

TTAB

Merchant & Gould

An Intellectual Property Law Firm

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hklienbenstein@merchant-gould.com

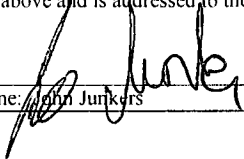
A Professional Corporation

Hormel Foods Corporation,)
Hormel Foods LLC, and)
Hormel Foods Sales,)
Opposers,) Opposition No. _____
v.) Mark: SPAMPIRES
Wild West Resources, LLC)
Applicant.)

Mark: SPAMPIRES
Serial No.: 78-541,871
Docket Number: 3370.346USTA
Official Gazette: October 25, 2005

Due Date: February 22, 2006
Filing Date: January 4, 2005

CERTIFICATE UNDER 37 CFR 1.10
"Express Mail" mailing label number: EV 588960406 US
Date of Deposit: February 21, 2006
I hereby certify that this paper or fee is being deposited with the United States Postal Service 'Express Mail Post Office To Addressee' service under 37 CFR 1.10 on the date indicated above and is addressed to the Commissioner for Trademarks P.O. Box 1451 Alexandria, Virginia 22313-1451

By: 
Name: John Junkers

Commissioner for Trademarks
P.O. Box 1451
Alexandria, Virginia 22313-1451

Dear Commissioner:

We are transmitting herewith the attached:


- ☒ Return postcard.
- ☒ Transmittal Sheet in duplicate containing Certificate Under 37 C.F.R. 1.10
- ☒ Notice of Opposition (1 Original and 1 Copy)
- ☒ Check in the amount of \$900.00 to cover Filing Fee.

Please charge any additional fees or credit overpayment to Deposit Account No. 13-2725. A duplicate copy of this sheet is enclosed.

02/27/2006 SHILSON1 00000004 78541871

01 FC:6402

900.00 OP

By: 
Name: Heather Kliebenstein
HK:can



(CONTESTED MATTER)

02-21-2006
U.S. Patent & TMO/TM Mail Rpt Dt. #34

Merchant & Gould

An Intellectual Property Law Firm

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A Professional Corporation

Hormel Foods Corporation,
Hormel Foods LLC, and
Hormel Foods Sales,
Opposers,

)
)
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Opposition No. _____
Mark: SPAMPIRES

v.
Wild West Resources, LLC
Applicant.

Mark: SPAMPIRES

Serial No.: 78-541,871

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Please charge any additional fees or credit overpayment to Deposit Account No. 13-2725. A duplicate copy of this sheet is enclosed.

By: _____

Name: Heather Kliebenstein

HK:can

(CONTESTED MATTER)

M&G 3370.0346USTA

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

| | | |
|---------------------------|---|------------------------------------|
| Hormel Foods Corporation, |) | |
| Hormel Foods LLC, and |) | |
| Hormel Foods Sales LLC, |) | |
| |) | Mark: SPAMPIRES |
| Opposers, |) | |
| |) | Serial No.: 78-541,871 |
| v. |) | |
| |) | Filing Date: January 4, 2005 |
| Wild West Resources, LLC |) | |
| |) | Publication Date: October 25, 2005 |
| Applicant. |) | |
| |) | |

NOTICE OF OPPOSITION

In the matter of Application Serial No. 78-541,871 filed January 4, 2005, by Wild West Resources, LLC ("Applicant"), a corporation incorporated in Wyoming and a principal place of business at Suite 405, 2424 Pioneer Avenue, Cheyenne, WY 82001, to register **SPAMPIRES** as a trademark for use in connection with "computer software to screen undesirable electronic mail from electronic mailbox," in International Class 9, which was published in the Official Gazette on October 25, 2005. Hormel Foods Corporation, a Delaware corporation, Hormel Foods, LLC, a Minnesota limited liability company, and Hormel Foods Sales LLC, a Delaware limited liability company ("Opposers"), having their principal place of business at 1 Hormel Place, Austin, Minnesota 55912-3680, believe they will be damaged by registration of the **SPAMPIRES** mark and oppose the same.

The grounds for this opposition are as follows:

1. Opposers have used the trademark **SPAM** for more than sixty-nine years, and that use has expanded over the years to include a variety of goods and services. Opposers are the owners of the famous **SPAM** trademark, including the following federal registrations:

| <u>Mark</u> | <u>Reg. No.</u> | <u>Reg. Date</u> | <u>Goods/Services</u> |
|-------------|-----------------|--------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| SPAM | 3,022,539 | December 6, 2005 | Downloadable software, namely screen savers |
| SPAM | 2,639,240 | October 22, 2002 | Retail gift shop services; educational and entertainment services, namely providing museum services featuring exhibits, memorabilia, and various multimedia presentations |
| SPAM | 2,373,313 | August 1, 2000 | Poultry |
| SPAM | 2,057,484 | April 29, 1997 | Entertainment services, namely participating in automobile races |
| SPAM | 1,985,602 | July 9, 1996 | Magnets; jewelry, namely watch, necklace, earrings and tie tack; playing cards, pencils, pens, and note cube; mug and insulated beverage containers; tennis balls, golf balls, money banks, and toys |
| SPAM | 1,716,102 | September 15, 1992 | Processed meat |
| SPAM | 1,505,620 | September 27, 1988 | Kitchen hand tools, namely slicers |
| SPAM | 1,498,745 | August 2, 1988 | Wearing apparel |
| SPAM | 1,415,969 | November 4, 1986 | Caps |
| SPAM | 1,338,031 | May 28, 1985 | T-shirts |
| SPAM | 755,187 | August 20, 1963 | Deviled luncheon meat spread |

Pursuant to 37 C.F.R § 2.122(d), Opposers hereby attach two certified status and title copies of their U.S. Trademark Registration Nos. 755,187, 1,338,031, 1,415,969, 1,498,745, 1,505,620, 1,716,102, 1,985,602, 2,057,484, 2,373,313, 2,639,240, and 3,022,539.

2. Opposers are also owners of the following derivatives of the **SPAM** trademark:

| <u>Mark</u> | <u>Reg. No.</u> | <u>Reg. Date</u> | <u>Goods/Services</u> |
|-------------------|-----------------|------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| SPAM JAM | 2,561,571 | April 16, 2002 | Entertainment services in the nature of an annual festival featuring a variety of activities, namely exhibitions, cooking and other contests, and music |
| SPAMTASTIC | 2,478,066 | August 14, 2001 | Mail order catalog services in the field of clothing, footwear, headwear, jewelry, home, kitchen, sporting goods, paper goods and printed matter, and children's toys |
| SPAMARAMA | 2,059,462 | May 6, 1997 | Entertainment services in the nature of an annual festival featuring a variety of activities, namely, exhibitions, cooking and other contests, and music |
| SPAMBURGER | 1,819,104 | February 1, 1994 | Processed meat |

Pursuant to 37 C.F.R § 2.122(d), Opposers hereby attach two certified status and title copies of their U.S. Trademark Registration Nos. 2,059,462, 1,819,104, 2,478,066 and 2,561,571.

3. Opposers also have common law rights to the **SPAM** mark and various derivatives of the **SPAM** mark used on a variety of goods, many of those uses arising through licenses. Opposers also have and maintain a **SPAM** website to promote their goods and services at www.spam.com and maintain the **SPAM** Internet Café in the **SPAM** Museum.

4. The **SPAM** marks listed in paragraphs 1-3 constitute the **SPAM** family of marks.

5. There is no issue of priority concerning Application Serial No. 78-541,871 because Opposers have use and registrations of their **SPAM** mark and **SPAM** family of marks prior to January 4, 2005, Applicant's filing date. Opposers have continuously used and

extensively advertised the trademark **SPAM** and the **SPAM** family of marks throughout the United States (as well as in foreign commerce) for many years. The **SPAM** trademark was famous, highly distinctive, and recognized by the public as identifying the goods and services of Opposers prior to January 4, 2005.

6. Applicant is incorporated in Wyoming with a principal place of business at Suite 405, 2424 Pioneer Avenue, Cheyenne, WY 82001.

7. Applicant is seeking to register the mark **SPAMPIRES** in connection with "computer software to screen undesirable electronic mail from electronic mailbox," in International Class 9. Those goods are related to the goods listed in Opposers' Reg. No. 3,022,539 for **SPAM** for "downloadable software, namely screen savers," which is also in International Class 9.

9. Applicant's **SPAMPIRES** mark contains Opposers' entire **SPAM** mark, with the suffix "PIRES" immediately following Opposers' **SPAM** mark.

10. The dominant portion of Applicant's **SPAMPIRES** mark containing the term "SPAM" is identical to Opposers' **SPAM** mark.

11. Applicant's **SPAMPIRES** mark is similar in sight, sound, and commercial impression to Opposers' **SPAM** trademark, the family of **SPAM** marks, and the individual derivative marks that comprise Opposers' family of **SPAM** marks.

12. Opposers enjoy substantial and exclusive goodwill and reputation in connection with their **SPAM** trademark and the family of **SPAM** marks. This goodwill and reputation will be harmed by the use and registration of the mark **SPAMPIRES** sought to be registered by Applicant.

13. Applicant's **SPAMPIRES** mark so resembles Opposers' **SPAM** trademark and the family of **SPAM** marks as to be likely, when applied to the Applicant's goods, to cause

confusion, mistake, or to deceive as to the source of origin of Applicant's goods by creating the erroneous impression that Applicant's goods originate with, are sponsored by, approved or endorsed by, licensed by, affiliated or associated with, or in some other way legitimately connected to Opposers.

14. The granting of a trademark registration for the **SPAMPIRES** mark to Applicant would be contrary to 15 U.S.C. § 1052(d) and will violate or diminish the prior and superior rights of Opposers in their **SPAM** trademark and the family of **SPAM** marks.

15. The granting of a trademark registration for the **SPAMPIRES** mark to Applicant would also be contrary to 15 U.S.C. §§ 1052 and 1125(c) and will dilute or is likely to dilute the distinctive quality of Opposers' famous **SPAM** trademark and the family of **SPAM** marks.

16. Opposers will be damaged if Applicant obtains a registration of the **SPAMPIRES** mark because Applicant will obtain statutory rights in the mark in violation and in derogation of the established prior rights of Opposers in their **SPAM** trademark and the family of **SPAM** marks.

WHEREFORE, Opposers ask that its opposition to Application Serial No. 78-541,871 be sustained and that the registration of the term **SPAMPIRES** set forth therein be refused.

Please direct all correspondence to the attention of Allen W. Hinderaker:

Merchant & Gould P.C.
PO Box 2910
Minneapolis, MN 55402
612-332-5300

The Petitioner herein appoints Allen W. Hinderaker; William D. Schultz; Heather J. Kliebenstein; Scott W. Johnston, Reg. No. 39,721; Brian H. Batzli, Reg. No. 32,960; John L. Beard, Reg. No. 27,612; John A. Clifford, Reg. No. 30,247; Gregory C. Golla; Chris Schulte;

Kristine Boylan; Andrew Ehard; Daniel W. McDonald, Reg. No. 32,044; and Gregory A. Sebold, Reg. No. 33,280, their attorneys to transact all business in the U.S. Patent and Trademark Office related to this matter with full power of substitution.

