

ESTTA Tracking number: **ESTTA88040**

Filing date: **06/30/2006**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91171183
Party	Defendant Game Show Network, LLC Game Show Network, LLC 2150 Colorado Avenue Santa Monica, CA 90404
Correspondence Address	Francie R. Gorowitz Katten Muchin Roseman LLP Suite 2600 2029 Century Park East Los Angeles, CA 90067
Submission	Answer
Filer's Name	Francie R. Gorowitz
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Signature	/Francie R. Gorowitz/
Date	06/30/2006
Attachments	Answer Opp No 91171183.pdf (4 pages)(138385 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Harrah's Licensing Company, LLC,)	Opp. No. 91171183
)	
Opposer)	
)	
vs.)	Ser. No. 78606129
)	
Game Show Network, LLC)	
)	
Applicant)	

ANSWER TO NOTICE OF OPPOSITION

Applicant, Game Show Network, LLC, a limited liability company organized under the laws of the State of Delaware, located at 2150 Colorado Avenue, Santa Monica, California, hereby responds to the allegations set forth in the Notice of Opposition as follows:

1. Applicant has insufficient knowledge or information upon which to form a belief as to the truth of the allegations set forth in Paragraph 1 of the Notice of Opposition and on that basis denies said allegations.
2. Applicant admits that Opposer uses WORLD SERIES OF POKER in connection with a poker tournament. Applicant has insufficient knowledge or information upon which to form a belief as to the truth of the other allegations set forth in Paragraph 2 of the Notice of Opposition and on that basis denies said allegations.

3. Applicant has insufficient knowledge or information upon which to form a belief as to the truth of the allegations set forth in Paragraph 3 of the Notice of Opposition and on that basis denies said allegations.

4. Applicant has insufficient knowledge or information upon which to form a belief as to the truth of the allegations set forth in Paragraph 4 of the Notice of Opposition and on that basis denies said allegations.

5. Applicant has insufficient knowledge or information upon which to form a belief as to the truth of the allegations set forth in Paragraph 5 of the Notice of Opposition and on that basis denies said allegations.

6. Applicant has insufficient knowledge or information upon which to form a belief as to the truth of the allegations set forth in Paragraph 6 of the Notice of Opposition and on that basis denies said allegations.

7. Applicant admits that according to the Trademark Office Database Reg. No. 1,025,396 issued in 1975 and Reg. No. 2,119,064 issued in 1997; and that Opposer is the owner of the registrations.. Applicant has insufficient knowledge or information upon which to form a belief as to the other allegations in Paragraph 7 of the Notice of Opposition, and on that basis denies the same

8. Applicant has insufficient knowledge or information upon which to form a belief as to the truth of the allegations set forth in Paragraph 8 of the Notice of Opposition and on that basis denies said allegations.

9. Applicant has insufficient knowledge or information upon which to form a belief as to the truth of the allegations set forth in Paragraph 9 of the Notice of Opposition and on that basis denies said allegations.

10. Applicant has insufficient knowledge or information upon which to form a belief as to the truth of the allegations set forth in Paragraph 10 of the Notice of Opposition and on that basis denies said allegations.

11. Applicant has insufficient knowledge or information upon which to form a belief as to the truth of the allegations set forth in Paragraph 11 of the Notice of Opposition and on that basis denies said allegations.

12. Denied

13. Denied

14. Denied

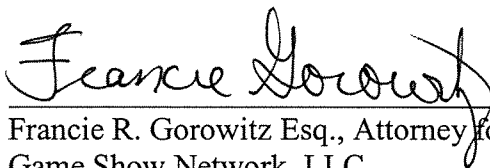
15. Denied

WHEREFORE, Applicant requests that the Notice of Opposition be dismissed.

Dated: June 30, 2006

Respectfully submitted,

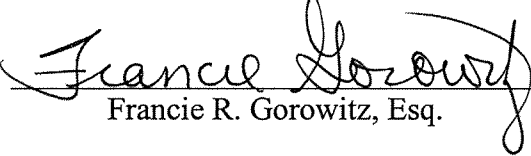
KATTEN MUCHIN ROSENMAN LLP

By: 
Francie R. Gorowitz Esq., Attorney for
Game Show Network, LLC

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2029 Century Park East
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Los Angeles, California 90067
(310) 788-4495

CERTIFICATE OF SERVICE

I hereby certify that a copy of the foregoing, ANSWER TO NOTICE OF OPPOSITION was served on Opposer by depositing it with the United States Postal Service as first class mail in an envelope addressed to Opposer's Attorney, Pamela K. Lina, Esq., Alston & Bird LLP, 1201 West Peachtree Street, Atlanta, Georgia 30309 on June 30, 2006.


Francie R. Gorowitz, Esq.