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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91184335
Party	Defendant Barletta, Emilio
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Submission	Answer
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Date	07/07/2008
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In Re Trademark Opposition of

George V, S.A.,

Opposer,

v.

Emilio BARLETTA,

Applicant.

Opposition No. 91184335

Serial No. 77/183413

Box TTAB
Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451

ANSWER TO NOTICE OF OPPOSITION

S I R:

Applicant, Emilio BARLETTA, through his attorneys Cohen Pontani Lieberman & Pavane, LLP, hereby responds to the allegations in the Notice of Opposition as follows:

1. Applicant admits the allegations set forth in paragraph 1 of the Notice of Opposition.
2. Applicant admits the allegations set forth in paragraph 2 of the Notice of Opposition.
3. Applicant is without knowledge or information sufficient to form a belief as to the truth of the allegations set forth in paragraph 3 of the Notice of Opposition and, therefore, denies the same.

4. Applicant is without knowledge or information sufficient to form a belief as to the truth of the allegations set forth in paragraph 4 of the Notice of Opposition and, therefore, denies the same.

5. Applicant is without knowledge or information sufficient to form a belief as to the truth of the allegations set forth in paragraph 5 of the Notice of Opposition and, therefore, denies the same.

6. Applicant is without knowledge or information sufficient to form a belief as to the truth of the allegations set forth in paragraph 6 of the Notice of Opposition and, therefore, denies the same.

7. Applicant is without knowledge or information sufficient to form a belief as to the truth of the allegations set forth in paragraph 7 of the Notice of Opposition and, therefore, denies the same.

8. Applicant is without knowledge or information sufficient to form a belief as to the truth of the allegations set forth in paragraph 8 of the Notice of Opposition and, therefore, denies the same.

9. Applicant denies the allegations set forth in paragraph 9 of the Notice of Opposition.

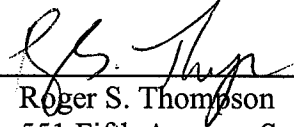
10. Applicant denies the allegations set forth in paragraph 10 of the Notice of Opposition.

11. Applicant denies the allegations set forth in paragraph 11 of the Notice of Opposition.

WHEREFORE, Applicant respectfully requests that the Notice of Opposition be dismissed with prejudice and that the trademark of Application Serial No. 77/183,413 which is the subject of this Opposition be registered.

Respectfully submitted,

COHEN PONTANI LIEBERMAN & PAVANE LLP

By  _____
Roger S. Thompson
551 Fifth Avenue, Suite 1210
New York, New York 10176
(212) 687-2770
Attorneys for Applicant

Dated: July 7, 2008

CERTIFICATE OF SERVICE

I certify that a true and correct copy of the foregoing ANSWER TO NOTICE OF OPPOSITION was served by First Class Mail, postage prepaid, on counsel for Opposer as follows:

Farhad Novian
Novian & Novian, LLP
1801 Century Park East, Suite 1201
Los Angeles, CA 90067

Dated: July 7, 2008



Roger S. Thompson