

ESTTA Tracking number: **ESTTA88327**

Filing date: **07/04/2006**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following parties oppose registration of the indicated application.

Opposers Information

Name	Master Entertainment, Inc		
Granted to Date of previous extension	07/05/2006		
Address	8425 West 3rd Street, Ste. 306 Los Angeles, CA 90048 UNITED STATES		

Name	Gay Days Hollywood, Inc.		
Entity	Corporation	Citizenship	CALIFORNIA
Address	1136 Larrabee St. #415 Los Angeles, CA 90069 UNITED STATES		

Attorney information	Michael Kelly Kenyon & Kenyon LLP One Broadway New York, NY 10004 UNITED STATES MKelly@kenyon.com, JNicholson@kenyon.com Phone:212.908.6446		
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Applicant Information

Application No	78521976	Publication date	03/07/2006
Opposition Filing Date	07/04/2006	Opposition Period Ends	07/05/2006
Applicant	CENTAUR ENTERTAINMENT, INC. 45 MAIN STREET SUITE 707 Brooklyn, NY 11201 UNITED STATES		

Goods/Services Affected by Opposition

Class 009. First Use: 1997/08/25 First Use In Commerce: 2004/06/03 All goods and services in the class are opposed, namely: SERIES OF PRE-RECORDED PHONOGRAPH RECORDS, AUDIO CASSETTES, COMPACT DISCS, DIGITAL AUDIO TAPES, VIDEO CASSETTES, VIDEO DISCS, LASER DISCS, AND DIGITIZED AUDIO AND VIDEO RECORDINGS DOWNLOADED FROM A GLOBAL COMPUTER NETWORK AND RECORDED ON MAGNETIC MEDIA, ALL OF THE FOREGOING FEATURING POP AND DANCE MUSIC FOR ALL MUSIC CONSUMERS; AND CD STORAGE WALLETS

Attachments	gaydays_opposition.pdf (1 page)(85515 bytes)
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Signature	/Michael Kelly/
Name	Michael Kelly
Date	07/04/2006

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the matter of trademark application Serial No. 78521976
For the mark Gay Days
Published in the Official Gazette on 03/07/2006

Master Entertainment Inc.
v.
Centaur Entertainment Inc.

NOTICE OF OPPOSITION

Master Entertainment Inc. and Gay Days Hollywood Inc.


The above-identified opposing parties believe that they will be damaged by registration of the mark shown in the above-identified application and hereby oppose the same.

The grounds for opposition are as follows:

1. Opposer's has prior use of the mark on identical goods/services.
2. On information and belief, 3rd parties have used and are using the identical mark on identical goods/services.
3. On information and belief, the application was filed in the name of an entity who was not the owner of the mark, and was therefore void ab initio.
4. Upon information and belief, and based on applicant's own admission in the record in applicant's letter dated 5/11/06, the trademark is owned at least in the state of Florida by an entity other than the applicant, therefore making original application void.

By:

Date: July 4, 2006



Brett Henrichsen
Master Entertainment Inc.