

**UNITED STATES PATENT AND TRADEMARK OFFICE
Trademark Trial and Appeal Board
P.O. Box 1451
Alexandria, VA 22313-1451**

Nmt

Mailed: August 29, 2008

Opposition No. 91174775

Church & Dwight Company

v.

Labelclick, Inc.

On July 11, 2008, applicant filed an abandonment of its application Serial No. 78666027, with prejudice and with opposer's written consent.

In view thereof, application Serial No. 78666027 stands abandoned with prejudice, and the opposition is dismissed. See Trademark Rule 2.135.

***By the Trademark Trial
and Appeal Board***