

ESTTA Tracking number: **ESTTA297899**

Filing date: **07/29/2009**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91178346
Party	Defendant AVID RATINGS COMPANY
Correspondence Address	Mark A. Kassel Foley & Lardner LLP 777 East Wisconsin Avenue Milwaukee, WI 53202 UNITED STATES eschmalz@foley.com,ptomailmilwaukee@foley.com
Submission	Other Motions/Papers
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Date	07/29/2009
Attachments	Joint Motion to Dismiss.PDF (2 pages)(22297 bytes)

EXHIBIT B

In the matter of Appl. Serial Nos. 78/964,073 and 78/961,632
Marks: AVIDAWARD and AVID
Filed: August 30, 2006 and August 28, 2006

AVID CENTER	:	
	:	
Opposer,	:	
	:	
v.	:	Opposition Nos. 91/178,320
	:	91/178,346
	:	
AVID RATINGS COMPANY	:	
	:	
	:	
Applicant.	:	

Joint Motion to Dismiss

Pursuant to 37 C.F.R. § 2.106(c) and TBMP § 601.01, Applicant, Avid Ratings Company, and Opposer, AVID Center, (the "Parties"), by and through their respective attorneys hereby jointly submit this Joint Motion to Dismiss. In so doing, the Parties jointly stipulate to the dismissal with prejudice of Opposition Nos. 91/178,320 and 91/178,348.

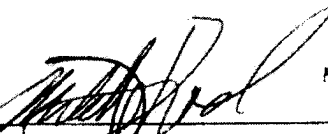
Respectfully submitted,

Dated this 29th day of July, 2009.

FOLEY & LARDNER LLP

LUCE FORWARD HAMILTON & SCRIPPS
LLP

By: 

By:  7/28/09

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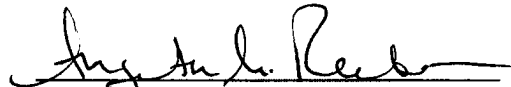
Counsel for Applicant

Counsel for Opposer

CERTIFICATE OF SERVICE

I, Angelita Renteria, hereby certify that on July 29th, 2009,
a true and correct copy of the JOINT MOTION TO DISMISS was deposited with the United
States Postal Service as first class mail, postage prepaid, in an envelope addressed to:

Mitchell P. Brook
11988 El Camino Real, Suite 200
San Diego, CA 92130


Signature