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Filing date: **10/22/2007**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91179911
Party	Defendant Sporting Goods Intelligence, Inc.
Correspondence Address	ROBERT S. LIPTON LIPTON, WEINBERGER & HUSICK PO BOX 934 MEDIA, PA 19063-0934 Judy@LiptonLaw.com
Submission	Change of Correspondence Address
Filer's Name	Richard s. Schurin
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Date	10/22/2007
Attachments	Change of Correspondence '049 and '911 cases.pdf (2 pages)(34412 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Formula4Media, LLC,)	
)	
Opposer,)	Opposition No. 91180049
)	Serial No. 78/958601
v.)	
)	
Sporting Goods Intelligence, Inc.,)	
)	
Applicant.)	
-----)	
Formula4Media, LLC,)	
)	
Opposer,)	Opposition No. 91179911
)	Serial No. 77/026,496
v.)	
)	
Sporting Goods Intelligence, Inc.,)	
)	
Applicant.)	
-----)	

CHANGE OF CORRESPONDENCE ADDRESS

James Reisman, Esq. and Richard S. Schurin, Esq. of the law firm of Gottlieb, Rackman & Reisman, P.C. are now the counsel for Applicant Sporting Goods Intelligence, Inc. ("SGI") in the above captioned matters. Accordingly, it is respectfully requested that the Board change the Correspondence Address to reflect this change in counsel for Applicant SGI in these matters.

Please change the Correspondence Address in these matters to indicate:

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Respectfully submitted,

Dated: October 22, 2007



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CERTIFICATE OF SERVICE

I hereby certify that a copy of the foregoing CHANGE OF CORRESPONDENCE ADDRESS, was served on Philip Weiss, Esq., Opposer's counsel of record on October 22, 2007, via first class mail, postage prepaid, addressed as follows:

Philip Weiss
Weiss & Weiss
300 Old Country Road, Suite 251
Mineola, N.Y. 11501

Dated: October 22, 2007
New York, New York

