

ESTTA Tracking number: **ESTTA216093**

Filing date: **06/06/2008**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91180212
Party	Defendant IDEA AG
Correspondence Address	STACEY J. FARMER; GRUND INTELLECTUAL PRO NIKOLAISTRASSE 15 MUNICH 80802 DEX - FED REP GERMANY, GERMANY farmer@grundipg.com
Submission	Appearance of Counsel/Power of Attorney
Filer's Name	Eric J. Sidebotham, Esq.
Filer's e-mail	eric.sidebotham@ejs-law.com, dan.shafer@ejs-law.com, ryan.smith@ejs-law.com
Signature	/EJS/
Date	06/06/2008
Attachments	POA [executed].pdf (3 pages)(156524 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

SCHERING CORPORATION,

Opposer,

v.

IDEA AG,

Applicant.

Opposition No.: 91/180,212

Application Serial No. 77/070,074

Mark: DIRACTIN

The Trademark Trial and Appeal Board
P.O. Box 1451
Alexandria, VA 22313-1451

POWER OF ATTORNEY

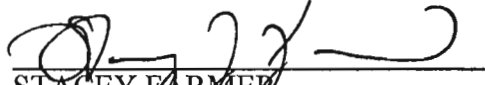
TO ALL PARTIES AND THEIR COUNSEL OF RECORD: please take notice that Applicant IDEA AG, hereby appoints as my/our attorney(s) or agent(s) as counsel of record in the above-captioned matter, the following representation:

Eric J. Sidebotham, Esq.
eric.sidebotham@ejs-law.com
Daniel M. Shafer, Esq.
dan.shafer@ejs-law.com
Eric J. Sidebotham, Attorneys-at-Law
A Professional Corporation
TechMart Center
5201 Great America Parkway, Suite 320
Santa Clara, CA 95054
Tel: (408) 856-6000
Fax: (408) 608-6001

I CONSENT TO THIS APPOINTMENT:

**GRUND INTELLECTUAL
PROPERTY GROUP**

DATED: June 4, 2008



STACEY FARMER
(Current attorney)

ERIC J. SIDEBOTHAM, APC


DATED: June 3, 2008



ERIC J. SIDEBOTHAM
(Additional attorney)

IDEA AG

DATED: June 6, 2008

By: 
Applicant

CERTIFICATE OF SERVICE

I hereby certify that a true copy of the foregoing Power of Attorney was served on counsel for Opposer, this 6 day of June, 2008, by sending same via U.S. Mail, prepaid, to:

David J. Kera, Esq.
Beth A. Chapman, Esq.
Oblon, Spivak, McClelland,
Maier & Neustadt, P.C.
1940 Duke Street
Alexandria, Virginia 22314

Ryan Smith