

ESTTA Tracking number: **ESTTA224620**

Filing date: **07/16/2008**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

**Notice of Opposition**

Notice is hereby given that the following party opposes registration of the indicated application.

**Opposer Information**

Name	DOTS, LLC
Granted to Date of previous extension	07/16/2008
Address	30801 Carter Street Solon, OH 44139 UNITED STATES

Attorney information	James A. Dimitrijevs Baker & Hostetler LLP 1900 E. 9th Street, Suite 3200 Cleveland, OH 44114 UNITED STATES clevelandip@bakerlaw.com, kwang@bakerlaw.com
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**Applicant Information**

Application No	77274719	Publication date	03/18/2008
Opposition Filing Date	07/16/2008	Opposition Period Ends	07/16/2008
Applicant	Daisy-Dot LLC 212 Comrie Drive Villanova, PA 19085 UNITED STATES		

**Goods/Services Affected by Opposition**

Class 035. All goods and services in the class are opposed, namely: Retail store services featuring fashion accessories; retail merchandising services featuring fashion accessories; online retail store services featuring fashion accessories
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**Grounds for Opposition**

Priority and likelihood of confusion	Trademark Act section 2(d)
Dilution	Trademark Act section 43(c)

**Marks Cited by Opposer as Basis for Opposition**

U.S. Registration No.	2948673	Application Date	11/30/2001
Registration Date	05/10/2005	Foreign Priority Date	NONE
Word Mark	DOTS		

Design Mark	
Description of Mark	NONE
Goods/Services	<p>Class 003. First use: First Use: 1988/09/05 First Use In Commerce: 1988/09/05 BATH AND BODY SUPPLIES, NAMELY, COSMETICS, NAMELY, BLUSHER, EYE LINER, EYE CONCEALER, EYESHADOW, EYE PENCIL, EYEBROW PENCIL, FOUNDATION MAKEUP, LIP PENCIL, LIP LINER, LIP GLOSS, LIPSTICK, NON-MEDICATED LIP BALM, MASCARA, PRESSED POWDER, AND FACE POWDER, BODY LOTION, HAND LOTION, PERFUME, HAIR SHAMPOO AND BATH GEL</p> <p>Class 014. First use: First Use: 1988/09/05 First Use In Commerce: 1988/09/05 JEWELRY</p> <p>Class 018. First use: First Use: 1988/09/05 First Use In Commerce: 1988/09/05 HANDBAGS, PURSES, BACKPACKS, WALLETS, BILLFOLDS, CREDIT CARD CASES, TOTE BAGS, DUFFLE BAGS, AND UMBRELLAS</p> <p>Class 025. First use: First Use: 1988/09/05 First Use In Commerce: 1988/09/05 MEN'S, WOMEN'S AND CHILDREN'S CLOTHING, NAMELY, DRESSES, SKIRTS, SHIRTS, BLOUSES, PANTS, OVERALLS, JACKETS, COATS, VESTS, SHORTS, T-SHIRTS, SWEATSHIRTS, SWEATERS, SWIMSUITS, HEADWEAR, SOCKS, HOSIERY, PAJAMAS, UNDERWEAR, BELTS, SCARVES, TIES, AND GLOVES</p>

U.S. Registration No.	2568849	Application Date	04/09/1999
Registration Date	05/14/2002	Foreign Priority Date	NONE
Word Mark	DOTS		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 035. First use: First Use: 1988/09/05 First Use In Commerce: 1988/09/05 RETAIL CLOTHING STORE SERVICES		

U.S. Registration No.	1502671	Application Date	12/18/1987
Registration Date	08/30/1988	Foreign Priority Date	NONE
Word Mark	DOTS		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 042. First use: First Use: 1987/11/19 First Use In Commerce: 1987/11/19 RETAIL CLOTHING STORE SERVICES		

U.S. Registration No.	2768884	Application Date	05/20/2002
Registration Date	09/30/2003	Foreign Priority Date	NONE
Word Mark	DOTS.COM		
Design Mark			
Description of	NONE		

Mark	
Goods/Services	Class 035. First use: First Use: 2000/06/30 First Use In Commerce: 2000/06/30 Providing online retail services featuring clothing and accessories for girls and women, namely, shoes, skirts, dresses, jeans, pants, shirts, blouses, sweaters, purses, jewelry, wallets, handbags, backpacks, cosmetics, gift items, closet accessories, toys and household accessories, namely candles, hangers, boutique lamps, and candleholders

Attachments	76343817#TMSN.gif ( 1 page )( bytes ) 73701665#TMSN.gif ( 1 page )( bytes ) 76410596#TMSN.gif ( 1 page )( bytes ) dotsoppexA.pdf ( 19 pages )(694005 bytes )
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### Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by Overnight Courier on this date.

