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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91174787
Party	Defendant B.J. Alan Company
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Submission	Withdrawal Of Application
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Signature	/Ronni S. Jillions/
Date	05/05/2009
Attachments	2009-05-05 stipulated motion pdf.pdf (3 pages)(112082 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the Matter of Trademark Application
Applicant: B. J. Alan Company
Serial No.: 78/736,828
Filed: October 20, 2005
For the Mark: SHAGADELLIC MOJO
Published in the Official Gazette on June 27, 2006

NEW LINE PRODUCTIONS, INC.)	
)	Opposition No. 91174787
)	
v.)	
B.J. ALAN COMPANY)	
)	
Applicant/ Counterclaim Petitioner)	
)	

WITHDRAWAL OF APPLICATION AND OPPOSITION ON CONSENT

Applicant B.J. Alan Company (“BJAL”) hereby withdraws without prejudice its Application to register the mark "SHAGADELLIC MOJO" for “fireworks” in Class 13.

Opposer New Line Productions, Inc. (“New Line”) hereby consents to the withdrawal of the Application without prejudice.

New Line hereby withdraws Opposition Number 91174787 without prejudice. BJAL hereby consents to the withdrawal of the Opposition without prejudice.

Dated: May 5, 2009

Respectfully submitted,


By: 

Ronni S. Jilions
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ATTORNEY FOR B. J. ALAN COMPANY

Dated: April 30, 2009

Respectfully submitted,

By: 

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CERTIFICATE OF DELIVERY

I hereby certify that the foregoing **WITHDRAWAL OF APPLICATION AND OPPOSITION ON CONSENT** was submitted to the Trademark Trial and Appeal Board, via the on-line filing system on the USPTO website, on this 5th day of May 2009.

/Ronni S. Jillions/
Ronni S. Jillions

CERTIFICATE OF SERVICE

I hereby certify that a true copy of the foregoing was served via electronic email, addressed to counsel for Opposer, Janet Kobrin and Avis Frazier-Thomas, Warner Bros. Entertainment Inc., 4000 Warner Boulevard, Bridge Bldg. 156 North, #5074, Burbank, CA 91522, at the address avis.frazier-thomas@warnerbros.com on this 5th day of May 2009.

/Ronni S. Jillions/
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