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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91174561
Party	Plaintiff American International Group, Inc.
Correspondence Address	James D. Zalewa LEYDIG VOIT & MAYER, LTD. Two Prudential Plaza, Ste 4900, 180 North Stetson Chicago, IL 60601 UNITED STATES mliss@leydig.com,bumansky@leydig.com,trademark@leydig.com
Submission	Motion to Suspend for Settlement Discussions
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Date	04/07/2009
Attachments	235830 Consented Motion to Suspend.pdf ( 3 pages )(30438 bytes )

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

AMERICAN INTERNATIONAL GROUP, INC.	)	Opposition No. 91174561
	)	
Opposer,	)	Mark: QUALITY OF LIFE
	)	DETERMINED BY YOU
v.	)	ENSURED BY NEW YORK
	)	LIFE
NEW YORK LIFE INSURANCE COMPANY	)	
	)	Application Serial No.: 78/577,632
Applicant.	)	

**OPPOSER’S CONSENTED MOTION TO  
SUSPEND PROCEEDINGS FOR SETTLEMENT**

Pursuant to 37 CFR § 2.117(c) and TBMP § 510.03, Opposer American International Group, Inc., (hereinafter referred to as “Opposer”) moves to suspend this opposition proceeding for a period of ninety (90) days, and in support thereof states as follows:

1. Pursuant to the February 6, 2009 suspension order, the parties provide the following report to the Board on the progress of ongoing settlement negotiations.
2. The parties have been corresponding with each other on a business-to-business level, and, in early February 2009, an agreement in principle was reached on key terms.
3. On March 17, 2009, Opposer’s counsel sent a proposed Agreement to counsel for Applicant New York Life Insurance Company (hereinafter referred to as “Applicant”).
4. On April 2, 2009, Applicant’s counsel advised that they were in the process of reviewing the proposed Agreement and would consent to a further suspension of proceedings.
5. The parties are actively engaged in negotiations for the settlement of this matter. Opposer requests that this proceeding be suspended for ninety (90) days to allow the parties further time to negotiate the details of the proposed Agreement.

6. Opposer has secured the express consent of all other parties to this proceeding for the suspension and resetting of dates requested herein.

7. Opposer provides the following e-mail addresses for itself and counsel for Applicant so that any Order on this Consented Motion may be issued electronically by the Board.

Boris Umansky, Attorney for Opposer – bumansky@leydig.com  
Andrew Fredbeck, Attorney for Applicant – AFredbeck@frosszelnick.com

WHEREFORE, Opposer respectfully request that this opposition proceeding be suspended for a period of ninety (90) days, and that all subsequent dates be reset as follows:

<b>Proceedings Resume:</b>	07/07/2009
<b>Discovery Closes:</b>	11/04/2009
<b>Plaintiff's 30-day Trial Period Ends:</b>	02/02/2010
<b>Defendant's 30-day Trial Period Ends:</b>	04/03/2010
<b>Plaintiff's 15-day Rebuttal Period Ends:</b>	05/18/2010

Respectfully submitted,



Date: April 7, 2009

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Boris Umansky  
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Two Prudential Plaza, Suite 4900  
180 North Stetson  
Chicago, Illinois 60601  
(312) 616-5600

Attorneys for Opposer

**CERTIFICATE OF ELECTRONIC FILING AND SERVICE**

The undersigned hereby certifies that a true and correct copy of OPPOSER'S  
CONSENTED MOTION TO SUSPEND PROCEEDINGS FOR SETTLEMENT was  
electronically filed with the Trademark Trial and Appeal Board's ESTTA system on April 7, 2009.

The undersigned hereby certifies that a true and correct copy of OPPOSER'S  
CONSENTED MOTION TO SUSPEND PROCEEDINGS FOR SETTLEMENT was served via  
first-class mail and e-mail on April 7, 2009 upon Applicant's counsel as follows:

Andrew Fredbeck  
FROSS ZELNICK LEHRMAN & ZISSU, P.C.  
866 United Nations Plaza  
New York, New York 10017

AFredbeck@frosszelnick.com



Date: April 7, 2009

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