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Filing date: **06/07/2010**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91170091
Party	Defendant TSA Corporate Services, Inc.
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Signature	/Brian D. Wassom/
Date	06/07/2010
Attachments	2010-06-07 our NOR 8 and Ex 61.pdf ( 5 pages )(244804 bytes )

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

ALPINA, TOVARNA OBUTVE, D.D., ZIRI,

Opposer,

v.

TSA CORPORATE SERVICES, INC.

Applicant.

Opposition No. 91170091

Applications Serial Nos.

78445593 (ALPINE DESIGN &  
DESIGN)

78445587 (ALPINE DESIGN)

**APPLICANT'S NOTICE OF RELIANCE #8**

Pursuant to 37 CFR § 2.122(e) and TBMP 704.08, Applicant TSA Stores, Inc. f/k/a TSA Corporate Services, Inc. ("TSA") hereby submits, and gives its notice of reliance on, the following printed publications, as generally relevant to the *duPont* likelihood of confusion factors specified below:

<b><u>Publication</u></b>	<b><u>Likelihood of Confusion Factor</u></b>	<b><u>Ex</u></b>
Alpine Electronics Website <a href="http://www.alpine.com/">http://www.alpine.com/</a> Printed June 2, 2010	Number and nature of similar marks in use on similar goods Lack of confusion	61

Respectfully submitted,

HONIGMAN MILLER SCHWARTZ AND COHN LLP

Dated: June 7, 2010

By: /s/ Brian D. Wassom

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**CERTIFICATE OF FILING AND SERVICE**

I hereby certify that on June 7, 2010, I caused the foregoing document to be filed with the Board using the ESTTA system. I further caused a copy to be served on opposing counsel by U.S. Mail, postmarked June 8, 2010, at the following address:

Marsha G. Gentner  
Matthew J. Cuccias  
Jacobson Holman PLLC  
400 - 7th Street, NW  
Washington, DC 20004

By: /s/ Brian D. Wassom

DETROIT.4214658.1

# **Exhibit 61**

**TOPVIEW® Multi Camera HCE-C500 JAPAN model**

Introducing the aftermarket's first advanced camera system

▼ Product Information ; TOPVIEW® Multi Camera

[Promotion Video >>](#)

SOUND 1 2 3

**Movie Contents**

- [Corporate Profile Video](#)
- [Promotion Video VIE-X08 \(JAPAN\)](#)
- [Promotion Video INA-W900 \(North America\)](#)
- [Promotion Video HCE-C500 \(JAPAN\)](#)
- coming soon...

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- Jun. 2, 2010 **IR** [We made a disclosure of NOTICE OF THE 44th ORDINARY GENERAL SHAREHOLDERS' MEETING.](#)
- Jun. 1, 2010 **IR** [IR Meeting Presentations held on May 13.2010](#)
- May. 28, 2010 **IR** [Consolidated Financial Statements for Fiscal Year Ended March 31, 2010](#)
- Apr. 22, 2010 **IR** [We made a disclosure of Notification of Revisions to Performance Forecasts.](#)
- Apr. 22, 2010 **Corporate** [Alpine Announces Management Changes](#)
- Mar. 31, 2010 This website is renewed.
- Mar. 3, 2010 **Corporate** [Alpine Electronics Announces Strategic Partnership with Nokia and NAVTEQ to Integrate Smartphones Into Car Infotainment Systems](#)
- Feb. 2010 **Award** [Alpine received kakaku.com Product Awards 2009.](#)
- Feb. 15, 2010 **Event** [Consumer Electronics Show \(CES\) Event Report update.](#)
- Feb. 8, 2010 **IR** [We made a disclosure of Notification of Revisions to Performance Forecasts](#) & [Consolidated Financial Statements for the Nine-Month Period](#).
- Jan. 2010 **Award** [Alpine received 2009 Car Goods of The Year.](#)
- Nov. 10, 2009 **IR** [We made a disclosure of Consolidated Financial Statements for the Six Months Ended September 30, 2009.](#)

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