Signature	/James A. Dimitrijevs/
Name	James A. Dimitrijevs
Date	07/16/2008

**IN THE PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**


In the Matter of Application Serial No. 77/274,719  
Published in the *Official Gazette*, March 18, 2008

DOTS, LLC,	)	
	)	
Opposer,	)	Opposition No. _____
	)	
vs.	)	
	)	
Daisy-Dot LLC,	)	<b>NOTICE OF OPPOSITION</b>
Applicant.	)	

DOTS, LLC, a limited liability company organized and existing under the laws of the State of Delaware, whose principal address is 30801 Carter Street, Solon, Ohio 44139, (hereinafter "Opposer") believes that it will be damaged by the registration of the mark identified in Application Serial No. 77/274,719, and hereby opposes the registration of said mark. As grounds for the opposition it is alleged as follows:

1. Opposer has adopted and is using the mark DOTS for a variety of goods and services. Opposer is the owner of record of the following registrations with United States Patent and Trademark Office:

Trademark Name	Class	Reg. No.	First Use Date	Goods/services
DOTS	3, 14, 18,	2948673	September 5, 1988	Class 14: jewelry; Class 18: handbags, purses, backpacks,

Trademark Name:	Class:	Reg. No.	First Use Date:	Goods/services:
	and 25			wallets, billfolds, credit card cases, tote bags, duffle bags, and umbrellas; Class 25: men's, women's, and children's clothing, namely, dresses, skirts, blouses, pants, overalls, jackets, coats, vests, shorts, t-shirts, sweatshirts, sweaters, swimsuits, headwear, socks, hosiery, pajamas, underwear, belts, scarves, ties, and gloves; Class 3: bath and body supplies, namely, cosmetics, namely, blusher, eyeliner, eye concealer, eye shadow, eye pencil, eyebrow pencil, foundation makeup, lip pencil, lip liner, lip gloss, lipstick, non-medicated lip balm, mascara, pressed powder, and face powder, body lotion, hand lotion, perfume, hair shampoo and bath gel.
DOTS	35	2568849	September 5, 1988	Retail clothing store services.
DOTS and Design 	42	1502671	November 19, 1987	Retail clothing store services.
DOTS.COM	35	2768884	June 30, 2000	Providing online retail services featuring clothing and accessories for girls and women, namely, shoes, skirts, dresses, jeans, pants, shirts, blouses, sweaters, purses, jewelry, wallets, handbags, backpacks, cosmetics, gift items, closet accessories, toys and household accessories, namely candles, hangers, boutique lamps, and candleholders.

All marks listed above are collectively referred to as the "DOTS Marks."

2. Attached as Exhibit A are true and accurate copies of print-outs from the TARR database of the U.S. Patent and Trademark Office of the registrations for the DOTS Marks listed above.

3. Opposer has been using the DOTS Marks in connection with a well-known and highly successful chain of retail clothing stores and related goods and services. Opposer has grown rapidly over the last 20 years and there are now more than 400 stores operating in

association with the DOTS Marks in the United States. Opposer's marketing efforts associated with the DOTS Marks include advertising the goods sold in its retail stores through print and electronic media. Furthermore, Opposer has become widely known nationally as a marketer of items of clothing and apparel, those items having aesthetic appearance and good quality, and Opposer has acquired a favorable reputation throughout large segments of the retail industry for its above-described goods.

4. Notwithstanding Opposer's prior rights in and to the DOTS Marks, Applicant on September 7, 2007, filed an application for registration based on Applicant's intent to use the mark DAISY-DOT ("Applicant's Mark") in association with the following services in International Class 35: retail store services featuring fashion accessories; retail merchandising services featuring fashion accessories; online retail store services featuring fashion accessories. Applicant's application was assigned Serial No. 77/274,719.

5. Opposer has been continuously using the mark DOTS since at least as early as 1987 and is continuously expanding its use of the mark DOTS.

6. There is no issue as to priority. The date of Applicant's intent-to-use application is subsequent to the registration issuance date for each of the DOTS Marks.