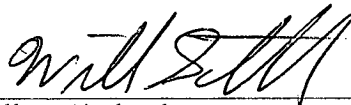
Accompanying the duplicate signed copies of this Notice of Opposition regarding Application Serial No. 78-541,871 is the required fee of \$900.00. Please charge any excess fees or credit any overpayment to the Deposit Account No. 13-2725 of Opposers' counsel noted below.

Respectfully submitted,

HORMEL FOODS CORPORATION,
HORMEL FOODS, LLC., and
HORMEL FOODS SALES, LLC

By their attorneys,

Date: February 20, 2006



Allen Hinderaker
William Schultz
Heather Kliebenstein
MERCHANT & GOULD P.C.
80 S. 8th Street
3200 IDS Center
Minneapolis, MN 55402
Telephone: (612) 332-5300

Attorneys for Opposers

CERTIFICATE OF FILING

I hereby certify that the foregoing NOTICE OF OPPOSITION is being deposited with the United States Postal Service 'Express Mail Post Office (Express Mail No. EV 588960406 US), addressed to the Commissioner Trademarks, Box: 1451, Arlington, VA 22313-1451, to Addressee service under 37 CFR 1.10 on the 20th day of February, 2006.

A handwritten signature in black ink, appearing to read 'William D. Schultz', written over a horizontal line.

William D. Schultz

770416

THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

UNITED STATES DEPARTMENT OF COMMERCE

United States Patent and Trademark Office

June 14, 2005

**THE ATTACHED U.S. TRADEMARK REGISTRATION 755,187 IS
CERTIFIED TO BE A TRUE COPY WHICH IS IN FULL FORCE AND
EFFECT WITH NOTATIONS OF ALL STATUTORY ACTIONS TAKEN
THEREON AS DISCLOSED BY THE RECORDS OF THE UNITED STATES
PATENT AND TRADEMARK OFFICE.**

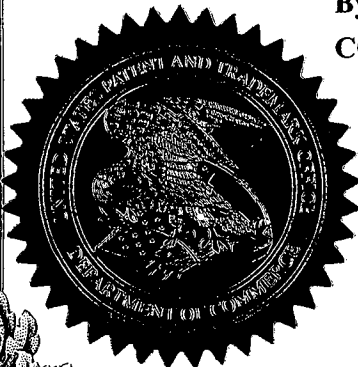
**REGISTERED FOR A TERM OF 20 YEARS FROM *August 20, 1963*
2nd RENEWAL FOR A TERM OF 10 YEARS FROM *August 20, 2003*
SECTION 8 & 15**

SAID RECORDS SHOW TITLE TO BE IN:

HORMEL FOODS, LLC

A MINNESOTA LIMITED LIABILITY COMPANY

**By Authority of the
COMMISSIONER OF PATENTS AND TRADEMARKS**



**T. LAWRENCE
Certifying Officer**

United States Patent Office

755,187
Registered Aug. 20, 1963

PRINCIPAL REGISTER Trademark

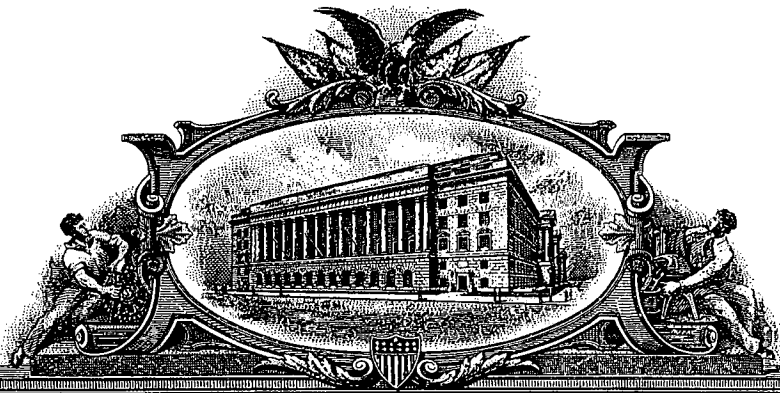
Ser. No. 158,538, filed Dec. 5, 1962

SPAM

Geo. A. Hormel & Company (Delaware corporation)
Brownsdale Ave.
Austin, Minn.

For: DEVILED LUNCHEON MEAT SPREAD, in
CLASS 46.
First use July 27, 1962; in commerce July 27, 1962.
Owner of Reg. No. 529,294.

770416



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

UNITED STATES DEPARTMENT OF COMMERCE

United States Patent and Trademark Office

June 14, 2005

THE ATTACHED U.S. TRADEMARK REGISTRATION 1,338,031 IS
CERTIFIED TO BE A TRUE COPY WHICH IS IN FULL FORCE AND
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THEREON AS DISCLOSED BY THE RECORDS OF THE UNITED STATES
PATENT AND TRADEMARK OFFICE.

REGISTERED FOR A TERM OF 20 YEARS FROM *May 28, 1985*

SECTION 8 & 15

SAID RECORDS SHOW TITLE TO BE IN:

HORMEL FOODS, LLC

A MINNESOTA LIMITED LIABILITY COMPANY

By Authority of the
COMMISSIONER OF PATENTS AND TRADEMARKS



T. LAWRENCE
Certifying Officer

Int. Cl.: 25

Prior U.S. Cl.: 39

United States Patent and Trademark Office **Reg. No. 1,338,031**
Registered May 28, 1985

TRADEMARK
PRINCIPAL REGISTER

SPAM

GEO. A. HORMEL & COMPANY (DELAWARE
CORPORATION)
501 16TH AVE. NE.
AUSTIN, MN 55912

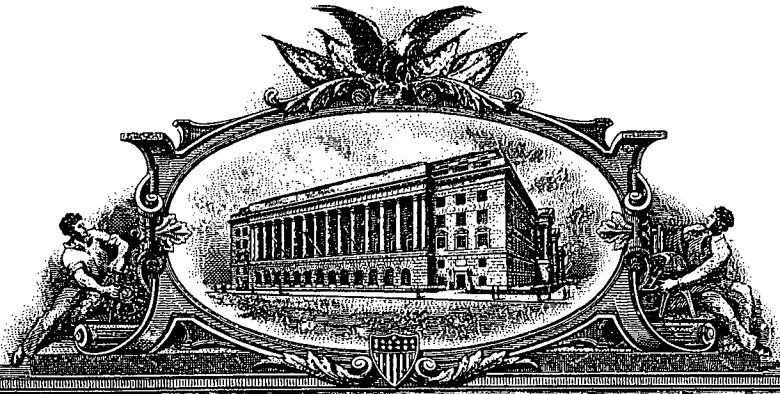
OWNER OF U.S. REG. NOS. 529,387 AND
755,187.

SER. NO. 486,667, FILED 6-25-1984.

FOR: T-SHIRTS, IN CLASS 25 (U.S. CL. 39).
FIRST USE 2-23-1983; IN COMMERCE
2-23-1983.

LUCY A. MARINO, EXAMINING ATTORNEY

770416



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

UNITED STATES DEPARTMENT OF COMMERCE

United States Patent and Trademark Office

June 14, 2005

THE ATTACHED U.S. TRADEMARK REGISTRATION 1,415,969 IS
CERTIFIED TO BE A TRUE COPY WHICH IS IN FULL FORCE AND
EFFECT WITH NOTATIONS OF ALL STATUTORY ACTIONS TAKEN
THEREON AS DISCLOSED BY THE RECORDS OF THE UNITED STATES
PATENT AND TRADEMARK OFFICE.

REGISTERED FOR A TERM OF 20 YEARS FROM *November 10, 1986*
SECTION 8 & 15

SAID RECORDS SHOW TITLE TO BE IN:

HORMEL FOODS, LLC

A MINNESOTA LIMITED LIABILITY COMPANY

By Authority of the
COMMISSIONER OF PATENTS AND TRADEMARKS



T. Lawrence

T. LAWRENCE
Certifying Officer

Int. Cl.: 25

Prior U.S. Cl.: 39

United States Patent and Trademark Office **Reg. No. 1,415,969**
Registered Nov. 4, 1986

**TRADEMARK
PRINCIPAL REGISTER**

SPAM

GEO. A. HORMEL & COMPANY (DELAWARE
CORPORATION)
501 - 16TH AVENUE N.E.
AUSTIN, MN 55912

OWNER OF U.S. REG. NOS. 755,187 AND
1,338,031.

SER. NO. 562,996, FILED 10-15-1985.

FOR: CAPS, IN CLASS 25 (U.S. CL. 39).
FIRST USE 5-23-1985; IN COMMERCE
5-23-1985.

ERIC WACHSPRESS, EXAMINING ATTORNEY

770416



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

UNITED STATES DEPARTMENT OF COMMERCE

United States Patent and Trademark Office

June 13, 2005

THE ATTACHED U.S. TRADEMARK REGISTRATION 1,498,745 IS
CERTIFIED TO BE A TRUE COPY WHICH IS IN FULL FORCE AND
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THEREON AS DISCLOSED BY THE RECORDS OF THE UNITED STATES
PATENT AND TRADEMARK OFFICE.

REGISTERED FOR A TERM OF 20 YEARS FROM *August 02, 1988*
SECTION 8 & 15

SAID RECORDS SHOW TITLE TO BE IN:

HORMEL FOODS, LLC

LIMITED MINNESOTA LIABILITY COMPANY

By Authority of the
COMMISSIONER OF PATENTS AND TRADEMARKS



N. Woodson
N. WOODSON
Certifying Officer

Int. Cl.: 25

Prior U.S. Cl.: 39

United States Patent and Trademark Office

Reg. No. 1,498,745
Registered Aug. 2, 1988

**TRADEMARK
PRINCIPAL REGISTER**

SPAM

GEO. A. HORMEL & COMPANY (DELAWARE
CORPORATION)
501 - 16TH AVENUE N.E.
AUSTIN, MN 55912

FIRST USE 2-23-1983; IN COMMERCE
2-23-1983.

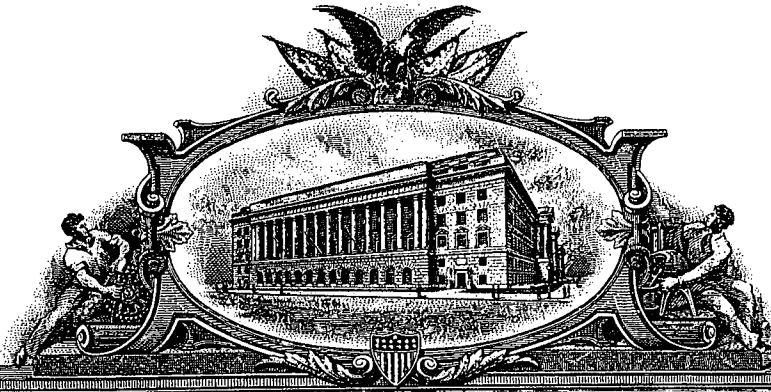
OWNER OF U.S. REG. NOS. 529,387, 1,415,969
AND OTHERS.

FOR: WEARING APPAREL, IN CLASS 25
(U.S. CL. 39).

SER. NO. 697,124, FILED 11-23-1987.

