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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91180217
Party	Defendant PHICON INVESTMENT HOLDINGS (PTY) LTD
Correspondence Address	BREWSTER TAYLOR STITES & HARBISON, PLLC SUITE 900 1199 NORTH FAIRFAX STREET ALEXANDRIA, VA 22314-1437 UNITED STATES BTAYLOR@STITES.COM
Submission	Appearance of Counsel/Power of Attorney
Filer's Name	Timothy D. Pecsénye
Filer's e-mail	pecsenye@blankrome.com
Signature	/Timothy D. Pecsénye/
Date	09/18/2008
Attachments	78903752.pdf (4 pages)(13467 bytes)

Attorney/Domestic Representative

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	78903752
LAW OFFICE ASSIGNED	LAW OFFICE 105
MARK SECTION	
MARK	LA BONITA
ATTORNEY SECTION	
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DOMESTIC REPRESENTATIVE SECTION	
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CORRESPONDENCE SECTION	
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NEW OTHER APPOINTED ATTORNEYS	Alfred W. Zaher, David M. Perry, Cindy A. Elliott, Emily J. Barnhart, Bruce D. George, Sean W. Dwyer, Lisa Casey Spaniel, Megan E. Spitz, Joel L. Dion, Zachary A. Aria, and Jennifer L. Stefanski
NEW ATTORNEY ADDRESS	
STATEMENT TEXT	By submission of this request, the undersigned REVOKES the power of attorney currently of record, as listed above, and hereby APPOINTS the following new attorney.
NAME	Timothy D. Pecsénye
FIRM NAME	Blank Rome LLP
INTERNAL ADDRESS	9th Floor
STREET	One Logan Square
CITY	Philadelphia
STATE	Pennsylvania
COUNTRY	United States
POSTAL/ZIP CODE	19103-6998
PHONE	215-569-5619
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ATTORNEY AUTHORIZED TO COMMUNICATE VIA E-MAIL	YES

STATEMENT TEXT	domestic representative currently of record, as listed above, and hereby APPOINTS the following new domestic representative:
NAME	Timothy D. Pecsénye
FIRM NAME	Blank Rome LLP
INTERNAL ADDRESS	9th Floor
STREET	One Logan Square
CITY	Philadelphia
STATE	Pennsylvania
COUNTRY	United States
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EMAIL	pecseny@blankrome.com
REPRESENTATIVE AUTHORIZED TO COMMUNICATE VIA E-MAIL	YES
NEW CORRESPONDENCE ADDRESS	
NAME	Timothy D. Pecsénye
FIRM NAME	Blank Rome LLP
INTERNAL ADDRESS	9th Floor
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AUTHORIZED TO COMMUNICATE VIA E-MAIL	YES
SIGNATURE SECTION	
SIGNATURE	/Dimitri Philippou/
SIGNATORY NAME	Dimitri Philippou
SIGNATORY DATE	09/18/2008
SIGNATORY POSITION	Director
FILING INFORMATION SECTION	
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Attorney/Domestic Representative

To the Commissioner for Trademarks:

MARK: LA BONITA

SERIAL NUMBER: 78903752

The original attorney

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By submission of this request, the undersigned REVOKES the power of attorney currently of record, as listed above, and hereby APPOINTS the following new attorney. In addition, any additional previously-appointed attorneys that are currently listed in the application are replaced with the new "Other Appointed Attorneys" listed below.

Newly Appointed Attorney:

Timothy D. Pecsénye

Blank Rome LLP

One Logan Square

9th Floor

Philadelphia

Pennsylvania

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215-569-5619

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Other Appointed Attorneys:

Alfred W. Zaher, David M. Perry, Cindy A. Elliott, Emily J. Barnhart, Bruce D. George, Sean W. Dwyer, Lisa Casey Spaniel, Megan E. Spitz, Joel L. Dion, Zachary A. Aria, and Jennifer L. Stefanski

By submission of this request, the undersigned REVOKES the power of domestic representative currently of record, as listed above, and hereby APPOINTS the following new domestic representative:

Newly Appointed Representative:

Timothy D. Pecsénye

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Signature: /Dimitri Philippou/ Date: 09/18/2008
Signatory's Name: Dimitri Philippou
Signatory's Position: Director

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