7. Opposer has developed an exceedingly valuable amount of goodwill with respect to its DOTS Marks. By virtue of its efforts, the expenditure of considerable sums for promotional activities, and a consistent quality of its products, Opposer has gained for its DOTS Marks a most valuable reputation.

#### **CLAIM I**

8. Opposer realleges each and every allegation set forth in Paragraphs 1 through 7.

9. Applicant's Mark, if used by Applicant for its specified services, is a reproduction, copy, and colorful imitation of the DOTS Marks. Applicant's use of Applicant's

Mark is likely to cause confusion, mistake, or deception with respect to the origin of said services, and to confuse, mislead, and deceive members of the public into believing that Applicant's services have been produced, sold, sponsored, approved, or licensed by Opposer or are in some way connected to or affiliated with Opposer. Any such confusion would result in injury to or have a direct impact on Opposer's reputation and its ability to market its goods and services. Furthermore, any defect, objection, or fault found with Applicant's services rendered under Applicant's Mark would negatively impact and seriously injure the reputation Opposer established for the goods and services it sells under the DOTS Marks.

10. If Applicant is granted a registration for Applicant's Mark, Applicant would thereby obtain at least a prima facie exclusive right to use Applicant's Mark. Such registration would be a source of damage and injury to Opposer.

#### CLAIM II

11. Opposer realleges each and every allegation set forth in Paragraphs 1 through 10.

12. Each of Opposer's DOTS Marks are distinctive and famous, and became famous prior to the filing date of the opposed application, due to opposer's extensive use of the DOTS Marks, the reputation that the DOTS Marks have gained among consumers, high visibility of the DOTS Marks in various forms of media in the United States, and extensive sales of products and services associated with the DOTS Marks. The public generally associates and identifies the DOTS Marks with Opposer.

13. Applicant's mark, DAISY-DOT is substantially similar to each of Opposer's DOTS Marks.

14. Applicant's Mark constitutes a dilution of the DOTS Marks, in violation of 15 U.S.C. § 1125(c), in that Applicant's use of Applicant's Mark dilutes the distinctive quality of

DOTS Marks by diminishing Opposer's ability to identify and distinguish its products and services.

WHEREFORE, DOTS, LLC prays that its opposition be sustained and that registration of Application Serial No. 77/274,719 be denied.

Respectfully submitted,

Date: July 16, 2008

/Wen H. Wang/

James A. Dimitrijevs, Esq.  
Wen H. Wang, Esq.  
BAKER & HOSTETLER LLP  
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1900 East 9th Street  
Cleveland, Ohio 44114-3485  
Tel: (216) 861-6103  
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clevelandip@bakerlaw.com

*Attorneys for Opposer  
DOTS, LLC*



**CERTIFICATE OF FILING**

I certify that the foregoing Notice of Opposition was filed with the Commissioner for Trademarks, through ESTTA on this 16th day of July, 2008.

/Wen H. Wang/  
*One of the Attorneys for Opposer*

**CERTIFICATE OF SERVICE**

I HEREBY CERTIFY that the foregoing **Notice of Opposition** was served this 16<sup>th</sup> day of July, 2008, by overnight courier, postage prepaid, upon Peter T. Wakiyama, Esq. of Wolf Block Schorr and Solis-Cohen LLP, Applicant's Attorney of Record, at 1650 Arch Street, Floor 22, Philadelphia, Pennsylvania, 19103-2097, the correspondence address identified by the Applicant in the Trademark Applications and Registrations Retrieval system of the U.S. Patent and Trademark Office.

/Wen H. Wang/  
*One of the Attorneys for Opposer*

**Exhibit A**

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2008-02-27 17:25:19 ET

Serial Number: 76343817 Assignment Information      Trademark Document Retrieval

Registration Number: 2948673

Mark (words only): DOTS

Standard Character claim: No

Current Status: Registered.