SCOTT WASH, EXAMINING ATTORNEY

770416



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

UNITED STATES DEPARTMENT OF COMMERCE

United States Patent and Trademark Office

June 13, 2005

**THE ATTACHED U.S. TRADEMARK REGISTRATION 1,505,620 IS
CERTIFIED TO BE A TRUE COPY WHICH IS IN FULL FORCE AND
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THEREON AS DISCLOSED BY THE RECORDS OF THE UNITED STATES
PATENT AND TRADEMARK OFFICE.**

**REGISTERED FOR A TERM OF 20 YEARS FROM *September 27, 1988*
SECTION 8 & 15**


SAID RECORDS SHOW TITLE TO BE IN:

HORMEL FOODS, LLC

LIMITED MINNESOTA LIABILITY COMPANY

**By Authority of the
COMMISSIONER OF PATENTS AND TRADEMARKS**




N. WOODSON
Certifying Officer

Int. Cl.: 8

Prior U.S. Cl.: 23

United States Patent and Trademark Office **Reg. No. 1,505,620**
Registered Sep. 27, 1988

**TRADEMARK
PRINCIPAL REGISTER**

SPAM

GEO. A. HORMEL & COMPANY (DELAWARE
CORPORATION)
501 - 16TH AVENUE
AUSTIN, MN 55912

FIRST USE 9-6-1987; IN COMMERCE
9-6-1987.

OWNER OF U.S. REG. NOS. 529,294, 1,415,969
AND OTHERS.

FOR: KITCHEN HAND TOOLS, NAMELY
SLICERS, IN CLASS 8 (U.S. CL. 23).

SER. NO. 690,473, FILED 11-6-1987.

STEVEN R. FINE, EXAMINING ATTORNEY

770416

THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

UNITED STATES DEPARTMENT OF COMMERCE

United States Patent and Trademark Office

June 13, 2005

THE ATTACHED U.S. TRADEMARK REGISTRATION 1,716,102 IS
CERTIFIED TO BE A TRUE COPY WHICH IS IN FULL FORCE AND
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THEREON AS DISCLOSED BY THE RECORDS OF THE UNITED STATES
PATENT AND TRADEMARK OFFICE.

REGISTERED FOR A TERM OF 10 YEARS FROM *September 15, 1992*

1st RENEWAL FOR A TERM OF 10 YEARS FROM *September 15, 2002*

SECTION 8 & 15

SAID RECORDS SHOW TITLE TO BE IN:

HORMEL FOODS, LLC

LIMITED MINNESOTA LIABILITY COMPANY

By Authority of the

COMMISSIONER OF PATENTS AND TRADEMARKS



N. Woodson
N. WOODSON

Certifying Officer

Int. Cl.: 29

Prior U.S. Cl.: 46

United States Patent and Trademark Office

Reg. No. 1,716,102

Registered Sep. 15, 1992

**TRADEMARK
PRINCIPAL REGISTER**

SPAM

GEO. A. HORMEL & COMPANY (DELAWARE
CORPORATION)
501 - 16TH AVENUE N. E.
AUSTIN, MN 55912

OWNER OF U.S. REG. NOS. 529,294, 755,187
AND OTHERS.

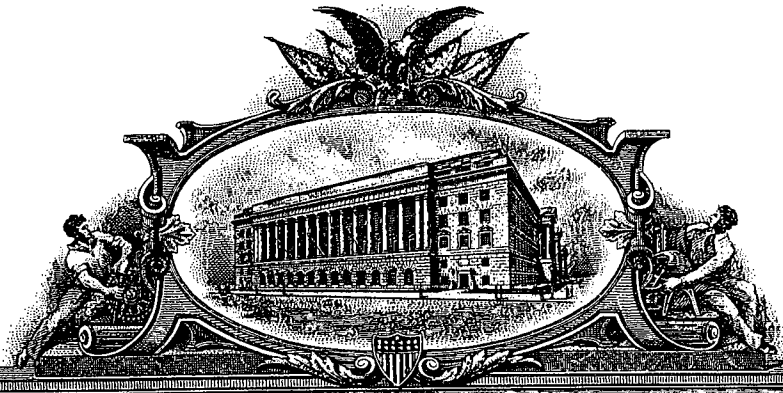
SER. NO. 74-198,743, FILED 8-8-1991.

FOR: PROCESSED MEAT, IN CLASS 29 (U.S.
CL. 46).

FIRST USE 8-14-1990; IN COMMERCE
8-14-1990.

SLOAN B. GREGORY, EXAMINING ATTOR-
NEY

770416



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

UNITED STATES DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

June 30, 2005

THE ATTACHED U.S. TRADEMARK REGISTRATION 1,985,602 IS
CERTIFIED TO BE A TRUE COPY OF THE REGISTRATION ISSUED BY
THE UNITED STATES PATENT AND TRADEMARK OFFICE WHICH
REGISTRATION IS IN FULL FORCE AND EFFECT.

REGISTERED FOR A TERM OF 10 YEARS FROM *July 09, 1996*
SAID RECORDS SHOW TITLE TO BE IN: *Registrant*

By Authority of the
Under Secretary of Commerce for Intellectual Property
and Director of the United States Patent and Trademark Office



H. L. Jackson
H. L. JACKSON
Certifying Officer

Int. Cls.: 9, 14, 16, 21 and 28

Prior U.S. Cls.: 2, 5, 13, 21, 22, 23, 26, 27, 28, 29,
30, 33, 36, 37, 38, 40 and 50

Reg. No. 1,985,602

United States Patent and Trademark Office

Registered July 9, 1996

**TRADEMARK
PRINCIPAL REGISTER**

SPAM

HORMEL FOODS CORPORATION (DELA-
WARE CORPORATION)
1 HORMEL PLACE
AUSTIN, MN 559123680

FOR: MAGNETS, IN CLASS 9 (U.S. CLS. 21,
23, 26, 36 AND 38).

FIRST USE 12-1-1993; IN COMMERCE
12-1-1993.

FOR: JEWELRY, NAMELY WATCH, NECK-
LACE, EARRINGS AND TIE TACK, IN CLASS
14 (U.S. CLS. 2, 27, 28 AND 50).

FIRST USE 12-13-1993; IN COMMERCE
12-13-1993.

FOR: PLAYING CARDS, PENCILS, PENS,
AND NOTE CUBE, IN CLASS 16 (U.S. CLS. 2, 5,
22, 23, 29, 37, 38 AND 50).

FIRST USE 12-1-1993; IN COMMERCE
12-1-1993.

FOR: MUG AND INSULATED BEVERAGE
CONTAINERS, IN CLASS 21 (U.S. CLS. 2, 13, 23,
29, 30, 33, 40 AND 50).

FIRST USE 12-1-1993; IN COMMERCE
12-1-1993.

FOR: TENNIS BALLS, GOLF BALLS,
MONEY BANKS, AND TOYS, IN CLASS 28
(U.S. CLS. 22, 23, 38 AND 50).

FIRST USE 12-1-1993; IN COMMERCE
12-1-1993.

OWNER OF U.S. REG. NOS. 529,294, 755,187,
AND 1,716,102.

SER. NO. 74-705,901, FILED 7-25-1995.

R. M. FEELEY, EXAMINING ATTORNEY

770416

THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

UNITED STATES DEPARTMENT OF COMMERCE

United States Patent and Trademark Office

June 30, 2005

THE ATTACHED U.S. TRADEMARK REGISTRATION 2,057,484 IS
CERTIFIED TO BE A TRUE COPY WHICH IS IN FULL FORCE AND
EFFECT WITH NOTATIONS OF ALL STATUTORY ACTIONS TAKEN
THEREON AS DISCLOSED BY THE RECORDS OF THE UNITED STATES
PATENT AND TRADEMARK OFFICE.

REGISTERED FOR A TERM OF 10 YEARS FROM *April 29, 1997*

SECTION 8 & 15

SAID RECORDS SHOW TITLE TO BE IN:

HORMEL FOODS, LLC

A LIMITED LIABILITY COMPANY OF MINNESOTA

By Authority of the

Under Secretary of Commerce for Intellectual Property
and Director of the United States Patent and Trademark Office



H. L. Jackson

H. L. JACKSON

Certifying Officer

Int. Cl.: 41

Prior U.S. Cls.: 100, 101 and 107

Reg. No. 2,057,484

United States Patent and Trademark Office

Registered Apr. 29, 1997

**SERVICE MARK
PRINCIPAL REGISTER**

SPAM

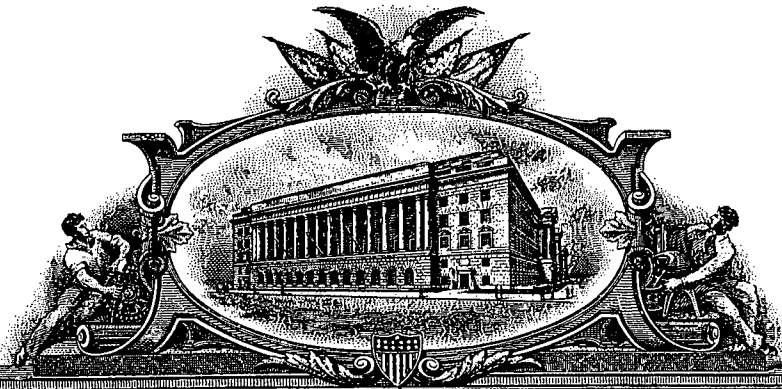
HORMEL FOODS CORPORATION (DELA-
WARE CORPORATION)
1 HORMEL PLACE
AUSTIN, MN 55912

FIRST USE 2-19-1995; IN COMMERCE
2-19-1995.
OWNER OF U.S. REG. NOS. 529,294, 1,716,102
AND OTHERS.

FOR: ENTERTAINMENT SERVICES,
NAMELY PARTICIPATING IN AUTOMOBILE
RACES, IN CLASS 41 (U.S. CLS. 100, 101 AND
107).

SER. NO. 75-125,940, FILED 6-26-1996.
ASSATA N. KIMBROUGH, EXAMINING AT-
TORNEY

770416



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

UNITED STATES DEPARTMENT OF COMMERCE

United States Patent and Trademark Office

June 30, 2005

**THE ATTACHED U.S. TRADEMARK REGISTRATION 2,373,313 IS
CERTIFIED TO BE A TRUE COPY WHICH IS IN FULL FORCE AND
EFFECT WITH NOTATIONS OF ALL STATUTORY ACTIONS TAKEN
THEREON AS DISCLOSED BY THE RECORDS OF THE UNITED STATES
PATENT AND TRADEMARK OFFICE.**

REGISTERED FOR A TERM OF 10 YEARS FROM *August 01, 2000*

SAID RECORDS SHOW TITLE TO BE IN:

HORMEL FOODS, LLC

A LIMITED LIABILITY COMPANY OF MINNESOTA

By Authority of the

**Under Secretary of Commerce for Intellectual Property
and Director of the United States Patent and Trademark Office**



H. L. Jackson
H. L. JACKSON

Certifying Officer

Int. Cl.: 29

Prior U.S. Cl.: 46

Reg. No. 2,373,313

United States Patent and Trademark Office

Registered Aug. 1, 2000

**TRADEMARK
PRINCIPAL REGISTER**

SPAM

HORMEL FOOD, LLC (MINNESOTA LIMITED LI-
ABILITY COMPANY)
1 HORMEL PLACE
AUSTIN, MN 55912 BY ASSIGNMENT HORMEL
FOODS CORPORATION (DELAWARE CORPORA-
TION) AUSTIN, MN 559123680

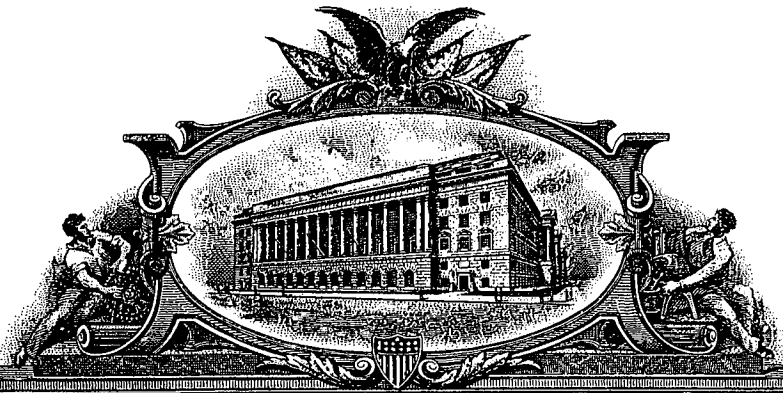
FOR: POULTRY, IN CLASS 29 (U.S. CL. 46).

