

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In the matter Trademark Application Serial No. 78/589,700
For the Mark: **SRAM FORCE**
Opposition No. 91/171,889

FULL SPEED AHEAD, INC.,

Opposer,

v.

SRAM CORPORATION,

Applicant.

ENTRY OF APPEARANCE

COME NOW Richard B. Walsh, Jr. and Michael J. Hickey, members in good standing in the bar of the Supreme Court of the State of Missouri, and hereby enter their appearance on behalf of Applicant SRAM Corporation.

Respectfully submitted,

LEWIS, RICE & FINGERSH, L.C.

By: 

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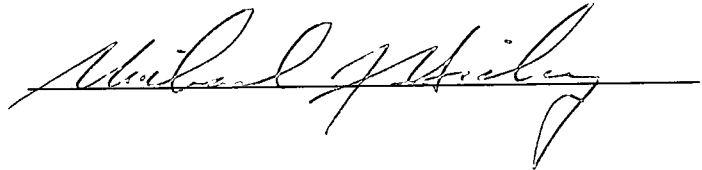
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CERTIFICATE OF SERVICE

I hereby certify that a true and complete copy of the foregoing has been served on counsel for Opposer Full Speed Ahead, Inc. by mailing said copy on April 4, 2007, via First Class Mail, postage prepaid, to:

Robert J. Adolph
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A handwritten signature in cursive script, appearing to read "Michael J. Wiley", is written over a horizontal line.