Date of Status: 2005-05-10

Filing Date: 2001-11-30

Transformed into a National Application: No

Registration Date: 2005-05-10

Register: Principal

Law Office Assigned: LAW OFFICE 106

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 650 -Publication And Issue Section

Date In Location: 2005-03-31

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**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

DOTS, LLC

**Address:**

DOTS, LLC  
0801 CARTER STREET  
COLON, OH 44139  
United States

Legal Entity Type: Ltd Liab Co

State or Country Where Organized: Delaware

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**GOODS AND/OR SERVICES**

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International Class: 003

Class Status: Active

BATH AND BODY SUPPLIES, NAMELY, COSMETICS, NAMELY, BLUSHER, EYE LINER, EYE CONCEALER, EYESHADOW, EYE PENCIL, EYEBROW PENCIL, FOUNDATION MAKEUP, LIP PENCIL, LIP LINER, LIP GLOSS, LIPSTICK, NON-MEDICATED LIP BALM, MASCARA, PRESSED POWDER, AND FACE POWDER, BODY LOTION, HAND LOTION, PERFUME, HAIR SHAMPOO AND BATH GEL

Basis: 1(a)

[http://tarr.uspto.gov/tarr?regser=registration&entry=2948673&action=Request+Status2/27/2008Latest Status Info](http://tarr.uspto.gov/tarr?regser=registration&entry=2948673&action=Request+Status2/27/2008Latest+Status+Info)

First Use Date: 1988-09-05  
First Use in Commerce Date: 1988-09-05

International Class: 014  
Class Status: Active  
JEWELRY

Basis: 1(a)  
First Use Date: 1988-09-05  
First Use in Commerce Date: 1988-09-05

International Class: 018  
Class Status: Active

HANDBAGS, PURSES, BACKPACKS, WALLETS, BILLFOLDS, CREDIT CARD CASES, TOTE BAGS, DUFFLE BAGS, AND UMBRELLAS

Basis: 1(a)  
First Use Date: 1988-09-05  
First Use in Commerce Date: 1988-09-05

International Class: 025  
Class Status: Active

MEN'S, WOMEN'S AND CHILDREN'S CLOTHING, NAMELY, DRESSES, SKIRTS, SHIRTS, BLOUSES, PANTS, OVERALLS, JACKETS, COATS, VESTS, SHORTS, T-SHIRTS, SWEATSHIRTS, SWEATERS, SWIMSUITS, HEADWEAR, SOCKS, HOSIERY, PAJAMAS, UNDERWEAR, BELTS, SCARVES, TIES, AND GLOVES

Basis: 1(a)  
First Use Date: 1988-09-05  
First Use in Commerce Date: 1988-09-05

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#### ADDITIONAL INFORMATION

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Prior Registration Number(s):  
502671  
568849

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#### MADRID PROTOCOL INFORMATION

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NOT AVAILABLE)

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#### PROSECUTION HISTORY

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**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

- .007-04-02 - Attorney Revoked And/Or Appointed
- .007-04-02 - TEAS Revoke/Appoint Attorney Received
- .005-05-10 - Registered - Principal Register
- .005-03-22 - Law Office Registration Review Completed
- .005-03-04 - Assigned To LIE
- .005-02-25 - Allowed for Registration - Principal Register (SOU accepted)

<http://tarr.uspto.gov/tarr?regser=registration&entry=2948673&action=Request+Status2/27/2008Latest+Status+Info>

.005-02-25 - Amendment From Applicant Entered  
.005-02-27 - Communication received from applicant  
.005-02-07 - PAPER RECEIVED  
.004-08-20 - Case File In TICRS  
.004-08-13 - Non-final action mailed  
.004-08-02 - Assigned To Examiner  
.004-07-31 - Statement of use processing complete  
.004-07-21 - Amendment to Use filed  
.004-07-21 - PAPER RECEIVED  
.004-02-09 - Extension 1 granted  
.004-01-15 - Extension 1 filed  
.004-01-15 - TEAS Extension Received  
.003-07-22 - Notice of allowance - mailed  
.003-04-29 - Published for opposition  
.003-04-09 - Notice of publication  
.002-12-24 - Approved for Pub - Principal Register (Initial exam)  
.002-12-23 - Examiner's amendment mailed  
.002-12-23 - Assigned To Examiner  
.002-06-24 - Communication received from applicant  
.002-06-24 - PAPER RECEIVED  
.002-03-22 - Non-final action mailed  
.002-03-15 - Assigned To Examiner

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**ATTORNEY/CORRESPONDENT INFORMATION**

---

**Attorney of Record**

Monica S. Verma

**Correspondent**

Monica S. Verma

Maker & Hostetler LLP

200 National City Center

900 East 9th Street

<http://tarr.uspto.gov/tarr?regser=registration&entry=2948673&action=Request+Status2/27/2008> Latest Status Info

Cleveland OH 44114  
Phone Number: 216-861-7370  
Fax Number: 216-696-0740

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Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2008-02-27 17:37:03 ET

Serial Number: 75678455 Assignment Information      Trademark Document Retrieval

Registration Number: 2568849

Mark (words only): DOTS

Standard Character claim: No

Current Status: Section 8 and 15 affidavits have been accepted and acknowledged.