FIRST USE 11-21-1997; IN COMMERCE
11-21-1997.
OWNER OF U.S. REG. NOS. 529,294, 1,716,102,
AND OTHERS.

SN 75-356,144, FILED 9-12-1997.

LINDA M. KING, EXAMINING ATTORNEY

770416



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

UNITED STATES DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

June 30, 2005

THE ATTACHED U.S. TRADEMARK REGISTRATION 2,639,240 IS
CERTIFIED TO BE A TRUE COPY OF THE REGISTRATION ISSUED BY
THE UNITED STATES PATENT AND TRADEMARK OFFICE WHICH
REGISTRATION IS IN FULL FORCE AND EFFECT.

REGISTERED FOR A TERM OF 10 YEARS FROM *October 22, 2002*
SAID RECORDS SHOW TITLE TO BE IN: *Registrant*

By Authority of the
Under Secretary of Commerce for Intellectual Property
and Director of the United States Patent and Trademark Office



H. L. Jackson
H. L. JACKSON
Certifying Officer

Int. Cls.: 35 and 41

Prior U.S. Cls.: 100, 101, 102 and 107

United States Patent and Trademark Office

Reg. No. 2,639,240

Registered Oct. 22, 2002

**SERVICE MARK
PRINCIPAL REGISTER**

SPAM

**HORMEL FOODS, LLC (MINNESOTA LIMITED
LIABILITY COMPANY)
1 HORMEL PLACE
AUSTIN, MN 55912**

**VICES FEATURING EXHIBITS, MEMORABILIA,
AND VARIOUS MULTIMEDIA PRESENTATIONS,
IN CLASS 41 (U.S. CLS. 100, 101 AND 107).**

**FOR: RETAIL GIFT SHOP SERVICES, IN CLASS
35 (U.S. CLS. 100, 101 AND 102).**

FIRST USE 9-17-2001; IN COMMERCE 9-17-2001.

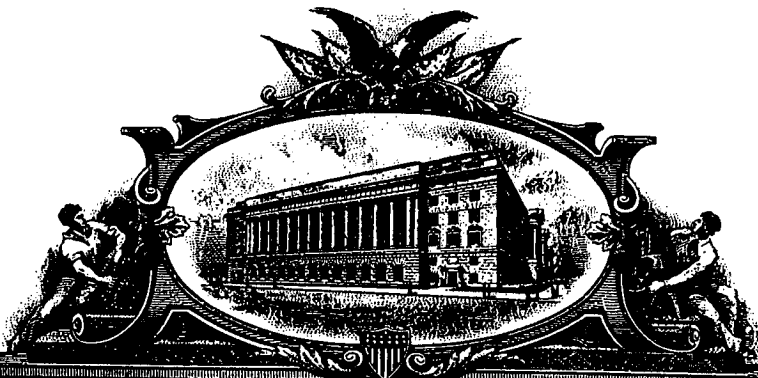
FIRST USE 7-2-2001; IN COMMERCE 7-2-2001.

SER. NO. 76-334,965, FILED 11-6-2001.

**FOR: EDUCATIONAL AND ENTERTAINMENT
SERVICES, NAMELY PROVIDING MUSEUM SER-**

**JANICE L. MCMORROW, EXAMINING ATTOR-
NEY**

798663



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME;

UNITED STATES DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

February 08, 2006

THE ATTACHED U.S. TRADEMARK REGISTRATION 3,022,539 IS
CERTIFIED TO BE A TRUE COPY OF THE REGISTRATION ISSUED BY
THE UNITED STATES PATENT AND TRADEMARK OFFICE WHICH
REGISTRATION IS IN FULL FORCE AND EFFECT.

REGISTERED FOR A TERM OF 10 YEARS FROM *December 06, 2005*
SAID RECORDS SHOW TITLE TO BE IN: *Registrant*

By Authority of the
Under Secretary of Commerce for Intellectual Property
and Director of the United States Patent and Trademark Office

M. TARVER
Certifying Officer



Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36 and 38

United States Patent and Trademark Office

Reg. No. 3,022,539

Registered Dec. 6, 2005

**TRADEMARK
PRINCIPAL REGISTER**

SPAM

**HORMEL FOODS, LLC (MINNESOTA LTD LIAB
CO)**

1 HORMEL PLACE

AUSTIN, MN 55912

**FOR: DOWNLOADABLE SOFTWARE, NAMELY
SCREEN SAVERS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36
AND 38).**

FIRST USE 6-0-1994; IN COMMERCE 11-15-2002.

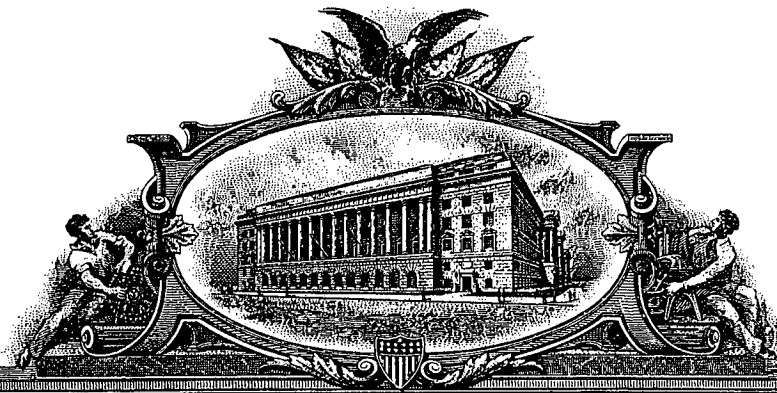
**THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.**

**OWNER OF U.S. REG. NOS. 755,187, 2,639,240 AND
OTHERS.**

SER. NO. 76-586,902, FILED 4-15-2004.

PAUL F. GAST, EXAMINING ATTORNEY

770416



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

UNITED STATES DEPARTMENT OF COMMERCE

United States Patent and Trademark Office

June 30, 2005

THE ATTACHED U.S. TRADEMARK REGISTRATION 2,059,462 IS
CERTIFIED TO BE A TRUE COPY WHICH IS IN FULL FORCE AND
EFFECT WITH NOTATIONS OF ALL STATUTORY ACTIONS TAKEN
THEREON AS DISCLOSED BY THE RECORDS OF THE UNITED STATES
PATENT AND TRADEMARK OFFICE.

REGISTERED FOR A TERM OF 10 YEARS FROM *May 06, 1997*

SECTION 8 & 15

SAID RECORDS SHOW TITLE TO BE IN:

HORMEL FOODS, LLC

A LIMITED LIABILITY COMPANY OF MINNESOTA

By Authority of the

Under Secretary of Commerce for Intellectual Property
and Director of the United States Patent and Trademark Office



H. L. Jackson
H. L. JACKSON

Certifying Officer

Int. Cl.: 41

Prior U.S. Cls.: 100, 101 and 107

Reg. No. 2,059,462

United States Patent and Trademark Office

Registered May 6, 1997

**SERVICE MARK
PRINCIPAL REGISTER**

SPAMARAMA

HORMEL FOODS CORPORATION (DELA-
WARE CORPORATION)
1 HORMEL PLACE
AUSTIN, MN 55912

FOR: ENTERTAINMENT SERVICES IN THE
NATURE OF AN ANNUAL FESTIVAL FEA-
TURING A VARIETY OF ACTIVITIES,
NAMELY, EXHIBITIONS, COOKING AND
OTHER CONTESTS, AND MUSIC, IN CLASS 41
(U.S. CLS. 100, 101 AND 107).

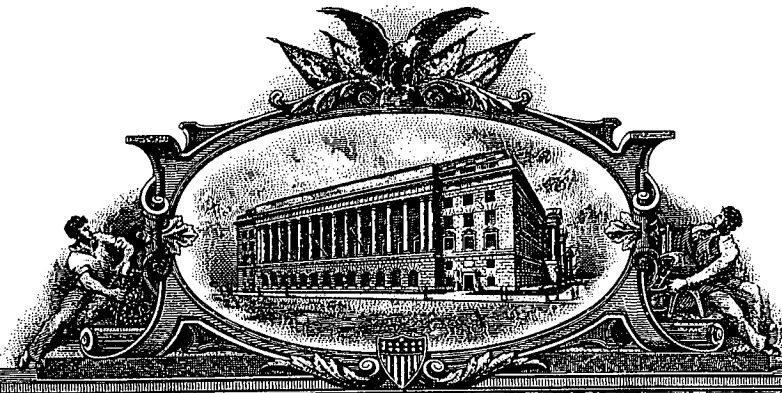
FIRST USE 4-0-1978; IN COMMERCE
4-0-1978.

OWNER OF U.S. REG. NOS. 529,294, 1,716,102
AND OTHERS.

SER. NO. 75-135,957, FILED 7-18-1996.

ASSATA N. KIMBROUGH, EXAMINING AT-
TORNEY

770416



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

UNITED STATES DEPARTMENT OF COMMERCE

United States Patent and Trademark Office

June 30, 2005

**THE ATTACHED U.S. TRADEMARK REGISTRATION 1,819,104 IS
CERTIFIED TO BE A TRUE COPY WHICH IS IN FULL FORCE AND
EFFECT WITH NOTATIONS OF ALL STATUTORY ACTIONS TAKEN
THEREON AS DISCLOSED BY THE RECORDS OF THE UNITED STATES
PATENT AND TRADEMARK OFFICE.**

REGISTERED FOR A TERM OF 10 YEARS FROM February 01, 1994

1st RENEWAL FOR A TERM OF 10 YEARS FROM February 01, 2004

SECTION 8 & 15

SAID RECORDS SHOW TITLE TO BE IN:

HORMEL FOODS, LLC

A LIMITED LIABILITY COMPANY OF MINNESOTA

By Authority of the

**Under Secretary of Commerce for Intellectual Property
and Director of the United States Patent and Trademark Office**



H. L. Jackson
H. L. JACKSON

Certifying Officer

Int. Cl.: 29

Prior U.S. Cl.: 46

United States Patent and Trademark Office

Reg. No. 1,819,104

Registered Feb. 1, 1994

**TRADEMARK
PRINCIPAL REGISTER**

SPAMBURGER

GEO. A. HORMEL & COMPANY (DELAWARE
CORPORATION)
501 - 16TH AVENUE N. E.
AUSTIN, MN 55912

FIRST USE 4-15-1993; IN COMMERCE
4-15-1993.

