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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91184456
Party	Plaintiff L'Oreal USA, Inc.
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Attachments	Pages from Exhibit I-1 -Part 7 Lexis Search Results 1985-2009-4.pdf (210 pages)(437277 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In the Matter of Application Serial No. 76/596,736 Published in the Official Gazette on May 6, 2008 Mark: L'OREAL PARIS

L'ORÉAL S.A. and L'ORÉAL USA, INC.,

Opposer,

v.

ROBERT VICTOR MARCON,

Applicant.

Opposition No. 91184456

ORAL ARGUMENT REQUESTED

EXHIBIT I-1 Part 7 TO OPPOSER'S NOTICE OF RELIANCE

has introduced five new shades in its Couleur Experte range of multi-tonal hair colourants, which were launched last year; Sun Care; Brief Article UK: L'Oreal has introduced five new ... L'OREAL SA (94%); GEMEY ... L'Oreal U.K. Ltd. Product ... 1688. Dow Jones News Service, April 1, 2004 Thursday 5:46 AM GMT, , 1164 words, FOCUS: Men's Cosmetics Add Gloss To Beauty Industry, *from Factiva* ... watchers have for years pointed to men's beauty products as the additional products, the men's market is ready to flourish. Analysts ... L'OREAL SA (85%); SHISEIDO ... 1689. Family Practice News, April 1, 2004, Pg. 66(1), 116405353, 431 words, Corrective cosmetics can make a difference: boosting quality of life; Focus on Skin Disorders, Zoler, Mitchel L. ... line, marketed by L'Oreal. Dermablend-Vichy Laboratories ... L'OREAL SA (72%) 1690. Global Cosmetic Industry, April 1, 2004, Pg. 40(4), 115758629, 1632 words, Wiping up the market: the wipes phenomenon spans the globe from makeup removal and deodorant wipes in personal care to floor and furniture cleaning products in household care., Briney, Claire ... Similarly, L'Oreal also is reaping the benefits from the highly dynamic men's grooming sector, with great focus on its Lancome Homme product line. The company is set to widen its product range with the ... 1691. Global Cosmetic Industry, April 1, 2004, Pg. 66(3), 115758635, 1209 words, ICE Expo 2004: a decade of excellence is celebrated with success in Miami; International Cosmetic Expo ... MD, MPH, director of the L'Oreal Institute for EthnicHair & assistant vice president, L'Oreal R&D. Sponsored ... 1692. Global Cosmetic Industry, April 1, 2004, Pg. 6(1), 115758580, 23 words, The L'Oreal Group signed an agreement to acquire the Chinese makeup and skin care brand Yue-Sai; Agreements & Acquisitions L'Oreal Group signed an ... L'OREAL SA (93%); GEMEY ... L'Oreal U.K. Ltd. Marketing ... 1693. Global Cosmetic Industry, April 1, 2004, Pg. 6(1), 115758585, 11 words, L'Oreal; People ... Garnier's U.S. division, L'Oreal. L'OREAL SA (95%); GEMEY ... L'Oreal USA Officials and employees; ... 1694. Global Cosmetic Industry, April 1, 2004, Pg. 10(1), 115758592, 297 words, 2003 Design of the Times Awards;

Street Level

... WINNERS: Array-Toronto: L'Oreal USA Couleur Experte WINNERS: Array-Toronto: L'Oreal Pure Zone Counter ...

L'OREAL SA (93%); ELIZABETH ARDEN INTERNATIONAL (57%); L'OREAL USA INC (56%); ...

1695. Grocery Headquarters, April 1, 2004, Pg. 96(2), 116226166, 2163 words, Private label thrives in HBC: high-quality store-brand products drawconsumers to this anchor department; Nonfoods for Profit

- ... L'Oreal Preference ...
- ... L'Oreal Excellence ...
- ... L'Oreal Feria ...

1696. The Houston Chronicle, April 01, 2004, Thursday, 2 EDITION, HOUSTON; Pg. 1, 287 words, The times they are a-changin'; Bob Dylan looks for commercial success as Secret partner, CLIFFORD PUGH

- ... Steven Tyler for L'Oreal hair-care products ...
- ... SECRET CATALOG (90%); L'OREAL SA (81%); COLORADO ...
- ... SECRET CATALOG (90%); L'OREAL SA (81%); COLORADO ...

1697. Information Outlook, April 1, 2004, Pg. 11(1), 116144423, 154 words, New search engine locates NAICS, SIC, IRS Business Activity Codes; Making News; North American Industry Classification System, Standard Industrial Classification, Internal Revenue Service; Brief Article L'OREAL SA (58%)

1698. Internal Medicine News, April 1, 2004, Pg. 71(1), 116218478, 428 words, Boosting quality of life: corrective cosmetics can make a difference; Focus on Skin Disorders, Zoler, Mitchel L.

... line, marketed by L'Oreal. Dermablend-Vichy Laboratories ... L'OREAL SA (72%)

1699. Internal Medicine News, April 1, 2004, Pg. 71(1), 116218478, 428 words, Boosting quality of life: corrective cosmetics can make a difference; Focus on Skin Disorders, Zoler, Mitchel L.

... line, marketed by L'Oreal. Dermablend-Vichy Laboratories ... L'OREAL SA (72%)

1700. Marketing to the Emerging Majorities, April 1, 2004, 115404935, 373 words, People En Espanol receives most advertising dollars for second consecutive year.

- ... (\$ 6 million), L'Oreal (\$ 3 million), ...
- ... MOTORS CORP (83%); L'OREAL SA (69%); FORD ...

1701. The Miami Herald, APRIL 1, 2004 Thursday FINAL EDITION, TROPICAL LIFE; Pg. 10E, 204 words, PUTTING IT TOGETHER - DIANA CHERIAN, MARKETING MAJOR, UNIVERSITY OF MIAMI, Compiled by Madeleine Marr. Herald Staff

... Diffusing Tint Foundation, L'oreal Glam Shine Liquid Lipstick, L'oreal Double Extend Mascara L'OREAL SA (94%); NEW ...

1702. Organic Style, April 1, 2004, Pg. 61, 117860709, 1443 words, Keeping it red; Soul; hair coloring, Forman, Gayle

- ... I decided to skip the L'Oreal Preference counter at the ...
- ... I ran back to the L'Oreal counter begging for ...
- 1703. Playboy, April 1, 2004, Pg. 51, 116492819, 2477 words, The Playboy advisor.
- ... Decay or products in L'Oreal's Jet Set line.-- ...
- 1704. Private Label Buyer, April 2004, Pg. 30, 4192946, 1499 words, Hair care segment seeks super brands: dandruff and hair loss remain category's greatest growth catalysts.
- ... label shampoo market is L'Oreal's Garnier Fructis. Cumberland ...
- ... hair growth products from L'Oreal could use more private ...
- ... RESOURCES INC (91%); L'OREAL SA (81%); CUMBERLAND ...
- 1705. Private Label Buyer, April 2004, Pg. 30, 4192946, 1532 words, Hair care segment seeks super brands: dandruff and hair loss remain category's greatest growth catalysts.
- ... label shampoo market is L'Oreal's Garnier Fructis. Cumberland ...
- ... hair growth products from L'Oreal could use more private ...
- ... RESOURCES INC (91%); L'OREAL SA (81%); CUMBERLAND ...
- 1706. Retail Merchandiser, April 1, 2004, Pg. 24(2), 115566374, 1441 words, Is there a better way of selling beauty? In his latest book, Paco Underhill takes readers on a tour of the mall; Health & Beauty Merchandiser, Underhill, Paco ... reliably traded up from L'Oreal to Lancome. Those women didn't ...
- 1707. San Antonio Express-News (Texas), April 1, 2004, Thursday, , METRO, Pg. 1G, 1092 words, Sporting hair with attitude; From all over to highlights, dyes for guys are hot from Japan to S.A., Rene A. Guzman
- ... blond or black jack. L'Oreal and Clairol also have hair colors for men, from the reserved (L'Oreal's ColorSpa for Men and ...
- ... for Men) to the radical (L'Oreal's Feria for men or ...
- 1708. The Star-Ledger (Newark, New Jersey), April 1, 2004 Thursday, SOUTHWEST EDITION, IN THE TOWNS; Pg. 2, 42 words, WEDDINGS & ENGAGEMENTS
- ... fianc works for L'Oreal USA in Piscataway. ...
- L'OREAL SA (91%); L'OREAL USA INC (54%)
- 1709. The Star-Ledger (Newark, New Jersey), April 1, 2004 Thursday, UNION EDITION, IN THE TOWNS; Pg. 5, 970 words, WEDDINGS & ENGAGEMENTS
- ... fianc works for L'Oreal USA in Piscataway. ...
- 1710. Sun-Sentinel (Fort Lauderdale, FL), April 1, 2004 Thursday Broward Metro Edition, 548 words, SEASIDE SHAPE-UP, ROD STAFFORD HAGWOOD
- ... Supported by Acura, L'Oreal Feria, Neiman Marcus, ...
- 1711. Theoria, April 1, 2004, Pg. 43(16), 117036635, 6785 words, Individual autonomy and global democracy.,

Pendlebury, Michael

... Coca Cola, McDonald, L'Oreal, Addidas, Benetton, Toyota, ...

1712. W, April 1, 2004, Pg. 62(1), 114700742, 168 words, Beauty and the beat; The Month in Fashion, Wilson, Eric ... in ads for L'Oreal, and Avon just nabbed ... L'OREAL SA (69%)

- 1713. The Wall Street Journal, April 1, 2004 Thursday, Pg. B1, 1175 words, Sale of Eckerd To CVS, Coutu Appears Close, By David Armstrong, *from Factiva*
- ... French beauty company L'Oreal, and Avene, another French ...
- 1714. Business Wire, March 31, 2004 Wednesday, 1835 words, Fitch Comments on Bankruptcy Court Ruling Regarding United Airlines' Special Facility Revenue Bonds, CHICAGO, March 31, 2004 ... GROUP INC (58%); L'OREAL SA (56%);
- 1715. Dow Jones News Service, March 31, 2004 Wednesday 1:59 PM GMT, , 1148 words, FOCUS: Men's Cosmetics Add Gloss To Beauty Industry, By Christina Passariello, Of DOW JONES NEWSWIRES, *from Factiva*
- ... watchers have for years pointed to men's beauty products as the ...
- ... additional products, the men's market is ready to flourish. Analysts ...

L'OREAL SA (86%); SHISEIDO ...

- 1716. Las Vegas Sun, March 31, 2004 Wednesday, E; Pg. 01, 529 words, Helpful guide gets face-lift, Muriel Stevens, *from Factiva*
- ... by phone. New from L'Oreal: Sublime Bronze (\$...
- ... times a week. L'Oreal Sublime Bronze is available ...

L'OREAL SA (60%); OLD ...

1717. Manila Bulletin, March 31, 2004, 114768246, 2633 words, Strengthening maritime security in the country; Opinion & Editorial

L'OREAL SA (57%); ARES SA (\dots

- 1718. The Mirror (London, England), March 31, 2004, Pg. 23, 114763744, 172 words, Men run up pounds 6bn beauty bill; News
- ... 31, is the new face of L'Oreal's products for men. And ...

L'OREAL SA (69%); GEMEY ...

- 1719. PR Newswire, March 31, 2004 Wednesday, FINANCIAL NEWS, 984 words, Provia Software and Viastore Systems Align to Form \$100 Million Global, Supply Chain Execution and RFID Provider; Shared Research, Development and Sales Opportunities Creates One of the Largest SCE Providers, GRAND RAPIDS, Mich. March 31 ... include Continental Teves, L'Oreal USA, Ford Motor ...
- 1720. PR Newswire, March 31, 2004 Wednesday, LIFESTYLE, 397 words, Woodbury University to Host 'Soul

Appearance: The Spirituality of Fashion and Beauty' on April 8, BURBANK, Calif. March 31

... by beauty giant L'Oreal for her expertise on the ...

L'OREAL SA (63%); GEMEY ...

1721. Business Wire, March 30, 2004 Tuesday, 6946 words, Landec Corporation Reports Third Quarter Fiscal Year 2004 Results, MENLO PARK, Calif., March 30, 2004

- ... R) polymer products to L'Oreal of Paris for use ...
- ... shipping Intelimer polymers to L'Oreal of Paris in November ...
- ... products. We are in discussions with L'Oreal to expand the use of Intelimer ...
- ... foreseeable future. 9) What L'Oreal products are Landec's Intelimer ...
- ... being used in L'Oreal's lotion products, however, due to our confidentiality agreement with L'Oreal we cannot be more specific. The ...
- ... number of products in which L'Oreal uses our polymers and on ...
- ... impact from supplying products to L'Oreal. To date, L'Oreal revenues have not been material to the ...
- ... expand product sales with L'Oreal and other cosmetic and personal ...

1722. Speakin' Out News (Huntsville, Alabama), March 30, 2004 Tuesday, Pg. 1, 58704, 2037 words, African American Women in Business

- ... Cola, Matthews joined L'Oreal USA, which acquired Soft ...
- ... Soft Sheen/Carson, L'Oreal's worldwide headquarters for ...

1723. The Wall Street Journal, March 30, 2004 Tuesday, PERSONAL HEALTH; Pg. D10, 989 words, Beauty Takes On a New Form -- Pills --- Cosmetics Makers Promote Supplements as Latest Way To Treat Common Problems, By Jennifer Saranow The Wall Street Journal Online, *from Factiva*

- ... including Avon, Olay and L'Oreal, are coming out with supplements ...
- ... principal protein of hair. L'Oreal Group, in partnership with ...
- ... down the decay of the skin. L'Oreal said a U.S. ...

L'OREAL SA (93%); AVON ...

orl L'Oreal SA; avncs Avon ...

1724. Massachusetts Lawyers Weekly, March 29, 2004, NEWS, 724 words, MA Appeals Court hears arguments in "tax-deductible charitable bequest" probate contest, Massachusetts Lawyers Weekly Staff L'OREAL SA (58%)

1725. Market Wire, March 29, 2004 Monday, 621 words, Softeon Revolutionizes the WMS Market With New Approach to Warehouse Optimization; New Simulation and Optimization Capabilities Integrated With ELITE Series WMS Provide New-to-Market Capabilities to Improve Logistics Decision-Making, Drive Out Costs, Mar. 29, 2004; VIENNA, VA; MARKET WIRE

... well-known companies as L'Oreal, Time-Warner, Matrix, ...

1726. Mondaq Business Briefing, March 29, 2004, 4201129, 2753 words, HSAs and the HIPAA Privacy Rules: The Clash of the Acronyms.

L'OREAL SA (54%)

1727. Mondaq Business Briefing, March 29, 2004, 4201129, 2765 words, HSAs and the HIPAA Privacy Rules: The Clash of the Acronyms.

L'OREAL SA (54%)

- 1728. The News Letter (Belfast, Northern Ireland), March 29, 2004, Pg. 13, 114727587, 495 words, LIFESTYLE: Tanya's search for an Exclusive title . .; Features
- ... judges even tougher The L'Oreal Colour Trophy regional ...
- ... in their 49th year, the L'Oreal Colour Trophy Awards ...
- ... accolade of a lifetime: The L'Oreal Colour Trophy. Last ...
- ... Irish title at the L'Oreal Colour Trophy Grand ...
- ... business 10-fold. L'Oreal is the most famous name ...

L'OREAL SA (93%); VOGUE ...

- 1729. Richmond Times Dispatch (Virginia), March 29, 2004 Monday City Edition, 516 words, COMPANY NEWS ... contract from the manufacturing facility of L'Oreal USA in Clark, ...
- 1730. The Commercial Appeal (Memphis, TN), March 28, 2004 Sunday Final Edition, 1515 words, ON THE WEB L'OREAL SA (51%); SOUTHERN ...
- 1731. Portland Press Herald (Maine), March 28, 2004 Sunday, FINAL Edition, MAINE LIFE; Pg. 1G, 604 words, NEW SCENT-SATION; The body spray Axe finds fans here in Maine, where it's a, SELENA RICKS Staff Writer ... MarketResearch.com. This year, L'Oreal will introduce Lancome ... L'OREAL SA (83%); UNILEVER ...
- 1732. Real Estate Finance and Investment, March 28, 2004, PROPERTY MARKET AWARDS, 416 words, Developer of the Year
- ... 2001, an agreement with L'Oréal was struck but it ...
- ... AMERICA CORP (90%); L'OREAL SA (62%); MORGAN ...
- 1733. Ventura County Star (California), March 28, 2004 Sunday, MAIN NEWS; Pg. 24, 524 words, Poland's prosperity often only skin deep, Vanessa Gera
- ... same as that of cosmetics giant L'Oreal. It is also boosting exports to the ...
- 1734. The Associated Press, March 27, 2004, Saturday, BC cycle, International News, 921 words, Polish hopes for prosperity with European Union take off but only for some, By VANESSA GERA, Associated Press Writer, WARSAW, Poland
- ... same as that of cosmetics giant L'Oreal. It is also boosting exports to the ...
- 1735. Associated Press Online, March 27, 2004 Saturday, INTERNATIONAL NEWS, 917 words, In EU Poland, Prosperity Only for Some, VANESSA GERA; Associated Press Writer, WARSAW, Poland ... same as that of cosmetics giant L'Oreal. It is also boosting exports to the ...

1736. Los Angeles Times, March 27, 2004 Saturday, Home Edition, MAIN NEWS; Foreign Desk; Part A; Pg. 3, 646 words, THE WORLD; Japanese Court Orders Compensation for 11 Slave Laborers; It is the first ruling that mandates payments for victims of the imperial army's program to force thousands of Asians to work during WW II., Colin Joyce, Special to The Times, TOKYO

RINKO CORP (72%); L'OREAL SA (56%)

1737. Birmingham Evening Mail (England), March 26, 2004, Pg. 36, 114634090, 215 words, BEAUTY BIZ JOB BOOM!; Midland stars jobs lure; News

... team.' The group, one of L'Oreal's top 50 UK ...

L'OREAL SA (68%); GEMEY ...

1738. Birmingham Evening Mail (England), March 26, 2004, Pg. 12, 114634009, 215 words, BEAUTY BIZ BOOM!; Stars lure jobs to Midlands; Sport

... team.' The group, one of L'Oreal's top 50 UK ...

L'OREAL SA (68%); GEMEY ...

1739. Business Wire, March 26, 2004 Friday, 576 words, Musicrypt Files Prospectus for Public Offering in Europe, TORONTO, March 26, 2004

... France, Alcatel, Heineken, L'Oreal, Michelin, Unilever and Vivendi ...

YANGAROO INC (98%); L'OREAL SA (91%); VIVENDI (...

1740. Copyright 2004 Associated Press All Rights Reserved, March 26, 2004, Friday, BC cycle, Business News; State and Regional, 379 words, P&G varies market approach with rollout of high-priced skin creams, By JOHN NOLAN, Associated Press Writer, CINCINNATI

- ... product to compete with the likes of L'Oreal SA and Estee Lauder ...
- ... FIFTH AVENUE (88%); L'OREAL SA (59%);
- 1741. Cosmetics International, March 26, 2004, Pg. 5(1), 115081375, 302 words, US mass retailers rethink hair styling merchandising; International News; Brief Article, Tode, Chantal
- ... finish. In February, L'Oreal expanded its Alt.Studio ...
- ... RESOURCES INC (72%); L'OREAL SA (65%)
- 1742. Cosmetics International, March 26, 2004, Pg. 8(1), 115081388, 188 words, Inter Parfums pins hopes on Burberry deal renewal; Market Focus; Brief Article
- ... unlikely, the threat of competition from L'Oreal or Estee Lauder could not be ...
- ... PARFUMS INC (92%); L'OREAL SA (72%); ESTEE ...
- 1743. Cosmetics International, March 26, 2004, Pg. 14(1), 115081414, 88 words, L'Oreal promotes Loebsack; Brief Article
- ... UK general manager of the L'Oreal Paris brand. She replaces ...
- ... 2003. Loebsack joined L'Oreal in 1996 as product ...
- ... based in Paris as L'Oreal's international marketing director, ...
- ... manager of flagship brand L'Oreal Paris, she will head ...

L'OREAL SA (95%)

L'Oreal S.A. Officials and employees

1744. Cosmetics International, March 26, 2004, Pg. 14(1), 115081417, 45 words, Lancaster Group US; People; Brief Article

... relations director at L'Oreal's Ralph Lauren Fragrances, ...

L'OREAL SA (91%); LANCASTER ...

1745. Daily Record (Glasgow, Scotland), March 26, 2004, Pg. 36, 114616518, 862 words, CURL UP AND DYE; Hollywood's glamour hairstyle is back as today's stars go for the Marilyn Monroe look and it's easy for you to join the trend; Features

- ... world at the moment, as L'Oreal Colour Trophy finalists ...
- ... chocolate and even pink, from L'Oreal Professionnel's Summer Majirel ...

L'OREAL SA (60%); GEMEY ...

1746. The Mirror (London, England), March 26, 2004, Pg. 24, 114615694, 92 words, The Vibe: WIN; Competition/Offers

- ... sun-kissed shimmer L'Oreal Paris have launched their new ...
- ... glow. The Vibe has five L'Oreal Sublime Bronze goody ...
- ... address below quoting L'OREAL SUBLIME comp. CAPTION(S): SUN STROKE: L'Oreal Sublime L'OREAL SA (94%)

1747. The Mirror (London, England), March 26, 2004, Pg. 24, 114615698, 108 words, The Vibe: WIN; Competition/Offers

- ... yours invest in L'Oreal's Elvive Solar which will ...
- ... babe. The Vibe has five L'Oreal Elvive Solar goody ...

L'OREAL SA (91%)

1748. PTI - The Press Trust of India Ltd., March 26, 2004, 114649540, 250 words, Decks cleared to free 10 detenues ahead of talks with Hurriyat.

L'OREAL SA (54%)

1749. PTI - The Press Trust of India Ltd., March 26, 2004, 114649557, 510 words, Decks cleared to free 10 detenues ahead of talks with Hurriyat.

L'OREAL SA (54%)

1750. States News Service, March 26, 2004 Friday, 574 words, LORD OF THE RINGS STAR JOINS REP. ISRAEL FOR SPECIAL SCREENING OF MOVIE FOR LI MILITARY FAMILIES, States News Service, BROOKVILLE, N.Y.

L'OREAL SA (51%);

1751. The Associated Press, March 25, 2004, Thursday, BC cycle, Business News, 437 words, P&G departs from

inexpensive skin care products for \$130 jars of cream, By JOHN NOLAN, Associated Press Writer, CINCINNATI ... said. Rivals include L'Oreal SA and Estee Lauder ...

- ... MARKETS INC (65%); L'OREAL SA (62%); SAKS ...
- 1752. Associated Press Online, March 25, 2004 Thursday, FINANCIAL NEWS, 434 words, P&G Unveils Line of Skin-Care Products, JOHN NOLAN; Associated Press Writer, CINCINNATI
- ... said. Rivals include L'Oreal SA and Estee Lauder ...
- ... MARKETS INC (65%); L'OREAL SA (61%); SAKS ...
- 1753. Business Wire, March 25, 2004 Thursday, 813 words, Direct Impulse Lifestyle Marketing to Combine with AMP Agency; Alloy Marketing & Promotions -AMP- Joins Forces with Lifestyle Marketing Agency to Form AMPdi, NEW YORK, March 25, 2004
- ... Hasbro, Paramount Pictures, L'Oreal, and Universal Music Group ...

ALLOY INC (95%); L'OREAL SA (82%); JONES ...

1754. Copyright 2004 Associated Press All Rights Reserved, March 25, 2004, Thursday, BC cycle, Business News, 419 words, P&G departs from inexpensive skin care products for \$130 jars of cream, By JOHN NOLAN, Associated Press Writer, CINCINNATI

... said. Rivals include L'Oreal SA and Estee Lauder ...

1755. Bangkok Post, Thailand, March 24, 2004, Wednesday, TH-LOREAL, 367 words, Cosmetics Company L'Oreal Expands Asian Focus, Adds Two Chinese Brands, By Sujintana Hemtasilpa

L'Oreal, a leading global ...

- ... said Mr Prevot. L'Oreal acquired two popular ...
- ... develop them into international brands. L'Oreal currently distributes 15 ...
- ... Mr. Prevot said L'Oreal was the second largest distributor of ...
- ... for salon professionals (L'Oreal Professionel), and active cosmetics or ...
- ... Mr. Prevot said that L'Oreal lately had focused its efforts ...
- ... Sigmund, managing director of L'Oreal Thailand, said Thailand's ...
- ... last year, but L'Oreal Thailand achieved 14 ...
- ... key market for L'Oreal in Asia, our mission is to ...

L'OREAL THAILAND (97%);

L'OREAL SA (95%); L'OREAL THAILAND (97%);

1756. Dow Jones Capital Markets Report, March 24, 2004 Wednesday 12:37 PM GMT, , 759 words, Revlon Debt Swap Buys Time, But 2005 Debt Deadline Looms, *from Factiva*

- ... competition from rivals including L'Oreal SA (12032.FR) and ...
- ... PRODUCTS CORP (91%); L'OREAL SA (69%); PROCTER & ...
- ... Holdings Inc; orl L'Oreal SA; prgml The Procter & ...

1757. Evening Gazette (Middlesbrough, England), March 24, 2004, Pg. 10, 114565942, 135 words, Salon heads for top stylists awards; News

- ... east finals of the L'Oreal Colour Trophy. Only the ...
- ... fourth year running and the L'Oreal Salon Award at the ...

L'OREAL SA (93%); GEMEY ...

1758. The Wall Street Journal, March 24, 2004 Wednesday, Pg. B4, 354 words, Japan's Shiseido Plans Big Expansion in China, *from Factiva*

... Inc., Amway Corp., L'Oreal SA, and Unilever. For ...

L'OREAL SA (84%); AVON ...

1759. Dow Jones Capital Markets Report, March 23, 2004 Tuesday 9:32 PM GMT, , 743 words, Revlon Debt Swap Buys Time, But 2005 Debt Deadline Looms, By Tom Sullivan, Of DOW JONES NEWSWIRES, *from Factiva* ... competition from rivals including L'Oreal SA (12032.FR) and ...

- ... PRODUCTS CORP (91%); L'OREAL SA (70%); PROCTER & ...
- ... Holdings Inc; orl L'Oreal SA; prgml The Procter & ...

1760. Dow Jones News Service, March 23, 2004 Tuesday 11:14 AM GMT, , 497 words, AWSJ:Shiseido's Expansion Plans Look To China For Growth, *from Factiva*

... AVP), Amway Corp., L'Oreal SA (12032.FR), and ...

L'OREAL SA (84%); AVON ...

1761. Pittsburgh Post-Gazette (Pennsylvania), March 23, 2004 Tuesday, SOONER EDITION, Pg.B-4, 473 words, WHY ADVERTISERS VALUE YOUNGER TV VIEWERS

... hair dyed by L'Oreal or Clairol.

L'OREAL SA (55%); L'OREAL SA (55%);

1762. PR Newswire, March 23, 2004 Tuesday, FINANCIAL NEWS, 620 words, Bank Credit Mutuel Chooses Maporama Web Services 2004 to Offer Location-Based I-Mode Services, PARIS March 23

... Martens, Europear, Hitachi, L'Oreal, Shell and Thomson Multimedia. ...

1763. Tucson Citizen, March 23, 2004 Tuesday, BUSINESS; David Pittman; Pg. 1D, 502 words, PITTMAN COLUMN, David Pittman, Staff

... country of Jacques Chirac, L'Oreal products are the way to go. ...

L'OREAL SA (81%); LOCKHEED ...

1764. Client Server News, March 22, 2004, 114408776, 67 words, Freeze and Drop That Code or We'll Pull the Plug; BTopenworld; BriefArticle

MICROSOFT CORP (58%); L'OREAL SA (58%)

1765. Drug Store News, March 22, 2004, Pg. 35(1), 114742902, 108 words, Caboodles Cosmetics; Executive News; appointed Jim Heim; Brief Article, Prior, Molly

... Procter & Gamble, Maybelline and L'Oreal. He succeeds Gary Schofield, ...

L'OREAL SA (83%); PROCTER & ...

1766. Drug Store News, March 22, 2004, Pg. 35(1), 114742903, 154 words, L'Oreal USA; Executive News; Brief

Article, Prior, Molly

L'Oreal USA has announced the appointments of ...

- ... sales operations for L'Oreal Paris, Stephen Lutz to ...
- ... New York-Garnier from the L'Oreal Parisdivision of L'Oreal USA where he served as vice ...
- ... biggest brand in L'Oreal.

L'OREAL SA (95%); L'OREAL USA INC (90%)

L'Oreal USA Officials and employees

- 1767. Drug Store News, March 22, 2004, Pg. 35(2), 114742904, 1054 words, Celebrity stylist hair care brands bring salon quality to drug stores; Beauty Care, Prior, Molly
- ... large companies like L'Oreal, which acquired the salon-brand ...
- ... splashy marketing campaign, L'Oreal has managed to introduce Gamier ...
- 1768. Drug Store News, March 22, 2004, Pg. 35(1), 114742905, 265 words, Hair color explores its ethnic roots; What's Hot, Prior, Molly
- ... beauty brands, namely L'Oreal and Cover Girl, already have ...

L'OREAL SA (93%); SOFTSHEEN/ ...

- 1769. Drug Store News, March 22, 2004, Pg. 38(1), 114742907, 481 words, Big-hair trend gives volumizing products a boost; Beauty Care
- ... a similar line is L'Oreal's new Giannini Vive ...

L'OREAL SA (81%); PROCTER & ...

- 1770. Drug Store News, March 22, 2004, Pg. 55(2), 114742927, 1165 words, Selling the quick trip to the 'corner pharmacy'; Merchandising; Walgreen Co.; Company Profile, Prior, Molly
- ... informational videos on L'Oreal's new foundation, True ...
- 1771. Drug Store News, March 22, 2004, Pg. 57(2), 114742928, 1156 words, Tailoring the mix to make mi Walgreens su Walgreens; Store-Specific Initiatives, Eder, Rob
- ... alongside the Cover Girls and L'Oreals of the world. In the OTC ...
- 1772. DSN Retailing Today, March 22, 2004, Pg. 20(1), 114563564, 204 words, Hair color plays to ethnic streak; hbc & consumables; Garnier Skincare and Soft Sheen-Carson introducing hair color products for women ofcolor; Brief Article
- ... cue from cosmetics brands L'Oreal and CoverGirl,several hair ...

L'OREAL SA (93%); GEMEY ...

- 1773. French Politics, Culture and Society, March 22, 2004, Pg. 98(10), 116796469, 4670 words, Free-falling France or free-trading France?, Meunier, Sophie
- ... advertisement(Publicis), and cosmetics (L'Oreal), among others. Indeed, ...
- 1774. Humanitas, March 22, 2004, Pg. 202(6), 137371512, 2220 words, History, the past, and the inner life., Harrigan,

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Anthony
L'OREAL SA (58%)
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1775. Massachusetts Lawyers Weekly, March 22, 2004, COMMENTARY, 2484 words, Commentary: Fiduciary Liability Of Professionals Under ERISA, Richard M. Gelb and Daniel C. Hohler L'OREAL SA (57%)

1776. Market Wire, March 22, 2004 Monday, 861 words, iSoft Corporation and NEON Systems Form Strategic Alliance to Extend AS2 to the Mainframe; Combined Solution Seamlessly Integrates AS2 Interactions With Mainframe Data, Applications and Programs, Mar. 22, 2004; DALLAS, TX; MARKET WIRE ... Mart Stores, Inc., L'Oreal, Tyson Foods, Hershey's, and ...

1777. PR Newswire, March 22, 2004 Monday, FINANCIAL NEWS, 834 words, Paradigm Genetics to Present Biomarker Data at the Society of Toxicology Annual Meeting; --Data shows metabolomics is powerful tool for predicting liver injury --, RESEARCH TRIANGLE PARK, N.C. March 22

... Advanced Technology Program, and L'Oreal Inc. For more ...

1778. PR Newswire, March 22, 2004 Monday, FINANCIAL NEWS, 880 words, NEON Systems and iSoft Corporation Form Strategic Alliance to Extend AS2 to the Mainframe; Combined Solution Delivers Enhanced Security, Speed and Reliability of AS2 for Mainframe Resources, SUGAR LAND, Texas March 22

... Mart Stores, Inc., L'Oreal, Tyson Foods, Hershey's, and ...

1779. Promotions & Incentives, March 22, 2004, Pg. 30, 114480743, 1487 words, Live Issue Procurement: Will Procurement kill off Creativity?

... L'Oreal pounds 90m No ...

1780. Promotions & Incentives, March 22, 2004, Pg. 30, 114480743, 1497 words, Live Issue Procurement: Will Procurement kill off Creativity?

... L'Oreal pounds 90m No ...

1781. The People (London, England), March 21, 2004, Pg. 21, 114453222, 419 words, BeautySolutions; Just look at Mum now!; All mums deserve a proper pampering, so we transformed two busy mums in a Mother's Day makeover they'll always remember!; Features

... curler, pounds 16.95, then L'Oreal Intensifique Mascara, pounds ... L'OREAL SA (83%); CHRISTIAN ...

1782. The Virginian-Pilot(Norfolk, Va.), March 21, 2004 Sunday, Final Edition, Pg. E2, 893 words, WAVY DIDN'T HAVE TO LOOK FAR TO REPLACE CAROLYN CASTLEBERRY, Larry Bonko

- ... Heather Locklear in the L'Oreal commercials isn't enough ...
- ... PM CO (69%); L'OREAL SA (60%); VIRGINIAN- ...

1783. The Washington Post, March 21, 2004 Sunday, Final Edition, Sunday Arts; N10, WHAT YOU DON'T KNOW

ABOUT TELEVISION Lisa de Moraes, 410 words, High-Priced Ads: For Younger Viewers Only, Lisa de Moraes ... hair dyed by L'Oreal or Clairol.

L'OREAL SA (70%)

1784. The News Letter (Belfast, Northern Ireland), March 20, 2004, Pg. 9, 114545855, 204 words, 'Eggscellent' News For British Shoppers; News L'OREAL SA (56%)

1785. The Star-Ledger (Newark, New Jersey), March 20, 2004 Saturday, FINAL EDITION, TODAY; Pg. 21, 390 words, The less they watch TV, the more they're coveted, LISA DE MORAES, WASHINGTON POST ... hair dyed by L'Oreal or Clairol. Second, advertisers ... L'OREAL SA (70%)

1786. Lewiston Morning Tribune (Idaho), March 19, 2004 Friday, Pg. 4C, 157 words, Brandt fails to derail building code bill

L'OREAL SA (58%);

1787. Monterey County Herald, March 19, 2004 Friday, BUSINESS; Pg. E4, 616 words, Workplace Law Jacqueline McManus

L'OREAL SA (50%);

1788. USA TODAY, March 19, 2004, Friday,, FINAL EDITION, LIFE;, Pg. 3E, 463 words, Stars keep falling in and out of love, Karen Thomas

... Rhea Durham, 25. The L'Oreal model gave birth to ...

L'OREAL SA (65%); NEW ...

1789. Chicago Sun-Times, March 18, 2004 Thursday, FINANCIAL; THE SAVAGE TRUTH; Pg. 63, 765 words, Nanotech could be boon to our society, economy, Terry Savage ... today, Shore explains, L'Oreal and Christian Dior use ...

L'OREAL SA (65%); CHRISTIAN ...

 $1790.\ \ Dow\ Jones\ News\ Service,\ March\ 18,\ 2004\ Thursday\ 2:30\ PM\ GMT,\ ,\ 1274\ words,\ WSJ.COM:\ Turf\ Wars\ Ensue\ As\ Web\ Cos\ Offer\ Local\ Searches,\ *from\ Factiva*$

... RESCUE ROOTER (50%); L'OREAL SA (54%)

1791. Knoxville News-Sentinel (Tennessee), March 18, 2004 Thursday Five-star Edition, BUSINESS; Pg. C1, 754 words, Goody's stock shares up 14.4%; Strong fourth-quarter earnings report also includes expansion plans, BY CYNTHIA YELDELL, yeldellc@knews.com

- ... will partner with Revlon, L'Oreal, Almay, Max Factor and ...
- ... CLOTHING INC (91%); L'OREAL SA (80%); NASDAQ ...

1792. The Mirror (London, England), March 18, 2004, Pg. 11, 114347002, 54 words, Aussie doll's a barbie babe;

News

... models at the annual L'Oreal Paris Ready-To-Wear $\,$... L'OREAL SA (92%)

1793. News & Record (Greensboro, NC), March 18, 2004 Thursday ALL EDITIONS, 654 words, BEYONCE GRATEFUL FOR SUCCESS AT YOUNG AGE, BY NANCY H. MCLAUGHLIN Staff Writer, GREENSBORO ... NAACP Image Award. And L'Oreal's girl of the moment. Who ... L'OREAL SA (91%); NATIONAL ...

1794. News Sentinel (Knoxville, Tennessee), March 18, 2004 Thursday, Five-star Edition, BUSINESS; Pg. C1, 729 words, Goody's stock shares up 14.4% Strong fourth-quarter earnings report also includes expansion plans, CYNTHIA YELDELL, yeldellc@knews.com

... will partner with Revlon, L'Oreal, Almay, Max Factor and ...

L'OREAL SA (80%); GOODY'S ...

1795. News Sentinel (Knoxville, Tennessee), March 18, 2004 Thursday, Five-star Edition, BUSINESS; Pg. C1, 729 words, Goody's stock shares up 14.4% Strong fourth-quarter earnings report also includes expansion plans, CYNTHIA YELDELL, yeldellc@knews.com

 \dots will partner with Revlon, L'Oreal, Almay, Max Factor and $\ \dots$

Melissa Ruggieri/ Compiled from Internet, wire and staff reports,

L'OREAL SA (80%); GOODY'S ...

1796. PR Newswire, March 18, 2004 Thursday, FINANCIAL NEWS, 796 words, Steve King Appointed Chief Executive Officer of ZenithOptimedia Group, PARIS March 18 ... MBNA Europe, Nestle, L'Oreal, Procter & Gamble, Puma, ...

1797. Richmond Times Dispatch (Virginia), March 18, 2004 Thursday City Edition, 524 words, MUSIC NOTES,

... will be the new face of L'Oreal Feria hair-color ...

1798. Rocky Mountain News (Denver, CO), March 18, 2004 Thursday Final Edition, MILE HIGH STYLE/SPOTLIGHT; Pg. 4D, 2543 words, WAND-TO-WAND COMBAT; DESIGNER MASCARAS TAKE ON THEIR HUMBLE DRUGSTORE RIVALS IN A LASH TEST, Judie Schwartz & Evelinda Urman ... ended mascaras Brand: L'Oreal Double Extend (true ...

1799. The Wall Street Journal, March 18, 2004 Thursday, Crunch Time; Pg. A1, 2140 words, With Food Sales Flat, Nestle Stakes Future on Healthier Fare --- High-Tech Additives in `Phood' Help Munchers Keep Fit; So Far, Slow to Catch On --- Candies That Fight Plaque, By Deborah Ball, *from Factiva*

... French cosmetics giant L'Oreal SA has produced Inneov, ...

1800. Evening Gazette (Middlesbrough, England), March 17, 2004, Pg. 5, 114331033, 115 words, Pure magic for salon staff; Business Weekly

... team invited by L'Oreal Professionnel to style the hair ...

L'OREAL SA (72%); GEMEY ...

1801. The Star-Ledger (Newark, New Jersey), March 17, 2004 Wednesday, FINAL EDITION, BUSINESS; Pg. 21, 519 words, Jobless data drag on state economy, DAVID SCHWAB, STAR-LEDGER STAFF

... March 19 63 L'Oreal USA North Brunswick ...

1802. The Mirror (London, England), March 16, 2004, Pg. 37, 114269925, 457 words, Celebrity Style: Being Drew Barrymore; Who would have thought Hollywood's original wild child would turn into a sophisticated 29-year-old? As she's grown up, Drew has gone from grunge guru to groomed goddess. Here is how to steal her style with some high street bargains..; Mon Tuesday

... movie star eyes with L'Oreal Perfection Superliner, pounds ...

1803. The Philadelphia Inquirer, MARCH 16, 2004 Tuesday CITY-D EDITION, FEATURES MAGAZINE; Pg. E01, 1090 words, Waiting game; At spring training, time takes the slow road. In a zoom-zoom culture, baseball fans find the pauses refreshing., Dan DeLuca INQUIRER STAFF WRITER, CLEARWATER, Fla.

... NETWORKS LLC (58%); L'OREAL SA (57%);

1804. PR Newswire, March 16, 2004 Tuesday, FINANCIAL NEWS, 863 words, Paradigm Genetics Appoints Former Pfizer Executive to its Board of Directors, RESEARCH TRIANGLE PARK, N.C. March 16

... Advanced Technology Program, and L'Oreal Inc. For more ...

1805. PR Newswire, March 16, 2004 Tuesday, FINANCIAL NEWS, 371 words, Lancaster Group Appoints Belinda Arnold Director of Public Relations, NEW YORK March 16

- ... Relations Director at L'Oreal for the Ralph Lauren ...
- ... coverage. Prior to joining L'Oreal, Ms. Arnold was the President of ...

COTY INC (96%); L'OREAL SA (91%); LANCASTER ...

1806. Rocky Mountain News (Denver, CO), March 16, 2004 Tuesday Final Edition, CITY DESK/LOCAL; Pg. 13A, 475 words, COLO. SCIENTIST HONORED FOR T-CELL WORK, Bill Scanlon, Rocky Mountain News

... Medical Center, received the L'Oreal-UNESCO For Women ...

1807. South Wales Echo (Cardiff, Wales), March 16, 2004, Pg. 16, 114309018, 32 words, Walter's worth it; Business L'oreal has appointed Walter Giulio as ... L'OREAL SA (93%)

1808. Chain Drug Review, March 15, 2004, Pg. 24(1), 114521206, 849 words, Intros are lifeblood of trendy category; Cosmetics

- ... L'Oreal ...
- ... L'Oreal ...
- ... L'Oreal ...
- ... L'Oreal ...

1809. Chain Drug Review, March 15, 2004, Pg. 24(1), 114521207, 99 words, Caboodles names Heim president; Cosmetics News; Brief Article Maybelline New York and L'Oreal. L'OREAL SA (83%); PROCTER &
1810. Chain Drug Review, March 15, 2004, Pg. 24(1), 114521208, 92 words, L'Oreal Paris appoints Nosek VP, sales operations; Cosmetics News; Brief Article L'Oreal Paris, a division of L'Oreal USA, has appointed John planning, finance and administration. L'Oreal USA has also announced that Mike L'OREAL SA (95%); L'OREAL USA INC (58%); L'Oreal Paris Officials and employees
1811. Chain Drug Review, March 15, 2004, Pg. 27(1), 114521215, 957 words, CDMA offers an exclusive beauty line; Cosmetics; Brief Article L'Oreal
1812. Chain Drug Review, March 15, 2004, Pg. 32(1), 114521225, 843 words, Voting gets under way for the 2004 FiFi awards; Fragrances
Vanderbilt L'Oreal 0.93% 414
1813. Chain Drug Review, March 15, 2004, Pg. 35(2), 114521227, 1092 words, Treatment is where the action is; Nail Care L'Oreal L'Oreal L'Oreal L'Oreal
1814. Chain Drug Review, March 15, 2004, Pg. 41(2), 114521240, 1387 words, Drug chains stay on trend; Hair care: unique, upscale brands, professional products are in demand at retail, Walden, Geoff L'Oreal

L'Oreal L'Oreal L'Oreal L'Oreal L'Oreal L'Oreal L'Oreal L'Oreal
1815. Chain Drug Review, March 15, 2004, Pg. 42(1), 114521243, 1311 words, Newest hot items get things moving; Hair Care L'Oreal L'Oreal L'Oreal
1816. Chain Drug Review, March 15, 2004, Pg. 45(1), 114521247, 218 words, Teen items find favor with adults; Hair Care; Brief Article young males. Likewise L'Oreal's Alt is very much in STORES INC (72%); L'OREAL SA (70%)
1817. Chain Drug Review, March 15, 2004, Pg. 46(1), 114521249, 553 words, Chain promos tout hair care; Hair Care L'Oreal L'Oreal L'Oreal L'Oreal L'Oreal AID CORP (92%); L'OREAL SA (84%); PROCTER &
1818. Chain Drug Review, March 15, 2004, Pg. 49(2), 114521255, 688 words, Big players, small can find a niche to fill; Skin care, Paikert, Charles over. Industry heavyweights L'Oreal and Avon Products Inc. have their PRODUCTS INC (62%); L'OREAL SA (62%); JOHNSON &
1819. Chain Drug Review, March 15, 2004, Pg. 49(2), 114521256, 1406 words, 'Fear of aging is the strongest of drivers'; Skin/Bath Care L'Oreal L'Oreal L'Oreal L'Oreal L'Oreal words, 'Fear of aging is the strongest of drivers'; Skin/Bath Care L'Oreal L'Oreal L'Oreal words, 'Fear of aging is the strongest of drivers'; Skin/Bath Care
1820. Chain Drug Review, March 15, 2004, Pg. 52(2), 114521263, 746 words, Price isn't a factor in feeling, looking good: 'the more expensive bath and body products are selling well.'; Skin/Bath Care including one for L'Oreal's Visible Results line CAREMARK CORP (82%); L'OREAL SA (64%)
1821. Chicago Tribune, March 15, 2004 Monday, RedEye Edition, Pg. 80, 331 words, Shady ladies

... exclusive worldwide deal with L'Oreal Feria hair-color ... L'OREAL SA (72%); ELIZABETH ...

1822. Daily Record (Glasgow, Scotland), March 15, 2004, Pg. 8, 114232576, 908 words, WHOSE BRIGHT IDEA WAS THAT?; Features

... founder of beauty business L'Oreal invented the first sunscreen ... L'OREAL SA (83%); SEAT ...

1823. News Journal, March 15, 2004 Monday, Final Edition, SECTION D; Pg. 1D, 1075 words, Is there a link between hair dye, cancer?, VICKY KOREN - CORRESPONDENT, *from Factiva* ... said, adding he uses L'Oreal hair color products. ...

1824. Television Week, March 15, 2004, Monday, Pg. 1, 551 words, TBS Deflates Price of 'Sex' Ads; \$5 Million Deals Fall Far Short of Last Fall's Original Asking Price of \$50 Mil, Wayne Friedman

- ... packages include Revlon and L'Oreal. Others include major ...
- ... SYSTEM INC (92%); L'OREAL SA (81%); JOHNSON & ...

1825. The Wall Street Journal, March 15, 2004 Monday, Pg. B1, 1190 words, FDA's Crackdown Adds a Wrinkle to Marketing of Antiaging Skin Treatments, By Sally Beatty, *from Factiva*

- ... drug-like effects. L'Oreal ads say its laboratories have ...
- ... A spokeswoman for L'Oreal says its Resolution product ...
- ... Gamble Co; orl L'Oreal SA; laudr Estee ...

1826. The Wall Street Journal, March 15, 2004 Monday, MEDIA & MARKETING; Advertising:; Pg. B6, 846 words, Advertising: Havas's MPG Draws Offer by Rival --- Media-Buying Unit Lures Interest in a 49% Stake For Possibly \$150 Million, By Erin White, *from Factiva*

... -- Key clients: Danone, Nestle, Intel, L'Oreal and Peugeot ...

1827. SUNDAY NEWS (LANCASTER, PA.), March 14, 2004, Sunday, Pg. 1, 944 words, pwolf L'OREAL SA (58%); PENNSYLVANIA ...

1828. SUNDAY NEWS (LANCASTER, PA.), March 14, 2004, Sunday, Pg. 1, 944 words, pwolf L'OREAL SA (58%); PENNSYLVANIA ...

1829. SUNDAY NEWS (LANCASTER, PA.), March 14, 2004, Sunday, Pg. D-1, 936 words, Builders pleased with new statewide construction codes; Starting April 8, the intent of the new law is to have a uniform safety and quality standard for building codes, Paula Wolf

L'OREAL SA (58%); PENNSYLVANIA ...

1830. Spokesman Review (Spokane, WA), March 14, 2004 Sunday Spokane Edition, MAIN NEWS; Pg.A1, 2511 words, Bush's partial history Stringent military screening program may explain gaps on president's record, Bill Morlin and Karen Dorn Steele Staff writers

L'OREAL SA (53%); TEXAS ...

- 1831. The Star-Ledger (Newark, New Jersey), March 14, 2004 Sunday, STATE EDITION, COUNTY NEWS; Pg. 33, 1073 words, WEDDINGS & ENGAGEMENTS
- ... human resources manager with L'Oreal USA, West Caldwell. Her ...
- 1832. Sunday Mirror (London, England), March 14, 2004, Pg. 14, 114216170, 1103 words, Backchat: `I can't stand Kareena she needs to get a life' In EastEnders she's dowdy Kareena Ferreira, but off-screen Pooja Shah's a very different girl. She talks about fashion, her fella and why she loves going topless; Features ... Zoo N1, using L'Oreal Techni-Art. Make ...
- 1833. Sunday Mirror (London, England), March 14, 2004, Pg. 25, 114216175, 150 words, BEAUTY NEWS: WE TRY, YOU BUY SEPARATING MASCARAS; Features ... separate.' 6/10 L'Oreal Longitude Lengthening & Separating ... L'OREAL SA (84%)
- 1834. Ventura County Star (California), March 14, 2004 Sunday, LIFE, ARTS AND LIVING; Pg. 1, 229 words, Hilton ready for road trip
- ... exclusive worldwide deal with L'Oreal Feria hair-color ...
- ... in a new L'Oreal Feria ad campaign, " ...

L'OREAL SA (91%); GEMEY ...

- 1835. Charleston Daily Mail (West Virginia), March 13, 2004, Saturday, News; Pg. P5C, 4534 words, Obituaries ... sales representative for the L'Oreal Company, serving also as regional ...
- 1836. Fort Worth Star Telegram (Texas), March 13, 2004, Saturday, FINAL EDITION, BUSINESS;, Pg. 1C, 1200 words, Skin Fix; Dermatology business is booming worldwide, MARIA M. PEROTIN; Star-Telegram Staff Writer ... French cosmetics company L'Oreal. Galderma now produces ...
- ... venture between Nestle and L'Oreal Products: Dermatology drugs and ...
- 1837. St. Louis Post-Dispatch (Missouri), March 13, 2004 Saturday Five Star Late Lift Edition, SPORTS; Kathleen Nelson Column; Pg. 13, 624 words, THERE'S NO HONOR IN PUNISHMENT FOR BERTUZZI, Kathleen Nelson L'OREAL SA (53%); NATIONAL ...
- 1838. The Associated Press, March 12, 2004, Friday, BC cycle, Business News, 545 words, Novartis mulls white knight deal with Aventis, By LAURENCE FROST, AP Business Writer, PARIS ... two main shareholders, L'Oreal and Total. "If Novartis does win ...
- 1839. Associated Press Online, March 12, 2004 Friday, FINANCIAL NEWS, 542 words, Drug Giants Novartis, Aventis Mull Merger, LAURENCE FROST; AP Business Writer, PARIS ... two main shareholders, L'Oreal and Total. "If Novartis does win ...

1840. BPI Entertainment News Wire, March 12, 2004, Friday, Entertainment News, 267 words, Britney, Jewel ink cosmetics deals, By TROY CARPENTER and CARLA HAY, Billboard.com, NEW YORK

- ... exclusive worldwide deal with L'Oreal Feria hair color ...
- ... in a new L'Oreal Feria ad campaign, " ...

L'OREAL SA (93%);

- 1841. Cosmetics International, March 12, 2004, Pg. 3(1), 114604356, 421 words, Multinationals need to reconsider their position in China reports CI's Han Mui Ching; Market Focus
- ... brands. This probably explains why L'Oreal was so keen to take ...

L'OREAL SA (66%); UNILEVER ...

- 1842. Cosmetics International, March 12, 2004, Pg. 4(1), 114604357, 190 words, Ralph introduces Cool surf scent; International News; Brief Article
- ... Ralph Lauren Fragrances, the L'Oreal division that holds the licence. "His ...

L'OREAL SA (70%); GEMEY ...

- 1843. Cosmetics International, March 12, 2004, Pg. 4(1), 114604358, 198 words, L'Oreal bolsters R&D presence in China; International News; Brief Article
- ... Mininurse and Yue-Sai, L'Oreal says that it will ...
- ... largest segmentin China. L'Oreal has had a manufacturing plant ...
- ... brands further add to L'Oreal's manufacturing capacity. Matrix, ...
- ... will be produced locally. L'Oreal plans to expand its mass ...
- ... strategy. In the meantime, L'Oreal is said be giving the Mininurse ...
- ... RMB1.5bn. 2003 was reported to be L'Oreal's first year of profits ...
- ... luxury products front, L'Oreal plans to launch Shu ...

L'OREAL SA (95%); GEMEY ...

L'Oreal S.A. Foreign operations; L'Oreal S.A. Mergers, acquisitions and ...

- 1844. Cosmetics International, March 12, 2004, Pg. 4(1), 114604359, 139 words, Slow sales to spur more US hair care M&A; International News; mergers and acquisitions; Brief Article
- ... Wella (2003), while L'oreal has been even more aggressive, with its ...

L'OREAL SA (84%); PROCTER & ...

- ... Mergers, acquisitions and divestments; L'Oreal S.A. Mergers, acquisitions and ...
- 1845. Cosmetics International, March 12, 2004, Pg. 10(1), 114604390, 209 words, L'Oreal targets teens with vibrant hair colour; Product News; Brief Article

L'Oreal Paris claims to have found the ...

L'OREAL SA (95%); GEMEY ...

L'Oreal Paris Product introduction

1846. Cosmetics International, March 12, 2004, Pg. 12(1), 114604393, 300 words, Cacharel brings Noa Fleur to UK; Product News; Brief Article

L'Oreal's Cacharel brand is not ...

L'OREAL SA (95%)

L'Oreal S.A. Product introduction

1847. Cosmetics International, March 12, 2004, Pg. 12(1), 114604395, 190 words, L'Oreal Paris turns up volume;

Product News; Brief Article

L'Oreal Paris has introduced a ...

L'OREAL SA (95%); GEMEY ...

L'Oreal Paris Product introduction

1848. Cosmetics International, March 12, 2004, Pg. 15(1), 114604408, 429 words, Cosmetics International talks to Millie Kendall, co-founder of beauty brand Ruby & Millie; Q & A; Interview

... sell out to Lauder or L'Oreal for cash flow ...

KENDALL CO (91%); L'OREAL SA (69%); GEMEY ...

1849. Memphis Business Journal, March 12, 2004, Vol. 25, No. 47; Pg. 13; ISSN: 0747167X, 580966711, 546 words, New printer creates graphics that are presented at toe level, Sheffield, Michael

... cosmetic companies, like L'oreal, as well as some dog ...

1850. Palm Beach Post (Florida), March 12, 2004 Friday, FINAL EDITION, Pg. 5E, 730 words, THE STRAIGHT STORY FROM COJO

... oil. I'm using this L'Oreal line, Kerastase. And it's ...

L'OREAL SA (81%); 81%);

1851. San Antonio Express-News (Texas), March 12, 2004, Friday, , METRO, Pg. 13H, 512 words, 'Ladies First' tour brings multitalented Beyonce to S.A., Hector Saldana

... MTV icon and Pepsi and L'Oreal spokeswoman. "She has the kind of charisma ...

L'OREAL SA (70%); LOS ...

1852. The Wall Street Journal, March 12, 2004 Friday, Pg. B1, 1078 words, Aisle 9 to Saks: P&G Brings Its \$130 Skin Treatment to U.S., By Sarah Ellison and Geoffrey A. Fowler, *from Factiva*

- \dots Beauty-company rivals such as L'Oreal SA and Estee Lauder $\ \dots$
- ... lose market share to L'Oreal. After seven years of ...
- ... STORES INC (84%); L'OREAL SA (61%); ESTEE ...

1853. Cox News Service, March 11, 2004 Thursday, Lifestyle, 1043 words, The straight story from Cojo, LESLIE GRAY STREETER, WEST PALM BEACH, Fla.

... oil. I'm using this L'Oreal line, Kerastase. And it's ...

1854. Evening Chronicle (Newcastle, England), March 11, 2004, Pg. 44, 114114199, 246 words, Speed laws are very clear; News

L'OREAL SA (58%); AND INTERNATIONAL ...

1855. Facts on File World News Digest, March 11, 2004, Pg. 167A2, 409 words, Forbes's Richest People; List

- ... Liliane Bettencourt, France, L'Oreal (cosmetics), \$18.8 ...
- ... HATHAWAY INC (67%); L'OREAL SA (81%); THOMSON ...

1856. PR Newswire, March 11, 2004 Thursday, FINANCIAL NEWS, 1402 words, Paradigm Genetics Completes Acquisition of TissueInformatics.Inc, Positioning Paradigm Genetics as a Systems Biology Leader, RESEARCH TRIANGLE PARK, N.C. March 11

... Advanced Technology Program, and L'Oreal Inc. For more ...

1857. The Record (Bergen County, NJ), March 11, 2004 Thursday, All Editions, SHOPPING; Pg. F01, 1094 words, READ THEIR LIPS; PAINT-LIKE PRODUCTS REPLACING LIPSTICK, By ABIGAIL LEICHMAN, STAFF WRITER, North Jersey Media Group

... among many - include L'Oréal's \$7 Colour ...

L'OREAL SA (65%); LANCOME ...

1858. Roll Call, March 11, 2004 Thursday, VERBATIM, 1036 words L'OREAL SA (56%); VALEO ...

1859. AScribe Newswire, March 10, 2004 Wednesday, 463 words, Preliminary Program Announced for TRI's International Conference on Applied Hair Science; 19 Presenters From Around the Globe Selected to Speak ... College, Kao Corporation, L'Oreal Recherche, Marico Industries ...

... CO LTD (72%); L'OREAL SA (71%); DOW ...

1860. The Orange County Register (California), March 10, 2004 Wednesday, LIFE, 1353 words, A hardy group of volunteers tries various skin-care regimens to try to find a solution to The wrinkle puzzle, By LYN MONTAGNA, The Orange County Register

- ... skin T he product: L'Oreal Wrinkle De-Crease ...
- \dots 52 per ounce L'OREAL WRINKLE DE-CREASE \dots

1861. Pittsburgh Post-Gazette (Pennsylvania), March 10, 2004 Wednesday, SOONER EDITION, Pg.C-1, 627 words, SEWICKLEY TEEN ON MAGAZINE'S LIST OF WORLD-CHANGERS, BOB BATZ JR., PITTSBURGH POST-GAZETTE

... New York City, where L'Oreal Paris was to give each of them ...

L'OREAL SA (56%); SEWICKLEY ACADEMY (74%); L'OREAL SA (56%); SEWICKLEY ...

1862. Real Estate Weekly, March 10, 2004, Pg. C8(1), 114631132, 687 words, Construction chiefs out in force at PWC event: Associations: events.awards

- ... Burke Rehabilitation Center, and L'Oreal USA. Paul Anderson, ...
- ... CONSTRUCTION CO (65%); L'OREAL SA (67%); COMMERCE ...
- ... PENNSYLVANIA NA (55%); L'OREAL USA INC (55%)

1863. Sacramento Bee (California), March 10, 2004 Wednesday, METRO FINAL EDITION, SCENE; Pg. E3, 770 words, From ship to shore, this bronzer is still available, Leigh Grogan

- ... 6.49), Color Endure from L'Oreal (\$7.99) and Elizabeth ...
- 1864. Tulare Advance-Register (Tulare, CA), March 10, 2004 Wednesday, LIFESTYLE; Pg. 5A, 712 words, the Joy of pampering, Mike Hazelwood, Staff
- ... jar, creams like L'Oreal's Wrinkle De-Crease, \$...
- 1865. The Associated Press, March 9, 2004, Tuesday, BC cycle, Business News; International News, 351 words, French maker of new diet, smoking pill is mid-sized player with sights on bigger things, By LAURENCE FROST, AP Business Writer, PARIS
- ... Elf and cosmetics giant L'Oreal, the company has since made ...
- ... entity in 1979. L'Oreal and Total which includes the former ...
- ... AVENTIS SA (98%); L'OREAL SA (95%); GLAXOSMITHKLINE ...
- 1866. Associated Press Online, March 9, 2004 Tuesday, INTERNATIONAL NEWS, 350 words, Smoking Pill Maker Eyes Bigger Things, LAURENCE FROST; AP Business Writer, PARIS
- ... Elf and cosmetics giant L'Oreal, the company has since made ...
- ... entity in 1979. L'Oreal and Total which includes the former ...
- ... AVENTIS SA (98%); L'OREAL SA (93%); GLAXOSMITHKLINE ...
- 1867. Daily Record (Glasgow, Scotland), March 9, 2004, Pg. 24, 114045624, 257 words, Put a spring in your wardrobe; Features
- ... ROCCO PEACOCK USING L'OREAL FOR COMERFORD HAIRDRESSING (...
- ... JAMES MARGEY USING L'OREAL FOR COMERFORD HAIRDRESSING (...

L'OREAL SA (92%); GEMEY ...

- 1868. Market Wire, March 9, 2004 Tuesday, 876 words, McQueary Bros. Wholesale Drug Company Selects iSoft Corporation's e222 CSOS Solution for Automating Controlled Substance Orders and Fulfillment; Solution to Reduce Costs and Provide Higher Quality of Service to Customers, Mar. 09, 2004; DALLAS, TX; MARKET WIRE ... Mart Stores, Inc., L'Oreal, Tyson Foods, Hershey's, and ...
- 1869. PR Newswire, March 9, 2004 Tuesday, FINANCIAL NEWS, 3615 words, Publicis Groupe Announces Exceptional 2003 Performance, PARIS March 9
- ... Insurance in Korea. L'Oreal/Garnier in India. ...
- 1870. Visalia Times-Delta (Visalia, CA), March 9, 2004 Tuesday, LIFESTYLE; Pg. 1D, 710 words, the Joy of pampering, Mike Hazelwood, Staff
- ... jar, creams like L'Oreal's Wrinkle De-Crease, \$...
- 1871. Business Wire, March 8, 2004 Monday, 760 words, Consumer Relations Initiatives Gain Altitude at Alaska Airlines, Horizon Air with Help of Astute Solutions, COLUMBUS, Ohio, March 8, 2004 ... USA, Kraft Foods, and L'Oreal USA Products, Inc. The ...

1872. DSN Retailing Today, March 8, 2004, Pg. 24(1), 114404716, 918 words, The metrosexual revolution is upon us; Blade wars: shaving report

- ... Other companies, namely L'Oreal with Feria for Men and ...
- ... on its package. Similarly, L'Oreal beefed up its presence ...
- ... men's grooming habits. L'Oreal will position VIVE ...
- ... 3.69 each. To date, L'Oreal has steered clear of men's ...

L'OREAL SA (66%); PIERRE ...

1873. GlobeSt.com, March 8, 2004, Pg. 1, 574524211, 346 words, L'Oreal Building Draws Two Bids;, Peterson, Eric

- ... beauty care giant L'Oreal here has drawn two bids. The Paris-based L'Oreal said in January that ...
- ... County township confirm that L'Oreal has in fact received the ...
- ... 1980s, will bring L'Oreal somewhere in the range of \$...
- ... a slight cutback of L'Oreal's operations in the Garden ...
- ... less headache. The announcement of L'Oreal's closure followed quickly ...

L'OREAL SA (94%); AUROBINDO ...

1874. The Miami Herald, March 8, 2004 Monday FINAL EDITION, TROPICAL LIFE; Pg. 7E, 833 words, STARCK LIGHTS UP RECEPTION AT LUMINAIRE, DAISY OLIVERA, dolivera@herald.com

- ... during "off" moments. L'Oreal sponsored the exhibit opening, which ...
- ... Owen-Jones, president of L'Oreal Worldwide; Jean-Paul Agon, president of L'Oreal USA; Dr. Norman ...

THE RELATED GROUP (91%); L'OREAL SA (86%); NEIMAN ...

... CLUB CHEF (56%); L'OREAL USA INC (53%);

1875. PR Newswire, March 8, 2004 Monday, FINANCIAL NEWS, 460 words, Holiday Retailing 2004: What Lies Ahead?; New Study Forecasts Nearly Half of Holiday Gifts Will Come in Envelopes, Not Boxes, NEW YORK March 8

... companies including Limitedbrands, L'Oreal, Bristol-Myers, and McCann ... L'OREAL SA (64%); MCCANN- ...

1876. PR Newswire, March 8, 2004 Monday, FINANCIAL NEWS, 1147 words, Top U.S. Scientist Honored With Prestigious Award; Dr. Marrack Receives International L'OREAL-UNESCO for Women in Science Award, NEW YORK March 8

- ... Paris, France with a L'OREAL UNESCO For Women ...
- ... prnh/20020306/NYW023LOGO) L'OREAL, the world's leading cosmetic ...
- ... celebrates the sixth anniversary of the L'OREAL UNESCO For Women ...
- ... women in science. "L'OREAL's commitment alongside UNESCO ...
- ... Chief Executive Officer, L'OREAL. "Rewarding distinguished women ...
- ... In addition to this year's L'OREAL-UNESCO For Women ...
- ... each. Note to the Editors L'Oreal is the world's number one ...
- ... in 140 countries. L'Oreal's brand portfolio includes: L'Oreal Paris, Maybelline, Garnier,
- ... Carson, Matrix, Redken, L'Oreal Professionnel, Vichy, La ...
- ... Ralph Lauren fragrances. L'Oreal is the only cosmetics group that is ...
- ... 583 2743 SOURCE L'OREAL
- ... 2743, both for L'OREAL

bc-L'Oreal-UNESCO-Award; Awards; ...

L'OREAL SA (95%)

L'OREAL

1877. Product Alert, March 8, 2004, Pg. 0, 114134134, 92 words, Cacharel Amor Amor Women's Fragrance - Eau de Toilette Spray MANUFACTURER: Cacharel CATEGORY: 328 - Fragrances.

... Cacharel, a division of L'Oreal, offers this Eau de ...

L'OREAL SA (91%); GEMEY ...

1878. Saint Paul Pioneer Press (Minnesota), March 7, 2004 Sunday CITY EDITION, EXPRESS; Pg. F4, 316 words, CONCEALERS ADEQUATELY HIDE THOSE DARK CIRCLES, Knight Ridder News Service ... it lasted longer!" -- L'Oreal Visible Lift Eye ... L'OREAL SA (68%);

1879. Sunday Mirror (London, England), March 7, 2004, Pg. 16, 113978255, 402 words, RISING STAR: `I LOVE BEING A DIVA' Pop Idol 2's Roxanne Cooper makeslike an old-school diva; only clothes-wise though - she's a real sweetie; Features

... Zoo N1, using L'Oreal Techni-Art. Make- ...

L'OREAL SA (60%); GEMEY ...

1880. Sunday Mirror (London, England), March 7, 2004, Pg. 32, 113978263, 510 words, STYLE FILE: 10 SPRING MUST HAVES; Emmerdale's Sammy Winward models the essential items you just can't be seen without...; Features ... Zoo N1 using L'Oreal Techni-Art. Make- ...

L'OREAL SA (80%); GEMEY ...

1881. Home News Tribune (East Brunswick, NJ), March 6, 2004 Saturday, A; Pg. 1, 241 words, 2 firms eyeing L'Oreal property, CRAIG YETSKO and KEN TARBOUS STAFF WRITERS

- ... buying the 21-acre L'Oreal tract off Route ...
- ... foods, submitted bids to L'Oreal this week.
- ... location it is," he said. L'Oreal USA Inc. spokeswoman ...
- ... in the site's sale. L'Oreal announced in January ...
- ... time employees to other L'Oreal facilities. Promotional gift ...
- ... North Brunswick site. L'Oreal will outsource the assembly of the ...
- ... work will be done. L'Oreal also has sites in Clark, ...
- ... PHARMA LTD (94%); L'OREAL SA (93%); L'OREAL USA INC (92%);

1882. The Racing Post (London, England), March 6, 2004, Pg. 114, 113961070, 67 words, Sport on TV: Ed Hawkins; Sports

... hairdryer, does that make Walter the L'Oreal crimper/curler deluxe? L'OREAL SA (69%)

1883. Daily Variety, March 5, 2004, Friday, SPECIAL SECTION1; Pg. A8, 603 words, Working on a dual destiny, JILL FEIWELL

... lucrative pacts with Pepsi and L'Oreal, and a mounting film ...

1884. The Wall Street Journal, March 5, 2004 Friday, MEDIA & MARKETING; Advertising:; Pg. A12, 865 words, Advertising: Stewart's Firm Faces Long Recovery --- Even if Founder Acquitted, Advertisers Seen Cautious; Fourth-Quarter Profit Gain, By Suzanne Vranica, *from Factiva*

... 5 L'Oreal

5.10

1% ...

1885. Chicago Sun-Times, March 4, 2004 Thursday, FINANCIAL; Pg. 55, 354 words, Alberto-Culver stock rises on talk of L'Oreal buying company, Sandra Guy

Alberto-culver; L'oreal; Acquisition; Stock; Price;;

- ... by cosmetics giant L'Oreal SA. The rumors were reported as ...
- ... BusinessWeek Online reported that L'Oreal had contacted Alberto-Culver ...
- ... Ives body lotion. L'Oreal would expand its hair-care ...
- ... declined to comment Wednesday, and L'Oreal could not be reached. However, Alberto-...
- ... CULVER CO (94%); L'OREAL SA (93%); SHAMROCK ...

