

ESTTA Tracking number: **ESTTA90283**

Filing date: **07/17/2006**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91171182
Party	Defendant Game Show Network, LLC Game Show Network, LLC 2150 Colorado Avenue Santa Monica, CA 90404
Correspondence Address	Francie R. Gorowitz Katten Muchin Rosenman LLP Suite 2600 2029 Century Park East Los Angeles, CA 90067
Submission	Other Motions/Papers
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Date	07/17/2006
Attachments	gsn - motion to consolidate opposition proceedings pursuant to frcp rule 42(a).pdf (3 pages)(123518 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

Harrah's Licensing Company, LLC,)	Opp. No. 91171182
)	91171183
)	91171184
Opposer)	
)	
vs.)	
)	
Game Show Network, LLC)	
)	
Applicant		

**MOTION TO CONSOLIDATE OPPOSITION
PROCEEDINGS PURSUANT TO FRCP RULE 42(a)**

Applicant, Game Show Network, LLC, a limited liability company organized under the laws of the State of Delaware, located at 2150 Colorado Avenue, Santa Monica, California, 90404 hereby moves to consolidate the above proceedings.

Harrah's Licensing Company, LLC has opposed Game Show Networks applications for the mark **WORLD SERIES OF BLACKJACK** for:

Entertainment services, namely, sponsoring, organizing, conducting, producing and exhibiting blackjack games, tournaments, contests and events rendered live and through the media of television and the Internet (Opp. No. 91171182);

Gaming equipment namely, playing cards, chips, chips cases, layouts, chip trays and racks, table felt, cut cards, dealer buttons; card markers and rule book, all sold as a unit; hand held unit for playing electronic games; hand held unit for playing video games; playing card shuffling machines; card games; game tables and table covers; equipment sold as a unit for playing card games; and playing cards holders and dealing shoes (Opp. No.91171183); and

Clothing; namely, shirts, t-shirts, sweatshirts, sweaters, vests, jackets, coats, warm-up suits, robes, pants, shorts, belts, dresses, skirts, overalls, infantwear, headwear, footwear, socks, tights, beachwear, swimsuits, gloves, neckwear, bandanas, scarves, pajamas, nightgowns, undergarments, aprons, underwear, and wristbands (Opp. No. 91171184).

The allegations in the Notices of Opposition in all three proceedings are identical. The principal issue in all three oppositions is whether there is a likelihood of confusion between Harrah's use and registration of WORLD SERIES OF POKER and Game Show Network's use and registration of WORLD SERIES OF BLACKJACK. As such, the proceedings share common issues of both law and fact. The Notices were filed on the same day and identical trial dates have been set in all three oppositions.

Federal Rules of Civil Procedure Rule 42(a) permit a court to consolidate proceedings in actions involving a common question of law or fact. FRCP Rule 42(a). The three pending oppositions contain a number of common questions of law and fact.

Consolidation of the actions will save the parties and the Board time, effort and expense; which are the factors considered by the Board in determining whether to consolidate actions.

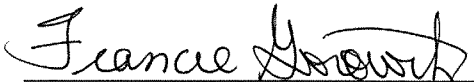
See: TBMP § 511 and cases cited therein.

Accordingly, it is respectfully requested that the Board grant this motion and consolidate the above-opposition proceedings.

Dated: July 17, 2006

Respectfully submitted,

KATTEN MUCHIN ROSENMAN LLP

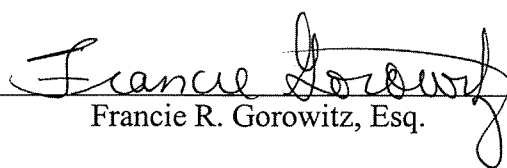
By: 

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CERTIFICATE OF SERVICE

I hereby certify that a copy of the foregoing, MOTION TO CONSOLIDATE OPPOSITION PROCEEDINGS PURSUANT TO FRCP RULE 42(a) was served on Opposer by depositing it with the United States Postal Service as first class mail in an envelope addressed to Opposer's Attorney, Pamela K. Lina, Esq., Alston & Bird LLP, 1201 West Peachtree Street, Atlanta, Georgia 30309 on July 17, 2006.


Francie R. Gorowitz, Esq.