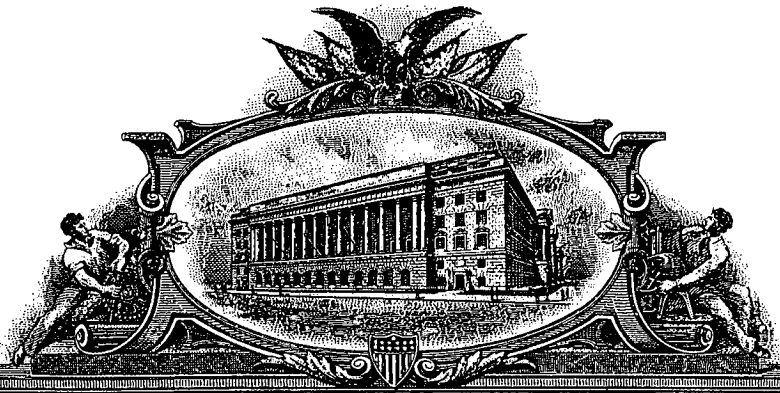
OWNER OF U.S. REG. NOS. 529,294, 1,716,102
AND OTHERS.

FOR: PROCESSED MEAT, IN CLASS 29 (U.S.
CL. 46).

SER. NO. 74-388,419, FILED 5-5-1993.

CAROLYN GRAY, EXAMINING ATTORNEY

770416



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME;

UNITED STATES DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

June 30, 2005

THE ATTACHED U.S. TRADEMARK REGISTRATION 2,478,066 IS
CERTIFIED TO BE A TRUE COPY OF THE REGISTRATION ISSUED BY
THE UNITED STATES PATENT AND TRADEMARK OFFICE WHICH
REGISTRATION IS IN FULL FORCE AND EFFECT.

REGISTERED FOR A TERM OF 10 YEARS FROM *August 14, 2001*
SAID RECORDS SHOW TITLE TO BE IN: *Registrant*

By Authority of the
Under Secretary of Commerce for Intellectual Property
and Director of the United States Patent and Trademark Office



H. L. Jackson
H. L. JACKSON
Certifying Officer

Int. Cl.: 35

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 2,478,066

Registered Aug. 14, 2001

**SERVICE MARK
PRINCIPAL REGISTER**

SPAMTASTIC

**HORMEL FOODS, LLC (MINNESOTA LIMITED
LIABILITY COMPANY)
1 HORMEL PLACE
AUSTIN, MN 55912**

FIRST USE 10-0-1995; IN COMMERCE 10-0-1995.

**OWNER OF U.S. REG. NOS. 1,716,102, 1,985,602
AND OTHERS.**

**FOR: MAIL ORDER CATALOG SERVICES IN
THE FIELD OF CLOTHING, FOOTWEAR, HEAD-
WEAR, JEWELRY, HOME, KITCHEN, SPORTING
GOODS, PAPER GOODS AND PRINTED MATTER,
AND CHILDREN'S TOYS , IN CLASS 35 (U.S. CLS.
100, 101 AND 102).**

SER. NO. 76-116,894, FILED 8-25-2000.

KEVIN DINALLO, EXAMINING ATTORNEY

770416

THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

UNITED STATES DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

June 30, 2005

THE ATTACHED U.S. TRADEMARK REGISTRATION 2,561,571 IS
CERTIFIED TO BE A TRUE COPY OF THE REGISTRATION ISSUED BY
THE UNITED STATES PATENT AND TRADEMARK OFFICE WHICH
REGISTRATION IS IN FULL FORCE AND EFFECT.

REGISTERED FOR A TERM OF 10 YEARS FROM *April 16, 2002*
SAID RECORDS SHOW TITLE TO BE IN: *Registrant*

By Authority of the

Under Secretary of Commerce for Intellectual Property
and Director of the United States Patent and Trademark Office



H. L. Jackson
H. L. JACKSON
Certifying Officer

Int. Cl.: 41

Prior U.S. Cls.: 100, 101 and 107

United States Patent and Trademark Office

Reg. No. 2,561,571
Registered Apr. 16, 2002

**SERVICE MARK
PRINCIPAL REGISTER**

SPAM JAM

**HORMEL FOODS, LLC (MINNESOTA LIMITED
LIABILITY COMPANY)
1 HORMEL PLACE
AUSTIN, MN 55912**

**FOR: ENTERTAINMENT SERVICES IN THE
NATURE OF AN ANNUAL FESTIVAL FEATURING
A VARIETY OF ACTIVITIES, NAMELY EXHIBI-
TIONS, COOKING AND OTHER CONTESTS, AND
MUSIC, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).**

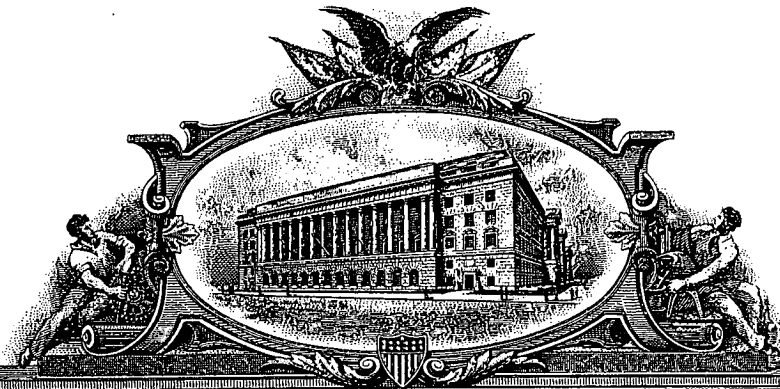
FIRST USE 7-1-1994; IN COMMERCE 7-1-1994.

**OWNER OF U.S. REG. NOS. 529,294, 1,415,969 AND
OTHERS.**

SER. NO. 76-189,011, FILED 1-3-2001.

**JANICE L. MCMORROW, EXAMINING ATTOR-
NEY**

770416



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

UNITED STATES DEPARTMENT OF COMMERCE

United States Patent and Trademark Office

June 14, 2005

**THE ATTACHED U.S. TRADEMARK REGISTRATION 755,187 IS
CERTIFIED TO BE A TRUE COPY WHICH IS IN FULL FORCE AND
EFFECT WITH NOTATIONS OF ALL STATUTORY ACTIONS TAKEN
THEREON AS DISCLOSED BY THE RECORDS OF THE UNITED STATES
PATENT AND TRADEMARK OFFICE.**

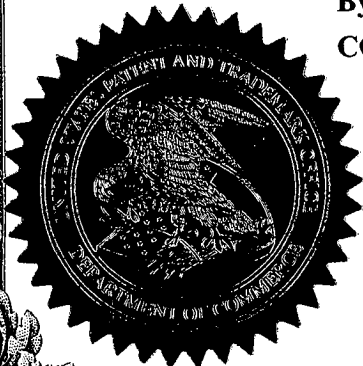
**REGISTERED FOR A TERM OF 20 YEARS FROM *August 20, 1963*
2nd RENEWAL FOR A TERM OF 10 YEARS FROM *August 20, 2003*
SECTION 8 & 15**

SAID RECORDS SHOW TITLE TO BE IN:

HORMEL FOODS, LLC

A MINNESOTA LIMITED LIABILITY COMPANY

**By Authority of the
COMMISSIONER OF PATENTS AND TRADEMARKS**



**T. LAWRENCE
Certifying Officer**

United States Patent Office

755,187
Registered Aug. 20, 1963

PRINCIPAL REGISTER Trademark

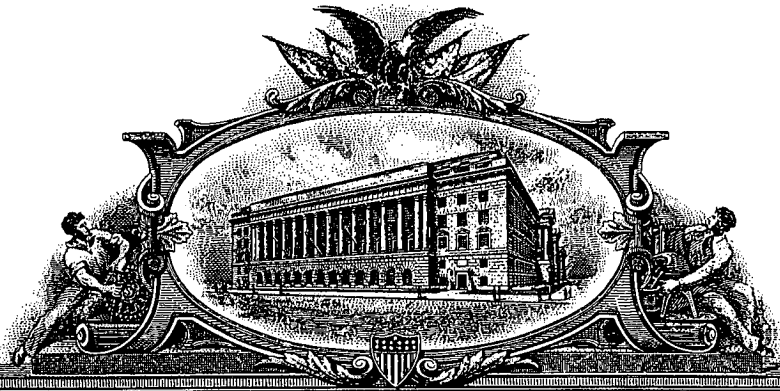
Ser. No. 158,538, filed Dec. 5, 1962

SPAM

Geo. A. Hormel & Company (Delaware corporation)
Brownsdale Ave.
Austin, Minn.

For: DEVILED LUNCHEON MEAT SPREAD, in
CLASS 46.
First use July 27, 1962; in commerce July 27, 1962.
Owner of Reg. No. 529,294.

770416



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

UNITED STATES DEPARTMENT OF COMMERCE

United States Patent and Trademark Office

June 14, 2005

**THE ATTACHED U.S. TRADEMARK REGISTRATION 1,338,031 IS
CERTIFIED TO BE A TRUE COPY WHICH IS IN FULL FORCE AND
EFFECT WITH NOTATIONS OF ALL STATUTORY ACTIONS TAKEN
THEREON AS DISCLOSED BY THE RECORDS OF THE UNITED STATES
PATENT AND TRADEMARK OFFICE.**

REGISTERED FOR A TERM OF 20 YEARS FROM *May 28, 1985*

SECTION 8 & 15

SAID RECORDS SHOW TITLE TO BE IN:

HORMEL FOODS, LLC

A MINNESOTA LIMITED LIABILITY COMPANY

**By Authority of the
COMMISSIONER OF PATENTS AND TRADEMARKS**



**T. LAWRENCE
Certifying Officer**

Int. Cl.: 25

Prior U.S. Cl.: 39

United States Patent and Trademark Office **Reg. No. 1,338,031**
Registered May 28, 1985

TRADEMARK
PRINCIPAL REGISTER

SPAM

GEO. A. HORMEL & COMPANY (DELAWARE
CORPORATION)
501 16TH AVE. NE.
AUSTIN, MN 55912

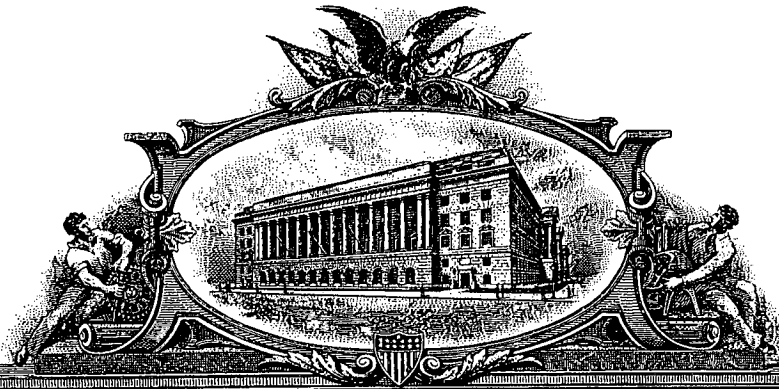
OWNER OF U.S. REG. NOS. 529,387 AND
755,187.

