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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the matter of Application Serial No. 78/543,377
Filed: January 6, 2005

Scientific Games International, Inc.

Opposer,

Opposition No.: 91172549

v.

FremantleMedia Operations BV,


Applicant

Assistant Commissioner for Trademarks
BOX TTAB NO FEE
P.O. Box 1451
Alexandria, Virginia 22313-1451

APPLICANT'S ANSWER TO NOTICE OF OPPOSITION

Applicant, FremantleMedia Operations BV, by its attorney of record, hereby submits its Answer to the Notice of Opposition filed by Scientific Games International, Inc. against its application for registration of the trademark CARD SHARKS Serial No. 78/543,377, filed January 06, 2005, and published in the Official Gazette on June 27, 2006 pleads and avers as follows:

1. Applicant admits the allegations of paragraph 1 of the Notice of Opposition.
2. Applicant does not have sufficient knowledge or information to form a belief as to the allegations contained in paragraph 2 of the Notice of Opposition, and accordingly denies the allegations.
3. Applicant denies the allegations contained in paragraph 3 of the Notice of Opposition.



09-25-2006

U.S. Patent & TMOtc/TM Mail Rcpt Dt. #34

4. Applicant has no knowledge or information sufficient to form a belief as to the truth of the allegations contained in paragraph 4 of the Notice of Opposition, and accordingly denies the same.

5. Applicant does not have sufficient knowledge or information to form a belief as to the truth of the allegations contained in paragraph 5 of the Notice of Opposition, and accordingly denies the same.

6. Applicant does not have sufficient knowledge or information to form a belief as to the truth of the allegations contained in paragraph 6 of the Notice of Opposition, and accordingly denies the allegations.

7. Applicant denies the allegations of paragraph 7 of the Notice of Opposition.

AFFIRMATIVE DEFENSES

8. Applicant is the owner of Registration No. 3,101,046 for the mark CARD SHARKS for gaming equipment, namely, slot machines with or without video input in International Class 9. The registration issued on June 6, 2006 and has been in use in interstate commerce since September 1, 2004.

9. Applicant is the owner of United States Registration No. 2809262 for the mark CARD SHARKS for board games in International Class 28. This mark registered on January 27, 2004 and has been in use in interstate commerce since at least as early as August 19, 2002.

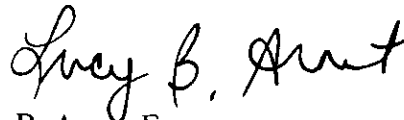
10. Applicant is the owner of U.S. Registration No. 2845342 for the mark CARD SHARKS for entertainment services, namely, providing an on-line computer game in International Class 41. This mark registered on May 25, 2004 and has been in use in interstate commerce since at least as early as December 1, 2003.

11. Applicant, as a result of its use of the mark CARD SHARKS on related goods and services, as set forth in paragraphs 8 – 10 herein, has acquired a secondary association in connection with the mark CARD SHARKS as used on lottery tickets.

In view of the foregoing, Applicant contends this opposition is groundless and baseless in fact; that Opposer has not shown wherein it will be, or is likely to be, damaged by the registration of Applicant's trademark; and Applicant prays that the Opposition be dismissed and that the Applicant be granted registration of its trademark.

This Answer is submitted in triplicate.

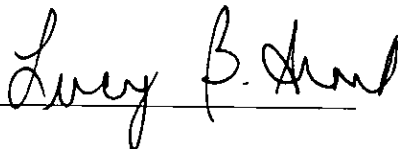
Respectfully submitted,



Lucy B. Arant, Esq.
Mitchell, Silberberg & Knupp, LLP
11377 W. Olympic Boulevard
Los Angeles, CA 90064
310-312-3253
Attorneys for Applicant

Date of Deposit: September 22, 2006

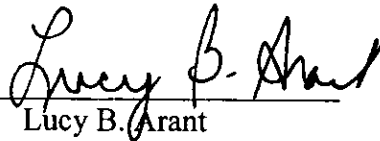
I hereby certify that a copy of the foregoing Applicant's Answer to the Notice of Opposition is being deposited with the United States Postal Service as first class mail, postage prepaid in an envelope addressed to the Assistant Commissioner for Trademarks, Box TTAB, No Fee, P.O. Box 1451, Alexandria, Virginia 22313-1451 this twenty second day of September, 2006.



(Signature)

CERTIFICATE OF SERVICE

I hereby certify that APPLICANT'S ANSWER TO NOTICE OF OPPOSITION is being deposited with the United States Postal Service on the date indicated below and is addressed to L. Paige Younkins, Esq., 1500 Bluegrass Lakes Parkway, Alpharetta, Georgia 20004, by Attorneys for Applicant, this twenty second day of September, 2006.



Lucy B. Arant
Attorney for Applicant

PROOF OF SERVICE

STATE OF CALIFORNIA, COUNTY OF LOS ANGELES

I am employed in the county of Los Angeles, State of California. I am over the age of 18 and not a party to the within action. My business address is Mitchell Silberberg & Knupp LLP, 11377 West Olympic Boulevard, Los Angeles, California 90064-1683.

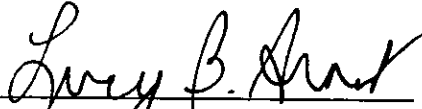
On September 22, 2006, I served a copy of the foregoing document(s) described as **APPLICANT'S ANSWER TO NOTICE OF OPPOSITION** on the interested parties in this action at their last known address as set forth below by taking the action described below:

L. PAIGE YOUNKINS, ESQ.
1500 BLUEGRASS LAKES PARKWAY
ALPHARETTA, GEORGIA 30004

- BY MAIL:** I placed the above-mentioned document(s) in sealed envelope(s) addressed as set forth above, and deposited each envelope in the mail at Los Angeles, California. Each envelope was mailed with postage thereon fully prepaid.
- BY OVERNIGHT MAIL:** I placed the above-mentioned document(s) in sealed envelope(s) designated by the carrier, with delivery fees provided for, and addressed as set forth above, and deposited the above-described document(s) with in the ordinary course of business, by depositing the document(s) in a facility regularly maintained by the carrier or delivering the document(s) to an authorized driver for the carrier.
- BY PERSONAL DELIVERY:** I placed the above-mentioned document(s) in sealed envelope(s), and caused personal delivery by _____ of the document(s) listed above to the person(s) at the address(es) set forth above.
- BY PLACING FOR COLLECTION AND MAILING:** I placed the above-mentioned document(s) in sealed envelope(s) addressed as set forth above, and placed the envelope(s) for collection and mailing following ordinary business practices. I am readily familiar with the firm's practice for collection and processing of correspondence for mailing with the United States Postal Service. Under that practice it would be deposited with the U.S. Postal Service on that same day with postage thereon fully prepaid at 11377 West Olympic Boulevard, Los Angeles, California 90064-1683 in the ordinary course of business.
- BY ELECTRONIC MAIL:** I served the above-mentioned document electronically at ___:___ .m. on the parties listed at the email addresses above and, to the best of my knowledge, the transmission was complete and without error in that I did not receive an electronic notification to the contrary.
- BY FAX:** On _____, at _____ am/pm, from facsimile number (310) _____, before placing the above-described document(s) in sealed envelope(s) addressed as set forth above, I sent a copy of the above-described document(s) to each of the individuals set forth above at the facsimile numbers listed above. The transmission was reported as complete and without error. The transmission report was properly issued by the transmitting facsimile machine, and a copy of that report is attached hereto.

I declare under penalty of perjury under the laws of the State of California that the above is true and correct.

Executed on September 22, 2006, at Los Angeles, California.



Lucy B. Arant