

ESTTA Tracking number: **ESTTA227631**

Filing date: **07/31/2008**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

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|---------------------------|--|
| Proceeding | 91184797 |
| Party | Defendant Tao Trading Corp |
| Correspondence Address | TAO TRADING CORP TAO TRADING CORP 1420 W HOWARD ST APT 201 CHICAGO, IL 60626-1433 peter@taotrading.com |
| Submission | Withdrawal Of Application |
| Filer's Name | Piya Wangwiwatsin |
| Filer's e-mail | peter@taotrading.com |
| Signature | /pw/ |
| Date | 07/31/2008 |
| Attachments | Response Letter to Opposition No. 91184797.pdf (1 page)(38104 bytes) |



Global Provider of Bodywork & Massage Products

July 31st, 2008

Tempur-Pedic International Inc.
1713 Jaggie Fox Way
Lexington, KY 40511
UNITED STATES

Re: Opposition to Trademark Application for BodyChoice

Dear Tracy Cooke,

On behalf of TAO Trading Corporation, I, Piya Wangwiwatsin as a Marketing Director, am writing this letter to respond to your opposition to our trademark application for BodyChoice. We would like to inform you that we are willing to withdraw our application in order to avoid any conflicts in both parties' businesses.

Should you have any questions regarding this matter, please contact me directly. I can be reached via email at peter@taotrading.com or telephone at 773-764-6987. Thank you.

Best regards,

Piya Wangwiwatsin, Marketing Director

TAO Trading Corporation