Date of Status: 2007-08-13

Filing Date: 1999-04-09

Transformed into a National Application: No

Registration Date: 2002-05-14

Register: Principal

Law Office Assigned: LAW OFFICE 112

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)

Current Location: 40S -Scanning On Demand

Date In Location: 2007-08-30

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**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

. DOTS, LLC

**Address:**

DOTS, LLC  
0801 CARTER STREET  
COLON, OH 44139  
United States

Legal Entity Type: Ltd Liab Co

State or Country Where Organized: Delaware

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**GOODS AND/OR SERVICES**

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International Class: 035

Class Status: Active

RETAIL CLOTHING STORE SERVICES

Basis: 1(a)

First Use Date: 1988-09-05

First Use in Commerce Date: 1988-09-05

[http://tarr.uspto.gov/tarr?regser=registration&entry=2568849&action=Request+Status2/27/2008Latest Status Info](http://tarr.uspto.gov/tarr?regser=registration&entry=2568849&action=Request+Status2/27/2008Latest+Status+Info)

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### ADDITIONAL INFORMATION

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**Prior Registration Number(s):**  
502671

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### MADRID PROTOCOL INFORMATION

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NOT AVAILABLE)

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### PROSECUTION HISTORY

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**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

007-08-30 - Case File In TICRS  
007-08-13 - Section 8 (6-year) accepted & Section 15 acknowledged  
007-08-10 - Assigned To Paralegal  
007-07-22 - Section 8 (6-year) and Section 15 Filed  
007-07-22 - TEAS Section 8 & 15 Received  
007-04-02 - Attorney Revoked And/Or Appointed  
007-04-02 - TEAS Revoke/Appoint Attorney Received  
002-05-14 - Registered - Principal Register  
002-02-19 - Published for opposition  
002-01-30 - Notice of publication  
001-12-13 - Approved for Pub - Principal Register (Initial exam)  
001-12-06 - Examiner's amendment mailed  
001-12-06 - Previous allowance count withdrawn  
001-09-26 - Approved for Pub - Principal Register (Initial exam)  
001-09-20 - Assigned To Examiner  
000-09-08 - Assigned To Examiner  
999-12-09 - Letter of suspension mailed  
999-09-10 - Assigned To Examiner  
999-09-03 - Assigned To Examiner

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**ATTORNEY/CORRESPONDENT INFORMATION**

---

**Attorney of Record**

Monica S. Verma

**Correspondent**

Monica S. Verma

Maker & Hostetler LLP

200 National City Center

900 East 9th Street

Cleveland OH 44114

Phone Number: 216-861-7370

Fax Number: 216-696-0740

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Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2008-02-27 17:43:05 ET

Serial Number: 73701665 Assignment Information      Trademark Document Retrieval

Registration Number: 1502671

Mark

**dots**

Words only): DOTS

Standard Character claim: No

Current Status: This registration has been renewed.

Date of Status: 2007-11-05

Filing Date: 1987-12-18

Transformed into a National Application: No

Registration Date: 1988-08-30

Register: Principal

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)

Current Location: 830 -Post Registration

Date In Location: 2007-11-05

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**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

. DOTS, LLC

Address:

DOTS, LLC

0801 CARTER STREET

COLON, OH 44139

United States

Legal Entity Type: Ltd Liab Co

State or Country Where Organized: Delaware

<http://tarr.uspto.gov/tarr?regser=registration&entry=1502671&action=Request+Status2/27/2008Latest+Status+Info>

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## GOODS AND/OR SERVICES

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**International Class:** 042  
**Class Status:** Active  
**DETAIL CLOTHING STORE SERVICES**  
**Basis:** 1(a)  
**First Use Date:** 1987-11-19  
**First Use in Commerce Date:** 1987-11-19

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## ADDITIONAL INFORMATION

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**Design Search Code(s):**  
9.09.03 - Buttons, clothing  
7.03.05 - Objects forming letters or numerals

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## MADRID PROTOCOL INFORMATION

