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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91182438
Party	Defendant BSH Bosch und Siemens Hausgeraete GmbH
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In the matter of Serial No. 77/111,139

Filing Date: February 20, 2007

Mark: VITAFRESH

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VITA-MIX CORPORATION	)	
	)	
Opposer,	)	
	)	
v.	)	Opposition No. 91182438
	)	
BSH BOSCH und SIEMENS HAUSGERAETE	)	
GmbH	)	
Applicant.	)	

Commissioner for Trademarks  
P.O. Box 1451  
Alexandria, VA 22313-1451

POWER OF ATTORNEY/REVOCAION OF ALL OTHER POWERS

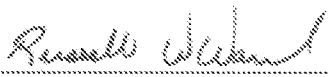
BSH Bosch und Siemens Hausgeraete GmbH hereby appoints ANN K. FORD, THOMAS E. ZUTIC, RYAN C. COMPTON and JENNIFER A. ZADOR, and the law firm of DLA PIPER US LLP, 500 Eighth Street, N.W., Washington, D.C. 20004, (202) 799-4140, both jointly and separately, to transact all business in the Patent and Trademark Office and before the Trademark Trial and Appeal Board in connection with the application and proceeding listed above and hereby revokes all previous powers of attorney herein.

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**BSH Bosch und Siemens Hausgeraete GmbH**

Dated: March 24, 2008

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