

**UNITED STATES PATENT AND TRADEMARK OFFICE
Trademark Trial and Appeal Board
P.O. Box 1451
Alexandria, VA 22313-1451**

jh/mcf

Mailed: September 4, 2008

Opposition No. 91180614

National Organization for
Women, Inc.

v.

365 Media USA, LLC

On August 15, 2008, applicant filed an abandonment of its application Serial Nos. 77100807, 77100804, 77099426, 77099412, 77099394, 77099377, 77099373, 77099366, 77099357, 77099346, 77099340, 77099332, 77099329, 77099325, 77099318, 77099306, 77092352 and 77099407 under Trademark Rule 2.68.¹

However, the applicable rule is Trademark Rule 2.135, which provides that if, in an inter partes proceeding, the applicant files an abandonment without the written consent of every adverse party to the proceeding, judgment shall be entered against the applicant.

Accordingly, because opposer's written consent to the abandonments are not of record, judgment is hereby entered

¹ Inasmuch as the Board does not have jurisdiction of applicant's application Serial Nos. 77100820, 77100811, 77099435, 77100797 and 77099436, applicant's requests to abandon these applications should be directed to the Trademark Examining Operations.

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against applicant, the opposition is sustained and registration to applicant is refused.

*By the Trademark Trial
and Appeal Board*