

ESTTA Tracking number: **ESTTA147606**

Filing date: **06/25/2007**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91177345
Party	Defendant East West Bank East West Bank 135 N. Los Robles Ave., 7th Floor Pasadena, CA 91101
Correspondence Address	THOMAS T. CHAN CHAN LAW GROUP LLP PO BOX 79159 LOS ANGELES, CA 90079-0159 tm@chanlaw.com
Submission	Answer
Filer's Name	Ronald M. St. Marie
Filer's e-mail	twwang@chanlaw.com
Signature	/Ronald M. St. Marie/
Date	06/25/2007
Attachments	Answer to Notice of Opposition 91177345.PDF (5 pages)(107462 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the Matter of Trademark Application Serial No. 78/890,654
Filed on May 23, 2006
For the mark BUSINESS BRIDGE
Published in the *Official Gazette* on January 16, 2007

)
)
BRIDGE BANK, N.A.,)
)
 Opposer,)
)
)
)
 v.)
)
)
EAST WEST BANK)
)
 Applicant.)
)
_____)

Opposition No.: 91177345

UNITED STATES PATENT AND TRADEMARK OFFICE
Trademark Trial and Appeal Board
P.O. Box 1451
Alexandria, VA 22313-1451

ANSWER TO NOTICE OF OPPOSITION

Applicant EAST WEST BANK hereby answers the claims of Opposer BRIDGE BANK, N.A., as follows. Paragraph numbers in the Answer correspond to the paragraph numbers used in the Notice of Opposition.

1. Applicant admits that it filed a trademark application for the mark BUSINESS BRIDGE in the United States Patent and Trademark Office (“USPTO”), Serial No. 78/890,654, which was filed on May 23, 2006 and was published in the Official Gazette on January 16, 2007. The services associated with this application are as maintained in the records of the USPTO, which speak for themselves.

2. Applicant denies Opposer’s statement in the first sentence. Applicant is without knowledge or information sufficient to form a belief as to the truth of the allegations in the second sentence and therefore denies the same.

3. Applicant is without knowledge or information sufficient to form a belief as to the truth of the allegations of the paragraph and therefore denies the same.

4. Deny.

5. Applicant is without knowledge or information sufficient to form a belief as to the truth of the allegations of the paragraph and therefore denies the same.

AFFIRMATIVE DEFENSES

In further answer to the Notice of Opposition, Applicant asserts that:

FIRST AFFIRMATIVE DEFENSE

1. Opposer’s Notice of Opposition fails to state a claim upon which relief can be granted, and in particular, Opposer fails to state legally sufficient grounds for sustaining the opposition.

SECOND AFFIRMATIVE DEFENSE

2. Registrant is informed and believes that the Opposer lacks standing to assert the claims raised in this Opposition.

REQUESTED RELIEF

WHEREFORE, Applicant, having answered Opposer's Notice of Opposition, requests that:

1. Opposer's Notice of Opposition be dismissed with prejudice.
2. Applicant be issued an unrestricted registration on the Principal Register for its mark.
3. Applicant be granted such other relief as the Board deems just and equitable under the circumstances.

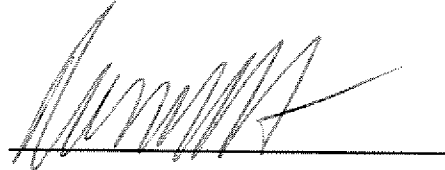
Opposer hereby appoints Thomas T. Chan; Ronald M. St. Marie; Ivan Posey (Reg. No. 43,865), and Lisa A. Karczewski (Reg. No. 53,096), members of the CHAN LAW GROUP LLP, with offices at P.O. Box 79159, Los Angeles, California 90079-0159, as its attorneys to prosecute this opposition proceeding and to transact all business in and before the United States Patent and Trademark Office in connection herewith.

Respectfully submitted,

CHAN LAW GROUP LLP

Dated: June 25, 2007

By:



Thomas T. Chan
Ronald M. St. Marie
Ivan Posey
Lisa A. Karczewski
Attorneys for Applicant
EAST WEST BANK

CHAN LAW GROUP LLP
1055 W. 7th Street, Suite 1880
Los Angeles, CA 90017

Mailing Address:

P. O. Box 79159
Los Angeles, CA 90079-0159
(213) 624-6560

Email Address:

twwang@chanlaw.com

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the Matter of Trademark Application Serial No. 78/890,654
Filed on May 23, 2006
For the mark BUSINESS BRIDGE
Published in the *Official Gazette* on January 16, 2007

_____)
)
BRIDGE BANK, N.A.,)
)
 Opposer.)
)
)
)
 v.)
)
)
EAST WEST BANK)
)
 Applicant.)
)
_____)


Opposition No.: 91177345

UNITED STATES PATENT AND TRADEMARK OFFICE
Trademark Trial and Appeal Board
P.O. Box 1451
Alexandria, VA 22313-1451

CERTIFICATE OF SERVICE

I certify **ANSWER TO NOTICE OF OPPOSITION** that is being served on Applicant by mailing a true and correct copy to the attorneys of record, via First Class Mail, this Monday, June 25, 2007, in an envelope addressed as follows:

George L. Fox, Esq. Bingham McCutchen LLP Three Embarcadero Center San Francisco, California 94111-4067	
--	--



Tina Wang
Chan Law Group LLP
1055 West 7th Street, Suite 1880
Los Angeles, CA 90017