Alberto-culver; L'oreal; Acquisition; Stock; Price;; ...

1886. Courier-Post (Cherry Hill, NJ), March 4, 2004 Thursday X Edition, Pg. 1G, 423 words, Moorestown teen gains national recognition, Staff

... day reception with the magazine. And L'Oreal, the cosmetics company, has awarded her ... L'OREAL SA (61%);

1887. The Mail on Sunday (London, England), March 4, 2004, Pg. 25, 114934138, 224 words, FLASH BACK; BEAUTY NEWS.

... 1970s face, try L'Oreal's spring range, includingHolographic ...

SELFRIDGES PLC (72%); L'OREAL SA (66%)

1888. PR Newswire, March 4, 2004 Thursday, FINANCIAL NEWS, 2211 words, Havas: 2003 Full Year Results, SURESNES, France March 4

... for Danone, Diageo and L'Oreal, 6 for Air ...

1889. Tampa Tribune (Florida), March 4, 2004, Thursday,, FINAL EDITION, Pg. 1, 692 words, Cell Phone Software Aids Bargain Hunters, VICTORIA LIM, vlim@wfla.com; WFLA reporter Victoria Lim can be reached at (813) 221-5776.

L'OREAL SA (57%);

1890. The Wall Street Journal, March 4, 2004 Thursday, Abreast of the Market; Pg. C3, 867 words, McDonald's and Wal-Mart Gain As Xilinx and Costco Lose Ground, By Karen Talley Dow Jones Newswires, *from Factiva* ... bidding war between L'Oreal SA and Procter & Gamble. ...

1891. Dow Jones News Service, March 3, 2004 Wednesday 9:15 PM GMT, , 1080 words, US Stocks Mixed With McDonalds, Wal-Mart Assisting, By Karen Talley, Of DOW JONES NEWSWIRES, *from Factiva* ... bidding war between L'Oreal SA and Procter & Gamble. ...

- 1892. PR Newswire, March 3, 2004 Wednesday, FINANCIAL NEWS, 751 words, IconNicholson and Matrics Announce Strategic Alliance To Deliver RFID Solutions; Partnership unites pioneer RFID leader with leading technology consulting and integration firm. Several new client engagements launched in 2004., NEW YORK and COLUMBIA, Md. March 3
- ... EMI Music Publishing, L'Oreal, MasterCard International, Motorola, ...
- 1893. PR Newswire, March 3, 2004 Wednesday, FINANCIAL NEWS, 1093 words, AEterna Subsidiary Atrium Biotechnologies acquires Pure Encapsulations for \$50 million in cash -U.S. nutritional supplements company posted 2003 sales exceeding \$25 million
- ... including Estee Lauder, L'Oreal, Clarins, Chanel, Aventis, ...
- 1894. PR Newswire, March 3, 2004 Wednesday, FINANCIAL NEWS, 655 words, More Acquisitions Likely as Salon Hair Care Sales Continue to Slip, LITTLE FALLS, N.J. March 3

L'Oreal and Procter & Gamble stand ...

... flagging category sales. L'Oreal has bought Redken (1993), ...

L'OREAL SA (93%); PROCTER & ...

- 1895. PR Newswire, March 3, 2004 Wednesday, FINANCIAL NEWS, 229 words, Nestle S.A. to Broadcast New York Roadshow Presentation Over the Internet, VEVEY, Switzerland March 3
- ... indirect holding in L'Oreal. In the US, Nestle's ...

NESTLE SA (96%); L'OREAL SA (84%); EURONEXT ...

- 1896. Real Estate Weekly, March 3, 2004, Pg. 21(1), 114243424, 868 words, Midtown office market takes off; Real Estate Industry-Market Study
- ... predominated in January, with L'Oreal's 31,000-square-foot ...
- 1897. The Wall Street Journal, March 3, 2004 Wednesday Correction Appended, Abreast of the Market; Pg. C4, 758 words, Kodak, Alcoa Decline in Broad Retreat, By Karen Talley Dow Jones Newswires, *from Factiva* ... war between France's L'Oreal and Procter & Gamble. Dow ...
- 1898. The Wall Street Journal, March 3, 2004 Wednesday, DEALS & DEAL MAKERS; Pg. C5, 639 words, Sanofi's Bid for Aventis Sparks Bonanza for Investment Banks --- As Much as \$100 Million In Fees to Be Split Among Advisers for Each Company, By Gautam Naik in London and Jo Wrighton in Paris, *from Factiva* ... PLC, and cosmetics concern L'Oreal SA, owner of 19.5% of the ...
- 1899. Dow Jones News Service, March 2, 2004 Tuesday 9:21 PM GMT, , 1216 words, US Stocks Give Up Gains After Greenspan's Comments, By Karen Talley, Of DOW JONES NEWSWIRES, *from Factiva* ... war between France's L'Oreal SA and Procter & Gamble. ...
- 1900. The New York Times, March 2, 2004 Tuesday, Late Edition Final, Section C; Column 4; Business/Financial Desk; Pg. 6; THE MEDIA BUSINESS: ADVERTISING, 936 words, A lopsided victory for Oscar, up against the Super Bowl's spots., By Stuart Elliott

- ... hair-color brand from L'Oreal Paris called Couleur ...
- ... fries. Advertiser and agency: L'Oreal and McCann-Erickson Worldwide ...
- ... INSURANCE CO (64%); L'OREAL SA (80%); PEPSICO ...

1901. Australian Nursing Journal, March 1, 2004, Pg. 39(1), 115408345, 499 words, Assisting women's treatment decisions; Focus: midwifery/women's health, Budden, Lea L'OREAL SA (56%)

1902. Bankruptcy Bulletin, March 2004, LOWER COURT CASES; IX. Preferential/Fraudulent/Postpetition Transfers; C. Bases for Avoidance; 3. Other, 904 words, In re Cybridge Corp. (Dobin v. Presidential Financial Corp. of Delaware Valley), 2004 WL 314490 (Bankr. D. N.J. 2/18/04). L'OREAL SA (55%);

1903. Business Wire, March 1, 2004 Monday, 695 words, LiveBridge Alliance with Astute Solutions Provides 'Whistle Blower' Hotline for Compliance with Sarbanes-Oxley Requirements, ORLANDO, Fla., March 1, 2004

- ... USA, Kraft Foods, and L'Oreal USA Products, Inc. ...
- ... STRAUSS & CO (61%); L'OREAL SA (60%); GLAXOSMITHKLINE ...
- ... FOODS INC (50%); L'OREAL USA INC (50%); ...

1904. Cosmetics International Cosmetic Products Report, March 1, 2004, Pg. 2(1), 115565334, 300 words, Noa Fleur goes global; Fragrance; Brief Article

World: L'Oreal's Cacharel brand is not ...

L'OREAL SA (93%)

L'Oreal Product introduction; L'Oreal Product information

1905. Cosmetics International Cosmetic Products Report, March 1, 2004, Pg. 4(1), 115565344, 226 words, US: Ralph Lauren is launching a fresh new scent for teenage girls; Fragrance; Brief Article

... Ralph Lauren Fragrances, the L'Oreal division that holdsthe licence. "His ...

L'OREAL SA (70%); GEMEY ...

1906. Cosmetics International Cosmetic Products Report, March 1, 2004, Pg. 5(1), 115565350, 69 words, World: L'Oreal Paris has incorporated Micro Softium; a combination of active ingredients including extract of silicone and Activa-Cell; to stimulate the skin's defence and repair mechanisms into its new Visible Results moisturiser; Skincare; Brief Article

World: L'Oreal Paris has incorporated Micro ...

L'OREAL SA (95%)

L'Oreal S.A. Product introduction; L'Oreal S.A. Product information

1907. Cosmetics International Cosmetic Products Report, March 1, 2004, Pg. 13(1), 115565399, 206 words, L'Oreal keeps its finger on the pulse; Hair Care; Brief Article

World: L'Oreal Paris claims to have found the ...

L'OREAL SA (95%)

L'Oreal S.A. Product introduction; L'Oreal S.A. Product information

1908. Cosmetics International Cosmetic Products Report, March 1, 2004, Pg. 13(1), 115565400, 234 words, World:

L'Oreal Paris has introduced a new range under its Elvive hair care banner; Hair Care; Brief Article

World: L'Oreal Paris has introduced a ...

... international face of the campaign. * L'Oreal Paris has also created the Elvive ...

L'OREAL SA (95%)

L'Oreal S.A. Product introduction; L'Oreal S.A. Product information

1909. Drug Store News, March 1, 2004, Pg. 11(1), 114087159, 444 words, Revlon's rebirth no surprise under Murphy's lead; Opinion, Eder, Rob

... in drug. Like L'Oreal, Maybelline and Cover Girl ...

REVLON INC (92%); L'OREAL SA (80%); COCA- ...

1910. Drug Store News, March 1, 2004, Pg. 17(1), 114087163, 309 words, Keeping pace with the savvy shopper; Beauty Merchant Q&A, Prior, Molly

... Olay Regenerist and Vichyby L'Oreal, that are backed by science and ...

L'OREAL SA (69%); GEMEY ...

- 1911. Drug Store News, March 1, 2004, Pg. 18(1), 114087165, 547 words, Brooks: the trend is miracle in a bottle; Beauty Merchant Q&A; Interview
- ... Clearasil Total Control and L'Oreal's Pure Zone. The trend is " ...
- ... Wrinkle Decrease by L'Oreal Dermo Expertise is doing ...

L'OREAL SA (91%); GEMEY ...

- 1912. Drug Store News, March 1, 2004, Pg. 18(1), 114087166, 545 words, Happy Harry's: in the beauty business every day; Beauty Merchant Q&A; Interview
- ... for us. Between L'Oreal, Cover Girl and Maybelline, ...
- ... ring. The new display L'Oreal did for True Match is ...
- ... blew off the shelves. L'Oreal Vive For Men is too ...

L'OREAL SA (94%); COVER ...

- 1913. Drug Store News, March 1, 2004, Pg. 20(1), 114087168, 546 words, Ricky's: make men's grooming macho; Beauty Merchant Q&A; Interview
- ... Kerastase [hair care] from L'Oreal. Kerastase is doing what Nexxus [and ...
- ... 70s/early '80s. [L'Oreal] is creating a demandby ...

L'OREAL SA (92%); LIMITED ...

1914. Drug Store News, March 1, 2004, Pg. 37(1), 114087193, 58 words, L'Oreal USA; Executive News; appointment of Karen Fondu; Brief Article, Prior, Molly

L'Oreal USA has named Karen ...

L'OREAL SA (95%); L'OREAL USA INC (90%)

L'Oreal USA Officials and employees

1915. Drug Store News, March 1, 2004, Pg. 38(1), 114087196, 837 words, Men's grooming moves from metrosexual to

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average Joe; Beauty Care, Prior, Molly
... Other companies, namely-L'Oreal with its Feria for Men and ...
... on its package. Similarly, L'Oreal beefed up its presence ...
... men's grooming habits. L'Oreal will position Vive ...
... 3.69 each. To date, L'Oreal has steered clear of men's ...
L'OREAL SA (65%); PIERRE ...
1916. European Finance Review, March 2004, Pg. 49, 5190371, 11842 words, Price discovery across the Rhine *.
... L'Oreal 1.3% ...
... L'Oreal 0.6% ...
... L'Oreal 0.8% ...
... L'Oreal 0.027% ...
... L'Oreal 0.005% ...
... L'Oreal -0.00011% ...
... L'Oreal 0.0253% ...
... L'Oreal 0.0006 ...
... L'Oreal -0.0007 ...
... L'Oreal -0.002% ...
... L'Oreal 0.0061% ...
... L'Oreal 0.0108% ...
1917. European Finance Review, March 2004, Pg. 49, 5190371, 11842 words, Price discovery across the Rhine *.
... L'Oreal 1.3% ...
... L'Oreal 0.6% ...
... L'Oreal 0.8% ...
... L'Oreal 0.027% ...
... L'Oreal 0.005% ...
... L'Oreal -0.00011% ...
... L'Oreal 0.0253% ...
... L'Oreal 0.0006 ...
... L'Oreal -0.0007 ...
... L'Oreal -0.002% ...
... L'Oreal 0.0061% ...
... L'Oreal 0.0108% ...
1918. European Finance Review, March 2004, Pg. 49, 5190371, 11842 words, Price discovery across the Rhine *.
... L'Oreal 1.3% ...
... L'Oreal 0.6% ...
... L'Oreal 0.8% ...
... L'Oreal 0.027% ...
... L'Oreal 0.005% ...
... L'Oreal -0.00011% ...
... L'Oreal 0.0253% ...
... L'Oreal 0.0006 ...
... L'Oreal -0.0007 ...
... L'Oreal -0.002% ...
... L'Oreal 0.0061% ...
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... L'Oreal 0.0108% ...
1919. European Finance Review, March 2004, Pg. 49, 5190371, 11842 words, Price discovery across the Rhine *.
... L'Oreal 1.3% ...
... L'Oreal 0.6% ...
... L'Oreal 0.8% ...
... L'Oreal 0.027% ...
... L'Oreal 0.005% ...
... L'Oreal -0.00011% ...
... L'Oreal 0.0253% ...
... L'Oreal 0.0006 ...
... L'Oreal -0.0007 ...
... L'Oreal -0.002% ...
... L'Oreal 0.0061% ...
... L'Oreal 0.0108% ...
1920. European Finance Review, March 2004, Pg. 49, 5190371, 11842 words, Price discovery across the Rhine *.
... L'Oreal 1.3% ...
... L'Oreal 0.6% ...
... L'Oreal 0.8% ...
... L'Oreal 0.027% ...
... L'Oreal 0.005% ...
... L'Oreal -0.00011% ...
... L'Oreal 0.0253% ...
... L'Oreal 0.0006 ...
... L'Oreal -0.0007 ...
... L'Oreal -0.002% ...
... L'Oreal 0.0061% ...
... L'Oreal 0.0108% ...
1921. Expansion Management, March 1, 2004, Pg. 69(2), 117421575, 959 words, Nation's second largest retailer
targets Ohio; state and local incentives are among attractions to growing businesses; State report: Ohio; Target,
Hedgcoth, Rachael
... BEAUTY CARE ICON L'OREAL USA INC. IS making ...
... warehouse and distribution facility. L'Oreal plans to consolidate operations from its ...
L'OREAL SA (82%); L'OREAL USA INC (66%)
1922. Family Practice News, March 1, 2004, Pg. 114(1), 114922892, 490 words, African American children are not
immune to head lice infestation: debunking a myth; Children's Health, Bates, Betsy
... symposium sponsored by L'Oreal Institute for Ethnic ...
L'OREAL SA (72%)
1923. Global Cosmetic Industry, March 1, 2004, Pg. 23(1), 114818463, 517 words, Teen spirit; Global report:
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cosmetics and teens ... L'Oreal, ...

L'OREAL SA (81%); COTY ...

- 1924. Global Cosmetic Industry, March 1, 2004, Pg. 24(4), 114818464, 1792 words, 1: Attracting the teen market: teens spent about \$10US billion in 2003 on hair color, cosmetics and toiletries; Global report: cosmetics and teens, Serviss, Naomi
- ... message promotions. Already L'Oreal has been targeting Maybelline at ...
- 1925. Global Cosmetic Industry, March 1, 2004, Pg. 28(3), 114818465, 1663 words, 2: Shop 'til you drop: retailers must be proactive to maximize the opportunities to market to teens--and that goes beyond product mix to shopping experience; Global report: cosmetics and teens, Mason, Sara
- ... division of Luxury Productsfor L'Oreal. Yet, teens are less ...
- 1926. Global Cosmetic Industry, March 1, 2004, Pg. 38(2), 114818467, 737 words, 4: Consumer report * teens: six teens from around the globe tell us how it really is ... from their favorite cosmetic products to their biggest complaints; Global report: cosmetics and teens
- ... some loyalty toward. L'Oreal mascara doesn't clump ...
- ... place where I was introduced to the L'Oreal products). * Biggest complaint: When ...
- 1927. Global Cosmetic Industry, March 1, 2004, Pg. 64(1), 114818502, 723 words, Cosmetics as fashion; Profile; Coty Beauty Europe
- ... for Procter & Gamble, L'Oreal and Yves Rocher. "I ... COTY INC (94%); L'OREAL SA (84%); JOH ...
- 1928. Internal Medicine News, March 1, 2004, Pg. 68(1), 114858000, 1005 words, Debunk myths: be ready to answer sun protection questions; Clinical Rounds, Wachter, Kerri
- ... Canada and Europe, and the maker, L'Oreal, is currently seeking approval ...
- 1929. Internal Medicine News, March 1, 2004, Pg. 68(1), 114858000, 1005 words, Debunk myths: be ready to answer sun protection questions; Clinical Rounds, Wachter, Kerri
- ... Canada and Europe, and the maker, L'Oreal, is currently seeking approval ...
- 1930. Journal of Business Strategy, March 1, 2004, Pg. 10(8), 116227263, 3258 words, Retailers at the crossroads: how to develop profitable new growth strategies., Werner, Uta; McDermott, John; Rotz, Greg
- ... has accomplished this without alienating the major consumer brands, by creating products that nicely complement the strongest and best brands from Procter & Gamble, L'Oreal, Gillette and others. ...
- 1931. The Ledger (Lakeland, FL), March 1, 2004, Monday, 641 words, BLACK HAIR IS FRAGILE AND CAN BE PRONE TO BREAKING; BEST FACE FORWARD, SHANNON BUETTOW Ledger Correspondent
- ... in Chicago. Scientists from L'Oreal presented their findings, which help ...
- ... University College of Medicine, L'Oreal discovered and demonstrated skin and ...
- ... an irregular thickness. L'Oreal describes the oval shape and ...

L'OREAL SA (93%); HOWARD ...

1932. Organic Style, March 1, 2004, Pg. 44, 116232583, 66 words, Want to look younger longer?; Beauty; Wrinkle Defense Creme; Brief Article

... Slow down wrinkles with L'Oreal Wrinkle De-Crease, ...

L'OREAL SA (72%); GEMEY ...

L'Oreal USA Product information; ...

1933. Swiss News, March 1, 2004, Pg. 15(1), 114086149, 178 words, Nestle and L'Oreal; Financial News

- ... French cosmetics firm, L'Oreal. Nestle and L'Oreal's majority shareholder and founding ...
- ... Gesparal--will merge with L'Oreal. The move means that Nestle's ...
- ... direct holding in L'Oreal. Gesparal currently owns ...

L'OREAL SA (95%); NESTLE ...

1934. W, March 1, 2004, Pg. 255(1), 114284097, 938 words, Nano Republic: the next big development in cosmetics is no big thingat all. And that's just the point; Beauty Flash, Singer, Natasha

... nutrients such as vitamin A. L'Oreal, one of the largest holders of ...

L'OREAL SA (81%); GEMEY ...

1935. W, March 1, 2004, Pg. 260(1), 114284100, 710 words, The VIP lip treatment: a pampering new breed of lip therapies elevates the pout to prime position; Beauty Flash, Singer, Natasha

... color and deep conditioning. L'Oreal is thinking big and bright with its ...

1936. W, March 1, 2004, Pg. 264(1), 114284107, 778 words, Made in the shades: a new wave of foundations aims to conceal, correct and look to the light; Beauty Flash, Matlin, Jessica B.

- ... alone at the pharmacy. L'Oreal's extensive research inspired the ...
- ... race against the clock, L'Oreal's gives ample time to ...

L'OREAL SA (81%); GUERLAIN ...

1937. W, March 1, 2004, Pg. 267(1), 114284112, 79 words, Brushing up; Full flavor: from salt and sugar to the chicest mints, this month's beauty offerings get fresh.

... Travel Brush Set from L'Oreal deliversall you need in ...

L'OREAL SA (71%)

1938. The Commercial Appeal (Memphis, TN), February 29, 2004 Sunday Final Edition, 83 words, FINGER PAINTING

... Koibox's "Caligula" and "Tryst"; L'Oreal Steel Colour; Body & ... L'OREAL SA (68%);

1939. News & Record (Greensboro, NC), February 29, 2004 Sunday ALL EDITIONS, 793 words, OSCAR CONTENDER TIED TO TAR HEEL STATE; ""TWO SOLDIERS,"" SHOT IN THE PIEDMONT WITH THE HELP OF N.C. SCHOOL OF THE ARTS STUDENTS AND FACULTY, IS IN THE RUNNING FOR BEST LIVE-ACTION SHORT FILM., BY SANDY MAZZA Staff Writer

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... GAMBLE CO (52%); L'OREAL'S ENDLESS (78%);

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Earns-L'Oreal

French cosmetics giant L'Oreal SA recorded a ...

- ... by the weaker dollar. L'Oreal, the world's largest cosmetics ...
- ... percent in China, where L'Oreal recently announced two ...
- ... 280,000 outlets, Mininurse is L'Oreal's chosen vehicle for the ...
- ... percent in Russia, L'Oreal said. But western ...
- ... Thursday to review the results, L'Oreal's board also endorsed a ...
- ... company Nestle SA, L'Oreal's other major shareholder, to ...
- ... owned 54 percent of L'Oreal. The move increases Owen- ...
- ... Synthelabo SA, in which L'Oreal has a 19.5 percent ...
- ... earnings are likely to disappear from L'Oreal's bottom line if Sanofi ...
- ... Aventis SA which would dilute L'Oreal's stake below the French ...
- ... earnings can be incorporated into L'Oreal's consolidated results.

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Earns-L'Oreal

French cosmetics giant L'Oreal SA recorded a ...

- ... by the weaker dollar. L'Oreal, the world's largest cosmetics ...
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- ... Aventis SA which would dilute L'Oreal's stake below the French ...
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Sanofi Synthelabo L'OREAL SA (95%); NESTLE ...

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... ahead of analysts' forecasts. L'Oreal shares fell back ...
\dots ELECTRIC SA (54%); L'OREAL SA (82%); VERIZON \,\dots
... Leicester PLC; orl L'Oreal SA; schndr Schneider ...
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... L'OREAL 2003 PROFIT RISES 17%
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... WIRELESS INC (63%); L'OREAL SA (80%); CINGULAR ...
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... WIRELESS LLC (66%); L'OREAL SA (80%); VERIZON ...
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L'OREAL SA (80%); INTERNATIONAL ...
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... L'OREAL 2003 PROFIT RISES 17%
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... Packard Co; orl L'Oreal SA; gsprl Gesparal
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2023. Barron's, February 16, 2004 Monday, Pg. 18, 1818 words, Touching Up: L'Oreal's results may have sagged, but don't gloss over its strong points, By Vito J. Racanelli, *from Factiva*

What price vanity? That's the question L'Oreal investors might be asking ...

- ... chips -- both of which include L'Oreal -- rose 16% and 10.5%, ...
- ... weighed heavily on L'Oreal at the beginning of 2003. The ...
- ... fore this year for L'Oreal, whose products include Maybelline ...
- ... worsened shareholders' anxiety. L'Oreal's 19.5% stake in ...
- ... rapidly growing earnings from L'Oreal's profit line. Bears ...
- ... close look at L'Oreal suggests the underlying forces that have ...
- ... since the spring of 2002, L'Oreal stock isn't exactly ...
- ... late last week. L'Oreal's traditional premium valuation, ...
- ... short-term fate of L'Oreal shares will be influenced ...
- ... 4% to 5% annually, and L'Oreal has been growing the top line ...
- ... counter by pointing to L'Oreal's 2% absolute drop ...
- ... surface. About half of L'Oreal's sales come from Europe, where they are ...
- ... But the one-fifth of L'Oreal's revenue derived from outside ...
- ... example, in 2003, L'Oreal sales jumped nearly ...

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... markets now, they give "L'Oreal the potential to grow faster ...
... one big driver of L'Oreal's growth, but the flip ...
... any argument about L'Oreal's prospects is Procter & Gamble, the ...
... muscle will crimp L'Oreal in Europe, says ...
... who doesn't hold L'Oreal shares. There's just one ...
... feared. In fact, L'Oreal has dusted the much bigger ...
... 2001, but since then L'Oreal launched its Garnier Fructis ...
... share here. In the U.S., L'Oreal is second in hair ...
... it.) In Europe, L'Oreal dominates hair care, with ...
... makeup, the story is similar. L'Oreal has a 35% to 37% ...
... tough nut for L'Oreal fans to swallow it's the ...
... growth companies. Indeed, L'Oreal's ratio of P/E to ...
... 2.5, even though L'Oreal is likely to grow faster and its ...
... visibility. Sperling notes, too, that L'Oreal shares are at the bottom ...
... bid for Aventis, L'Oreal's stake in the merged ...
... euro value of this stake from L'Oreal's 43 billion euro ...
... level as before. Meanwhile, L'Oreal will still be getting ...
... flow and doesn't change L'Oreal's enterprise value (market ...
... not worried about L'Oreal's ability to grow earnings ...
... investors have perhaps forgotten what L'Oreal could do with that stake. An agreement to ...
... expires this year and, while L'Oreal won't say what it ...
... sliding dollar hammered L'Oreal, which reports in euros, and that's ...
... stepped up purchases of L'Oreal stock in recent ...
... MORE) Reymond also thinks L'Oreal minority shareholders have something to ...
... 27.5% stake in L'Oreal, and Nestle will own 26.4%. As L'Oreal exits Sanofi, this ownership ...
... who knows?" At L'Oreal's annual analyst meeting ...
... seems secure. Though L'Oreal's 2003 results weren't ...
L'OREAL SA (95%); SANOFI ...
orl L'Oreal SA; gsprl Gesparal
2024. Chemistry and Industry, February 16, 2004, Pg. 4(2), 113939026, 643 words, Novartis: white knight for
Aventis?; Chemicals; mergers; Brief Article, O'Driscoll, Cath
... FT reported that Total and L'Oreal had signed a pact ...
... NOVARTIS AG (91%); L'OREAL SA (83%)
2025. Chain Drug Review, February 16, 2004, Pg. 7(1), 113418953, 206 words, L'Oreal names Fondu Maybelline
president; Supplier News; Karen Fondu; Brief Article
NEW YORK -- L'Oreal USA has appointed Karen ...
... products group at L'Oreal USA. "Her passion for the ...
... president of sales for the L'Oreal cosmetic and fragrance division ...
... in assimilating Maybelline into the L'Oreal organization. In 2001 ...
... chief executive officer, L'Oreal USA. "Her appointment to the division's ...
L'OREAL SA (95%); L'OREAL USA INC (90%)
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2026. Drug Store News, February 16, 2004, Pg. 24(2), 113640411, 1576 words, More men shopping drug, brand preferences dominate; Top Brands Study, Eder, Rob

L'Oreal USA Officials and employees

... 2. L'Oreal 27 ...

2027. Drug Store News, February 16, 2004, Pg. 8(2), 113640388, 423 words, Beauty brands boost P&G sales, image; News, Prior, Molly

- ... Garnier Fructis by L'Oreal and Dove Hair Care ...
- ... Unilever. Lafley added that L'Oreal has accelerated the pace of product ...
- ... color, an aisle L'Oreal dominates. Since acquiring ...

L'OREAL SA (94%); WELLA ...

2028. Drug Store News, February 16, 2004, Pg. 27(1), 113640422, 84 words, L'Oreal Paris; Supplier News; Brief Article

L'Oreal Paris has extended its Vive ...

L'OREAL SA (95%); GEMEY ...

L'Oreal Paris Product introduction

2029. Mass High Tech, February 16, 2004, Vol. 22, No. 7; Pg. 16; ISSN: 87502100, 549021971, 575 words, Making Progress in sales, Dinan, Elizabeth

... Cahners, Adidas, Snapple, L'Oreal, Kimberly-Clark, Iron ...

2030. NJBIZ, February 16, 2004, Vol. 17, No. 7; Pg. 8; ISSN: 15404161, 568877321, 524 words, Foreseeing Fun Where A Car Factory Stands, Quinn, William T

... site that is owned by L'Oreal. Both companies plan to ...

2031. NJBIZ, February 16, 2004 Monday, EDISON; Pg. 8, 32303, 597 words, Foreseeing Fun Where A Car Factory Stands, Quinn, William T. email wquinn@njbiz.com

... site that is owned by L'Oreal. Both companies plan to ...

2032. St. Charles County Business Record (St. Charles, MO), February 16, 2004 Monday, COMMENTARY, 1106 words, Commentary: More computer users heading into the Wi-Fi Zone, Bill Mocca L'OREAL SA (53%);

2033. Chicago Tribune, February 15, 2004 Sunday, Chicago Final Edition, Q; ZONE C; STYLE.; Pg. 6, 1117 words, Lipstick DIARIES; With long-wear potions, a kiss is still a kiss, without the sigh, By Wendy Navratil, Tribune staff reporter. Judy Hevrdejs, Denise Joyce and Nancy Watkins contributed.

- ... overcoat. Others, like L'Oreal's Endless (\$8 or ...
- ... Outlast was No. 1, L'Oreal's Endless No. 3, ...
- ... magazine recently named L'Oreal's Endless 8 Hour ...

L'OREAL SA (95%); INFORMATION ...

2034. The Kansas City Star, February 15, 2004 Sunday 1 EDITION, F; BRIEF; Pg. 6, 1128 words, You can count on seeing red, JACKIE WHITE

... long been the face behind the L'Oreal line, "Because you're worth ...

2035. The New York Times, February 15, 2004 Sunday, Late Edition - Final, Section 7; Column 1; Book Review Desk; Pg. 27, 1100 words, The Rivals, By Penelope Green. Penelope Green contributes the Habitats column to the Real Estate section of The Times.

... even bigger ones -- L'Oreal owns Helena Rubinstein; ... L'OREAL SA (68%); JOHN ...

2036. Palm Beach Post (Florida), February 15, 2004 Sunday, FINAL EDITION, Pg. 1D, 858 words, BUSH GALS UPSTAGE A RUNWAY, By STACI STURROCK Palm Beach Post Fashion Editor ... Nokia, Lycra, MAC, L'Oreal In the goody bag ...

2037. The Commercial Appeal (Memphis, TN), February 14, 2004 Saturday Final Edition, 1687 words, ON THE WEB L'OREAL SA (51%); SOUTHERN ...

2038. Daily Advertiser (Lafayette, LA), February 14, 2004 Saturday, BIRTHS;, 995 words, Births, No Byline ... Erath. A daughter, L'Oreal Pharrell Key, born ...

2039. The Journal News (Westchester County, NY), February 14, 2004 Saturday, BUSINESS; Business in the Burbs; Pg. 1D, 1233 words, IT consultant sees employment challenges ahead, Staff

- ... 16. MAKING MOVES L'Oreal USA has appointed Karen ...
- ... division. Fondu joined L'Oreal 24 years ago as ...
- ... helped assimilate Maybelline into the L'Oreal organization. Advanced Viral ...

2040. The Seattle Times, February 14, 2004, Saturday, Fourth Edition, ROP ZONE; News;, Pg. A12, 586 words, Scope it out Behind the scenes at the meeting of the American Association for the Advancement of Science, Jack Broom; Seattle Times staff reporter

- ... starting today at the L'Oreal booth at "Family ...
- ... one of three women from L'Oreal setting up the company's " ...
- ... guessed it shampoo. L'Oreal's involvement with science includes ...

2041. The Cincinnati Enquirer, February 13, 2004 Friday Final Edition, BUSINESS; Tristate Summary; Pg. 1D, 238 words, TRISTATE SUMMARY, STAFF

... Fifth Third Bank and L'Oreal cosmetics. The NKU master's ... L'OREAL SA (69%); FIFTH ...

2042. Cosmetics International, February 13, 2004, Pg. 1(1), 121643305, 434 words, Major corporate reorganisation for L'Oreal.

- \dots Nestle's involvement in the L'Oreal group. The new agreement $\ \dots$
- ... increase its stake in L'Oreal above the current level of ...
- ... Liliane Bettencourt, daughter of L'Oreal's founder, or for at ...
- ... direct shareholder in L'Oreal instead of holding its stake ...
- ... group. Gesparal is to merge with L'Oreal. Previously Nestle had a ...
- ... stake of 27.5% in L'Oreal. The complex arrangement gives ...
- ... fargreater power within the L'Oreal group. L'Oreal's president Lindsay Owen- ...

- ... takeover bid for L'Oreal. However, Owen-Jones says that L'Oreal is new worth some ...
- ... industrial sector would be very rare. * L'Oreal has said it will ...
- ... reportedly supported by L'Oreal and Total. The outcome if successful is ...
- ... Sanofi's major shareholders, The L'Oreal share price dipped ...
- ... PARIS SA (60%); L'OREAL SA (95%)

L'Oreal S.A. Reorganization and restructuring; L'Oreal S.A. Securities; Nestle ...

2043. Cosmetics International, February 13, 2004, Pg. 3(1), 121643315, 344 words, US men's market targets new categories; International News; Brief Article

L'Oreal, for example, is taking ...

- ... year with the introduction this month of L'Oreal Vive for Men ...
- ... feature of their personal appearance. L'Oreal Vive for Men ...
- ... high-tech ingredients from L'Oreal's laboratories. These include Regenium ...
- ... on by dandruff. L'Oreal Vive for Men ...

L'OREAL SA (93%); SAKS ...

2044. Cosmetics International, February 13, 2004, Pg. 3(1), 121643316, 169 words, L'Oreal opens new plant in India; International News; Brief Article

L'Oreal has inaugurated a new ...

- ... considered to be too small and too far from L'Oreal India's HQ inBombay.
- ... high import tariffs, L'Oreal and Maybelline New York ...

L'OREAL SA (94%)

L'Oreal USA Buildings and facilities

2045. Cosmetics International, February 13, 2004, Pg. 8(1), 121643332, 449 words, What are the implications of L'Oreal's recent corporate actions?; Stock Watch, Dossin, Jacques-Franck

L'Oreal has made the headlines recently: ...

... Aventis and the proposed merger of L'Oreal and Gesparal. Neither bodes well for L'Oreal's stock price.

L'Oreal's current 19.5% stake ...

- ... potential strategic value of L'Oreal's stake in Sanofi, ...
- ... pact with Total. Indeed, L'Oreal's stake would become less ...
- ... double in size. L'Oreal could decide to increase its stake to ...
- ... a meaningful part of L'Oreal's assets being tied ...
- ... believe that in light of L'Oreal's management's historical conservative ...
- ... debt, this option is unlikely. L'Oreal could dispose of its stake at ...
- ... negatively, as a sign that L'Oreal's management considers that the internal-...
- ... market would be willing to apply to L'Oreal, in our view. We also have a ...
- ... read of the proposed merger of L'Oreal andGesparal. We believe this is likely to ...
- ... a further underperformance of L'Oreal's share price, as: a) ...
- ... want to take control of L'Oreal; b) Mrs Bettancourt is ...
- ... particularL'Oreal), we believe that chances that L'Oreal could become a takeover ...
- ... NESTLE SA (51%); L'OREAL SA (93%)

L'Oreal S.A. Securities; L'Oreal S.A. Mergers, acquisitions and ...

2046. Cosmetics International, February 13, 2004, Pg. 9(1), 121643337, 215 words, L'Oreal to increase Italian production; European News; Brief Article

L'Oreal is set to consolidate its production ...

- ... west of the country. >From this base L'Oreal will be exporting the lines ...
- ... meanwhile, will lead to L'Oreal's Italian branch producing ...
- ... puts onto the international marketplace. L'Oreal Italia, whose national structure also ...
- ... peninsula. In 2002 L'Oreal's Italian turnover stood ...

L'OREAL SA (94%); L'OREAL ITALIA (58%)

L'Oreal S.A. Foreign operations; L'Oreal S.A. Planning; L'Oreal S.A. Production data

2047. Cosmetics International, February 13, 2004, Pg. 12(1), 121643355, 183 words, Ambre Solaire summer update; Product News; Brief Article L'Oreal's Garnier Ambre Solaire has ...

L'OREAL SA (94%); GEMEY ...

2048. Media; Asia's Newspaper for Media, Marketing and Advertising, February 13, 2004, Pg. 19; ISSN: 15621138, 572130481, 807 words, 'Pink dollar' a tempting lure for marketers, Sudhaman, Arun

... British Airways, Zuji, and L'Oreal have started to actively target ...

L'OREAL SA (60%); BRITISH ...

2049. Media; Asia's Newspaper for Media, Marketing and Advertising, February 13, 2004, Pg. 5; ISSN: 15621138, 572130611, 536 words, Cosmetics brands eye booming Thai market, Mulchand, Sangeeta

- ... company Biotherm part of the L'Oreal stable is putting its resources ...
- ... VUITTON SA (85%); L'OREAL SA (82%); LVMH ...

2050. The New York Post, February 13, 2004 Friday, All Editions; Pg. 44, 321 words, SCENTS SNARE CITY'S STYLE. SUZANNE KAPNER

... a veteran of Lancome and L'Oreal, who has lived in ...

L'OREAL SA (84%); SAKS ...

2051. St. Petersburg Times (Florida), February 13, 2004 Friday, CITY TIMES; Pg. 1, 430 words, Here's the rub: Men enjoy spa, SUSAN THURSTON

... Spoken like a L'Oreal spokesperson. Billinge, 53, ...

L'OREAL SA (67%);

2052. The Wall Street Journal, February 13, 2004 Friday, LEADING THE NEWS; Pg. A3, 859 words, Revlon Moves to Relieve Cash Crisis, By Sally Beatty and Aaron Lucchetti, *from Factiva*

... better-funded competitors such as L'Oreal SA and Procter & Gamble ...

REVLON INC (96%); L'OREAL SA (60%); MACANDREWS & ...

2053. Dow Jones News Service, February 12, 2004 Thursday 6:01 PM GMT, , 502 words, NEWS WRAP: Revlon Cuts 4Q Loss, Unveils Plan To Cut Debt, *from Factiva*

... competition from rivals including L'Oreal SA and Procter & Gamble ...

REVLON INC (96%); L'OREAL SA (84%); MACANDREWS & ...

2054. Dow Jones Business News, February 12, 2004 Thursday 5:37 PM GMT, , 506 words, Revlon Cuts 4th-Period Loss, Unveils Debt-for-Equity Plan, *from Factiva*

... competition from rivals including L'Oreal SA and Procter & Gamble ...

REVLON INC (96%); L'OREAL SA (66%); MACANDREWS & ...

2055. PR Newswire, February 12, 2004 Thursday, DOMESTIC NEWS, 757 words, L'Oreal's Marketing Award Competition Offers Real-Life Brand Management Experience and Career Opportunities; Eight U.S. Teams Compete in the Global Competition, NEW YORK Feb. 12

- ... Brand Manager for L'Oreal, the world's leading cosmetic ...
- ... start of the 12th edition of the L'Oreal Marketing Award which is currently ...
- ... focus their attention on L'Oreal's hot Biotherm ...
- ... opportunity to impress senior L'Oreal executives -- at both ...
- ... launch in 1993, the L'Oreal Marketing Award has offered ...
- ... meet face to face with L'Oreal executives. In 2003, L'Oreal recruited 72 students ...
- ... Human Resources at L'Oreal, "To us, all of the students ...
- ... for the students and for L'Oreal. The students experience what it would be ...
- ... students." Note to Editors L'Oreal's credentials as the organiser and arbitrator of the L'Oreal Marketing Award are undisputable. The ...
- ... 140 countries, comprising L'Oreal Paris, Garnier, Laboratoires ...
- ... La Roche-Posay, L'Oreal Professionnel, Lancome, Biotherm, ...
- ... award.com SOURCE L'Oreal
- ... 4742, both for L'Oreal

L'OREAL SA (95%); GEOPHARMA ...

L'Oreal

2056. The Stuart News/Port St. Lucie News (Stuart, FL), February 12, 2004 Thursday ALL DAILIES EDITION, SPORTS; Pg. C5, 3674 words, HIGH SCHOOLS: TREASURE COAST STATISTICS, Dennis Jacob staff writer ... 12 63 5.2 L'Oreal Koht, VB 18 ...

2057. Business Wire, February 11, 2004 Wednesday, 563 words, KS Promotions Forms Alliance with Clearpoint Agency to Provide Special Events Management and PR for Sweepstakes Clients, SAN DIEGO, Feb. 11, 2004 ... Bauer, NASCAR, NFLP, L'Oreal, Marriott Vacation Club ... L'OREAL SA (66%); MARRIOTT ...

2058. Drug Store News - NewsFirst, February 11, 2004, Pg. 1(1), 148057473, 36 words, L'Oreal USA; NEWSBITES NEW YORK -- L'Oreal USA has named Karen ...

... Fondu, whose career at L'Oreal USA spans 24 ...

L'OREAL SA (95%); L'OREAL USA INC (90%)

L'Oreal USA

2059. Drug Store News - NewsFirst, February 11, 2004, Pg. 1(1), 148057473, 36 words, L'Oreal USA; NEWSBITES NEW YORK -- L'Oreal USA has named Karen ...

... Fondu, whose career at L'Oreal USA spans 24 ...

L'OREAL SA (95%); L'OREAL USA INC (90%)

L'Oreal USA

- 2060. Evening Gazette (Middlesbrough, England), February 11, 2004, Pg. 2, 113142182, 771 words, The beat of a different drum; Business Local
- ... repfor everyone from Volvo to L'Oreal. Hugh, 43, has also seen the ... L'OREAL SA (71%); GEMEY ...

2061. The Republican, February 11, 2004 Wednesday, FINAL Edition, CHICOPEE PLUS; Pg. CP5, 552 words, Winning art headed for regional contest, CAROL MURPHY, STAFF, *from Factiva*

- ... sixth year by L'Oreal. The seven artists, selected ...
- ... high profile brand as L'Oreal underwrite this fine arts ...
- ... Daly. Added Matlasz, "L'Oreal's support will enable our ... L'OREAL SA (71%)

2062. PR Newswire, February 10, 2004 Tuesday, FINANCIAL NEWS, 594 words, Cliffs Comments on 2004 Pellet Price, CLEVELAND Feb. 10

... VALE SA (95%); L'OREAL SA (52%)

2063. PR Newswire, February 10, 2004 Tuesday Correction Appended, ENTERTAINMENT, TELEVISION, AND CULTURE, 1272 words, The Verizon Ladies First Tour Starring Beyonce, Alicia Keys, & Missy Elliott With Special Guest Tamia, NEW YORK Feb. 10

... by Steve Madden and L'Oreal), Alicia Keys, and Missy ...

L'OREAL SA (72%); VERIZON ...

... Records; Steve Madden; L'Oreal; Verizon

2064. Tulsa World (Oklahoma), February 10, 2004 Tuesday Final Home Edition, LIVING; In the Wright Light; Pg. D1, 739 words, Songbirds strut fruity stuff at Grammys, JASON ASHLEY WRIGHT World Staff Writer ... I think this was a L'Oreal commercial. What the boys wore ...

2065. Western Mail (Cardiff, Wales), February 10, 2004, Pg. 14, 113144420, 1096 words, Bendy, brainy and briney; Features

... smooth locks that any L'Oreal model would die for). There is also ...

2066. Daily Deal/The Deal, February 9, 2004 Monday, M AND A, 515 words, Aventis bidder likely to up offer, by Andrew Bulkeley in Berlin

- \dots turn to its major shareholders -- L'OrEal SA and Total SA -- $\,\dots$
- ... Inc. In addition, L'OrEal is looking to J.P. Morgan and ...
- ... SYNTHELABO SA (91%); L'OREAL SA (84%); UBS ...

2067. Investor's Business Daily, February 9, 2004 Monday, SECTION HEALTH & MEDICINE; NATIONAL EDITION; Pg. A10, 791 words, Aventis Gives Sanofi A Rejection Complex; Hostile Bid Rife With Problems; Though some analysts say proposed deal makes sense, Aventis keeps holding out, BY AMY REEVES

- ... Total and cosmetics giant L'Oreal, which together own more than ...
- ... AVENTIS SA (96%); L'OREAL SA (85%); GLAXOSMITHKLINE ...

2068. MMR, February 9, 2004, Pg. 28(1), 113337521, 249 words, Acne treatments; Children's H&BAs ... L'Oreal ...

L'OREAL SA (69%); INFORMATION ...

2069. MMR, February 9, 2004, Pg. 28(1), 113337523, 427 words, Babies', toddlers' delicate skin demands more attention; Merchandising

- ... resisted by challengers L'Oreal Pure Zone and Aveeno ...
- ... FACTS INC (83%); L'OREAL SA (82%); CVS ...

2070. NJBIZ, February 9, 2004, Vol. 17, No. 6; Pg. 2; ISSN: 15404161, 549709521, 246 words, ANOTHER LIGHT GOES OUT, Anonymous

- ... in recent months. L'Oreal-USA said in ...
- ... part-time workers. L'Oreal opened its North Brunswick ...
- ... gift-assembly business. The L'Oreal plant occupies 21 ...
- 2071. NJBIZ, February 9, 2004 Monday, IN THE NEWS; Pg. 2, 32303, 311 words, ANOTHER LIGHT GOES OUT ... in recent months. L'Oreal-USA said in ...
- ... part-time workers. L'Oreal opened its North Brunswick ...
- ... gift-assembly business. The L'Oreal plant occupies 21 ...
- 2072. Product Alert, February 9, 2004, Pg. 0, 113348186, 218 words, Lancome Absolue Anti-Taches Absolute Radiance Anti-Dark Spot Concentrate MANUFACTURER: Lancome CATEGORY: 311 Skin Care; Brief Article ... Lancome, a division of L'Oreal, and comes in a ... L'OREAL SA (91%); GEMEY ...
- 2073. Product Alert, February 9, 2004, Pg. 0, 113348187, 92 words, Lancome Attraction Fragranced Body Lotion MANUFACTURER: Lancome CATEGORY: 311 Skin Care; Brief Article ... Lancome, a division of L'Oreal, is the manufacturer. For sample ...

L'OREAL SA (84%); GEMEY ...

- 2074. Product Alert, February 9, 2004, Pg. 0, 113348188, 230 words, Lancome Body Delisse Immediate Soft Touch Moisturizing Lotion; Immediate Soft Touch Exfoliating Gel MANUFACTURER: Lancome CATEGORY: 311 Skin Care: Brief Article
- ... NY-based division of L'Oreal, is the manufacturer. For sample ... L'OREAL SA (84%); GEMEY ...
- 2075. Product Alert, February 9, 2004, Pg. 0, 113348189, 202 words, Lancome Absolue Anti-Age Spot Serum Absolute Clarity Unifying Concentrate; Hand SPF 15 Absolute Anti-Age Spot Replenishing Unifying Treatment MANUFACTURER: Lancome CATEGORY: 311 Skin Care; Brief Article
- ... Lancome, a division of L'Oreal. The Anti-Age Spot ...

L'OREAL SA (93%); GEMEY ...

2076. Product Alert, February 9, 2004, Pg. 0, 113348190, 91 words, Lancome Juicy Rouge Calypso 2004 Spring Collection of Lasting Juicy Shine LipColour - Nala MANUFACTURER: Lancome CATEGORY: 317 - Lipsticks & Lip Products; Brief Article

... Lancome, a division of L'Oreal, the the tubed cosmetic has a ...

L'OREAL SA (93%); GEMEY ...

2077. Product Alert, February 9, 2004, Pg. 0, 113348191, 118 words, Lancome Blush Papier Nacre Shimmering Blush Cheek Sheets - Pain d'epice; Dragee; Sorbet Framboise; Canelle Doree MANUFACTURER: Lancome CATEGORY: 314 - Facial Cosmetics & Accessories; Brief Article

... Lancome, a division of L'Oreal, located in New ...

L'OREAL SA (93%); GEMEY ...

2078. Product Alert, February 9, 2004, Pg. 0, 113348192, 110 words, Lancome Colour Dose Calypso 2004 Spring Collection of All Day Wear Creme EyeColour and Base - Maupiti MANUFACTURER: Lancome CATEGORY: 315 - Eye Makeup & Accessories; Brief Article

... Lancome, a division of L'Oreal, the tubed cosmetic has a ...

L'OREAL SA (91%); GEMEY ...

2079. Product Alert, February 9, 2004, Pg. 0, 113348193, 136 words, Lancome Colour Focus Exceptional Wear EyeColour Quad - 4Style; 4Passion; 4Romance; 4Edge; 4Glamour; Calypso MANUFACTURER: Lancome CATEGORY: 315 - Eye Makeup & Accessories; Brief Article ... NY-based division of L'Oreal, the U.S. suggested retail ... L'OREAL SA (91%); GEMEY ...

2080. Product Alert, February 9, 2004, Pg. 0, 113348194, 110 words, Lancome Transparence de Teint Sheer Illusion Skin Tint - Vanilla; Muffin; Cookie; Espresso MANUFACTURER: Lancome CATEGORY: 314 - Facial Cosmetics & Accessories; Brief Article

 \dots Lancome, a division of L'Oreal, has introduced Transparence de $\ \dots$

L'OREAL SA (93%); GEMEY ...

2081. Product Alert, February 9, 2004, Pg. 0, 113348524, 147 words, L'Oreal Excellence Creme Blonde Supreme Triple Protection High-Lift Creme Level 3 Permanent Hair Color - Extra Light Natural Blonde; Extra Light Ash Blonde; Extra Light Beige Blonde MANUFACTURER: L'Oreal USA CATEGORY: 321 - Hair Colorings & Other Hair Products; Brief Article

L'Oreal Excellence Creme Blonde ...

... York, NY-based L'Oreal USA. This product contains the ...

L'OREAL SA (93%); L'OREAL USA INC (90%); ...

L'Oreal USA Product introduction

2082. Product Alert, February 9, 2004, Pg. 0, 113348525, 156 words, L'Oreal True Match Super-Blendable Makeup - Fair; Fair to Light; Light; Light to Medium; Lighter Medium; Darker Medium; Medium to Deep; Deep; True Match Super-Blendable Makeup Trial Size - Level 6 Medium Warm Sun Beige, Neutral Honey Beige and Cool Tawny Beige MANUFACTURER: L'Oreal USA CATEGORY: 314 - Facial Cosmetics & Accessories; Brief Article "New" L'Oreal True Match Super- ...

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... York, NY-based L'Oreal USA. It is said to be ...
L'OREAL SA (93%); L'OREAL USA INC (84%); ...
L'Oreal USA Product introduction
2083. Information Bank Abstracts, WALL STREET JOURNAL ABSTRACTS, February 9, 2004, Monday, Section C;
Page 1, Column 2, 36 words, FRENCH BRAID: WHY A BIG DRUG MERGER MAY BOOST L'OREAL, BY JO
WRIGHTON
... speculates that Total SA and L'Oreal SA, which both have large ...
... SA; TOTAL SA; L'OREAL SA;
L'OREAL SA (94%); SANOFI- ...
... SA; TOTAL SA; L'OREAL SA;
2084. The Wall Street Journal, February 9, 2004 Monday, Heard on the Street; Pg. C1, 1105 words, French Braid: Why
a Big Drug Merger May Boost L'Oreal, By Jo Wrighton in Paris and Sara Calian in London, *from Factiva*
... SA and cosmetics group L'Oreal SA -- the two big ...
... for Aventis, Total and L'Oreal would find it easier to ...
... boosting the value of Total and L'Oreal's holdings. In fact, ...
... in its bid, Total and L'Oreal hang onto their shares against ...
... stocks -- including Total, L'Oreal, Sanofi and Aventis. Mr. ...
... stock. Both Total and L'Oreal have large stakes in ...
... more attractive option. L'Oreal shares have risen just ...
... 27%. Both Total and L'Oreal have so far supported ...
... like to sell its shares. L'Oreal says for now that ...
... easily change its mind. When L'Oreal announced its support of the Sanofi ...
... about one-quarter of the L'Oreal group's net profit -- into its ...
... a person familiar with L'Oreal's thinking. For years, investors have been urging Total and L'Oreal to dump these
holdings and focus ...
... nabs Aventis, Total and L'Oreal will have relatively smaller ...
... about 10% for L'Oreal) in a much ...
... bid fail, Total and L'Oreal might come out ...
... possible combinations." Total and L'Oreal's holdings date back to ...
... age when diversification was king. L'Oreal bought its stake in ...
... Elf Aquitaine. Then, Total and L'Oreal agreed to form a ...
... I hope Total and L'Oreal get rid of their shares," ...
... it's unclear whether Total and L'Oreal are willing or able to sell their ...
... reducing the value of Total and L'Oreal's investment. Another risk is that Total or L'Oreal use cash from a ...
... look at it." L'Oreal investors say they'd ...
... Trust PLC, which owns L'Oreal shares valued at ...
... 5.5 million). A L'Oreal spokesman declined to comment ...
L'OREAL SA (95%); AVENTIS ...
... Total SA; orl L'Oreal SA; gsprl Gesparal
2085. Arkansas Democrat-Gazette (Little Rock, AR), February 08, 2004, Sunday, 726 words, LET'S TALK FCC
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throws yellow flag after Justin bares Janet, Helaine R. freeman ... major shareholders in L'Oreal cosmetics. Ewww, well, ...

2086. Pittsburgh Post-Gazette (Pennsylvania), February 8, 2004 Sunday, FIVE STAR EDITION, Pg.G-10, 584 words ... paid to pitch for L'Oreal and Pepsi. "Beyonce is a ...

2087. The Post-Standard (Syracuse, NY), February 8, 2004 Sunday Final Edition, CNY; Pg. H5, 213 words, GINGOLD/DEUTSCH

- ... City and is employed by L'Oreal USA, New York ...
- ... BARTLETT LLP (82%); L'OREAL SA (69%); L'OREAL USA INC (55%);

2088. Sunday Mirror (London, England), February 8, 2004, Pg. 20, 113036942, 224 words, STAR BARNETS: THE HAIR BARE BUNCH; Our favourite celeb blokes are always chopping and changing their looks - and their locks. But who looks luscious long and who's come a cropper?; Features

... neck, it's doubtful L'Oreal will be knocking on ... L'OREAL SA (71%)

2089. Akron Beacon Journal (Ohio), February 5, 2004 Thursday 1 STAR EDITION, BUSINESS; Pg. D2, 109 words, NESTLE ENTERS DEAL ON L'OREAL, GESPARAL

- ... top cosmetics group, L'Oreal of France, when L'Oreal absorbs its own holding ...
- ... company -- is the majority shareholder of L'Oreal, but Gesparal's two ...
- ... companies agreed to merge L'Oreal and Gesparal to simplify L'Oreal's capital structure. Nestle ...
- ... owns the stake in L'Oreal already and the deal makes this ...

L'OREAL SA (94%); NESTLE ...

2090. The Atlanta Journal-Constitution, February 5, 2004 Thursday, Metro Edition, Pg. 2D, 107 words, Daily Briefing MANUFACTURING: L'Oreal voting pact changed L'Oreal SA's controlling shareholders, ...

... shareholders to take control of L'Oreal or shed their stakes should they decide to do ... L'OREAL SA (95%);

2091. Business Wire, February 5, 2004 Thursday, 819 words, Zacks.com Announces That Vivian Lewis Highlights the Following Stocks: Sanofi, Spirent Communications, Taro and Teva., CHICAGO, Feb. 5, 2004

- ... shareholder agreements with Total and L'Oreal by the end of the year, and ...
- ... AVENTIS SA (91%); L'OREAL SA (66%); TEVA ...

2092. Chicago Tribune, February 5, 2004 Thursday, RedEye Edition, Pg. 42, 286 words, Flashy lashes, Amy Tara Koch. AMY TARA KOCH IS A REDEYE SPECIAL CONTRIBUTOR.

- ... Everyday glam The product: L'Oreal Black Noir Voluminous ...
- ... Mascara. PHOTO (color): L'Oreal Black Noir Voluminous ...

L'OREAL SA (66%); TOTAL ...

2093. Daily Deal/The Deal, February 5, 2004 Thursday, CORPORATE RESTRUCTURING, 548 words, L'Oreal ownership reins loosened, by Ross Tieman in Toulouse, France

- ... ownership of Paris-based L'OrEal SA, a move ...
- ... directly hold 26.4% of L'OrEal and gets the right of first ...
- ... two groups controlled L'OrEal through shared ownership of ...

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... company that owns 53.8% of L'OrEal's capital and has 71.7% of its voting ...
... said. Shares in L'OrEal edged up 0.5% ...
... Lindsay Owen-Jones, L'OrEal's chief executive, said he was ...
... more transparent valuation of the L'OrEal stake." NestlE shares also ...
... at 12.7 billion, from L'OrEal's founder, EugEne Schueller, ...
... both sit on the L'OrEal supervisory board. L'OrEal had effectively been protected from takeover ...
... agreed to keep all their L'OrEal shares for five ...
... a bid for L'OrEal, each party can ...
... on each other's L'OrEal stake for 10 ...
... third party, "notably L'OrEal," thus guaranteeing the company's independence. ...
... past 40 years, L'OrEal has achieved remarkable growth, ...
NESTLE SA (96%); L'OREAL SA (95%); MERRILL ...
2094. Daily Record (Morristown, NJ), February 5, 2004 Thursday, 248 words, Morris County
... shareholders of Paris-based L'Oreal, have reached a deal that ...
... T INC (83%); L'OREAL SA (82%); ROCHE ...
2095. The New York Times, February 5, 2004 Thursday, Late Edition - Final, Section W; Column 3;
Business/Financial Desk; Pg. 1, 699 words, Nestle to Simplify Its Holding in L'Oreal, By FIONA FLECK, GENEVA,
... largest cosmetics group, L'Oreal of France, when L'Oreal absorbs its own holding ...
... function -- is the majority shareholder of L'Oreal, but Gesparal's two ...
... companies agreed to merge L'Oreal and Gesparal to simplify L'Oreal's capital structure. Nestle ...
... owns the stake in L'Oreal already -- albeit indirectly -- and the ...
... direct holding in L'Oreal. The Bettencourt family, which owns ...
... total of 27.5 percent of L'Oreal's share capital, the companies ...
... 53 percent stake of L'Oreal and 71 percent of the voting ...
... winning approval at L'Oreal's annual shareholders' meeting ...
... expected to hearten smaller L'Oreal shareholders because it would abolish ...
... more transparent valuation of the L'Oreal stake, which remains an ...
... 30 years ago, L'Oreal was a medium-size ...
... Liliane Bettencourt, daughter of L'Oreal's founder, made clear that she was ...
... increase its shareholdings in L'Oreal during the lifetime of Mrs. ...
... no effect on L'Oreal's financial structure or results. ...
... jointly by Nestle and L'Oreal -- Galderma and Inneov -- as they are unaffected ...
... voting rights in L'Oreal. Mr. Perroud of Nestle, however, ...
... voting rights in L'Oreal in tandem in the ...
... double voting rights, L'Oreal would gain a standardized ...
... Nestle had agreed to hold their L'Oreal shares for five ...
... tender offer for L'Oreal shares, would Nestle or the Bettencourt ...
... right to nominate three L'Oreal board members each, the companies said. This week, L'Oreal agreed to support
Sanofi- ...
... French pharmaceutical company. L'Oreal and Total, the French oil ...
L'OREAL SA (95%); NESTLE ...
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2096. The New York Times, February 5, 2004 Thursday, Late Edition - Final, Section C; Column 1; Business/Financial Desk; Pg. 1, 550 words, BUSINESS DIGEST

... Nestle Simplifies Ties With L'Oreal Nestle, the giant food group, is simplifying its ties with L'Oreal by acquiring a quarter of L'Oreal, the big cosmetics group, when L'Oreal absorbs its own holding ... L'OREAL SA (62%); DOW ...

2097. Pittsburgh Post-Gazette (Pennsylvania), February 5, 2004 Thursday, SOONER EDITION, Pg.B-1, 578 words, YOUNG DESIGNERS OPEN FASHION WEEK, LAMONT JONES, PITTSBURGH POST-GAZETTE ... Ingwa;molero are also part of the L'Oreal Feria-sponsored show ...

L'OREAL SA (54%); L'OREAL SA (54%);

2098. PR Newswire, February 5, 2004 Thursday, FINANCIAL NEWS, 819 words, Acucorp Announces Latest Release in extend6 Interoperability Series; Version 6.1 Features Significant Native Code, XML And Thin Client Performance Enhancements, SAN DIEGO Feb. 5

... Americas), Ford Argentina, L'Oreal Mexico, Red Cross ...

2099. Saint Paul Pioneer Press (Minnesota), February 5, 2004 Thursday CITY EDITION, BUSINESS; INTERNATIONAL; Pg. C2, 223 words, CITIBANK IN SHANGHAI, From wire reports

- ... reaches deal regarding L'Oreal Swiss food and drink ...
- ... shareholders of Paris-based L'Oreal -- have reached a deal that ...
- ... indirect stake in L'Oreal into a direct 26.4 ...

L'OREAL SA (94%); NESTLE ...

2100. Tampa Tribune (Florida), February 5, 2004, Thursday,, FINAL EDITION, Pg. 1, 263 words, Women's Magazine Up, Running, ALAN SNEL, asnel@tampatrib.com; Reporter Alan Snel can be reached at (813) 259-7850.; (CEP) ... magazine. Advertisers include L'Oreal, EggBeaters, Balance Bars and ... L'OREAL SA (66%); MORGAN ...

2101. Information Bank Abstracts, WALL STREET JOURNAL ABSTRACTS, February 5, 2004, Thursday, Section C; Page 6, Column 5, 39 words, L'OREAL HOLDER AGREES TO A DEAL THAT LIFTS NESTLE'S LEGAL BURDEN, BY MARTIN GELNAR

... family, the major shareholders of L'Oreal SA, have agreed to a ...

NESTLE SA; L'OREAL SA;

NESTLE SA (96%); L'OREAL SA (94%); NESTLE SA; L'OREAL SA;

2102. The Wall Street Journal, February 5, 2004 Thursday, DEALS & DEAL MAKERS; Pg. C6, 299 words, L'Oreal Holder Agrees to a Deal That Lifts Nestle's Legal Burden, By Martin Gelnar Dow Jones Newswires, *from Factiva*

- ... family, the major shareholders of L'Oreal SA, agreed to a ...
- ... Nestle -- is the major shareholder of L'Oreal, with 53.8% of L'Oreal's capital and 71.7% of its voting ...
- ... direct stake in L'Oreal, and Nestle will have a ...
- ... shareholder approval at L'Oreal's April 29 annual ...
- ... public bid for L'Oreal. The new pact frees ...
- ... in Vevey, Switzerland, and L'Oreal, without locking Nestle ...
- ... Robert Pramberger said L'Oreal's move was "quite positive" ...
- ... company. The investment in L'Oreal has provided Nestle with a ...
- ... five years to 2002, L'Oreal sales grew 49% to ...

NESTLE SA (96%); L'OREAL SA (95%); LEHMAN ...

... Nestle SA; orl L'Oreal SA; gsprl Gesparal

2103. The Associated Press, February 4, 2004, Wednesday, BC cycle, Business News, 383 words, Nestle reaches deal on L'Oreal stake, ZURICH, Switzerland

Nestle-L'Oreal

- ... shareholders of Paris-based L'Oreal have reached a deal that ...
- ... indirect stake in L'Oreal into a direct 26.4 ...
- ... Nestle is the major shareholder of L'Oreal. The two parties were under ...
- ... resulting in direct L'Oreal stakes of 27.5 percent for the Bettencourts descendants of L'Oreal's founder and 26.4 percent ...
- ... Nestle. The move simplifies L'Oreal's ownership, bringing it ...
- ... shareholders' approval at L'Oreal's April 29 general ...
- ... different interests," said L'Oreal chief executive Lindsay ...
- ... forced to take over L'Oreal under certain circumstances. " ...
- ... more transparent valuation of the L'Oreal stake which remains an ...

L'OREAL SA (95%); NESTLE ...

Nestle-L'Oreal SHAREHOLDERS (91%); FOOD ...

2104. Associated Press Online, February 4, 2004 Wednesday, FINANCIAL NEWS, 382 words, Nestle Reaches Deal on L'Oreal Stake, ZURICH, Switzerland

Nestle-L'Oreal

- ... shareholders of Paris-based L'Oreal have reached a deal that ...
- ... indirect stake in L'Oreal into a direct 26.4 ...
- ... Nestle is the major shareholder of L'Oreal. The two parties were under ...
- ... resulting in direct L'Oreal stakes of 27.5 percent for the Bettencourts descendants of L'Oreal's founder and 26.4 percent ...
- ... Nestle. The move simplifies L'Oreal's ownership, bringing it ...
- ... shareholders' approval at L'Oreal's April 29 general ...
- ... different interests," said L'Oreal chief executive Lindsay ...
- ... forced to take over L'Oreal under certain circumstances. " ...
- ... more transparent valuation of the L'Oreal stake which remains an ...

L'OREAL SA (95%); NESTLE ...

Nestle-L'Oreal Financial - General Financial/ ...

2105. Chicago Tribune, February 4, 2004 Wednesday, Chicago Final Edition, WOMAN NEWS; ZONE C; STYLE/BEAUTY.; Pg. 4, 616 words, Hard sells; A pushy sales clerk can scare you to debt, By Shia Kapos, Special to The Tribune.

... mascara she liked for L'Oreal because they were made the same way, ...

2106. Courier News (Bridgewater, NJ), February 4, 2004 Wednesday, COMMUNITY= HUNTERDON; Pg. 7S, 656 words, A day of beauty, Liza Jaipaul, Freelance OK

... said. "It is a L'Oreal Color Salon. We only ...

2107. Daily Deal/The Deal, February 4, 2004 Wednesday, LAWANDREG, 579 words, Wella minority digs in, by

Andrew Bulkeley in Berlin

- ... reportedly slipping, with rivals L'OrEal SA and Henkel KGaA ...
- 2108. Dow Jones News Service, February 4, 2004 Wednesday 2:00 PM GMT, , 985 words, Dow Jones News Highlights Top Stories Of The Day, *from Factiva*
- ... NESTLE TAKES 26.4% DIRECT STAKE IN L'OREAL ...
- ... who are the major shareholders of L'Oreal make a ...
- 2109. Dow Jones News Service, February 4, 2004 Wednesday 1:00 PM GMT, , 1210 words, Dow Jones News Highlights Top Stories Of The Day, *from Factiva*
- ... NESTLE TAKES 26.4% DIRECT STAKE IN L'OREAL ...
- ... who are the major shareholders of L'Oreal make a ...
- 2110. The Kansas City Star, February 4, 2004 Wednesday, 2412 words, MIDDAY BUSINESS REPORT: Sprint confirms outsourcing plan with IBM, By DAVID HAYES; The Kansas City Star, NEW YORK
- ... converts stake in L'Oreal Swiss foods giant ...
- ... major shareholders of France's L'Oreal SA-- have reached a ...
- ... Nestle -- is the major shareholder of L'Oreal. The two parties were under ...
- ... resulting in direct L'Oreal stakes of 27.5 percent for the Bettencourts, descendants of L'Oreal's founder, and 26.4 percent ...
- ... Nestle. The move simplifies L'Oreal's ownership, bringing it ...
- ... shareholders' approval at L'Oreal's April 29 general ...
- 2111. United Press International, February 4, 2004 Wednesday, 158 words, L'Oreal reorganizes to boost cash reserves, PARIS, Feb. 4 (UPI)
- ... maker has cosmetic maker L'Oreal reorganizing so it ...
- ... heart of the cosmetic group L'Oreal's reorganization, announced Wednesday, is the ...
- ... reserves, sources close to L'Oreal told the Financial Times.
- L'Oreal holds a 19.5 ...
- ... bid for Aventis. L'Oreal hopes to parley that into cash ...
- ... yet unannounced takeovers. L'Oreal said the holding company that ...
- ... for Aventis succeeds -- L'Oreal will become a ...
- ... companies would help boost L'Oreal's otherwise lackluster sales ...
- 2112. Western Mail (Cardiff, Wales), February 4, 2004, Pg. 7, 113045436, 220 words, L'Oreal Welsh boss praised; Business
- ... global cosmetics giant L'Oreal, Lindsay Owen-Jones, has been ...
- ... powerhouse. The survey also ranked L'Oreal in the top 20 ...
- ... honour. 'I joined L'Oreal 34 years ago and from that ...
- ... My ideal is to make L'Oreal the United Nations of beauty, ...
- L'OREAL SA (94%); GEMEY ...
- 2113. Business Wire, February 3, 2004 Tuesday, 610 words, Tele-FIND Announces New Director, TORONTO, Feb. 3, 2004

- ... industry including Chanel, L'Oreal, Parfums Givenchy, Unilever TECHNOLOGIES CORP (98%); L'OREAL SA (83%); PARFUMS ...
- 2114. The Wall Street Journal, February 3, 2004 Tuesday, MEDIA & MARKETING; Advertising:; Pg. B8, 744 words, Advertising: Making Sure the Work Fits the Bill --- Marking Shift, Advertisers Are Using Outside Firms To Audit Agency Practices, By Erin White, *from Factiva*
- ... McDonald's, cosmetics firm L'Oreal and liquor maker Allied ...
- ... GROUP INC (84%); L'OREAL SA (66%); MCDONALD'S ...
- 2115. Chemistry and Industry, February 2, 2004, Pg. 6(1), 119615342, 337 words, Sanofi in hostile bid for Aventis; Pharmaceuticals, Robinson, Simon
- ... exit strategy. Total and L'Oreal have announced that they will not ...
- ... expiry of the pact between L'Oreal and Total, which could expose us to ...
- ... PFIZER INC (90%); L'OREAL SA (93%)
- 2116. Corporate Financing Week, February 2, 2004, NUGGETS PRES BOX, 3594 words, Nuggets
- ... heiress whose father founded L'Oreal, has come to an agreement with ...
- ... for Nestle and Bettencourt and L'Oreal's majority shareholder will merge with L'Oreal. The deal relieves Nestle of the ...
- 2117. Daily Deal/The Deal, February 2, 2004 Monday, M AND A, 615 words, Analyst: Rescue of Aventis unlikely, by Andrew Bulkeley in Berlin and Ross Tiemann in Toulouse, France
- ... Sanofi and cosmetics group L'OrEal SA holds 19.5% ...
- ... Still, neither Total or L'OrEal has signaled its intent, leading ...
- ... FRANCE SA (91%); L'OREAL SA (85%); PFIZER ...
- 2118. The Detroit News, February 2, 2004 Monday No dot Edition, MONEY & LIFE; Melissa Preddy; Pg. 1B, 522 words, Women get free makeup; lawyers get lion's share in cosmetic's lawsuit, Melissa Preddy
- ... Brown, Estee Lauder and L'Oreal. (Side note: according to the ...
- ... COS INC (90%); L'OREAL SA (82%); SAKS ...
- 2119. The Journal (Newcastle, England), February 2, 2004, Pg. 31, 112783747, 273 words, Starting out; Features ... won awards including the L'Oreal Hair Fashion Award. When ... L'OREAL SA (72%); GEMEY ...
- 2120. The Wall Street Journal, February 2, 2004 Monday, Pg. a14, 121 words, Consumer Products Brief -- Kao Corp.: Kanebo's Cosmetics Division To Be Bought, in Surprise Move, *from Factiva*
- ... Gamble Co., Unilever and L'Oreal SA.
- ... KANEBO LTD (91%); L'OREAL SA (70%); PROCTER & ...
- ... Kao Corp; orl L'Oreal SA; prgml The Procter & ...
- 2121. Arena Magazine, February 1, 2004, Pg. 22(2), 114168036, 1302 words, Andy Scerri: Choc Chicks II--a response

to Wendy Varney; criticisingice creame advertisement; Column, Scerri, Andy ... body and spirit', which perfumery L'Oreal, for example, intends to ' ...

