

ESTTA Tracking number: **ESTTA226881**

Filing date: **07/29/2008**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91184665
Party	Defendant Atari Interactive, Inc.
Correspondence Address	Susan Progoff Ropes & Gray LLP 1211 Avenue of the Americas New York, NY 10036-8704 UNITED STATES
Submission	Appearance of Counsel/Power of Attorney
Filer's Name	Susan Progoff
Filer's e-mail	tmfilings@fishneave.com, kristen.keller@atari.com
Signature	/Susan Progoff/
Date	07/29/2008
Attachments	AtariPOA.pdf (2 pages)(31021 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

-----	x	
	:	
UBISOFT HOLDINGS, INC.,	:	
	:	
Opposer,	:	Opposition No. 91184665
v.	:	
	:	
ATARI INTERACTIVE, INC.,	:	
	:	
Applicant.	:	
-----	:	
	x	


ASSOCIATE POWER OF ATTORNEY

Applicant hereby appoints Susan Progoff and Margaret C. Lu, members of the bar of the State of New York, at Ropes & Gray LLP, 1211 Avenue of the Americas, New York, New York 10036 (Telephone (212) 596-9000, Facsimile (212) 596-9090, E-mail: tmfilings@fishneave.com), as its associate attorneys to represent applicant before the United States Patent and Trademark Office Trademark Trial and Appeal Board in connection with the above-identified opposition, and to transact all business in the United States Patent and Trademark Office in connection therewith.

Please direct all future communications concerning this opposition to Ropes & Gray LLP.

ATARI INTERACTIVE, INC.

Dated: July 28, 2008

By:  _____

Kristen J. Keller
Senior Director, Legal
& Business Affairs
Atari Interactive, Inc.
417 Fifth Avenue
New York, New York 10016-2204