UNITED STATES PATENT AND TRADEMARK OFFICE
Trademark Trial and Appeal Board
P.O. Box 1451
Alexandria, VA 22313-1451

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Mailed: August 5, 2008

Opposition No. 91176613

Atom Entertainment, Inc.

v.

Pride FC Worldwide Holdings, LLC (F/K/A Ando Holdings, LLC) by assignment from Dream Stage Entertainment, Inc.

Frances S. Wolfson, Interlocutory Attorney:

On June 6, 2008, applicant Dream Stage Entertainment, Inc. filed a motion to substitute Pride FC Worldwide Holdings, LLC) F/K/A Ando Holdings, LLC) as party defendant in this proceeding. Applicant Dream Stage Entertainment, Inc. recorded this assignment to Pride FC Worldwide Holdings, LLC (F/K/A Ando Holdings, LLC) with the U.S. Patent and Trademark Assignment Branch on July 3, 2007 at Reel/Frame 003573/0702.

If the mark in an application or registration which is the subject matter of an inter partes proceeding before the Board is assigned, and the assignment is recorded in the Assignment Branch of the PTO, the assignee may be substituted

as a party if the assignment occurred prior to the commencement of the proceeding, or the assignor is no longer in existence, or the plaintiff raises no objection to substitution, or the discovery and testimony periods have closed; otherwise, the assignee will be joined, rather than substituted, to facilitate discovery. See TBMP §512.01.

In view thereof, and because no response by opposer objecting to the substitution is of record in this case, Pride FC Worldwide Holdings, LLC (F.K/A/ Ando Holdings, LLC) is hereby substituted as party defendant in this proceeding.

Discovery and trial dates remain as previously set.

NEWS FROM THE TTAB:

The USPTO published a notice of final rulemaking in the Federal Register on August 1, 2007, at 72 F.R. 42242. By this notice, various rules governing Trademark Trial and Appeal Board inter partes proceedings are amended. Certain amendments have an effective date of August 31, 2007, while most have an effective date of November 1, 2007. For further information, the parties are referred to a reprint of the final rule and a chart summarizing the affected rules, their changes, and effective dates, both viewable on the USPTO website via these web addresses:
http://www.uspto.gov/web/offices/com/sol/notices/72fr42242.pdf
http://www.uspto.gov/web/offices/com/sol/notices/72fr42242_FinalRuleChart.pdf

By one rule change effective August 31, 2007, the Board's standard protective order is made applicable to all TTAB inter partes cases, whether already pending or commenced on or after that date. However, as explained in the final rule and chart, this change will not affect any case in which any protective order has already been approved or imposed by the Board. Further, as explained in the final rule, parties are free to agree to a substitute protective order or to supplement or amend the standard order even

after August 31, 2007, subject to Board approval. The standard protective order can be viewed using the following web address:
http://www.uspto.gov/web/offices/dcom/ttab/tbmp/stndagmnt.htm