2122. Bankruptcy Bulletin, February 2004, CASE LAW UPDATE; Lower Court Cases; XII. Post-Confirmation Issues; C. Res judicata effects of plan; 2. Controlling effect of confirmed plan, 386 words, In re Bleu Room Experience, Inc., 2004 WL 213240 (Bankr. E.D. Mich. 2/3/04). L'OREAL SA (55%); SOMFY ...

2123. The Boston Herald, February 1, 2004 Sunday, ALL EDITIONS, THE EDGE;, Pg. 054, 469 words, Rah-rah ravishing; Patriots cheerleaders share how they put on their game faces, By Raakhee P. Mirchandani ... brush set 5. L'Oreal Eye Smokes in ... L'OREAL SA (82%); ESTEE ...

2124. Clinical Psychiatry News, February 1, 2004, Pg. 48(1), 114129430, 254 words, Racial identity may be factor in trichotillomania; Adult Psychiatry, Bates, Betsy ... symposium sponsored by L'Oreal Institute for Ethnic ... L'OREAL SA (72%)

2125. Clinical Psychiatry News, February 1, 2004, Pg. 48(1), 114129430, 254 words, Racial identity may be factor in trichotillomania; Adult Psychiatry, Bates, Betsy ... symposium sponsored by L'Oreal Institute for Ethnic ... L'OREAL SA (72%)

2126. Cosmetics International Cosmetic Products Report, February 1, 2004, Pg. 10(1), 114739799, 68 words, World: L'Oreal Paris uses bright splashes of colour in its spring/summer look Iridescence; Colour Cosmetics; Brief Article World: L'Oreal Paris uses bright ...

... up artist & designer, L'Oreal Paris, the look should be light and ...

L'OREAL SA (95%); GEMEY ...

L'Oreal Paris Product introduction

2127. Cosmetics International Cosmetic Products Report, February 1, 2004, Pg. 12(2), 114739823, 280 words, Garnier steps up gear for summer; Sun Care; Brief Article

World: L'Oreal's Garnier Ambre Solaire has ...

L'OREAL SA (93%)

2128. Cosmetics International Cosmetic Products Report, February 1, 2004, Pg. 15(1), 114739835, 144 words, US: Ralph Lauren, whose licence is held by L'Oreal, added to the romance of Valentine's Day recently by introducing a variant of its Romance Men fragrance; Men's Products; Brief Article

... licence is held by L'Oreal, added to the romance of Valentine's ...

L'OREAL SA (93%); GEMEY ...

2129. Cosmetics International Cosmetic Products Report, February 1, 2004, Pg. 15(1), 114739836, 336 words, US:

Vanity, thy name is man, At least, that's what US personal care marketers are hoping as they continue to try to expand the marketplace for male-specific products into new categories; Men's Products

- ... products into new categories. L'Oreal, for example, is taking ...
- ... category with the introduction this month of L'Oreal Vive for Men ...
- ... important feature of their appearance. L'Oreal Vive for Men ...
- ... relieves itching and flaking. L'Oreal Vive for Men ...

L'OREAL SA (93%); SAKS ...

L'Oreal USA Product introduction

- 2130. Global Cosmetic Industry, February 1, 2004, Pg. 20(2), 113523116, 1178 words, Benefits and beauty: the synergy of the enduring quality of cinema and the long celebrated legacy of fine fragrance joined in a spiritualhomage; Live From New York, Jeffries, Nancy
- ... keynote presentation. As the director of L'Oreal's Institute for Ethnic ...
- 2131. Global Cosmetic Industry, February 1, 2004, Pg. 36(2), 113523120, 1120 words, Design for global appeal: demand will no longer be for a global or local consistency but rather for a visually intelligent design solution that makes a connection on an individual level., Ford, Jonathan
- ... global giants, such as Nivea, L'Oreal and Olay, are afraid to move ...

L'OREAL SA (64%); GEMEY ...

- 2132. Global Cosmetic Industry, February 1, 2004, Pg. 51(1), 113523124, 713 words, Sunny side up; Global report: sun care
- ... Ambre Solaire-L'Oreal ...
- ... Lancome L'Oreal ...
- 2133. Global Cosmetic Industry, February 1, 2004, Pg. 7(1), 113523079, 82 words, L'Oreal's Japanese subsidiary, Nihon L'Oreal K.K., began its acquisition of the majority shareholding of Shu Uemura Cosmetics Inc. at the start of 2004; Industry News; Shu Uemura Cosmetics; Brief Article

L'Oreal's Japanese subsidiary, Nihon L'Oreal K.K., began its acquisition of the ...

- ... shareholding to 52.9 percent, L'Oreal has gained management control of ...
- ... portfolio. In other L'Oreal news, the company has decided ...
- ... Total in Sanofi. However, L'Oreal has retained its 19.5 percent ...
- ... AVENTIS SA (90%); L'OREAL SA (94%); GEMEY ...

Nihon L'Oreal KK Mergers, acquisitions and divestments; Nihon L'Oreal KK Economic aspects; Nihon L'Oreal KK Statistics; Nihon L'Oreal KK Service discontinuation; ...

- 2134. Global Cosmetic Industry, February 1, 2004, Pg. 10(1), 113523090, 98 words, Testing ... testing; Street Level; Matrix Associates Inc.; Brief Article
- ... salon located in the L'Oreal USA headquarters in ...

L'OREAL SA (93%); L'OREAL USA INC (58%)

2135. Global Cosmetic Industry, February 1, 2004, Pg. 38(6), 113523121, 2810 words, Innovative fragrance brands 2003: award-winning fragrances from the past year rely on innovative scents that capture the imagination., Mason, Sara ... Ralph Lauren Fragrances, L'Oreal Group Clichy, France The ...

L'OREAL SA (83%); TAKASAGO ...

2136. Grocery Headquarters, February 1, 2004, Pg. 56(1), 113683406, 540 words, Hair care keeps its form: long viewed as one of the most mature health and beauty care categories, the hair care section continues to produce a lot of noise and little sales growth at mass retailers; Nonfoods for Profit, Mendelson, Seth

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... L'Oreal ...
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... L'OREAL ...

... L'OREAL ...

L'OREAL SA (66%); UNILEVER ...

2137. Journal of Brand Management, February 1, 2004, Vol. 11, No. 3; Pg. 183; ISSN: 1350-231X, 574072711, 7373 words, The effect on brand management when a business migrates onto the internet: A legal perspective: Part 1: Advertising, trade marks and direct marketing, Loosley, Roger; Richards, Stuart; Gregory, Joanne ... thinks the threat is unjustified (L'Oreal (UK) Limited & Anor ...

2138. Journal of Brand Management, February, 2004, Vol. 11, No. 3; Pg. 183-196; ISSN: 1350231X, 574072711, 6769 words, The effect on brand management when a business migrates onto the internet: A legal perspective: Part 1: Advertising, trade marks and direct marketing, Loosley, Roger; Richards, Stuart; Gregory, Joanne ... thinks the threat is unjustified (L'Oreal (UK) Limited & Anor ...

2139. Los Angeles Times, February 1, 2004 Sunday, Home Edition, TRAVEL; Features Desk; Part L; Pg. 10, 564 words, THE SOURCEBOOK: PLANNING; When and how to consult an agent, Jane Engle, Times Staff Writer L'OREAL SA (51%)

2140. Muscle & Fitness/Hers, February 1, 2004, Pg. 48(4), 118735276, 1292 words, Winter routine: how to overcome the drying effects of the season--and get your skin super-soft and smooth; Skin Deep, Buffalo, Jody ... vitamin-rich products: L'Oreal Dermo-Expertise Visibly ...

2141. Paperboard Packaging, February 1, 2004, Pg. 18, 113778936, 103 words, Advanced Product Code is temperature sensitive; Box biz: news you can use; Brief Article

... TECHNOLOGIES INC (92%); L'OREAL SA (58%)

2142. Paperboard Packaging, February 1, 2004, Pg. 17, 113778928, 63 words, Diamond Packaging wins advertising honor; Box biz: news you can use; Brief Article

... sampler produced for L'Oreal USA/Matrix Essentials.

L'OREAL SA (83%); L'OREAL USA INC (57%)

2143. Plain Dealer (Cleveland, Ohio), February 1, 2004 Sunday, Final / All, SUNDAY LIFE; Pg. L1, 687 words, Names will brand a child for life, TOM FERAN, Plain Dealer Columnist ... Breck to 16 girls and L'Oreal to 21. Chevy Chase ...

L'OREAL SA (64%); SOCIAL ...

2144. Presbyterian Record, February 1, 2004, Pg. 2(1), 114009163, 853 words, Gnosticism continues to seduce., Harris, David L'OREAL SA (52%)

2145. Prevention, February 1, 2004, Pg. 68, 114754838, 169 words, Performance Mascaras; Beauty: Editors' Picks ... Love For length: L'Oreal Double Extend Why: The extra ... L'OREAL SA (91%); ESTEE ...

2146. Retail Merchandiser, February 1, 2004, Pg. 44(1), 113804826, 923 words, Mass merchant cosmetics climb the social scale: innovations in mass market brands have higher end consumers stepping down for their cosmetics purchases; Health & Beauty Merchandiser, Facenda, Vanessa L.

... keyin driving sales." L'Oreal launched the Glam Shine ...

L'OREAL SA (82%); WET ' ...

2147. The Clarion-Ledger (Jackson, MS), January 31, 2004 Saturday, RELIGION; Pg. 1E, 958 words, The arts & religion, Jean Gordon L'OREAL SA (51%);

2148. Daily Post (Liverpool, England), January 31, 2004, Pg. 9, 112766469, 89 words, Catherine faces up to spring; News

... Lancome, Claudia Schiffer and L'Oreal, Catherine's face will ... L'OREAL SA (83%); ESTEE ...

2149. The New York Times, January 31, 2004 Saturday, Late Edition - Final, Section A; Column 2; National Desk; Pg. 1, 1601 words, Tucked Behind the Home Page, a Call to Worship, By JOHN LELAND ... reading advertisements for L'Oreal, readers see a ...

2150. Pittsburgh Post-Gazette (Pennsylvania), January 31, 2004 Saturday, SOONER EDITION, Pg.A-7, 490 words, PARADIGM SYNERGIES EXCITE TI'S JOHNSON, CORILYN SHROPSHIRE, PITTSBURGH POST-GAZETTE ... French cosmetics giant L'Oreal its tissue analysis software ...

- 2151. Star Tribune (Minneapolis, MN), January 31, 2004, Saturday, Metro Edition, VARIETY; Kim Ode; Pg. 2E, 702 words, Now that's beautiful!; Customers win against makeup makers, Kim Ode; Staff Writer
- ... including Estee Lauder, L'Oreal and Chanel, and eight department ...

 \dots brushes and we will succumb to the L'Oreal philosophy of life: I $\,\dots$

MACY'S INC (84%); L'OREAL SA (83%); ESTEE ...

- 2152. The Business Journal, January 30, 2004, Vol. 24, No. 5; Pg. 1, 538122451, 618 words, Publication startup covering women who love sports, Meinhardt, Jane
- ... initial advertisers include L'Oreal, Balance Bar, Timex and ...
- 2153. Cosmetics International, January 30, 2004, Pg. 2(1), 113418868, 30 words, Coty is to sell its Chinese cosmetics

and skincare brand Yue-Sai to L'Oreal; International News; Brief Article

... brand Yue-Sai to L'Oreal. Yue-Sai's products are ...

L'OREAL SA (93%); COTY ...

Coty Inc. Contracts; L'Oreal USA Contracts

2154. Cosmetics International, January 30, 2004, Pg. 10(1), 113418906, 157 words, L'Oreal extends Age Perfect brand;

Product News; Brief Article

L'Oreal is extending its Age Perfect ...

L'OREAL SA (93%)

L'Oreal U.K. Ltd. Product ...

2155. Cosmetics International, January 30, 2004, Pg. 9(1), 113418899, 173 words, Biotherm back on UK shores;

European News; L'Oreal S.A. products; Brief Article

French cosmetics giant L'Oreal is bringing the Biotherm brand ...

- ... director for Biotherm and L'Oreal luxury products. The company ...
- ... Bluewater shopping centre. L'Oreal is in talks with other ...

L'OREAL SA (95%); SELFRIDGES ...

L'Oreal S.A. Product introduction; L'Oreal S.A. Planning

2156. Daily Deal/The Deal, January 30, 2004 Friday, M AND A, 677 words, In French drug war, advisers win, by Ross Tieman in Toulouse, France

- ... plc, and cosmetics group L'OrEal SA, also of Paris, which hired ...
- ... Sanofi shareholders Total and L'OrEal. He mentioned seven companies as ...
- ... PARIBAS SA (90%); L'OREAL SA (84%); TOTAL ...
- 2157. EuroWeek, January 30, 2004, HEADLINES, 943 words, Sanofi's assault on Aventis galvanises capital markets
- ... taken over itself, as L'Oreal and Total, which each own ...
- ... fully supported by L'Oreal and Total. Aventis' largest ...
- ... but once shareholders L'Oreal and Total Capital are able to ...

2158. The Wall Street Journal, January 30, 2004 Friday Correction Appended, LEADING THE NEWS; Pg. A3, 1074 words, Novartis Signals Interest in Aventis; Sanofi Defends Bid, By Anita Raghavan and Gautam Naik in London and Ron Winslow and Vanessa Fuhrmans in New York, *from Factiva*

- ... 33.74% of the voting rights and L'Oreal SA, with 19.5% of the shares and ...
- 2159. The Wichita Eagle, January 30, 2004 Friday MAIN EDITION, LOCAL & STATE; Pg. 3B, 244 words, STATE AGENCY FINES 9 WICHITA RESTAURANTS, ANNIE CALOVICH, The Wichita Eagle L'OREAL SA (58%); GODFATHER'S ...
- 2160. The Atlanta Journal-Constitution, January 29, 2004 Thursday, Home Edition, Pg. 2C, 1518 words, Daily Briefing L'Oreal buys Chinese brand ...
- ... based cosmetics giant L'Oreal announced Wednesday it has ...
- ... Chinese makeup brand. L'Oreal did not provide details ...

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... 1996. In December, L'Oreal bought top Chinese ... ... AVENTIS SA (96%); L'OREAL SA (95%); SANOFI- ...
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- 2161. Birmingham Evening Mail (England), January 29, 2004, Pg. 9, 112684984, 115 words, Little Leah has a real nose for art; News
- ... competition, run by L'Oreal, was to find the best Halloween ... L'OREAL SA (72%)
- 2162. The Boston Herald, January 29, 2004 Thursday, ALL EDITIONS, THE EDGE;, Pg. 048, 422 words, Golden goodie bags make me a basket case, By Raakhee P. Mirchandani
- ... a spokeswoman for L'Oreal, so I have a ...
- ... CHOCOLATIER INC (82%); L'OREAL SA (63%);
- 2163. The Mirror (London, England), January 29, 2004, Pg. 30, 112664549, 900 words, HOW TO GET THE J-LOOK; Star reveals her beauty secrets; Features
- ... pink or brown, we love L'Oreal Diamonds Lip Shine." ...
- 2164. Saint Paul Pioneer Press (Minnesota), January 29, 2004 Thursday CITY EDITION, BUSINESS; Pg. C2, 383 words, INTERNATIONAL BRIEFING, From wire reports
- ... based cosmetics giant L'Oreal announced it has bought ...
- ... AIRWAYS PLC (91%); L'OREAL SA (81%); PARMALAT ...
- 2165. San Antonio Express-News (Texas), January 29, 2004, Thursday, , METRO, Pg. 1F, 1259 words, Cosmetics Hall of Fame; These beauty icons have survived the test of time, Rose Mary Budge
- ... Baby Gays.) Bottles of L'Oreal's skin renewing moisture ...
- ... new but the founder of L'Oreal, chemist Eugene Schueller, ...
- 2166. Star Tribune (Minneapolis, MN), January 29, 2004, Thursday, Metro Edition, VARIETY; Pg. 1E, 1187 words, DOLLARS & SENSE; Lotion potion; Minnesota winters turn our skin dry, cracked and rough. But some dermatologists say you don't have to turn to the priciest moisturizers to get the best relief., John Ewoldt; Staff Writer
- \dots Consumer Reports liked L'Oreal Plenitude Active Daily $\,\dots$
- 2167. Akron Beacon Journal (Ohio), January 28, 2004 Wednesday 1 STAR EDITION, BUSINESS; Pg. D1, 106 words, AREA BUSINESSES GET TAX CREDITS
- ... for 10 years. L'Oreal USA, located in ...

L'OREAL SA (69%); L'OREAL USA INC (56%);

2168. Akron Beacon Journal (Ohio), January 28, 2004 Wednesday 1 STAR EDITION, BUSINESS; Pg. D2, 65 words, OHIO GIVES L'OREAL \$50,000 GRANT

L'Oreal USA, which is relocating warehouse ...

L'OREAL SA (93%); L'OREAL USA INC (84%);

2169. The Associated Press, January 28, 2004, Wednesday, BC cycle, Business News, 332 words, Cosmetics giant L'Oreal acquires Chinese makeup brand Yue-Sai, By ELAINE KURTENBACH, AP Business Writer, SHANGHAI, China

- ... based cosmetics giant L'Oreal announced Wednesday it has ...
- ... Chinese makeup brand. L'Oreal did not provide details ...
- ... 1996. In December, L'Oreal bought top Chinese ...
- ... will "naturally slot into L'Oreal's portfolio," Paolo Gasparrini, general manager of L'Oreal China, said in ...
- ... international cosmetics brands such as L'Oreal, Shiseido, Avon, Mary ...
- ... retain market share. L'Oreal said its acquisition included ...
- ... government, it said. L'Oreal's sales in China ...

L'OREAL SA (95%); ESTEE ...

2170. Associated Press Online, January 28, 2004 Wednesday, FINANCIAL NEWS, 331 words, L'Oreal Acquires China Brand Yue-Sai, ELAINE KURTENBACH; AP Business Writer, SHANGHAI, China

- ... based cosmetics giant L'Oreal announced Wednesday it has ...
- ... Chinese makeup brand. L'Oreal did not provide details ...
- ... 1996. In December, L'Oreal bought top Chinese ...
- ... will "naturally slot into L'Oreal's portfolio," Paolo Gasparrini, general manager of L'Oreal China, said in ...
- ... international cosmetics brands such as L'Oreal, Shiseido, Avon, Mary ...
- ... retain market share. L'Oreal said its acquisition included ...
- ... government, it said. L'Oreal's sales in China ...

L'OREAL SA (95%); ESTEE ...

- 2171. Chicago Tribune, January 28, 2004 Wednesday, Chicago Final Edition, WOMAN NEWS; ZONE C; STYLE/BEAUTY.; Pg. 4, 955 words, Splurge or save; A sky-high price is no guarantee you're getting the best, By Lisa Skolnik, Special to the Tribune.
- ... 10 ounces, try L'Oreal's ColorVIVE shampoo and conditioner (...
- 2172. Real Estate Weekly, January 28, 2004, Pg. 11(1), 113140889, 336 words, L'Oreal deal makes up 32,000 s/f on Hudson Square.

L'Oreal USA, the US subsidiary of the ...

- ... served as exclusive advisor to L'Oreal USA during the negotiations. ...
- ... a lease transaction, L'Oreal will be able to grow its ...
- ... extremely pleased to welcome L'Oreal and its divisions to 435 and the Hudson ...
- ... for suitable space, L'Oreal USA decided that this thriving ...
- ... Hudson Square community." L'Oreal USA's Kiehl's, Biotherm and ...
- ... perfected by the company. L'Oreal's Kiehl's Since 1985 ...

L'OREAL SA (95%); L'OREAL USA INC (90%); ...

- ... Real Estate Contracts; L'Oreal USA Location; L'Oreal USA Contracts
- 2173. Real Estate Weekly, January 28, 2004, Pg. 3(2), 113140858, 336 words, L'Oreal made up with 32,000 s/f retail deal; Trinity Real Estate-owned 435 Hudson Square

L'Oreal USA, the US subsidiary of the ...

- ... served as exclusive advisor to L'Oreal USA during the negotiations. ...
- ... a lease transaction, L'Oreal will be able to grow its ...
- ... extremely pleased to welcome L'Oreal and its divisions to 435 and the Hudson ...

- ... for suitable space, L'Oreal USA de cided that this ...
- ... Hudson Square community." L'Oreal USA's Kiehl's, Biotherm and ...
- ... perfected by the company. L'Oreal's Kiehl'sSince 1985 division, the ...
- L'OREAL SA (95%); L'OREAL USA INC (90%); ...
- ... Real Estate Contracts; L'Oreal USA Contracts
- 2174. Daily Deal/The Deal, January 27, 2004 Tuesday, M AND A, 275 words, L'OrEal buys Yue-Sai from Coty, by Tara Croft
- ... group, Paris-based L'OrEal SA, said Monday, ...
- ... not disclosed, but L'OrEal said Yue-Sai had ...
- ... million" (\$48 million). L'OrEal may have had some American ...
- ... acquiring Yue-Sai. L'OrEal appears to be making up ...
- ... months. In December, L'OrEal agreed to buy one of ...
- ... on this strategic market," L'OrEal CEO Lindsay Owen- ...
- ... agreement of the Chinese authorities. L'OrEal has had operations in China ...
- ... million in 2003. L'OrEal could use a bigger ...

L'OREAL SA (94%); COTY ...

- 2175. Daily Deal/The Deal, January 27, 2004 Tuesday, M AND A, 1049 words, Sanofi launches \$61B bid for Aventis, by Ross Tieman in Toulouse, France, with Andrew Bulkeley in Berlin
- ... part of cosmetics group L'OrEal SA, also of Paris. Both L'OrEal, with 19.5% of Sanofi, and Total, which has ...
- 2176. The Journal (Newcastle, England), January 27, 2004, Pg. 26, 112572198, 379 words, Takeover bid puts GSK's peak position in jeopardy; Features
- ... Total and cosmetics firm L'Oreal.
- ... PFIZER INC (90%); L'OREAL SA (84%); RHONE- ...
- 2177. The Journal (Newcastle, England), January 27, 2004, Pg. 2, 112572281, 379 words, Takeover bid puts position in jeopardy; Business Local
- ... Total and cosmetics firm L'Oreal.
- ... PFIZER INC (90%); L'OREAL SA (84%); RHONE- ...
- 2178. The Mirror (London, England), January 27, 2004, Pg. 43, 112572626, 68 words, SORTED AND THE CITY: pounds 34bn drug bid; Business
- ... backing of cosmetics maker L'Oreal and oil giant Total, which ...
- ... AVENTIS SA (95%); L'OREAL SA (84%); GLAXOSMITHKLINE AS (...
- 2179. The New York Sun, January 27, 2004 Tuesday, BUSINESS; Pg. 11, 337 words, European Drug Takeover Bid Launched, By JASMIN MUELLER, PARIS
- ... investors, cosmetics maker L'Oreal and oil company Total. "We ...
- ... PFIZER INC (85%); L'OREAL SA (84%); PHARMACIA ...
- 2180. PR Newswire, January 27, 2004 Tuesday, FINANCIAL NEWS, 628 words, The Boston Beer Company Taps

TR2 to Achieve Global Data Synchronization; Brewer of Samuel Adams(R) Becomes First Alcohol and Beverage Company to Publish Product Data to the UCCnet(TM) GLOBALregistry(R) Service, BOSTON Jan. 27 ... manufacturers such as Osram, Sylvania, L'Oreal, Moen, Hunt, Polaroid, and ...

- 2181. PR Newswire, January 27, 2004 Tuesday, FINANCIAL NEWS, 836 words, 138 U.S. Teams Selected to Compete in the Global e-Strat Challenge: The Ultimate Business Game
- ... in the fourth edition of The L'Oreal e-Strat Challenge, the ...
- ... opportunity to interact with senior L'Oreal executives and recruiters. The first of ...
- ... finals which are held at L'Oreal Headquarters and will take ...
- ... opportunity to "sell" their company to the L'Oreal e- Strat executive ...
- ... for recruitment by L'Oreal. Last year's finals were ...
- ... made it to the finals. L'Oreal's e-Strat ...
- ... launch in 2000, L'Oreal has brought together 57,000 ...
- ... potential recruits. To date, L'Oreal has recruited 70 e- ...
- ... com Note to Editors L'Oreal's credentials as the organiser and ...
- ... 140 countries, comprising L'Oreal Paris, Garnier, Laboratoires ...
- ... La Roche-Posay, L'Oreal Professionnel, Lancome, Biotherm, ...
- ... growth for 2002. L'Oreal USA L'Oreal USA's 10 manufacturing ...
- ... in the U.S. SOURCE L'Oreal USA
- ... 4742, both for L'Oreal USA

bc-NY-L'Oreal-e-strat

L'OREAL SA (94%)

L'Oreal USA

- 2182. The Wall Street Journal, January 27, 2004 Tuesday, LEADING THE NEWS; Pg. A3, 1521 words, Aventis Rejects Sanofi's Hostile Bid --- Management Seeks Defense Against \$57.2 Billion Offer; 'Other Scenarios' Possible, By Anita Raghavan, Charles Fleming and Sara Calian, *from Factiva*
- ... shareholders' pact between L'Oreal SA and Total SA ...
- 2183. The Associated Press, January 26, 2004, Monday, BC cycle, Business News; International News, 754 words, Sanofi to make hostile takeover bid for Aventis to create drugs giant, By LAURENCE FROST, AP Business Writer, PARIS
- ... Total and cosmetics firm L'Oreal, which jointly own 44 ...
- ... press conference. Total and L'Oreal hold their combined interest ...
- ... AVENTIS SA (97%); L'OREAL SA (87%);
- 2184. The Associated Press, January 26, 2004, Monday, BC cycle, International News, 754 words, Sanofi makes hostile takeover bid for Aventis to create drugs giant, By LAURENCE FROST, AP Business Writer, PARIS
- ... Total and cosmetics firm L'Oreal, which jointly own 44 ...
- ... press conference. Total and L'Oreal hold their combined interest ...
- ... AVENTIS SA (97%); L'OREAL SA (87%);
- 2185. The Associated Press, January 26, 2004, Monday, BC cycle, Business News, 722 words, Sanofi makes hostile \$60 billion-plus takeover bid for rival drugmaker Aventis, By LAURENCE FROST, AP Business Writer, PARIS ... Total and cosmetics giant L'Oreal to their combined 44 percent ...

- ... PFIZER INC (91%); L'OREAL SA (86%); GLAXOSMITHKLINE ...
- 2186. The Associated Press, January 26, 2004, Monday, BC cycle, International News, 814 words, Sanofi launches hostile takeover bid for Aventis to create drug giant, By LAURENCE FROST, AP Business Writer, PARIS
- ... Total and cosmetics firm L'Oreal, which jointly own 44 ...
- ... press conference. Total and L'Oreal hold their combined interest ...
- ... AVENTIS SA (98%); L'OREAL SA (87%); DR ...
- 2187. The Associated Press, January 26, 2004, Monday, BC cycle, Business News; International News, 706 words, Sanofi and Aventis in French takeover battle par excellence, By LAURENCE FROST, AP Business Writer, PARIS ... Total and cosmetics giant L'Oreal would leave Sanofi vulnerable to ...
- 2188. The Associated Press State & Local Wire, January 26, 2004, Monday, BC cycle, Business News, 736 words, Sanofi makes hostile \$60 billion-plus takeover bid for rival drugmaker Aventis, By LAURENCE FROST, AP Business Writer, PARIS
- ... Total and cosmetics giant L'Oreal to their combined 44 percent ...
- 2189. Associated Press Online, January 26, 2004 Monday, FINANCIAL NEWS, 718 words, Sanofil Bids More Than \$60B for Aventis, LAURENCE FROST; AP Business Writer, PARIS
- ... Total and cosmetics giant L'Oreal to their combined 44 percent ...
- ... SYNTHELABO SA (91%); L'OREAL SA (85%); GLAXOSMITHKLINE ...
- 2190. Associated Press Online, January 26, 2004 Monday, FINANCIAL NEWS, 830 words, Sanofi and Aventis in Takeover Battle, LAURENCE FROST; AP Business Writer, PARIS
- ... Total and cosmetics giant L'Oreal would leave Sanofi vulnerable to ...
- 2191. Daily Deal/The Deal, January 26, 2004 Monday, M AND A, 754 words, Aventis braces for hostile approach, by Ross Tieman in Toulouse, France, with Andrew Bulkeley in Berlin
- ... 46.1 billion. The board of L'OrEal SA, the Paris-based ...
- ... French newspapers reported. L'OrEal did not return calls. ...
- ... AVENTIS SA (98%); L'OREAL SA (93%); GLAXOSMITHKLINE ...
- 2192. DSN Retailing Today, January 26, 2004, Pg. 53(1), 112792509, 680 words, Taking the guesswork out of beauty.; Wal-Mart; Merchandising: HBC; health and beauty care, Prior, Molly
- ... requires players such as Revlon, L'Oreal and Maybelline to retool their own ...
- ... STORES INC (98%); L'OREAL SA (81%); BAIN & ...
- 2193. GlobeSt.com, January 26, 2004, Pg. 1, 531594041, 170 words, L'Oreal Set to Shutter 146,000-SF Plant;, Peterson, Eric
- NORTH BRUNSWICK, NJ-L'Oreal, the Paris-based maker of ...
- ... jobs are involved with the closure, and L'Oreal execs say most of those ... L'OREAL SA (94%); $\,L\,$...

- 2194. Investor's Business Daily, January 26, 2004 Monday, SECTION A; NATIONAL EDITION; Pg. A01, 660 words, IBD'S TOP 10
- ... Sanofi holders, Total and L'Oreal, wouldn't OK such a ...
- 2195. Los Angeles Times, January 26, 2004 Monday, Home Edition, CALENDAR; Calendar Desk; Part E; Pg. 2, 731 words, THE GOLDEN GLOBES; Celebrities' global spin, Rachel Abramowitz, Lorenza Munoz and Lynn Smith, Times Staff Writers
- ... makeup retouched courtesy of L'Oreal and Cloutier, a Santa ... L'OREAL SA (72%)
- 2196. The New York Times, January 26, 2004 Monday, Late Edition Final, Section A; Column 1; Foreign Desk; Pg. 6, 1311 words, Sanofi Is Ready to Announce Aventis Bid, By ANDREW ROSS SORKIN and GARDINER HARRIS; Andrew Ross Sorkin reported from Paris and Gardiner Harris reported from New York., PARIS, Jan. 25 ... French oil company, and L'Oreal, the French cosmetics concern. Total and L'Oreal recently declined to extend largest shareholders, Total and L'Oreal, met separately to consider ...
- 2197. PR Newswire, January 26, 2004 Monday, FINANCIAL NEWS, 10469 words, Sanofi-Synthelabo Announces Offer for Aventis's Shares; A compelling strategic rationale: Creating a platform for strong, sustainable and profitable growth
- ... supported by Total and L'Oreal, Sanofi-Synthelabo's ...
- ... main shareholders, Total and L'Oreal, confirmed their full support of this Offer. Total and L'Oreal have also indicated to Sanofi-Synthelabo that, ...
- ... by which they are bound, Total and L'Oreal have consulted each other with ...
- ... AVENTIS SA (98%); L'OREAL SA (84%)
- 2198. Product Alert, January 26, 2004, Pg. 0, 112696622, 114 words, Ralph Lauren Blue Moisturizing Shower Gel MANUFACTURER: Ralph Lauren Fragrances CATEGORY: 330 Soap & Body Cleansers. ... Fragrances, a division of L'Oreal of New York, NY. L'OREAL SA (91%); GEMEY ...
- 2199. Product Alert, January 26, 2004, Pg. 0, 112696623, 114 words, Ralph Lauren Blue Moisturizing Body Gel MANUFACTURER: Ralph Lauren Fragrances CATEGORY: 311 Skin Care; Brief Article ... Fragrances, a division of L'Oreal of New York, NY. L'OREAL SA (91%); GEMEY ...
- 2200. Product Alert, January 26, 2004, Pg. 0, 112696624, 140 words, Ralph Lauren Blue Fragrance for Women Eau de Toilette Spray MANUFACTURER: Ralph Lauren Fragrances CATEGORY: 328 Fragrances; Brief Article ... Fragrances, a division of L'Oreal of New York, NY. ... L'OREAL SA (91%); GEMEY ...
- 2201. Product Alert, January 26, 2004, Pg. 0, 112696662, 54 words, Kerastase Resistance Expanseur Extra Corps Leave-In Spritz MANUFACTURER: L'Oreal CATEGORY: 320 Hair Styling Products; Brief Article ... York, NY-based L'Oreal. It is claimed to deliver ...

L'OREAL SA (95%); GEMEY ... L'Oreal USA Product introduction

2202. Product Alert, January 26, 2004, Pg. 0, 112696670, 86 words, L'Oreal Professionnel Serie Expert Vitamino Color Guard System Shampoo - for Fine Color-Treated Hair; for Normal Color-Treated Hair; Vitamino Color Guard System Conditioner - for Fine Color-Treated Hair; for Normal Color-Treated Hair MANUFACTURER: L'Oreal CATEGORY: 321 - Hair Colorings & Other Hair Products; Brief Article

The new L'Oreal Professionnel Serie Expert ...

... York, NY-based L'Oreal. Both products are specially ...

L'OREAL SA (93%); GEMEY ...

L'Oreal USA Product introduction

2203. Product Alert, January 26, 2004, Pg. 0, 112696682, 104 words, Lancome Connexion Women's Fragrance - Eau de Toilette Spray MANUFACTURER: Lancome CATEGORY: 328 - Fragrances; Brief Article ... Lancome, an affiliate of L'Oreal, the Eau de Toilette ... L'OREAL SA (91%); GEMEY ...

2204. Product Alert, January 26, 2004, Pg. 0, 112696752, 129 words, L'Oreal Vive for Men Shampoo - Daily Thickening; Daily Thickening 2 in 1 Shampoo & Conditioner; Thickening Anti-Dandruff MANUFACTURER: L'Oreal USA CATEGORY: 319 - Shampoos & Conditioners; Brief Article

... York, NY-based L'Oreal USA, Inc., has introduced the new L'Oreal Vive for Men ...

L'OREAL SA (93%); L'OREAL USA INC (94%); ...

L'Oreal USA Product introduction

2205. Product Alert, January 26, 2004, Pg. 0, 112696754, 124 words, L'Oreal Vive for Men Thickening & Grooming Gel; Thickening & Grooming Foam MANUFACTURER: L'Oreal USA CATEGORY: 320 - Hair Styling Products; Brief Article

New L'Oreal Vive for Men ...

- ... York, NY-based L'Oreal USA, Inc. presents the ...
- ... towards the purchase of any L'Oreal Vive for Men ...

L'OREAL SA (93%); L'OREAL USA INC (94%); ...

L'Oreal USA Product introduction

2206. The Wall Street Journal, January 26, 2004 Monday, Pg. A1, 2068 words, France's Sanofi Nears Hostile Bid For Rival Aventis --- Move Could Unleash Round Of European Deal-Making; Bankers Seek Other Suitors, By Anita Raghavan, John Carreyrou and Gautam Naik, *from Factiva*

- ... after the board of directors of L'Oreal, which owns a 19.5% ...
- ... back an offer. L'Oreal's support had been a sticking ...
- ... under French regulations, L'Oreal wouldn't be able to consolidate the new company's profit into L'Oreal's own earnings. Total ...
- ... shareholder pact between L'Oreal and Total, which owns a ...

2207. The Associated Press, January 25, 2004, Sunday, BC cycle, Business News, 362 words, Sanofi board considering hostile Aventis bid, By LAURENCE FROST, AP Business Writer, PARIS

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... two biggest shareholders, L'Oreal and Total, late Sunday. ... ... AVENTIS SA (96%); L'OREAL SA (93%); MERCK & ...
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2208. Associated Press Online, January 25, 2004 Sunday, FINANCIAL NEWS, 360 words, Sanofi Board Ponders Hostile Aventis Bid, LAURENCE FROST; AP Business Writer, PARIS

- ... two biggest shareholders, L'Oreal and Total, late Sunday. ...
- ... CO INC (91%); L'OREAL SA (84%); MERCK & ...
- 2209. Dow Jones Business News, January 25, 2004 Sunday 10:00 PM GMT, , 386 words, Sanofi Plans to Make Hostile Bid for Aventis, *from Factiva*
- ... shareholders, L'Oreal and Total SA, late Sunday. They both had ...
- ... SYNTHELABO SA (91%); L'OREAL SA (84%); PFIZER ...
- ... Co Inc; orl L'Oreal SA; pfiz Pfizer ...
- 2210. The Mail on Sunday (London, England), January 25, 2004, Pg. 4, 112560025, 40 words, MILLA'S BEST FRIEND.
- ... 28-year-old L'Oreal spokesmodel went to Prada ... L'OREAL SA (91%)
- 2211. The New York Times, January 25, 2004 Sunday, Late Edition Final, Section 1; Column 1; Foreign Desk; Pg. 3, 169 words, French Drug Giants Set for Takeover Battle, Reuters, PARIS, Jan. 24
- ... billion. The cosmetics firm L'Oreal and the oil giant Total -- ...
- ... SYNTHELABO SA (91%); L'OREAL SA (84%); TOTAL ...
- 2212. Sunday Mirror (London, England), January 25, 2004, Pg. 42, 112517313, 914 words, BEAUTY: VAMPY VERSUS VIRGINAL; Which celebs suit the vampy, sexy look and who should stick to being virginal and wholesome? We find out -and tell you how to get the look you prefer..; Features
- ... effect liquid foundation such as L'Oreal Cashmere Perfect, pounds ...
- 2213. Sunday Mirror (London, England), January 25, 2004, Pg. 24, 112517306, 167 words, BEAUTY: we try, you buy straightening iron sprays; Features
- ... claiming to limit damage L'Oreal tecni.art Hot ...

L'OREAL SA (91%); BCB ...

- 2214. The Washington Post, January 25, 2004 Sunday Correction Appended, Final Edition, Financial; F05, 1205 words, A Hairy Problem for Salons; Diverting Premium Products to Stores Costs Industry Millions, Margaret Webb Pressler, Washington Post Staff Writer
- ... Bob Salem, formerly with L'Oreal, set out to thwart ...
- 2215. The Dallas Morning News, January 24, 2004, Saturday, SECOND EDITION, EDITORIALS;, Pg. 28A;, 994 words, LETTERS TO THE EDITOR L'OREAL SA (58%);

2216. Daily Record (Glasgow, Scotland), January 24, 2004, Pg. 14, 112498722, 119 words, shopping: Splurge or steal; High fashion whatever your budget; Features

... label junkie. Steal: L'Oreal Jet Set Speed ...

L'OREAL SA (70%); DEBENHAMS ...

2217. Milwaukee Journal Sentinel (Wisconsin), January 24, 2004 Saturday, FINAL EDITION, Pg. 01D, 1425 words, Rebates rile both sides of sale; The discounts lure in customers but create a burden for them and retailers, TAMARA CHUANG Orange County Register

- ... rebate for a L'Oreal hair-coloring kit. She ...
- ... no longer buys L'Oreal products. It could have been worse. Because of ...

L'OREAL SA (93%); L'OREAL SA (93%);

2218. The New York Times, January 24, 2004 Saturday, Late Edition - Final, Section C; Column 1; Business/Financial Desk; Pg. 1, 552 words, BUSINESS DIGEST

- ... About Drug Bid L'Oreal, one of the largest shareholders of ...
- ... stock for Aventis. L'Oreal and Total, the French oil ...

MICROSOFT CORP (90%); L'OREAL SA (81%); SANOFI ...

2219. The New York Times, January 24, 2004 Saturday, Late Edition - Final, Section C; Column 6; Business/Financial Desk; Pg. 3, 366 words, Sanofi Holder Sets Meeting About Aventis, By ANDREW ROSS SORKIN, LONDON, Jan. 23

L'Oreal, one of the largest shareholders of ...

- ... Bristol-Myers Squibb. L'Oreal, the cosmetics and consumer products ...
- ... in 1999. Total and L'Oreal recently declined to renew ...
- ... merger, however, would dilute Total's and L'Oreal's stakes and make stock ...

SANOFI SYNTHELABO (95%); L'OREAL SA (95%); TOTAL ...

SANOFI-SYNTHELABO; AVENTIS; L'Oreal Sa; Sanofi-Synthelabo ...

- 2220. The Star-Ledger (Newark, New Jersey), January 24, 2004 Saturday, FINAL EDITION, BUSINESS; Pg. 26, 413 words, Aventis disputes rumors of merger, ED SILVERMAN, STAR-LEDGER STAFF
- ... French oil concern, and L'Oreal, the consumer products company from ...
- ... AVENTIS SA (92%); L'OREAL SA (82%); GLAXOSMITHKLINE ...
- 2221. The Washington Times, January 24, 2004, Saturday, Final Edition, EDITORIALS; Pg. A12, 497 words, Nanotechnology, THE WASHINGTON TIMES
- ... running boards and fenders, and L'Oreal uses nanocapsules in its ...

L'OREAL SA (62%); HEWLETT- ...

- 2222. The Associated Press, January 23, 2004, Friday, BC cycle, Business News, 237 words, Sanofi shares fall on hostile bid reports, PARIS
- ... Total and cosmetics giant L'Oreal if it is to launch a bid for Aventis. L'Oreal reportedly objected to a ...
- ... almost a quarter of L'Oreal's declared net earnings ...
- ... AVENTIS SA (94%); L'OREAL SA (94%); SYNTHELABO ...

- 2223. Associated Press Online, January 23, 2004 Friday, FINANCIAL NEWS, 236 words, Shares in French Drug Firm Sanofi Fall, PARIS
- ... Total and cosmetics giant L'Oreal if it is to launch a bid for Aventis. L'Oreal reportedly objected to a ...
- ... almost a quarter of L'Oreal's declared net earnings ...
- ... AVENTIS SA (96%); L'OREAL SA (95%); SYNTHELABO ...
- 2224. BCD News and Comment, January 23, 2004, COURTS OF APPEALS; Vol. 42, No. 8, 486 words, Claims are 'deemed filed' regardless of bar date order
- ... PACKAGING INC (92%); L'OREAL SA (52%); 6TH ...
- 2225. The Cincinnati Enquirer, January 23, 2004 Friday Final Edition, BUSINESS; Pg. 1D, 1151 words, Gain detergent an ethnic winner, Cliff Peale, STAFF
- ... beauty-care rival L'Oreal were far down the list. The ...
- ... GAMBLE CO (93%); L'OREAL SA (60%); WALT ...
- 2226. Daily Deal/The Deal, January 23, 2004 Friday, M AND A, 813 words, Europe abuzz with drug merger talk, by Andrew Bulkeley in Berlin and Ross Tieman in Toulouse, France
- ... Sanofi, and cosmetics company L'OrEal SA, also of Paris, which holds ...
- ... merger of the pharmaceutical arm of L'OrEal, SynthElabo, with that of oil group ...
- ... Myers Squibb. Neither L'OrEal nor Total needs cash. L'OrEal's stake is worth 8.8 ...
- ... at the cosmetics group. L'OrEal might even consider ...
- ... NOVARTIS AG (85%); L'OREAL SA (84%); TOTAL ...
- 2227. Dow Jones Business News, January 23, 2004 Friday 7:17 PM GMT, , 747 words, European Markets End Flat on Fear of U.K. Rate Increase, By Tim Falconer, Of DOW JONES NEWSWIRES, *from Factiva*
- ... board of cosmetics giant L'Oreal will meet Saturday to ...
- ... potential Sanofi approach. L'Oreal holds a 19.5% interest in Sanofi. L'Oreal declined to confirm its board was ...
- ... 1.7% to 57.55 euros. L'Oreal fell back 1.8% to ...
- 2228. Dow Jones News Service, January 23, 2004 Friday 6:45 AM GMT, , 698 words, FOCUS: European Firms Warn Strong Euro May slow Recovery, By Adriana Arai, Of DOW JONES NEWSWIRES, *from Factiva*
- ... months of 2003. France's L'Oreal SA (12032.FR), which ...

L'OREAL SA (83%); EUROPEAN ...

orl L'Oreal SA; gsprl Gesparal

2229. Dow Jones Capital Markets Report, January 23, 2004 Friday 6:45 AM GMT, , 698 words, FOCUS: European Firms Warn Strong Euro May slow Recovery, By Adriana Arai, Of DOW JONES NEWSWIRES, *from Factiva* ... months of 2003. France's L'Oreal SA (12032.FR), which ...

L'OREAL SA (83%); EUROPEAN ...

orl L'Oreal SA; gsprl Gesparal

2230. The New York Times, January 23, 2004 Friday, Late Edition - Final, Section C; Column 2; Business/Financial Desk; Pg. 1, 1108 words, French Rival Said to Be Considering Aventis for Takeover, By

ANDREW ROSS SORKIN and GARDINER HARRIS; Andrew Ross Sorkin reported from London for this article and Gardiner Harris from New York., LONDON, Jan. 22

- ... French oil company, and L'Oreal, a consumer products company. Total and L'Oreal recently declined to renew ...
- ... merger, however, would dilute Total's and L'Oreal's stakes and make stock ...
- 2231. PR Newswire, January 23, 2004 Friday, FINANCIAL NEWS, 1174 words, General Electric Retains Leading Company Position in Financial Times/PricewaterhouseCoopers World's Most Respected Companies Survey, NEW YORK Jan. 23
- ... Honda, Johnson & Johnson, L'Oreal, Siemens, Caterpillar, Nissan, ...
- ... ELECTRIC CO (91%); L'OREAL SA (68%); PRICEWATERHOUSECOOPERS ...
- 2232. Sebastian Sun (Sebastian, FL), January 23, 2004 INDIAN RIVER COUNTY EDITION, SPORTS; Pg. B1, 454 words, On-the-court Training; Young players in a highly competitive district can result in some tough nights for the Sebastian River girls basketball team, but it also can mean the future looks bright., By Scott Samples staff writer ... Vero Beach players L'Oreal Koht (42) and K.P. ...
- 2233. Triangle Business Journal, January 23, 2004, Vol. 19, No. 21; Pg. 3; ISSN: 15435385, 531234121, 642 words, Paradigm Genetics may strengthen pact with Pittsburgh concern, Davis, Christopher; Tascarella, Patty ... November, TissueInformatics announced that The L'Oreal Group, a \$17 ...
- 2234. The Wall Street Journal, January 23, 2004 Friday, DEALS & DEAL MAKERS; Pg. C4, 622 words, Investors Bet That Drug Makers Sanofi and Aventis Will Merge, By Anita Raghavan and Gautam Naik, *from Factiva* ... Total-Elf. But L'Oreal SA, which owns a ...
- ... SYNTHELABO SA (91%); L'OREAL SA (84%); SANOFI- ...
- 2235. Business Wire, January 22, 2004 Thursday, 890 words, PFSweb Helps Make United States Mint Tops in Customer Satisfaction; American Customer Satisfaction Index Gives Mint Highest Score Ever Attained by a Federal Agency, PLANO, Texas, Jan. 22, 2004
- ... a cosmetics division of L'Oreal International; iGo/Mobility ...

PFSWEB INC (97%); L'OREAL SA (80%); H ...

- 2236. Daily Record (Morristown, NJ), January 22, 2004 Thursday, 209 words, Kristine Aurbakken 60, professor of French
- ... New York offices of L'Oreal/Lancome, instructor of French ... L'OREAL SA (84%);
- 2237. Dow Jones News Service, January 22, 2004 Thursday 3:31 PM GMT, , 698 words, FOCUS: European Firms Warn Strong Euro May slow Recovery, By Adriana Arai, Of DOW JONES NEWSWIRES, *from Factiva* ... months of 2003. France's L'Oreal SA (12032.FR), which ...

L'OREAL SA (83%); EUROPEAN ...

orl L'Oreal SA; gsprl Gesparal

2238. Dow Jones Capital Markets Report, January 22, 2004 Thursday 3:31 PM GMT, , 698 words, FOCUS: European Firms Warn Strong Euro May slow Recovery, By Adriana Arai, Of DOW JONES NEWSWIRES, *from Factiva* ... months of 2003. France's L'Oreal SA (12032.FR), which ...

L'OREAL SA (83%); EUROPEAN ...

orl L'Oreal SA; gsprl Gesparal

2239. The Star-Ledger (Newark, New Jersey), January 22, 2004 Thursday, FINAL EDITION, NEWS; Pg. 29, 196 words, Kristine Aurbakken of Madison, Drew French professor 27 years

... New York offices of L'Oreal/Lancome. Later, Dr. ...

L'OREAL SA (91%)

2240. The Wall Street Journal, January 22, 2004 Thursday, 109 words, Business Brief -- L'Oreal SA: Revenue Dropped 1.8% in 2003 As Weak Dollar Hurt Results, *from Factiva*

L'Oreal SA said full- ...

The company, home of brands such as L'Oreal shampoo and Maybelline makeup, ...

- ... 14.29 billion euros. L'Oreal said robust growth ...
- ... most French companies, L'Oreal, Paris, reports revenue ...
- ... due Feb. 20. L'Oreal shares rose 1.25 ...

L'OREAL SA (95%)

orl L'Oreal SA; gsprl Gesparal

- 2241. Chattanooga Times Free Press (Tennessee), January 21, 2004 Wednesday, LOCAL BUSINESS; Pg. C2, 668 words, Rebates pump sales, irritation, By Tamara Chuang; Knight Ridder Newspapers
- ... rebate for a L'Oreal hair-coloring kit. She ...
- ... no longer buys L'Oreal products. It could have been worse. Because of ...

L'OREAL SA (93%); ABERDEEN ...

2242. Tampa Tribune (Florida), January 21, 2004, Wednesday,, FINAL EDITION, Pg. 2, 586 words, Oh, That Katie! Isn't She Such A Jokester?, DANIEL RUTH, druth@tampatrib.com

... a politician's delusions of L'Oreal, an announcement heralding ...

L'OREAL SA (66%);

- 2243. The Commercial Appeal (Memphis, TN), January 20, 2004 Tuesday Final Edition, 1069 words, ON THE WEB L'OREAL SA (51%); SOUTHERN ...
- 2244. PR Newswire, January 20, 2004 Tuesday, FINANCIAL NEWS, 604 words, Oddcast Launches Two New Productivity Products For the Corporate e-Learning Market, NEW YORK Jan. 20
- ... Cola, Cisco, Intel, L'Oreal, Chrysler, Sony, Colgate, ...
- 2245. Sacramento Bee (California), January 20, 2004 Tuesday, METRO FINAL EDITION, SCENE; Pg. E1, 1643 words, How dry I am; In cold and dreary Sacramento, winter can be the roughest time of all for your skin, Leigh Grogan Bee Fashion Writer
- ... something more gentle. L'Oreal Pure Zone Pore ...

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2246. Adweek, January 19, 2004, NEWS; National, 491 words, Estee's Residence at JWT May Be Temporary Housing,
ANDREW MCMAINS, NEW YORK
... Lauder's chief competitors are L'Oreal, which markets L'Oreal and Maybelline products, and Revlon. For 2002,
L'Oreal reported year-to-year ...
... COS INC (84%); L'OREAL SA (83%); AC & ...
2247. Bangkok Post, Thailand, January 19, 2004, Monday, TH-LOREAL, 385 words, New Products by L'Oreal, Luxury
Goods Group Target Thailand Teenagers
... luxury-goods group and L'Oreal are courting a new ...
... in younger people. L'Oreal is promoting Biotherm Skin ...
... for Biotherm, said L'Oreal (Thailand) Co aimed to ...
... time in Thailand. L'Oreal is better known for ...
... percent market share. L'Oreal plans to spend six ...
L'OREAL SA (95%); LVMH ...
2248. Brandweek, January 19, 2004, DEPARTMENTS; People, 378 words, People: Other Moves
... at PricewaterhouseCoopers. Matrix is L'Oreal's professional products division. ...
L'OREAL SA (83%); CRONIN & ...
2249. Brandweek, January 19, 2004, 2269 words, The New Face of Beauty, Christine BIttar
... Girl, Maybelline, Revlon and L'Oreal have also extended their offerings to include ...
... COS INC (92%); L'OREAL SA (84%);
2250. Brandweek, January 19, 2004, NEWS; Advertising, 291 words, Advertising: Jewel of the Aisles: Singer
Collaborates with L'Oreal, Christine Bittar
... singer to its stable of spokesmodels, L'Oreal has struck a deal with ...
... along with Beyonce, a L'Oreal spokesmodel for almost ...
... Jewel tie-in, L'Oreal has allocated a $35 ...
... feature, page 24). L'Oreal will bill the new ...
... two coloring sessions. L'Oreal spent $25 million ...
... 30, per IRI. L'Oreal Preference is No. 1, with $ ...
L'OREAL SA (94%); PROCTER & ...
2251. Chain Drug Review, January 19, 2004, Pg. 16(1), 112726540, 393 words, Facial moisturizer; Beauty Aids
Report/Best-Sellers In Key Categories; Illustration
... Plenitude
                     L'Oreal
                                     3.1%
                                                        429 ...
                                             4,137
2252. Chain Drug Review, January 19, 2004, Pg. 14(1), 112726535, 385 words, Cosmetics--eye makeup; Beauty Aids
Report/Best-Sellers In Key Categories; Illustration
... L'Oreal's ...
... L'Oreal ...
... L'Oreal ...
... L'Oreal ...
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2253. Chain Drug Review, January 19, 2004, Pg. 14(1), 112726536, 371 words, Cosmeticsface makeup; Beauty Aids Report/Best-Sellers In Key Categories; Illustration L'Oreal L'Oreal L'Oreal L'Oreal
2254. Chain Drug Review, January 19, 2004, Pg. 14(1), 112726537, 379 words, Cosmeticslip makeup; Beauty Aids Report/Best-Sellers In Key Categories; Brief Article L'Oreal's L'Oreal L'Oreal L'Oreal L'OREAL SA (70%); REVLON
2255. Chain Drug Review, January 19, 2004, Pg. 19(1), 112726541, 419 words, Hair coloring; Beauty Aids Report/Best-Sellers In Key Categories L'Oreal's L'Oreal L'Oreal L'Oreal L'Oreal L'Oreal
2256. Drug Store News, January 19, 2004, Pg. 37(1), 112594093, 216 words, Putting a new face on makeup; What's Hot; Face makeup growth was essentially flat in chain drug for 12 weeks ended Nov. 2; Brief Article cuts and the continued success of L'Oreal Ideal Balance, helped L'OREAL SA (84%); INFORMATION
2257. Drug Store News, January 19, 2004, Pg. 47(2), 112594112, 1594 words, No-nonsense merchandising spells stiff competition in beauty business; HBC; competing with Wal-Mart, Prior, Molly requires players such as Revlon, L'Oreal and Maybelline to retool their own
2258. NJBIZ, January 19, 2004 Monday, IN THE NEWS; Pg. 2, 32303, 164 words, The Goodbye Look Meanwhile, cosmetics maker L'Oreal-USA plans to shut its Meanwhile, cosmetics maker L'Oreal-USA plans to shut its sets, closes. The work of the L'Oreal facility, a neighbor to
2259. The Cincinnati Enquirer, January 18, 2004 Sunday Final Edition, BUSINESS; Pg. 3D, 1048 words, Tristate business notebook, Jenny Callison, FREELANCE OK Climate Control, Faurecia, L'Oreal, Sodexho, Square D L'OREAL SA (82%); GENERAL
2260. The Commercial Appeal (Memphis, TN), January 18, 2004 Sunday Final Edition, 1363 words, ON THE WEB L'OREAL SA (51%); SOUTHERN

- 2261. The Republican, January 18, 2004 Sunday, Metro West Edition, NEWS; Pg. C01, 174 words, Briefs, STAFF, *from Factiva*
- ... Exhibition sponsored by L'Oreal Kids, began Jan. ...

L'OREAL SA (72%)

orl L'Oreal SA; gsprl Gesparal

- 2262. The Republican, January 18, 2004 Sunday, Metro West Edition, NEWS; Pg. C01, 174 words, Briefs, STAFF, *from Factiva*
- ... Exhibition sponsored by L'Oreal Kids, began Jan. ...

L'OREAL SA (72%)

orl L'Oreal SA; gsprl Gesparal

- 2263. The People (London, England), January 18, 2004, Pg. 30, 112289182, 151 words, BeautySolutions: Ask the expert! I'm stuck in a beauty rut; Features
- ... textured version like L'Oreal Perfection all over ...

L'OREAL SA (83%)

- 2264. The Record (Bergen County, NJ), January 18, 2004 Sunday All Editions, LOCAL; OBITUARIES; Pg. L02, 1801 words, OBITUARIES
- ... a controller for L'oreal Cosmetics, Clark. He was a ...
- 2265. The Seattle Times, January 18, 2004, Sunday, Fourth Edition, ROP ZONE; Business;, Pg. E7, 986 words, A love-hate offer too good to refuse Rebates have fans among consumers, despite their hassle, Tamara Chuang; The Orange County Register
- ... rebate for a L'Oreal hair-coloring kit. She ...
- ... no longer buys L'Oreal products. It could have been worse. Because of ...
- 2266. The Star-Ledger (Newark, New Jersey), January 18, 2004 Sunday, FINAL EDITION, NEWS; Pg. 38, 139 words, Anthony Joseph Livolsi
- ... a controller for L'Oreal Cosmetics in Clark ...

L'OREAL SA (66%)

- 2267. Sunday Mirror (London, England), January 18, 2004, Pg. 40, 112289575, 734 words, Beauty tips for winter; January needn't mean red noses, dull skin and haywire hair. Here's how to get Mariah Carey's glow in the coldest weather; Features
- ... 6 (below right), or L'Oreal Color Appeal Eyeshadow ...
- ... 90%); BOURJOIS (66%); L'OREAL SA (63%)
- 2268. The Journal (Newcastle, England), January 17, 2004, Pg. 79, 112269886, 126 words, Shares rise on rumours of entente by drug rivals; Features
- ... a decision by L'Oreal and Total not to renew ...
- ... AVENTIS SA (98%); L'OREAL SA (84%); PFIZER ...

2269. The State (Columbia, SC), January 17, 2004 Saturday FINAL EDITION, HOME & STYLE; Pg. E4, 1048 words, CRYSTAL'S NOT JUST FOR BRIDES, CINDY HOEDEL, Knight Ridder Newspapers ... day?" she asks. "Like L'Oreal says, because you're worth ... L'OREAL SA (68%);

2270. Western Mail (Cardiff, Wales), January 17, 2004, Pg. 13, 112331269, 1652 words, Dark Marc; Features ... actress signed up. The L'Oreal model is quite picky with her ...

2271. The Commercial Appeal (Memphis, TN), January 16, 2004 Friday Final Edition, 1327 words, ON THE WEB L'OREAL SA (51%); SOUTHERN ...

2272. Cosmetics International, January 16, 2004, Pg. 3(1), 112896863, 158 words, L'Oreal buys China's Mininurse; International News: Brief Article

L'Oreal has taken a further ...

- ... 5% share of the market. L'Oreal has said the Chinese company has ...
- ... for the group's brands. L'Oreal has been active on the Chinese ...
- ... developed its main brands such as L'Oreal Paris (colouring products), ...

L'OREAL SA (95%)

L'Oreal S.A. Mergers, acquisitions and ...

- 2273. Cosmetics International, January 16, 2004, Pg. 7(1), 112896881, 230 words, Dior & Molton Brown open airport standalone stores; European News; Christian Dior Inc., Molton Brown Cosmetics in Heathrow Airport's Terminal Four; Brief Article
- ... same time a L'Oreal Paris standalone will ...
- ... DIOR SA (95%); L'OREAL SA (82%); BRITISH ...
- 2274. Sebastian Sun (Sebastian, FL), January 16, 2004 INDIAN RIVER COUNTY EDITION, A SECTION; Pg. A5, 555 words, 'Green' houses are big energy savers; ENERGY ENCOUNTER, By Ken Sheinkopf L'OREAL SA (54%);
- 2275. BCD News and Comment, January 15, 2004, Vol. 7, No. 12, 540 words, Bar date order doesn't override 'deemed filed' provisions
- ... PACKAGING INC (91%); L'OREAL SA (52%);
- 2276. The Commercial Appeal (Memphis, TN), January 14, 2004 Wednesday Final Edition, 549 words, ON THE WEB L'OREAL SA (51%); SOUTHAVEN ...
- 2277. The Houston Chronicle, January 14, 2004, Wednesday, 2 STAR EDITION, HOUSTON;, Pg. 7, 895 words, Cars, clothes, cologne and cognac show up as new names for baby, LINDA SHRIEVES
- ... a girl named L'Oreal? In what may be the strangest ...

L'OREAL SA (92%); STETSON ...

... STETSON UNIVERSITY (54%); L'OREAL SA (92%); STETSON ...

- $2278. \ \ The\ Orange\ County\ Register\ (California),\ January\ 14,\ 2004\ Wednesday,\ LIFE,\ 748\ words,\ Look\ alive,\ even\ when\ you're\ sick,\ BY\ LYN\ MONTAGNA\ ,\ The\ Orange\ County\ Register$
- \dots cream blush. Try L'Oreal's Touch-On Colour (\dots

L'OREAL SA (60%); GEMEY ...

- 2279. The Oregonian, January 14, 2004 Wednesday, SUNRISE EDITION, OBITUARIES;, Pg. E08, 3548 words, OBITUARIES JEANETTE R. ANDERSON
- ... a saleswoman for L'Oreal Cosmetics. In 1957, she ...
- 2280. PrimeZone Media Network, January 14, 2004 Wednesday, BUSINESS CONTRACTS, 839 words, NeoMedia Contracts with 12snap, Innovator in Cell Phone Marketing, for European Launch of PaperClick for Nokia Camera Cell Phones
- ... R), Cadbury's(R), L'Oreal(R) and MTV(R) ...
- 2281. The Associated Press State & Local Wire, January 13, 2004, Tuesday, BC cycle, Business News, 493 words, Business news in brief from around New Jersey, NEWARK, N.J.
- ... BRUNSWICK, N.J. (AP) L'Oreal is closing its North Brunswick ...
- ... 1. Paris-based L'Oreal, which makes cosmetics and beauty ...
- ... reassigned, the company said. L'Oreal has other New Jersey ...
- ... SOLUTIONS INC (91%); L'OREAL ITALIA (71%); UNITEDHEALTH ...
- 2282. The Journal (Newcastle, England), January 13, 2004, Pg. 31, 112111469, 280 words, Double delight as hair salon grows from early roots; Features
- ... will also have the UK's first L'Oreal Colour Bar and consultation ... L'OREAL SA (83%)
- 2283. The New York Sun, January 13, 2004 Tuesday, NATIONAL; Pg. 6, 1185 words, Love Lipstick? A Free Tube Could Be Yours Under \$175M Settlement, By JOSH GERSTEIN Staff Reporter of the Sun
- ... for Estee Lauder and L'Oreal, the two largest makers of ...
- 2284. The Star-Ledger (Newark, New Jersey), January 13, 2004 Tuesday, MIDDLESEX EDITION, MIDDLESEX; Pg. 13, 559 words, L'Oreal plant in No. Brunswick to close May 1, PATRICK JENKINS, STAR-LEDGER STAFF
- ... plans to close its doors. The L'Oreal plant on Route ...
- ... many of the workers to other L'Oreal facilities, Caruso said. "We ...
- ... Clark, Piscataway and Somerset. L'Oreal is putting the 146,000-square- ...
- ... sale, Caruso said. L'Oreal, a manufacturer of cosmetics, ...
- ... property. Yesterday, reacting to the L'Oreal disclosure, Womack said the ...
- ... said he was gratified by L'Oreal's efforts to accommodate the workers. "The ...

JOHNSON & JOHNSON (94%); L'OREAL SA (94%)

2285. The Star-Ledger (Newark, New Jersey), January 13, 2004 Tuesday, STATE EDITION, COUNTY NEWS; Pg. 15, 559 words, L'Oreal plant in No. Brunswick announces it will close May 1, PATRICK JENKINS, STAR-LEDGER STAFF

- ... plans to close its doors. The L'Oreal plant on Route ...
- ... many of the workers to other L'Oreal facilities, Caruso said. "We ...
- ... Clark, Piscataway and Somerset. L'Oreal is putting the 146,000-square- ...
- ... sale, Caruso said. L'Oreal, a manufacturer of cosmetics, ...
- ... property. Yesterday, reacting to the L'Oreal disclosure, Womack said the ...
- ... said he was gratified by L'Oreal's efforts to accommodate the workers. "The ...

JOHNSON & JOHNSON (94%); L'OREAL SA (94%)

2286. Barron's, January 12, 2004 Monday, MARKET WEEK; Pg. MW6, 1943 words, Foreign Investment --- European Trader: No ECB Intervention? No Worries -- for Now, By Vito J. Racanelli, *from Factiva*

... Unilever; DaimlerChrysler; BASF; L'Oreal; LVMH Moet Hennessy; ...

2287. Columbus Ledger-Enquirer, January 12, 2004 Monday LEDGER-ENQUIRER EDITION, FEATURES; Pg. D1, 1081 words, SEEING RED; AS DIFFICULT AS THE REBATE PROCESS CAN BE, MANY STILL FOLLOW THE RULES FOR BUCKS, TAMARA CHUANG, Knight Rider Newspapers

- ... rebate for a L'Oreal hair-coloring kit. She ...
- ... no longer buys L'Oreal products. It could have been worse. Because of ...

L'OREAL SA (93%); ABERDEEN ...

2288. Crain's Cleveland Business, January 12, 2004, Monday, Pg. 12, 970 words, Service jobs' overseas outsourcing here to stay

 \dots Companies such as Chase, Marriott and L'Oreal USA have large customer $\ \dots$

L'OREAL SA (71%); L'OREAL USA INC (57%);

2289. Daily Deal/The Deal, January 12, 2004 Monday, DEAL SENSE, 645 words, Deal sense, by Jeffrey Kanige ... bundles of joy. Cartier, L'OrEal, Dior and Guinness -- all ...

2290. MMR, January 12, 2004, Pg. 18(1), 112448668, 605 words, CVS is ready to be daring, different; News/Retailer Of The Year

... skin care line and L'Oreal's Vichy brand. A ...

L'OREAL SA (62%); C & ...

2291. Orange County Business Journal, January 12, 2004 / January 18, 2004, Vol. 27, No. 2; Pg. 3; ISSN: 10517480, 531800101, 546 words, Henkel Buys Costa Mesa Hair Products Maker for \$225M, Cruz, Sherri

... Europe's Unilever Group and L'Oreal SA dominate the market here. ...

2292. Product Alert, January 12, 2004, Pg. 0, 112243707, 126 words, Redken Smooth Down Shampoo; Conditioner MANUFACTURER: Redken CATEGORY: 319 - Shampoos & Conditioners.

... Redken, an affiliate of L'Oreal, the complex is said "to help ...

