IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

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IN THE MATTER OF :

Application No. : 78/527,348

Filed : December 6, 2004

By : Vina San Pedro S.A.

Published : September 13, 2005

Trademark : GATO BLANCO

Class No. : 033

01-17-2006

U.S. Patent & TMOfc/TM Mail Rcpt Dt. #11

**NOTICE OF OPPOSITION**

Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451

Dear Madam:

Attached hereto is a Notice of Opposition against the subject application, in International Class 33.

We attach our Check No. 017644, dated January 11, 2006, in the amount of $300.00, covering the filing fee for the subject opposition. If any additional charges are incurred, please charge Deposit Account No. 12-0425.

Kindly acknowledge receipt of this Notice of Opposition by returning the attached postcard.

Respectfully submitted,

LADAS & PARRY LLP
Attorneys for Opposer

Dated: January 11, 2006

By: _____
Robert Alpert
Ralph H. Cathcart
26 West 61st Street
New York, NY 10023
(212) 708-1800
(Our Ref: 050434)

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

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| SOCIEDADE DOS VINHOS BORGES, S.A., Opposer, | Opposition No. _____ |
| v. | |
| VIÑA SAN PEDRO, S.A. Applicant. | |

**NOTICE OF OPPOSITION**

In the matter of Application Serial No. 78/527,348, filed on December 6, 2004 by Viña San Pedro S.A., a Chilean corporation with an office at Vitacura No. 4380, 6th and 7th Floors, Vitacura, Santiago, Chile ("Applicant") seeking registration on the Principal Register of the trademark GATO BLANCO in International Class 33 in connection with "wines", with an extension of time to oppose granted until January 11, 2006;

Opposer, Sociedade dos Vinhos Borges, S.A., a Portuguese corporation with an office at Rua Infante D. Henrique 421 4435 Rio Tinto, Portugal believes that it is or will be damaged by registration of Application No. 78/527,348 and hereby opposes registration of said application on the following grounds:

1. Opposer has used and owned for many years various GATAO and Cat Device marks, including GATAO and Cat Device Registration

No. 2,910,525, and is the owner of the goodwill associated with such marks (individually and collectively, the "GATAO Marks").

2. Opposer adopted and has continuously used the GATAO Marks in connection with "wine" prior both to the filing of Applicant's GATO BLANCO application and to Applicant's alleged first use in commerce.

3. Applicant has filed with the Board Cancellation No. 92,045,026 seeking cancellation of Opposer's GATAO and Cat Device Registration No. 2,910,525 in which Applicant alleges likelihood of confusion between Applicant's GATO BLANCO mark and the GATAO Marks.

4. If, as alleged in Cancellation No. 92/045,026, Applicant's GATO BLANCO mark covered by Application No. 78/527,348 so resembles Opposer's GATAO and Cat Device mark covered by Registration No. 2,910,525 as to be likely to cause confusion, then Opposer will be damaged by the registration of Applicant's GATO BLANCO Application No. 78/527,348.

WHEREFORE, Opposer requests that the opposition be sustained and Application No. 78/527,348 be refused registration.

Respectfully submitted,

LADAS & PARRY LLP
Attorneys for Opposer

Dated: January 11, 2006

By: _____

Robert Alpert
Ralph H. Cathcart
26 West 61st Street
New York, NY 10023
(212) 708-1865
(Our Ref: 050434)

CERTIFICATE OF MAILING

I, Reinaldo M. Roa, hereby certify that the foregoing **NOTICE OF OPPOSITION** has been deposited with the United States Postal Service as first class mail, postage prepaid, in an envelope addressed as follows:

Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451

Dated: January 11, 2006

Reinaldo M. Roa