

ESTTA Tracking number: **ESTTA180403**

Filing date: **12/12/2007**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	Guthy-Renker Corporation
Granted to Date of previous extension	12/19/2007
Address	41-550 Eclectic Street, Suite 200 Palm Desert, CA 92260 UNITED STATES

Attorney information	Daniel M. Cislo Cislo & Thomas LLP 233 Wilshire Blvd., Suite 900 Santa Monica, CA 90401 UNITED STATES ttab@cislo.com Phone:310-451-0647
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Applicant Information

Application No	77112332	Publication date	08/21/2007
Opposition Filing Date	12/12/2007	Opposition Period Ends	12/19/2007
Applicant	The Activ Group, Inc. 535 S. Nolen Drive, Suite 100 Southlake, TX 76092 UNITED STATES		

Goods/Services Affected by Opposition

Class 005. All goods and services in the class are opposed, namely: Medicated lotions for skin

Grounds for Opposition

False suggestion of a connection	Trademark Act section 2(a)
Priority and likelihood of confusion	Trademark Act section 2(d)
Dilution	Trademark Act section 43(c)

Mark Cited by Opposer as Basis for Opposition

U.S. Application/Registration No.	NONE	Application Date	NONE
Registration Date	NONE		
Word Mark	PROACTIV, PROACTIV SOLUTION		
Goods/Services	A variety of goods and services including, but not limited to, acne		

	treatment preparations and related cosmetic products.
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Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/DanielMCislo/
Name	Daniel M. Cislo
Date	12/12/2007