L'OREAL SA (91%); GEMEY ...

2293. Product Alert, January 12, 2004, Pg. 0, 112243711, 160 words, Redken Smooth Down Heat Glide; Butter Treat

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MANUFACTURER: Redken CATEGORY: 321 - Hair Colorings & Other Hair Products. ... line. An affiliate of L'Oreal, New York, NY- ... L'OREAL SA (93%); GEMEY ...
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2294. Product Alert, January 12, 2004, Pg. 0, 112243847, 94 words, Maybelline Brush Blush Powder Blush - Brushed Petals; Royal Blush MANUFACTURER: Maybelline Co. CATEGORY: 314 - Facial Cosmetics & Accessories. ... Co., an affiliate of L'Oreal. It is available in ... L'OREAL SA (93%); GEMEY ...

2295. Television Week, January 12, 2004, Monday, Pg. 46, 753 words, Super Bowl, Grammys Give CBS Promo Clout; Back-to-Back High-Profile Events Create Cross-Promotional Opportunities, Wayne Friedman ... event: General Motors, L'Oreal, Dr Pepper, Heineken and ...

... MEDIA RESEARCH (80%); L'OREAL SA (64%); TARGET ...

2296. The Times Union (Albany, NY), January 12, 2004 Monday, ONE STAR EDITION, Pg. C1, 702 words, Consumers find rebates aren't always easy money, Tamara Chuang; Orange County Register ... rebate for a L'Oreal hair-coloring kit. She no longer buys L'Oreal products. It could have been worse. Because of ... L'OREAL SA (93%); ABERDEEN ...

2297. The Miami Herald, January 11, 2004 Sunday FINAL EDITION, BUSINESS; Pg. 1E, 548 words, HASSLES DON'T DETER AVID REBATE CLIPPERS, TAMARA CHUANG, The Orange County Register ... rebate for a L'Oreal hair-coloring kit. She no longer buys L'Oreal products. Every consumer ...

2298. The New York Times, January 11, 2004 Sunday, Late Edition - Final, Section 5; Column 1; Travel Desk; Pg. 12, 1876 words, WHAT'S DOING IN; Melbourne, By ROBERT NELSON; ROBERT NELSON teaches art history and theory at Monash University in Melbourne.

... inner suburban streets. The L'Oreal Melbourne Fashion Festival, ...

L'OREAL SA (93%); WESTERN ...

2299. The Star-Ledger (Newark, New Jersey), January 11, 2004 Sunday, MIDDLESEX EDITION, MIDDLESEX; Pg. 28, 627 words, Week Ahead ... at Xerox, Hertz and L'Oreal. L'OREAL SA (71%)

2300. Ventura County Star (California), January 11, 2004 Sunday, LIFE, ARTS AND LIVING; Pg. 6, 1387 words, In latest baby-naming trend, parents seek commercial ..., Linda Shrieves ... a girl named L'Oreal? In what may be the strangest ... L'OREAL SA (72%); GEMEY ...

2301. Lexington Herald Leader (Kentucky), JANUARY 10, 2004 Saturday FINAL EDITION, YOUR MONEY; Pg.

C2, 682 words, FREE MONEY, BUT AT A COST; REBATES ARE A LOVE-HATE STORY FOR EVERYONE, Tamara Chuang, Knight Ridder News Service

- ... rebate for a L'Oreal hair-coloring kit. She ...
- ... no longer buys L'Oreal products. It could have been worse. Because of ...

L'OREAL SA (93%); WESTERN ...

2302. Official Board Markets, January 10, 2004, Pg. 6(1), 112449302, 225 words, Diamond Pkg wins int'l advertising honor: L'Oreal trix remix; Brief Article

- ... sampler produced for L'Oreal USA/Matrix Essentials. The ...
- ... paperboard components for L'Oreal's new Trix line of ...

L'OREAL SA (94%); L'OREAL USA INC (58%)

2303. Adweek.com, January 9, 2004, NEWS; Southeast, 281 words, Brand New World Ventures Into Mediascape, Alicia Griswold

... Sony, Johnson & Johnson and L'Oreal, said clients want to ...

L'OREAL SA (69%); JOHNSON & ...

2304. Hartford Courant (Connecticut), January 9, 2004 Friday, STATEWIDE, LIFE; Pg. D2, 408 words, WORDS THAT SPELL COMMERCIAL SUCCESS, ROB KYFF Rob Kyff is a teacher and writer in West Hartford. Write to him in care of The Courant, Features Department, 285 Broad St., Hartford, CT 06115, or by e-mail at WordGuy@aol.com.

- ... Up soda C. L'Oreal hair coloring. D. ...
- ... making this claim for L'Oreal since the mid-1980s. ...

L'OREAL SA (91%);

2305. Market Wire, January 9, 2004 Friday, 890 words, QLogitek Teams With iSoft Corporation to Provide a Hosted, Internet-Based AS2 Communications Service for Automating Electronic Supply Chains; Hosted Solution Provides Retailers and Their Supplier Communities a Reliable, Internet-Safe EDI Alternative to VANs and VPNs at a Much Lower Cost, Jan. 09, 2004; DALLAS, TX; MARKET WIRE

... Mart Stores, Inc., L'Oreal, Tyson Foods, Hershey's and ...

2306. The Post and Courier (Charleston, SC), January 9, 2004 Friday FINAL Edition, 900 words, WINTER FRESH; A little TLC can keep skin safe from winter's drying effects, MINDY SPAR Of The Post and Courier Staff ... Becoming Brighter Days; L'Oreal Hydra-Renewal Continuous ... L'OREAL SA (83%); BURT'S ...

2307. The Record (Bergen County, NJ), January 9, 2004 Friday All Editions, BUSINESS; Pg. B02, 1173 words, Are rebates worth the trouble?; Yes, if you read all the fine print, TAMARA CHUANG, The Orange County Register ... rebate for a L'Oreal hair-coloring kit. She ...

... no longer buys L'Oreal products. Every consumer ...

L'OREAL SA (93%); WESTERN ...

2308. Arizona Business Gazette, January 8, 2004 Thursday Weekly Edition Correction Appended, LAW; Pg. 5, 722

words, TRADEMARK EXPERT: 'I LIVE FOR THE DEAL'; P. EICHLER IS NEW HEAD OF INTELLECTUAL-PROPERTY LAW AT JENNINGS, STROUSS, SALMON, By Mike Fimea, Arizona Business Gazette

- ... In the late 1980s, L'Oreal released a line of " ...
- ... powder called Technicolor. As with L'Oreal, Eichler threatened legal ...
- 2309. The Atlanta Journal-Constitution, January 8, 2004 Thursday, Home Edition, Pg. 11NW, 132 words, Choice cuts: Top stylists' forecast for 2004: Extremes, from sleek retro glamour to edgy looks and jazzed-up color, A. SCOTT WALTON
- ... Cut and color process: L'Oreal semi-permanent hair ...
- 2310. Daily News (New York), January 8, 2004, Thursday, SPORTS FINAL EDITION, THERSDAY;, Pg. 44, 1137 words, A CURL'S BEST FRIENDS, BY LAN N. NGUYEN DAILY NEWS FEATURE WRITER ... package." 3.5 STARS L'Oreal Curl-Shaping Spray ...
- 2311. The Mirror (London, England), January 8, 2004, Pg. 30, 111954953, 827 words, Stars & THEIR BEAUTY secrets; HOW A-LISTERS LOOK SO GOOD ALL THE TIME; Features ... can't go wrong with L'Oreal's Blush Delicieux. Simply ...
- 2312. TELEGRAM & GAZETTE (Massachusetts), January 08, 2004 Thursday,, Pg. C2, 835 words, 'In America'
- assailed by nit-pickers, Jim Keogh ... visible in a L'Oreal ad in Times ...
- 2313. The Capital (Annapolis, MD), January 7, 2004 Wednesday, FRONT; Pg. A1, 716 words, Had trouble trying to cash in on a rebate?, KNIGHT RIDDER NEWS
- ... rebate for a L'Oreal hair-coloring kit. She ...
- \dots no longer buys L'Oreal products. Every consumer $\ \dots$

L'OREAL SA (93%); ABERDEEN ...

- 2314. Business Wire, January 6, 2004 Tuesday, 672 words, SageMetrics Corporation Chosen as Finalist in the 2004 Codie Awards, NORTH HOLLYWOOD, Calif., Jan. 6, 2004
- ... America, and Tesco, Philips and L'Oreal in Europe, to name ...
- ... INDUSTRY ASSOCIATION (72%); L'OREAL SA (68%); COX ...
- 2315. The Orange County Register, January 6, 2004, Tuesday, BUSINESS AND FINANCIAL NEWS, K6517, 1489 words, Rebates: The discount that makes people see red, By Tamara Chuang
- ... rebate for a L'Oreal hair-coloring kit. She ...
- \dots no longer buys L'Oreal products. It could have been worse. Because of $\ \dots$

L'OREAL SA (93%); ABERDEEN ...

2316. PR Newswire, January 6, 2004 Tuesday, ENTERTAINMENT, TELEVISION, AND CULTURE, 1197 words, NFL Selects 2003 Best Female Artist and Houston Native Beyonce Knowles to Sing National Anthem at Super Bowl

XXXVIII, NEW YORK Jan. 6

- ... a spokesperson for L'Oreal. Knowles is originally known ...
- 2317. Chain Drug Review, January 5, 2004, Pg. 45(1), 112217104, 457 words, Acne treatments; O-T-C Report/Best-Sellers in Key Categories; Illustration
- ... L'Oreal ...
- ... L'Oreal ...
- ... L'Oreal ...
- 2318. The Atlanta Journal-Constitution, January 4, 2004 Sunday, Home Edition, Pg. 4LS, 132 words, style: Choice cuts; Top stylists' forecast for 2004: Extremes, from sleek retro glamour to edgy looks and jazzed-up color, A. SCOTT WALTON
- ... Cut and color process: L'Oreal semi-permanent hair ...
- 2319. Charleston Gazette (West Virginia), January 4, 2004, Sunday, Life; Pg. P08F, 713 words, Baby names go commercial. In search of the unusual, many parents are naming their babies after products, Linda Shrieves, The Orlando Sentinel
- ... a girl named L'Oreal? In what might be the strangest ... L'OREAL SA (91%);
- 2320. Charleston Gazette (West Virginia), January 4, 2004, Sunday, News; Pg. P05D, 1106 words, Think samll, win big. Nanotechnology living up to some of its hype, Dean Takahashi, Knight Ridder Newspapers ... in consumer markets. L'Oreal inserts nanocapsules in its ... L'OREAL SA (81%); GENERAL ...
- 2321. The Miami Herald, January 4, 2004 Sunday FINAL EDITION, FRONT; Pg. 1A, 1451 words, A PERFECT MATCH: STYLISH MEN, CHIC CITY, DANIEL CHANG, dchang@herald.com ... French beauty conglomerate L'Oreal S.A. Colorbar, a ...
- 2322. The New York Times, January 4, 2004 Sunday, Late Edition Final, Section 9; Column 1; Style Desk; Pg. 9, 919 words, A Book Made Me Do It; Building the Business of Me, By GINIA BELLAFANTE ... Buffet and the girl on the L'Oreal box. At that moment, ...
- 2323. Bangor Daily News (Maine), January 3, 2004 Saturday All Editions, 869 words, Maine on target with port security; Private sector ready for strict new rules, LIZ CHAPMAN, OF THE NEWS STAFF L'OREAL SA (55%); COAST ...
- 2324. The Commercial Appeal (Memphis, TN), January 3, 2004 Saturday Final Edition, 1069 words, ON THE WEB L'OREAL SA (51%); SOUTHERN ...
- 2325. Palm Beach Post (Florida), January 2, 2004 Friday, FINAL EDITION, Pg. 5E, 549 words, GF TESTED What we tested: L'Oreal Paris Body Expertise ...

- ... HydraFresh Express. Cost: L'Oreal Paris Body Expertise Exfotonic: \$12.99. L'Oreal Paris Body Expertise ...
- ... Drugstores Product Claims: L'Oreal Paris Body Expertise is the ...
- ... Streeter, 32 Tried L'Oreal Paris Body Expertise ...
- ... Perez, 36 Tried L'Oreal Paris Body Expertise ...
- ... Barbara Balas, 48 L'Oreal Paris Body Expertise ...
- ... 5 C); 1. L'Oreal Paris Body Expertise ...

L'OREAL SA (95%);

2326. The Augusta Chronicle (Georgia), January 1, 2004 Thursday,, ALL EDITIONS, YOUR LIFE,, Pg. D02, 727 words, BABIES NAMED FOR PRODUCTS, Linda Shrieves; The Orlando Sentinel

... a girl named L'Oreal? In what may be the strangest ...

L'OREAL SA (91%); UNIVERSITY OF CENTRAL FLORIDA (54%); L'OREAL SA (91%); UNIVERSITY OF ...

2327. Austin American-Statesman (Texas), January 1, 2004, Thursday, XL Ent; Pg. 35, 881 words, IT WAS A VERY VARIED CHRISTMAS, AMERICAN-STATESMAN STAFF

... bear a scrupulous L'Oreal glow? And if Anthony Hopkins is ...

2328. Australian PC World, January 1, 2004, Pg. 30(1), 111450801, 589 words, Web design software: Dreamweaver MX 2004; First Looks, Gorham, Tom MACROMEDIA INC (91%); L'OREAL SA (51%)

2329. Cosmetics International Cosmetic Products Report, January 1, 2004, Pg. 14(1), 113853407, 45 words, World: after extending its Feria Color range with Color Booster Metallic Blondes and Color Booster Reds, L'Oreal has created a variant for brunettes; Haircare; Brief Article

... Color Booster Reds, L'Oreal has created a variant ...

L'OREAL SA (93%)

L'Oreal S.A. Product introduction

2330. Cosmetics International Cosmetic Products Report, January 1, 2004, Pg. 5(1), 113853341, 159 words, World: L'Oreal is extending its Age Perfect line with two new products; Skincare; Brief Article

World: L'Oreal is extending its Age Perfect ...

L'OREAL SA (93%)

L'Oreal S.A. Product introduction

- 2331. Cosmetics International Cosmetic Products Report, January 1, 2004, Pg. 6(2), 113853348, 204 words, UK: global beauty giant L'Oreal has announced plans to bring the Biotherm brand back to the UK market; Skincare; Brief Article
- ... Global beauty giant L'Oreal has announced plans to bring the ...
- ... director for Biotherm and L'Oreal luxury products. The company ...
- ... Bluewater shopping centre. L'Oreal is in talks with other ...

L'OREAL SA (95%); SELFRIDGES ...

L'Oreal U.K. Ltd. Marketing

- 2332. The Dallas Morning News, January 1, 2004, Thursday, SECOND EDITION, TEXAS LIVING;, Pg. 1E, 794 words, Roses & Raspberries;
- ... including Este Lauder, L'Oreal and Laura Mercier, which experienced ...
- 2333. Design Management Review, Winter 2004, Vol. 15, No. 1; Pg. 68-73, 595332851, 2980 words, Breaking Down the Barriers to Packaging Innovation, Young, Scott
- ... children's shampoo (in which L'Oreal's "fish packaging" creates ...
- 2334. Entertainment Marketing Letter, January 1, 2004, Pg. 6, 111908308, 515 words, College Tour seeks entertainment partners; Essence Expands '04 Campaign
- ... manicurists. Sponsors also included L'Oreal, Feria, Maybelline, Avon/ ...

L'OREAL SA (82%); GEMEY ...

- 2335. Euromoney, January 2004, COVER STORY, 3167 words, Bridging private and investment banking, Mark Brown
- ... owned firms such as LVMH, L'Oréal, and Carrefour share characteristics such as ...
- 2336. Global Cosmetic Industry, January 1, 2004, Pg. 28(3), 112904799, 1943 words, Being the beauty, being the brand: secondary packaging is "take-awaycollateral," containing product information and enhancing consumer perception of the brand., Makely, William
- ... prize-winning series of L'Oreal USA/Matrix Essentials ...
- ... sample package for L'Oreal's new Trix line of ...
- 2337. Global Cosmetic Industry, January 1, 2004, Pg. 18(2), 112904797, 1026 words, Trends and triumphs: CEW and the Skin Cancer Foundation honored deserving industry icons; Live From New York; Cosmetic Executive Women, Jeffries, Nancy
- ... president and general manager, L'Oreal Paris; Sonia Kashuk, ...

L'OREAL SA (83%); ESTEE ...

- 2338. Global Cosmetic Industry, January 1, 2004, Pg. 13(1), 112904779, 102 words, The Institute of Packaging Professionals gave out 36 AmeriStar Packaging Awards in October 2003 to recognize companies for displaying exceptional innovation, performance and marketing impact through their packaging creations; Awards
- ... Display and Sampler for L'Oreal USA/Matrix Essentials. ...

L'OREAL SA (84%); L'OREAL USA INC (58%); ...

- 2339. Global Cosmetic Industry, January 1, 2004, Pg. 56(1), 112904808, 167 words, Safety awards; In Process; Brief Article
- ... Administration (OSHA) honored L'Oreal USA's public commitment ...
- ... company's safety efforts, L'Oreal USA was also recognized by the ...

L'OREAL SA (94%); L'OREAL USA INC (58%)

L'Oreal USA Achievements and awards; L'Oreal USA Human resource management; L'Oreal USA Safety and security

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2340. In - Store, January, 2004, Pg. P.9-P.11; ISSN: 13665448, 523319601, 1202 words, Ethical dilemma
... companies such as Procter & Gamble or L'Oreal. The Body Shop operates ...
... companies such as Procter & Gamble or L'Oreal. "Undoubtedly, there are consumers out there ...
L'OREAL SA (83%); COOP ...
2341. Industrial Safety & Hygiene News, January 1, 2004, Pg. 28(2), 112859369, 1267 words, Cosmetics maker
reaches for the "stars": French giant L'Oreal commits to VPP status., Johnson, Dave
L'Oreal, USA, a wholly- ...
... next five years. L'Oreal is believed to bethe first ...
... a company like L'Oreal to go to the time and trouble to ...
L'Oreal's track record is already ...
... job in a L'Oreal USA plant. Worldwide, the ...
... fatality anywhere in the L'Oreal Group was in Germany ...
... let's look at L'Oreal's commitment to workplace safety and ...
... first notice at L'Oreal's 270,000-square-foot ...
... system--build safety into L'Oreal's operations. New equipment ...
... rules are issued by L'Oreal's Production and Technology Division. They ...
... chief administrative officer of L'Oreal USA, chairs a ...
... health metrics is presented to L'Oreal's executive committee. "This is much ...
... production area or warehouse? L'Oreal makes shrewd use of ...
... employees and visitors. * To employees, L'Oreal uses safety to reinforce ...
... else," says one L'Oreal exec. "Safety cannot be ...
... builds trust and loyalty. L'Oreal's business model is based ...
... Acquisitions are another part of L'Oreal's business model, and here safety and ...
... expectations and ensuring consistency. * L'Oreal products are personal, shaping ...
... preventing hair loss. L'Oreal needs a workforce ...
... reinforces the culture. * To communities where L'Oreal is sited (and this includes political ...
... protecting lives. But L'Oreal and the 1,000+ other VPP ...
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- ... more profitable." Indeed, L'Oreal has shown double-digit ...

L'OREAL SA (95%); L'OREAL USA INC (90%)

L'Oreal S.A. Human resource management; L'Oreal S.A. Safety and security measures; L'Oreal S.A. Production management

2342. In-Store, January 1, 2004, Pg. 9(2), 112540535, 1002 words, Ethical dilemma: punishing consumer boycotts of companies considered to be ethically unsound are leading many brands to reassess how they source and market their products; New Analysis, Hosea, Maeve

... companies such as Procter & Gamble or L'Oreal. "Undoubtedly, there are consumers out there ... L'OREAL SA (69%); COOP ...

2343. Industrial Safety & Hygiene News, January 1, 2004, Pg. 28(2), 112859369, 1267 words, Cosmetics maker reaches for the "stars": French giant L'Oreal commits to VPP status., Johnson, Dave L'Oreal, USA, a wholly- ...

- ... next five years. L'Oreal is believed to bethe first ...
- ... a company like L'Oreal to go to the time and trouble to ...
- ... three-year industry averages. L'Oreal's track record is already ...
- ... job in a L'Oreal USA plant. Worldwide, the ...
- ... fatality anywhere in the L'Oreal Group was in Germany ...

- ... let's look at L'Oreal's commitment to workplace safety and ...
- ... first notice at L'Oreal's 270,000-square-foot ...
- ... system--build safety into L'Oreal's operations. New equipment ...
- ... rules are issued by L'Oreal's Production and Technology Division. They ...
- ... chief administrative officer of L'Oreal USA, chairs a ...
- ... health metrics is presented to L'Oreal's executive committee. "This is much ...
- ... production area or warehouse? L'Oreal makes shrewd use of ...
- ... employees and visitors. * To employees, L'Oreal uses safety to reinforce ...
- ... else," says one L'Oreal exec. "Safety cannot be ...
- ... builds trust and loyalty. L'Oreal's business model is based ...
- ... Acquisitions are another part of L'Oreal's business model, and here safety and ...
- ... expectations and ensuring consistency. * L'Oreal products are personal, shaping ...
- ... preventing hair loss. L'Oreal needs a workforce ...
- ... reinforces the culture. * To communities where L'Oreal is sited (and this includes political ...
- ... protecting lives. But L'Oreal and the 1,000+ other VPP ...
- ... more profitable." Indeed, L'Oreal has shown double-digit ...

L'OREAL SA (95%); L'OREAL USA INC (90%)

L'Oreal S.A. Human resource management; L'Oreal S.A. Safety and security measures; L'Oreal S.A. Production management

- 2344. In-Store, January 1, 2004, Pg. 9(2), 112540535, 1002 words, Ethical dilemma: punishing consumer boycotts of companies considered to be ethically unsound are leading many brands to reassess how theysource and market their products; New Analysis, Hosea, Maeve
- \dots companies such as Procter & Gamble or L'Oreal. "Undoubtedly, there are consumers out there \dots L'OREAL SA (69%); COOP \dots
- 2345. Masonry Construction, January 1, 2004, Pg. 48(1), 112411017, 343 words, TMS offers two new books; bookshelf; Masonry Standards Joint Committee's Building, Code Requirements for Masonry Structures and Specifications for Masonry Structures; The Masonry Society; Brief Article L'OREAL SA (54%)
- 2346. Masonry Construction, January 1, 2004, Pg. 48(1), 112411017, 343 words, TMS offers two new books; bookshelf; Masonry Standards Joint Committee's Building, Code Requirements for Masonry Structures and Specifications for Masonry Structures; The Masonry Society; Brief Article L'OREAL SA (54%)
- 2347. Masonry Construction, January 1, 2004, Pg. 48(1), 112411017, 343 words, TMS offers two new books; bookshelf; Masonry Standards Joint Committee's Building, Code Requirements for Masonry Structures and Specifications for Masonry Structures; The Masonry Society; Brief Article L'OREAL SA (54%)
- 2348. NEW JERSEY EMPLOYMENT LAW LETTER, JANUARY, 2004, Volume 12, Issue 6, 703 words, Voluntary protection programs: OSHA's stamp of approval on your workplace, Pitney, Hardin, Kipp & Szuch LLP ... in November 2003, L'Oreal USA announced that it ...

- 2349. Prevention, January 1, 2004, Pg. 52, 113604151, 311 words, Gotta Have It: 7 products Prevention editors can't live without; Beauty: Editors' Picks
- ... department stores What It Is: L'Oreal Feel Naturale powder ...

L'OREAL SA (82%); SAKS ...

- 2350. Retail Merchandiser, January 1, 2004, Pg. 36(1), 112585172, 987 words, Mass merchants face up to higher end skincare: improved formulations and higher quality products are attracting consumers to mass and drug for facial care needs; Health & Beauty Merchandiser, Facenda, Vanessa L.
- ... \$7.99. At L'Oreal, many of the customized cleansers the ...
- ... \$7.99. This month, L'Oreal extended its Wrinkle De- ...
- 2351. The Times Union (Albany, NY), January 1, 2004 Thursday, ONE STAR EDITION, Pg. P28, 829 words, Endless 'King' ending ties some viewers in knots, Roger Ebert Universal Press Syndicate
- ... anachronisms as Jessica Alba's L'Oreal ads and a radio ...
- 2352. Bankruptcy Bulletin, December 2003 / January 2004, CASE LAW UPDATE; Lower Court Cases; XI. Plan Drafting/Confirmation Issues; E. Other, 636 words, Pacific Gas and Electric Company v. California, 2003 WL 22718162 (9th Cir. 11/19/03).

L'OREAL SA (54%); FEDERAL ...

2353. Bankruptcy Bulletin, December 2003 / January 2004, CASE LAW UPDATE; Lower Court Cases; XI. Plan Drafting/Confirmation Issues; E. Other, 635 words, Pacific Gas and Electric Company v. California, 350 F. 3d 932 (9th Cir. 2003). 12/03,p. 28

L'OREAL SA (54%); FEDERAL ...

- 2354. FSB: Fortune Small Business, December, 2003 / January, 2004, Vol. 13, No. 10; Pg. 74-89, 536914301, 6946 words, THE NEW COLOR OF MONEY, Spragins, Ellyn; Whitford, David; Sloane, Julie; Daniels, Cora; Spruell, Sakina
- ... Today conglomerates like L'Oreal and Alberto-Culver have purchased ...

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Research Information

Service: Terms and Connectors Search
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Source: Mega News, US News

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NEW YORK, NY 10022-3205

- 1. The Detroit News, December 31, 1999 Friday Final Edition, FRONT; Photo 1: A tug boat pulls one of the millennium beacons past the Millennium Dome in East London on Thursday in preparation of the New Year's Eve celebrations. The beacons will be lit at midnight to welcome the Millennium. Alastair Grant / Associated Press Photo 2: Catherine Rice from London points out the meridian line to Noah Crowell from Albany, N.Y., at the Old Royal Observatory at Greenwich. Alastair Grant / Associated Press; Pg. 3A, 946 words, Greenwich, world capital of time, greets millennium: Home of prime meridian counts down last hours
- ... part with sponsorship from McDonald's, L'Oreal and dozens of corporations -- a ...
- 2. San Jose Mercury News, December 31, 1999, Friday, LIFESTYLE, K5112, 291 words, Doing it yourself vs. having it done
- ... color kits from Clairol, L'Oreal and other companies are in the \$... L'OREAL SA (67%);
- 3. San Jose Mercury News, December 31, 1999, Friday, LIFESTYLE, K5112, 291 words, Doing it yourself vs. having it done
- ... color kits from Clairol, L'Oreal and other companies are in the \$... L'OREAL SA (67%);
- 4. BCD News and Comment, December 29, 1999, COURTS OF APPEALS; Vol. 35, No. 7, 462 words, Debtor with possessory interest had unexpired lease L'OREAL SA (52%);
- 5. Business Wire, December 29, 1999, Wednesday, 848 words, Another Record-Breaking Year for Teen People Magazine, NEW YORK, Dec. 29, 1999
- ... Award sponsored by L'Oreal to be given to a teen ...
- 6. Chicago Daily Herald, December 29, 1999, Wednesday, C3, Neighbor;, Good morning!;, Pg. 1, 794 words ... Club watches and one L'oreal Lipcolor lipstick, police ...
- 7. The Times Union (Albany, NY), December 28, 1999, Tuesday,, ONE STAR EDITION, Pg. D6, 576 words, Body lotion works well all over
- ... performed: For the face. L'Oreal Plenitude Active Daily ...
- L'OREAL SA (62%); FOOD & ...
- 8. Product Alert, December 27, 1999, Pg. NA, 58406398, 145 words, Alternatives by Soft Sheen All Over Oil; All Over Oil Mist MANUFACTURER: Soft Sheen Products, Inc. CATEGORY: 311 - Skin Care.
- ... Inc., a division of L'Oreal, introduces a new " ...
- L'OREAL SA (91%); SOFT ...
- 9. Product Alert, December 27, 1999, Pg. NA, 61500269, 159 words, Cetaphil Daily Facial Moisturizer SPF 15 MANUFACTURER: Galderma Laboratories Inc. CATEGORY: 311 - Skin Care.
- ... Inc. is an affiliate of L'Oreal. For sample retrieval ...

- ... LABORATORIES INC (93%); L'OREAL SA (69%); GEMEY ...
- 10. Denver Rocky Mountain News (Colorado), December 26, 1999, Sunday, Mile Highstyle; Ed. Final; Pg. 5S, 1078 words, A CENTURY OF BEAUTY, By Suzanne S. Brown, News Fashion Editor
- ... year, he renames the company L'Oreal. 1905 When Sarah McWilliams' ...
- 11. Denver Rocky Mountain News (Colorado), December 26, 1999, Sunday, Business; Ed. Final; Pg. 1G, 4482 words, GRAND FINALE CENTURY ENDS ON CONFIDENT NOTE DESPITE CORPORATE EXITS, COMPANY FAILURES, MILLENIAL FEARS, By Richard Williamson, News Staff Writer
- ... says. * A subsidiary of L'Oreal Worldwide of France, the world's ...
- 12. St. Petersburg Times (Florida), December 26, 1999, Sunday, 0 South Pinellas Edition, BUSINESS; Loose Change; Pg. 1H, 365 words
- ... staid, if not stale, L'Oreal is doing the unthinkable in its ...

L'OREAL SA (81%); STARBUCKS ...

- 13. Knight Ridder/Tribune, December 24, 1999, Friday, LIFESTYLE, K2980, 460 words, Cosmetics Q&A, By Paula Begoun
- ... expensive products. Rather L'Oreal, Mary Kay, Avon, ...
- ... COS INC (90%); L'OREAL SA (83%); PROCTER & ...
- 14. The Cincinnati Enquirer, December 23, 1999 Thursday Kyky Edition, MET; Pg. 1D, 774 words, Day's better with a letter
- ... include the company that makes L'Oreal Kids shampoo, the Big ...
- 15. Arkansas Democrat-Gazette (Little Rock, AR), December 22, 1999, Wednesday, Pg. D1, 283 words, ARKANSAS STOCKS
- ... LUCENT SA (66%); L'OREAL SA (66%); ALCATEL- ...
- 16. Arkansas Democrat-Gazette (Little Rock, AR), December 22, 1999, Wednesday, Pg. D1, 283 words, ARKANSAS STOCKS
- ... LUCENT SA (66%); L'OREAL SA (66%); ALCATEL- ...
- 17. Business Wire, December 21, 1999, Tuesday, 359 words, JMAX Direct Announces Investment Opinion, FORT LAUDERDALE, Fla., Dec. 21, 1999
- ... NYSE: PG), Loreal from L'Oreal (OTC: LORYL), just to ...

REVLON INC (84%); L'OREAL SA (83%); ALPHATRADE. ...

- 18. Business Wire, December 20, 1999, Monday, 940 words, January 2000 Consumer Reports, YONKERS, N.Y., Dec. 20, 1999
- ... tested on legs. L'Oreal Plenitude Active Daily ...

- 19. Dow Jones Business News, December 20, 1999 Monday 5:50 PM GMT, , 41 words, L'Oreal Names New Fin Executive As Castres Saint Martins Quits, *from Factiva*
- ... beauty products group L'Oreal SA (F.ORE) ...

L'OREAL SA (95%); DOW ...

20. International Product Alert, December 20, 1999, Pg. NA, 58290524, 126 words, L'Oreal Casting Shampoo Tonalizante - Ambar; Anis; Areia; Avela; Bordeux; Cacau; Camurca; Caramelo; Cereja; Ebano; Mel; Noz; Onix; Ouro; Trigo MANUFACTURER: Procosa Produtos de Beleza Ltda. CATEGORY: 321 - Hair Colorings & Other Hair Products.

Launched under the L'Oreal Casting name, the Shampoo $\,\ldots\,$

L'OREAL SA (93%); GEMEY ...

- 21. Courier News (Bridgewater, NJ), December 19, 1999 Sunday, LIFESTYLE; Pg. 1C, 798 words, HOLIDAY GIFTS, Edna Arguello, Staff
- ... print format. Cosmetics. L'Oreal has come up with one of the ...
- 22. Business Wire, December 17, 1999, Friday, 343 words, JMAX Direct Announces Investment Opinion on BeautyMerchant.com, TAMPA, Fla., Dec. 17, 1999
- ... NYSE:PG), Loreal from L'Oreal SA (F.ORE), ...
- ... ALPHATRADE.COM (84%); L'OREAL SA (83%); WORLDSAGE ...
- 23. Euromarketing via E-mail, December 17, 1999, 2250790, 403 words, LAGARDERE, HAVAS STUDY SPECIALTY TV CHANNELS NAMED AFTER BRANDS

Havas clients including L'Oreal, LVMH, Auchan, Decathlon and ...

- ... HAVAS SA (92%); L'OREAL SA (85%); LVMH ...
- 24. Euromarketing via E-mail, December 17, 1999, 2250793, 240 words, GIANT TV ADVERTISING SCREEN FIXED ON FRANCE'S TALLEST BUILDING
- ... Heuer and cosmetics giant L'Oreal, says Mr. Rivet. The ...
- ... COMMUNICATIONS INC (91%); L'OREAL SA (91%); FORD ...
- 25. The New York Times, December 17, 1999, Friday, Late Edition Final, Section C; Page 8; Column
- 1; Business/Financial Desk, 742 words, THE MEDIA BUSINESS: ADVERTISING; At Lancome, campaigns for the new year will show models with freckles and all., By Stuart Elliott
- ... for the new year L'Oreal, the United States subsidiary of ...

L'OREAL (FRENCH CO) L'OREAL SA (91%); ESTEE ...

L'OREAL (FRENCH CO) NEW ...

- 26. PR Newswire, December 16, 1999, Thursday, FINANCIAL NEWS, 866 words, Leading Advertising Agencies Adopt Adobe InDesign Page Layout and Design Software, San Jose, Calif., Dec. 16
- ... Technologies, Mortorola, MasterCard, L'Oreal and many other well- ...
- ... PARIS SAS (92%); L'OREAL SA (70%); ALCATEL- ...

- 27. Courier News (Bridgewater, NJ), December 15, 1999 Wednesday, SOMERSET; Pg. 3B, 1994 words, OBITUARIES, Staff
- ... bilingual secretary for L'Oreal Company in Clark. She was also ... L'OREAL SA (80%);
- 28. The Star-Ledger (Newark, New Jersey), December 15, 1999 Wednesday, FINAL EDITION, NEWS; Pg. 58, 84 words, Jacklyne Quinn
- ... a bilingual secretary with the L'Oreal Co. in Clark $\,$... L'OREAL SA (83%)
- 29. Arkansas Democrat-Gazette (Little Rock, AR), December 14, 1999, Tuesday, Pg. D1, 285 words, ARKANSAS STOCKS
- ... LUCENT SA (66%); L'OREAL SA (66%); ALCATEL- ...
- 30. Accounting Today, December 13, 1999, Pg. 18,21,79, 2256213, 1644 words, Limits on the gift tax exclusion for prepaid tuition, Rywick, Bob L'OREAL SA (54%)
- 31. The New York Times, December 13, 1999, Monday, Late Edition Final, Section C; Page 19; Column 1; Business/Financial Desk , 589 words, THE MEDIA BUSINESS: ADVERTISING; Brands that shaped marketing in the 20th century, and some with promise in the 21st., By Stuart Elliott
- ... 50. Levi's 51. L'Oreal (includes Lancome, Maybelline, ...
- ... MARS INC (82%); L'OREAL SA (81%); AT& ...
- 32. PR Newswire, December 13, 1999, Monday, FINANCIAL NEWS, 864 words, New Data Reveals Skin Damaging UVA Radiation is Present During Every Month of the Year; -Daily Skin Protection is Needed During Fall/Winter to Prevent Premature Skin Aging from UVA Rays -, PARSIPPANY, N.J., Dec. 13
- ... Mary Kay, Playtex and L'Oreal have introduced skin and sun ...
- 33. Product Alert, December 13, 1999, Pg. NA, 58291165, 39 words, L'Oreal Kerastase Substance Constructive Hair Repair Conditioner MANUFACTURER: L'Oreal CATEGORY: 319 Shampoos & Conditioners. L'Oreal introduces L'Oreal Kerastase Substance Constructive ... L'OREAL SA (95%); GEMEY ... L'Oreal
- 34. Los Angeles Times, December 12, 1999, Sunday,, Home Edition, Page 30, 1503 words, SOCALSTYLE: HOME & FASHION; THE LEGACY OF VIDAL SASSOON; IT'S ALL ABOUT CHARM, WHETHER HE'S TOURING THE GLOBE TO PROMOTE HAIR CARE OR CONFESSING HIS LOVE OF GREAT ARCHITECTURE, Robin Abcarian, Robin Abcarian's last article for the magazine was a profile of, Susan Sarandon ... companies--the Wellas, the Clairols, L'Oreal--every one of them has made such ... L'OREAL SA (82%); PROCTER & ...

- 35. Arkansas Democrat-Gazette (Little Rock, AR), December 11, 1999, Saturday, Pg. D1, 284 words, ARKANSAS STOCKS
- ... LUCENT SA (66%); L'OREAL SA (66%); ALCATEL- ...
- 36. Arkansas Democrat-Gazette (Little Rock, AR), December 10, 1999, Friday, Pg. D1, 284 words, Arkansas stocks ... LUCENT SA (66%); L'OREAL SA (66%); ALCATEL- ...
- 37. Arkansas Democrat-Gazette (Little Rock, AR), December 09, 1999, Thursday, Pg. D1, 283 words, Arkansas stocks ... LUCENT SA (66%); L'OREAL SA (66%); ALCATEL- ...
- 38. Charlotte Observer (North Carolina), December 9, 1999 Thursday ONE-THREE EDITION Correction Appended, MAIN; Pg. 1A, 913 words, LAW TO REVEAL HAZARDS THAT LURK NEARBY, CAROL D. LEONNIG, Observer Washington Bureau
- ... ends up in L'Oreal shampoos. Besides the public ...
- 39. Charlotte Observer (North Carolina), December 9, 1999 Thursday ONE-THREE EDITION Correction Appended, MAIN; Pg. 1A, 913 words, LAW TO REVEAL HAZARDS THAT LURK NEARBY, CAROL D. LEONNIG, Observer Washington Bureau
- ... ends up in L'Oreal shampoos. Besides the public ...
- 40. The Wall Street Journal, December 9, 1999 Thursday, Pg. A1, 3408 words, Northern View: In Canada, the Point Of Immigration Is Mostly Unsentimental --- It Tackles Labor Shortages By Scoring Education, Youth Ahead of Family --- Mr. Turanoglu Spots a Flaw, By Barry Newman, Staff Reporter of The Wall Street Journal, *from Factiva* ... executive for Nestle and l'Oreal, jumped to Coca-Cola and ...
- 41. Arkansas Democrat-Gazette (Little Rock, AR), December 08, 1999, Wednesday, Pg. D1, 284 words, ARKANSAS STOCKS
- ... LUCENT SA (66%); L'OREAL SA (66%); ALCATEL- ...
- 42. Arkansas Democrat-Gazette (Little Rock, AR), December 07, 1999, Tuesday, Pg. D1, 283 words, ARKANSAS STOCKS
- ... LUCENT SA (66%); L'OREAL SA (66%); ALCATEL- ...
- 43. The Cincinnati Enquirer, December 7, 1999 Tuesday Kyky Edition, NEW; Pg. 1A, 579 words, Elsmere jail plan is dead, JANE PRENDERGAST, The Cincinnati Enquirer
- ... Inc., a subsidiary of the L'Oreal cosmetics giant, threatened to ...
- L'OREAL SA (69%); COSMAIR ...
- 44. Dow Jones Business News, December 7, 1999 Tuesday 5:07 AM GMT, , 991 words, World Markets: European, Latin American Shares Close Mixed, *from Factiva*
- ... included cosmetics giant L'Oreal. Its shares climbed 23 ...
- L'OREAL SA (84%); DOW ...

- 45. PR Newswire, December 7, 1999, Tuesday, ENTERTAINMENT, TELEVISION, AND CULTURE, 643 words, Hyperion in Agreement with Latina Magazine to Publish LATINA BEAUTY Book, NEW YORK, Dec. 7 ... Girl, Estee Lauder, L'Oreal, Lancome, Maybeline, Oil of ... L'OREAL SA (80%); ESTEE ...
- 46. PR Newswire, December 7, 1999, Tuesday Correction Appended, FINANCIAL NEWS, 781 words, Financial Times Announces Results of 'World's Most Respected Companies' Survey; General Electric and Jack Welch Take Top Honors; Unique International Ranking of Corporate Reputations Based on Poll of Top Corporate Executives in 75 Countries Worldwide, NEW YORK, Dec. 7

... UK Financial 41= -- L'Oreal France Healthcare 41= -- ...

- 47. Business Wire, December 6, 1999, Monday, 1208 words, SpeechWorks Goes Live with GL Trade Multimedi@, Allowing the Public to Get Free Stock Quotes Over the Phone; NOTE TO EDITORS: In the company name Multimedi@, there is an "at" symbol at the end of the company name. This symbol may not appear properly in some systems., PARIS, Dec. 6, 1999
- ... Trade 100 shares of L'Oreal at the market price." ...
- ... TRADE SA (90%); L'OREAL SA (84%); EURONEXT ...
- 48. The Herald-Sun (Durham, NC), December 6, 1999 Monday, Final Edition, SCHOOLS; Pg. C6, 711 words, Seniors entering deadline season; Scholarship and college admissions applications take up a huge amount of time, but are worth it for high school seniors, By SAMANTHA PETERSON The Herald-Sun
- ... Papa John's pizza or L'Oreal makeup company? And how ...
- 49. International Product Alert, December 6, 1999, Pg. NA, 57946434, 105 words, Jacques Dessange Shampoo Cheveu Sec ou Abime; Cheveu Fin ou Sans Volume; Cheveu Teint; Cheveu Racines Grasses et Pointes Seches MANUFACTURER: L'Oreal CATEGORY: 319 Shampoos & Conditioners.
- ... trade sources from Belgium, L'Oreal has adopted a private ...

L'OREAL SA (93%); GEMEY ...

L'Oreal

- 50. International Product Alert, December 6, 1999, Pg. NA, 57946435, 57 words, L'Oreal QuickStick Fond de Teint MANUFACTURER: L'Oreal CATEGORY: 314 Facial Cosmetics & Accessories.
- ... shades of foundation under the L'Oreal Quick Stick name. The ...
- ... enhanced staying power. L'Oreal is the manufacturer. For sample ...

L'OREAL SA (93%); GEMEY ...

L'Oreal

- 51. Ventura County Star (California), December 6, 1999, Monday, News; Pg. B05, 263 words, Briefs: Model and actress Studies abroad/Prize winner/ Student in parade
- ... worked with such clients as Motorola, L'Oreal and Framesi International.
- 52. Newsday (New York), December 5, 1999, Sunday, ALL EDITIONS, Page 01, 120 words, KIDSDAY, Produced this week's staff: Christopher O'Brien's sixth-grade class. Clayton Huey Elementary School, Center Moriches

- ... Kristin Sellar. 2) L'Oreal Kids. 3) Lanna ...
- 53. Arkansas Democrat-Gazette (Little Rock, AR), December 04, 1999, Saturday, Pg. D1, 284 words, ARKANSAS STOCKS
- ... LUCENT SA (66%); L'OREAL SA (66%); ALCATEL- ...
- 54. Arkansas Democrat-Gazette (Little Rock, AR), December 03, 1999, Friday, Pg. D1, 284 words, ARKANSAS STOCKS
- ... LUCENT SA (66%); L'OREAL SA (66%); ALCATEL- ...
- 55. Arkansas Democrat-Gazette (Little Rock, AR), December 01, 1999, Wednesday, Pg. D1, 284 words, ARKANSAS STOCKS
- ... LUCENT SA (66%); L'OREAL SA (66%); ALCATEL- ...
- 56. Cosmetics International Cosmetic Products Report, December 1, 1999, Pg. 1, 58413771, 282 words, Maybelline and Jade's joint venture; Brief Article
- ... it was bought by L'Oreal. The first three items to be ... L'OREAL SA (91%)
- 57. Cosmetics International Cosmetic Products Report, December 1, 1999, Pg. 8, 58413810, 118 words, Jade in Germany faces the intensive treatment; Brief Article

The German firm Jade (L'Oreal) has expanded its new Jade ...

L'OREAL SA (91%); GEMEY ...

L'Oreal S.A. Product information

- 58. E-Commerce Law Report, December 1999/January 2000, Vol. 2, No. 3, Pg. 2, 10929 words, Ninth Circuit: Domain Name Warehouser Is Not a Cybersquatter for Trademark Dilution Purposes, by Richard Margiano* January 2000
- ... Zazu Designs v. L'Oreal, S.A., 979 F.2d 499, 504 (7th Cir. 1992); ...
- 59. Global Cosmetic Industry, December 1, 1999, Pg. 25, 58266313, 2350 words, The cosmetics business was all abuzz in '99., Jeffries, Nancy
- ... conglomerates like Unilever, L'Oreal, Benckiser, Shiseido, LVMH, and ...
- ... stronger presence by L'Oreal, Estee Lauder (with Jane ...
- ... own Cover Girl and L'Oreal's Maybelline to repackage, reformulate, or ...
- ... impurities, and for hair, L'Oreal gave us the NutriVIVE ...

L'OREAL SA (82%); JOH ...

- 60. Global Cosmetic Industry, December 1, 1999, Pg. 54, 58266343, 353 words, Sun care down under; Brief Article; Statistical Data Included, Bucalo, Anthony J.
- ... companies, Estee Lauder and L'Oreal, dominate with nearly 70 ...

L'OREAL SA (65%); ESTEE ...

- 61. Professional Builder (1993), December 1, 1999, Pg. 81, 58544840, 209 words, Professional Builder's Show Village 2000; Brief Article, Diez, Roy
- ... ENTERPRISES INC (83%); L'OREAL SA (57%)
- 62. Women's Wear Daily Spring Cosmetics Supplement, December 1999, Pg. 32, 2253655, 998 words, The Mass-Class Connection
- ... mass-market brands. L'Oreal originated the mass-market ...
- ... president of marketing at L'Oreal, says, without a ...
- ... mascara in 1998. L'Oreal's Le Grand Curl ...

L'OREAL SA (82%); CYNTHIA ...

- 63. Orange County Register (California), November 30, 1999 Tuesday, MORNING EDITION, Pg. E01, 1352 words, Going, going blond; BLEACHED HAIR GAINS FANS AMONG MINORITIES IN ORANGE COUNTY _ MEN AND WOMEN. AND AS TO THE NOTION OF ETHNIC SELLOUT, JUST LIGHTEN UP, THEY SAY., VALERIE TAKAHAMA, The Orange County Register
- ... cropped 'do on the box of L'Oreal Feria Nude Gold ...
- ... hair color. According to L'Oreal, fully half of women ...
- \dots shy about it," L'Oreal spokeswoman Jennifer Stephens $\ \dots$

L'OREAL SA (68%);

- 64. The Denver Post, November 29, 1999 Monday, 2D EDITION, Pg. F-02, 473 words, WHAT'S UP? ... CHILDREN'S BOOKS (91%); L'OREAL SA (57%);
- 65. The New York Times, November 28, 1999, Sunday, Late Edition Final, Section 9; Page 8; Column 1; Style Desk, 1490 words, BENEFITS
- ... J. Campinell, the president of L'Oreal. Drinks at 6 ...
- 66. Albuquerque Tribune (New Mexico), November 27, 1999, Saturday, Insight and Opinion; Pg. C1, 688 words, Advertisers' sleaze tactics short-sell our intelligence, Kate Nelson

... Philip Morris. Or for L'Oreal. Or for Toys R ...

L'OREAL SA (69%); ANHEUSER- ...

- 67. Arkansas Democrat-Gazette (Little Rock, AR), November 27, 1999, Saturday, Pg. D1, 283 words, ARKANSAS STOCKS
- ... LUCENT SA (66%); L'OREAL SA (66%); ALCATEL- ...
- 68. PrimeZone Media Network, November 26, 1999, COMPANY ANNOUNCEMENTS, 1070 words, Holiday Shopping -- SalesMountain.com Lists Sales and Events Free Web Site Makes Holiday Shopping Easier, Less Expensive SalesMountain.com L'OREAL SA (56%);
- 69. Arkansas Democrat-Gazette (Little Rock, AR), November 25, 1999, Thursday, Pg. D1, 283 words, ARKANSAS STOCKS

- ... LUCENT SA (66%); L'OREAL SA (66%); ALCATEL- ...
- 70. Cosmetics International, November 25, 1999, Pg. 2, 61370174, 2511 words, NEWS in brief; Brief Article ... atmaking shopping easier. * L'Oreal products including hairsprays, ... L'OREAL SA (69%); SANOFI- ...
- ... Gamble Co. Finance; L'Oreal S.A. Product information
- 71. Cosmetics International, November 25, 1999, Pg. 5, 61370181, 342 words, Jade and Maybelline join forces; Brief Article
- ... companies are owned by L'Oreal. Maybelline has similar deals with ...
- ... it was acquired by L'Oreal. The first three products to be ...

L'OREAL SA (93%)

72. Cosmetics International, November 25, 1999, Pg. 6, 61370184, 264 words, Roche sponsors the UK Dome. ... Dome, together with Boots and L'Oreal. The other 13 zones ...

L'OREAL SA (91%); GEMEY ...

- 73. PrimeZone Media Network, November 25, 1999, COMPANY ANNOUNCEMENTS, 1070 words, Holiday Shopping--SalesMountain.com Lists Sales and Events Free Web Site Makes Holiday Shopping Easier, Less Expensive SalesMountain.com L'OREAL SA (56%);
- 74. Arkansas Democrat-Gazette (Little Rock, AR), November 24, 1999, Wednesday, Pg. D1, 283 words, Digest ... LUCENT SA (66%); L'OREAL SA (66%); ALCATEL- ...
- 75. Dow Jones News Service, November 24, 1999 Wednesday 7:06 PM GMT, , 943 words, Fund Manager Marsico Nearly Doubles Tech-Stock Exposure, By David Franecki, *from Factiva* ... bottler, and cosmetics maker L'Oreal SA (F.ORE). ...
- 76. PR Newswire, November 24, 1999, Wednesday, STATE AND REGIONAL NEWS, 701 words, Pennsylvania Gov. Ridge Signs Senate Bills, HARRISBURG, Pa., Nov. 24 L'OREAL SA (54%); Pennsylvania ...
- 77. PR Newswire, November 24, 1999, Wednesday, FINANCIAL NEWS, 897 words, eBay Great Collections Hosts Auctions of 36 Millennium Dresses by World's Top Fashion Designers; Extraordinary Holiday Event With Proceeds Benefiting the Ovarian Cancer Research Fund, SAN JOSE, Calif., Nov. 24 ... event is sponsored by L'Oreal Paris and will be co- ...
- 78. Arkansas Democrat-Gazette (Little Rock, AR), November 23, 1999, Tuesday, Pg. D1, 286 words, ARKANSAS STOCKS
- ... LUCENT SA (66%); L'OREAL SA (66%); ALCATEL- ...

- 79. Cosmetic Insider's Report, November 22, 1999, 2221711, 204 words, Bigs Go On-line
- ... ESTEE LAUDER); LANCOME (L'OREAL/COSMAIR)
- ... LAUDER; ULTIMATE PARENT: L'OREAL/COSMAIR
- 80. Cosmetic Insider's Report, November 22, 1999, 2221724, 181 words, Short Takes
- ... now a subsidiary of L'Oreal, becomes director of the parent ...
- ... COMMUNICATIONS INC (91%); L'OREAL SA (69%); CHRISTIAN ...
- 81. PR Newswire, November 22, 1999, Monday, FINANCIAL NEWS, 1449 words, Logility Announces Results for Second Quarter Fiscal 2000; Fourth Consecutive Quarter of Sequential Revenue and Profit Growth, ATLANTA, Nov. 22.
- ... Quarter include Saks, L'Oreal, Powerware, Homelife Furniture, ... LOGILITY INC (98%); L'OREAL SA (62%); RAYTHEON ...
- 82. Product Alert, November 22, 1999, Pg. NA, 57648450, 73 words, Redken 5th Avenue NYC Styling No. 16 Hardwear Super Strong Gel; Styling No. 6 Rewind Pliable Styling Paste MANUFACTURER: Redken CATEGORY: 320 Hair Styling Products.
- ... Redken, an affiliate of L'Oreal. For sample retrieval ... L'OREAL SA (91%); GEMEY ...
- 83. Product Alert, November 22, 1999, Pg. NA, 57648472, 51 words, L'Oreal Nature's Therapy Mega Moisture Nurturing Creme for Very Dry, Chemically Processed Hair MANUFACTURER: L'Oreal CATEGORY: 321 Hair Colorings & Other Hair Products.
- ... a limited time, L'Oreal offers 8 oz. jars of L'Oreal Nature's Therapy Mega ... L'OREAL SA (93%); GEMEY ... L'Oreal
- 84. Star Tribune (Minneapolis, MN), November 22, 1999, Monday, Metro Edition, VARIETY; Pg. 1E, 1049 words, Tips on buying beauty products online, Gael Fashingbauer Cooper; Staff Writer
- ... familiar brands such as Revlon and L'Oreal (often in more ...
- 85. The Denver Post, November 21, 1999 Sunday, 2D EDITION, Pg. H-08, 890 words, POP CULTURE Faking it From wigs to Water Bras, unnatural is in, By Francine Parnes, Denver Post Fashion Editor,
- ... Naturistics lip pencil and L'Oreal lip gloss from Walgreen's; ...
- 86. Kansas City Star (Kansas & Missouri), November 21, 1999 Sunday, METROPOLITAN EDITION, Pg. G5;, 521 words, Look out!, JACKIE WHITE, The Kansas City Star
- ... company later became L'Oreal, a market leader ...
- 87. The Post and Courier (Charleston, SC), November 21, 1999, Sunday,, SUNDAY EDITION, Pg. 3, 378 words, Laeticia Casta
- ... Sports Illustrated, Pirelli and L'Oreal, with coverage of her family life and ...

L'OREAL SA (81%); VICTORIA'S ...

- 88. Arkansas Democrat-Gazette (Little Rock, AR), November 20, 1999, Saturday, Pg. D1, 282 words, ARKANSAS STOCKS
- ... LUCENT SA (66%); L'OREAL SA (66%); ALCATEL- ...
- 89. Arkansas Democrat-Gazette (Little Rock, AR), November 19, 1999, Friday, Pg. D1, 285 words, ARKANSAS STOCKS
- ... LUCENT SA (66%); L'OREAL SA (66%); ALCATEL- ...
- 90. St. Petersburg Times (Florida), November 19, 1999, Friday, 0 South Pineg Floridian Edition, FLORIDIAN; ACTION; Pg. 2D, 581 words, Bills must be paid by their due date, NANCY PARADIS L'OREAL SA (55%); NATIONAL ...
- 91. Arkansas Democrat-Gazette (Little Rock, AR), November 18, 1999, Thursday, Pg. D1, 846 words, ARKANSAS STOCKS
- ... LUCENT SA (66%); L'OREAL SA (66%); ALCATEL- ...
- 92. Business Wire, November 17, 1999, Wednesday, 903 words, GT Interactive Teams With Fashion Industry Giant Seventeen Magazine to Publish Seventeen Style Studio' Software for PC and Macintosh, MINNEAPOLIS, Nov. 17, 1999
- ... Hot Styles and Trends from L'Oreal(R), Regis Salons, ...
- ... product partnerships with such companies as L'Oreal, for cosmetics; Regis ...
- ... feel your best from L'Oreal, Regis Salons and Seventeen. -- ...

L'OREAL SA (93%); EASTMAN ...

- 93. Business Wire, November 17, 1999, Wednesday, 673 words, Beiersdorf Settles Pending Patent Infringement Litigation With NeoStrata Company Subsidiary TriStrata Technology Inc., PRINCETON, N.J., Nov. 17, 1999 ... Howard Murad, M.D., L'Oreal and Neoteric Inc. TTI was ...
- ... AMERICA INC (96%); L'OREAL SA (82%); CHANEL ...
- 94. University Wire, November 17, 1999, 1039 words, UC-Berkeley alumna creates new cosmetics line for women, By Hilary Menges, Daily Californian
- ... products from Chanel, Lancome and L'Oreal. "I don't think you really ...
- 95. Asbury Park Press, November 16, 1999 Tuesday, D; Pg. 8D, 442 words, FROM RUSSIA, WITH TALENT ... inked a deal with L'Oreal to be the face of its cosmetics line L'Oreal Perfection. AND NOW: Milla ... L'OREAL SA (63%);
- 96. The Indianapolis Star, November 16, 1999 Tuesday City final Edition, EXTRA; Pg. 01E, 1268 words, A sisterhood for beauty; Indianapolis woman is co-founder of Web site where visitors trade opinions on makeup, fashion and more., KELLY KENDALL; STAFF WRITER

- ... Bell products, then, gradually, L'Oreal and Revlon. Those last two are ...
- 97. Drug Store News, November 15, 1999, Pg. 6, 57762760, 412 words, Advancing the Beauty Franchise in Drug Stores.

L'Oreal could have used a shopping ...

- ... vice president-sales, L'Oreal Retail Division. "We have a ...
- ... a timely recognition of L'Oreal's long-term focus ...
- ... pure retinol concentrate. L'Oreal also applies technology to strong ...
- ... adds Waldock, also noting that L'Oreal upgraded its wall presentation this ...
- ... shopable by consumers." "L'Oreal also raises its advertising each ...

L'OREAL SA (93%)

L'Oreal S.A. Marketing

- 98. Drug Store News, November 15, 1999, Pg. 66, 57762956, 64 words, Close color call; color cosmetics sales by major suppliers; Brief Article; Statistical Data Included
- ... L'Oreal 394 17 ...

L'OREAL SA (83%); INFORMATION ...

- 99. Drug Store News, November 15, 1999, Pg. 69, 57762957, 1345 words, War against wrinkles sparks anti-age growth; skin care products, GROSSMAN, ANDREA M.
- ... in anti-age--L'Oreal, Neutrogena, Pond's, CCA and ...
- ... vitamins A and E. The L'Oreal Plenitude treatment line ...

L'OREAL SA (72%); INFORMATION ...

- 100. Food Chemical News, November 15, 1999, Pg. NA, 57838983, 419 words, RTI to study impact, effectiveness of HACCP., Beers, Allison
- ... TRIANGLE INSTITUTE (93%); L'OREAL SA (53%)
- 101. National Underwriter, Property & Casualty/Risk & Benefits Management Edition, November 15, 1999, Pg. 26, 264 words, Pa. Passes Bill Setting Up Building Code, BY DAVID REICH-HALE L'OREAL SA (54%); AMERICAN ...
- 102. The Wall Street Journal, November 15, 1999 Monday, Pg. A35C, 326 words, Shiseido Aims to Boost U.S. Sales With Store Offering Free Makeup, *from Factiva*
- ... Lauder Cos. and France's L'Oreal SA.

L'OREAL SA (91%); ESTEE ...

- 103. Arkansas Democrat-Gazette (Little Rock, AR), November 13, 1999, Saturday, Pg. D1, 278 words, ARKANSAS STOCKS
- ... LUCENT SA (66%); L'OREAL SA (66%); ALCATEL- ...
- 104. THE BALTIMORE SUN, November 13, 1999, Saturday, FINAL, 2E, 687 words, Towers to beckon no more;

Annapolis: Today, the demolition of three of the 19 giant antennae on Greenbury Point will begin., Frederick N. Rasmussen

L'OREAL SA (52%); US ...

105. Knoxville News-Sentinel (Tennessee), November 13, 1999, Saturday, Family and Religion; Pg. B6, 471 words, Rock 'n' roll Joan fails to deliver in 'The Messenger', Betsy Pickle, Film critic ... best known for her L'Oreal television commercials. Jovovich is ... L'OREAL SA (84%);

106. Akron Beacon Journal (Ohio), November 12, 1999 Friday 1 STAR EDITION, ENTERTAIN; Pg. B2, 568 words, 'THE MESSENGER' DELIVERS FAR TOO MANY FLAWS; REMAKE OF JOAN OF ARC'S SAGA IS PECULIAR AT BEST. STAR MILLA JOVOVICH SAVES IT FROM GOING UP IN FLAMES., CHUCK KLOSTERMAN ... Milla Jovovich, the stunning L'Oreal model who embodies ... L'OREAL SA (83%);

107. Arkansas Democrat-Gazette (Little Rock, AR), November 12, 1999, Friday, Pg. D1, 279 words, ARKANSAS STOCKS

... LUCENT SA (66%); L'OREAL SA (66%); ALCATEL- ...

108. The Boston Herald, November 12, 1999 Friday, ALL EDITIONS, SCE;, Pg. S13, 860 words, MOVIE REVIEW; Saints & Sinners; Milla Jovovich and her former flame stake their claim to Joan of Arc; 'Messenger' star doesn't deliver, By JAMES VERNIERE

... Orleans but Joan the L'Oreal Girl. Supermodel and spokeswoman ... L'OREAL SA (84%);

109. The Dallas Morning News, November 12, 1999, Friday, THIRD EDITION, TODAY;, Pg. 1C, 526 words, The Messenger: The Story of Joan of Arc; One-note performance, trite script plague heroine's tale, Jane Sumner ... born spokeswoman for L'Oreal throws herself into the fray, ... L'OREAL SA (84%);

110. Star Tribune (Minneapolis, MN), November 12, 1999, Friday, Metro Edition, FREETIME; Pg. 37, 739 words, Flame 'The Messenger', Colin Covert; Staff Writer L'Oreal gal Milla Jovovich ... L'OREAL SA (94%);

- 111. The Tennessean, November 12, 1999 Friday, MOVIES; Pg. 1F, 610 words, BURNING WITH PASSION, GENE WYATT
- ... a spokeswomen for L'Oreal. Her considerable modeling income ...
- 112. Arkansas Democrat-Gazette (Little Rock, AR), November 11, 1999, Thursday, Pg. D1, 280 words, ARKANSAS STOCKS
- ... LUCENT SA (66%); L'OREAL SA (66%); ALCATEL- ...

- 113. The Atlanta Journal and Constitution, November 11, 1999, Thursday,, Home Edition, 727 words, Where can I find it?, Marylin Johnson, Staff
- ... am trying to locate L'Oreal Grow Stronger Nail ...
- ... tough as, well, nails. L'Oreal has introduced a treatment ...
- ... candy bars Photo L'Oreal Grow Stronger Nail ...
- 114. The Atlanta Journal and Constitution, November 11, 1999, Thursday,, Home Edition, 728 words, Buyers's Edge: Where can I find it?, Marylin Johnson, Staff
- ... am trying to locate L'Oreal Grow Stronger Nail ...
- ... tough as, well, nails. L'Oreal has introduced a treatment ...
- ... candy bars. Photo L'Oreal has introduced a treatment ...
- 115. Business Wire, November 11, 1999, Thursday, 186 words, gloss.com Sponsors VH1/Vogue Fashion Awards, SAN FRANCISCO
- \dots Tommy Hilfiger, Clairol, L'Oreal, AT&T and Victoria's $\ \dots$

CA-GLOSS.COM L'OREAL SA (70%); GLOSS....

- 116. Los Angeles Times, November 11, 1999, Thursday,, Home Edition, Page 6, 1982 words, COVER STORY; JOAN'S MESSENGERS; DESPITE A ROCKY PERSONAL LIFE, DIRECTOR LUC BESSON AND ACTRESS MILLA JOVOVICH AGREE ABOUT WHAT THEY SET OUT TO SAY IN THEIR STUDY OF FRANCE'S GIRL WARRIOR., ROBERT W. WELKOS, TIMES STAFF WRITER
- ... born, California-raised L'Oreal model with the million-dollar ...
- 117. University Wire, November 11, 1999, 407 words, Police arrest George Washington U. student selling fake IDs, By Jason Steinhardt, The GW Hatchet

L'OREAL SA (55%);

L'OREAL SA (55%);

- 118. Arkansas Democrat-Gazette (Little Rock, AR), November 10, 1999, Wednesday, Pg. D1, 278 words, ARKANSAS STOCKS
- ... LUCENT SA (66%); L'OREAL SA (66%); ALCATEL- ...
- 119. Business Wire, November 10, 1999, Wednesday, 704 words, The France Growth Fund, Inc. Reports Earnings, NEW YORK
- ... SA Total SA L'Oreal Carrefour Supermarche Vivendi ...
- ... FRANCE-GROWTH-FUND L'OREAL SA (84%); AXA (...
- 120. Cosmetics International, November 10, 1999, Pg. 8, 57801639, 1193 words, Men are spending millions on looking good; Statistical Data Included
- \dots] mn in 1999. Feria from L'Oreal has been pivotal in expanding the consumer base and currently holds around 10% of the market. The \dots

L'OREAL SA (60%)

- 121. Cox News Service, November 10, 1999, Lifestyle, 667 words, We found hard to find itemsBy Marylin Johnson ... am trying to locate L'Oreal Grow Stronger Nail ...
- ... tough as, well, nails. L'Oreal has introduced a treatment ...

L'OREAL SA (63%); CHRISTMAS ...

- 122. The Dallas Morning News, November 10, 1999, Wednesday, THIRD EDITION, FASHION!DALLAS;, Pg. 1E, 1819 words, What's New?, Tracy Achor Hayes
- ... Laurent to the larger selection of L'Oreal, Revlon, Almay, Maybelline, ...
- 123. San Antonio Express-News (Texas), November 10, 1999, Wednesday, , METRO, Pg. 3H, 732 words, Consultant to present revised city code in December, Anne Miller L'OREAL SA (58%);
- 124. USA TODAY, November 10, 1999, Wednesday,, FINAL EDITION, LIFE;, Pg. 3D, 475 words, Milla Jovovich, in her entertainment element, Elizabeth Snead, LOS ANGELES
- ... bucks and has a lucrative L'Oreal contract. The money means she ... L'OREAL SA (62%);
- 125. Arkansas Democrat-Gazette (Little Rock, AR), November 09, 1999, Tuesday, Pg. D1, 556 words, Arkansas Stocks ... LUCENT SA (66%); L'OREAL SA (66%); ALCATEL- ...
- 126. The Wall Street Journal, November 9, 1999 Tuesday Correction Appended, Pg. C1, 1106 words, Deals & Deal Makers: Safra Accepts Less to Finish Republic Deal, By Jathon Sapsford, Staff Reporter of The Wall Street Journal, *from Factiva*
- ... Synthelabo (L'Oreal)/Sanofi SA (Societe Nationale) ...
- 127. Barron's, November 8, 1999 Monday, MARKET WEEK -- FOREIGN INVESTMENT; International Trader; Pg. MW21, 1915 words, Overseas Drug Stocks Climb on U.S. Merger News; British Air Beleaguered by Price Wars, By Leslie P. Norton, *from Factiva*
- ... shareholders include TotalFina and L'Oreal. Writes Plag: "The fate of the ...
- ... SANOFI SYNTHELABO (82%); L'OREAL SA (82%); WYETH (...
- 128. Chain Drug Review, November 8, 1999, Pg. 9, 58352805, 625 words, Executive Changes.
- ... 14 years with Cosmair/L'Oreal, where he was vice president of manufacturing ...
- ... PRODUCTS INC (65%); L'OREAL SA (62%); SCHERING- ...
- 129. Chain Drug Review, November 8, 1999, Pg. 22, 58352815, 564 words, Facial makeup is in the spotlight; new color cosmetic products; Brief Article
- ... marketing. For its part, L'Oreal recently expanded its Feel ...
- ... RESOURCES INC (72%); L'OREAL SA (60%); LONGS ...
- 130. Chain Drug Review, November 8, 1999, Pg. 22, 58352817, 229 words, Cosmetics for eyes post double-digit

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growth; Brief Article
... along with cucumber extract. L'Oreal is also showing strong gains ...
... GAMBLE CO (69%); L'OREAL SA (83%); COVER ...
131. Chain Drug Review, November 8, 1999, Pg. 24, 58352818, 551 words, Hair coloring remains hot; Brief Article
... coloring products, Cosmair's L'Oreal subsidiary has begun restaging the ...
... few years," remarks L'Oreal senior vice president of ...
... strong sales gains. L'Oreal's 34-shade Feria ...
... RESOURCES INC (91%); L'OREAL SA (83%); CLAIROL ...
132. Cosmetic Insider's Report, November 8, 1999, 2201572, 347 words, Revlon Resorts to Cuts
... Procter & Gamble, Unilever and L'Oreal. These developments haven't yet ...
L'OREAL SA (91%); JOHNSON & ...
133. University Wire, November 8, 1999, 845 words, Jovovich struggles to capture emotional complexity of Joan of
Arc, By Trinh Bui, Daily Bruin
... side, but I have L'Oreal to do that so that is not a ...
L'OREAL SA (83%);
L'OREAL SA (83%);
134. The San Diego Union-Tribune, November 7, 1999 Sunday, ENTERTAINMENT; Pg. E-1, 1118 words, Jovovich a
tortured Joan of Arc, Dennis Hunt, Dennis Hunt, a Hollywood-based reporter and critic, writes the Inside Video column
for Night&Day., BEVERLY HILLS
... makeup -- not even the L'Oreal products she promotes -- but she's ...
135. Arkansas Democrat-Gazette (Little Rock, AR), November 06, 1999, Saturday, Pg. D1, 282 words, Arkansas
... LUCENT SA (66%); L'OREAL SA (66%); ALCATEL- ...
136. International Product Alert, November 6, 1999, Pg. NA, 67042238, 81 words, L'Oreal Foundation
MANUFACTURER: L'Oreal Group UK CATEGORY: 314 - Facial Cosmetics & Accessories.
... natural skin tones, L'Oreal Translucide has recently been introduced ...
... United Kingdom. This Foundation from L'Oreal Group UK is made with ...
L'OREAL SA (93%); GEMEY ...
L'Oreal Group UK
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137. International Product Alert, November 6, 1999, Pg. NA, 67042402, 139 words, L'Oreal Grey Chic Hair Colourant - Sheer Crystal; Sheer Gold; Sheer Ivory; Sheer Pearl; Sheer Sand; Sheer Silver MANUFACTURER: L'Oreal Paris CATEGORY: 321 - Hair Colorings & Other Hair Products; Brief Article ... while brightening color, the L'Oreal Grey Chic Hair ... L'OREAL SA (95%); GEMEY ... L'Oreal U.K. Ltd.

