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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91180049
Party	Plaintiff FORMULA4MEDIA
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Submission	Withdrawal of Opposition
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Date	01/14/2009
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
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In re Application of:

Opposition No. 91180049

WITHDRAWAL OF OPPOSITION

Sporting Goods Intelligence, Inc.

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WITHDRAWAL OF OPPOSITION

Opposer Formula4Media, LLC, by its undersigned attorneys, hereby
withdraws this Opposition with prejudice.

DATED this 14th day of January, 2009.

Respectfully submitted,

By: /Philip M. Weiss/

Philip M. Weiss

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Attorneys for Opposer

CERTIFICATE OF SERVICE

I hereby certify that on January 14, 2009, a true and correct co
py of

this paper has been served upon Applicant's counsel via First Class
Mail at the following address:

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I further certify that the foregoing paper is being filed
electronically via the Electronic System for Trademark Trials and
Appeals (ESTTA).

Dated: New York, New York

January 14, 2009

/Philip M. Weiss/

Philip M. Weiss

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