

ESTTA Tracking number: **ESTTA148941**

Filing date: **07/02/2007**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91177401
Party	Defendant Fuze Beverage LLC Fuze Beverage LLC 140 Sylvan Ave. 3rd Floor Englewood Cliffs, NJ 07632
Correspondence Address	JEFFREY R. COHEN MILLEN WHITE ZELANO & BRANIGAN 2200 CLARENDON BLVD STE 1400 ARLINGTON, VA 22201-3360 docketing@mwzb.com
Submission	Appearance of Counsel/Power of Attorney
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Signature	/Bruce W. Baber/
Date	07/02/2007
Attachments	Notice of Entry of Appearance.pdf (2 pages)(41606 bytes)

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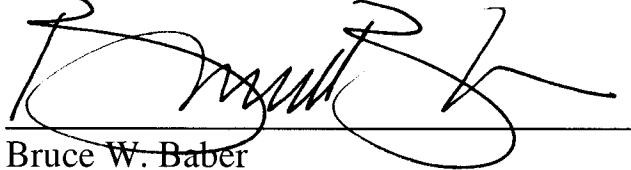
VALRHONA,)	
)	
Opposer,)	OPPOSITION
)	
v.)	NO. 91177401
)	
FUZE BEVERAGE LLC,)	
)	
Applicant.)	

NOTICE OF ENTRY OF APPEARANCE

NOW COME the undersigned counsel and, in accordance with the Trademark Rules of Practice, hereby enter their appearances on behalf of applicant Fuze Beverage LLC in the above-captioned matter.

Respectfully submitted, this 2nd day of July, 2007.

KING & SPALDING LLP



Bruce W. Baber

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Attorneys for Applicant

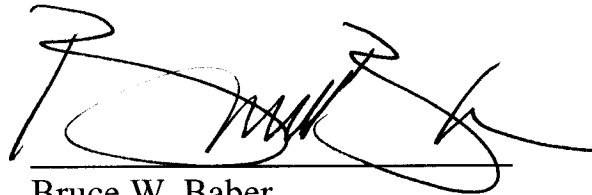
FUZE BEVERAGE LLC

CERTIFICATE OF SERVICE

This is to certify that I have this day served the foregoing Notice Of Entry Of Appearance upon Opposer, by causing a true and correct copy thereof to be deposited in the United States mail, postage prepaid, addressed to Opposer's counsel of record as follows:

Ms. Kristin H. Altoff
Morgan, Lewis & Bockius, LLP
1111 Pennsylvania Avenue, N.W.
Attention: TMSU
Washington, DC 20004

This 2nd day of July, 2007.



Bruce W. Baber