- 138. International Product Alert, November 6, 1999, Pg. NA, 67042454, 185 words, Garnier Synergie Pure Deep Pore Wash; Pure Purifying Toner; Sebum Control Moisturiser; Express Impurity Patch MANUFACTURER: Laboratoires Garnier CATEGORY: 311 Skin Care.
- ... Capilex A/S L'Oreal. For sample retrieval ...

L'OREAL SA (91%); GEMEY ...

- 139. Arkansas Democrat-Gazette (Little Rock, AR), November 05, 1999, Friday, Pg. D1, 282 words, Arkansas Stocks ... LUCENT SA (66%); L'OREAL SA (66%); ALCATEL- ...
- 140. Euromarketing via E-mail, November 5, 1999, 2199040, 311 words, NESTLE FRANCE AWARDS \$270M MEDIA ACCOUNT TO UNIVERSAL MCCANN
- ... business. Cosmetics giant L'Oreal, France's second-largest ...
- ... hold out, given that L'Oreal's biggest shareholder is none ...

NESTLE FRANCE (95%); L'OREAL SA (91%); MCCANN- ...

- 141. Arkansas Democrat-Gazette (Little Rock, AR), November 04, 1999, Thursday, Pg. D1, 283 words, Arkansas Stocks
- ... LUCENT SA (66%); L'OREAL SA (66%); ALCATEL- ...
- 142. Arkansas Democrat-Gazette (Little Rock, AR), November 03, 1999, Wednesday, Pg. D1, 283 words, Arkansas Stocks
- ... LUCENT SA (66%); L'OREAL SA (66%); ALCATEL- ...
- 143. Hartford Courant (Connecticut), November 3, 1999 Wednesday, STATEWIDE, LIFE; Pg. D3, 424 words, 'I' LINER; NOTES ON PERSONAL STYLE, Greg Morago
- ... it's bath time. L'Oreal Kids shampoo introduces ...

SAAB AB (90%); L'OREAL SA (60%);

- 144. Arkansas Democrat-Gazette (Little Rock, AR), November 02, 1999, Tuesday, Pg. D1, 288 words, ARKANSAS STOCKS
- \dots LUCENT SA (66%); L'OREAL SA (66%); ALCATEL- \dots
- 145. The Mirror (London, England), November 2, 1999, Pg. 29, 60143891, 199 words, Beauty: Product debunk What's the fuss about... quick wipes?; Features
- ... great value. Illll L'Oreal Plenitude Cleansing Wipes, ...

JOHNSON & JOHNSON (71%); L'OREAL SA (83%); LABORATOIRES ...

- 146. Brand Strategy, November 1999, Pg. 12,13, 2229832, 1312 words, Ownability is the key to creating 'ingredients' that add value, Rivett, David
- ... shampoo brand, whilst L'Oreal pushes the benefits of Ceramide ...
- 147. The Business Lawyer, November, 1999, Vol. 55, No. 1; Pg. 81-108; ISSN: 00076899, 47652242, BLW-2013-4,

6683 words, Post-confirmation jurisdiction in the bankruptcy courts: Does it ever end?, Kinel, Norman N; Neier, Melissa Zelen

L'OREAL SA (58%);

148. Cosmetics International Cosmetic Products Report, November 1, 1999, Pg. 10, 57633749, 211 words, L'Oreal offers continental beauty; Brief Article

L'Oreal Paris' new Millennium ...

- ... Asia, India and Africa. L'Oreal hopes that this 'allows every ...
- ... khakis, ochres and greys. The L'Oreal Paris Millennium Collection ...

L'OREAL SA (95%); GEMEY ...

L'Oreal S.A. Product introduction

149. Cosmetics International Cosmetic Products Report, November 1, 1999, Pg. 11, 57633755, 66 words, Three L'Oreal products; Brief Article

Three L'Oreal products are now available ...

... facial contours, says L'Oreal.

L'OREAL SA (93%); GEMEY ...

L'Oreal S.A. Product information

- 150. Global Cosmetic Industry, November 1, 1999, Pg. 24, 57887573, 2149 words, The Antiperspirant/Deodorant marketstays high and dry: With more than 90 percent of all adults using an underarm product, and sales increasing at three percent per year, the antiperspirant/deodorant markets one to watch; Statistical Data Included, Klepak, Philip ..., Beiersdorf, L'Oreal, Henkel, and Gillette. In addition, P&G and Colgate currently hold shares of between two and three percent of the market. ...
- 151. Global Cosmetic Industry, November 1, 1999, Pg. 30, 57887595, 442 words, Innovation spurs rebound in the nail care industry: Fast-dry nail polish is responsible for significant growth; Statistical Data Included, Bucalo, Anthony J. ... Great Wear brand and is credited with theexceptional growth of this category. Not to be outdone by its main competitor, Revlon introduced Top Speed in 1997 and that brand now features nearly 100 shades. Finally, L'Oreal

launched JetSet in 1998, completing the cosmetics triumvirate. ...

L'OREAL SA (83%); GEMEY ...

152. Global Cosmetic Industry, November 1, 1999, Pg. 14, 58415235, 576 words, Long Agony; Brief Article; Column, Davis, Donald A.

... most likely would include L'Oreal and possibly Wella. One ...

L'OREAL SA (84%); GEMEY ...

- 153. Journal of Advertising Research, November 1999, Pg. 37-52, 2333007, 1790 words, Client-Agency Perspectives of Information Needs for Media Planning: Part 2 of 4, Abratt, Russell; Cowan, Deanna
- ... Kellogg's, Cadbury-Schweppes, L'Oreal, Colgate Palmolive, and Revlon, to ...
- ... 45 Eskom 23,3 46 L'Oreal Paris 23,2 ...

L'OREAL SA (82%); NESTLE ...

- 154. Management Review, November 1, 1999, Pg. 49, 56959262, 3093 words, Conflict At the Top., GUTTMAN, HOWARD M.
- ... human resources for L'Oreal's U.S. retail division, ...
- 155. Management Review, November 1999, Pg. 49-53, 2209085, 3378 words, Conflict At the Top, Guttman, Howard M
- ... human resources for L'Oreal's U.S. retail division, ...
- 156. South America Report, November 1, 1999, 2202866, 89 words, L'OREAL OPENS CIUDAD DEL ESTE SHOP L'Oreal opened a 30- ...
- ... market cosmetic specialist L'Oreal has opened a 30- ...
- ... says the shop is the first L'Oreal boutique in travel ...

L'OREAL SA (93%); GEMEY ...

L'OREAL SA

- 157. Town & Country, November 1, 1999, Pg. 176, 57155851, 659 words, Off the Tops of Our Heads; Brief Article ... editor in chief: L'Oreal Mermade shampoo and conditioner (...
- ... hair the illusion of body." L'Oreal Kids 2-in- ...

L'OREAL SA (73%); SAKS ...

- 158. W, November 1, 1999, Pg. 164, 57539592, 397 words, Immaculate Complexion.
- ... products like the new L'Oreal Plenitude Line Eraser, ...
- ... mad scientists at L'Oreal, Line Eraser delivers ...
- ... treatment and cosmetics for L'Oreal Research and Development, creating ...

L'OREAL SA (93%); GEMEY ...

L'Oreal S.A. Product information; ...

- 159. Richmond Times Dispatch (Virginia), October 31, 1999, Sunday,, CITY EDITION, Pg. G-5, 489 words, USE CONTRAST, TEXTURE, COLOR TO CREATE NEW FACE FOR FALL, Faith Garrett Vosbrinck
- ... color collection like L'Oreal's Rose Rising, for ...
- 160. Sunday Mirror (London, England), October 31, 1999, Pg. 22, 60168146, 393 words, Makeover: Caring for the carer; MARTYN FLETCHER GIVES MUM MARIE THE TREAT SHE SO RICHLY DESERVES; Features, Fletcher, Martyn
- ... pounds 3.50 CHEEKS L'Oreal's Blush Caresse in ...

L'OREAL SA (62%); BOURJOIS (...

- 161. Arkansas Democrat-Gazette (Little Rock, AR), October 30, 1999, Saturday, Pg. D1, 278 words, ARKANSAS STOCKS
- ... LUCENT SA (66%); L'OREAL SA (66%); ALCATEL- ...
- 162. Arkansas Democrat-Gazette (Little Rock, AR), October 29, 1999, Friday, Pg. D1, 279 words, ARKANSAS

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STOCKS
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... LUCENT SA (66%); L'OREAL SA (66%); ALCATEL- ...

163. Arkansas Democrat-Gazette (Little Rock, AR), October 28, 1999, Thursday, Pg. D1, 280 words, ARKANSAS STOCKS

... LUCENT SA (66%); L'OREAL SA (66%); ALCATEL- ...

164. Courier News (Bridgewater, NJ), October 28, 1999 Thursday, LIFESTYLE; Pg. 10B, 209 words, ENGAGEMENTS, Staff

... works for Cosmair - L'Oreal Division in the Somerset ... L'OREAL SA (84%);

165. EuroWeek, October 28, 1999, IANKERR, 4053 words, A week in a markets ... heirs of Benetton, Fiat, L'Oreal and Roche. But who had the ...

166. Arkansas Democrat-Gazette (Little Rock, AR), October 27, 1999, Wednesday, Pg. D1, 279 words, ARKANSAS STOCKS

... LUCENT SA (66%); L'OREAL SA (66%); ALCATEL- ...

167. Fort Worth Star-Telegram (Texas), October 27, 1999, Wednesday, FINAL AM EDITION, LIFE & ARTS;, Pg. 1, 833 words, Playing politics; Already bored with the presidential race?; These candidates could liven things up., Star-Telegram

... Camp Davidlike retreat: L'Oreal headquarters. She's worth it. ... L'OREAL SA (60%); PLANET ...

168. San Antonio Express-News (Texas), October 27, 1999, Wednesday, , METRO, Pg. 1H, 1062 words, New city code; Developmental guidelines set for update by consultant, Anne Miller L'OREAL SA (58%);

169. San Antonio Express-News (Texas), October 27, 1999, Wednesday, , METRO, Pg. 1H, 1245 words, City code slated for overhaul, Anne Miller L'OREAL SA (58%);

170. Arkansas Democrat-Gazette (Little Rock, AR), October 26, 1999, Tuesday, Pg. D1, 283 words, ARKANSAS STOCKS

... LUCENT SA (66%); L'OREAL SA (66%); ALCATEL- ...

- 171. Business Wire, October 25, 1999, Monday, 404 words, InfoTech 99 Exhibitor Profiles for Cyber Imaging Systems Inc. and Research Triangle Commerce, CHAPEL HILL, N.C.
- ... Specialty Catalog, Lanc(me, L'Oreal and Sports Illustrated for ...
- ... COMMERCE INC (95%); L'OREAL SA (68%);

- 172. Cosmetics International, October 25, 1999, Pg. 2, 57748495, 2303 words, NEWS in brief.
- ... products are available worldwide. * L'Oreal's new Quick Stick is the ...
- 173. Cosmetics International, October 25, 1999, Pg. 5, 57748501, 232 words, L'Oreal keeps going strong and helps women in science; Brief Article; Statistical Data Included
- ... care products major L'Oreal expects strong growth ...
- ... executive officer of Groupe L'Oreal Lindsay Owen-Jones. ...
- ... first half of the year. L'Oreal's group first half ...
- ... 14.9% to \$396.6mn. L'Oreal has also joined forces with the United ...
- ... Owen-Jones says, "L'Oreal's commitment alongside UNESCO ...

L'OREAL SA (95%)

L'Oreal S.A. Finance

- 174. Cosmetics International, October 25, 1999, Pg. 10, 57748516, 1180 words, Aromatherapy lures the cosmetic companies.
- ... companies, including Coty and L'Oreal are using the positive mind and ...
- ... operators such as Coty, Lancome and L'Oreal. This has seen a proliferation ...

L'OREAL SA (94%); COTY ...

- ... Inc. Product information; L'Oreal S.A. Product information
- 175. The Wall Street Journal, October 25, 1999 Monday, Pg. 17, 2057 words, Breakaway (A Special Report): The Entrepreneurial Life --- Cashing In -- Not Out: An advertising pioneer confronts the issues and conflicts African-Americans face when taking rewards from businesses they have built, By Paulette Thomas, *from Factiva* ... Nestle, Lancome, Renault, L'Oreal and British Airways, was a ...
- 176. The Capital (Annapolis, MD.), October 24, 1999, Sunday, Arundel; Pg. C1, 476 words, Council considers legislative process, By CHRISTOPHER MUNSEY, Staff Writer L'OREAL SA (54%); CITY ...
- 177. Deseret News (Salt Lake City), October 24, 1999, Sunday, SCENE;, Pg. S01, 2089 words, Skin care: the latest wrinkles, By Kathryn ClaytonDeseret News staff writer
- ... said. La Prairie and L'Oreal Futur.e are among the ...
- 178. Arkansas Democrat-Gazette (Little Rock, AR), October 23, 1999, Saturday, Pg. D1, 282 words, ARKANSAS STOCKS
- ... LUCENT SA (66%); L'OREAL SA (66%); ALCATEL- ...
- 179. Arkansas Democrat-Gazette (Little Rock, AR), October 22, 1999, Friday, Pg. D1, 283 words, ARKANSAS STOCKS
- ... LUCENT SA (66%); L'OREAL SA (66%); ALCATEL- ...
- 180. Arkansas Democrat-Gazette (Little Rock, AR), October 22, 1999, Friday, Pg. D1, 287 words, ARKANSAS

STOCKS

- ... LUCENT SA (66%); L'OREAL SA (66%); ALCATEL- ...
- 181. Daily Record (Glasgow, Scotland), October 22, 1999, Pg. 37, 60363497, 1362 words, The new pals' act; Forget the Ally McBeal deal where we only see other women as rivals now it's hip to have mates. We meet two friends who know it's swell to be chums for life; Features, Paterson, Roz
- ... matter how hard L'Oreal tries to persuade them that they should. Monica and ...
- 182. Daily Record (Glasgow, Scotland), October 21, 1999, Pg. 19, 60363344, 258 words, Grooming heck..Brit men are vainest in Europe; News, Frew, Callum
- ... for men, like L'Oreal shampoo's commercial featuring ... L'OREAL SA (84%)
- 183. Chicago Tribune, October 20, 1999 Wednesday, CHICAGO SPORTS FINAL EDITION, WOMAN NEWS; Pg. 4; ZONE: S; BEAUTY., 1139 words, THE EYES HAVE IT; THREE LOOKS FOR FALL'S FACE, By Marisa Fox. Special to the Tribune.
- ... Lauder's Winter Beach to L'Oreal's Rose Rising. Think of ...
- ... autumnal flush, or, in L'Oreal's case, a futuristic ...
- 184. Arkansas Democrat-Gazette (Little Rock, AR), October 19, 1999, Tuesday, Pg. D1, 285 words, ARKANSAS STOCKS
- ... LUCENT SA (66%); L'OREAL SA (66%); ALCATEL- ...
- 185. Business Wire, October 19, 1999, Tuesday, 585 words, Sochrys.com Appoints Jean Pierre Hofman as Chairman, President and Chief Executive Officer, GENEVA, Switzerland
- ... consultant for such companies as L'Oreal, Volkswagen and the Diamond Stock ...
- ... COM INC (96%); L'OREAL SA (67%);
- 186. Daily Record (Glasgow, Scotland), October 19, 1999, Pg. 26, 60329524, 232 words, Children let fashion go to their heads; News, Frew, Callum
- ... ago, beauty firm L'Oreal launched their own range ... L'OREAL SA (71%)
- 187. Lansing State Journal, October 18, 1999 Monday, TODAY; Pg. 1D, 1155 words, Test Drive, Swartz Robin ... Lansing malls. Almay, L'Oreal, Maybelline, Oil of Olay and ...
- 188. The Mirror (London, England), October 18, 1999, Pg. 11, 60332827, 1162 words, THE MILLION-HERS; 50 top-earning women in the British Isles; News, Sayid, Ruki
- ... plus lucrative deals with L'Oreal, Christian Dior, Versace and ...
- 189. Chicago Sun-Times, October 17, 1999, SUNDAY, Late Sports Final Edition, LI; Pg. 51, 412 words, Time to get twisted, sister, BY NICOLE VOLTA AVERY

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... free. Styling products such as L'Oreal Studio Springing Curls ... L'OREAL SA (71%); GANNETT ...
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- 190. Sunday Mirror (London, England), October 17, 1999, Pg. 37, 60154773, 468 words, Beauty: It only takes a minute girl...; Abby Knight Offers A Guide To Products That Save Your Precious Time; Features, Knight, Abby ... glide on. Try L'Oreal's Quick Stick, pounds ...
- \dots add texture using L'Oreal's Studio Line Senses $\ \dots$

L'OREAL SA (83%); SELFRIDGES ...

- 191. Los Angeles Times, October 16, 1999, Saturday,, Home Edition, Page 1, 780 words, EX-CHIEF OF WILLED BODY PROGRAM ARRESTED; MEDICINE: FORMER OFFICIAL IS SUSPECTED OF EMBEZZLING A CADAVER. POLICE FIND FREEZERS LOADED WITH 'LEGITIMATE' SPECIMENS., TOM GORMAN and KATE FOLMAR, TIMES STAFF WRITERS, CORONA L'OREAL SA (50%); POLICE ...
- 192. Daily Record (Glasgow, Scotland), October 15, 1999, Pg. 51, 60329669, 203 words, don't leave home without..; Features
- ... Price pounds 3.29 from L'Oreal counters. Mineral water L'OREAL SA (67%)
- 193. Daily Record (Glasgow, Scotland), October 15, 1999, Pg. 50, 60329672, 224 words, HOW TO LOOK LIKE HELENA BONHAM CARTER: Features
- ... area with fingertips. Brush L'Oreal creme eyeshadow into the crease and ... L'OREAL SA (82%); BOURJOIS (...
- 194. LI Business News, October 15, 1999, Vol 46; No 42; pg 1A, 666 words, Kiss Products courting IPO, Robert Walzer, Port Washington; NY; US; Middle Atlantic, 0086288, LIB
- ... confronting such competitors as Revlon, L'Oreal and Procter & Gamble, "you have to be very careful ...
- 195. The Seattle Times, October 15, 1999, Friday, Final Edition, TV;, Pg. C1;, 1118 words, I CAN'T BELIEVE WE WATCHED THE WHOLE THING' -- DOCUMENTARY UNVEILS THE STORY OF BAD BREATH, TALKING CHIHUAHUAS AND THE SEARCH FOR BEEF THAT IS, THE HISTORY OF ADVERTISING, KAY MCFADDEN; SEATTLE TIMES TV CRITIC
- ... I'm worth it" (L'Oreal). 14. " . . . no one $\, \dots \,$
- 196. The Atlanta Journal and Constitution, October 14, 1999, Thursday,, Home Edition, 134 words, Shop around, Staff ... 1.08 Ingles: \$ 1.17 L'OREAL MEGA SPRITZ Publix: \$...
- ... Extra Hold Photo L'Oreal Mega Spritz Photo ...
- ... MARKETS INC (95%); L'OREAL SA (70%);
- 197. Dow Jones News Service, October 14, 1999 Thursday 4:08 PM GMT, , 47 words, L'Oreal 9-Mos -2: No Year-Earlier Figures Provided, *from Factiva*

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... French cosmetics group L'Oreal SA (F.ORE) ... L'OREAL SA (95%); DOW ...
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- 198. Dow Jones News Service, October 14, 1999 Thursday 4:00 PM GMT, , 623 words, News Highlights: Guidant 3Q Oper Net 33c/Diluted Shr, *from Factiva*
- ... L'Oreal 9 Mos Revs EUR8.01B Up 11.2% Vs Pro Forma 98 >F.ORE ...
- 199. Dow Jones News Service, October 14, 1999 Thursday 3:26 PM GMT, , 6 words, +L'Oreal 9 Mos Revs EUR8.01B Up 11.2% Vs Pro Forma 98, *from Factiva* L'OREAL SA (91%); DOW ...
- 200. Dow Jones Business News, October 14, 1999 Thursday 3:26 PM GMT, , 41 words, L'Oreal 9 Months Revenues EUR8.01 Billion Up 11.2% Vs Pro Forma 98, *from Factiva* ... French cosmetics group L'Oreal SA (F.ORE) ... L'OREAL SA (95%); DOW ...
- 201. Daily Record (Glasgow, Scotland), October 13, 1999, Pg. 8, 60330111, 1221 words, Beastly shock in your beauty box; COSMETIC CHANGE: CAMPAIGN FOR GMOsTO BE REMOVED;; Features, Mallon, Margaret ... policy on GMOs." L'Oreal, who also make Lancome, GMO policy. DON'T L'Oreal, Lancome, Laboratoire Garnier, ...
- 202. The Mirror (London, England), October 12, 1999, Pg. 26, 60333986, 1403 words, Style Zone: Cosmetics urge-ry; WHY THIS WOMAN FORKS OUT 7 TIMES MOREON MAKE-UP THAN HER; Features, McHUGH, NICOLA ... pounds 2.50 12 L'Oreal Colour Endurer Stick of ...
- 203. Balance Sheet, October, 1999, Vol. 8, No. 1; Pg. 22-26; ISSN: 09657967, 136107251, BLSH-18-8, 2865 words, CSA in a financial services organisation, Kubitscheck, Vicky ... UK PLC (70%); L'OREAL SA (54%); MORGAN ...
- 204. Drug Store News, October 11, 1999, Pg. 17, 56754658, 682 words, Nail sales pale, but polish innovation looks promising; Industry Overview; Statistical Data Included, PARKS, LIZ
- ... in the top five was L'Oreal, up 38.5 percent ...
- ... dramatic growth in L'Oreal nail polish is being ...

REVLON INC (85%); L'OREAL SA (84%); INFORMATION ...

- 205. Drug Store News, October 11, 1999, Pg. 81, 56754680, 1337 words, Cutting-edge merchandising boosts beauty sales; Statistical Data Included, PARKS, LIZ
- ... suppliers, Procter & Gamble and L'Oreal. Mahoney credited these sessions ...
- 206. Drug Store News, October 11, 1999, Pg. 81, 2172803, 1548 words, Cutting-edge merchandising boosts beauty sales, Parks, Liz
- ... suppliers, Procter & Gamble and L'Oreal. photo omitted Mahoney ...

- 207. Product Alert, October 11, 1999, Pg. NA, 56193641, 135 words, L'Oreal Kids 2-in-1 Extra Gentle Extra Conditioning Shampoo Burst of Winter Berries; Burst of Hot Apple Cider; Normal Hair Shampoo Burst of Winter Berries; Burst of Hot Apple Cider MANUFACTURER: L'Oreal CATEGORY: 319 Shampoos & Conditioners.
- ... limited edition varieties of L'Oreal Kids 2-in- ...
- ... York, NY-based L'Oreal offers the new scents ...

L'OREAL SA (93%); GEMEY ...

L'Oreal

208. Product Alert, October 11, 1999, Pg. NA, 56193678, 60 words, Lancome Eternicils Enduring Mascara - Deep Brown; Definicils High Definition Mascara - Deep Brown MANUFACTURER: Lancome CATEGORY: 315 - Eye Makeup & Accessories.

Lancome, a division of L'Oreal, extends both its Eternicils ...

L'OREAL SA (93%); GEMEY ...

- 209. Product Alert, October 11, 1999, Pg. NA, 56193693, 59 words, Redken Extreme Leave-in-Treatment Anti-Snap MANUFACTURER: Redken CATEGORY: 320 Hair Styling Products.
- ... NY, an affiliate of L'Oreal, has added a new ...

L'OREAL SA (93%); GEMEY ...

- 210. Product Alert, October 11, 1999, Pg. NA, 56193738, 63 words, Maybelline Express Finish Fast-Dry Nail Enamel Lilac Cream MANUFACTURER: Maybelline Co. CATEGORY: 316 Fingernail Products.
- ... Co., an affiliate of L'Oreal, has added a new ...

L'OREAL SA (93%); GEMEY ...

211. Product Alert, October 11, 1999, Pg. NA, 56193755, 57 words, L'Oreal Studio Line FX Liquid Gel - Natural Hold MANUFACTURER: L'Oreal CATEGORY: 320 - Hair Styling Products.

To append our report on L'Oreal Studio Line FX ...

... styling product is available from L'Oreal. For sample retrieval ...

L'OREAL SA (93%); GEMEY ...

L'Oreal

- 212. Product Alert, October 11, 1999, Pg. NA, 56193922, 102 words, Maybelline Express Makeup 3-in-1 Ivory; Buff; Nude; Soft Cameo; Natural Beige; Golden; Sand; Fawn; Tan; Caramel; Mocha; Cocoa MANUFACTURER: Maybelline Co. CATEGORY: 314 Facial Cosmetics & Accessories.
- ... Co., an affiliate of L'Oreal, is the manufacturer. The makeup is promoted ...

L'OREAL SA (84%); GEMEY ...

- 213. Cosmetics International, October 10, 1999, Pg. 2, 56909433, 2514 words, NEWS in brief.
- ... DM10.98 for 125ml. * L'Oreal Paris has developed a ...
- ... conditioning benefits, says L'Oreal. The no ammonia, low ...
- ... like shampoo, says L'Oreal. Adding that it is also easy to ...
- 214. The New York Times, October 10, 1999, Sunday, Late Edition Final, Section 9; Page 10; Column 5; Society

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Desk, 171 words, Melissa Lowe, Bradley Edwards ... marketing manager at L'Oreal, the cosmetics company in ... L'OREAL SA (72%); EUROPEAN ...
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215. Courier-Post (Cherry Hill, NJ), October 9, 1999 Saturday, Pg. 1, 114 words, Know the lingo L'OREAL SA (56%);

216. The Mirror (London, England), October 9, 1999, Pg. 61, 60334437, 272 words, Football: Sorry Becks.. I've got the sexiest player in England Says SAM HAMMAM; Sport, Cross, John ... 6 David Ginola: L'Oreal man always has women ... L'OREAL SA (63%); MANCHESTER ...

- 217. The News-Press (Fort Myers, FL), October 9, 1999 Saturday, BUSINESS; Pg. 1D, 506 words, Costco not just for businesses buying in bulk, Anne Mitchell, Staff
- ... your hair, try L'Oreal's Studio Senses. I ...
- ... WHOLESALE CORP (97%); L'OREAL SA (82%); XIAMEN ...
- 218. Arkansas Democrat-Gazette (Little Rock, AR), October 05, 1999, Tuesday, Pg. D1, 233 words, DIGEST International L'Oreal SA, the world's largest ... Paris-based L'Oreal is gaining from its presence in the ... L'OREAL SA (95%); CBS ...
- 219. Dow Jones News Service, October 5, 1999 Tuesday 4:39 PM GMT, , 212 words, Swiss Shares End Mixed; Banks Lower; SMI -0.1%, *from Factiva* ... half-year results from L'Oreal. Nestle has a large stake in L'Oreal's parent. L'Oreal reported a 17% ...
- UBS AG (95%); L'OREAL SA (93%); DOW ...
- 220. PR Newswire, October 5, 1999, Tuesday, Financial News, 383 words, QRS Connects with Subsidiaries of L'Oreal Groupe, RICHMOND, Calif., Oct. 5
- ... CA-QRS-Corp-L'Oreal
- \dots deal with five subsidiaries of the L'Oreal Groupe, the world's leading $\,\dots$
- ... bring our services to these members of the L'Oreal group." QRS Corporation is ...

QRS Corporation; L'Oreal Groupe L'OREAL SA (94%); QRS ...

QRS Corporation; L'Oreal Groupe

- ... CA-QRS-Corp-L'Oreal Contracts; Licensing; Marketing ...
- 221. Cosmetic Insider's Report, October 4, 1999, 2152277, 260 words, Shades of Gloria V!
- ... still unsubstantiated hint that L'Oreal may have an interest ...
- ... European market), and (3) L'Oreal, which loomed large as a ...

L'OREAL SA (93%); ADVANSTAR ...

222. Dow Jones News Service, October 4, 1999 Monday 4:00 PM GMT, , 82 words, L'Oreal -3: Strong FY Sales Seen

In W Europe, N America, *from Factiva*

... French cosmetics maker L'Oreal (F.ORE) announced ...

L'OREAL SA (95%); DOW ...

- 223. Dow Jones News Service, October 4, 1999 Monday 4:00 PM GMT, , 777 words, News Highlights: Irish Ct OKs ADC Telecom Buy Of Saville, *from Factiva*
- ... L'Oreal 1H '99 Net Pft EUR67M VS EUR57M >F.ORE ...
- ... TELECOMMUNICATIONS INC (90%); L'OREAL SA (84%); AIR ...
- 224. Dow Jones News Service, October 4, 1999 Monday 3:50 PM GMT, , 54 words, France's L'Oreal -2: Pretax Pft EUR529M Vs EUR462M > F.ORE, *from Factiva*

... L'OREAL - Paris ...

L'OREAL SA (95%); DOW ...

 $225. \ \ Dow \ Jones \ News \ Service, October \ 4, \ 1999 \ Monday \ 3:36 \ PM \ GMT, \ , \ 6 \ words, \ *L'Oreal \ Sees \ Full-Yr \ Sales, Net \ Pft \ Growth \ Tracking \ 1H, \ *from \ Factiva*$

L'OREAL SA (91%); DOW ...

226. Dow Jones News Service, October 4, 1999 Monday 3:34 PM GMT, , 6 words, *L'Oreal 1H '99 Revs EUR5.37B VS EUR4.84B >F.ORE, *from Factiva* L'OREAL SA (91%); DOW ...

227. Dow Jones News Service, October 4, 1999 Monday 3:33 PM GMT, , 6 words, +L'Oreal 1H '99 Net Pft EUR67M VS EUR57M >F.ORE, *from Factiva* L'OREAL SA (91%); DOW ...

228. Dow Jones News Service, October 4, 1999 Monday 3:33 PM GMT, , 6 words, *L'Oreal 1H '99 Oper Pft EUR587M VS EUR507M >F.ORE, *from Factiva* L'OREAL SA (91%); DOW ...

- 229. Dow Jones Business News, October 4, 1999 Monday 3:33 PM GMT, , 125 words, L'Oreal 1H '99 Net Pft EUR67 Million VS EUR57M, *from Factiva*
- ... L'OREAL Paris ...
- ... French cosmetics maker L'Oreal (F.ORE) announced ...

L'OREAL SA (95%); DOW ...

- 230. Dow Jones News Service, October 4, 1999 Monday 1:52 PM GMT, , 691 words, Clarins Chmn Targets FRF5.0 Bln In 2000 Revenues >F.CLR, By David Gauthier-Villars, *from Factiva*
- ... French cosmetics giant L'Oreal SA (F.ORE). ...

CLARINS SA (96%); L'OREAL SA (91%); CARREFOUR ...

231. International Product Alert, October 4, 1999, Pg. NA, 56000961, 72 words, L'Oreal Elvive Revitalising Shampoo

MANUFACTURER: L'Oreal Indelor India Pvt. Ltd. CATEGORY: 319 - Shampoos & Conditioners; Brief Article; Product Announcement ... a UV filter, L'Oreal Elvive Revitalising Shampoo has issue of this publication, the shampoo from L'Oreal Indelor India Pvt. ... L'OREAL SA (93%); GEMEY ... L'Oreal Indelor India Private ... 232. International Product Alert, October 4, 1999, Pg. NA, 56001046, 83 words, L'Oreal Studio Line FX Crystal Wax MANUFACTURER: L'Oreal CATEGORY: 320 - Hair Styling Products. ... weightless hair definition, L'Oreal Crystal Wax has recently been women and is marketed by L'Oreal. For sample retrieval ... L'OREAL SA (93%); GEMEY ... L'Oreal 233. International Product Alert, October 4, 1999, Pg. NA, 56001058, 107 words, Elvive Styling Mousse - UV Filter; Nutri-Ceramide MANUFACTURER: L'Oreal CATEGORY: 320 - Hair Styling Products. ... United Kingdom by L'Oreal has recently been extended with the addition of ... L'OREAL SA (93%); GEMEY ... L'Oreal 234. Marketletter, October 4, 1999, Pg. NA, 55988680, 147 words, L'Oreal to keep control over Sanofi-Synthelabo. ... other main shareholder, L'Oreal SA, says it ... In a statement, L'Oreal said that since Elf's by Elf-Aquitaine. L'Oreal intends to maintain it Synthelabo." The announcement by L'Oreal follows increasing speculation that ... L'OREAL SA (94%); SANOFI ... L'Oreal; Sanofi-Synthelabo 235. THE BALTIMORE SUN, October 3, 1999, Sunday, FINAL, 1D, 1982 words, In festivities, putting his best Feats forward; Events: The founder of P. W. Feats Inc. started throwing parties as a child. Now, his elaborate concoctions -some international -- are attended by thousands., June Arney ... in Boston for L'Oreal. It was Harvard graduation primary color of that year's L'Oreal signature line. Guests were COMMUNICATIONS INC (70%); L'OREAL SA (60%); 236. Los Angeles Times, October 3, 1999, Sunday, Home Edition, Page 91, 94 words, NOT DODGING 38 ... bless Heather Locklear's L'Oreal-ed head for ... L'OREAL SA (91%);

237. The Post-Standard (Syracuse, NY), October 3, 1999 Sunday Final Edition, NEWS; Pg. A1, 934 words, CENTRAL NEW YORK NEEDS A NEW AREA CODE, FAST TWO OPTIONS: CREATE A REGION WITH A NEW CODE OR ISSUE AN AREA CODE TO ALL NEW LISTINGS., Tim Knauss Staff writer ... MARTIN CORP (73%); L'OREAL SA (58%); COMMUNICATIONS ...

238. San Antonio Express-News (Texas), October 3, 1999, Sunday, , METRO, Pg. 4M, 758 words, Millennium time line: Health and Beauty

... Schueller, who founds L'Oreal a year later. ...

L'OREAL SA (84%); MILES ...

239. THE BALTIMORE SUN, October 2, 1999, Saturday, ,FINAL, ,11C, 588 words, Royal Ahold goes global with supermarket sale; Promotion running in 4,000 stores includes Giant chain; Food retailing, Lorraine Mirabella

... Braun, Chiquita, Tropicana, L'Oreal, Franco American and Disney. "That ...

... FOOD INC (84%); L'OREAL SA (69%); EUROPE ...

240. The Times Union (Albany, NY), October 2, 1999, Saturday,, ONE STAR EDITION, Pg. D1, 229 words, Wrinkle creamed Baby boomers turn to consumer products to soften effects of getting older, JO-ANN JOHNSTON; Business writer

... cream \$ 65 (cq) L'Oreal's 1.25-ounce "Line ...

L'OREAL SA (83%); JOHNSON & ...

241. Corporate Finance, October 1999, Switzerland Unwrapped Supplement Pg. 14-15; ISSN: 0958-2053; CODEN: CABUDO, 1158 words, The Nestle way to foreign expansion, Brewis, Janine, 01912489

... But there have been exceptions, such as the ventures with L'Oreal, Coca-Cola and General ...

NESTLE SA (90%); L'OREAL SA (62%); NESTLE ...

- 242. Food & Drug Packaging, October 1, 1999, Pg. D1, 57088380, 623 words, Airtight metal "stick" gives L'Oreal's, make-up a longer life.
- ... challenges. Earlier this year, L'Oreal introduced QuickStick[TM] ...
- ... in early 1999, L'Oreal wanted to make a ...
- ... system to seal in L'Oreal's formula. The stick features ...
- ... vaporloss in the industry. The L'Oreal package experienced only ...
- ... right packaging, Henlopen and L'Oreal production personnel worked ...
- ... final result. While L'Oreal France declined to comment ...

L'OREAL SA (93%); HENLOPEN ...

L'Oreal Paris; Henlopen

243. Food & Drug Packaging, October 1999, Pg. D1, 2161174, 756 words, Airtight metal "stick" gives L'Oreal's make-up a longer life

L'Oreal reports satisfaction with its QuickStick ...

ABSTRACT: L'Oreal launched its QuickStick Instant ...

- ... Henlopen Manufacturing Co. L'Oreal France says that results of the ...
- ... challenges. Earlier this year, L'Oreal introduced QuickStick(trademark) ...
- ... in early 1999, L'Oreal wanted to make a ...
- ... system to seal in L'Oreal's formula. The stick features ...
- ... loss in the industry. The L'Oreal package experienced only ...
- ... right packaging, Henlopen and L'Oreal production personnel worked ...
- ... final result. While L'Oreal France declined to comment ...

L'OREAL SA (93%); HENLOPEN ...

L'OREAL SA

- 244. Global Cosmetic Industry, October 1, 1999, Pg. 32, 56541258, 1466 words, South Korean markets suffer blow; toiletries and cosmetics; Statistical Data Included, Bucalo, Anthony J.
- ... under five percent. Minor competitors in the market include Avon, Procter & Gamble, Shiseido, The Body Shop and L'Oreal. The dominant competitor in the segment is Pacific Corporation and its Hera, L'essai, Laneige and Mamonde brands comprise 45 percent of the segment. ...
- 245. Global Cosmetic Industry, October 1, 1999, Pg. 36, 56541259, 1836 words, The global makeup market shows its., Jewett, Barbara
- \dots and liquid liner. L'Oreal has great colors in \dots

L'OREAL SA (82%); COVER ...

- 246. Global Cosmetic Industry, October 1, 1999, Pg. 68, 56541302, 123 words, Cosmair, Inc; Brief Article L'Oreal USA Officials and employees
- 247. Global Cosmetic Industry, October 1, 1999, Pg. 68, 56541315, 40 words, BestSelections.com.
- ... Formerly vice president of L'Oreal Marketing, Nelson will ...

L'OREAL SA (91%); GEMEY ...

- ... com Officials and employees; L'Oreal Marketing Officials and employees
- 248. Town & Country, October 1, 1999, Pg. 136, 56745058, 946 words, Fall Skincare News; Brief Article, FREED, JANET CARLSON; GOLDSTEIN, MELISSA MILRAD
- ... happy Chinese red." * L'Oreal Jet-Set nail ...
- 249. Dayton Daily News (Ohio), September 30, 1999, Thursday,, CITY EDITION, LIFE,, Pg. 1C,, 491 words, WE WON'T ASK, SO DON'T TELL, Laura Dempsey, LAURA DEMPSEY COLUMN
- ... heels for them, no L'Oreal auburns (worth it or ...

L'OREAL SA (72%);

- 250. University Wire, September 30, 1999, COLUMN, 662 words, 'Beauty' poses problem for society, By Kamika McDonald, Daily Orange
- ... decide whether to use Maybelline or L'Oreal? How can she accomplish those ...
- 251. The Cincinnati Enquirer, September 28, 1999 Tuesday All Edition, TMP; Pg. 1C, 1063 words, NAILS for new age, REON CARTERREON CARTER, The Cincinnati Enquirer
- ... cosmetics companies as Revlon, L'Oreal, Clinique, Prescriptives and Aveda. Here are ...
- 252. Chicago Tribune, September 28, 1999 Tuesday, CHICAGO SPORTS FINAL EDITION, KIDNEWS; Pg. 2; ZONE: C; stuff., 374 words, GUYS WHO DYE; IN STREAKS AND CHUNKS, LOTS OF GUYS ARE MAKING LIKE RICKY MARTIN AND TEMPORARILY COLORING THEIR LOCKS. IF YOU'RE DYING TO DYE (AND YOUR FOLKS ARE COOL WITH IT!), CONSIDER THESE AT-HOME HELPERS., By Lisa Skolnik. Special to the Tribune.
- ... hints from the experts at L'Oreal and Clairol. And check out ...

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PHOTOS 6PHOTO (color): L'Oreal Fria ($9.95); This permanent ... L'OREAL SA (71%); VIDAL ...
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- 253. Chain Drug Review, September 27, 1999, Pg. 23, 56479830, 1060 words, Olay, Neutrogena lines on mark. ... declump lashes." This summer, L'Oreal introduced its latest addition to its ...
- 254. Chain Drug Review, September 27, 1999, Pg. 36, 56479843, 267 words, L'Or'eal plans to revamp Preference coloring line; Brief Article
- ... commemorate the 30th anniversary of L'Oreal's Preference brand of hair ...

L'OREAL SA (91%)

L'Oreal S.A. Product information

- 255. Daily Record (Glasgow, Scotland), September 27, 1999, Pg. 10, 60357418, 338 words, ASDA TURNS UP HEAT IN STORE WARS; Chemists targeted in latest cuts; News, Houston, Simon
- ... nappies, Gillette razors and L'Oreal Elvive shampoo to the discounted ...
- ... STORES INC (84%); L'OREAL SA (83%); PROCTER & ...
- 256. Drug Store News, September 27, 1999, Pg. 81, 56082712, 860 words, Sun care sees double-digit gains; scalp protectors, baby future drivers; Brief Article; Industry Overview; Statistical Data Included, GROSSMAN, ANDREA M.
- ... L'Oreal ...
- ... L'Oreal ...

L'OREAL SA (65%)

- 257. Drug Store News, September 27, 1999, Pg. 86, 56082719, 785 words, Fashion inspires P&BC innovations, sales; personal and beauty care, BROOKMAN, FAYE
- ... cosmetics companies such as Revlon and L'Oreal have always looked to runways to ...
- ... a fashion accessory. L'Oreal's Feria was one of the first to ...

L'OREAL SA (93%); PROCTER & ...

- 258. Product Alert, September 27, 1999, Pg. NA, 55860076, 103 words, L'Oreal Visible Lift Line Minimizing SPF 12 Makeup with Pro-Retinol A Soft Ivory; Pale; Nude Beige; Natural Beige; Sand Beige; Buff; Golden Beige; Sun Beige; Caramel Beige; Creme Cafe; Cappuccino; Cocoa MANUFACTURER: Cosmair CATEGORY: 314 Facial Cosmetics & Accessories.
- ... makeup, marketed under the L'Oreal brand name, is claimed to ...
- ... Inc., a division of L'Oreal. For sample retrieval ...

L'OREAL SA (93%); COSMAIR ...

Cosmair Inc.; L'Oreal

259. Product Alert, September 27, 1999, Pg. NA, 55860077, 98 words, L'Oreal Quick Stick Long-Wearing Foundation - Soft Ivory; Pale; Nude Beige; Natural Beige; Sand Beige; Buff; Golden Beige; Sun Beige; Caramel Beige; Creme Cafe; Cappuccino; Cocoa MANUFACTURER: Cosmair CATEGORY: 314 - Facial Cosmetics & Accessories. ... Foundation has been introduced under the L'Oreal brand name. Presented ...

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... Inc., a division of L'Oreal. Promoted in ads with ...
L'OREAL SA (93%); COSMAIR ...
Cosmair Inc.; L'Oreal
260. The Wall Street Journal, September 27, 1999 Monday Correction Appended, WORLD BUSINESS (A SPECIAL
REPORT):; Pg. R29, 5348 words, Rankings --- The Global Giants: U.S. and tech firms gain ground in annual survey,
*from Factiva*
... 88 93 L'Oreal ...
261. Austin American-Statesman (Texas), September 26, 1999, Sunday, Show World; Pg. 5, 531 words, Acting isn't
everything to Luner; If 'Profiler' doesn't work out, she, LUAINE LEE
... commercials and too young for L'Oreal. Things didn't start to ...
L'OREAL SA (66%);
262. Chicago Sun-Times, September 26, 1999, SUNDAY, Late Sports Final Edition, SHOW; BIOFEEDBACK; Pg. 14;
NC, 526 words, La Vida Lopez, BY PAIGE SMORON
... deals with Coca-Cola and L'Oreal, releasing a hit ...
L'OREAL SA (91%); COCA- ...
263. Morning Call (Allentown, PA), September 26, 1999, Sunday, SECOND EDITION, LOCAL/REGION, Pg. B1,
988 words, TABOO ON HAIR COLOR FOR MEN IS DYING; GENTLEMEN PREFER ... BEING BLONDS,
WENDY E. SOLOMON; The Morning Call
... managers and manufacturing engineers. L'Oreal's line of hair color ...
264. The New York Post, September 26, 1999, Sunday, All Editions; Pg. 043, 449 words, THE GRAPES OFWRAPS
AND BATHS, WILLIAM PEAKIN
... a former executive with the L'Oreal cosmetics group, developed ...
L'OREAL SA (84%);
265. Arkansas Democrat-Gazette (Little Rock, AR), September 25, 1999, Saturday, Pg. D1, 283 words, ARKANSAS
STOCKS
... LUCENT SA (66%); L'OREAL SA (66%); ALCATEL- ...
266. Cosmetics International, September 25, 1999, Pg. 1, 56529987, 613 words, P&G concentrates on beauty business;
Brief Article; Statistical DataIncluded
... ranks third behind L'Oreal and Unilever. It has designated ...
L'OREAL SA (63%); UNILEVER ...
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267. Cosmetics International, September 25, 1999, Pg. 14, 56530022, 179 words, L'Oreal Soprocos France installs leak

detector.

... leak detector system to the L'Oreal Soprocos plant in ...

L'OREAL SA (95%); SOPROCOS (...

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L'Oreal S.A. Contracts; BWI ...
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- 268. Cosmetics International, September 25, 1999, Pg. 15, 56530024, 629 words, MOVES.
- ... 14 years with Cosmair-L'Oreal, where he served as vice president of ...
- ... years she worked for the L'Oreal group, she was marketing director ...

COTY INC (98%); L'OREAL SA (84%); COLGATE- ...

269. The Miami Herald, September 25, 1999 Saturday FINAL EDITION, BUSINESS; Pg. 1C, 1077 words, LIVIN' LA VIDA, AN EASY SELL, CYNTHIA CORZO, ccorzo@herald.com

... giants like Revlon and L'Oreal have signed up prominent ...

L'OREAL SA (92%); VISA ...

- 270. Arkansas Democrat-Gazette (Little Rock, AR), September 24, 1999, Friday, Pg. D1, 284 words, ARKANSAS STOCKS
- ... LUCENT SA (66%); L'OREAL SA (66%); ALCATEL- ...
- 271. Business Wire, September 24, 1999, Friday, 614 words, Replay of Nestle International Conference Call is Now Available Through Investor Broadcast Network, PHILADELPHIA
- ... in cosmetic giant L'Oreal. The company has more than 500 ...
- 272. Arkansas Democrat-Gazette (Little Rock, AR), September 23, 1999, Thursday, Pg. D1, 284 words, ARKANSAS STOCKS
- ... LUCENT SA (66%); L'OREAL SA (66%); ALCATEL- ...
- 273. Birmingham Evening Mail (England), September 23, 1999, Pg. 16, 60218024, 648 words, Party time!, Parkes, Diane
- ... cosmetics are the way to go. L'Oreal's new Crea Creme ...

L'OREAL SA (82%); MARKS & ...

- 274. Business Wire, September 23, 1999, Thursday, 603 words, Nestle to Broadcast International Conference Call Through Investor Broadcast Network; International Companies Using Internet to Reach Diverse Marketplace of Investors, PHILADELPHIA
- ... in cosmetic giant L'Oreal. The company has more than 500 ...
- 275. Dow Jones News Service, September 23, 1999 Thursday 3:41 PM GMT, , 100 words, L'Oreal: Joint 38.9% Sanofi Stake With Elf Still Valid, *from Factiva*
- ... French cosmetics company L'Oreal (F.ORE) reiterated ...
- L'Oreal is reminding investors of its position ...
- ... announced Sept. 13. L'Oreal said in a ...

L'OREAL SA (95%); SANOFI ...

276. The Wall Street Journal, September 23, 1999 Thursday, MARKETING & MEDIA; Advertising; Pg. B14, 969

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words, Young Conde Nast Title Develops Muscle, By Matthew Rose, *from Factiva* ... Johnson, which is pitching Neutrogena; and L'Oreal, which has placed ads for its ... L'OREAL SA (66%); JOHNSON & ...
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- 277. Arkansas Democrat-Gazette (Little Rock, AR), September 22, 1999, Wednesday, Pg. D1, 284 words, ARKANSAS STOCKS
- ... LUCENT SA (66%); L'OREAL SA (66%); ALCATEL- ...
- 278. Arkansas Democrat-Gazette (Little Rock, AR), September 21, 1999, Tuesday, Pg. D1, 294 words, ARKANSAS STOCKS
- ... LUCENT SA (66%); L'OREAL SA (66%); ALCATEL- ...
- 279. Dow Jones News Service, September 21, 1999 Tuesday 7:12 AM GMT, , 117 words, Elf Postpones Sale Of 15.5% Sanofi-Synthelabo Stake, *from Factiva*
- ... Synthelabo shareholding pact with L'Oreal SA (F.ORE) to ...
- ... AQUITAINE SA (91%); L'OREAL SA (85%); FINA ...
- 280. Dow Jones Business News, September 21, 1999 Tuesday 7:12 AM GMT, , 111 words, Elf Postpones Sale Of 15.5% Sanofi-Synthelabo Stake, *from Factiva*
- ... Synthelabo shareholding pact with L'Oreal SA (F.ORE) to ...
- ... AQUITAINE SA (91%); L'OREAL SA (85%); FINA ...
- 281. Cosmetic Insider's Report, September 20, 1999, 2138575, 94 words, Gillette Shareholder Ready to Sell
- ... being purchased by L'Oreal.Copyright 1999 Advanstar ...
- ... COMMUNICATIONS INC (91%); L'OREAL SA (83%); GEMEY ...
- 282. Cosmetic Insider's Report, September 20, 1999, 2138586, 122 words, Maybelline
- ... new entrants include L'Oreal (Maybelline's sister company) with ...
- ... COMMUNICATIONS INC (91%); L'OREAL SA (84%); GEMEY ...

MAYBELLINE INC (L'OREAL)

ULTIMATE PARENT: L'OREAL

283. International Product Alert, September 20, 1999, Pg. NA, 55779102, 73 words, L'Oreal Plenitude Strip Purete Cleansing Nose Strips MANUFACTURER: L'Oreal CATEGORY: 311 - Skin Care.

Newly available from L'Oreal in Belgium is L'Oreal Plenitude Strip Purete. These ...

L'OREAL SA (93%); GEMEY ...

L'Oreal

- 284. International Product Alert, September 20, 1999, Pg. NA, 55779105, 89 words, L'Oreal Feria Hair Color Contraste MANUFACTURER: L'Oreal CATEGORY: 321 Hair Colorings & Other Hair Products.
- ... natural looking color, L'Oreal Feria Contraste Hair ...
- ... it. Marketed by L'Oreal in Belgium, this product is ...

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L'OREAL SA (93%); GEMEY ...
L'Oreal
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- 285. International Product Alert, September 20, 1999, Pg. NA, 55779106, 108 words, L'Oreal Feria Hair Color Color MANUFACTURER: L'Oreal CATEGORY: 321 Hair Colorings & Other Hair Products.
- ... 6/99 issue, L'Oreal Feria Hair Color is ...
- ... offered in Belgium. L'Oreal is targeting people under the ...

L'OREAL SA (93%); GEMEY ...

L'Oreal

286. International Product Alert, September 20, 1999, Pg. NA, 55779156, 65 words, L'Oreal Striptease Nail Polish MANUFACTURER: L'Oreal Paris CATEGORY: 316 - Fingernail Products.

- ... 4.49 English pounds, L'Oreal Striptease Nail Polish has ...
- ... trade literature, this offering from L'Oreal Paris is a paint- ...

L'OREAL SA (95%); GEMEY ...

L'Oreal

- 287. Lansing State Journal, September 20, 1999 Monday, TODAY; Pg. 1D, 782 words, Test Drive, Swartz Robin ... working. (\$8.50-\$16.50) L'Oreal has what might become your ...
- ... department stores. Maybelline and L'Oreal products are available at ...
- 288. The Times Union (Albany, NY), September 20, 1999, Monday,, ONE STAR EDITION, Pg. C2, 487 words, Care is a must for permanents
- ... home-perm products were L'Oreal Premier Perm Dual ...

L'OREAL SA (66%); FOOD & ...

- 289. The Wall Street Journal, September 20, 1999 Monday, Advertising; Pg. B1, 1269 words, Rogaine Urges the Nonbald to Use Ounces of Prevention, By Kathryn Kranhold, Staff Reporter of The Wall Street Journal, *from Factiva* ... who came up with L'Oreal's "Because You're Worth It," ...
- ... Ms. Specht says. "That's what L'Oreal did. This product was there to serve you not because you were ... L'OREAL SA (82%); JORDAN ...
- 290. The Atlanta Journal and Constitution, September 19, 1999, Sunday,, Home Edition, 341 words, Vanities: Show softer side with eyes, lips in heathery hues; Fashion Atlanta, Alma E. Hill, Staff
- ... look. Also check out L'Oreal's Rose Rising color ...
- ... fall with (above, from front) L'Oreal's Wear Extraordinaire nail ...
- ... in Peach Frost; L'Oreal's Jet-Set Quick ...
- ... in Innocent Violet; and L'Oreal's Wear Extraordinaire in ...
- ... Rose Rising by L'Oreal; Brown Shimmer by ...

L'OREAL SA (83%); ESTEE ...

291. Arkansas Democrat-Gazette (Little Rock, AR), September 18, 1999, Saturday, Pg. D1, 285 words, ARKANSAS STOCKS

- ... LUCENT SA (66%); L'OREAL SA (66%); ALCATEL- ...
- 292. Arkansas Democrat-Gazette (Little Rock, AR), September 17, 1999, Friday, Pg. D1, 285 words, ARKANSAS STOCKS
- ... LUCENT SA (66%); L'OREAL SA (66%); ALCATEL- ...
- 293. Arkansas Democrat-Gazette (Little Rock, AR), September 16, 1999, Thursday, Pg. D1, 285 words, ARKANSAS STOCKS
- ... LUCENT SA (66%); L'OREAL SA (66%); ALCATEL- ...
- 294. Daily Record (Glasgow, Scotland), September 16, 1999, Pg. 34, 60358823, 1156 words, WE PAID BOHO CHIC ON THE CHEAP; Caprice and Meg spend thousands to look bohemian but it need only cost you a few pounds; Features, Paterson, Roz
- \dots launched a thousand L'Oreal ads. In their place was $\ \dots$

L'OREAL SA (72%)

- 295. Marketing Week, September 16, 1999, Pg. 36, 2151940, 667 words, Japanese thwart Publicis venture, Kilburn, David
- ... main international clients, L'Oreal, Nestle, and Renault. Tokyu ...

TOKYU CORP (96%); L'OREAL SA (83%); NESTLE ...

- 296. Star Tribune (Minneapolis, MN), September 16, 1999, Thursday, Metro Edition, VARIETY; Buyer's EDGE; Pg. 1E, 1345 words, Dollars & sense; Dollar stores offer more bang for the buck, Lynn Underwood; Staff Writer ... Webster's Dictionary, Goody, L'Oreal, Kraft, Joy, Speedway, ...
- 297. The Wall Street Journal, September 16, 1999 Thursday, INTERNATIONAL; Pg. A24, 855 words, Japan's Shiseido, Intent on Shopping, Finds Little to Buy --- Cosmetics Maker Laments As World Beauty Giants Snatch the Top Brands, By Yumiko Ono, Staff Reporter of The Wall Street Journal, *from Factiva* ... likes of Estee Lauder, L'Oreal or LVMH," the French luxury- ... L'OREAL SA (91%); LVMH ...
- 298. Arkansas Democrat-Gazette (Little Rock, AR), September 15, 1999, Wednesday, Pg. D1, 284 words, ARKANSAS STOCKS
- ... LUCENT SA (66%); L'OREAL SA (66%); ALCATEL- ...
- 299. Daily Record (Glasgow, Scotland), September 15, 1999, Pg. 8, 60358745, 1393 words, Can you be forever young?; State-of-the art creams may hold the secret of saving your skin from ravages of age; Features, Wrottesley, Catriona
- ... lines ANTI-WRINKLE L'Oreal, pounds 9.99. Fights the ...
- ... promote freshness REVITALIFT L'Oreal, pounds 9.49. Pro- ...
- ... skin LINE ERASER L'Oreal, pounds 10.99. It ...

- 300. Daily Record (Glasgow, Scotland), September 15, 1999, Pg. 20, 60358694, 748 words, GLAD TO BE GREY?; CURL UP AND DYE: That's how women usually react togrey hair ... but could it be a new style for celebrities?; Features, VEIGH, KAREN Mc
- ... Jennifer is paid by L'Oreal to have perfect hair. As she says ...
- ... I'm worth it." L'Oreal obviously seem to think ...

L'OREAL SA (64%); ESTEE ...

- 301. Daily Record (Glasgow, Scotland), September 15, 1999, Pg. 5, 60358756, 981 words, How to banish bad hair days; Wait for it ... here comes the science that makes it work; Features, Paterson, Roz
- ... won Jennifer Anniston her L'Oreal contract. Not only should we ...

L'OREAL SA (68%)

- 302. Arkansas Democrat-Gazette (Little Rock, AR), September 14, 1999, Tuesday, Pg. D1, 284 words, ARKANSAS STOCKS
- ... LUCENT SA (66%); L'OREAL SA (66%); ALCATEL- ...
- 303. Federal Filings Newswires, September 14, 1999 Tuesday 5:05 PM GMT, , 578 words, Filene's Basement Seeks Final Approval Of \$135 DIP Loan, *from Factiva*
- ... ELECTRIC CO (72%); L'OREAL SA (54%)
- 304. Chain Drug Review, September 13, 1999, Pg. 2, 56069998, 392 words, Kerr charts progress at managers meeting. ... Myers Squibb Co., L'Oreal/Cosmair Inc., Sterilite ... L'OREAL SA (69%); CLAIROL ...
- 305. Knight Ridder/Tribune, September 13, 1999, Monday, ENTERTAINMENT NEWS, K4679, 1168 words, NBC's new 'Profiler' is 'Savannah'/'Melrose Place' co-star Jamie Luner, By Luaine Lee
- ... commercials and too young for L'Oreal. Things didn't start to ...
- ... UNIVERSAL INC (91%); L'OREAL SA (66%);
- 306. Marketletter, September 13, 1999, Pg. NA, 55759026, 782 words, Sanofi-Synthelabo looks to USA for further growth, confident about pipeline.
- ... other major shareholder, L'Oreal, may be interested.

SANOFI SYNTHELABO (95%); L'OREAL SA (82%); TOTAL ...

307. Product Alert, September 13, 1999, Pg. NA, 55729227, 61 words, L'Oreal Plenitude Line Eraser Pure Retinol Concentrate MANUFACTURER: L'Oreal CATEGORY: 311 - Skin Care.

The L'Oreal Plenitude skincare line ...

... wrinkles. Manufactured by L'Oreal, it is sold in ...

L'OREAL SA (93%); GEMEY ...

L'Oreal

308. Chicago Sun-Times, September 12, 1999, SUNDAY, Late Sports Final Edition, LI; GOOD HOUSEKEEPING

- SAVVY CONSUMER; Pg. 40, 309 words, Shampoos come clean in trial run; Shampoos were tested for their ability to volumize, among other things
- ... manageability. The institute tested L'Oreal's Bodyvive (\$ 3.49 for ... L'OREAL SA (83%);
- 309. Sunday Mirror (London, England), September 12, 1999, Pg. 32, 60219749, 1430 words, Your Look: Are you stuck in a beauty rut?; You Know The Routine You've Been Doing It For Years Mascara, Eyeliner, The Same Red Lipstick. But Does Your Make-Up Still Suit Your Face? Abbey Knight And Martyn Fletcher Help Three Readers Update Their Look; Features
- ... L'Oreal Rouge Virtuale ...
- 310. Arkansas Democrat-Gazette (Little Rock, AR), September 11, 1999, Saturday, Pg. D1, 283 words, ARKANSAS STOCKS
- ... LUCENT SA (66%); L'OREAL SA (66%); ALCATEL- ...
- 311. Arkansas Democrat-Gazette (Little Rock, AR), September 10, 1999, Friday, Pg. D1, 286 words, ARKANSAS STOCKS
- ... LUCENT SA (66%); L'OREAL SA (66%); ALCATEL- ...
- 312. Cosmetics International, September 10, 1999, Pg. 4, 55983862, 155 words, Rubinstein's new look; Brief Article; Statistical Data Included
- \dots attract new, youngerconsumers, the L'Oreal SA owned company has \dots L'OREAL SA (91%); WALL \dots
- 313. Daily Record (Glasgow, Scotland), September 10, 1999, Pg. 42, 60352244, 432 words, How to look like Tracy Shaw; Features
- ... pale blue eyeshadow, such as L'Oreal's Galactic Blue. Blend ...
- ... applied to the apples of the cheeks. L'Oreal Crea Creme in ...
- \dots Brown and Mac from Fraser's; L'Oreal from Boots; Laura Mercier, $\ \dots$

L'OREAL SA (68%)

- 314. Euromarketing via E-mail, September 10, 1999, 2130713, 114 words, OPTIMEDIA RELAUNCHES IN HOLLAND
- ... agency's clients include L'Oreal, Hewlett-Packard Co. and ...
- ... PACKARD CO (71%); L'OREAL SA (71%); BRITISH ...
- 315. Arkansas Democrat-Gazette (Little Rock, AR), September 09, 1999, Thursday, Pg. D1, 284 words, ARKANSAS STOCKS
- ... LUCENT SA (66%); L'OREAL SA (66%); ALCATEL- ...
- 316. Daily News (New York), September 09, 1999, Thursday, Thersday; Pg. 53, 773 words, MEN GO BOO-HOO ...AND I FEEL THEIR PAIN, BY SHERRYL CONNELLY

- ... At 13, she signed with L'Oreal after she won a " ...
- 317. Dayton Daily News (Ohio), September 9, 1999, Thursday,, SOUTHWEST EDITION, NEIGHBORS,, Pg. 8, 370 words, 6-YEAR-OLD HEADS ABOVE THE REST, Martha Hardcastle FOR THE DAYTON DAILY NEWS
- ... national finalists to represent L'Oreal For Kids hair ...
- ... finalists nationwide to represent L'Oreal For Kids hair ...
- ... contest held by L'Oreal earlier this year. She flipped her ...
- ... splits before reciting the L'Oreal for Kids mantra, "Because ...
- ... a model for L'Oreal products. Her mother had sent ...

L'OREAL SA (93%);

- 318. Lansing State Journal, September 9, 1999 Thursday, LOCAL; Pg. 1B, 590 words, Sign fight, Schneider John L'OREAL SA (57%);
- 319. The Miami Herald, September 9, 1999 Thursday FINAL EDITION, NEIGHBORS BC; Pg. 3BC, 544 words, UNEMPLOYMENT RATE ITS LOWEST SINCE 1995 SUMMER SLUMP DISAPPEARING, ALLISON KLEIN, Herald Staff Writer
- ... cosmetic industry like L'Oreal and Cover Girl," Abbaticchio ... L'OREAL SA (63%);
- 320. News & Record (Greensboro, NC), September 9, 1999, Thursday,, ALL EDITIONS, Pg. B8, 196 words, PROCTER & GAMBLE TO UNVEIL HAIR-CARE LINE, Bloomberg Business News, CINCINNATI ... s Clairol brand and L'Oreal SA have gained as they have introduced ...
- ... GAMBLE CO (97%); L'OREAL SA (84%); BRISTOL- ...
- 321. Newsday (New York), September 9, 1999, Thursday, ALL EDITIONS, Page B23, 636 words, GOOD HOUSEKEEPING SAVVY CONSUMER / THOSE SHAMPOO CLAIMS: DO THEY WASH?
- ... it. The institute tested L'Oreal's Body vive (\$ 3.49 ...
- 322. The Times (Shreveport, LA), September 9, 1999 Thursday, LIVING; Pg. 1D, 1379 words, Mirror, mirror, Amy mercer, Staff
- ... wild streak. According to L'Oreal, sales of all men's ...
- 323. Arkansas Democrat-Gazette (Little Rock, AR), September 08, 1999, Wednesday, Pg. D1, 286 words, ARKANSAS STOCKS
- ... LUCENT SA (66%); L'OREAL SA (66%); ALCATEL- ...
- 324. BCD News and Comment, September 8, 1999, Vol. 34, No. 20, 454 words, Exemption planning: The thorniest problem of all L'OREAL SA (51%);
- 325. Business Wire, September 8, 1999, Wednesday, 1008 words, LVMH Senior Management Appointments

- ... a managing director with the L'Oreal Group where, for more than ... 326. The Hollywood Reporter, September 08, 1999, 508 words, Archer goes to 'War' with Snipes ... 20, time slot. "The L'Oreal Paris Summer Music ... L'OREAL SA (81%); XIAMEN ... 327. The New York Post, September 7, 1999, Tuesday, All Editions; Pg. 008, 1126 words, QUIRKY CASES VEX HOT NIGHTSPOT ... for her steaming Armani and L'Oreal ads. * SHE'S come a ... 328. International Product Alert, September 6, 1999, Pg. NA, 55679725, 95 words, L'Oreal Feria Hair Color MANUFACTURER: L'Oreal CATEGORY: 321 - Hair Colorings & Other Hair Products. ... A\$ 16.95, L'Oreal Feria Hair Color is Step Applicator system from L'Oreal, Feria is formulated with a ... L'OREAL SA (93%); GEMEY ... L'Oreal 329. PR Newswire, September 6, 1999, Monday, Financial News, 454 words, TV3 Garners Long Lists of 'Firsts' in Swiss History, LUXEMBOURG, Sept. 6 ... Nestle, Procter & Gamble, L'oreal, Coca-Cola, Effems, BROADCASTING SA (93%); L'OREAL SA (81%); PROCTER & ... 330. Chatanooga Times Free Press (Tennessee), September 5, 1999, Sunday, LIFESTYLE; Pg. D6, 253 words, Restore Bounce, Shine and Body To Your Hair, Archivist ... a drugstore favorite, L'Oreal Anti Frizz, which flattned ... L'OREAL SA (82%); 331. Los Angeles Times, September 5, 1999, Sunday, Home Edition, Page 12, 415 words, SO SOCAL: THE BEST...THE BEAUTIFUL...AND THE BIZARRE; YOU ARE HERE; MILLA GOES LUNA, Mark Ehrman ... upcoming "The Messenger," and pushing L'Oreal, is a rare opportunity to ... L'OREAL SA (62%); 332. Sunday Mirror (London, England), September 5, 1999, Pg. 26, 60240569, 609 words, Makeover: Bridging the gap; Martyn Fletcher Knocks Years Off A Reader With A Stylish New Look; Features ... L'Oreal L'Oreal ... 333. Arkansas Democrat-Gazette (Little Rock, AR), September 03, 1999, Friday, Pg. D1, 284 words, ARKANSAS STOCKS
- 334. Daily Record (Glasgow, Scotland), September 3, 1999, Pg. 41, 60352869, 266 words, How to look like ... Jennifer

... LUCENT SA (66%); L'OREAL SA (66%); ALCATEL- ...

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Lopez; Features
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... a brownish blusher, such as L'Oreal All Over Blush ...

L'OREAL SA (66%)

- 335. Euroweek, September 3, 1999, No. 618 Pg. 8; ISSN: 0952-7036; CODEN: CMPWAB, 998 words, France the focus as Elf lines up Eu4bn Sanofi sale, joins Rhodia, ST Micro offerings, 01880598
- ... a shareholders' pact with L'Oreal. However, Sanofi's share price ...
- ... AGRICOLE SA (90%); L'OREAL SA (84%); CREDIT ...
- 336. EuroWeek, September 3, 1999, EQUITY, 987 words, France the focus as Elf lines up Eu4bn Sanofi sale, joins Rhodia, ST Micro offerings
- ... a shareholders' pact with L'Oréal. However, Sanofi's share ...
- ... AGRICOLE SA (90%); L'OREAL SA (84%); CREDIT ...
- 337. EuroWeek, September 3, 1999, HEAD, 987 words, Let battle commence: Elf lines up Sanofi Eu4bn sale ... a shareholders' pact with L'Oréal. However, Sanofi's share ...
- ... GROUP INC (91%); L'OREAL SA (84%); CREDIT ...
- 338. Euromarketing via E-mail, September 3, 1999, 2130340, 221 words, MEDIA PLANNER OPTIMEDIA LAUNCHES IN AUSTRIA
- ... clients include Renault and L'Oreal. Optimedia Worldwide Chairman ...
- ... COMMUNICATIONS INC (91%); L'OREAL SA (70%); GEMEY ...
- 339. Newsday (New York), September 3, 1999, Friday, NASSAU AND SUFFOLK EDITION, Page B39, 366 words, KIDSDAY / WHAT'S COOL FOR KIDS / A FULL FACE / COURT TIME, Kristen Haggert. Kelly Hearney. Kidsday staff reporters

L'Oreal, for example, has added ...