SER. NO. 486,667, FILED 6-25-1984.

FOR: T-SHIRTS, IN CLASS 25 (U.S. CL. 39).
FIRST USE 2-23-1983; IN COMMERCE
2-23-1983.

LUCY A. MARINO, EXAMINING ATTORNEY

770416



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

UNITED STATES DEPARTMENT OF COMMERCE

United States Patent and Trademark Office

June 14, 2005

THE ATTACHED U.S. TRADEMARK REGISTRATION 1,415,969 IS
CERTIFIED TO BE A TRUE COPY WHICH IS IN FULL FORCE AND
EFFECT WITH NOTATIONS OF ALL STATUTORY ACTIONS TAKEN
THEREON AS DISCLOSED BY THE RECORDS OF THE UNITED STATES
PATENT AND TRADEMARK OFFICE.

REGISTERED FOR A TERM OF 20 YEARS FROM *November 10, 1986*

SECTION 8 & 15

SAID RECORDS SHOW TITLE TO BE IN:

HORMEL FOODS, LLC

A MINNESOTA LIMITED LIABILITY COMPANY

By Authority of the
COMMISSIONER OF PATENTS AND TRADEMARKS



T. Lawrence

T. LAWRENCE
Certifying Officer

Int. Cl.: 25

Prior U.S. Cl.: 39

United States Patent and Trademark Office **Reg. No. 1,415,969**
Registered Nov. 4, 1986

**TRADEMARK
PRINCIPAL REGISTER**

SPAM

GEO. A. HORMEL & COMPANY (DELAWARE
CORPORATION)
501 - 16TH AVENUE N.E.
AUSTIN, MN 55912

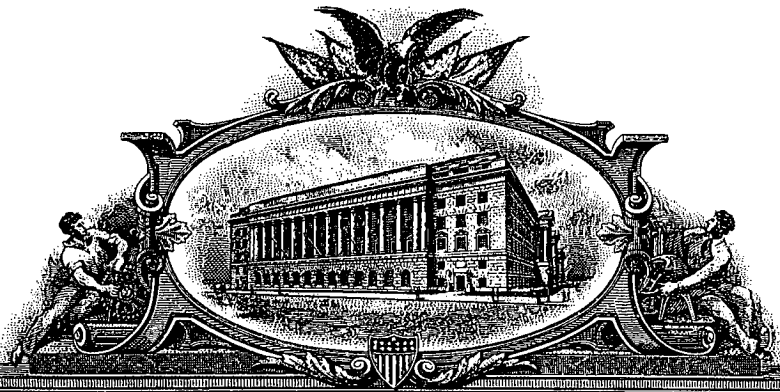
OWNER OF U.S. REG. NOS. 755,187 AND
1,338,031.

FOR: CAPS, IN CLASS 25 (U.S. CL. 39).
FIRST USE 5-23-1985; IN COMMERCE
5-23-1985.

SER. NO. 562,996, FILED 10-15-1985.

ERIC WACHSPRESS, EXAMINING ATTORNEY

770416



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

UNITED STATES DEPARTMENT OF COMMERCE

United States Patent and Trademark Office

June 13, 2005

THE ATTACHED U.S. TRADEMARK REGISTRATION 1,498,745 IS
CERTIFIED TO BE A TRUE COPY WHICH IS IN FULL FORCE AND
EFFECT WITH NOTATIONS OF ALL STATUTORY ACTIONS TAKEN
THEREON AS DISCLOSED BY THE RECORDS OF THE UNITED STATES
PATENT AND TRADEMARK OFFICE.

REGISTERED FOR A TERM OF 20 YEARS FROM *August 02, 1988*

SECTION 8 & 15

SAID RECORDS SHOW TITLE TO BE IN:

HORMEL FOODS, LLC

LIMITED MINNESOTA LIABILITY COMPANY

By Authority of the
COMMISSIONER OF PATENTS AND TRADEMARKS



N. Woodson
N. WOODSON

Certifying Officer

Int. Cl.: 25

Prior U.S. Cl.: 39

United States Patent and Trademark Office **Reg. No. 1,498,745**
Registered Aug. 2, 1988

**TRADEMARK
PRINCIPAL REGISTER**

SPAM

GEO. A. HORMEL & COMPANY (DELAWARE
CORPORATION)
501 - 16TH AVENUE N.E.
AUSTIN, MN 55912

FIRST USE 2-23-1983; IN COMMERCE
2-23-1983.

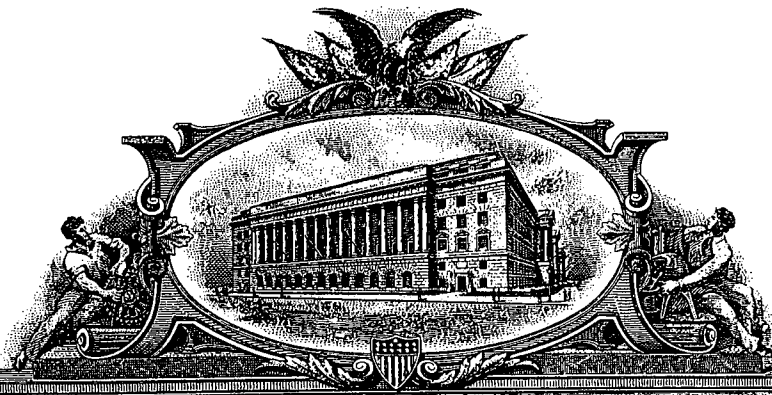
OWNER OF U.S. REG. NOS. 529,387, 1,415,969
AND OTHERS.

FOR: WEARING APPAREL, IN CLASS 25
(U.S. CL. 39).

SER. NO. 697,124, FILED 11-23-1987.

SCOTT WASH, EXAMINING ATTORNEY

770416



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME;

UNITED STATES DEPARTMENT OF COMMERCE

United States Patent and Trademark Office

June 13, 2005

**THE ATTACHED U.S. TRADEMARK REGISTRATION 1,505,620 IS
CERTIFIED TO BE A TRUE COPY WHICH IS IN FULL FORCE AND
EFFECT WITH NOTATIONS OF ALL STATUTORY ACTIONS TAKEN
THEREON AS DISCLOSED BY THE RECORDS OF THE UNITED STATES
PATENT AND TRADEMARK OFFICE.**

REGISTERED FOR A TERM OF 20 YEARS FROM *September 27, 1988*

SECTION 8 & 15

SAID RECORDS SHOW TITLE TO BE IN:

HORMEL FOODS, LLC

LIMITED MINNESOTA LIABILITY COMPANY

**By Authority of the
COMMISSIONER OF PATENTS AND TRADEMARKS**



N. Woodson
N. WOODSON
Certifying Officer

Int. Cl.: 8

Prior U.S. Cl.: 23

United States Patent and Trademark Office

Reg. No. 1,505,620

Registered Sep. 27, 1988

**TRADEMARK
PRINCIPAL REGISTER**

SPAM

GEO. A. HORMEL & COMPANY (DELAWARE
CORPORATION)
501 - 16TH AVENUE
AUSTIN, MN 55912

FIRST USE 9-6-1987; IN COMMERCE
9-6-1987.

OWNER OF U.S. REG. NOS. 529,294, 1,415,969
AND OTHERS.

FOR: KITCHEN HAND TOOLS, NAMELY
SLICERS, IN CLASS 8 (U.S. CL. 23).

SER. NO. 690,473, FILED 11-6-1987.

STEVEN R. FINE, EXAMINING ATTORNEY

770416

THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

UNITED STATES DEPARTMENT OF COMMERCE

United States Patent and Trademark Office

June 13, 2005

**THE ATTACHED U.S. TRADEMARK REGISTRATION 1,716,102 IS
CERTIFIED TO BE A TRUE COPY WHICH IS IN FULL FORCE AND
EFFECT WITH NOTATIONS OF ALL STATUTORY ACTIONS TAKEN
THEREON AS DISCLOSED BY THE RECORDS OF THE UNITED STATES
PATENT AND TRADEMARK OFFICE.**

**REGISTERED FOR A TERM OF 10 YEARS FROM *September 15, 1992*
1st RENEWAL FOR A TERM OF 10 YEARS FROM *September 15, 2002*
SECTION 8 & 15**

SAID RECORDS SHOW TITLE TO BE IN:

HORMEL FOODS, LLC

LIMITED MINNESOTA LIABILITY COMPANY

**By Authority of the
COMMISSIONER OF PATENTS AND TRADEMARKS**



N. Woodson
N. WOODSON
Certifying Officer

Int. Cl.: 29

Prior U.S. Cl.: 46

United States Patent and Trademark Office

Reg. No. 1,716,102

Registered Sep. 15, 1992

**TRADEMARK
PRINCIPAL REGISTER**

SPAM

GEO. A. HORMEL & COMPANY (DELAWARE
CORPORATION)
501 - 16TH AVENUE N. E.
AUSTIN, MN 55912

OWNER OF U.S. REG. NOS. 529,294, 755,187
AND OTHERS.

SER. NO. 74-198,743, FILED 8-8-1991.

FOR: PROCESSED MEAT, IN CLASS 29 (U.S.
CL. 46).

FIRST USE 8-14-1990; IN COMMERCE
8-14-1990.

SLOAN B. GREGORY, EXAMINING ATTOR-
NEY

770416



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

UNITED STATES DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

June 30, 2005

THE ATTACHED U.S. TRADEMARK REGISTRATION 1,985,602 IS
CERTIFIED TO BE A TRUE COPY OF THE REGISTRATION ISSUED BY
THE UNITED STATES PATENT AND TRADEMARK OFFICE WHICH
REGISTRATION IS IN FULL FORCE AND EFFECT.

REGISTERED FOR A TERM OF 10 YEARS FROM *July 09, 1996*
SAID RECORDS SHOW TITLE TO BE IN: *Registrant*

By Authority of the
Under Secretary of Commerce for Intellectual Property
and Director of the United States Patent and Trademark Office



H. L. Jackson
H. L. JACKSON
Certifying Officer

Int. Cls.: 9, 14, 16, 21 and 28

Prior U.S. Cls.: 2, 5, 13, 21, 22, 23, 26, 27, 28, 29,
30, 33, 36, 37, 38, 40 and 50

United States Patent and Trademark Office

Reg. No. 1,985,602

Registered July 9, 1996

**TRADEMARK
PRINCIPAL REGISTER**

SPAM

HORMEL FOODS CORPORATION (DELA-
WARE CORPORATION)
1 HORMEL PLACE
AUSTIN, MN 559123680

FOR: MAGNETS, IN CLASS 9 (U.S. CLS. 21,
23, 26, 36 AND 38).

FIRST USE 12-1-1993; IN COMMERCE
12-1-1993.