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NOT AVAILABLE)

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## PROSECUTION HISTORY

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**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

007-11-05 - First renewal 10 year  
007-11-05 - Section 8 (10-year) accepted/ Section 9 granted  
007-10-30 - Assigned To Paralegal  
007-10-25 - TEAS Section 8 & 9 Received  
007-04-02 - Attorney Revoked And/Or Appointed  
007-04-02 - TEAS Revoke/Appoint Attorney Received  
995-02-10 - Section 8 (6-year) accepted & Section 15 acknowledged  
994-08-18 - Section 8 (6-year) and Section 15 Filed  
988-08-30 - Registered - Principal Register  
988-06-07 - Published for opposition  
988-05-06 - Notice of publication  
988-03-22 - Approved for Pub - Principal Register (Initial exam)  
988-03-17 - Assigned To Examiner

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## ATTORNEY/CORRESPONDENT INFORMATION

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[http://tarr.uspto.gov/tarr?regser=registration&entry=1502671&action=Request+Status2/27/2008Latest Status Info](http://tarr.uspto.gov/tarr?regser=registration&entry=1502671&action=Request+Status2/27/2008Latest+Status+Info)

**Attorney of Record**  
Monica S. Verma

**Correspondent**  
Monica S. Verma  
Maker & Hostetler LLP  
200 National City Center  
900 East 9th Street  
Cleveland OH 44114  
Phone Number: 216-861-7370  
Fax Number: 216-696-0740

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Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2008-02-27 17:43:24 ET

Serial Number: 76410596 Assignment Information      Trademark Document Retrieval

Registration Number: 2768884

Mark (words only): DOTS.COM

Standard Character claim: No

Current Status: Registered.

Date of Status: 2003-09-30

Filing Date: 2002-05-20

Transformed into a National Application: No

Registration Date: 2003-09-30

Register: Principal

Law Office Assigned: LAW OFFICE 106

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 900 -File Repository (Franconia)

Date In Location: 2003-10-07

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**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

.DOTS, LLC

**Address:**

.DOTS, LLC  
0801 CARTER STREET  
COLON, OH 44139  
United States

Legal Entity Type: Ltd Liab Co

State or Country Where Organized: Delaware

---

**GOODS AND/OR SERVICES**

---

International Class: 035

Class Status: Active

Providing online retail services featuring clothing and accessories for girls and women, namely, shoes, skirts, dresses, jeans, pants, shirts, blouses, sweaters, purses, jewelry, wallets, handbags, backpacks, cosmetics, gift items, closet accessories, toys and household accessories, namely candles, hangers, boutique lamps, and candleholders

Basis: 1(a)

First Use Date: 2000-06-30

[http://tarr.uspto.gov/tarr?regser=registration&entry=2768884&action=Request+Status2/27/2008Latest Status Info](http://tarr.uspto.gov/tarr?regser=registration&entry=2768884&action=Request+Status2/27/2008Latest+Status+Info)

First Use in Commerce Date: 2000-06-30

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**ADDITIONAL INFORMATION**

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**Prior Registration Number(s):**

502671  
568849

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**MADRID PROTOCOL INFORMATION**

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NOT AVAILABLE)

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**PROSECUTION HISTORY**

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.007-04-02 - Attorney Revoked And/Or Appointed  
.007-04-02 - TEAS Revoke/Appoint Attorney Received  
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.003-07-08 - Published for opposition  
.003-06-18 - Notice of publication  
.003-05-10 - Approved for Pub - Principal Register (Initial exam)  
.003-02-03 - Communication received from applicant  
.003-02-03 - PAPER RECEIVED  
.002-12-23 - Non-final action mailed  
.002-09-13 - Assigned To Examiner  
.002-09-11 - Assigned To Examiner

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**ATTORNEY/CORRESPONDENT INFORMATION**

---

**Attorney of Record**

Monica S. Verma

**Correspondent**

Monica S. Verma  
Baker & Hostetler LLP  
200 National City Center  
900 East 9th Street  
Cleveland OH 44114  
Phone Number: 216-861-7370  
Fax Number: 216-696-0740

[http://tarr.uspto.gov/tarr?regser=registration&entry=2768884&action=Request+Status2/27/2008Latest Status Info](http://tarr.uspto.gov/tarr?regser=registration&entry=2768884&action=Request+Status2/27/2008Latest+Status+Info)