

ESTTA Tracking number: **ESTTA75141**

Filing date: **04/07/2006**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91169735
Party	Defendant Tempur World, LLC Tempur World, LLC 1713 Jaggie Fox Way Lexington, KY 40511
Correspondence Address	DYANN L. KOSTELLO MICHAEL BEST & FRIEDRICH LLP 100 E WISCONSIN AVE STE 3300 MILWAUKEE, WI 53202-4108
Submission	Withdrawal Of Application
Filer's Name	Ariana G. Voigt
Filer's e-mail	agvoigt@michaelbest.com, mkeipdocket@michaelbest.com
Signature	/ariana g voigt/
Date	04/07/2006
Attachments	a1554528.pdf ( 2 pages )

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
TRADEMARK TRIAL AND APPEAL BOARD

In re Application of  
Tempur World, LLC  
Mark: THE PERFECT MATTRESS BY TEMPUR-PEDIC  
Serial No.: 78/510,610  
Filed: November 3, 2004

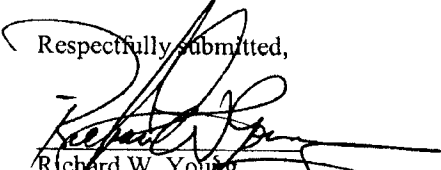
Opposition No. 91169735

EXPRESS WITHDRAWAL OF APPLICATION  
WITH CONSENT OF OPPOSER

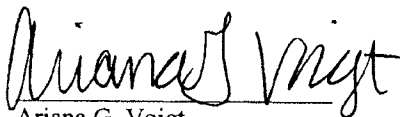
United States Patent and Trademark Office  
Trademark Trial and Appeal Board  
P O Box 1451  
Alexandria, VA 22313-1451

Applicant, Tempur World, LLC, hereby requests that the above referenced application for registration be withdrawn. This application, published for opposition on March 14, 2006 has been opposed by Serta, Inc in Opposition No. 91169735. Applicant consents to the withdrawal of this application, as evidenced below.

Respectfully submitted,



Richard W. Young  
Nicole M. Murray  
Gardner Carton & Douglas  
191 North Wacker Drive, Suite 3700  
Chicago, IL 60606  
(312) 569-1460  
Attorney for Serta, Inc.



Ariana G. Voigt  
Michael Best & Friedrich, LLP  
100 East Wisconsin Avenue, Suite 3300  
Milwaukee, WI 53202  
(414) 271-6560  
Attorney for Tempur World LLC

Dated: April 7, 2006

Dated: April 7, 2006

**CERTIFICATE OF SERVICE**

I hereby certify that a true copy of the foregoing EXPRESS WITHDRAWAL OF APPLICATION WITH CONSENT OF OPPOSER has been served on Opposer by sending the same by first-class mail, postage paid, to:

Richard W. Young  
Nicole M. Murray  
Gardner Carlton & Douglas  
191 North Wacker Drive, Suite 3700  
Chicago, IL 60606

On the 7 day of APRIL, 2006.

  
\_\_\_\_\_  
Joyce Early

**CERTIFICATE OF MAILING**

I hereby certify that the original of said document was filed on the same day with the U.S.P.T.O. by electronically filing through the Electronic System for Trademark Trials and Appeals at <http://estta.uspto.gov>.

On the 7<sup>th</sup> day of April, 2006.

  
\_\_\_\_\_  
Ariana Voigt