- ... a shimmering glow. L'Oreal added a sprinkle of ...
- 340. The Post and Courier (Charleston, SC), September 3, 1999, Friday,, POST AND COURIER EDITION, Pg. 1, 868 words, FALL COLOR, MINDY SPAR;

L'Oreal's fall collection is called ...

 \dots top of the other. Must-have L'Oreal item: On-the-Loose $\ \dots$

L'OREAL SA (91%);

- 341. Reuters Health Medical News, September 3, 1999 Friday, INDUSTRY, 244 words, Sanofi Synthelabo shares drop on Elf sale news, PARIS Sep 3
- ... shareholder' pact signed with L'Oreal last December. One ...
- ... AVENTIS SA (95%); L'OREAL SA (69%); TOTAL ...
- 342. Arkansas Democrat-Gazette (Little Rock, AR), September 02, 1999, Thursday, Pg. D1, 284 words, ARKANSAS STOCKS

- ... LUCENT SA (66%); L'OREAL SA (66%); ALCATEL- ...
- 343. Dow Jones Business News, September 2, 1999 Thursday 4:33 PM GMT, , 316 words, French Stocks End Lower On Euro Strength; CAC-40 Falls 1.8%, *from Factiva*
- ... EUR140. Cosmetics group L'Oreal sank 3.3%, or EUR20.50, to ...
- ... PARIS SA (91%); L'OREAL SA (85%); DOW ...
- 344. Dow Jones News Service, September 2, 1999 Thursday 4:10 PM GMT, , 322 words, French Stocks End Lower On Euro Strength; CAC-40 -1.8%, *from Factiva*
- ... EUR140. Cosmetics group L'Oreal sank 3.3%, or EUR20.50, to ...
- ... PARIS SA (91%); L'OREAL SA (85%); SODEXHO ...
- 345. The Wall Street Journal, September 2, 1999 Thursday, INTERNATIONAL; Pg. A11, 450 words, Sanofi-Synthelabo Profit Surges; Elf Acquitaine Plans to Cut Stake, By Stephen D. Moore and David Woodruff, Staff Reporters of The Wall Street Journal, *from Factiva*
- ... French cosmetics giant L'Oreal SA, the other major ...
- ... shareholders' pact -- giving L'Oreal right of first refusal ...
- ... puts on the block. Should L'Oreal spurn that offer, bankers ...
- ... five years. A L'Oreal official said the company was ...

L'OREAL SA (95%); SANOFI ...

- 346. Arkansas Democrat-Gazette (Little Rock, AR), September 01, 1999, Wednesday, Pg. D1, 284 words, ARKANSAS STOCKS
- ... LUCENT SA (66%); L'OREAL SA (66%); ALCATEL- ...
- 347. Brandmarketing, September 1999, Pg. 16, 2129020, 1007 words, Marketing Makeover, FAYE BROOKMAN ... Cosmair, the U.S. division of L'Oreal, describing the receptive marketplace.

REVLON INC (92%); L'OREAL SA (71%); JOHNSON & ...

- 348. Brandmarketing, September 1999, Pg. 16, 2129072, 731 words, Retail Rumblings
- \dots principal competitors." Even L'Oreal executives admit there has been some $\ \dots$

REVLON INC (94%); L'OREAL SA (64%); JOHNSON & ...

... GAMBLE); MAYBELLINE INC (L'OREAL); REVLON INC

ULTIMATE PARENT: L'OREAL; ULTIMATE PARENT: PROCTER & \dots

- 349. Brandmarketing, September 1999, Pg. 70, 2129295, 1174 words, Wegmans Breaks Beauty Barriers, FAYE BROOKMAN
- ... full gamut, including L'Oreal, Revlon, Maybelline, Cover ...
- ... end-of-aisle fixture, as was L'Oreal's new HydraSoft lip ...
- ... MARKETS INC (58%); L'OREAL SA (83%); REVLON ...
- 350. BrandPackaging, September 1999, 2156687, 1906 words, Seven Steps to Integrate Packaging And Temporary

P-O-P Displays

- ... Two recent displays from L'Oreal demonstrate the point. In ...
- ... temporary display for L'Oreal Vita Vive hair ...
- ... hair. The display for L'Oreal Kids helped launch ...
- ... display mimics the shape of the L'Oreal Kids bottle. Much of the equity in L'Oreal Kids lies in the ...
- ... strength and stability for the L'Oreal Vita Vive display, with its ...
- 351. Dow Jones Business News, September 1, 1999 Wednesday 9:02 PM GMT, , 1253 words, Daily Update -- Elf To Peddle Sanofi Stake To Finance TotalFina Bid, *from Factiva*
- ... unit of cosmetics giant L'Oreal SA. Elf will ...
- ... TOTAL SA (94%); L'OREAL SA (84%); ELF ...
- 352. Dow Jones Business News, September 1, 1999 Wednesday 4:33 PM GMT, , 483 words, Business News Highlights At 12:30 P.M. EDT Wednesday, *from Factiva*
- ... unit of cosmetics giant L'Oreal. Elf will retain ...

SANOFI SYNTHELABO (83%); L'OREAL SA (81%); DOW ...

- 353. Dow Jones Business News, September 1, 1999 Wednesday 3:30 PM GMT, , 337 words, Elf To Sell 15.5% Stake In Sanofi-Synthelabo To Fund Bid For Total, *from Factiva*
- ... unit of cosmetics giant L'Oreal SA. Elf will ...
- ... TOTAL SA (94%); L'OREAL SA (85%); ELF ...
- 354. Dow Jones News Service, September 1, 1999 Wednesday 8:53 AM GMT, , 169 words, Elf To Sell 15.5% Of Sanofi-Synthelabo Capital, *from Factiva*
- ... beauty products company L'Oreal SA (F.ORE), ...

SANOFI SYNTHELABO (93%); L'OREAL SA (85%); TOTAL ...

- 355. Global Cosmetic Industry, September 1, 1999, Pg. 50, 56080977, 1161 words, The Beauty of Branding., Tenerelli, Mary Jane
- ... Companies like Neutrogena, L'Oreal, and Clinique all have their own ...
- 356. Global Cosmetic Industry, September 1, 1999, Pg. 68, 56080997, 93 words, Cosmair, Inc. L'Oreal USA Human resource ...
- 357. Global Cosmetic Industry, September 1, 1999, Pg. 18, 56081037, 1521 words, What's New at Revlon?, Rummell, Tara
- ... L'Oreal ...

- 358. Global Cosmetic Industry, September 1, 1999, Pg. 72, 56080922, 100 words, L'Oreal Reduces Hair Breakage. NutriVIVE by L'Oreal is a new "damage ...
- ... Each product containsa L'Oreal exclusive ingredient called ...

L'OREAL SA (93%); GEMEY ...

L'Oreal S.A. Product introduction

- 359. Lansing State Journal, September 1, 1999 Wednesday, LOCAL; Pg. 1B, 630 words, Sign fine, Schneider John L'OREAL SA (51%);
- 360. The News Letter (Belfast, Northern Ireland), September 1, 1999, Pg. 28, 61467881, 370 words, Female Times: Caring for hair during pregnancy; Features
- ... hair companies Wella and L'Oreal say there is no evidence to ... L'OREAL SA (65%)
- 361. Promo, September 1999, Pg. 63-68, 2123992, 2382 words, Sophisticated Sampling, Breen, Peter ... methods: Calvin Klein and L'Oreal late last year ...
- 362. The San Francisco Chronicle, SEPTEMBER 1, 1999, WEDNESDAY,, FINAL EDITION, BUSINESS;, Pg. D1, 1472 words, Fiber-Optic Casting Call; Optical Network has gone the extra mile to import scarce engineers to Silicon Valley, Peter Sinton, Chronicle Senior Writer
- ... project manager for L'Oreal in Canada but does ...
- 363. Town & Country, September 1, 1999, Pg. 134, 55610882, 125 words, WINNER'S CIRCLE; Cosmetic Executive Women Beauty Awards; Brief Article
- ... Crayon (\$30); L'OREAL. Le Grand Curl ...

L'OREAL SA (72%); ELIZABETH ...

- 364. Women's Wear Daily Holiday Fragrance Supplement, September 1999, 2124504, 2798 words, The Beauty Top 100 Part 1 of 11
- ... 1 L'OREAL GROUP L'Oreal Paris, Laboratoires Garnier, ...
- ... +11% v. '97 (dermatology) L'Oreal Technique ...
- ... (L'Oreal) Fructis, Natea, Synergie ...
- ... 1 L'OREAL GROUP With more than 10% growth in sales, ...
- ... Maybelline's True Illusion, L'Oreal ...
- ... L'Oreal acquired the sales and ...
- ... sales in 1998 L'Oreal Group is first

ABSTRACT: L'Oreal Group (Clichy, France) was ...

L'OREAL SA (95%); LABORATOIRES ...

- 365. Women's Wear Daily Holiday Fragrance Supplement, September 1999, 2124579, 1709 words, The Beauty Top 100 Part 4 of 11
- ... April 1999 acquisition by L'Oreal of ...

366. Arkansas Democrat-Gazette (Little Rock, AR), August 31, 1999, Tuesday, Pg. D1, 287 words, ARKANSAS STOCKS

... LUCENT SA (66%); L'OREAL SA (66%); ALCATEL- ...

367. Asbury Park Press, August 31, 1999 Tuesday, D; Pg. 8D, 136 words, The thing with the numbers ... better to star in "L'Oreal's Summer Music Mania' ... L'OREAL SA (91%);

368. The Honolulu Advertiser (Honolulu, HI), August 31, 1999 Tuesday, ISLAND LIFE; Pg. 1C, 639 words, In living color, Goya Shauna, Staff

... Nationally, the cosmetics firm L'Oreal says, sales of men's ... L'OREAL SA (72%);

369. Newsday (New York), August 31, 1999, Tuesday, ALL EDITIONS, Page B27, 148 words, TONIGHT ON TV SPECIALS L'Oreal's Summer Music Mania ' ...

370. Palm Beach Post (Florida), August 31, 1999, Tuesday,, FINAL EDITION, Pg. 5D, 245 words, TELEVISION, Kevin D. Thompson

... your own home. L'Oreal's Summer Music Mania ' ... L'OREAL SA (70%); LOS ...

371. PR Newswire, August 31, 1999, Tuesday, Financial News, 819 words, NEC America Enhances Its CCInnovations Suite of Call Center Applications; Enhancement Additions to Product Line-Up Provide Improved Customer Care Solutions, IRVING, Texas, Aug. 31

... NEC CORP (58%); L'OREAL SA (55%); 55%);

372. Rocky Mountain News (Denver, CO), August 31, 1999, Tuesday, Entertainment/Weekend/Spotlight; Ed. Final; Pg. 8D, 359 words, ARTS WATCH

... some tunes tonight? L'Oreal's Summer Music Mania ' ...

L'OREAL SA (63%); L'OREAL SA (63%);

373. ADWEEK Western Edition, August 30, 1999, Pg. 3, 55643259, 182 words, Ground Zero Puts on Gloss.com; Brief Article, Dawson, Angela

... Bath & Body Works and L'Oreal. "It's a great ...

L'OREAL SA (69%); BATH & ...

- 374. Barron's, August 30, 1999 Monday, Pg. 25, 3783 words, Glamour Stock: Will a corporate makeover keep Estee Lauder stock flying high?, By Jacqueline Doherty, *from Factiva*
- ... Cosmair, the U.S. subsidiary of the L'Oreal Group. People seem to ...

375. PR Newswire, August 30, 1999, Monday, Entertainment, Television, and Culture, 413 words, The Biggest Teen Music Stars in Concert Together for the First Time - for One Night Only 'N Sync, Britney Spears, 98 Degrees and

Christina Aguilera Headline The Most Exciting Concert Ever Broadcast on Primetime Television; UPN Premieres L'Oreal/Paris Summer Music Mania '99 On Tuesday, August 31st at 8:00pm, LOS ANGELES, Aug. 30 bc-CA-UPN-L'Oreal

- ... on national television. "L'Oreal Paris Summer Music ...
- ... current chart toppers, "L'Oreal Paris Summer Music ...
- ... will be presented by L'Oreal Paris and the highly anticipated ...

L'Oreal Paris; UPN; A ...

... T-Rox, Inc. L'OREAL SA (95%); FOX ...

L'Oreal Paris; UPN; A ...

bc-CA-UPN-L'Oreal New Products; Services ...

376. Orlando Sentinel (Florida), August 29, 1999 Sunday, METRO, FLORIDA; Pg. 13, 777 words, PERFECT HAIR; SHE'S GONE AU NATUREL AND SHE'S BEEN A PLATINUM BLONDE. CALL IT A JOURNEY ON THE HAIR-COLOR HIGHWAY.. BY MARISA MOKS-UNGER

- ... hair color was not with L'Oreal or Clairol, but with Durkee ...
- ... bought a box of L'Oreal 494 Golden Bay ...

L'OREAL SA (72%); L'OREAL SA (72%);

- 377. Sunday Mirror (London, England), August 29, 1999, Pg. 23, 60240661, 604 words, Achieving a cover girl style with the minimum of effort; Features
- ... Yeartwice and the duo have four L'Oreal Colour Trophies between them, ...

L'OREAL SA (69%); DEBENHAMS ...

- 378. Sunday Mirror (London, England), August 29, 1999, Pg. 13, 60240671, 275 words, HOT TO TROT: THE STYLE FILE; 'Must have' items for fashion gurus; Features, Scott, Janice; Prince, Rosa L'Oreal Elvive UV Filter ...
- ... product to protect the hair. L'Oreal Elvive shampoo and conditioner ...

L'OREAL SA (93%); NEXT ...

379. Sunday Mirror (London, England), August 29, 1999, Pg. 24, 60240690, 227 words, Face Value: Curl Mascaras; Features, McKAY, CARAGH

L'Oreal Le Grand Curl, ...

L'OREAL SA (94%); ESTEE ...

- 380. Arkansas Democrat-Gazette (Little Rock, AR), August 28, 1999, Saturday, Pg. D1, 286 words, ARKANSAS STOCKS
- ... LUCENT SA (66%); L'OREAL SA (66%); ALCATEL- ...
- 381. Arkansas Democrat-Gazette (Little Rock, AR), August 27, 1999, Friday, Pg. D1, 285 words, ARKANSAS STOCKS
- ... LUCENT SA (66%); L'OREAL SA (66%); ALCATEL- ...
- 382. Arkansas Democrat-Gazette (Little Rock, AR), August 26, 1999, Thursday, Pg. D1, 282 words, ARKANSAS

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STOCKS
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... LUCENT SA (66%); L'OREAL SA (66%); ALCATEL- ...

383. Dayton Daily News (Ohio), August 26, 1999, Thursday,, NORTHEAST EDITION, NEIGHBORS,, Pg. 1, 368 words, 6-YEAR-OLD HEADS ABOVE THE REST, Martha Hardcastle FOR THE DAYTON DAILY NEWS

- ... national finalists to represent L'Oreal For Kids hair ...
- ... finalists nationwide to represent L'Oreal For Kids hair ...
- ... contest held by L'Oreal earlier this year. She flipped her ...
- ... splits before reciting the L'Oreal for Kids mantra, "Because ...
- ... a model for L'Oreal products. Her mother had sent ...

L'OREAL SA (93%);

384. The Houston Chronicle, August 26, 1999, Thursday, 2 STAR EDITION, YO;, Pg. 5, 316 words, YO! remote ... during the two-hour "L'Oreal's Summer Music Mania ' ... L'OREAL SA (68%); DISNEY- ...

385. The New York Post, August 26, 1999, Thursday, All Editions; Pg. 030, 792 words, WELCOME, HEATHER!, JENNIFER TUNG

- ... stock five shelves of L'Oreal hair-care products and ...
- ... floor-to-ceiling display of L'Oreal cosmetics, so the TV ...

L'OREAL SA (91%);

386. The Plain Dealer (Cleveland, Ohio), August 26, 1999 Thursday, FINAL / ALL, STYLE; Pg. 2F, 1267 words, OPTIONS IN STYLE

- ... gift-with-purchase item, L'Oreal's Quick Stick Face & ...
- ... a quick fix? L'Oreal's new Stick Face & ...

387. Information Bank Abstracts, WALL STREET JOURNAL, August 26, 1999, Thursday, Section B; Page 8, Column 4, 43 words, ADVERTISING

Cosmair, the US division of L'Oreal, has modified its L'Oreal Kids shampoo advertisement that ...

L'OREAL SA; COSMAIR INC;

L'OREAL SA (93%); COUNCIL OF ...

... BUSINESS BUREAUS (57%); L'OREAL SA; COSMAIR INC;

388. The Wall Street Journal, August 26, 1999 Thursday, MARKETING & MEDIA; Pg. B8, 249 words, Ad Notes...., *from Factiva*

... Cosmair, the U.S. division of L'Oreal, modified its L'Oreal Kids shampoo spot that ... L'OREAL SA (93%); AMAZON. ...

389. The Wall Street Journal, August 26, 1999 Thursday, MARKETING & MEDIA; Advertising; Pg. B8, 915 words, Glamour Sets Out to Prove Its Ads Work, By Kathryn Kranhold, *from Factiva*

... Cosmair, the U.S. division of L'Oreal, modified its L'Oreal Kids shampoo spot that ...

- 390. The Wall Street Journal, August 26, 1999 Thursday, Business Bulletin; Pg. A1, 849 words, A Special Background Report On Trends in Industry And Finance, By Gordon Fairclough, *from Factiva*
- ... Recent advertisements for L'Oreal SA, EveryCD Inc., ...
- ... MARKET INC (69%); L'OREAL SA (63%); OPTIMUM ...
- 391. Arkansas Democrat-Gazette (Little Rock, AR), August 25, 1999, Wednesday, Pg. D1, 282 words, ARKANSAS STOCKS
- ... LUCENT SA (66%); L'OREAL SA (66%); ALCATEL- ...
- 392. Business Wire, August 25, 1999, Wednesday, 709 words, The France Growth Fund, Inc. Reports Earnings, NEW YORK
- ... Vivendi AXA SA L'Oreal Total SA Elf ...
- ... FUND AXA (91%); L'OREAL SA (84%); FRANCE ...
- 393. Business Wire, August 23, 1999, Monday, 899 words, U.S. District Court of Delaware Rejects Defendants' Arguments Relating to Patent Claims in Patent-Infringement Litigation, PRINCETON, N.J.
- ... Inc., Clarins Inc., L'Oreal/Cosmair, Murad Skin ...
- ... Inc.; Clarins Inc.; L'Oreal/Cosmair; Howard Murad, ...

CA-NEOSTRATA/TRISTRATA L'OREAL SA (93%); CHANEL ...

- 394. Business Wire, August 23, 1999, Monday, 942 words, Whitehall Enterprises Announces First-Ever Profit, MIAMI ... Canadian shampoo division of L'Oreal. The acquisition of MBM has enabled ...
- ... ENTERPRISES INC (95%); L'OREAL SA (67%); TOTAL ...
- 395. Cosmetic Insider's Report, August 23, 1999, 2104792, 345 words, French Firms Push Skincare ... PERFUMES INC; LANCOME (L'OREAL/COSMAIR); SISLEY PRODUITS ... ULTIMATE PARENT: L'OREAL/COSMAIR
- 396. Product Alert, August 23, 1999, Pg. NA, 55518893, 74 words, Lancome L'Ombre Stylo-Duo Eye-Powder Pen Sunglow/Dusk MANUFACTURER: Lancome CATEGORY: 315 Eye Makeup & Accessories.
- ... Lancome is an affiliate of L'Oreal. For sample retrieval ...

L'OREAL SA (91%); GEMEY ...

L'Oreal; Lancome

- 397. Arkansas Democrat-Gazette (Little Rock, AR), August 21, 1999, Saturday, Pg. D1, 280 words, ARKANSAS STOCKS
- ... LUCENT SA (66%); L'OREAL SA (66%); ALCATEL- ...
- 398. Arkansas Democrat-Gazette (Little Rock, AR), August 20, 1999, Friday, Pg. D1, 282 words, ARKANSAS STOCKS
- ... LUCENT SA (66%); L'OREAL SA (66%); ALCATEL- ...

- 399. Daily Record (Glasgow, Scotland), August 20, 1999, Pg. 43, 60360414, 448 words, How to look like...Zoe Ball; Features
- ... coverage of sheer foundation, such as L'Oreal Feel Naturale in ...
- ... your hands on L'Oreal's Blonde Eyebrow Crayon. ...
- \dots lasting job. WHERE TO BUY: L'Oreal available from Boots; Z1 from $\ \dots$

L'OREAL SA (94%)

- 400. Arkansas Democrat-Gazette (Little Rock, AR), August 19, 1999, Thursday, Pg. D1, 283 words, ARKANSAS STOCKS
- ... LUCENT SA (66%); L'OREAL SA (66%); ALCATEL- ...
- 401. Business Wire, August 19, 1999, Thursday, 446 words, Coty Inc. Continues Global Strategy with Appointment of New Executive Vice President, Operations, NEW YORK
- ... 14 years with Cosmair/L'Oreal, where he served as Vice President of ...
- ... COTY INC (98%); L'OREAL SA (69%); SCHERING- ...
- 402. Deseret News (Salt Lake City), August 19, 1999, Thursday, SPORTS;, Pg. D05, 555 words, HBO takes aim at BYU honor code, By Jeff CallDeseret News sports writer
- ... ESPN INC (85%); L'OREAL SA (57%);
- 403. Arkansas Democrat-Gazette (Little Rock, AR), August 18, 1999, Wednesday, Pg. D1, 281 words, ARKANSAS STOCKS
- ... LUCENT SA (66%); L'OREAL SA (66%); ALCATEL- ...
- 404. The San Francisco Chronicle, AUGUST 18, 1999, WEDNESDAY,, FINAL EDITION, BUSINESS;, Pg. B4;, 593 words, PEOPLE IN BUSINESS, Colleen Benson
- ... VP of marketing at L'Oreal. E-Stamp Corp., ...
- ... INFERENCE CORP (70%); L'OREAL SA (69%); MCGUIRE ...
- 405. Chicago Tribune, August 18, 1999 Wednesday, NORTHWEST EDITION, WOMAN NEWS; Pg. 5; ZONE: FNW, 810 words, TIPS FOR BLACK-TIE AFFAIRS, GRAY HAIRS AND LINED EYES, By Anne Marie O'Connor. Special to the Tribune.
- ... Casting ColorSpa by L'Oreal is designed for hair that is ...
- ... a spokeswoman for L'Oreal. It will blend ...
- 406. Arkansas Democrat-Gazette (Little Rock, AR), August 17, 1999, Tuesday, Pg. D1, 281 words, ARKANSAS STOCKS
- ... LUCENT SA (66%); L'OREAL SA (66%); ALCATEL- ...
- 407. Chain Drug Review, August 16, 1999, Pg. 74, 55522151, 511 words, Products address both types of ultraviolet rays.
- ... for innovative products. L'Oreal, for example, has built its ...

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... campaign for Ombrelle L'Oreal is attempting to get consumers to ...
NEUTROGENA CORP (66%); L'OREAL SA (71%); SCHERING- ...
L'Oreal S.A. Product information; ...
408. International Product Alert, August 16, 1999, Pg. NA, 55505372, 91 words, L'Oreal Plenitude Line Eraser
MANUFACTURER: L'Oreal CATEGORY: 311 - Skin Care.
The L'Oreal Plenitude line of premium ...
... dermatologically tested product from L'Oreal is positioned as ideal for ...
L'OREAL SA (93%); GEMEY ...
L'Oreal
409. Lansing State Journal, August 16, 1999 Monday, TODAY; Pg. 1D, 612 words, Test Drive, Swartz Robin
... smoothly and spreads evenly. L'Oreal's Rouge Pulp Liquid ...
... lasts all day. L'Oreal's Feel Naturale Light ...
... looked very natural. Nails L'Oreal's Jet Set Quick ...
... including Hudson's. Maybelline and L'Oreal products are at discount ...
L'OREAL SA (83%);
410. New York Observer, August 16, 1999, STYLE DIARY; Style Diary, 1157 words, Can $6,800 Gucci Pants Save
Men's Fashion?, William Norwich
... ad campaign for L'Oreal's new Feria hair ...
... GROUP NV (95%); L'OREAL SA (70%); JIL ...
411. Cosmetics International, August 15, 1999, Pg. 2, 55579313, 2213 words, NEWS in brief.
... net turnover of 4.4mnlats. * L'Oreal has reported an increase ...
... comparable company structures, L'Oreal's sales in the first ...
412. Cosmetics International, August 15, 1999, Pg. 3, 55579315, 147 words, L'Oreal launches Elvive in India.
French cosmetics group L'Oreal has said it intends to ...
... locally. So far, L'Oreal has introduced Elvive, India's ...
... shampoo market, says L'Oreal. The new md in ...
... Eric Delamare, said L'Oreal would focusits new launches ...
L'OREAL SA (95%)
L'Oreal S.A. Product development
413. Cosmetics International, August 15, 1999, Pg. 7, 55579327, 236 words, L'Oreal UK and Tesco hit by fines.
L'Oreal UK Ltd was fined ...
... polluting processes, within which L'Oreal's perming and dyestuff manufacturing ...
... some time, which is unacceptable. L'Oreal UK Ltdis a ...
L'OREAL SA (93%); TESCO ...
L'Oreal U.K. Ltd. Discipline; ...
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414. Santa Fe New Mexican (New Mexico), August 15, 1999, Sunday, Special Sections; Pg. S-14, 559 words, The

Dress Code Code or The Life and Times of a Polo Shirt, Kath erine Noble L'OREAL SA (58%); GONZALES ...

- 415. Arkansas Democrat-Gazette (Little Rock, AR), August 14, 1999, Saturday, Pg. D1, 281 words, ARKANSAS STOCKS
- ... LUCENT SA (66%); L'OREAL SA (66%); ALCATEL- ...
- 416. Arkansas Democrat-Gazette (Little Rock, AR), August 13, 1999, Friday, Pg. D1, 283 words, ARKANSAS STOCKS
- ... LUCENT SA (66%); L'OREAL SA (66%); ALCATEL- ...
- 417. Business Wire, August 13, 1999, Friday, 1216 words, TheSubway.com announces investment opinion on Endless Youth (OTCBB: EYPI)., WESTON Fla.
- ... Revlon (NYSE: REV) and L'Oreal on future trends ...
- ... Cosmetics (NYSE: AVP) and L'Oreal sell anti-aging ...
- ... RENKER CORP (82%); L'OREAL SA (80%); NEWS ...
- 418. Arkansas Democrat-Gazette (Little Rock, AR), August 12, 1999, Thursday, Pg. D1, 281 words, ARKANSAS STOCKS
- ... LUCENT SA (66%); L'OREAL SA (66%); ALCATEL- ...
- 419. The Atlanta Journal and Constitution, August 12, 1999, Thursday,, Home Edition, 684 words, What's in store, Sabine Morrow, Staff
- ... Naturale Blush by L'Oreal The pitch: In the world of ...
- ... looking the blush, according to L'Oreal. Feel Naturale, the company's ...
- ... clog pores, or so L'Oreal claims. You have eight shades from which to ...
- ... mass merchandisers that carry L'Oreal products. This column introduces you to ...
- ... Naturale Blush by L'Oreal
- 420. The Houston Chronicle, August 12, 1999, Thursday, 2 STAR EDITION, FASHION;, Pg. 2, 712 words, Skin-care 'cocktail' has its advantages, PAULA BEGOUN
- ... even better than Shiseido. L'Oreal's product is exactly like ...
- 421. PR Newswire, August 12, 1999, Thursday, Entertainment, Television, and Culture, 458 words, The Threshold.com Signs Rena Mero to Exclusive Website; Rena Mero, Former WWF Wrestling Sensation 'Sable,' Signs an Exclusive Deal With On-Line Entertainment Network TheThreshold.com, LOS ANGELES, Aug. 12
- ... Guess Jeans, Pepsi, L'Oreal) commands some of the highest ...
- ... Entertainment; TheThreshold.com L'OREAL SA (69%); 69%);
- 422. Arkansas Democrat-Gazette (Little Rock, AR), August 11, 1999, Wednesday, Pg. D1, 282 words, ARKANSAS STOCKS
- ... LUCENT SA (66%); L'OREAL SA (66%); ALCATEL- ...

- 423. Daily Press (Newport News, VA), August 11, 1999, Wednesday,, Final, SPORTS,, Pg. B1, 825 words, EXPLAINING SHORT-TRACK CROWNING METHOD HARD BEING REGIONAL CHAMP NOT JUST ABOUT WINNING RACES, AL PEARCE
- 424. PR Newswire, August 11, 1999, Wednesday, Financial News, 2221 words, Twenty-four Firms Make First Appearance on IndustryWeek's Fourth Annual List of the World's 100 Best-Managed Companies, CLEVELAND, Aug. 11

... Co.* Indianapolis Indiana L'Oreal Group* Clichy France ...

- 425. Arkansas Democrat-Gazette (Little Rock, AR), August 10, 1999, Tuesday, Pg. D1, 281 words, ARKANSAS STOCKS
- ... LUCENT SA (66%); L'OREAL SA (66%); ALCATEL- ...
- 426. Dow Jones Business News, August 10, 1999 Tuesday 4:45 PM GMT, , 252 words, French Stocks End Mostly Lower; TotalFina Up 2.3%; CAC-40 Down 1.1%, *from Factiva* ... EUR96.50. Cosmetics group L'Oreal fell 4.4%, or EUR26, to ... TOTAL SA (92%); L'OREAL SA (91%); LAFARGE ...
- 427. Dow Jones News Service, August 10, 1999 Tuesday 3:35 PM GMT, , 247 words, French Stocks End Lower; TotalFina Up 2.3%; CAC Down 1.1%, *from Factiva* ... EUR96.50. Cosmetics group L'Oreal fell 4.4%, or EUR26, to ... TOTAL SA (92%); L'OREAL SA (91%); LAFARGE ...
- 428. Newsday (New York), August 10, 1999, Tuesday,, ALL EDITIONS, Page B06, 1429 words, BLOND AMBITIONS / TEENAGE BOYS HAVE FOUND A NEW WAY TO EXPRESS THEMSELVES THIS SUMMER WITH A BOTTLE OF BLEACH, By Anne Bratskeir. Anne Bratskeir writes frequently about fashion for Newsday. ... a spokeswoman for L'Oreal, manufacturers of Firia, a ...
- 429. Copley News Service, August 09, 1999, Monday, Entertainment, television and culture, 953 words, (With Photo Britney Spears), George Varga

... 98 Degrees, the recent L'Oreal Paris Summer Music ... L'OREAL SA (80%);

- 430. Cosmetic Insider's Report, August 9, 1999, 2087301, 262 words, Short Takes: Perrigo Co ... who aren't members. * L'Oreal continues to augment its Studio ...
- ... COMMUNICATIONS INC (91%); L'OREAL SA (68%); CUMBERLAND ...
- 431. Hartford Courant (Connecticut), August 9, 1999 Monday, STATEWIDE, LIFE; Pg. F1, 709 words, FADE TO BLOND; R ICKY MARTIN LEADS THE CHARGE TO THE BOTTLE, GREG MORAGO; Courant Staff Writer ... Goldilocks. Anticipating the trend, L'Oreal's Feria hair coloring ...
- ... public relations for L'Oreal. "Traditionally, hair coloring ... L'OREAL SA (67%);

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432. Los Angeles Times, August 9, 1999, Monday,, Home Edition, Page 2, 824 words, SAY 'AAAH'; YOUR HEALTH ONLINE; MEDICARE MADE SIMPLE, Marla Bolotsky L'OREAL SA (54%); MEDICARE ( ...
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- 433. Product Alert, August 9, 1999, Pg. NA, 55417884, 193 words, L'Oreal Stuido Line FX Fresh Styling Water Style Refresher Extra Control; Melting Gel Extra Strong Hold; Liquid Gel Strong Hold MANUFACTURER: L'Oreal CATEGORY: 320 Hair Styling Products.
- \dots new styling products from L'Oreal. Marketed under the L'Oreal brand name, the "crystal $\ \dots$

L'OREAL SA (93%); GEMEY ...

L'Oreal

- 434. Product Alert, August 9, 1999, Pg. NA, 55417885, 97 words, L'Oreal Studio Line Straight-Up Ironing Gel MANUFACTURER: L'Oreal CATEGORY: 320 Hair Styling Products.
- \dots products marketed under the L'Oreal brand name. Presented $\,\dots$
- ... it is manufactured by L'Oreal and has a suggested retail ...

L'OREAL SA (93%); GEMEY ...

L'Oreal

- 435. Product Alert, August 9, 1999, Pg. NA, 55417886, 113 words, L'Oreal Plenitude RevitaClean Gentle Foaming Cleanser for All Skin Types MANUFACTURER: L'Oreal CATEGORY: 330 Soap & Body Cleansers.
- ... called RevitaClean has been added to the L'Oreal Plenitude line.
- ... York, NY-based L'Oreal and carries a \$...

L'OREAL SA (93%); GEMEY ...

L'Oreal

- 436. Chicago Sun-Times, August 08, 1999, SUNDAY, Late Sports Final Edition, LI; Pg. 33, 833 words, Guy Dye; Teenage boys are dyeing to fit in, Bob Kurson
- ... razors and Wheaties. This spring, L'Oreal launched a line of ...
- ... trend," says a L'Oreal spokeswoman. "There's no stigma ...

L'OREAL SA (67%);

- 437. Copley News Service, August 08, 1999, Sunday, Standing, general features, 526 words, FRESH FACES Everything's coming up rosy this season , Sharon Mosley
- ... senior vice president of L'Oreal. "As the new millennium approaches, ...
- ... a new lipstick! L'Oreal's new "Rose Rising" ...

L'OREAL SA (65%);

- 438. Richmond Times Dispatch (Virginia), August 8, 1999, Sunday,, CITY EDITION, Pg. G-2, 592 words, BE SPECIFIC AND SPEAK UP WHEN YOU GET A MAKEOVER, Faith Garrett Vosbrinck
- ... SPF 30, Ombrelle from L'Oreal Sunscreen Lotion SPF ...
- 439. Sunday Mirror (London, England), August 8, 1999, Pg. 27, 60220491, 239 words, Face Value; 2-IN-1 SHAMPOOS; Features, McKAY, CARAGH

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... hair. Superb value. L'Oreal Elvive Shampoo and Conditioner, ... L'OREAL SA (69%)
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440. The Arizona Republic (Phoenix), August 7, 1999 Saturday Final Edition, NORTHEAST PHOENIX COMMUNITY; THE SCOOP; Pg. 1, 550 words, MOTHER STAYS AT 47, SO NOW HER SON IS OLDER THAN SHE IS, EILEEN BAILEY, Special for The Republic

... can open a L'Oreal box! L'OREAL SA (91%);

- 441. Arkansas Democrat-Gazette (Little Rock, AR), August 07, 1999, Saturday, Pg. D1, 282 words, ARKANSAS STOCKS
- ... LUCENT SA (66%); L'OREAL SA (66%); ALCATEL- ...
- 442. The Denver Post, August 7, 1999 Saturday, 2D EDITION, Pg. A-16, 248 words, Pop stars will unite for benefit show, By Percy Ednalino Jr., Special to The Denver Post
- ... School shootings. The concert, "L'Oreal's Summer Music Mania' ...

L'OREAL SA (72%); COLUMBINE ...

- 443. The Indianapolis Star, August 7, 1999 Saturday All Edition, BY DESIGN; FASHION Q[A] Pg. 03F, 568 words, Highlighting works when gray appears, KELLY KENDALL
- ... about, either. Clairol and L'Oreal are two of the best brands ... L'OREAL SA (68%);
- 444. Arkansas Democrat-Gazette (Little Rock, AR), August 06, 1999, Friday, Pg. D1, 283 words, ARKANSAS STOCKS
- ... LUCENT SA (66%); L'OREAL SA (66%); ALCATEL- ...
- 445. Arkansas Democrat-Gazette (Little Rock, AR), August 05, 1999, Thursday, Pg. D1, 283 words, ARKANSAS STOCKS
- ... LUCENT SA (66%); L'OREAL SA (66%); ALCATEL- ...
- 446. The Miami Herald, August 5, 1999 Thursday FINAL EDITION, NEIGHBORS BC; Pg. 16BC, 1381 words, SHOPPER HURLS SHAMPOO BOTTLE AFTER BEING BUMPED IN THE AISLE, Herald staff ... a large bottle of L'Oreal shampoo at her, hitting her ... L'OREAL SA (91%);
- 447. The Miami Herald, August 5, 1999 Thursday FINAL EDITION, NEIGHBORS NE; Pg. 18NE, 1327 words, ALARM MAY HAVE SCARED BURGLAR WHO KICKED IN DOOR OF OFFICE, Herald staff ... a large bottle of L'Oreal shampoo at her, hitting her ...
- 448. PR Newswire, August 5, 1999, Thursday, Financial News, 568 words, Designer Fragrance Division Announces Management Changes to Its Domestic Sales Division, NEW YORK, Aug. 5

- ... Inc., the U.S. subsidiary of the L'Oreal Group, markets and distributes the ...
- ... MACY'S INC (66%); L'OREAL SA (60%); ST ...
- 449. PR Newswire, August 5, 1999, Thursday, Financial News, 408 words, Giorgio Armani Parfums Announces Management Changes, NEW YORK, Aug. 5
- ... Inc., the U.S. subsidiary of the L'Oreal Group, markets and distributes the ...
- ... Armani; Cosmair, Inc.; L'Oreal Group COSMAIR INC (93%); L'OREAL SA (81%); GOLIN/ ...
- ... Armani; Cosmair, Inc.; L'Oreal Group PUBLIC RELATIONS (...
- 450. Arkansas Democrat-Gazette (Little Rock, AR), August 04, 1999, Wednesday, Pg. D1, 282 words, ARKANSAS STOCKS
- ... LUCENT SA (66%); L'OREAL SA (66%); ALCATEL- ...
- 451. San Antonio Express-News (Texas), August 4, 1999, Wednesday, , METRO, Pg. 4B, 1395 words, Your Turn L'OREAL SA (50%);
- 452. Arkansas Democrat-Gazette (Little Rock, AR), August 03, 1999, Tuesday, Pg. D1, 282 words, ARKANSAS STOCKS

CIFRA SA (91%); L'OREAL SA (66%); ALCATEL- ...

- 453. The Star-Ledger (Newark, New Jersey), August 3, 1999 Tuesday, FINAL EDITION, BUSINESS; Pg. 37, 1358 words, PUTTING ON A NEW FACE, Beth Fitzgerald, Star-Ledger Staff
- ... labs of its own like L'Oreal or Procter & Gamble or Estee ...
- 454. Automotive News, August 02, 1999, Personnel; Pg. 24, 649 words, PERSONNEL
- ... beauty products company L'Oreal. Grote Industries, of Madison, ...
- ... DELPHI CORP (83%); L'OREAL SA (82%); ARVIN ...
- 455. Drug Store News, August 2, 1999, Pg. 21, 55405325, 137 words, NEW YORK; Brief Article NEW YORK -- L'Oreal is entering the heat damage ...
- ... shampoo and conditioner called L'Oreal NutriVive. A study conducted by L'Oreal found that the shampoo and conditioning ...
- \dots president of marketing for L'Oreal, said today's trends $\ \dots$

L'OREAL SA (93%)

L'Oreal S.A.

456. Drug Store News, August 2, 1999, Pg. 21, 55757400, 136 words, L'Oreal; launches L'Oreal Nutri Vive shampoo and conditioner; Brief Article; Product Announcement; Statistical Data Included

NEW YORK -- L'Oreal is entering the heat damage ...

- ... shampoo and conditioner called L'Oreal Nutri Vive. Astudy conducted by L'Oreal found that the shampoo and conditioning ...
- ... president of marketing for L'Oreal, said today's trends are ...

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L'OREAL SA (93%)
L'Oreal S.A. Product introduction
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- 457. International Product Alert, August 2, 1999, Pg. NA, 55299834, 67 words, L'Oreal Perfection Nagellack Laqui Resist MANUFACTURER: L'Oreal CATEGORY: 316 Fingernail Products.
- ... for spring cosmetics, L'Oreal Perfection Nagellack Laqui ...
- ... bottles and is marketed by L'Oreal. For sample retrieval ...

L'OREAL SA (93%); GEMEY ...

L'Oreal

- 458. International Product Alert, August 2, 1999, Pg. NA, 55299835, 52 words, L'Oreal Perfection Mascara Grand Curl MANUFACTURER: L'Oreal CATEGORY: 315 Eye Makeup & Accessories.
- ... Germany on the launch of the L'Oreal Perfection line of cosmetics ...
- ... Included in this line from L'Oreal is Mascara Grand Curl, ...

L'OREAL SA (93%); GEMEY ...

L'Oreal

- 459. International Product Alert, August 2, 1999, Pg. NA, 55299836, 52 words, L'Oreal Perfection Invisible Transparent Puder; Multi-Make-up Crea Creme MANUFACTURER: L'Oreal CATEGORY: 314 Facial Cosmetics & Accessories.
- ... Germany on the launch of the L'Oreal Perfection line of cosmetics. ...
- ... Invisible Transparent Puder. L'Oreal is the manufacturer. For sample ...

L'OREAL SA (93%); GEMEY ...

L'Oreal

- 460. International Product Alert, August 2, 1999, Pg. NA, 55299837, 59 words, L'Oreal Perfection Lippenstift Rouge Virtuale MANUFACTURER: L'Oreal CATEGORY: 317 Lipsticks & Lip Products.
- ... white, mauve and bronze, L'Oreal Perfection Lippenstift Rouge ...
- ... cosmetics launched by L'Oreal. For sample retrieval ...

L'OREAL SA (93%); GEMEY ...

L'Oreal

- 461. International Product Alert, August 2, 1999, Pg. NA, 55299887, 86 words, L'Oreal Quick Stick Foundation MANUFACTURER: L'Oreal CATEGORY: 314 Facial Cosmetics & Accessories.
- ... United Kingdom under the L'Oreal banner. This light cream ...
- ... coverage. Marketed by L'Oreal, it is priced at ...

L'OREAL SA (93%); GEMEY ...

L'Oreal

- 462. Tulsa World (Oklahoma), August 02, 1999, 1093 words, The skinny on sprouts
- ... outbreak of cold sores. L'Oreal conducted a study to ...

L'OREAL SA (60%); CENTERS ...

463. Bankruptcy Bulletin, August 1999, CASE LAW UPDATE; V. Taxes; E. Dischargeability, 399 words, In re Morgan (Morgan v. IRS), 1999 WL 536546 (11th Cir. 7/26/99)., SUPREME COURT ROUNDUP; LOWER COURT CASES

ARES SA (56%); L'OREAL SA (54%); ELEVENTH ...

- 464. Cosmetics International Cosmetic Products Report, August 1, 1999, Pg. 11, 55853400, 91 words, Maybelline; Brief Article
- ... month, parent company L'Oreal has introduced its own brand. ...
- ... peel away,said L'Oreal Paris about its new ' ...

L'OREAL SA (95%)

L'Oreal S.A. Product introduction

465. Doors and Hardware, August 1, 1999, Pg. 20(6), 55471460, 3194 words, Dissecting the Life Safety Code., Greene, Lori

L'OREAL SA (55%); NATIONAL ...

466. Global Cosmetic Industry, August 1, 1999, Pg. 76, 55819152, 64 words, Cosmair, Inc. Biotherm Officials and employees; L'Oreal USA Officials and employees

- 467. Global Cosmetic Industry, August 1, 1999, Pg. 32, 55819108, 773 words, Fashion Dictates Growth for French Haircare: Datamonitor explores France's latest hair styling trends and products., Bucalo, Anthony J.
- ... L'Oreal's ...
- ... L'Oreal's ...
- ... L'Oreal, ...

L'OREAL SA (95%); LABORATOIRES ...

- 468. Global Cosmetic Industry, August 1, 1999, Pg. 76, 55819148, 42 words, Unipro.
- ... cosmetics; and Aldo Sortino, L'Oreal Italy.

L'OREAL SA (91%); COLGATE- ...

- 469. Global Cosmetic Industry, August 1, 1999, Pg. 18, 55819197, 1671 words, What's New at Estee Lauder?, Rummell, Tara
- ... a stronger name, L'Oreal is a more powerful ...
- ... COS INC (96%); L'OREAL SA (81%); UNILEVER ...
- 470. Orlando Sentinel (Florida), August 1, 1999 Sunday, METRO, BUSINESS & MONEY; Pg. H4, 729 words, SOMETIMES, IT'S IN THE PRESENTATION; NYOKA MALCOLM HAS THE SKILLS TO LAND A JOB IN HER FIELD. BUT SHE SHOULD REFINE JOB-SEARCH TACTICS., By Diane Sears Campbell of The Sentinel Staff ... just as she used to market L'Oreal cosmetics as the company's product ...
- 471. Playboy, August 1, 1999, Pg. 19, 55391111, 42 words, COLORBIND; hair dye; Brief Article ... warned that the various shades L'Oreal offers for men ...

L'OREAL SA (91%) L'Oreal S.A. Product information

- 472. Sunday Mirror (London, England), August 1, 1999, Pg. 13, 60221235, 211 words, Style File: 'Must have' items for fashion gurus; Features, Scott, Janice
- ... onyour skin or clothes. L'Oreal Cleansing Wipes: THESE are just the ...
- ... cleansing wipes by L'Oreal come in a ...

L'OREAL SA (91%)

- 473. Tax Adviser, August 1999, Vol. 30, No. 8 Pg. 549-552; ISSN: 0039-9957; CODEN: TAADDJ, 1716 words, Final regs. for exempt organization disclosure requirements, Green, Gerri Chaneles, 01869934 L'OREAL SA (56%); EXEMPT ...
- 474. Ledger (Lakeland, Florida), July 31, 1999, Saturday, 515 words, DEATHS ELSEWHERE ... 1970s, when it was sold. L'Oreal now owns it. ... L'OREAL SA (83%); DEMOCRATIC ...
- 475. Arkansas Democrat-Gazette (Little Rock, AR), July 30, 1999, Friday, Pg. D1, 282 words, ARKANSAS STOCKS CIFRA SA (91%); L'OREAL SA (66%); ALCATEL- ...
- 476. The Indianapolis Star, July 30, 1999 Friday City final Edition, EXTRA; Pg. 01E, 495 words, More men opt to color their locks, KELLY KENDALL; STAFF WRITER

 Instincts for Man, L'Orgal launched Foria, bair

... Instincts for Men. L'Oreal launched Feria, hair ... L'OREAL SA (72%);

477. Arkansas Democrat-Gazette (Little Rock, AR), July 29, 1999, Thursday, Pg. D1, 281 words, ARKANSAS STOCKS

CIFRA SA (91%); L'OREAL SA (66%); ALCATEL- ...

- 478. The Atlanta Journal and Constitution, July 29, 1999, Thursday,, Home Edition, 130 words, Shop around, Staff ... 7.23 Eckerd: \$ 7.25 L'OREAL LASH OUT Black ...
- ... Professional mascara Photo L'Oreal LashOut mascara Photo ...
- ... CAREMARK CORP (92%); L'OREAL SA (83%);
- 479. Arkansas Democrat-Gazette (Little Rock, AR), July 28, 1999, Wednesday, Pg. D1, 274 words, ARKANSAS STOCKS

CIFRA SA (91%); L'OREAL SA (66%); ALCATEL- ...

- 480. The Associated Press, July 28, 1999, Wednesday, PM cycle, Domestic News, 861 words, Dan Dutko, GRAND JUNCTION, Colo.
- ... 1970s, when it was sold. L'Oreal now owns it. ...

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481. Associated Press Online, July 28, 1999; Wednesday, Domestic, non-Washington, general news item, 871 words, Obituaries in the News, The Associated Press , GRAND JUNCTION, Colo.
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... 1970s, when it was sold. L'Oreal now owns it. ...

482. Business Wire, July 28, 1999, Wednesday, 670 words, Fitch IBCA Rates Ohio Maj New State Infrastructure Proj Revs, NEW YORK

... CHASE & CO (58%); L'OREAL SA (55%);

483. Copyright 1999 Associated Press All Rights Reserved, July 28, 1999, Wednesday, BC cycle, State and Regional, 122 words, Mala Rubinstein, beauty expert, was 93, NEW YORK

... 1970s, when it was sold. L'Oreal now owns it. ... L'OREAL SA (84%);

484. Dow Jones News Service, July 28, 1999 Wednesday 11:51 AM GMT, , 196 words, EU Fines Sanofi-Synthelabo EUR100,000 For Incorrect Info, *from Factiva*

... Synthelabo, owned by L'Oreal SA (F.ORE). ...

... will own 35.1% and L'Oreal will own 19.4%. ...

L'OREAL SA (93%); SANOFI ...

485. Dow Jones Business News, July 28, 1999 Wednesday 11:51 AM GMT, , 190 words, EU Fines Sanofi-Synthelabo EUR100,000 For Incorrect Info, *from Factiva*

... Synthelabo, owned by L'Oreal SA (F.ORE). ...

... will own 35.1% and L'Oreal will own 19.4%. ...

L'OREAL SA (93%); SANOFI ...

486. Metropolitan News Enterprise (Los Angeles, California), July 28, 1999, Wednesday, Pg. 1, 912 words, Right of Public Access to Courtrooms Applies to Civil Cases--S.C., By KENNETH OFGANG, Staff Writer L'OREAL SA (53%);

487. The New York Times, July 28, 1999, Wednesday, Late Edition - Final, Mala Rubinstein, Section C; Page 25; Column 1; Business/Financial Desk , 303 words, Mala Rubinstein, 93, Executive Who Was an Expert on Beauty, By NICK RAVO

 \dots now owned by L'Oreal. As vice president in $\ \dots$

L'OREAL SA (83%); VICE ...

488. Chicago Tribune, July 28, 1999 Wednesday, NORTHWEST EDITION, WOMAN NEWS; Pg. 7; ZONE: NW; Working., 782 words, GENERATIONS OF JOBS; THE UNIQUE RISKS AND REWARDS OF FAMILY-RUN BUSINESSES, By Janet Kidd Stewart. Special to the Tribune.

... family, sold out to L'Oreal. "There's a lot of history here. ...

L'OREAL SA (68%);

489. Arkansas Democrat-Gazette (Little Rock, AR), July 27, 1999, Tuesday, Pg. D1, 285 words, ARKANSAS

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STOCKS
... LUCENT SA (66%); L'OREAL SA (66%); ALCATEL- ...
490. Daily News (New York), July 27, 1999, Tuesday, Business; Pg. 47, 527 words, PERELMAN TAKES 200M HIT
REVLON SHARES SLIP AS COTY BACKS OUT, By Staff and Wire Reports
... hair care company L'Oreal. But the two companies are ...
491. Product Alert, July 26, 1999, Pg. NA, 55255688, 122 words, L'Oreal NutriVive 2-in-1 Shampoo & Conditioner -
for Damaged, Brittle Hair; Revitalizing Shampoo - for Damaged, Brittle Hair; Revitalizing Conditioner - for Damaged,
Brittle Hair MANUFACTURER: L'Oreal CATEGORY: 319 - Shampoos & Conditioners.
L'Oreal line of "vive" haircare ...
... percent, the "secret is a L'Oreal-exclusive ingredient called ...
... York, NY-based L'Oreal, each product comes ...
L'OREAL SA (93%); GEMEY ...
L'Oreal
492. South Bend Tribune (Indiana), July 25, 1999, Sunday, INDIANA, MICHIGAN, MISHAWAKA, PHM,
TRIBUNE, Pg. f5, 759 words, TRENDSETTERS, ALESIA I. REDDING;
... fall. So says L'Oreal, the cosmetics company that is introducing ...
493. The New York Times, July 25, 1999, Sunday, Late Edition - Final, Section 9; Page 8; Column 2; Society Desk,
185 words, WEDDINGS; Jennifer Weiss, Scott Mager
... salon products division of L'Oreal, the cosmetics company, in ...
L'OREAL SA (69%); SYRACUSE ...
494. Rocky Mountain News (Denver, CO), July 25, 1999, Sunday, Mile Highstyle; Ed. FINAL; Pg. 5S, 341 words,
BRONZE TONES PUT THE SUN IN YOUR SKIN, Suzanne S. Brown, News Fashion Editor
... two shades, $15; L'Oreal Feel Naturale Powder ...
... traditional loose powder; L'Oreal Quick Stick Face & ...
Color Photo L'Oreal Quick Stick Face and ...
L'OREAL SA (82%); ESTEE ...
... COS INC (58%); L'OREAL SA (82%); ESTEE ...
495. Salt Lake Tribune (Utah), July 25, 1999, Sunday, Final; Pg. B1, 2114 words, BYU: Honor Code or Hit the Road;
Athletes feel 'targeted' by administration crackdown on smoking, drinking and non-marital sex; Honor Code Taken
Seriously In Recent Years, MICHAEL C. LEWIS, THE SALT LAKE TRIBUNE
L'OREAL SA (58%); NATIONAL ...
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496. Arkansas Democrat-Gazette (Little Rock, AR), July 24, 1999, Saturday, Pg. D1, 283 words, ARKANSAS STOCKS

... LUCENT SA (66%); L'OREAL SA (66%); ALCATEL- ...

- 497. Press Journal (Vero Beach, FL), July 24, 1999, Saturday, Lifestyle; Pg. C1, 930 words, TO DYE FOR ... years ago, brands such as L'Oreal and Clairol are putting men ...
- 498. Arkansas Democrat-Gazette (Little Rock, AR), July 23, 1999, Friday, Pg. D1, 283 words, ARKANSAS STOCKS ... LUCENT SA (66%); L'OREAL SA (66%); ALCATEL- ...
- 499. Birmingham Evening Mail (England), July 23, 1999, Pg. 14, 60319352, 535 words, What's Hot.. Let us spray., Parkes, Diane
- ... removing nail varnish. L'Oreal's new Striptease paints ...

L'OREAL SA (70%); BEN & ...

- 500. Euromarketing via E-mail, July 23, 1999, 2060664, 225 words, PUBLICIS TAKES CONTROL OF MAJOR MIDDLE EAST NETWORK
- ... Hygienic Group, Henkel, L'Oreal, Matsushita, National Commercial ...
- ... COMMUNICATIONS INC (91%); L'OREAL SA (85%); HENKEL ...
- 501. LA Weekly (California), July 23, 1999, Friday, Film; Pg. 0, 827 words, UNDER THE SKIN, PAUL CULLUM ... managed to become the poet L'Oreal of Hollywood's skin-deep ... L'OREAL SA (72%);
- 502. Tulsa World (Oklahoma), July 23, 1999, 971 words, Men are turning heads blue, raspberry, LIZ F. KAY
- ... for the cosmetics firm L'Oreal. "They're doing it to ...
- ... average brown hair." L'Oreal said sales of all ...
- ... color offered by L'Oreal's Feria. Sales of bleach ...

L'OREAL SA (91%);

- 503. Arkansas Democrat-Gazette (Little Rock, AR), July 22, 1999, Thursday, Pg. D1, 284 words, ARKANSAS STOCKS
- ... LUCENT SA (66%); L'OREAL SA (66%); ALCATEL- ...
- 504. BRIDGE NEWS, July 22, 1999, Thursday, BN-OPIN-MRKTING, 987 words, (B) OPINION: Want to Live Dangerously? Launch a New Product
- ... water in supermarkets. L'Oreal Kids hair care ...
- 505. Marketing Week, July 22, 1999, Pg. 34-35, 2084958, 1121 words, Why loyalty is only skin deep, Killgren, Lucy ... news for companies such as L'Oreal, which has a portfolio of brands ...
- ... mass-market sectors. L'Oreal is in a position to ...
- 506. Arkansas Democrat-Gazette (Little Rock, AR), July 21, 1999, Wednesday, Pg. D1, 294 words, ARKANSAS STOCKS

CIFRA SA (91%); L'OREAL SA (66%); ALCATEL- ...

- 507. The Dallas Morning News, July 21, 1999, Wednesday, THIRD EDITION, FASHION!DALLAS;, Pg. 3E;, 492 words, Fashion Week
- ... Beauty Supply, Wella and L'Oreal offering personal hair and ... L'OREAL SA (68%); CHILDREN'S ...
- 508. The Dallas Morning News, July 21, 1999, Wednesday, THIRD EDITION, FASHION!DALLAS;, Pg. 5E, 1430 words, ROSES AND RASPBERRIES
- ... pointed star logo. * L'Oreal and Revlon: Cosmetic companies ...
- 509. Milwaukee Journal Sentinel (Wisconsin), July 21, 1999 Wednesday, Final, Pg. 14, 658 words, FALL TV PREVIEW Defensive WB plugs fall lineup for 2000 Network reacts to criticism that programming lacks characters of color, JOANNE WEINTRAUB, Pasadena, Calif.
- ... Locklear's, with Citrus Shine and L'Oreal Conditioner for Extra- ...
- 510. Arkansas Democrat-Gazette (Little Rock, AR), July 20, 1999, Tuesday, Pg. D1, 285 words, ARKANSAS STOCKS
- ... LUCENT SA (66%); L'OREAL SA (66%); ALCATEL- ...
- 511. The Courier-Journal (Louisville, KY), July 20, 1999 Tuesday Met and metro Editions, FEATURES; Pg. 01C, 960 words, MAN OF MANY MOVES; LaVelle Smith takes time out from choreographing for the stars to help Oldham dance teams, MUHAMMAD LAWRENCE
- ... Jennifer Lopez for L'Oreal. He has been nominated for an ...
- 512. The San Francisco Chronicle, JULY 20, 1999, TUESDAY,, FINAL EDITION, NEWS;, Pg. A17, 370 words, Big Cosmetics Firm Named in S.F. Bias Suit, Stacy Finz, Chronicle Staff Writer, San Francisco
- ... Inc., a subsidiary of L'Oreal, the largest fragrance and cosmetic ...

L'OREAL SA (72%); COSMAIR ...

- ... AGE; Elysa Yanowitz; L'Oreal; Cosmair Inc.; COSMETICS & ...
- 513. Barron's, July 19, 1999 Monday, Pg. 39, 874 words, Dow 30,000? That's what Fayez Sarofim sees in 2007, By Leslie P. Norton, *from Factiva*
- ... other picks: DaimlerChrysler, L'Oreal, News Corp., Seagram and ...
- 514. The Boston Herald, July 19, 1999 Monday, ALL EDITIONS, ARTS & LIFE;, Pg. 039, 1017 words, Thou shalt not ... Deciding which version of the Ten Commandments applies to today's society is a leap of faith, By Stephanie Schorow

L'OREAL SA (50%);

- 515. Chain Drug Review, July 19, 1999, Pg. 10, 55263898, 640 words, May's capitalizes on strengths.
- ... notes. "For example, L'Oreal and Maybelline's business with us has ...
- ... WALGREEN CO (83%); L'OREAL SA (81%); MAY'S ...

- 516. Chain Drug Review, July 19, 1999, Pg. 33, 55263921, 417 words, Salon influence is seen in color. ... suppliers -- Clairol Inc., L'Oreal and Revlon Inc. -- all superior conditioning. At L'Oreal, the focus is on the 30th for the company notes that L'Oreal achieved a major ... L'OREAL SA (94%); REVLON Inc. Product introduction; L'Oreal S.A. Product introduction; ... 517. Drug Store News, July 19, 1999, Pg. 14, 55302886, 466 words, Competition heats up in anti-age segment; Brief Article; StatisticalData Included, GROSSMAN, ANDREA M. ... behind category leader L'Oreal. John McKeegan, a \$237 million. L'Oreal's Plenitude Revitalift led the ... JOHNSON & JOHNSON (93%); L'OREAL SA (91%); INFORMATION ... 518. Drug Store News, July 19, 1999, Pg. 14, 55302887, 408 words, L'Oreal introduces face, eye, nail products; Brief Article, PARKS, LIZ NEW YORK -- L'Oreal is introducing a number of foundation makeup called L'Oreal QuickStick. Formulated to go last for hours, L'Oreal promisesthat Quick Stick retail of \$12.35. L'Oreal also is introducing a line eye color category, L'Oreal is introducing On-The-Loose nail treatment category, L'Oreal is launching a five- ... L'OREAL SA (93%) L'Oreal S.A. Product introduction 519. Drug Store News, July 19, 1999, Pg. 15, 55302897, 123 words, Face the facts. ... L'Oreal 100.5 13.5 ... L'OREAL SA (81%); COVER ... 520. Modern Brewery Age, July 19, 1999, Pg. S10(6), 55438549, 2541 words, The import boom continues; Imported Beer Update; demand increases for imported beers; Editorial ... L'Oreal ... L'OREAL SA (68%); BOSTON ... 521. ARLINGTON MORNING NEWS, July 18, 1999, Sunday, BUSINESS;, Pg. 13A, 1203 words, Buying power; Despite near-sale, Pro-Line on firm footing, owner says, Lori Price ... Just last year, L'Oreal purchased Chicago-based ... 522. Arkansas Democrat-Gazette (Little Rock, AR), July 17, 1999, Saturday, Pg. D1, 284 words, ARKANSAS **STOCKS** ... LUCENT SA (66%); L'OREAL SA (66%); ALCATEL- ...
- 523. Arkansas Democrat-Gazette (Little Rock, AR), July 16, 1999, Friday, Pg. D1, 284 words, ARKANSAS STOCKS ... LUCENT SA (66%); L'OREAL SA (66%); ALCATEL- ...

- 524. Birmingham Evening Mail (England), July 16, 1999, Pg. 12, 60312199, 1024 words, Smooth operator., PARKESa, DIANE
- ... advertising campaign for L'Oreal's latest weapon in the ...
- ... treatment is available at L'Oreal counters. Safeway has come ...

L'OREAL SA (93%)

- 525. Los Angeles Times, July 16, 1999, Friday,, Home Edition Correction Appended, Page 3, 610 words, THE COSMETIC ARTS FOR RICH AND POOR FOR THE RECORD, BARBARA THOMAS, TIMES STAFF WRITER
- ... Nude, \$ 3.79 Powder--L'Oreal Feel Natural compact ...
- ... Chamois, \$ 5.99 Lashes--L'Oreal Lash-Out Mascara ...
- 526. Arkansas Democrat-Gazette (Little Rock, AR), July 15, 1999, Thursday, Pg. D1, 283 words, ARKANSAS STOCKS
- ... LUCENT SA (66%); L'OREAL SA (66%); ALCATEL- ...
- 527. Business Wire, July 15, 1999, Thursday, 813 words, Icon Medialab and Mediaplex Team to Deliver E-Business Marketing Solutions, SAN FRANCISCO
- ... Fiat, SAS, Alitalia, L'Oreal and Fujitsu. Services include ...
- 528. Dow Jones News Service, July 15, 1999 Thursday 4:29 PM GMT, , 166 words, L'Oreal 1H Rev -3: Currency Swings Less Harmful In 2Q, *from Factiva*

A L'Oreal spokesman told Dow ...

- ... growth. The spokesman said L'Oreal Chairman Lindsay Owen- ...
- ... general growth in L'Oreal's activities, the spokesman said. ...

L'OREAL SA (93%); DOW ...

- 529. Dow Jones News Service, July 15, 1999 Thursday 3:41 PM GMT, , 105 words, L'Oreal 1H Rev -2: Skin-Care Products Revs +41%>F.ORE, *from Factiva*
- ... French cosmetics group L'Oreal SA (F.ORE) ...
- ... F.SAN) merger. L'Oreal gave no comparative ...

L'OREAL SA (95%); SANOFI ...

- 530. Dow Jones News Service, July 15, 1999 Thursday 3:22 PM GMT, , 6 words, +L'Oreal 1H Rev EUR5.37B, Up 11% Pro Forma>F.ORE, *from Factiva* L'OREAL SA (91%); DOW ...
- 531. The Virginian-Pilot (Norfolk, VA), July 15, 1999, Thursday,, FINAL EDITION, Pg. E2, 581 words, A CRITIC'S OBSERVATIONS AND OPINIONS ABOUT TV, LARRY BONKO
- ... Melrose Place." Or in L'Oreal commercials. Why ABC put ...
- 532. Arkansas Democrat-Gazette (Little Rock, AR), July 14, 1999, Wednesday, Pg. D1, 283 words, ARKANSAS STOCKS

CIFRA SA (91%); L'OREAL SA (66%); ALCATEL- ...

- 533. Rochester Democrat and Chronicle, July 14, 1999 Wednesday, ROCHESTER LIVING; Pg. 1C, 1056 words, More and more men are jazzing up their hair color and not just to hide gray, Liz F. Kay, Staff
- ... for the cosmetics firm L'Oreal. "They're doing it to ...
- ... average brown hair." L'Oreal says sales of all ...
- ... color offered by L'Oreal's Feria. Sales of bleach ...

L'OREAL SA (91%);

534. Arkansas Democrat-Gazette (Little Rock, AR), July 13, 1999, Tuesday, Pg. D1, 276 words, ARKANSAS STOCKS

CIFRA SA (91%); L'OREAL SA (66%); ALCATEL- ...

- 535. The Capital (Annapolis, MD.), July 13, 1999, Tuesday, Arundel; Pg. C1, 533 words, Officials look to rework council system, By KEVIN KALEY, Staff Writer L'OREAL SA (56%); CITY ...
- 536. Cosmetic Insider's Report, July 12, 1999, 2050591, 241 words, Revlon, Still Seeking Buyer, Is Given Some Sheen in New Market Data
- ... Two are Maybelline (16.9), L'Oreal (12.9), Revlon's Almay (...
- ... color (31.1 percent to L'Oreal's 14.8) and in nail ...
- ... mascara (behind Maybelline, L'Oreal, Cover Girl, and Almay). However, if ...

L'OREAL SA (95%); INFORMATION ...

- 537. USA TODAY, July 12, 1999, Monday,, FINAL EDITION, LIFE;, Pg. 2D, 301 words, Men flash streaks of Ricky's loca look, Elizabeth Snead, LOS ANGELES
- \dots hair-care products, such as L'Oreal's Feria for Men, that $\ \dots$

L'OREAL SA (70%); FALLON ...

- 538. Chatanooga Times Free Press (Tennessee), July 11, 1999, Sunday, BUSINESS; Pg. H6, 928 words, "Why'd I Buy That?' How Store Layout Affects Your Buying; "Retail Anthropologist' Offers Stores Ideas on Persuasive Merchandising of Wares, By FIONA MURPHY The Guardian
- ... Gap, Calvin Klein, L'Oreal, McDonald's, Starbucks, Unilever, ...
- ... GROUP PLC (92%); L'OREAL SA (81%); UNILEVER ...
- 539. Modesto Bee, July 11, 1999, Sunday, ALL EDITION, Work & Money; Pg. D-1, 689 words, HOW TO GET HIP TO CAFFEINE SCENE
- ... like Revlon, Clairol and L'Oreal. There also are outlets in Modesto and ...
- 540. Arkansas Democrat-Gazette (Little Rock, AR), July 10, 1999, Saturday, Pg. D1, 273 words, ARKANSAS STOCKS

CIFRA SA (91%); L'OREAL SA (66%); ALCATEL- ...

- 541. Cosmetics International, July 10, 1999, Pg. 15, 55283645, 483 words, MOVES; Brief Article
- ... Cosmetics) and Aldo Sortino (L'Oreal Italy). Donati, who has ...
- ... INTERNATIONAL PLC (84%); L'OREAL SA (62%); BROWN ...
- 542. Cosmetics International, July 10, 1999, Pg. 8, 55283631, 1276 words, What's hot in US department stores; Statistical Data Included
- ... L'Oreal ...
- 543. Cosmetics International, July 10, 1999, Pg. 14, 55283639, 209 words, Techpack works ahead of the market; Brief Article
- ... an individual appearance. L'Oreal has chosen a slim, ...

L'OREAL SA (83%); TECHPACK ...