FOR: JEWELRY, NAMELY WATCH, NECK-
LACE, EARRINGS AND TIE TACK, IN CLASS
14 (U.S. CLS. 2, 27, 28 AND 50).

FIRST USE 12-13-1993; IN COMMERCE
12-13-1993.

FOR: PLAYING CARDS, PENCILS, PENS,
AND NOTE CUBE, IN CLASS 16 (U.S. CLS. 2, 5,
22, 23, 29, 37, 38 AND 50).

FIRST USE 12-1-1993; IN COMMERCE
12-1-1993.

FOR: MUG AND INSULATED BEVERAGE
CONTAINERS, IN CLASS 21 (U.S. CLS. 2, 13, 23,
29, 30, 33, 40 AND 50).

FIRST USE 12-1-1993; IN COMMERCE
12-1-1993.

FOR: TENNIS BALLS, GOLF BALLS,
MONEY BANKS, AND TOYS, IN CLASS 28
(U.S. CLS. 22, 23, 38 AND 50).

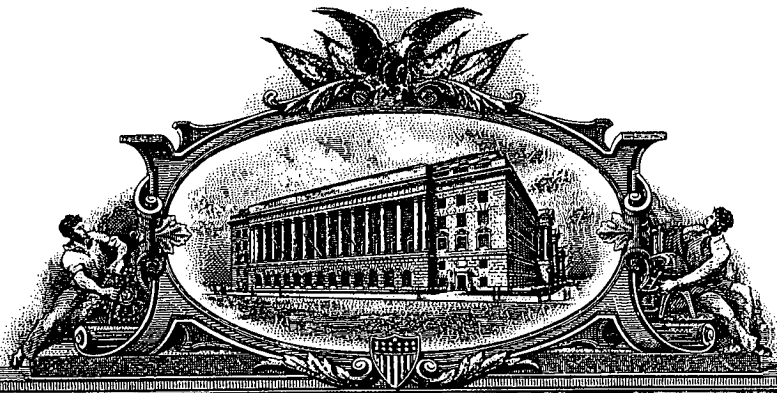
FIRST USE 12-1-1993; IN COMMERCE
12-1-1993.

OWNER OF U.S. REG. NOS. 529,294, 755,187,
AND 1,716,102.

SER. NO. 74-705,901, FILED 7-25-1995.

R. M. FEELEY, EXAMINING ATTORNEY

770416



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

UNITED STATES DEPARTMENT OF COMMERCE

United States Patent and Trademark Office

June 30, 2005

**THE ATTACHED U.S. TRADEMARK REGISTRATION 2,057,484 IS
CERTIFIED TO BE A TRUE COPY WHICH IS IN FULL FORCE AND
EFFECT WITH NOTATIONS OF ALL STATUTORY ACTIONS TAKEN
THEREON AS DISCLOSED BY THE RECORDS OF THE UNITED STATES
PATENT AND TRADEMARK OFFICE.**

REGISTERED FOR A TERM OF 10 YEARS FROM *April 29, 1997*

SECTION 8 & 15

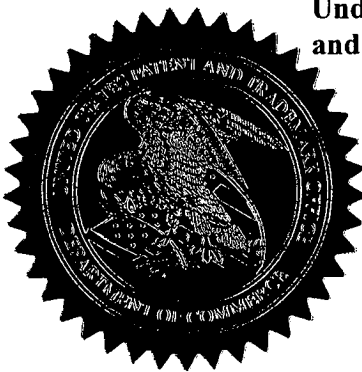
SAID RECORDS SHOW TITLE TO BE IN:

HORMEL FOODS, LLC

A LIMITED LIABILITY COMPANY OF MINNESOTA

By Authority of the

**Under Secretary of Commerce for Intellectual Property
and Director of the United States Patent and Trademark Office**



H. L. Jackson

H. L. JACKSON

Certifying Officer

Int. Cl.: 41

Prior U.S. Cls.: 100, 101 and 107

Reg. No. 2,057,484

United States Patent and Trademark Office

Registered Apr. 29, 1997

**SERVICE MARK
PRINCIPAL REGISTER**

SPAM

HORMEL FOODS CORPORATION (DELA-
WARE CORPORATION)
1 HORMEL PLACE
AUSTIN, MN 55912

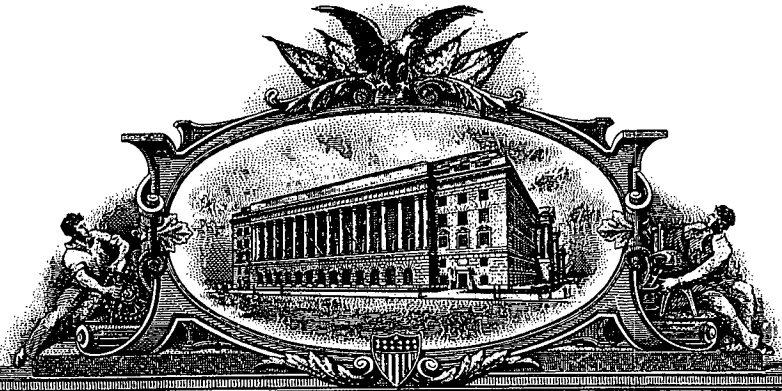
FIRST USE 2-19-1995; IN COMMERCE
2-19-1995.
OWNER OF U.S. REG. NOS. 529,294, 1,716,102
AND OTHERS.

FOR: ENTERTAINMENT SERVICES,
NAMESLY PARTICIPATING IN AUTOMOBILE
RACES, IN CLASS 41 (U.S. CLS. 100, 101 AND
107).

SER. NO. 75-125,940, FILED 6-26-1996.

ASSATA N. KIMBROUGH, EXAMINING AT-
TORNEY

770416



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

UNITED STATES DEPARTMENT OF COMMERCE

United States Patent and Trademark Office

June 30, 2005

THE ATTACHED U.S. TRADEMARK REGISTRATION 2,373,313 IS
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PATENT AND TRADEMARK OFFICE.

REGISTERED FOR A TERM OF 10 YEARS FROM *August 01, 2000*

SAID RECORDS SHOW TITLE TO BE IN:

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A LIMITED LIABILITY COMPANY OF MINNESOTA

By Authority of the

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and Director of the United States Patent and Trademark Office



H. L. Jackson
H. L. JACKSON

Certifying Officer

Int. Cl.: 29

Prior U.S. Cl.: 46

Reg. No. 2,373,313

United States Patent and Trademark Office

Registered Aug. 1, 2000

**TRADEMARK
PRINCIPAL REGISTER**

SPAM

HORMEL FOOD, LLC (MINNESOTA LIMITED LIABILITY COMPANY)
1 HORMEL PLACE
AUSTIN, MN 55912 BY ASSIGNMENT HORMEL FOODS CORPORATION (DELAWARE CORPORATION) AUSTIN, MN 559123680

FOR: POULTRY, IN CLASS 29 (U.S. CL. 46).

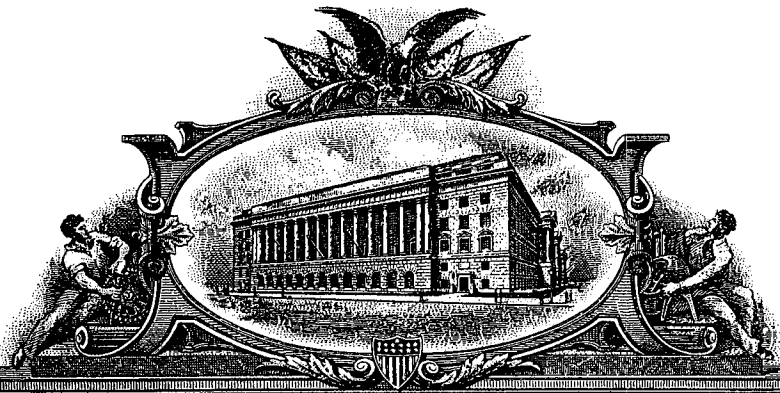
FIRST USE 11-21-1997; IN COMMERCE 11-21-1997.

OWNER OF U.S. REG. NOS. 529,294, 1,716,102, AND OTHERS.

SN 75-356,144, FILED 9-12-1997.

LINDA M. KING, EXAMINING ATTORNEY

770416



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

UNITED STATES DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

June 30, 2005

THE ATTACHED U.S. TRADEMARK REGISTRATION 2,639,240 IS
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REGISTRATION IS IN FULL FORCE AND EFFECT.

REGISTERED FOR A TERM OF 10 YEARS FROM *October 22, 2002*
SAID RECORDS SHOW TITLE TO BE IN: *Registrant*

By Authority of the
Under Secretary of Commerce for Intellectual Property
and Director of the United States Patent and Trademark Office



H. L. Jackson
H. L. JACKSON
Certifying Officer

Int. Cls.: 35 and 41

Prior U.S. Cls.: 100, 101, 102 and 107

Reg. No. 2,639,240

United States Patent and Trademark Office

Registered Oct. 22, 2002

**SERVICE MARK
PRINCIPAL REGISTER**

SPAM

**HORMEL FOODS, LLC (MINNESOTA LIMITED
LIABILITY COMPANY)
1 HORMEL PLACE
AUSTIN, MN 55912**

**VICES FEATURING EXHIBITS, MEMORABILIA,
AND VARIOUS MULTIMEDIA PRESENTATIONS,
IN CLASS 41 (U.S. CLS. 100, 101 AND 107).**

**FOR: RETAIL GIFT SHOP SERVICES, IN CLASS
35 (U.S. CLS. 100, 101 AND 102).**

FIRST USE 9-17-2001; IN COMMERCE 9-17-2001.

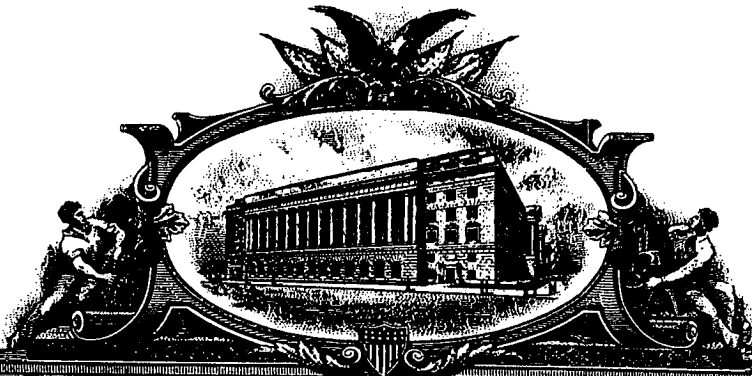
FIRST USE 7-2-2001; IN COMMERCE 7-2-2001.

SER. NO. 76-334,965, FILED 11-6-2001.

**FOR: EDUCATIONAL AND ENTERTAINMENT
SERVICES, NAMELY PROVIDING MUSEUM SER-**

**JANICE L. MCMORROW, EXAMINING ATTOR-
NEY**

798663



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

UNITED STATES DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

February 08, 2006

THE ATTACHED U.S. TRADEMARK REGISTRATION 3,022,539 IS
CERTIFIED TO BE A TRUE COPY OF THE REGISTRATION ISSUED BY
THE UNITED STATES PATENT AND TRADEMARK OFFICE WHICH
REGISTRATION IS IN FULL FORCE AND EFFECT.

