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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91170155
Party	Defendant Southwestern Management, Inc. Southwestern Management, Inc. 151 North Genesee Street Utica, NY 13502
Correspondence Address	ROBERT E. PURCELL WALL MARJAMA & BILINSKI LLP 4TH FLOOR 101 S. SALINA STREET SYRACUSE, NY 13202
Submission	Answer
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Date	05/05/2006
Attachments	SW management1216T001_01opp Answer 5-5-06.pdf ( 3 pages )(6796 bytes )

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

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EMERIL'S FOOD OF LOVE  
PRODUCTIONS, LLC,

Serial No. 78/271,067

Opposer,

Opposition No. 91170155

v.

SOUTHWESTERN MANAGEMENT, INC.,

Applicant.

-----x

ANSWER TO NOTICE OF OPPOSITION

Southwestern Management, Inc. ("Applicant"), by and through its undersigned attorneys, hereby answers the Notice of Opposition as follows:

1. Applicant is without knowledge or information sufficient to form a belief as to the truth as to the averments in paragraph 1 of the Notice of Opposition, and therefore denies the same.

2. Admitted.

3. Applicant is without knowledge or information sufficient to form a belief as to the truth as to the averments in paragraph 3 of the Notice of Opposition, and therefore denies the same.

4. Applicant is without knowledge or information sufficient to form a belief as to the truth as to the averments in paragraph 4 of the Notice of Opposition, and therefore denies the same.

5. Applicant is without knowledge or information sufficient to form a belief as to the truth as to the averments in paragraph 5 of the Notice of Opposition, and therefore denies the same.

6. Admitted.

7. Applicant is without knowledge or information sufficient to form a belief as to the truth as to the averments in paragraph 7 of the Notice of Opposition, and therefore denies the same.

8. Applicant is without knowledge or information sufficient to form a belief as to the truth as to the averments in paragraph 8 of the Notice of Opposition, and therefore denies the same.

9. Applicant is without knowledge or information sufficient to form a belief as to the truth as to the averments in paragraph 9 of the Notice of Opposition, and therefore denies the same.

10. Applicant is without knowledge or information sufficient to form a belief as to the truth as to the averments in paragraph 10 of the Notice of Opposition, and therefore denies the same.

11. Applicant is without knowledge or information sufficient to form a belief as to the truth as to the averments in paragraph 11 of the Notice of Opposition, and therefore denies the same.

12. Applicant is without knowledge or information sufficient to form a belief as to the truth as to the averments in paragraph 12 of the Notice of Opposition, and therefore denies the same.

Dated: Syracuse, New York  
May 5, 2006

Respectfully submitted,  
WALL MARJAMA & BILINSKI LLP

By: /s/ Robert E. Purcell  
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#### CERTIFICATE OF SERVICE

I hereby certify that a true and complete copy of the foregoing Answer to Notice of Opposition was served by mailing said copy on May 5, 2006, via First Class Mail, postage prepaid to and by facsimile transmission to:

Lynn S. Fruchter  
Deborah K. Squiers  
Cowan, Liebowitz & Latman, P.C.  
1133 Avenue of the Americas  
New York, NY 10036  
(212) 575-0671

/s/ Robert E. Purcell  
Robert E. Purcell