- 544. Detroit Free Press, JULY 10, 1999 Saturday METRO FINAL EDITION, BUSINESS; Pg. 8B, 933 words, TIRED OF WAITING 2 WEEKS FOR YOUR MAKEUP ORDER? AN OAK PARK DISTRIBUTION CENTER IS TO SHORTEN THE DELIVERY TIME, JENNIFER BOTT FREE PRESS BUSINESS WRITER
- ... compete with the Cover Girls, L'Oreals, Revlons and Maybellines of the world." ...
- 545. The Seattle Times, July 10, 1999, Saturday, Final Edition, SATURDAY REAL ESTATE;, Pg. E2, 350 words, A LITTLE HOMEWORK CAN MAKE YOUR VISIT TO DCLU EASIER, BILL KOSSEN; SEATTLE TIMES STAFF REPORTER

L'OREAL SA (58%);

- 546. St. Louis Post-Dispatch (Missouri), July 10, 1999, Saturday, FIVE STAR LIFT EDITION, LIFESTYLE, Pg. 35, 37 words, SMOKE BUSTERS, Susan Mowris; Special To The Post-Dispatch
- ... hair freshener by L'Oreal (\$ 5.99, K-Mart). The ...
- 547. The Washington Post, July 10, 1999, Saturday, Monday, Final Edition, FINANCIAL; Pg. E01, 723 words, Cosmetic Center to Shutter All 124 Stores; Maryland Firm Too Battered by Losses and Competition to Emerge From Bankruptcy, Stephanie Stoughton, Washington Post Staff Writer
- ... market lines such as Revlon and L'Oreal. However, in the lower-priced ...
- ... REVLON INC (85%); L'OREAL SA (80%); HECHINGER ...
- 548. Daily Record (Glasgow, Scotland), July 9, 1999, Pg. 42, 60348434, 468 words, The simple way to look like Louise Nurding ..; Features
- ... hairdresser, try out L'Oreal ID Identite Hair ...
- ... Space NK; Eyelure and L'Oreal from Boots; Cosmetics a ...

L'OREAL SA (61%); GEMEY ...

549. Arkansas Democrat-Gazette (Little Rock, AR), July 08, 1999, Thursday, Pg. D1, 284 words, ARKANSAS STOCKS

CIFRA SA (91%); L'OREAL SA (66%); ALCATEL- ...

- 550. PR Newswire, July 8, 1999, Thursday, Financial News, 473 words, Shapiro Named Chairman, CEO of Momentum North America Louis London Renamed; Momentum Restructured, NEW YORK, July 8
- ... Motors, Coca-Cola, L'Oreal, Anheuser Busch, Motorola, ...
- ... Worldwide; Louis London L'OREAL SA (69%); MOMENTUM- ...
- 551. Arkansas Democrat-Gazette (Little Rock, AR), July 07, 1999, Wednesday, Pg. D1, 276 words, ARKANSAS STOCKS

CIFRA SA (91%); L'OREAL SA (67%); ALCATEL- ...

- 552. Dow Jones Business News, July 7, 1999 Wednesday 8:31 PM GMT, , 506 words, Analysts Downplay French Speculation On Elf-Conoco Combination, *from Factiva*
- ... out that, unless Elf and L'Oreal SA, act together, ...
- ... beauty products giant L'Oreal merged their respective pharmaceutical ...
- ... pact stipulates that Elf and L'Oreal are committed not to lower their ...
- ... Synthelabo below 19.5%. L'Oreal holds a 19.5% ...
- ... a spokesman at L'Oreal said. He said Elf ...

TOTAL SA (95%); L'OREAL SA (95%); ELF ...

- 553. Dow Jones News Service, July 7, 1999 Wednesday 5:35 PM GMT, , 490 words, Elf-Conoco Talk Seen Credible But No Defense Analysts, *from Factiva*
- ... out that, unless Elf and L'Oreal SA (F.ORE) ...
- ... beauty products giant L'Oreal merged their respective pharmaceutical ...
- ... pact stipulates that Elf and L'Oreal are committed not to lower their ...
- ... Synthelabo below 19.5%. L'Oreal holds a 19.5% ...
- ... a spokesman at L'Oreal said. He said Elf ...
- ... CONOCO INC (94%); L'OREAL SA (95%); TOTAL ...
- 554. Dow Jones News Service, July 7, 1999 Wednesday 11:31 AM GMT, , 129 words, Goldman Starts Sanofi-Synthelabo At Market Outperformer, *from Factiva*
- ... 25, following the merger of Sanofi with L'Oreal's (F.ORE) Synthelabo. ...
- ... CO INC (84%); L'OREAL SA (85%); EURONEXT ...
- 555. Dow Jones Business News, July 7, 1999 Wednesday 11:31 AM GMT, , 123 words, Goldman Starts Sanofi-Synthelabo At Market Outperformer, *from Factiva*
- ... 25, following the merger of Sanofi with L'Oreal's (F.ORE) Synthelabo. ...
- ... SYNTHELABO SA (94%); L'OREAL SA (85%); EURONEXT ...
- 556. The Philadelphia Inquirer, JULY 7, 1999 Wednesday SF EDITION, BUSINESS; Pg. C01, 548 words, BID FOR ELF IS MUM ON STATUS OF JOBS HERE TOTAL FINA WANTS TO BUY ELF AQUITAINE FOR \$43

BILLION. THE ATOCHEM UNIT EMPLOYS 1,300 IN THE REGION., Rosland Briggs, INQUIRER STAFF WRITER

- ... groups of Elf Aquitaine and L'Oreal last year. Elf ...
- ... GROUP INC (90%); L'OREAL SA (84%); SANOFI- ...
- 557. Information Bank Abstracts, WALL STREET JOURNAL, July 7, 1999, Wednesday, Section B; Page 2, Column 5, 14 words, ADVERTISING
- ... agency of record for L'Oreal's Maybelline unit (S)

L'OREAL SA; MAYBELLINE INC; ...

L'OREAL SA (92%); L'OREAL SA; MAYBELLINE INC; ...

- 558. The Wall Street Journal, July 7, 1999 Wednesday, MARKETING & MEDIA; Advertising; Pg. B2, 1223 words, J.C. Penney's Arizona Jeans Ads Highlight Embarrassing Moments, By Alexei Barrionuevo, *from Factiva* ... by Paris-based L'Oreal. . . . Messner Vetere Berger ...
- 559. The New York Post, July 6, 1999, Tuesday, All Editions; Pg. 026, 999 words, PORTRAIT OF A MAKEUP ARTIST CELEBS PUT THEIR FACES IN MARIA VEREL'S HANDS, Jennifer Tung
- ... equivalent, says Verel, would be L'Oreal lipstick in Tawny.) ...
- ... Right now she is keeping L'Oreal Voluminous mascara, Max ... L'OREAL SA (61%);
- 560. The Philadelphia Inquirer, July 6, 1999, Tuesday, BUSINESS AND FINANCIAL NEWS, K5063, 513 words, North America's Elf unit's fate unclear during takeover struggle, By Rosland Briggs
- ... groups of Elf Aquitaine and L'Oreal last year. Elf ...
- ... GROUP INC (90%); L'OREAL SA (84%); SANOFI- ...
- 561. The Philadelphia Inquirer, July 6, 1999, Tuesday, BUSINESS AND FINANCIAL NEWS, K5063, 513 words, North America's Elf unit's fate unclear during takeover struggle, By Rosland Briggs
- ... groups of Elf Aquitaine and L'Oreal last year. Elf ...
- ... GROUP INC (90%); L'OREAL SA (84%); SANOFI- ...
- 562. Dow Jones News Service, July 5, 1999 Monday 11:48 AM GMT, , 241 words, Total Fina Chmn: New Group Still Favors Upstream Invest, *from Factiva*
- ... other major shareholder, L'Oreal SA (F.ORE). ...
- ... TOTAL SA (92%); L'OREAL SA (85%); SAGA ...
- 563. San Jose Mercury News (California), July 5, 1999 Monday MORNING FINAL EDITION, SILICON VALLEY LIFE; Pg. 10C, 488 words, SHADES OF SIMMER, MARY GOTTSCHALK, MERCURY NEWS STYLE WRITER ... 5.95 a bottle. * L'Oreal's Quick Stick Face & ...
- ... CO INC (81%); L'OREAL SA (69%); BATH & ...
- 564. Sunday Mirror (London, England), July 4, 1999, Pg. 12, 60216386, 395 words, Beauty spot: Take good care of

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your hair when life's a beach; Features
... new range of products from L'Oreal AdvancedResearch which have been specially formulated to ...
L'OREAL SA (84%)
565. Arkansas Democrat-Gazette (Little Rock, AR), July 03, 1999, Saturday, Pg. D1, 287 words, ARKANSAS
STOCKS
CIFRA SA (91%); L'OREAL SA (65%); ALCATEL- ...
566. Austin Business Journal, July 2, 1999, Vol 19; No 18; pg 3, 647 words, Zoning disputes may be mediated, Colin
Pope, Austin; TX; US; Southwest, 0054982, AUST
L'OREAL SA (56%); UNIVERSITY OF ...
567. Arkansas Democrat-Gazette (Little Rock, AR), July 01, 1999, Thursday, Pg. D1, 287 words, ARKANSAS
STOCKS
CIFRA SA (91%); L'OREAL SA (64%); ALCATEL- ...
568. Global Cosmetic Industry, July 1, 1999, Pg. 28, 55234019, 1495 words, Chile: Another Strong Emerging Market.,
Bucalo, Anthony J.
... L'Oreal ...
... L'Oreal ...
... L'Oreal ...
569. Global Cosmetic Industry, July 1, 1999, Pg. 40, 55234023, 1608 words, Battling Father Time-Baby Boom
Cosmetics., Boulard, Garry
... preventionand makeup purposes, L'Oreal is pursuing the route of making ...
... Creme Haircolor products, L'Oreal, says Mary Pietromonaco, ...
... more than 10 percent of the L'Oreal's foundation market is composed of ...
570. Global Cosmetic Industry, July 1, 1999, Pg. 68, 55234037, 1547 words, Marketing Mix; hair coloring products;
Statistical Data Included, Sander, Courtnay
... L'Oreal ...
... L'Oreal. ...
L'OREAL SA (84%)
571. The Houston Chronicle, July 01, 1999, Thursday, 2 STAR EDITION, FASHION;, Pg. 4, 650 words, Try some
new products to freshen your image, PAULA BEGOUN
... it hard to remove! L'Oreal (Lancome's big sister) has ...
... tones than those available from Lancome). L'Oreal Visible Lift Line ...
L'OREAL SA (93%); LANCOME ...
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572. Journal of Financial Service Professionals, July 1999, Vol. 53, No. 4 Pg. 32; ISSN: 1052-2875; CODEN: CJECBC, 448 words, Completed gifts despite grantors' retained powers, Marcus, Fred J; Freeman, Douglas K,

01853761 L'OREAL SA (54%);

- 573. Chicago Tribune, July 1, 1999 Thursday, CHICAGO SPORTS FINAL EDITION, BUSINESS; Pg. 2; ZONE: N; INSIDE MANUFACTURING., 664 words, 'HOUSECLEANING' FINISHED, U.S. CAN SEEKS ITS REWARD, Michael Arndt.
- ... Helene Curtis unit and L'Oreal S.A. But if these customers ...
- ... KENNAMETAL INC (91%); L'OREAL SA (61%); PROCTER & ...
- 574. Arkansas Democrat-Gazette (Little Rock, AR), June 30, 1999, Wednesday, Pg. D1, 288 words, ARKANSAS STOCKS

CIFRA SA (91%); L'OREAL SA (65%); ALCATEL- ...

- 575. Dow Jones Business News, June 30, 1999 Wednesday 2:05 PM GMT, , 216 words, Procter & Gamble To End Testing Of Products On Animals, *from Factiva*
- ... Co., Avon Products and L'Oreal SA, already have discontinued ... L'OREAL SA (68%); DOW ...
- 576. Star Tribune (Minneapolis, MN), June 30, 1999, Wednesday, Metro Edition, NEWS; Pg. 1B, 642 words, Rx: Lipstick, blush, powder; The 'Look Good, Feel Better' program, now in its 10th year, gives cancer patients tips on cosmetics, as well as wigs and scarves, to help them feel better on the outside., Jill Burcum; Staff Writer ... labels as Chanel, Almay, L'Oreal and Estee Lauder made ... L'OREAL SA (84%); ESTEE ...
- 577. Arkansas Democrat-Gazette (Little Rock, AR), June 29, 1999, Tuesday, Pg. D1, 290 words, ARKANSAS STOCKS

CIFRA SA (91%); L'OREAL SA (65%); ALCATEL- ...

- 578. Austin American-Statesman (Texas), June 29, 1999, Tuesday, Metro/State; Pg. B2, 110 words, Elgin girl 10 dies battling illness, American-Statesman Staff
- \dots 1994. Her older sister, L'oreal, donated the bone marrow $\ \dots$

L'OREAL SA (72%); L'OREAL SA (72%);

- 579. Statesman Journal (Salem, OR), June 29, 1999 Tuesday, COMMUNITIES; Pg. 3C, 700 words, Salem Art Fair & Festival needs volunteers for 3-day event, Larry Roby, Staff
- ... Exhibition sponsored by L'Oreal Kids. Zakia is a ...
- ... Girls Clubs of America, and L'Oreal Kids products. Oktoberfest ...
- 580. Chain Drug Review, June 28, 1999, Pg. 11, 55191918, 387 words, Top in-store promos are cited in Glammy awards competition.
- ... Suppliers honored included L'Oreal, the Biore division of Andrew ...
- ... Fair won for its "L'Oreal: Elements of Success" program. The ...

- ... In the manufacturers' segment L'Oreal captured two awards ...
- ... color cosmetics honors with its L'Oreal Le Grand Curl ...
- ... hair care award with its L'Oreal Feria marketing campaign. ...

L'OREAL SA (93%); BRISTOL-...

- 581. Chain Drug Review, June 28, 1999, Pg. 12, 55191919, 1184 words, Beauty care makers target boomers, young people., Vogel, Mike
- ... news at Marketplace. L'Oreal is relaunching its top-selling ...
- 582. Chain Drug Review, June 28, 1999, Pg. 45, 55191950, 858 words, Suppliers showcase offerings.
- ... purchase display for the L'Oreal Kids hair care ...

L'OREAL SA (69%); GEMEY ...

- 583. Chain Drug Review, June 28, 1999, Pg. 45, 55191952, 884 words, Children's H&BAs establish firm niche., Stewart, Al
- ... continues to expand its popular L'Oreal Kids line of hair ...
- 584. Drug Store News, June 28, 1999, Pg. 33, 55090812, 49 words, Leading cosmetics brands.
- ... L'Oreal 383.9 ...

L'OREAL SA (82%); INFORMATION ...

- 585. Drug Store News, June 28, 1999, Pg. 35, 55090818, 379 words, Hair color offers no-mess coverage, color., GROSSMAN, ANDREA M.
- ... hair color's leaders, L'Oreal Clairol and Revlon. Whether there is room ...

L'OREAL SA (84%); LABORATOIRES ...

586. Drug Store News, June 28, 1999, Pg. 35, 55090820, 45 words, L'Oreal.

NEW YORK -- L'Oreal will soon introduce ...

L'OREAL SA (93%)

L'Oreal S.A. Product introduction

587. Environmental Insider News, June 28, 1999, 126210743, 423 words, TNRCC's Legislation to Regulations Priorities.

L'OREAL SA (57%)

588. Environmental Insider News, June 28, 1999, 126210743, 423 words, TNRCC's Legislation to Regulations Priorities.

L'OREAL SA (57%)

589. Product Alert, June 28, 1999, Pg. NA, 55036418, 62 words, L'Oreal Rose Rising Fall 1999 Collection of Eye Smoker Line & Shadow Crayon - Shimmer; Slate; Pale Berry; Rose Dream MANUFACTURER: L'Oreal CATEGORY: 315 - Eye Makeup & Accessories.

L'Oreal offers several of its L'Oreal cosmetics in new ... L'OREAL SA (93%); GEMEY ... L'Oreal

590. Product Alert, June 28, 1999, Pg. NA, 55036419, 119 words, L'Oreal Rose Rising Fall 1999 Collection of Colour Endure Lipcolour - Future Rose; Mystique Berry; Dawning Rose; Rose Rising; Rose Rising Fall 1999 Collection of Rouge Pulp Liquid Lipcolour - Revealing Rose; Frost; Enlightened; Blushing; Breathless; Berry Charmed; Rose Rising Fall 1999 Collection of Crayon Petite Lip Liner - Berry Subtle MANUFACTURER: L'Oreal CATEGORY: 317 -Lipsticks & Lip Products.

L'Oreal offers several of its L'Oreal cosmetics in new ... L'OREAL SA (93%); GEMEY ...

L'Oreal

591. Product Alert, June 28, 1999, Pg. NA, 55036420, 86 words, L'Oreal Rose Rising Fall 1999 Collection of Jet-Set Quick Dry Nail Enamel - Lighten Up; Future Rose; Rose Rising; Mystique Berry; Pink Dawn; Dawning Rose; Innocent Violet; Transpire; Mint Showers; Spring; Blushing Rain; Rose Flourish MANUFACTURER: L'Oreal CATEGORY: 316 - Fingernail Products.

L'Oreal offers several of its L'Oreal cosmetics in new ...

L'OREAL SA (93%); GEMEY ...

L'Oreal

592. Product Alert, June 28, 1999, Pg. NA, 55036647, 65 words, Maybelline True Illusion Pressed Powder - True Cocoa MANUFACTURER: Maybelline Co. CATEGORY: 314 - Facial Cosmetics & Accessories. ... Co., a division of L'Oreal, has extended the Maybelline True ... L'OREAL SA (93%); GEMEY ...

593. Product Alert, June 28, 1999, Pg. NA, 55036655, 93 words, Redken Active Express Treatment & Styler - Quick Treat MANUFACTURER: Redken CATEGORY: 320 - Hair Styling Products.

... bottle. A division of L'Oreal, Redkin promotes the product with the ...

L'OREAL SA (84%); GEMEY ...

594. Product Alert, June 28, 1999, Pg. NA, 55036658, 93 words, Redken Active Express Shampoo - Flash Wash; Conditioner - Split Second MANUFACTURER: Redken CATEGORY: 319 - Shampoos & Conditioners. ... Redken, a division of L'Oreal, promotes the new line with the ... L'OREAL SA (84%); GEMEY ...

595. Newsday (New York), June 27, 1999, Sunday, QUEENS EDITION, Page A03, 605 words, A FURIOUS FIRE / PLASTICS PLANT DAMAGED, By Alfonso A. Castillo and Theola S. Labbe. STAFF WRITERS

... brands like Clinique and L'Oreal at cosmetics counters ...

596. Topeka Capital-Journal (Kansas), June 27, 1999, Sunday, 838 words, Letters to the editor

- ... leave the Hughes Corp. and the L'Oreal Corp.? Where does this leave Janet ...
- ... Commerce Department? Did Hughes and L'Oreal donate to the Clinton/Gore ...

L'OREAL SA (66%); HUGHES ...

597. Arkansas Democrat-Gazette (Little Rock, AR), June 26, 1999, Saturday, Pg. D1, 287 words, ARKANSAS STOCKS

CIFRA SA (91%); L'OREAL SA (64%); ALCATEL- ...

- 598. Arkansas Democrat-Gazette (Little Rock, AR), June 25, 1999, Friday, Pg. D1, 289 words, ARKANSAS STOCKS CIFRA SA (91%); L'OREAL SA (64%); ALCATEL- ...
- 599. Cosmetics International, June 25, 1999, Pg. 2, 55129110, 2206 words, NEWS in brief.
- ... last three years, the L'Oreal brand has been launched in ...
- 600. Cosmetics International, June 25, 1999, Pg. 8, 55129126, 915 words, A Flourishing Region for the Millennium.
- ... Major players are Cannon (L'Oreal), Elida Pond's, Coty, Revlon and L'Oreal. In Argentina, the major ...
- ... major massmarket players are L'Oreal, Elizabeth Arden, Pond's, ...
- 601. Orange County Register (California), June 25, 1999 Friday, MORNING EDITION, Pg. B05, 1317 words, CYPRESS HIGH SCHOOL GRADUATES, The Orange County Register ... Matthew B. Gay, L'Oreal R. Gillespie, Robert ... L'OREAL SA (61%);
- 602. Arkansas Democrat-Gazette (Little Rock, AR), June 24, 1999, Thursday, Pg. D1, 288 words, ARKANSAS STOCKS

CIFRA SA (91%); L'OREAL SA (64%); ALCATEL- ...

- 603. Marketing Week, June 24, 1999, Pg. 57-60, 2043700, 1704 words, Internal Examination, Gander, Paul ... Kraft Jacob Suchard and L'Oreal, evaluate the type of display that Kraft Jacob Suchard and L'Oreal -- are increasingly involving the POP ... L'OREAL SA (66%); GEMEY ...
- 604. The Wall Street Journal, June 24, 1999 Thursday, MARKETING & MEDIA; Advertising; Pg. B14, 1013 words, McCann-Erickson Names Heekin CEO, By Sally Beatty, *from Factiva*
- ... Cola, General Motors and L'Oreal that funnel roughly \$...
- ... ERICKSON USA (92%); L'OREAL SA (83%); INTERPUBLIC ...
- 605. Arkansas Democrat-Gazette (Little Rock, AR), June 23, 1999, Wednesday, Pg. D1, 287 words, ARKANSAS STOCKS

CIFRA SA (91%); L'OREAL SA (64%); ALCATEL- ...

606. The Cincinnati Enquirer, June 23, 1999 Wednesday All Edition, FIN; Pg. 10B, 838 words, P&G brands rank at top, RANDY TUCKER, The Cincinnati Enquirer

- ... Maybelline, \$490 4. L'Oreal, \$366 5. Almay, \$...
- 607. Dow Jones News Service, June 23, 1999 Wednesday 3:11 PM GMT, , 128 words, Merrill Lynch Raises L'Oreal Shares To Buy From Neutral, *from Factiva*
- ... beauty products company L'Oreal SA (F.ORE) to ...
- ... share estimates for L'Oreal to EUR12.25 for 1999 and to ...
- ... 2000. In 1998, L'Oreal reported earnings per ...
- ... At 1420 GMT, L'Oreal shares were trading at ...

L'OREAL SA (95%); MERRILL ...

- 608. Dow Jones Business News, June 23, 1999 Wednesday 3:11 PM GMT, , 122 words, Merrill Lynch Raises L'Oreal Shares To Buy From Neutral, *from Factiva*
- ... beauty products company L'Oreal SA (F.ORE) to ...
- \dots share estimates for L'Oreal to EUR12.25 for 1999 and to \dots
- ... 2000. In 1998, L'Oreal reported earnings per ...
- ... At 1420 GMT, L'Oreal shares were trading at ...

L'OREAL SA (95%); MERRILL ...

- 609. Fort Worth Star-Telegram (Texas), June 23, 1999, Wednesday, FINAL AM EDITION, LIFE & ARTS;, Pg. 3,, 1110 words, Chic Chat, Staff and Wire Reports
- ... made by Clairol, L'Oreal or Vidal Sassoon. Some ...
- ... include Aussie, Pantene, L'Oreal's Color-Vive and Infusium, ...
- ... Bath & Body Works, L'Oreal and others. "The bronze tone is ...
- ... translucent than they have been in the past. "L'Oreal's Khaki Colour on the ...
- ... Whirl-A-Bun; L'Oreal; Yves Saint Laurent; ...

L'OREAL SA (91%); VIDAL ...

- 610. The News Letter (Belfast, Northern Ireland), June 23, 1999, Pg. 21, 60192121, 657 words, Death of Desperate DAN; The days when real men sported Noddy Holder sideburns and a bathroom cabinet holding nothing more than a jar of Brylcreem and an ancient bottle of Old Spice are long gone. Viva moisturiser, says HELEN McGURK; Features, McGURK, HELEN
- ... national television that he uses L'Oreal shampoo because 'he's worth it', ... L'OREAL SA (60%)
- 611. Arkansas Democrat-Gazette (Little Rock, AR), June 22, 1999, Tuesday, Pg. D1, 290 words, ARKANSAS STOCKS

CIFRA SA (91%); L'OREAL SA (64%); ALCATEL- ...

- 612. Business Wire, June 22, 1999, Tuesday, 1136 words, @Ventures Funds Online Business-to-Business Marketplace, BizBuyer.com; Next-Generation Bidding System Matches Small Businesses With Qualified Vendors, SANTA MONICA and MENLO PARK, Calif.
- ... branding (Procter & Gamble, L'Oreal, Walt Disney), content (...

- 613. Business Wire, June 21, 1999, Monday, 759 words, Hearst Magazines Introduces CosmoGIRL!, a New Teen Title, NEW YORK
- \dots Esprit, Gap, Lancome, L'Oreal, Polo Jeans, Tommy $\ \dots$
- ... BUSINESS WIRE (90%); L'OREAL SA (80%);
- 614. Copley News Service, June 21, 1999, Monday, Standing, general features, 1164 words, IN FASHION Beating the beauty bummers ¬, Sharon Mosley
- ... bronze and camel tones. L'Oreal's newest collection captures the ... L'OREAL SA (63%);
- $615.\,$ Federal Filings Newswires, June 21, 1999 Monday 9:33 PM GMT, , 486 words, Texfi Industries Amends Forbearance And Loan Agmts, *from Factiva*
- ... CO INC (50%); L'OREAL SA (54%)
- 616. Omaha World Herald (Nebraska), June 21, 1999, Monday, SUNRISE EDITION, Pg. 2, 287 words, Gates, Buffett Top List of Working Rich, New York
- ... holding company that controls L'Oreal SA.
- 617. Palm Beach Post (Florida), June 20, 1999, Sunday,, FINAL EDITION, Pg. 11C, 1033 words, GIRLS AND BASKETBALL, BY ELIZABETH CLARKE, Palm Beach Post Staff Writer
- ... Locker, Lee jeans and L'Oreal got time during the ...
- 618. Arkansas Democrat-Gazette (Little Rock, AR), June 19, 1999, Saturday, Pg. D1, 288 words, ARKANSAS STOCKS

CIFRA SA (91%); L'OREAL SA (64%); ALCATEL- ...

- 619. Arkansas Democrat-Gazette (Little Rock, AR), June 18, 1999, Friday, Pg. D1, 289 words, ARKANSAS STOCKS CIFRA SA (91%); L'OREAL SA (64%); ALCATEL- ...
- 620. Euromarketing via E-mail, June 18, 1999, 2029517, 318 words, HAVAS NETWORK CAMPUS EXPANDS IN SPAIN, FRANCE
- ... Credit Lyonnais, Danone, L'Oreal's Lascad and Mercedes-Benz. ...
- ... HAVAS SA (91%); L'OREAL SA (91%); LA ...
- 621. Euromarketing via E-mail, June 18, 1999, 2029518, 129 words, P&G PLANS EUROPEAN LAUNCH OF NEW OIL OF ULAY PRODUCTS
- ... higher than those of P&G and L'Oreal combined. Copyright 1999 ...
- ... COMMUNICATIONS INC (91%); L'OREAL SA (70%); GEMEY ...
- 622. Arkansas Democrat-Gazette (Little Rock, AR), June 17, 1999, Thursday, Pg. D1, 291 words, ARKANSAS STOCKS

CIFRA SA (91%); L'OREAL SA (64%); ALCATEL- ...

- 623. Business Wire, June 17, 1999, Thursday, 824 words, Gloss.com Secures Funding From Bessemer Venture Partners and Matrix Partners; Signs Exclusive Agreement to Launch 'Jordan by Michael', SAN FRANCISCO
- ... Bath & Body Works and L'Oreal. -- Vice President and Co- ...
- ... VENTURE PARTNERS (94%); L'OREAL SA (84%); HARPER'S ...
- 624. Knight Ridder/Tribune, June 17, 1999, Thursday, LIFESTYLE, K6328, 810 words, Cosmetics Q&A, By Paula Begoun
- ... it hard to remove! L'Oreal (Lancome's big sister) has ...

On the other hand, L'Oreal Visible Lift Line ...

L'OREAL SA (93%); LANCOME ...

625. Arkansas Democrat-Gazette (Little Rock, AR), June 16, 1999, Wednesday, Pg. D1, 291 words, ARKANSAS STOCKS

CIFRA SA (91%); L'OREAL SA (64%); ALCATEL- ...

- 626. The Dallas Morning News, June 16, 1999, Wednesday, THIRD EDITION, FASHION!DALLAS;, Pg. 4E, 228 words, PROFILE OF A FOOT MODEL, Tammy Theis
- ... nail polishes: OPI and L'Oreal Favorite top coat: ...

L'OREAL SA (71%); ARMY ...

- 627. The New York Times, June 16, 1999, Wednesday, Late Edition Final, Section C; Page 8; Column 2; Business/Financial Desk, 112 words, THE MEDIA BUSINESS: ADVERTISING -- ADDENDA; Ralph Lauren Wins Fragrance Award, By Stuart Elliott
- \dots by the Cosmair unit of L'Oreal S.A., and its agency, Carlson $\&\ \dots$

L'OREAL SA (84%); CALVIN ...

628. Arkansas Democrat-Gazette (Little Rock, AR), June 15, 1999, Tuesday, Pg. D1, 290 words, ARKANSAS STOCKS

CIFRA SA (91%); L'OREAL SA (64%); ALCATEL- ...

- 629. The Record (Bergen County, NJ), June 15, 1999; TUESDAY; ALL EDITIONS, YOUR TIME; Pg. Y10, 376 words, BRONZE CHEER
- ... Shimmer gel, while L'Oreal's Khaki Colour on the ...
- ... Colour on the Edge from L'Oreal's summer collection, which includes ...

L'OREAL SA (82%);

- 630. Cosmetic Insider's Report, June 14, 1999, 2009695, 360 words, LVMH thwarted in Hostile Bid for Gucci ... products connection, since L'Oreal has substantial shareholdings in ...
- ... GROUP NV (92%); L'OREAL SA (84%); ADVANSTAR ...
- 631. Federal Filings Newswires, June 14, 1999 Monday 5:51 PM GMT, , 1319 words, FFBN High Yield: Weekly News Impact For 6/11, *from Factiva*

... ARBITRATION ASSOCIATION (55%); L'OREAL SA (52%)

632. Product Alert, June 14, 1999, Pg. NA, 54862953, 147 words, L'Oreal Quick Stick Face & Body Blush - Moon Gleam; Pink Perle; Iced Plum; Copper Gleam; Tawny; Ripe Plum MANUFACTURER: L'Oreal CATEGORY: 314 - Facial Cosmetics & Accessories.

This summer L'Oreal will offer its Quick ...

Marketed under the L'Oreal brand name, the "natural ...

L'OREAL SA (93%); GEMEY ...

L'Oreal

633. South Bend Tribune (Indiana), June 13, 1999, Sunday, INDIANA, MICHIGAN, MISHAWAKA, PHM, TRIBUNE, Pg. D8, 2584 words, OBITUARIES

... White, Tyclee White, L'Oreal Wright, Sarah Wright, ...

634. Akron Beacon Journal (Ohio), June 13, 1999 Sunday 1 STAR EDITION, LIFE STYLE; Pg. F1, 524 words, PORTER'S PEOPLE, Edited by Mickey Porter from Beacon Journal wire services.

... MONEYMAKERS The cosmetics company L'Oreal has paid \$130,000 for the ... L'OREAL SA (70%); NEW ...

635. The New York Times, June 13, 1999, Sunday, Late Edition - Final, Section 3; Page 2; Column 3; Money and Business/Financial Desk , 307 words, PRIVATE SECTOR; Not for Bread Alone, By ALEX KUCZYNSKI ... DeNiro mingled with executives from L'Oreal and McCann-Erickson, the advertising ...

... a free tube of L'Oreal mascara. ALEX KUCZYNSKI

VOGUE (MAGAZINE) L'OREAL SA (68%); SONY ...

636. PR Newswire, June 13, 1999, Sunday, Entertainment, Television, and Culture, 744 words, Britney Spears, Pete Sampras, John McEnroe & Other Tennis Stars Headline 1999 Arthur Ashe Kids' Day Presented by Aetna; - Tickets for Pre-US Open Family Festival on Sale Now -, WHITE PLAINS, N.Y., June 13

... Fujifilm, IBM, Infiniti, L'Oreal Kids, Nike, The New ...

637. Sunday Mirror (London, England), June 13, 1999, Pg. 26, 60170683, 713 words, MAKEOVER; Dancing queen; MARTYN FLETCHER HELPS A READER SHED HER STUDENT LOOK FOR A GLAMOROUS NIGHT OUT WITH FRIENDS; Features, Fletcher, Martyn

... Phantom pounds 2.99 L'Oreal's Le Grand Curl ... L'OREAL SA (81%)

- 638. Ventura County Star (California), June 13, 1999, Sunday, Business; Pg. E01, 1359 words, Is the 'lord of lipstick' starting to fade? REVLON: Perelman crunches numbers; many believe cosmetics firm will be sold., Paul Farrelly London Observer Service
- ... Unilever, Procter & Gamble, L'Oreal, Estee Lauder and Shisheido of ...
- ... now been overtaken by L'Oreal, which snapped up main ...

639. Arkansas Democrat-Gazette (Little Rock, AR), June 12, 1999, Saturday, Pg. D1, 287 words, ARKANSAS STOCKS

CIFRA SA (91%); L'OREAL SA (65%); ALCATEL- ...

- 640. Arkansas Democrat-Gazette (Little Rock, AR), June 11, 1999, Friday, Pg. D1, 291 words, ARKANSAS STOCKS CIFRA SA (91%); L'OREAL SA (64%); ALCATEL- ...
- 641. DISABILITY ISSUES COLUMN, June 11, 1999, Friday, DI-DISABILITY-COL, 1890 words, OPINION: Summer Difficult for Those with Sun, Light Disabilities, By Mary Ann Farrell ... United States. He considers that to be L'Oreal's Ombrelle 60, which can be ...
- 642. Arkansas Democrat-Gazette (Little Rock, AR), June 10, 1999, Thursday, Pg. D1, 290 words, Arkansas Stocks CIFRA SA (91%); L'OREAL SA (65%); ALCATEL- ...
- 643. Cosmetics International, June 10, 1999, Pg. 1, 54939311, 499 words, Coty in talks to buy Revlon.
- ... seat at the table with L'Oreal, Avon and Estee Lauder.' ...
- ... COTY INC (98%); L'OREAL SA (91%); JOHNSON & ...
- 644. Cosmetics International, June 10, 1999, Pg. 8, 54939330, 1076 words, Keeping an eye on Colour.
- ... market. Along with other upper mass brands such as L'Oreal and sister brand Almay, it put in a strong performance early in 1998, overtaking Cover Girl to become the best-selling ... REVLON INC (85%); L'OREAL SA (60%); UNILEVER ...
- 645. Cosmetics International, June 10, 1999, Pg. 11, 54939333, 438 words, Hilfiger lends colour to the beauty market. ... like Cover Girl, L'Oreal and Revlon. Hilfiger is supported ... L'OREAL SA (83%); LIMITED ...
- 646. Detroit Free Press, JUNE 10, 1999 Thursday STATE EDITION, OBITUARY; Pg. 5B, 358 words, OBITUARIES, SEE TEXT
- ... Bergdorf Goodman, Revlon and L'Oreal. He also contributed regularly to the fashion ... L'OREAL SA (84%); HARPER'S ...
- 647. Dow Jones Business News, June 10, 1999 Thursday 6:47 PM GMT, , 208 words, Nestle Still Hopes To Buy Controlling Stake In L'Oreal, Plans Growth, *from Factiva*
- ... French cosmetics group L'Oreal SA and obtain a ...
- ... Nestle plans to control L'Oreal," said Barthelemy Helg, ...
- ... strategic stake" in L'Oreal. The Swiss group owns 49% of L'Oreal's holding company. The other 51% is held by L'Oreal founding family member ...
- ... plans to buy more of L'Oreal, Helg said Nestle is also ...

L'OREAL SA (94%); NESTLE ...

648. Dow Jones News Service, June 10, 1999 Thursday 3:52 PM GMT, , 277 words, Nestle Reiterates Aiming For

- L'Oreal Controlling Stake, *from Factiva*
- ... French cosmetics group L'Oreal SA (F.ORE) to ...
- ... Nestle plans to control L'Oreal," Barthelemy Helg, vice- ...
- ... strategic stake" in L'Oreal. The Swiss group owns 49% of L'Oreal's holding company, the other ...
- ... being held by L'Oreal founding family member ...
- ... given "the excellent performance of L'Oreal" and that any sale plans would, ...

L'OREAL SA (94%); NESTLE ...

- 649. Dow Jones Business News, June 10, 1999 Thursday 12:23 PM GMT, , 512 words, Norsk Hydro Raises Bid For Saga, Topping Sweetened Offer From Elf, *from Factiva*
- ... another major shareholder, L'Oreal SA. Elf said ...
- ... PETROLEUM ASA (91%); L'OREAL SA (83%); SANOFI ...
- 650. Los Angeles Times, June 10, 1999, Thursday,, Home Edition, Page 30 $\,$, 964 words, OBITUARIES; * DR. HOWARD DETWILER SR.; FOUNDED GRANADA HILLS HOSPITAL
- ... Bergdorf Goodman, Revlon and L'Oreal. His photos have been exhibited in ...
- 651. The Washington Post, June 10, 1999, Thursday, Final Edition, SPORTS; Pg. D01, 1212 words, Families Targeted By Women's Sports; WNBA, Soccer Seek a New Demographic, Thomas Heath, Washington Post Staff Writer ... ranging from the shampoo company L'Oreal to Lee Jeans, Lady ...
- 652. Arkansas Democrat-Gazette (Little Rock, AR), June 09, 1999, Wednesday, Pg. D1, 288 words, Arkansas Stocks CIFRA SA (91%); L'OREAL SA (64%); ALCATEL- ...
- $653.\,$ Federal Filings Newswires, June 9, 1999 Wednesday 12:34 PM GMT, , 1318 words, FFBN HOT NEWS DIARY FROM TUESDAY, JUNE 8, *from Factiva*
- ... GROUP INC (60%); L'OREAL SA (55%)
- 654. The New York Times, June 9, 1999, Wednesday, Late Edition Final, David Seidner, Section A; Page 27; Column 1; The Arts/Cultural Desk, 717 words, David Seidner, Fashion Photographer, Is Dead at 42, By SARAH BOXER ... Bergdorf Goodman, Revlon and L'Oreal. He contributed regularly to the fashion ... L'OREAL SA (84%); HARPER'S ...
- 655. Arkansas Democrat-Gazette (Little Rock, AR), June 08, 1999, Tuesday, Pg. D1, 288 words, ARKANSAS STOCKS

CIFRA SA (91%); L'OREAL SA (64%); ALCATEL- ...

- 656. BCD News and Comment, June 8, 1999, BANKRUPTCY COURTS; Vol. 34, No. 8, 638 words, Trustee Avoids Liens Amended Postpetition L'OREAL SA (51%);
- 657. The Denver Post, June 8, 1999 Tuesday, 2D EDITION, Pg. C-03, 218 words, Shopping center deal closes

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... U.S., a division of L'Oreal Worldwide, started construction ...
L'OREAL SA (67%);
658. Federal Filings Newswires, June 8, 1999 Tuesday 4:27 PM GMT, 396 words, RETRANS: Texfi Industries May
File For Ch. 11 Bcy, *from Factiva*
... CO INC (52%); L'OREAL SA (58%)
659. Federal Filings Newswires, June 8, 1999 Tuesday 4:22 PM GMT, 396 words, Texfi Industries May File For Ch.
11 Bankruptcy, *from Factiva*
... CO INC (52%); L'OREAL SA (58%)
660. Information Bank Abstracts, WALL STREET JOURNAL, June 8, 1999, Tuesday, Section B; Page 10, Column 4,
27 words, ADVERTISING: L'OREAL HOPES YOUNG MEN GO FOR COLOR, BY YOCHI DREAZEN
L'Oreal hopes ads for its ...
L'OREAL SA; MCCANN-ERICKSON ...
L'OREAL SA (93%); L'OREAL SA; MCCANN-ERICKSON ...
661. The Wall Street Journal, June 8, 1999 Tuesday, MARKETING & MEDIA; Advertising; Pg. B10, 924 words,
L'Oreal Hopes Young Men Go for Color, By Yochi Dreazen, *from Factiva*
L'Oreal hopes that ads for its ...
... J. Campinell, head of L'Oreal Retail, a U.S. ...
... young adults. Still, L'Oreal doesn't really envision legions of ...
... But now comes L'Oreal with its $3 million ...
... women's and men's products. L'Oreal began targeting women ...
... make this work, it would be L'Oreal," said Cedric Magnelia, ...
... product also might help L'Oreal in another arena -- the ...
... hair-coloring products, L'Oreal could gain new customers ...
... popularity. At the moment, "L'Oreal is a recognized brand ...
L'OREAL SA (94%); INTERPUBLIC ...
662. Chain Drug Review, June 7, 1999, Pg. 68, 54982439, 836 words, EYE MAKEUP.
... L'Oreal ...
... L'Oreal ...
... L'Oreal ...
L'OREAL SA (83%); INFORMATION ...
663. Chain Drug Review, June 7, 1999, Pg. 70, 54982440, 396 words, FACIAL COSMETICS.
... 4. L'Oreal
                     97.3 ...
L'OREAL SA (83%); COVER ...
664. Chain Drug Review, June 7, 1999, Pg. 70, 54982441, 402 words, FACIAL MOISTURIZERS.
... 2. L'Oreal Plenitude 86.8 ...
L'OREAL SA (91%); INFORMATION ...
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665. Chain Drug Review, June 7, 1999, Pg. 80, 54982448, 406 words, HAIR COLORING.
... L'Oreal ...
... L'Oreal ...
... L'Oreal ...
L'OREAL SA (94%); INFORMATION ...
666. Chain Drug Review, June 7, 1999, Pg. 80, 54982449, 389 words, HAIR CONDITIONERS.
... 5. L'Oreal
                    49.9 ...
L'OREAL SA (66%); INFORMATION ...
667. Chain Drug Review, June 7, 1999, Pg. 85, 54982453, 388 words, HAIR STYLING AIDS.
... 1. L'Oreal Studio $46Line .1 ...
L'OREAL SA (91%); INFORMATION ...
668. Chain Drug Review, June 7, 1999, Pg. 88, 54982457, 384 words, LIP COSMETICS.
... 2. L'Oreal
                 105.0 ...
L'OREAL SA (83%); INFORMATION ...
669. Chain Drug Review, June 7, 1999, Pg. 93, 54982460, 385 words, NAIL POLISH.
... 4. L'Oreal
                 29.0 ...
L'OREAL SA (83%); INFORMATION ...
670. Chain Drug Review, June 7, 1999, Pg. 98, 54982467, 417 words, SHAMPOO.
... 6. L'Oreal
                     93.8 ...
L'OREAL SA (64%); INFORMATION ...
671. Chain Drug Review, June 7, 1999, Pg. 137, 54982496, 835 words, L'Oreal sets fall collection.
... Cosmair Inc.'s L'Oreal unit is poised to launch ...
... vicepresident of marketing at L'Oreal. "They are focused on inner ...
... in 36 shades. L'Oreal's Summer 1999 Khaki ...
... Both products are formulated with L'Oreal's patented Beta Hydroxy ...
... items have been developed by L'Oreal laboratories in response to the ...
... says. According to a L'Oreal skin care trends ...
... treatment and cosmetics for L'Oreal research and development. "Regular ...
... skin is revealed underneath." L'Oreal/Cosmair Inc. 575 ...
L'OREAL SA (93%); COSMAIR ...
L'Oreal S.A. Product introduction
672. Chain Drug Review, June 7, 1999, Pg. 156, 54982510, 734 words, L'Oreal hones Preference line.
... Cosmair Inc.'s L'Oreal unit is being extended with ...
... line last year, L'Oreal has added 10 vibrant ...
... sheet with professional tips. L'Oreal also recently rolled out its ...
... added a product to its L'Oreal Kids line-- L'Oreal Kids two-in- ...
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... conditioner and a gel. L'Oreal Kids utilizes "extra- ...
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- ... for extra conditioning). "L'Oreal Kids conditioner plus ...
- ... recent introductions include L'Oreal Kids styling gel ...
- ... without tears or stickiness. The L'Oreal Kids shampoos, conditioners and ...
- ... used separately or together. L'Oreal Kids items are available ...
- ... \$2.99 each. L'Oreal/Cosmair Inc. 575 ...

L'OREAL SA (94%); COSMAIR ...

L'Oreal S.A. Product introduction

- 673. Chain Drug Review, June 7, 1999, Pg. 212, 54982554, 760 words, AM delivers value in beauty products; AM Cosmetics
- ... at Revlon Inc. and L'Oreal, Zimmerman is committed to strengthening ...

REVLON INC (91%); L'OREAL SA (66%); GEMEY ...

- 674. Chain Drug Review, June 7, 1999, Pg. 236, 54982578, 683 words, Galderma adds to Cetaphil line.
- ... venture of Nestle USA and L'Oreal that makes Cetaphil skin ...
- ... LABORATORIES INC (91%); L'OREAL SA (91%); INFORMATION ...
- 675. Chain Drug Review, June 7, 1999, Pg. 302, 54982652, 790 words, Soft Sheen sets ambitious agenda.
- ... Cosmair Inc.'s L'Oreal unit last year ...
- ... division of Cosmair. expansion of L'Oreal's ethnic research and development ...
- ... needs of the consumer" she remarks. L'Oreal intends to expand its world- ...
- ... world. In addition, L'Oreal plans to add to Soft ...
- ... globally." she adds. Currently L'Oreal maintains 10 research ...
- ... No combination other than L'Oreal and Soft Sheen can ...
- ... consumers with Alternatives. Working with L'Oreal means Soft Sheen ...

L'OREAL SA (94%); COSMAIR ...

L'Oreal S.A. Management; Soft ...

- 676. Chain Drug Review, June 7, 1999, Pg. 314, 54982663, 728 words, Maybelline branches out.
- ... made its debut here under the L'Oreal umbrella, Maybelline began ...
- 677. Copyright 1999 Associated Press All Rights Reserved, June 7, 1999, Monday, PM cycle, Business News, 834 words, Sales of Arizona-grown jojoba soaring, JERRY NACHTIGAL, AP Business Writer, PHOENIX
- ... Lauder, Revlon, Lancome and L'Oreal know all about ...
- ... COS INC (90%); L'OREAL SA (83%); ESTEE ...
- ... COS INC (90%); L'OREAL SA (83%);
- 678. Drug Store News, June 7, 1999, Pg. 198, 54944196, 1312 words, Drug buyers optimistic about cosmetics sales; New lines from Olay and Neutrogena helping, PARKS, LIZ
- ... cosmetic brands--Revlon, L'Oreal, Almay and Maybelline-were up ...
- 679. Drug Store News, June 7, 1999, Pg. 200, 54944197, 1504 words, After banner years, nail category sales soften.,

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PARKS, Liz
... L'Oreal ...
... L'Oreal ...
... L'Oreal ...
... RESOURCES INC (69%); L'OREAL SA (81%)
L'Oreal S.A. Product introduction; ...
680. Drug Store News, June 7, 1999, Pg. 206, 54944200, 4229 words, Upcoming launches to fuel cosmetics sales;
From Revlon, Almay, CoverGirl, Olay and Max Factor, PARKS, LIZ
... L'Oreal ...
... L'Oreal's ...
... L'Oreal ...
... L'Oreal's ...
... L'Oreal's ...
... L'Oreal ...
... L'Oreal ...
... L'Oreal ...
681. Drug Store News, June 7, 1999, Pg. 220, 54944208, 1282 words, Luxury products designed to pamper targeted
mass market., GROSSMAN, ANDREA M.
... pleasure. Carol Hamilton, L'Oreal's. senior vice president of ...
... front According to a L'Oreal 1998 skin care ...
... a facial is something L'Oreal has realized is more of a ...
... reward. That's why earlier this year L'Oreal expanded upon its plenitude ...
... a salon," said L'Oreal's Carol Hamilton, senior ...
L'OREAL SA (65%); COTY ...
682. International Product Alert, June 7, 1999, Pg. NA, 54812246, 67 words, L'Oreal Elseve Shampoo Suave -
Ceramida R MANUFACTURER: Procosa Produtos de Belesa CATEGORY: 319 - Shampoos & Conditioners.
... Brazil on the launch of L'Oreal Elseve Shampoo Suave ...
L'OREAL SA (93%); GEMEY ...
L'Oreal
683. Lansing State Journal, June 7, 1999 Monday, TODAY; Pg. 1D, 1801 words, test Drive, Swartz Robin
... Colour on the Edge from L'Oreal offers a line of " ...
... frosty. If you've used L'Oreal lipsticks before, you'll ...
... lighter skin. ($3.49) L'Oreal's Quick Stick Face and ...
... us at all. L'Oreal look: Siner Vanessa ...
... Williams is seen here wearning L'Oreal's Summer 1999 Colour ...
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- 684. Tulsa World (Oklahoma), June 07, 1999, 875 words, Chart-toppers
- ... Other winners included: L'Oreal Le Grand Curl ...
- 685. Copyright 1999 Associated Press All Rights Reserved, June 6, 1999, Sunday, AM cycle, State and Regional, 834 words, Sales of Arizona-grown jojoba soaring, JERRY NACHTIGAL, AP Business Writer, PHOENIX
- ... Lauder, Revlon, Lancome and L'Oreal know all about ...
- ... COS INC (90%); L'OREAL SA (83%); ESTEE ...
- ... COS INC (90%); L'OREAL SA (83%);
- 686. Kansas City Star (Kansas & Missouri), June 6, 1999 Sunday, METROPOLITAN EDITION, Pg. G5;, 581 words, Look out!, JACKIE WHITE, The Kansas City Star
- ... according to a recent L'Oreal poll. But the process has ...
- ... can be found in L'Oreal's recent introduction of 10 ...
- \dots Blonde is the best seller, L'Oreal $\,$ says. At the same $\,\dots$

L'OREAL SA (93%);

- 687. Sun-Sentinel (Fort Lauderdale, FL), June 6, 1999, Sunday,, Broward Metro EDITION, Pg. 2,, 452 words, STAR QUALITIES; EVIDENCE OF THE NEW CHIC IS ON THE COVERS OF THE FASHION GLOSSIES. NO MORE; CINDY, CLAUDIA OR TYRA. NO ONE HAS SEEN LINDA OR CHRISTY IN YEARS., BY ROD STAFFORD HAGWOOD
- ... Vanessa Williams promote L'Oreal. Elizabeth Hurley remains the ...
- 688. Arkansas Democrat-Gazette (Little Rock, AR), June 05, 1999, Saturday, Pg. D1, 300 words, ARKANSAS STOCKS

CIFRA SA (91%); L'OREAL SA (64%); ALCATEL- ...

- 689. Arkansas Democrat-Gazette (Little Rock, AR), June 04, 1999, Friday, Pg. D1, 287 words, ARKANSAS STOCKS CIFRA SA (91%); L'OREAL SA (65%); ALCATEL- ...
- 690. Copyright 1999 Associated Press All Rights Reserved, June 4, 1999, Friday, BC cycle, State and Regional, 143 words, Ground broken for giant Cosmair U.S. distribution center, DENVER
- ... U.S., a division of L'Oreal Worldwide, But Ed ...

L'OREAL SA (91%);

- 691. Los Angeles Times, June 4, 1999, Friday,, Home Edition, Page 3, 494 words, PAGE 2 / NEWS, TRENDS, GOSSIP AND STUFF TO DO; BEAUTY; THIS SUMMER, IT'S A RETURN TO THE BRONZE AGE, BOOTH MOORE, TIMES STAFF WRITER
- ... Shimmer gel, while L'Oreal's Khaki Colour on the ... L'OREAL SA (82%);
- 692. Arkansas Democrat-Gazette (Little Rock, AR), June 03, 1999, Thursday, Pg. D1, 287 words, ARKANSAS STOCKS

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CIFRA SA (91%); L'OREAL SA (64%); ALCATEL- ...
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693. Copyright 1999 Associated Press All Rights Reserved, June 3, 1999, Thursday, AM cycle, State and Regional, 143 words, Ground broken for giant Cosmair U.S. distribution center, DENVER ... U.S., a division of L'Oreal Worldwide. But Ed ... L'OREAL SA (91%);

694. PR Newswire, June 3, 1999, Thursday, Financial News, 248 words, DCR Assigns 'A' Rating to Asset Funding Lottery Trust 1999-1, CHICAGO, June 3

... SYSTEMS LLC (69%); L'OREAL SA (57%);

695. Rocky Mountain News (Denver, CO), June 3, 1999, Thursday, Business; Ed. FINAL; Pg. 1B, 285 words, GROUND BROKEN FOR COSMAIR SITE DISTRIBUTION CENTER TO BE BUILT BY DIVISION OF L'OREAL WORLDWIDE, John Rebchook, News Real Estate Editor

- ... U.S., a division of L'Oreal Worldwide. But Ed ...
- ... more companies like L'Oreal locating here. With DIA, they can ...
- ... president of Logistics for L'Oreal's retail division, said ...
- ... Cosmair is a division of L'Oreal. By Dennis Schroeder / ...

L'OREAL SA (94%); L'OREAL SA (94%);

696. Rocky Mountain News (Denver, CO), June 3, 1999, Thursday, Business; Ed. FINAL; Pg. 1B, 617 words, CALIFORNIANS INTENT ON WOOING ELWAY REAL ESTATE EVENT FOCUSES ON FOOTBALL, John Rebchook, News Real Estate Editor

... for a subsidiary of the L'Oreal cosmetics company. But he ...

L'OREAL SA (69%); DENVER ...

... FOOTBALL LEAGUE (55%); L'OREAL SA (69%); DENVER ...

- 697. Chicago Tribune, June 3, 1999 Thursday, CHICAGOLAND FINAL EDITION, BUSINESS; Pg. 3; ZONE: N; On marketing, etc., 721 words, BURRELL GROUP SELLS EQUITY WITH A FRENCH TWIST, George Lazarus.
- ... include Renault, Nestle and L'Oreal/Lancome. Burrell should be able to ...
- ... BOZELL INC (91%); L'OREAL SA (84%); INTERPUBLIC ...

698. Arkansas Democrat-Gazette (Little Rock, AR), June 02, 1999, Wednesday, Pg. D1, 294 words, ARKANSAS STOCKS

CIFRA SA (91%); L'OREAL SA (64%); ALCATEL- ...

699. PR Newswire, June 2, 1999, Wednesday, Financial News, 2062 words, Burrell Communications Group and Publicis Form Strategic Alliance, CHICAGO and PARIS, June 2

- ... Coca-Cola, Renault, L'Oreal, Garnier, Whirlpool, Heineken, ...
- ... Coca-Cola, Renault, L'Oreal, Garnier, Whirlpool, Heineken, ...
- ... in 20 countries. -- L'Oreal/Lancome, a client ...

- 700. Black Enterprise, June 1999, Pg. 101-104, 1992167, 2669 words, And Still They Rise, Smith, Eric L
- ... based cosmetics giant L'Oreal. The sale of Soft Sheen to L'Oreal came as a surprise to ...
- ... block, and was contacted by L'Oreal in 1997. "In L'Oreal we saw a strategic ...
- 701. Global Cosmetic Industry, June 1, 1999, Pg. 20, 54986801, 1784 words, What's New at Unilever?; Launches new products in prestige cosmetics and toiletries, Rummell, Tara
- ... toiletries companies, together with L'Oreal and Procter & Gamble, its major ...
- ... fragrances, makeup and skincare. L'Oreal and Unilever are both more ...
- \dots star performer, as well as that of L'Oreal's Ralph Lauren fragrance $\ \dots$
- ... sector. As a result, L'Oreal is uncharacteristically "squeezed" as a ...
- ... share of the leading manufacturer, L'Oreal. This affects Unilever's ...
- ... in western Europe L'Oreal leads the prestige cosmetics and ...

L'OREAL SA (93%); UNILEVER ...

- 702. Journal of Applied Management Studies, June 1999, Vol. 8, No. 1 Pg. 119-126; ISSN: 1360-0796; CODEN: INDDAZ, 3731 words, The 1999 PRISM Pacific rim leadership summit--management in China after two decades of an open door policy, Martinsons, Maris G, 01865576
- ... a tough challenge from L'Oreal-a very late entrant. ...
- 703. Michigan Law Review, June 1999, Vol. 97, No. 7 Pg. 2185-2238; ISSN: 0026-2234; CODEN: MRSJBV, 18069 words, Deterrence and damages: The multiplier principle and its alternatives, Craswell, Richard, 01900935 ... Zazu Designs v. L'Oreal, S.A., 979 F. ...
- 704. Michigan Law Review, June 1, 1999, Pg. 2185-2238, 56185051, 24898 words, Deterrence and damages: the multiplier principle and its alternatives., Craswell, Richard ... Zazu Designs v. L'Oreal, S.A., 979 F. ...
- 705. Michigan Law Review, June 1, 1999, Pg. 2185-2238, 56185051, 24898 words, Deterrence and damages: the multiplier principle and its alternatives., Craswell, Richard
- ... Zazu Designs v. L'Oreal, S.A., 979 F. ...
- 706. Michigan Law Review, June 1, 1999, Pg. 2185-2238, 56185051, 24898 words, Deterrence and damages: the multiplier principle and its alternatives., Craswell, Richard
- ... Zazu Designs v. L'Oreal, S.A., 979 F. ...
- 707. Women's Wear Daily NACDS, June 1999, Pg. 36, 2024010, 1950 words, Mass Brands Prevail
- ... Rocher, Biotherm, Yardley, L'Oreal, Margaret Astor, Coty, ...
- ... face cream brands are L'Oreal and Irena Eris, a ...
- ... 25.7 million. Kosmepol, L'Oreal's Polish division, started ...
- ... including Elseve, Fructis and L'Oreal Kids -- and 40,000 hair ...
- \dots Russian financial crisis, L'Oreal's presence in Poland, where $\ \dots$
- ... a variety of brands from L'Oreal Perfection to Laboratories Garnier, is strong and growing. "L'Oreal has something for everybody ...

- ... sales points for L'Oreal and 100 salons that use ...
- ... marketing manager for L'Oreal Poland. L'Oreal's two-story, two- ...
- ... legend in Polish: "L'Oreal Paris, Because I'm Worth ...
- 708. Women's Wear Daily Eye on Fragrance Supplement, June 1999, Pg. 12, 2025756, 1314 words, Toying With Emotions, MELISSA DRIER
- ... range from Oil of Olay, L'Oreal, Monteil and Marnert to Clarins, ...
- 709. Women's Wear Daily Eye on Fragrance Supplement, June 1999, Pg. 48, 2025784, 1923 words, Beauty Finds Its Footing, NATASHA SINGER
- ... Lancome and other prestige L'Oreal brands such as Paloma Picasso, ...
- ... Clarins, La Prairie, L'Oreal, Sisley, Payot, Aramis, ...

L'OREAL SA (83%); ESTEE ...

- 710. Daily News Record, May 31, 1999, Pg. 6, 54790610, 951 words, KHAKI CRAZE; A COLOR THAT BECAME A FABRIC BEGETS A WAY OF LIFE., Dodd, Annmarie
- ... and Calvin Klein. L'Oreal has an in-store display of cosmetics under the heading " ... L'OREAL SA (71%); EDDIE ...
- 711. Deseret News (Salt Lake City), May 31, 1999, Monday, EDUCATION;, Pg. C06, 475 words, Here's where Heather can sharpen claws next, By Robert Philpot Fort Worth Star-Telegram
- ... Heather does a series of L'Oreal commercials for KACL (... L'OREAL SA (62%);
- 712. Plant Engineering, May 31, 1999, ELECTRICAL; Pg. 52, 4027 words, 1999 National Electrical Code: What's new for industry, Gary Weidner
- L'OREAL SA (58%); NATIONAL ...
- 713. San Antonio Express-News (Texas), May 31, 1999, Monday, , METRO, Pg. 1B, 1144 words, Monday Briefing NCR CORP (82%); L'OREAL SA (54%); JOBY ...
- 714. Capital Markets Report, May 30, 1999 Sunday 6:03 PM GMT, , 370 words, International Calendar Of Corporate Events, *from Factiva*
- ... 0730/0330 France L'Oreal Annual Meeting ...
- ... SK CORP (84%); L'OREAL SA (72%); NAKORNTHON ...
- 715. Capital Markets Report, May 30, 1999 Sunday 6:02 PM GMT, , 370 words, International Calendar Of Corporate Events, *from Factiva*
- ... 0730/0330 France L'Oreal Annual Meeting ...
- ... SK CORP (84%); L'OREAL SA (72%); NAKORNTHON ...
- 716. Lincoln Journal Star (Nebraska), May 30, 1999 Sunday, City Edition, A; Pg. 5, 1597 words, 'We've come to

realize life sucks for both of us', CINDY LANGE-KUBICK Lincoln Journal Star ... freshman with the flowing tresses and the L'Oreal fingernails looked across the ... L'OREAL SA (91%); GEMEY ...

717. Arkansas Democrat-Gazette (Little Rock, AR), May 29, 1999, Saturday, Pg. D1, 288 words, ARKANSAS STOCKS

CIFRA SA (91%); L'OREAL SA (65%); ALCATEL- ...

- 718. Sports Argus (Birmingham, England), May 29, 1999, Pg. 8, 60554072, 1080 words, TIME TO MAKE A NEW STAND; Sports
- ... Cher David was representing L'Oreal and whatever that is, I don't ... L'OREAL SA (60%); MANCHESTER ...
- 719. Arkansas Democrat-Gazette (Little Rock, AR), May 28, 1999, Friday, Pg. D1, 291 words, ARKANSAS STOCKS CIFRA SA (91%); L'OREAL SA (64%); ALCATEL- ...
- 720. Arkansas Democrat-Gazette (Little Rock, AR), May 28, 1999, Friday, Pg. E8, 885 words, Tattle Tales Pregnant pause: Cindy follows in Demi's footsteps, ERIC E. HARRISON, ARKANSAS DEMOCRAT-GAZETTE ... out? And speaking of supermodels, L'Oreal, the cosmetics company, has paid \$... L'OREAL SA (69%); U ...
- 721. Daily Variety, May 28, 1999, SPECIAL SECTION**, 543 words, POST-MOD POP, LAURIE PIKE ... Locklear in a L'Oreal commercial, or the understated end of ...
- 722. Dow Jones News Service, May 28, 1999 Friday 10:22 AM GMT, , 123 words, Elf CEO/Sanofi-Synthelabo -2: To Reduce Gearing >ELF SPM, *from Factiva* ... other major shareholder, L'Oreal SA (F.ORE). SANOFI SYNTHELABO (93%); L'OREAL SA (85%); SAGA ...
- 723. Dow Jones Business News, May 28, 1999 Friday 8:45 AM GMT, , 995 words, France's Elf Offers To Buy Norway's Saga In Bid To Thwart Norsk Hydro, *from Factiva* ... another major shareholder, L'Oreal SA. Elf said ... L'OREAL SA (84%); ELF ...
- 724. The Post and Courier (Charleston, SC), May 28, 1999, Friday,, POST AND COURIER EDITION, Pg. 1, 651 words, CLOTHES ENCOUNTERS, Staff and wire reports ... Other winners included: L'Oreal Le Grand Curl ... L'OREAL SA (84%); FOX ...
- 725. Santa Fe New Mexican (New Mexico), May 28, 1999, Friday, Pasatiempo; Pg. P-40, 1283 words, 'La musica loca':Bilingual pop utopia elusive, Antonio Lopez ... episode of Melrose Place, L'Oreal ran a commercial ...

726. Tulsa World (Oklahoma), May 28, 1999, 474 words, Where will Heather sharpen her claws next?, ROBERT PHILPOT

... Heather does a series of L'Oreal commercials for KACL (... L'OREAL SA (62%);

727. Arkansas Democrat-Gazette (Little Rock, AR), May 27, 1999, Thursday, Pg. D1, 287 words, ARKANSAS STOCKS

CIFRA SA (91%); L'OREAL SA (64%); ALCATEL- ...

728. The Atlanta Journal and Constitution, May 27, 1999, Thursday,, Home Edition, 534 words, IN BRIEF; Consumer info found online, From our news services

... Other winners included L'Oreal Le Grand Curl ...

L'OREAL SA (63%); VICTORIA'S ...

729. The Augusta Chronicle (Georgia), May 27, 1999, Thursday,, ALL EDITIONS, YOUR LIFE,, Pg. B1, 230 words, IN THE KNOW

L'oreal is all aglow about its ...

L'OREAL SA (72%);

730. The Plain Dealer (Cleveland, Ohio), May 27, 1999 Thursday, FINAL / ALL, STYLE; Pg. 2F, 1140 words, SUMMER FUN: ENJOY THE SUN, BUT PROTECT YOURSELF, By JANET McCUE; FASHION EDITOR ... sunscreen. Rule of summer from the L'Oreal Suncare Research team: If ... L'OREAL SA (70%); L'OREAL SA (70%);

731. Arkansas Democrat-Gazette (Little Rock, AR), May 26, 1999, Wednesday, Pg. D1, 290 words, ARKANSAS STOCKS

CIFRA SA (91%); L'OREAL SA (64%); ALCATEL- ...

732. Arkansas Democrat-Gazette (Little Rock, AR), May 25, 1999, Tuesday, Pg. D1, 289 words, ARKANSAS STOCKS

CIFRA SA (91%); L'OREAL SA (64%); ALCATEL- ...

733. Cosmetics International, May 25, 1999, Pg. 3, 54852183, 324 words, Lancome hopes to expand customer base. ... Inc, the US branch of L'Oreal, is aiming for a ...

L'OREAL SA (91%); COSMAIR ...

- 734. Cosmetics International, May 25, 1999, Pg. 4, 54852185, 531 words, Maybelline sets its sights on hair.
- ... subsidiary of French conglomerate L'Oreal, Maybelline will bringNutrisse ...
- ... Garnier, another division of L'Oreal. Garnier is the fifth largest ...
- ... like Clairol and its parent L'Oreal, a name to which Belle ...
- ... colourants market. Currently, L'Oreal's Preference holds the top ...
- ... Easy and, in third, L'Oreal's Excellence brand. In ...

L'OREAL SA (95%); INFORMATION ...

- 735. Cosmetics International, May 25, 1999, Pg. 5, 54852187, 693 words, Revlon encounters financial turmoil.
- ... companies mentioned include L'Oreal (which owns Maybelline), Procter & ...
- ... SACHS & CO (91%); L'OREAL SA (81%); LAZARD ...
- 736. Cosmetics International, May 25, 1999, Pg. 8, 54852194, 1493 words, Still looking good.
- ... Lab Garnier/L'Oreal 1.8 ...
- 737. Cosmetics International, May 25, 1999, Pg. 10, 54852196, 227 words, Rubinstein wages war on oil.

Helena Rubinstein (L'Oreal) has developed four new ...

L'OREAL SA (91%)

L'Oreal S.A.

- 738. Emerging Markets Datafile NATION, May 25, 1999, Tuesday, 758 words, New marketing information trend keeps up-to-date with consumers,
- ... G, Colgate Palmolive, L'oreal, Osotspa, British Dispensary and ...
- 739. Chain Drug Review, May 24, 1999, Pg. 3, 54743204, 909 words, Study ranks hottest new items of '98.
- ... E from Kellogg Co. and L'Oreal's Vitavive shampoos and conditioners were ...
- ... POLAROID CORP (82%); L'OREAL SA (82%); KELLOGG ...
- 740. Dow Jones Business News, May 24, 1999 Monday 4:35 PM GMT, , 439 words, French Drug Maker Sanofi-Synthelabo Taps Proctor To Push U.S. Plans, *from Factiva*
- ... parent, cosmetics maker L'Oreal SA, owns 19%. The ...

SANOFI SYNTHELABO (95%); L'OREAL SA (91%); DOW ...

- 741. The Post-Standard (Syracuse, NY), May 24, 1999 Monday Final Edition, CNY; Pg. C1, 81 words, NATIONAL EXHIBIT INCLUDES WORK OF LOCAL TEEN-AGERS
- ... Exhibit sponsored by l'Oreal Kids.

L'OREAL SA (91%);

- 742. The Wall Street Journal, May 24, 1999 Monday, MARKETING & MEDIA; Pg. B10, 224 words, Coty, Among Others, Is Considering Buying All or Part of Revlon, *from Factiva*
- ... eventually acquired by L'Oreal SA of France.end.
- ... COTY INC (96%); L'OREAL SA (82%); UNILEVER ...
- 743. Chicago Sun-Times, May 23, 1999, SUNDAY, Late Sports Final Edition, LI; Pg. 50, 489 words, THE SUMMER LOOK; Cosmetics lines offer glowing recommendations, Lisa Lenoir
- ... kissed glows are the focus of L'Oreal's khaki color story ...
- ... black or off-black. L'Oreal, Lancome and Bobbi Brown's ...
- ... up natural beauty. L'Oreal pushes color to the edge with its ...

L'OREAL SA (83%);

744. Los Angeles Times, May 23, 1999, Sunday,, Home Edition, Page 6, 375 words, SO SOCAL: THE BEST...THE BEAUTIFUL...AND THE BIZARRE; CHAT ROOM, Bryan Mingle

- ... toddler, Ava Elizabeth, the L'Oreal spokesmodel beamed about the ...
- ... many. Exactly what shade of L'Oreal is that? A: Oh! I ... L'OREAL SA (91%);
- 745. The Star-Ledger (Newark, New Jersey), May 23, 1999 Sunday, FINAL EDITION, ACCENT/STYLE; Pg. 3, 563 words, Celebrity style buzz, Jenifer D. Braun, STAR-LEDGER STAFF
- ... embellish her baby blues? With L'Oreal's Le Grand Curl ...
- ... in the cosmetics industry. L'Oreal's mascara was one of the winners, as were $\,$... L'OREAL SA (65%)

746. Arkansas Democrat-Gazette (Little Rock, AR), May 22, 1999, Saturday, Pg. D1, 291 words, ARKANSAS STOCKS

CIFRA SA (91%); L'OREAL SA (65%); ALCATEL- ...