REGISTERED FOR A TERM OF 10 YEARS FROM *December 06, 2005*
SAID RECORDS SHOW TITLE TO BE IN: *Registrant*

By Authority of the
Under Secretary of Commerce for Intellectual Property
and Director of the United States Patent and Trademark Office

M. TARVER
Certifying Officer



Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36 and 38

United States Patent and Trademark Office

Reg. No. 3,022,539

Registered Dec. 6, 2005

**TRADEMARK
PRINCIPAL REGISTER**

SPAM

**HORMEL FOODS, LLC (MINNESOTA LTD LIAB
CO)**

1 HORMEL PLACE

AUSTIN, MN 55912

**FOR: DOWNLOADABLE SOFTWARE, NAMELY
SCREEN SAVERS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36
AND 38).**

FIRST USE 6-0-1994; IN COMMERCE 11-15-2002.

**THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.**

**OWNER OF U.S. REG. NOS. 755,187, 2,639,240 AND
OTHERS.**

SER. NO. 76-586,902, FILED 4-15-2004.

PAUL F. GAST, EXAMINING ATTORNEY

770416



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

UNITED STATES DEPARTMENT OF COMMERCE

United States Patent and Trademark Office

June 30, 2005

THE ATTACHED U.S. TRADEMARK REGISTRATION 2,059,462 IS
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THEREON AS DISCLOSED BY THE RECORDS OF THE UNITED STATES
PATENT AND TRADEMARK OFFICE.

REGISTERED FOR A TERM OF 10 YEARS FROM *May 06, 1997*

SECTION 8 & 15

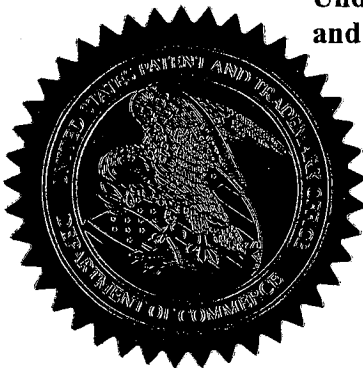
SAID RECORDS SHOW TITLE TO BE IN:

HORMEL FOODS, LLC

A LIMITED LIABILITY COMPANY OF MINNESOTA

By Authority of the

Under Secretary of Commerce for Intellectual Property
and Director of the United States Patent and Trademark Office



H. L. Jackson
H. L. JACKSON

Certifying Officer

Int. Cl.: 41

Prior U.S. Cls.: 100, 101 and 107

Reg. No. 2,059,462

United States Patent and Trademark Office

Registered May 6, 1997

**SERVICE MARK
PRINCIPAL REGISTER**

SPAMARAMA

HORMEL FOODS CORPORATION (DELA-
WARE CORPORATION)
1 HORMEL PLACE
AUSTIN, MN 55912

FOR: ENTERTAINMENT SERVICES IN THE
NATURE OF AN ANNUAL FESTIVAL FEAT-
URING A VARIETY OF ACTIVITIES,
NAMELY, EXHIBITIONS, COOKING AND
OTHER CONTESTS, AND MUSIC, IN CLASS 41
(U.S. CLS. 100, 101 AND 107).

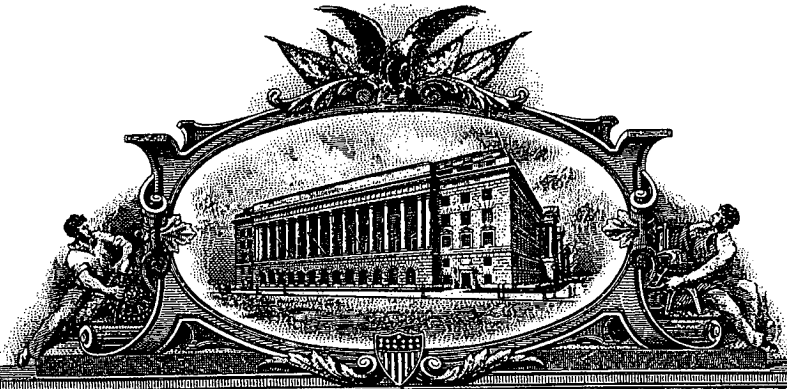
FIRST USE 4-0-1978; IN COMMERCE
4-0-1978.

OWNER OF U.S. REG. NOS. 529,294, 1,716,102
AND OTHERS.

SER. NO. 75-135,957, FILED 7-18-1996.

ASSATA N. KIMBROUGH, EXAMINING AT-
TORNEY

770416



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

UNITED STATES DEPARTMENT OF COMMERCE

United States Patent and Trademark Office

June 30, 2005

**THE ATTACHED U.S. TRADEMARK REGISTRATION 1,819,104 IS
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THEREON AS DISCLOSED BY THE RECORDS OF THE UNITED STATES
PATENT AND TRADEMARK OFFICE.**

REGISTERED FOR A TERM OF 10 YEARS FROM February 01, 1994

1st RENEWAL FOR A TERM OF 10 YEARS FROM February 01, 2004

SECTION 8 & 15

SAID RECORDS SHOW TITLE TO BE IN:

HORMEL FOODS, LLC

A LIMITED LIABILITY COMPANY OF MINNESOTA

By Authority of the

**Under Secretary of Commerce for Intellectual Property
and Director of the United States Patent and Trademark Office**



H. L. Jackson

H. L. JACKSON

Certifying Officer

Int. Cl.: 29

Prior U.S. Cl.: 46

United States Patent and Trademark Office

Reg. No. 1,819,104

Registered Feb. 1, 1994

**TRADEMARK
PRINCIPAL REGISTER**

SPAMBURGER

GEO. A. HORMEL & COMPANY (DELAWARE
CORPORATION)
501 - 16TH AVENUE N. E.
AUSTIN, MN 55912

FIRST USE 4-15-1993; IN COMMERCE
4-15-1993.

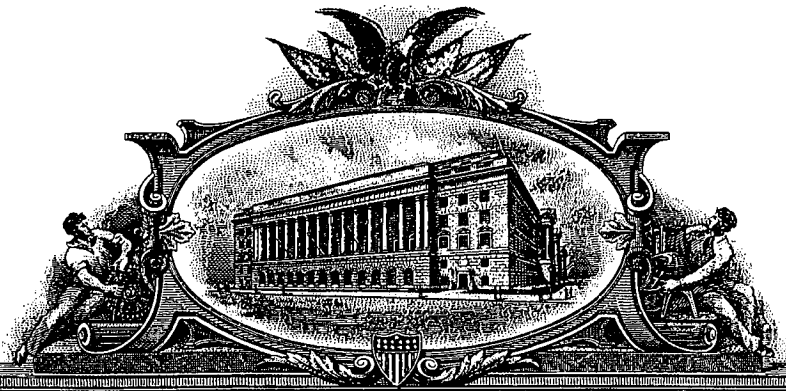
OWNER OF U.S. REG. NOS. 529,294, 1,716,102
AND OTHERS.

FOR: PROCESSED MEAT, IN CLASS 29 (U.S.
CL. 46).

SER. NO. 74-388,419, FILED 5-5-1993.

CAROLYN GRAY, EXAMINING ATTORNEY

770416



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

UNITED STATES DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

June 30, 2005

THE ATTACHED U.S. TRADEMARK REGISTRATION 2,478,066 IS
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REGISTRATION IS IN FULL FORCE AND EFFECT.

REGISTERED FOR A TERM OF 10 YEARS FROM *August 14, 2001*
SAID RECORDS SHOW TITLE TO BE IN: *Registrant*

By Authority of the
Under Secretary of Commerce for Intellectual Property
and Director of the United States Patent and Trademark Office



H. L. Jackson
H. L. JACKSON
Certifying Officer

Int. Cl.: 35

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 2,478,066

Registered Aug. 14, 2001

**SERVICE MARK
PRINCIPAL REGISTER**

SPAMTASTIC

**HORMEL FOODS, LLC (MINNESOTA LIMITED
LIABILITY COMPANY)
1 HORMEL PLACE
AUSTIN, MN 55912**

FIRST USE 10-0-1995; IN COMMERCE 10-0-1995.

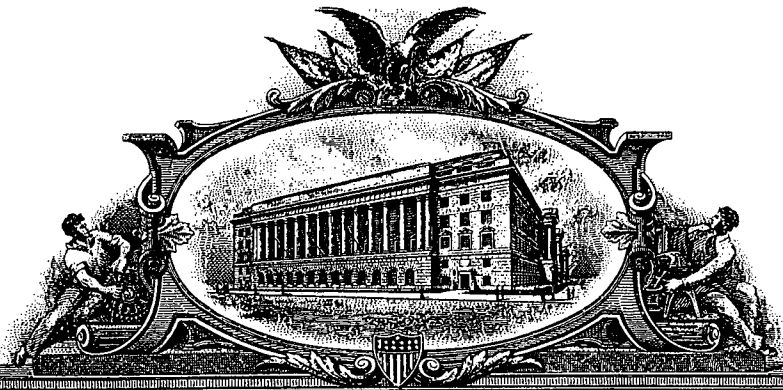
**OWNER OF U.S. REG. NOS. 1,716,102, 1,985,602
AND OTHERS.**

**FOR: MAIL ORDER CATALOG SERVICES IN
THE FIELD OF CLOTHING, FOOTWEAR, HEAD-
WEAR, JEWELRY, HOME, KITCHEN, SPORTING
GOODS, PAPER GOODS AND PRINTED MATTER,
AND CHILDREN'S TOYS , IN CLASS 35 (U.S. CLS.
100, 101 AND 102).**

SER. NO. 76-116,894, FILED 8-25-2000.

KEVIN DINALLO, EXAMINING ATTORNEY

770416



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

UNITED STATES DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

June 30, 2005

THE ATTACHED U.S. TRADEMARK REGISTRATION 2,561,571 IS
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REGISTERED FOR A TERM OF 10 YEARS FROM *April 16, 2002*
SAID RECORDS SHOW TITLE TO BE IN: *Registrant*

By Authority of the
Under Secretary of Commerce for Intellectual Property
and Director of the United States Patent and Trademark Office



H. L. Jackson
H. L. JACKSON
Certifying Officer

Int. Cl.: 41

Prior U.S. Cls.: 100, 101 and 107

United States Patent and Trademark Office

Reg. No. 2,561,571

Registered Apr. 16, 2002

**SERVICE MARK
PRINCIPAL REGISTER**

SPAM JAM

**HORMEL FOODS, LLC (MINNESOTA LIMITED
LIABILITY COMPANY)
1 HORMEL PLACE
AUSTIN, MN 55912**

FIRST USE 7-1-1994; IN COMMERCE 7-1-1994.

**OWNER OF U.S. REG. NOS. 529,294, 1,415,969 AND
OTHERS.**

**FOR: ENTERTAINMENT SERVICES IN THE
NATURE OF AN ANNUAL FESTIVAL FEATURING
A VARIETY OF ACTIVITIES, NAMELY EXHIBI-
TIONS, COOKING AND OTHER CONTESTS, AND
MUSIC, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).**

SER. NO. 76-189,011, FILED 1-3-2001.

**JANICE L. MCMORROW, EXAMINING ATTOR-
NEY**