

ESTTA Tracking number: **ESTTA79197**

Filing date: **05/03/2006**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91169942 <i>191169380</i>
Party	Defendant SARA LEE CORPORATION SARA LEE CORPORATION 1000 East Hanes Mill Road Kathy Frith - Law Department Winston-Salem, NC 27105
Correspondence Address	NICHOLAS J. VALENZIANO, JR. SARA LEE CORPORATION IP LAW DEPARTMENT 1000 EAST HANES MILL R OAD WINSTON-SALEM, NC 27105
Submission	Withdrawal Of Application
Filer's Name	Bruce Bradford
Filer's e-mail	bbradford@saralee.com,lesa.tillery@saralee.com
Signature	/bruce bradford/
Date	05/03/2006
Attachments	BELLA INTIMO, A BRAND OF BALI INTIMATES.pdf (3 pages)(50563 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

COLOR IMAGE APPAREL, INC.,

Opposer,

v.

SARA LEE CORPORATION,

Applicant.

Opposition No. 91,169,942

91169580

Applicant: Sara Lee Corporation
Mark: BELLA INTIMO, A BRAND OF BALI INTIMATES
Serial No.: 78485210
Filed: September 17, 2004

WITHDRAWAL OF APPLICATION WITH CONSENT

Pursuant to 37 C.F.R. § 2.135, Applicant hereby withdraws the above-referenced application without prejudice and with the written consent of Opposer Color Image Apparel, Inc.

Respectfully submitted,

Dated: May 2, 2006

SARA LEE CORPORATION

By: Bruce Bradford
Bruce O. Bradford

SARA LEE CORPORATION
IP Law Department
1000 East Hanes Mill Road
Winston-Salem, NC 27105
Tel: (336) 519-7072
Fax: (336) 519-7312
Attorneys for Applicant

Opposer consents to Applicant's withdrawal of the above-referenced application.

By:  _____

Maha Sarah
Gordon & Rees LLP
101 West Broadway Suite 1600
San Diego, CA 92101
Tel: (619) 696-6700
Fax: (619) 696-7124

Attorneys for Opposer

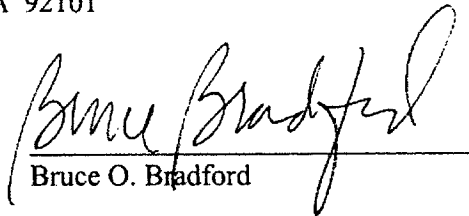
Dated: May 2, 2006

CERTIFICATE OF SERVICE

I, Bruce O. Bradford, hereby certify that on this date I served a true and complete copy of the foregoing Withdrawal of Application with Consent upon counsel for Opposer by causing a copy of the same to be deposited with the United States Postal Service, first-class mail postage prepaid, and addressed as follows:

Maha Sarah
Gordon & Rees, LLP
101 West Broadway
Suite 1600
San Diego, CA 92101

Date: May 3, 2006


Bruce O. Bradford