747. Fort Worth Star-Telegram (Texas), May 22, 1999, Saturday, FINAL AM EDITION, LIFE & ARTS;, Pg. 1, 477 words, So long, Amanda:; Where Heather could sharpen her claws next, Robert Philpot, Star-Telegram Writer ... Heather does a series of L'Oreal commercials for KACL (... L'OREAL SA (63%);

748. Fort Worth Star-Telegram (Texas), May 22, 1999, Saturday, FINAL AM EDITION, LIFE & ARTS;, Pg. 1, 477 words, So long, Amanda:; Where Heather could sharpen her claws next, Robert Philpot, Star-Telegram Writer ... Heather does a series of L'Oreal commercials for KACL (... L'OREAL SA (63%);

749. The New York Post, May 22, 1999, Saturday, All Editions; Pg. 016, 505 words, COSMETIC IMPROVEMENT: REVLON BIG NETS \$14M ON TALK OF COTY SALE, PAUL THARP ... for Maybelline Inc. to L'Oreal SA.

750. The New York Post, May 22, 1999, Saturday, All Editions; Pg. 016, 505 words, COSMETIC IMPROVEMENT: REVLON BIG NETS \$14M ON TALK OF COTY SALE, PAUL THARP ... for Maybelline Inc. to L'Oreal SA.

- 751. Arkansas Democrat-Gazette (Little Rock, AR), May 21, 1999, Friday, Pg. D1, 289 words, ARKANSAS STOCKS CIFRA SA (91%); L'OREAL SA (64%); ALCATEL- ...
- 752. Los Angeles Times, May 21, 1999, Friday,, Home Edition, Page 1, 1103 words, ADVERTISING & MARKETING; A CHEVRON CAR SPEAKS SPANISH ON ENGLISH TV; AD TO LAUNCH MONDAY WILL HAVE ENGLISH SUBTITLES. ANALYSTS SAY THERE'S A GROWING RECOGNITION BY MARKETERS OF

THE NEED TO GO BEYOND SPANISH-LANGUAGE MEDIA., GREG JOHNSON, TIMES STAFF WRITER ... A Spanish-language L'Oreal spot featuring actress ...

753. The New York Times, May 21, 1999, Friday, Late Edition - Final Correction Appended, Section C; Page 1; Column 2; Business/Financial Desk , 816 words, THE MARKETS: Market Place; Coty Is in Talks to Acquire Debt-Ridden Revlon, By DANA CANEDY and LAURA M. HOLSON

... seat at the table with L'Oreal, Avon and Estee Lauder." ...

754. Arkansas Democrat-Gazette (Little Rock, AR), May 20, 1999, Thursday, Pg. D1, 288 words, ARKANSAS STOCKS

CIFRA SA (91%); L'OREAL SA (64%); ALCATEL- ...

755. The Boston Globe, May 20, 1999, Thursday, ,City Edition, LIVING; Pg. E1, 629 words, 'Age-defying' products are getting old; DIANE WHITE, By Diane White, Globe Staff

... defend against it (L'Oreal Wrinkle Defense), repair ...

L'OREAL SA (83%); ESTEE ...

756. Consumer Bankruptcy News, May 20, 1999, Vol. 8, No. 16, 1566 words, Bankruptcy Attorneys Beware - Help Change the Code Or Live With the Consequences L'OREAL SA (58%); AMERICAN ...

- 757. Emerging Markets Datafile NATION, May 20, 1999, Thursday, 289 words, Drug firms merge, NATION, SUPUNNABUL SUWANNAKIJ
- ... per cent by L'Oreal and 45.2 per cent ...
- ... SANOFI SYNTHELABO (95%); L'OREAL SA (84%);

758. Arkansas Democrat-Gazette (Little Rock, AR), May 19, 1999, Wednesday, Pg. D1, 290 words, ARKANSAS STOCKS

CIFRA SA (91%); L'OREAL SA (64%); ALCATEL- ...

- 759. The Dallas Morning News, May 19, 1999, Wednesday, THIRD EDITION, FASHION!DALLAS;, Pg. 2E;, 666 words, RELIABLE SOURCE, Jeanne Spreier
- ... Sensitique mascara by L'Oreal but I am ...
- ... S.J. Dallas We called L'Oreal's consumer query line (...
- ... for sensitive eyes. However, L'Oreal and Lancome are owned by the ...
- ... French cosmetics company -- L'Oreal is the drugstore version, Lancome is the ...
- 760. Dow Jones Business News, May 19, 1999 Wednesday 1:11 PM GMT, , 313 words, EU Clears Merger Of French Drug Makers Sanofi, Synthelabo, *from Factiva*
- ... parent, cosmetics maker L'Oreal SA, will hold ...
- ... SYNTHELABO SA (91%); L'OREAL SA (84%); DOW ...

- 761. Dow Jones News Service, May 19, 1999 Wednesday 10:50 AM GMT, , 196 words, E.U./Sanofi/Synthelabo -2: Divestment Meets E.U. Concerns, *from Factiva*
- ... Synthelabo, owned by L'Oreal SA (F.ORE).
- ... will own 35.1% and L'Oreal will own 19.4% of the ...

L'OREAL SA (92%); SANOFI ...

762. Los Angeles Times, May 19, 1999, Wednesday,, Orange County Edition, Page 8, 190 words, COUNTY LINE WILL BE MOVED FOR 42 HOMES, ELEANOR YANG, TIMES STAFF WRITER L'OREAL SA (55%); LOS ...

763. Providence Journal-Bulletin (Rhode Island), May 19, 1999, Wednesday,, All EDITIONS, Pg. 1E, 441 words, Stuff-

... people The cosmetics company L'Oreal has paid \$ 130,000 for the ...

L'OREAL SA (84%); PROCTER & ...

764. Arkansas Democrat-Gazette (Little Rock, AR), May 18, 1999, Tuesday, Pg. D1, 288 words, ARKANSAS STOCKS

CIFRA SA (91%); L'OREAL SA (65%); ALCATEL- ...

765. The Commercial Appeal (Memphis, TN), May 18, 1999, TUESDAY,, FINAL EDITION, Pg. C1, 434 words, C.A. EYE, Edited by Jon W. Sparks. Contributions from our press; services. Leave messages for C.A. EYE at 529-2810 or E-mail; sparks@gomemphis.com;

... AMEN The cosmetics company L'Oreal has paid \$ 130,000 for the ...

L'OREAL SA (84%); PROCTER & ...

766. Dow Jones Business News, May 18, 1999 Tuesday 4:37 PM GMT, , 562 words, Shareholders Approve Merger Of French Drug Makers Sanofi, Synthelabo, *from Factiva*

- ... parent, cosmetics maker L'Oreal SA, will hold ...
- ... SYNTHELABO SA (91%); L'OREAL SA (84%); VIVENDI (...

767. PR Newswire, May 18, 1999, Tuesday, Financial News, 1030 words, Shareholders Approve Sanofi-Synthelabo Merger, PARIS, May 18

... Jean-Paul Leon and L'Oreal represented by Gerard ...

768. USA TODAY, May 18, 1999, Tuesday,, FINAL EDITION, LIFE;, Pg. 3D, 180 words, Stars journey for face time, Stephen Schaefer, CANNES, France

... brand on it is L'Oreal. She's an international model ...

L'OREAL SA (84%);

- 769. The Cincinnati Enquirer, May 17, 1999 Monday All Edition, TMP; Pg. 3C, 635 words, at your best
- ... it. Cosmetics giant L'Oreal says fashion-forward ...
- ... Feria's multigender shades," L'Oreal says, never one to ...

L'OREAL SA (93%); 770. Dow Jones News Service, May 17, 1999 Monday 7:45 AM GMT, , 272 words, Equities Insight: French Stks Seen Opening Dn, Rate Fears, *from Factiva* ... on the company's merger with L'Oreal subsidiary Sanofi, could also attract CO INC (84%); L'OREAL SA (91%); HOECHST ... 771. Drug Store News, May 17, 1999, Pg. 24, 54787325, 69 words, The eyes have it; top selling mass market eye shadows; Brief Article ... L'Oreal 19.7 44.2 12.0 ... L'OREAL SA (82%); INFORMATION ... 772. Drug Store News, May 17, 1999, Pg. 74, 54787373, 936 words, Top brands drive gains in face sales., PARKS, LIZ ... L'Oreal L'Oreal's L'Oreal L'Oreal L'Oreal L'Oreal RESOURCES INC (91%); L'OREAL SA (86%) 773. Drug Store News, May 17, 1999, Pg. 74, 54787374, 844 words, Eye category posts strong gains in drug stores., PARKS, LIZ ... L'Oreal L'Oreal's ... L'OREAL SA (81%); INFORMATION ... 774. Drug Store News, May 17, 1999, Pg. 76, 54787375, 840 words, Broad collections, new formulas boost lip sales., PARKS, LIZ ... L'Oreal L'Oreal's ...

776. Drug Store News, May 17, 1999, Pg. 123, 54790960, 600 words, Sun care sales stay healthy., GROSSMAN, ANDREA M.

LIZ

... Although L'Oreal's ...

775. Drug Store News, May 17, 1999, Pg. 78, 54787377, 836 words, Nail polish leads the way in sales gains., PARKS,

L'Oreal USA Marketing; Schering- ...

... L'Oreal's ...

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777. Drug Store News, May 17, 1999, Pg. 124, 54790963, 1418 words, Color innovations biggest news in hair care., GROSSMAN, ANDREA M. ... L'Oreal's ... ... L'Oreal's ... ...
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778. International Product Alert, May 17, 1999, Pg. NA, 54631650, 118 words, L'Oreal Elvive UV Filter Revitalising Shampoo; UV Filter Revitalising Conditioner MANUFACTURER: L'Oreal CATEGORY: 319 - Shampoos & Conditioners.

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... hair's shine and condition, L'Oreal Elvive UV Filter ... ... 2.99 English pounds. L'Oreal is the manufacturer. For sample ... L'OREAL SA (93%); GEMEY ... L'Oreal U.K. Ltd.
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779. Palm Beach Post (Florida), May 17, 1999, Monday,, FINAL EDITION, Pg. 3D, 115 words, AND THE WINNERS FOR BEST COSMETICS ARE . . .

... limited distribution, 3. L'Oreal's Le Grand Curl ...

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780. Asbury Park Press, May 16, 1999 Sunday, B; Pg. 2B, 556 words, Trouble Shooter ... ago, I wrote to L'Oreal but my letter was ... ... a little off. L'Oreal, a division of Cosmair ... L'OREAL SA (92%); COSMAIR ...
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- 781. The Atlanta Journal and Constitution, May 16, 1999, Sunday,, Home Edition, 458 words, Way beyond gray: Men take to color as fashion statement, Alma E. Hill, Staff
- ... among males prompted L'Oreal to put men on the ...
- ... Pruitt, spokeswoman for L'Oreal in New York. " ...

L'OREAL SA (91%); VIDAL ...

- 782. The Star-Ledger (Newark, New Jersey), May 16, 1999 Sunday, FINAL EDITION, ACCENT; Pg. 3, 680 words, Cosmetics Q&A, Paula Begoun, krt news service
- \dots type foundations (like L'Oreal's Dualite, which has since been discontinued) \dots L'OREAL SA (83%)
- 783. The Star-Ledger (Newark, New Jersey), May 16, 1999 Sunday, FINAL EDITION, ACCENT/STYLE; Pg. 3, 720 words, Monochromatic choice blends with everything, Paula Begoun, KRT NEWS SERVICE
- \dots type foundations (like L'Oreal's Dualite, which has since been discontinued) \dots L'OREAL SA (83%)

784. Sunday Mirror (London, England), May 16, 1999, Pg. 26, 60171074, 449 words, MAKEOVER: Out with the old; MARTYN FLETCHER HELPS ONE READER WAVE GOODBYE TO AN UNFLATTERING BOB IN FAVOUR OF A SOFTER STYLE; Features

 \dots redheads pounds 4.50 L'Oreal Crea Couleur in $\ \dots$

L'OREAL SA (60%); BOURJOIS (...

785. Times-Picayune (New Orleans, LA), May 16, 1999 Sunday, FIRST, NATIONAL; Pg. A2, 1079 words, BLACK PEOPLE URGED TO SHARE WEALTH IN SOUTH AFRICA; UPLIFT THE POOR, CRITICS ARE CRYING, By Tina Susman Newsday, SANDTON, SOUTH AFRICA

... today includes such giants as L'Oreal, Gillette and Coca Cola. That's to be ...

786. Arkansas Democrat-Gazette (Little Rock, AR), May 15, 1999, Saturday, Pg. D1, 291 words, ARKANSAS STOCKS

CIFRA SA (91%); L'OREAL SA (64%); ALCATEL- ...

787. THE BALTIMORE SUN, May 15, 1999, Saturday, ,FINAL, ,2F, 591 words, Landon film no 'Little House' ... degree. Cosmetics company L'Oreal has paid \$130,000 for the ... L'OREAL SA (66%);

788. Arkansas Democrat-Gazette (Little Rock, AR), May 14, 1999, Friday, Pg. D1, 287 words, ARKANSAS STOCKS CIFRA SA (91%); L'OREAL SA (64%); ALCATEL- ...

789. The New York Post, May 14, 1999, Friday, All Editions; Pg. 040, 385 words, BIG STARS FEW& FAR BETWEEN, HOWARD FEINSTEIN Post Cannes Bureau

- ... selling. Chief sponsor L'Oreal has put out a ...
- ... for festival sponsor L'Oreal.

L'OREAL SA (84%);

790. Arkansas Democrat-Gazette (Little Rock, AR), May 13, 1999, Thursday, Pg. D1, 295 words, ARKANSAS STOCKS

CIFRA SA (91%); L'OREAL SA (64%); ALCATEL- ...

791. BPI Entertainment News Wire, May 13, 1999, Thursday, 596 words, Star search at Cannes opener, By ROSS JOHNSON, The Hollywood Reporter, CANNES

... dinner hosted by L'Oreal and cooked by chef ...

792. Cox News Service, May 13, 1999, Lifestyle, 475 words, Way beyond gray: Men take to color as fashion statement EDs: Embaroged for Sunday May 16., Alma E. Hill, ATLANTA

- ... among males prompted L'Oreal to put men on the ...
- ... Pruitt, spokeswoman for L'Oreal in New York. " ...

L'OREAL SA (91%); VIDAL ...

- 793. The Hollywood Reporter, May 13, 1999, 571 words, Star search at Cannes opener, Ross Johnson, CANNES ... dinner hosted by L'Oreal and cooked by chef ...
- 794. The Kansas City Star, May 13, 1999, Thursday, LIFESTYLE, K2162, 1379 words, With an eye for invention, stylists make a vision real for the camera, By Jackie White
- ... Clinique's tinted moisturizer, L'Oreal's Voluminous mascara and lipstick. And she is ...
- ... for elbows and knees. _L'Oreal's Voluminous mascara. _T. ...
- 795. PR Newswire, May 13, 1999, Thursday, Financial News, 563 words, SmartAge Recruits Top Web Marketing Talent; Former Directors of IBM Engineering, Intuit Marketing and DoubleClick Sales Join SmartAge, SAN FRANCISCO, May 13
- ... Lavaste, formerly with Intuit, L'Oreal and RJR-Nabisco, to head ...
- ... DOUBLECLICK INC (92%); L'OREAL SA (69%); INTUIT ...
- 796. The San Francisco Chronicle, MAY 13, 1999, THURSDAY,, FINAL EDITION, DAILY DATEBOOK;, Pg. D8;, 728 words, The Changing Faces-in-Chief, LEAH GARCHIK
- ... MONEYMAKERS -- The cosmetics company L'Oreal has paid \$130,000 for the ...
- ... REPORT INC (66%); L'OREAL SA (63%); LADIES' ...
- 797. Arkansas Democrat-Gazette (Little Rock, AR), May 12, 1999, Wednesday, Pg. D1, 285 words, ARKANSAS STOCKS

CIFRA SA (91%); L'OREAL SA (65%); ALCATEL- ...

- 798. Business Wire, May 12, 1999, Wednesday, 712 words, The France Growth Fund, Inc. Reports Earnings, NEW YORK
- ... Vivendi Total SA L'Oreal Suez-Lyonnaise des ...
- \dots FRANCE-GROWTH-FUND L'OREAL SA (84%); AXA (\dots
- 799. Emerging Markets Datafile XINHUA, May 12, 1999, Wednesday, 161 words, Beauty Products Joint-venture Operational in Suzhou, XINHUA
- ... May 12 (Xinhua) -- The L'Oreal (Suzhou) Beauty Products ...
- ... Medical College (SMC) and L'Oreal, the world's largest beauty ...
- ... under the brand names of L'Oreal and Maybelline. The company's major ...
- ... million U.S. dollars, of which L'Oreal holds 95 percent and the ...

L'OREAL SA (94%); SUZHOU ...

800. Arkansas Democrat-Gazette (Little Rock, AR), May 11, 1999, Tuesday, Pg. D1, 282 words, ARKANSAS STOCKS

CIFRA SA (91%); L'OREAL SA (65%); ALCATEL- ...

801. The New York Times, May 11, 1999, Tuesday, Late Edition - Final, Section C; Page 6; Column 4; Business/Financial Desk , 453 words, First Round in Bottle Battle Goes to Ralph Lauren, By DANA CANEDY

- ... Ralph Lauren Corporation and L'Oreal S.A.'s Cosmair ...
- ... COSMETICS CO (92%); L'OREAL SA (69%); POLO ...
- 802. Orlando Sentinel (Florida), May 11, 1999 Tuesday, METRO, A SECTION; Pg. A2, 626 words, BELIEVE IN 'YESTERDAY'? LOST BEATLES' TUNE FOUND
- ... French cosmetics company L'Oreal SA sponsored the renovation of the ...

L'OREAL SA (81%); L'OREAL SA (81%);

- 803. The Patriot Ledger (Quincy, MA), May 11, 1999 Tuesday, All Editions Correction Appended, Pg. 01, 3244 words, North QUINCY MOSAIC; Neighborhood's ethnic mix helps give city its character, GAVIN McCORMICK, The Patriot Ledger
- ... class sponsored by L'Oreal: "It was an advanced ...
- 804. Pittsburgh Post-Gazette (Pennsylvania), May 11, 1999, Tuesday,, SOONER EDITION, Pg. A-4,, 109 words, SUPERMODEL BANNERS, BERLIN
- ... French cosmetics company L'Oreal SA sponsored the renovation of the ...
- 805. The Star-Ledger (Newark, New Jersey), May 11, 1999 Tuesday, FINAL EDITION, NEWS; Pg. 3, 135 words, Needy church's icons honor flesh over spirit

French cosmetics company L'Oreal SA sponsored the renovation of the ...

L'OREAL SA (92%)

- 806. Cosmetics International, May 10, 1999, Pg. 1, 54775128, 585 words, Helena Rubinstein returns to the US.
- ... In the following years, L'Oreal purchased the brand in ...
- ... selection, packaging and advertising. L'Oreal executives have credited the Chilean ...
- ... revival of Rubinstein emerged from L'Oreal's Parisian headquarters in the ...

L'OREAL SA (82%); GEMEY ...

- 807. Cosmetics International, May 10, 1999, Pg. 8, 54775148, 850 words, The value of the skin and the sun; global market performance of skincare and suncare products during 1994-1998 period
- ... As far as key players are concerned, L'Oreal and Beiersdorf maintained their leading positions in most countries and particularly in continental Europe, whereas Procter & Gamble, Estee Lauder and Shiseidoled in the UK, US and Japan. The development of more ...

L'OREAL SA (84%); ESTEE ...

- 808. Cosmetics International, May 10, 1999, Pg. 9, 54775149, 502 words, Maybelline sets its sights on US top spot. ... sales of \$78mn. L'Oreal (which now owns Maybelline) is ... L'OREAL SA (84%); COVER ...
- 809. Cosmetics International, May 10, 1999, Pg. 10, 54775153, 212 words, Stroke of cosmetic genius. Lancome (L'Oreal) has launched a transfer- ... L'OREAL SA (93%)

L'Oreal S.A. Product introduction

- 810. Dow Jones Business News, May 10, 1999 Monday 8:22 PM GMT, , 288 words, Calvin Klein's Perfume Complaint Against Ralph Lauren Is Rejected, *from Factiva*
- ... Ralph Lauren (RL) and L'Oreal S.A.'s Cosmair ...
- ... Polo Ralph Lauren and L'Oreal's Cosmair unit, praised the ...
- ... LAUREN CORP (94%); L'OREAL SA (91%); DOW ...
- 811. Dow Jones News Service, May 10, 1999 Monday 6:44 PM GMT, , 61 words, Calvin Klein/Ralph Lauren -3: Atty For Lauren Hails Ruling, *from Factiva*
- ... Polo Ralph Lauren and L'Oreal's Cosmair unit, praised the ... L'OREAL SA (91%); POLO ...
- 812. Dow Jones News Service, May 10, 1999 Monday 6:32 PM GMT, , 278 words, Calvin Klein/Ralph Lauren -2: No Consumer Confusion Judge, *from Factiva*

(RL) and L'Oreal S.A.'s Cosmair ...

L'OREAL SA (71%); POLO ...

- 813. USA TODAY, May 10, 1999, Monday,, FINAL EDITION, LIFE;, Pg. 3D, 294 words, A career on the upswing Everybody loves Gap choreographer, Kevin V. Johnson
- ... Jennifer Lopez in L'Oreal commercials to the stage steps of ... L'OREAL SA (67%);
- 814. The Wall Street Journal, May 10, 1999 Monday, MARKETING & MEDIA; Advertising; Pg. B12, 809 words, Lowe's Selects McCann-Erickson For \$100 Million Broadcast Work, By James R. Hagerty, *from Factiva* ... giants as Coca-Cola, L'Oreal, Johnson & Johnson and Gillette. The ...
- ... GROUP INC (84%); L'OREAL SA (65%); JOHNSON & ...
- 815. South Bend Tribune (Indiana), May 9, 1999, Sunday, INDIANA, MICHIGAN, MISHAWAKA, PHM, TRIBUNE, Pg. f5, 395 words, TRENDSETTERS, ALESIA I. REDDING;
- ... Vanessa Williams promote L'Oreal products. Elizabeth Hurley, ...

L'OREAL SA (80%); ESTEE ...

- 816. Sunday Mirror (London, England), May 9, 1999, Pg. 33, 60156545, 498 words, Makeover: Dying for a change; Features, Fletcher, Martyn
- ... Walnut...... pounds 4.00 L'Oreal Eyebrow Pencil..... pounds 5.49 L'Oreal Voluminous Mascara..... pounds ...

L'OREAL SA (60%); XIAMEN ...

817. Arkansas Democrat-Gazette (Little Rock, AR), May 08, 1999, Saturday, Pg. D1, 293 words, ARKANSAS STOCKS

CIFRA SA (91%); L'OREAL SA (65%); ALCATEL- ...

- 818. Arkansas Democrat-Gazette (Little Rock, AR), May 07, 1999, Friday, Pg. D1, 290 words, ARKANSAS STOCKS CIFRA SA (91%); L'OREAL SA (64%); ALCATEL- ...
- 819. Arkansas Democrat-Gazette (Little Rock, AR), May 06, 1999, Thursday, Pg. D1, 290 words, ARKANSAS STOCKS

CIFRA SA (91%); L'OREAL SA (64%); ALCATEL- ...

- 820. Dow Jones News Service, May 6, 1999 Thursday 4:26 PM GMT, , 864 words, DJ Interview: SG Retail Head Says Bigger Just Isn't Better, *from Factiva*
- ... admire companies like l'Oreal which sells products under ...
- ... GENERALE SA (96%); L'OREAL SA (85%); DOW ...
- 821. Dow Jones Business News, May 6, 1999 Thursday 4:26 PM GMT, , 858 words, DJ Interview: SG Retail Head Says Bigger Just Isn't Better, *from Factiva*
- ... admire companies like l'Oreal which sells products under ...
- ... GENERALE SA (96%); L'OREAL SA (85%); DOW ...
- 822. Newsday (New York), May 6, 1999, Thursday,, NASSAU AND SUFFOLK EDITION, Page A19, 1482 words, DRINKING TEA, NOT MAKING IT / RICH SOUTH AFRICAN BLACKS PRESSURED TO SHARE WEALTH, By Tina Susman. AFRICA CORRESPONDENT, Sandton, South Africa
- ... today includes such giants as L'Oreal, Gillette and Coca Cola. That's to be ...
- 823. The Plain Dealer (Cleveland, Ohio), May 6, 1999 Thursday, FINAL / ALL, STYLE; Pg. 4F, 1421 words, OPTIONS IN STYLE
- ... says cosmetics giant L'Oreal, but fashion-forward ...
- ... Feria's multigender shades," L'Oreal says, never one to ...

L'OREAL SA (91%); SAVE THE ...

- ... SAVE THE CHILDREN (59%); L'OREAL SA (91%); SAVE THE ...
- 824. The Wall Street Journal, May 6, 1999 Thursday, MARKETING & MEDIA; Advertising; Pg. B6, 1109 words, Keeping Teens From Smoking, With Style, By Wendy Bound, *from Factiva*
- ... for the organization. Along with L'Oreal's Maybelline brand, the Society is ...

L'OREAL SA (81%); GRUNER & ...

825. Arkansas Democrat-Gazette (Little Rock, AR), May 05, 1999, Wednesday, Pg. D1, 282 words, ARKANSAS STOCKS

CIFRA SA (70%); L'OREAL SA (65%); ALCATEL- ...

- 826. Business Wire, May 5, 1999, Wednesday, 1309 words, Information Resources Announces The Top 10 New Products of 1998, CHICAGO
- ... Kellogg's Smart Start and L'Oreal Vitavive are examples of products ...
- ... LAY INC (92%); L'OREAL SA (60%); FOOD ...

- 827. Dow Jones News Service, May 5, 1999 Wednesday 3:58 PM GMT, , 517 words, Nestle CEO: Under No Pressure To Make Acquisitions > NSRGY, By Kim Frick, *from Factiva*
- ... beauty products company L'Oreal SA (F.ORE) could ...
- ... growth. Brabeck valued L'oreal at about CHF1.28 ...
- ... Liliane Bettencourt, the daughter of L'Oreal's founder, jointly control ...
- ... PLC/NV (93%); L'OREAL SA (81%); DOW ...
- 828. Arkansas Democrat-Gazette (Little Rock, AR), May 04, 1999, Tuesday, Pg. D1, 285 words, ARKANSAS **STOCKS**

CIFRA SA (70%); L'OREAL SA (65%); ALCATEL- ...

829. BCD News and Comment, May 4, 1999, Vol. 34, No. 4, 1461 words, Help Change the Code Or Live With the Consequences

L'OREAL SA (58%); AMERICAN ...

830. Cox News Service, May 4, 1999, Lifestyle, 1941 words, Coming clean about over-the-counter shampoos (EDS: Story has tips at end of take and art; for info, contact Rod Aydelotte at 254-757-5726.), Christi Mays, WACO, Texas ... Fields has used and likes L'Oreal's Color-Vive products. ...

L'OREAL SA (64%); VIDAL ...

- 831. Cosmetic Insider's Report, May 3, 1999, 1962755, 176 words, Helena, Again!
- ... being acquired by L'Oreal. It then continued to build its ...
- ... on research in the L'Oreal laboratories. Copyright 1999 ...

L'OREAL SA (91%); ADVANSTAR ...

- 832. Cosmetic Insider's Report, May 3, 1999, 1962898, 222 words, Maybelline Goes for the Top...
- ... since its acquisition by L'Oreal three years ago, is ...
- ... paid for by L'Oreal's deep pockets, the company is ...

L'OREAL SA (95%); ADVANSTAR ...

MAYBELLINE INC (L'OREAL)

ULTIMATE PARENT: L'OREAL

- 833. Federal Filings Newswires, May 3, 1999 Monday 7:19 PM GMT, 519 words, Golden Books Trustee Objects To Disclosure Statmnt, *from Factiva*
- ... CO INC (50%); L'OREAL SA (52%)
- 834. International Product Alert, May 3, 1999, Pg. NA, 54499876, 109 words, L'Oreal Elseve Damage Care Overnight Mask MANUFACTURER: Nihon L'Oreal CATEGORY: 321 - Hair Colorings & Other Hair Products.
- ... for damaged hair, L'Oreal Elseve Damage Care ...
- ... introduced there by Nihon L'Oreal. Expected to appeal to those consumers ...

L'OREAL SA (93%); GEMEY ...

Nihon L'Oreal KK

- 835. Arkansas Democrat-Gazette (Little Rock, AR), May 02, 1999, Sunday, Pg. E6, 759 words, Let's Talk On living large in a world full of glamorous women, Helaine Freeman
- ... companies like Revlon, L'Oreal and Estee Lauder. But The ...

L'OREAL SA (82%); HARPER'S ...

- 836. THE BALTIMORE SUN, May 2, 1999, Sunday, ,FINAL, ,8M, 550 words, Face-saving and cost-cutting, Tamara Ikenberg
- ... SPF 15 Foundation; L'Oreal Le Grand Curl ...
- ... COS INC (90%); L'OREAL SA (83%); STEVEN ...
- 837. Richmond Times Dispatch (Virginia), May 2, 1999, Sunday,, CITY EDITION, Pg. G-4, 455 words, HAIR COLORING SHOULD BE USED ACCORDING TO ITS DIRECTIONS, Faith Garrett Vosbrinck ... according to the experts at L'Oreal.
- 838. Arkansas Democrat-Gazette (Little Rock, AR), May 01, 1999, Saturday, Pg. D1, 276 words, ARKANSAS STOCKS

L'OREAL SA (65%); ALCATEL- ...

- 839. Brand Strategy, May 1999, Pg. 20-22, 1994253, 2717 words, Segmentation of the market reveals true strength of brands
- ... on brands like L'Oreal, New Freedom, Sure and ...

L'OREAL SA (67%); LANDOR ...

- 840. Global Cosmetic Industry, May 1, 1999, Pg. 37(1), 54547766, 1055 words, Wide Open to the Multinationals., Anthony J. Bucalo,
- $\dots, L'Oreal \ and \ \dots$

L'OREAL SA (81%); JOHNSON & ...

- 841. Global Cosmetic Industry, May 1, 1999, Pg. 18(1), 54547770, 1723 words, What's New at Procter & Gamble?, Tara Rummell,
- ... and toiletries industry. However, the company is weak in the prestige category. Unilever and L'Oreal as well as other major rivals have far stronger prestige brands, especially in high margin products like ...
- ... PLC/NV (90%); L'OREAL SA (69%); PROCTER & ...
- 842. Global Cosmetic Industry, May 1, 1999, Pg. 10(1), 54547780, 99 words, The following winners received kudos from fellow professionals:.
- ... Products Mass Distribution L'Oreal Le Grand Curl ...
- ... DISTRIBUTION SERVICES (95%); L'OREAL SA (91%); ELIZABETH ...
- 843. Grocery Headquarters, May 1, 1999, Pg. 64(6), 54896063, 4123 words, Cross-cultural selling: do you know who your customers are?, Radice, Carol
- ... recently. In 1998, L'Oreal acquired Chicago-based ...

L'OREAL SA (80%)

- 844. Women's Wear Daily HBA Supplement, May 1999, Pg. 12, 1966579, 1408 words, Airtight Evolves
- ... airtight tubes and compacts. L'Oreal launched QuickStick, stick ...
- ... omitted Already this year, L'Oreal launched QuickStick, a ...

L'OREAL SA (83%); GEMEY ...

- 845. Yale Law Journal, May 1999, Vol. 108, No. 7 Pg. 1717-1735; ISSN: 0044-0094; CODEN: IBMSA7, 10617 words, Breakfast with Batman: The public interest in the advertising age, Litman, Jessica, 01850177
- ... colors her hair with a L'Oreal product, she murmurs to herself "and ...
- \dots Busch, R.J. Reynolds, and L'Oreal can hardly take all the $\ \dots$
- 846. Yale Law Journal, May 1, 1999, Pg. 1717-1735, 55095919, 10628 words, Breakfast with Batman: the public interest in the advertising age; Ralph Sharp Brown, Intellectual Property, and the Public Interest, Litman, Jessica ... colors her hair with a L'Oreal product, she murmurs to herself "and ...
- ... Busch, R.J. Reynolds, and L'Oreal can hardly take all the ...
- 847. Arkansas Democrat-Gazette (Little Rock, AR), April 30, 1999, Friday, Pg. D1, 279 words, ARKANSAS STOCKS L'OREAL SA (65%); ALCATEL- ...
- 848. Arkansas Democrat-Gazette (Little Rock, AR), April 29, 1999, Thursday, Pg. D1, 274 words, ARKANSAS STOCKS

L'OREAL SA (65%); ALCATEL- ...

- 849. Knight Ridder/Tribune, April 29, 1999, Thursday, LIFESTYLE, K5416, 345 words, Cosmetics Q&A, By Paula Begoun
- ... type foundations (like L'Oreal's Dualite, which has since been discontinued) ... L'OREAL SA (83%); MCCLATCHY- ...
- 850. The Plain Dealer (Cleveland, Ohio), April 29, 1999 Thursday, FINAL / ALL, SPRING FASHION '99; Pg. 9S, 456 words, SHOW SUMMER'S GLOW WHEN IT'S ONLY SPRING, By ROXANNE WASHINGTON; PLAIN DEALER FASHION WRITER
- ... Angelic, all by L'Oreal.; PHOTO (COLOR): NO ...
- ... COLOR): NO CREDIT; L'Oreal's "Earth" color palette ...
- 851. Arkansas Democrat-Gazette (Little Rock, AR), April 28, 1999, Wednesday, Pg. D1, 280 words, ARKANSAS STOCKS

L'OREAL SA (66%); ALCATEL- ...

- 852. The Dallas Morning News, April 28, 1999, Wednesday, THIRD EDITION, FASHION!DALLAS;, Pg. 2E;, 915 words, F!D FAX
- ... Theis "I was fired from L'Oreal hair color because my ...

853. Arkansas Democrat-Gazette (Little Rock, AR), April 27, 1999, Tuesday, Pg. D1, 275 words, ARKANSAS STOCKS

L'OREAL SA (66%); ALCATEL-...

854. St. Louis Post-Dispatch (Missouri), April 27, 1999, Tuesday, FIVE STAR LIFT EDITION Correction Appended , NEWS, Pg. A3, 2059 words, GREATER ST. LOUIS SCIENCE FAIR WINNERS

... Jr., cash award. L'Oreal Campbell, Academic/Athletic, ...

855. Chain Drug Review, April 26, 1999, Pg. 12(1), 54591735, 865 words, Cosmetics buyers weigh challenges., Vogel, Mike

... supplier promotion of the year. L'Oreal was honored with the supplier of the year ...

856. Chain Drug Review, April 26, 1999, Pg. 26(1), 54591745, 590 words, Maybelline expanding portfolio.

- ... gel, which was then marketed by the L'Oreal retail division of Cosmair. " ...
- ... in the U.S. underthe L'Oreal umbrella, Maybelline began ...

L'OREAL SA (93%); COSMAIR ...

857. Product Alert, April 26, 1999, Pg. NA, 54460731, 69 words, L'Oreal Kids Extra Gentle 2-in-1 Shampoo - for Extra Manageability Burst of Tropical Punch MANUFACTURER: L'Oreal CATEGORY: 319 - Shampoos & Conditioners.

L'Oreal Kids Extra Gentle ...

... Knots!" Manufactured by L'Oreal, the kid-oriented shampoo has ...

L'OREAL SA (93%); GEMEY ...

L'Oreal

858. Product Alert, April 26, 1999, Pg. NA, 54460734, 89 words, L'Oreal Khaki Colour on the Edge Collection of Wear Extraordinaire Nail Enamel - Desert Linen; Burlap; Jungle Khaki; Untamed Khaki; Rustique; Jeweled Khaki; Desert Sheen; Flare; Spark; Primal Tan MANUFACTURER: L'Oreal CATEGORY: 316 - Fingernail Products.

- ... Collection. Marketed under the L'Oreal brand name, the shades are ...
- ... Tan. Manufactured by L'Oreal, located in New ...

L'OREAL SA (93%); GEMEY ...

L'Oreal

859. Product Alert, April 26, 1999, Pg. NA, 54460735, 84 words, L'Oreal Khaki Colour on the Edge Collection of Pencil Perfect Eye Liner - Subtle Bronze; Khaki Colour on the Edge Collection of Soft Effects Eyecolour Duo - Golden Khaki, Cheeno MANUFACTURER: L'Oreal CATEGORY: 315 - Eye Makeup & Accessories.

... York, NY-based L'Oreal will offer new shades of L'Oreal cosmetics as part of the Khaki ...

L'OREAL SA (93%); GEMEY ...

L'Oreal

860. Product Alert, April 26, 1999, Pg. NA, 54460736, 95 words, L'Oreal Khaki Colour on the Edge Collection of Quick Stick Face & Body Blush - Bronze Glow; Khaki Colour on the Edge Collection of On-the-Loose Luminous Powder - Starlight Sand; Khaki Colour on the Edge Collection of Feel Naturale Powder - Sun Bronzed

MANUFACTURER: L'Oreal CATEGORY: 314 - Facial Cosmetics & Accessories.

New shades of L'Oreal cosmetics will be introduced as ...

... products are manufactured by L'Oreal of New York, NY. The ...

L'OREAL SA (93%); GEMEY ...

L'Oreal

861. Product Alert, April 26, 1999, Pg. NA, 54460738, 87 words, L'Oreal Khaki Colour on the Edge Collection of Rouge Virtuale Lipcolour - Desert Linen; Burlap; Flare; Untamed Khaki; Khaki Colour on the Edge Collection of Crayon Petite Lip Liner - Bronzed MANUFACTURER: L'Oreal CATEGORY: 317 - Lipsticks & Lip Products.

... York, NY-based L'Oreal will offer new shades of L'Oreal cosmetics as part of the Khaki ...

L'OREAL SA (93%); GEMEY ...

L'Oreal

862. Cosmetics International, April 25, 1999, Pg. 2(1), 54611840, 283 words, Fergie speaks to cosmetics executives. ... for its The Cookbook collection. L'Oreal won the best cosmetic ... L'OREAL SA (69%); ELIZABETH ...

- 863. Cosmetics International, April 25, 1999, Pg. 2(1), 54611841, 2058 words, NEWS in brief.
- ... business is a division of L'Oreal's Prestige and Collections group. * ...
- 864. Cosmetics International, April 25, 1999, Pg. 5(1), 54611846, 400 words, Owen-Jones satisfied with remarkable successes.

L'Oreal expects to achieve marked ...

- ... even the historic markets of L'Oreal are showing rapid growth. ...
- ... currency in which half of L'Oreal group activity is now ...
- ... account for 81.6% of L'Oreal's sales. Sales last ...
- ... Discountingthese trends leaves L'Oreal with an increase in ...
- ... Jones has meanwhile said of L'Oreal's refusal to consider acquiring ...
- ... 1 July next, L'Oreal will only consolidate ...
- ... company. The sales of Synthelabo, L'Oreal's drugmaking subsidiary, have not been ...
- ... January this year, but L'Oreal will integrate completely ...

L'OREAL SA (93%); SANOFI- ...

L'Oreal S.A. Finance

865. Cosmetics International, April 25, 1999, Pg. 12(1), 54611864, 115 words, Rexam supplies full kit for Armani. ... fill' packagingkit for L'Oreal's Emporio Armani him and hers fragrances. ...

L'OREAL SA (91%); REXAM ...

866. Los Angeles Times, April 25, 1999, Sunday,, Home Edition, Page 15, 2054 words, DESTINATION: CHINA; SKY'S THE LIMIT IN SHANGHAI; 'SECOND CITY' BANKS ON YIN-YANG ALLURE: A LIVELY PAST AND DESIGNS ON THE FUTURE, MIKE MEYER, Mike Meyer is an American writer and teacher in Beijing , SHANGHAI

... French cosmetics company L'Oreal, featuring Chinese film ...

- 867. The New York Times, April 25, 1999, Sunday, Late Edition Final, Section 3; Page 2; Column 6; Money and Business/Financial Desk , 56 words, CORRECTION
- ... misstated the 1998 sales of L'Oreal of France, and the percentage gain from ...
- \dots rate of the franc to the dollar, L'Oreal reported 1998 sales of $\$ \dots$

REVLON INC; L'OREAL (FRENCH CO) L'OREAL SA (94%); REVLON ...

REVLON INC; L'OREAL (FRENCH CO)

- 868. Sunday Mirror (London, England), April 25, 1999, Pg. 22, 60157179, 257 words, Face Value: LONG-LASTING LIPSTICKS; Features, Bentley, Vicci
- ... value as you might expect. L'Oreal Colour Endure Lipstick, ... L'OREAL SA (83%)
- 869. Sunday Mirror (London, England), April 25, 1999, Pg. 13, 60168943, 205 words, STYLE FILE: `Must have' items for fashion gurus; That `just out of the salon look'; Features, Scott, Janice ... new mascara by L'Oreal Paris has got to be tried. ...

L'OREAL SA (83%)

870. Arkansas Democrat-Gazette (Little Rock, AR), April 24, 1999, Saturday, Pg. D1, 279 words, ARKANSAS STOCKS

L'OREAL SA (66%); ALCATEL- ...

- 871. Arkansas Democrat-Gazette (Little Rock, AR), April 23, 1999, Friday, Pg. D1, 271 words, ARKANSAS STOCKS L'OREAL SA (66%); ALCATEL- ...
- 872. The Commercial Appeal (Memphis, TN), April 23, 1999, FRIDAY,, FINAL EDITION, Pg. F1, 1016 words, BRANCH OUT, SEE TREES IN NEW LIGHT; LABELS GIVE RELEVANT DATA ON VARIOUS SPECIES AT LOCAL VENUES, Christine Arpe Gang The Commercial Appeal
- ... Laboratories Garnier (manufacturers of L'Oreal products), the Tennessee Department of ... L'OREAL SA (81%); MEMPHIS ...
- 873. Newsday (New York), April 23, 1999, Friday,, ALL EDITIONS, Page A33, 551 words, THE COLORADO TRAGEDY / MEMORIALS MOUNT FOR SCHOOL'S SLAIN, By Jeff Kass. SPECIAL CORRESPONDENT, Littleton, Colo.
- ... white sneakers, or use the L'Oreal hair coloring strewn ...
- 874. The Post and Courier (Charleston, SC), April 23, 1999, Friday, POST AND COURIER EDITION, Pg. 1, 655 words, YOU GO GUYS! Specialty products help modern man rev up his style
- ... need. The people at L'Oreal realize the possibilities of this growing ...
- ... public relations at L'Oreal, who also adds that women ...

L'OREAL SA (91%); E ...

875. Information Bank Abstracts, WALL STREET JOURNAL, April 23, 1999, Friday, Section A; Page 11, Column 1,

44 words, WORLD WATCH -- EUROPE: EU AMENDS CLEARANCE OF FRENCH DEAL

- ... Elf Aquitaine's Sanofi and L'Oreal's Synthelabo, which it says was ...
- ... SA; ELF AQUITAINE; L'OREAL SA; EUROPEAN COMMISSION; ...

L'OREAL SA (92%); SANOFI- ...

... SA; ELF AQUITAINE; L'OREAL SA; EUROPEAN COMMISSION; ...

876. The Wall Street Journal, April 23, 1999 Friday, INTERNATIONAL; Pg. A11, 1466 words, World Watch, Compiled by Paul J. Deveney, *from Factiva*

... Elf-Aquitaine's Sanofi and L'Oreal's Synthelabo had been based on " ...

877. Arkansas Democrat-Gazette (Little Rock, AR), April 22, 1999, Thursday, Pg. D1, 272 words, ARKANSAS STOCKS

L'OREAL SA (66%); ALCATEL-...

878. Dow Jones Business News, April 22, 1999 Thursday 5:57 PM GMT, , 266 words, Synthelabo Will Sell Small Operation To Complete Merger With Sanofi, *from Factiva*

... parent, cosmetics maker L'Oreal SA, will hold ...

L'OREAL SA (85%); SYNTHELABO ...

879. Federal Filings Newswires, April 22, 1999 Thursday 6:28 PM GMT, , 994 words, Qualitech Creditors Blast Proposed DIP Financing, *from Factiva*

... NEW YORK (57%); L'OREAL SA (56%)

880. The San Diego Union-Tribune, April 22, 1999 Thursday, LIFESTYLE; Pg. E-4, 429 words, Mirror, mirror on the wall; Cosmetic executives put a pretty face on best beauty products, Susan Shroder

... in Mass Distribution L'Oreal -- Le Grand Curl ...

L'OREAL SA (62%)

881. Arkansas Democrat-Gazette (Little Rock, AR), April 21, 1999, Wednesday, Pg. D1, 285 words, ARKANSAS STOCKS

L'OREAL SA (66%); ALCATEL- ...

882. The Commercial Appeal (Memphis, TN), April 21, 1999, WEDNESDAY,, FINAL EDITION, Pg. F1, 364 words, C.A. EYE, Edited by Jon W. Sparks. Contributions from Sheila Walton and; our press services. Leave messages for C.A. EYE at 529-2810 or E-mail; sparks@gomemphis.com;

... men, reports Details, and L'Oreal makes four (in the ...

L'OREAL SA (82%);

883. Arkansas Democrat-Gazette (Little Rock, AR), April 20, 1999, Tuesday, Pg. D1, 275 words, ARKANSAS STOCKS

L'OREAL SA (66%); ALCATEL- ...

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884. St. Louis Post-Dispatch (Missouri), April 20, 1999, Tuesday, FIVE STAR LIFT EDITION Correction Appended, NEWS, Pg. A10, 8682 words, SCIENCE FAIR WINNERS
... Pattonville Heights Middle; L'Oreal Campbell, Academic/Athletic ...

885. St. Louis Post-Dispatch (Missouri), April 20, 1999, Tuesday, FIVE STAR LIFT EDITION Correction Appended,
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885. St. Louis Post-Dispatch (Missouri), April 20, 1999, Tuesday, FIVE STAR LIFT EDITION Correction Appended NEWS, Pg. A11, 735 words, SCIENCE FAIR DISCOVERY WINNERS
... Libby Burkhardt, Riverbend; L'Oreal Campbell, Academic/Athletic ...
L'OREAL SA (72%); CHANEY ...

886. Crains Chicago Business, April 19, 1999, Vol 22; No 16; pg 56, 573 words, Ex-Soft Sheen chief re-emerges, C J Rewick, Evergreen Park; IL; US; North Central, 0028551, CCHI

- ... French cosmetics giant L'Oreal SA for an ...
- ... time Soft Sheen and L'Oreal began courting, Mr. ...
- 887. Dow Jones Business News, April 19, 1999 Monday 4:22 PM GMT, , 428 words, French Stocks Close Higher; LVMH Gains 10%; CAC-40 Index Up 1.8%, *from Factiva*
- ... Other gainers included L'Oreal, up 8.1%, or EUR45, to ...
- ... PARIBAS SA (85%); L'OREAL SA (91%); FRANCE ...
- 888. Dow Jones News Service, April 19, 1999 Monday 3:55 PM GMT, , 420 words, French Stocks End Higher; LVMH Gains 10%; CAC-40 +1.8%, *from Factiva*
- ... Other gainers included L'Oreal, up 8.1%, or EUR45, to ...
- ... PARIBAS SA (85%); L'OREAL SA (91%); FRANCE ...
- 889. International Product Alert, April 19, 1999, Pg. NA, 54764656, 83 words, L'Oreal Kids Styling Gel MANUFACTURER: L'Oreal CATEGORY: 320 Hair Styling Products.
- ... Kingdom on the availability of L'Oreal Kids Styling Gel. ...
- ... price for this offering from L'Oreal is 2.29 English pounds ...

L'OREAL SA (93%); GEMEY ...

L'Oreal

- 890. International Product Alert, April 19, 1999, Pg. NA, 54764657, 130 words, L'Oreal Kids Gel Shampoo Banana-Melon; Cherry-Almond; Tropical Fruit; Watermelon; Extra Gentle Conditioner Plus Detangler MANUFACTURER: L'Oreal CATEGORY: 319 Shampoos & Conditioners.
- ... four varieties in which L'Oreal Kids Gel Shampoo has been ...
- ... English pounds each. L'Oreal is the manufacturer. For sample ...

L'OREAL SA (93%); GEMEY ...

L'Oreal

- 891. International Product Alert, April 19, 1999, Pg. NA, 54764700, 118 words, L'Oreal Feria Ammonia-Free Black & Shine MANUFACTURER: Nihon L'Oreal CATEGORY: 321 Hair Colorings & Other Hair Products.
- ... hair to its natural color, L'Oreal Feria Black & Shine has ...
- ... container of C Treatment. L'Oreal is the manufacturer. For sample ...

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L'OREAL SA (93%); GEMEY ...
L'Oreal
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892. Arkansas Democrat-Gazette (Little Rock, AR), April 18, 1999, Sunday, Pg. E4, 612 words, Tattle Tales:; Few leading men apparently love working with Griffith, ERIC E. HARRISON, ARKANSAS DEMOCRAT-GAZETTE ... men, reports Details, and L'Oreal makes four, in the ... L'OREAL SA (81%); COLUMBIA ...

893. THE BALTIMORE SUN, April 18, 1999, Sunday, ,FINAL, ,9M, 676 words ... Other winners included: L'Oreal Le Grand Curl ...

894. Chicago Sun-Times, April 18, 1999, SUNDAY, Late Sports Final Edition, LI; Pg. 44, 825 words, A good foundation; And the winners are . . ., Lisa Lenoir

- ... in mass distribution: L'Oreal Le Grand Curl ...
- ... Triple Colour Crayon. L'Oreal's Le Grand Curl ...

895. The New York Times, April 18, 1999, Sunday, Late Edition - Final Correction Appended, Section 3; Page 1; Column 1; Money and Business/Financial Desk , 2130 words, Wrinkles Under the Surface AtRevlon, By DANA CANEDY

- ... consumer products giant, and L'Oreal, whose chief executive said ...
- ... misstated the 1998 sales of L'Oreal of France, and the percentage gain from ...
- ... rate of the franc to the dollar, L'Oreal reported 1998 sales of \$...
- ... Change from 1997: +2.6% L'Oreal 1998 sales (billions)*: \$...

896. Arkansas Democrat-Gazette (Little Rock, AR), April 17, 1999, Saturday, Pg. D1, 272 words, ARKANSAS STOCKS

L'OREAL SA (66%); ALCATEL- ...

897. Birmingham News (Alabama), April 17, 1999 Saturday, LIFESTYLE; Pg. 1B, 388 words, SMASH IT! LEARN TENNIS SCORE SOME FUN WITH CARTOON CHARACTERS, BETSY BUTGEREITNews staff writer ... by the Cartoon Network, L'Oreal Kids, DISH Network, the ... L'OREAL SA (70%); DISH ...

898. Arkansas Democrat-Gazette (Little Rock, AR), April 16, 1999, Friday, Pg. D1, 274 words, ARKANSAS STOCKS L'OREAL SA (65%); ALCATEL- ...

899. Dow Jones Business News, April 16, 1999 Friday 4:28 PM GMT, , 391 words, French Stocks End Mixed Amid Blue-Chip Selling; CAC-40 Down 0.2%, *from Factiva*

- ... chips, with market mainstay L'Oreal down 8.3%, or EUR51.50, to ...
- ... VUITTON SA (58%); L'OREAL SA (85%); CARREFOUR ...

900. Dow Jones News Service, April 16, 1999 Friday 4:04 PM GMT, , 383 words, French Stocks End Mixed Amid

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Blue-Chip Selling; CAC -0.2%, *from Factiva* ... chips, with market mainstay L'Oreal down 8.3%, or EUR51.50, to ...
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... VUITTON SA (58%); L'OREAL SA (85%); CARREFOUR ...

901. Los Angeles Times, April 16, 1999, Friday,, Home Edition, Page 2 ... BEST BETS / MODELS: L'Oreal is sponsoring a children's ...

... magazine. PHOTOGRAPHER: Courtesy of L'Oreal

902. Arkansas Democrat-Gazette (Little Rock, AR), April 15, 1999, Thursday, Pg. D1, 277 words, ARKANSAS STOCKS

L'OREAL SA (65%); ALCATEL- ...

903. Dow Jones Business News, April 15, 1999 Thursday 4:49 PM GMT, , 361 words, French Stocks End Lower; CAC-40 Down 0.9%, But Cyclicals Rise, *from Factiva*

... for stocks like L'Oreal or Suez Lyonnaise des ...

... CO INC (84%); L'OREAL SA (91%); PPR ...

904. Dow Jones News Service, April 15, 1999 Thursday 3:38 PM GMT, , 369 words, French Stocks End Lower; CAC Down 0.9% But Cyclicals Rise, *from Factiva*

... for stocks like L'Oreal or Suez Lyonnaise des ... L'OREAL SA (91%); PPR ...

905. St. Louis Post-Dispatch (Missouri), April 15, 1999, Thursday, FIVE STAR LIFT EDITION, EVERYDAY MAGAZINE, Pg. G4, 1132 words, THE QUESTIONS, Compiled By Susan Luberda ... Sensitique mascara by L'oreal. - K.B. Men's briefs - Where ... L'OREAL SA (62%);

906. Arkansas Democrat-Gazette (Little Rock, AR), April 14, 1999, Wednesday, Pg. D1, 278 words, ARKANSAS STOCKS

L'OREAL SA (66%); ALCATEL- ...

907. The Dallas Morning News, April 14, 1999, Wednesday, THIRD EDITION, FASHION!DALLAS;, Pg. 1E;, 483 words, Prize-winning products, Alev Aktar

... in Mass Distribution: L'Oreal Le Grand Curl ...

L'OREAL SA (61%); HARPER'S ...

908. Arkansas Democrat-Gazette (Little Rock, AR), April 13, 1999, Tuesday, Pg. D1, 279 words, ARKANSAS STOCKS

L'OREAL SA (65%); ALCATEL- ...

909. The Mirror (London, England), April 13, 1999, Pg. 25, 60514077, 1538 words, Beauty Zone: Sleeping Beauties; We put them to the test Night cream: what's best for you; Features

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\dots 100ml: pounds 69 L'Oreal Plenitude Revitalift Night \,\dots
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910. Dow Jones News Service, April 12, 1999 Monday 11:06 AM GMT, , 205 words, Pinault, Sanofi Deny Talks On Yves Rocher Unit >F.PPR F.SAN, *from Factiva*

- ... part of its planned merger with L'Oreal SA (F.ORE) ...
- ... ROCHER SA (93%); L'OREAL SA (91%); PPR ...
- 911. Journal of Commerce, April 12, 1999, Monday, WORLD TRADE; Pg. 4A, 949 words, Sweet smell of success eludes cosmetics firms, BY JOHN HELMER, OSCOW
- ... import competition includes L'Oreal and Revlon. Until recently, they ...
- 912. Product Alert, April 12, 1999, Pg. NA, 54332080, 230 words, L'Oreal Nail Specialistes Nail Nutritionist Plus Growth Enhancing Serum; Nail Nutritionist Growth Enhancing Gel; Double Time Fast Drying Base/Top Coat; Shine Specialiste Ultragloss Top Coat; Grow Stronger! Nail Strengthener.

MANUFACTURER: L'Oreal CATEGORY: 316 - Fingernail ...

- ... available this spring under the L'Oreal brand name. The Nail ...
- ... structure." Manufactured by L'Oreal, the products are in 0.5 ...

L'OREAL SA (93%); GEMEY ...

L'Oreal

913. Product Alert, April 12, 1999, Pg. NA, 54332081, 157 words, L'Oreal QuickStick Instant Foundation - Soft Ivory; Pale; Nude Beige; Natural Beige; Sand Beige; Buff; Golden Beige; Sun Beige; Caramel Beige; Creme Cafe; Cappuccino; Cocoa.

MANUFACTURER: L'Oreal CATEGORY: 314 - Facial Cosmetics & Accessories L'Oreal QuickStick Instant Foundation has been introduced as L'Oreal's "first stick foundation," which " ...

L'OREAL SA (93%); GEMEY ...

L'Oreal

914. Product Alert, April 12, 1999, Pg. NA, 54332082, 169 words, L'Oreal Feel Naturale Light Softening One-Step Makeup Foundation - Soft Ivory; Pale; Nude Beige; Natural Beige; Sand Beige; Buff; Golden Beige; Sun Beige; Caramel Beige; Creme Cafe; Cappuccino; Cocoa.

MANUFACTURER: L'Oreal CATEGORY: 314 - Facial ...

... being introduced under the L'Oreal brand name. Claimed to ...

Manufactured by L'Oreal, it has a suggested ...

L'OREAL SA (93%); GEMEY ...

L'Oreal

915. Product Alert, April 12, 1999, Pg. NA, 54332084, 156 words, L'Oreal On-the-Loose Shimmering Powder Eye Colour - Diva Down; Flash Light; Five Alarm; Sugar Coated; Orb; Hyper Space; Tart; Night Fever; Beauty Queen; Beachy Keen; Mystified; Raisin' Cane.

 $MANUFACTURER: L'Oreal\ CATEGORY: 315 - Eye\ Makeup\ \&\ Accessories\ L'Oreal\ On-the-Loose\ Shimmering\ \dots$ The manufacturer is L'Oreal, located in New\ \dots

L'OREAL SA (93%); GEMEY ...

^{...} a bad cream. L'Oreal is a huge firm and its ...

L'Oreal

916. Product Alert, April 12, 1999, Pg. NA, 54331675, 53 words, L'Oreal Soft Effects Single Eyeshadow - Sky Blue. MANUFACTURER: L'Oreal CATEGORY: 315 - Eye Makeup & Accessories L'Oreal offers a new Sky Blue shade of its L'Oreal Soft Effects Eyeshadow. ...

L'OREAL SA (93%); GEMEY ...

L'Oreal

917. San Jose Mercury News (California), April 12, 1999 Monday MORNING FINAL EDITION, SILICON VALLEY LIFE; Pg. 3C, 249 words, THE BEST OF THE YEAR'S NEW PRODUCTS, MARY GOTTSCHALK, MERCURY NEWS STYLE WRITER

... in limited distribution. * L'Oreal Le Grand Curl ... L'OREAL SA (70%);

918. San Jose Mercury News (California), April 12, 1999 Monday MORNING FINAL EDITION, SILICON VALLEY LIFE; Pg. 3C, 191 words, STAMPEDE FOR MONICA'S LIPSTICK BRAND, MARY GOTTSCHALK, MERCURY NEWS STYLE WRITER

LET Revlon, L'Oreal and Estee Lauder spend ...

L'OREAL SA (93%); REVLON ...

- 919. San Jose Mercury News (California), April 12, 1999 Monday MORNING FINAL EDITION, SILICON VALLEY LIFE; Pg. 3C, 428 words, COSMETICS COMPANIES LOOK ABROAD FOR SEASONAL INSPIRATION, MARY GOTTSCHALK, MERCURY NEWS STYLE WRITER
- ... Laurent's "Vice Versa" and L'Oreal's "Elements" with color palettes ...
- ... PHOTO: [no credit] L'Oreal's "Elements" color palettes are ...

L'OREAL SA (84%); ESTEE ...

920. Information Bank Abstracts, WALL STREET JOURNAL, April 12, 1999, Monday, Section B; Page 1, Column 3, 55 words, CORPORATE FOCUS: P&G'S COSMETICS MAKEOVER, BY TARA PARKER-POPE ... cosmetics giants such as Revlon and L'Oreal; chart; photo (M) L'OREAL SA (85%); PROCTER & ...

- 921. The Wall Street Journal, April 12, 1999 Monday, Corporate Focus; Pg. B1, 1223 words, P&G's Cosmetics Makeover --- Oil of Olay Makeup Tries to Erase Old Smudges, By Tara Parker-Pope, Staff Reporter of The Wall Street Journal, *from Factiva*
- ... like Revlon Inc. and L'Oreal SA, which sells the L'Oreal and Maybelline brands. Moreover, ...
- ... GAMBLE CO (95%); L'OREAL SA (92%); REVLON ...
- 922. Copley News Service, April 11, 1999, Sunday, Standing, general features, 1493 words, AGELESS BEAUTY The right look at the right time of your life , Sharon Mosley
- ... advertising, Estee Lauder and L'Oreal followed suit. Slowly, ...
- ... currently the spokesperson for L'Oreal's Revitalift skincare products), this ...

L'OREAL SA (94%); ESTEE ...

- 923. Dow Jones News Service, April 11, 1999 Sunday 2:47 PM GMT, , 208 words, Pinault May Buy Yves Rocher Unit From Sanofi -Report >F.PPR, *from Factiva*
- ... business last year as part of its planned merger with L'Oreal SA ...
- ... PPR SA (94%); L'OREAL SA (91%); LVMH ...
- 924. Palm Beach Post (Florida), April 11, 1999, Sunday,, MARTIN-ST. LUCIE EDITION, Pg. 1B, 972 words, OFFICIAL BUILDS CASE FOR ADDING CODE RULES, Howie Paul Hartnett, Palm Beach Post Staff Writer, STUART

L'OREAL SA (55%);

- 925. Sunday Mirror (London, England), April 11, 1999, Pg. 33, 60168966, 212 words, Beauty: Face value; Features, Bentley, Vicci
- \dots 0171 629 2250) L'OREAL ELVIVE NUTRI-CERAMIDE $\ \dots$

L'OREAL SA (67%); MAIL ...

926. Arkansas Democrat-Gazette (Little Rock, AR), April 10, 1999, Saturday, Pg. D1, 271 words, ARKANSAS STOCKS

L'OREAL SA (65%); ALCATEL- ...

- 927. Cosmetics International, April 10, 1999, Pg. 12(1), 54469363, 298 words, L'Oreal says kids are worth it too. L'Oreal is rolling out its Kids ...
- ... in February 1997, the L'Oreal Kids range doubled the ...
- ... worthit' strapline on L'Oreal's adult advertising. Designed to ...
- ... bath-time, says L'Oreal. The shampoos and conditioner also contain ...
- ... own decisions,' he says. L'Oreal UK is aiming to sell ...
- ... European country to launch L'Oreal Kids. However, the company markets ...
- ... Dop) and Italy (Picco L'Oreal). Television ads for L'Oreal Kids will air ...

L'OREAL SA (94%)

L'Oreal S.A.

- 928. Arkansas Democrat-Gazette (Little Rock, AR), April 09, 1999, Friday, Pg. D1, 274 words, ARKANSAS STOCKS L'OREAL SA (65%); ALCATEL- ...
- 929. Dow Jones News Service, April 9, 1999 Friday 10:53 AM GMT, , 238 words, French Stocks Higher Midday, Boosted By ECB Cut; CAC +1.1%, *from Factiva*
- ... beauty products group L'Oreal continue to enjoy strong ...
- ... first-quarter revenues. L'Oreal shares were up EUR13.50, or ...

L'OREAL SA (93%); EUROPEAN ...

- 930. Korea Times (Seoul, Korea), April 9, 1999, 65555089, 115 words, Galderma Korea Starts Operation in Full Swing.
- ... Swiss Nestle and French L'Oreal in 1981. Headquartered ...

L'OREAL SA (84%); NESTLE ...

931. Los Angeles Times, April 9, 1999, Friday,, Home Edition, Page 3, 485 words, BEAUTY; CLAIROL COLOR GUARDS TO OFFER HINTS ON TINTS, BARBARA THOMAS, TIMES STAFF WRITER ... for "nice women." L'Oreal, the other hair-care ...

L'OREAL SA (82%);

932. Arkansas Democrat-Gazette (Little Rock, AR), April 08, 1999, Thursday, Pg. D1, 271 words, ARKANSAS STOCKS

L'OREAL SA (66%); ALCATEL- ...

- 933. Associated Press Online, April 08, 1999; Thursday, Financial pages, 643 words, Revlon To Sell Some Divisions, NOELLE KNOX , NEW YORK
- ... cutthroat. Crowding the market with L'Oreal and Estee Lauder are aggressive ...
- ... GAMBLE CO (83%); L'OREAL SA (81%); UNILEVER ...
- 934. Copyright 1999 Associated Press All Rights Reserved, April 8, 1999, Thursday, PM cycle, Business News, 581 words, Revlon announces plans to sell divisions to pay down debt, boost stock, By NOELLE KNOX, AP Business Writer, NEW YORK
- ... cutthroat. Crowding the market with L'Oreal and Estee Lauder are aggressive ... REVLON INC (92%); L'OREAL SA (84%); PROCTER & ...
- 935. Deseret News (Salt Lake City), April 8, 1999, Thursday, BUSINESS;, Pg. B05, 296 words, Shares rise as Revlon says it is interested in selling, By Dana Canedy New York Times News Service
- ... intense from companies like L'Oreal SA of France, maker of ...

REVLON INC (96%); L'OREAL SA (91%); GOLDMAN ...

- 936. Dow Jones News Service, April 8, 1999 Thursday 9:11 PM GMT, , 785 words, Recap Of Dow Jones Special Reports For April 8, 1999, *from Factiva*
- ... For More Money>MER =AstraZeneca: Growth Plans Include Forming Alliances>AZN =Tenet Healthcare Up Despite Downside 3Q Labs' 13% Earns Rise>ABT =Stk Futures Rpt:ECB Cut Spurs S&Ps Toward Record End>N/ECB =L'Oreal Confident Potential Growth ABBOTT LABORATORIES (84%); L'OREAL SA (63%); DOW ...
- 937. Dow Jones News Service, April 8, 1999 Thursday 6:27 PM GMT, , 521 words, L'Oreal Confident In Potential Growth Of Emerging Mkts>F.ORE, *from Factiva*
- ... beauty products company L'Oreal SA (F.ORE) ...
- ... full year earnings, L'Oreal Chairman Lindsay Owen- ...
- ... said even though L'Oreal's revenues from Asia fell ...

L'Oreal have said its revenues for the ...

- ... Owen-Jones said that L'Oreal will continue to seek ...
- ... marketing innovation. He said L'Oreal's core markets such as Western ...
- ... target for this year. L'Oreal will pursue its policy of ...
- ... Owen-Jones said. L'Oreal is planning international launches ...
- ... Delayed Until 2000 L'Oreal said it will ...
- ... confusing for shareholders," L'Oreal Chief Financial Officer ...
- ... Saint Martin said. L'Oreal said it stopped ...

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... excluding the impact of Synthelabo, L'Oreal's sales actually rose ...
... expected next month - L'Oreal will own almost ...
... plan to raise or lower L'Oreal's stake in Sanofi-Synthelabo. ...
... L'Oreal also said Thursday it will propose to its shareholders the ...
L'OREAL SA (95%); DOW ...
938. Dow Jones Business News, April 8, 1999 Thursday 5:41 PM GMT, , 633 words, French Stocks End Higher Ahead
Of Rate Cut News; CAC-40 Rises 0.3%, *from Factiva*
... in cosmetics group L'Oreal led the CAC-40 ...
... CENTRAL BANK (92%); L'OREAL SA (91%); LVMH ...
939. Dow Jones News Service, April 8, 1999 Thursday 4:21 PM GMT, , 424 words, French Stks End Up, Awaiting
Rate Cut News; CAC-40 +0.3%, *from Factiva*
... in cosmetics group L'Oreal led the CAC-40 ...
... CENTRAL BANK (92%); L'OREAL SA (91%); LVMH ...
940. Dow Jones News Service, April 8, 1999 Thursday 10:37 AM GMT, , 268 words, French Shares Slightly Lower At
Midday; CAC-40 -0.2%, *from Factiva*
... said. Shares in L'Oreal are up 2.5%, or EUR15.5, ...
... for fiscal 1998. L'Oreal's sales dropped 9.4% ...
... merger between Sanofi and L'Oreal unit Synthelabo. However, on ...
... excluding the impact of the merger, L'Oreal's sales actually rose ...
L'OREAL SA (95%); SOCIETE ...
941. Dow Jones Business News, April 8, 1999 Thursday 9:57 AM GMT, , 215 words, France's L'Oreal Reports
1st-Quarter Sales Off On Drug Unit Merger, *from Factiva*
... French cosmetics group L'Oreal SA said Thursday that ...
... between Sanofi SA and L'Oreal unit Synthelabo SA. ...
... merger of the pharmaceuticals makers, L'Oreal's sales were up 9.5% to ...
L'Oreal stopped consolidating results from its ...
... expected next month - L'Oreal will own close to ...
... will own 35%. L'Oreal also said it will ...
L'OREAL SA (95%); DOW ...
942. Dow Jones News Service, April 8, 1999 Thursday 9:29 AM GMT, , 195 words, L'Oreal Shrs +2.2% To EUR626
On Div, 1Q Sales Data >F.ORE, *from Factiva*
... Jones)--Shares in L'Oreal SA (F.ORE) were ...
... for fiscal 1998. L'Oreal's sales dropped 9.4% ...
... SA (F.SAN) and L'Oreal unit Synthelabo SA ( ...
... excluding the impact of the merger, L'Oreal's sales actually rose ...
... billion from last year. L'Oreal began consolidating the merged ...
... completed later this year, L'Oreal will own close to ...
... quarter sales figures, l'Oreal said it will ...
L'OREAL SA (95%); EURONEXT ...
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