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Filing date: **09/17/2008**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91182100
Party	Defendant Renaissance Learning, Inc.
Correspondence Address	ANDREW S. EHARD MERCHANT & GOULD P.C. PO BOX 2910 MINNEAPOLIS, MN 55402-0910 UNITED STATES
Submission	Withdrawal Of Application
Filer's Name	Andrew S. Ehard
Filer's e-mail	aehard@merchantgould.com, astyles@merchantgould.com, aopp@yeellp.com
Signature	/Andrew S. Ehard/
Date	09/17/2008
Attachments	express abandonment_20080917151704.pdf ( 2 pages )(54589 bytes )

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

IN THE MATTER OF TRADEMARK APPLICATION  
SERIAL NO. 77/071,621 PUBLISHED IN THE  
OFFICIAL GAZETTE ON July 31, 2007  
MARK: 2KNOW!

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:  
HOUGHTON MIFFLIN HARCOURT  
PUBLISHING COMPANY, :  
:  
                                  Opposer, :       OPPOSITION NO. 91182100  
:  
                                  v. :  
:  
RENAISSANCE LEARNING, INC., :  
:  
                                  Applicant. :  
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**EXPRESS ABANDONMENT OF TRADEMARK APPLICATION NOS. 78/752199,  
78/711162, and 78/711166**

Pursuant 37 C.F.R. §2.68 and Section 602.01 of the Trademark Trial and Appeal Board Manual of Procedure, Applicant hereby expressly abandons Trademark Application No. 77/071621 for the mark 2KNOW!. Opposer hereby consents to such express abandonment of Applicant's application with prejudice as stated herein. Accordingly, Applicant and Opposer respectfully request dismissal of Opposition No. 91182100.

Respectfully submitted,

RENAISSANCE LEARNING INC.

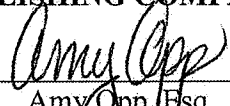
September 17, 2008

By: 

Andrew S. Ehard  
*Attorneys for Applicant*  
Merchant & Gould  
3200 IDS Center  
80 South Eighth Street  
Minneapolis, MN 55402-2215  
(512) 336-4602

**HOUGHTON MIFFLIN HARCOURT  
PUBLISHING COMPANY**

Dated: September 17, 2008

By:  \_\_\_\_\_  
Amy Opp, Esq.  
*Attorneys for Opposer*  
DONOVAN & YEE LLP  
110 Greene Street, Suite 700  
New York, New York 10012  
(212) 226-4271