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September 16, 2009

Mr. Michael B. Adlin  
United States Patent and Trademark Office  
Trademark Trial and Appeal Board  
P.O. Box 1451  
Alexandria, VA 22313-1451

Re: Opposition No. 91183799  
Cancellation No. 92049767  
Pure Entertainment LLC v. Butter Licensing LLC

Dear Mr. Adlin:

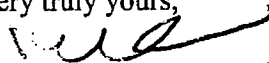
We are writing in connection with Applicant's response to Opposer's motion for summary judgment which, pursuant to your decision and order dated July 31, 2009, is due on September 30, 2009.

We are writing to request an extension to allow Applicant to submit its response to Opposer's motion for summary judgment on October 16.

We are requesting the additional time to complete our response because (a) the parties did not receive a copy of the transcript of the deposition of Opposer until today; and (b) during the next two weeks, Applicant's attorneys will be observing the Jewish High Holidays of Rosh Hashanah and Yom Kippur.

Opposer has declined to grant our request for an extension.

Very truly yours,



Kenneth Sussmane

cc: Debra Brown, Ann Turner