

# TTAB

Attorney Docket: 99545

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**  
**BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

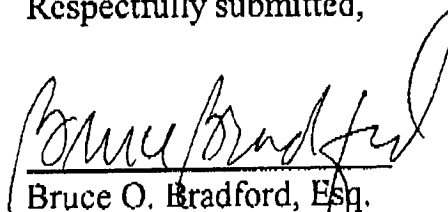
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)  
Sara Lee Global Finance, L.L.C., )  
)  
Opposer, ) Opposition No. 91,168,427  
) Application No. 78/296,708  
)  
v. ) Mark: PEOPLE'S CHAMPIONS  
)  
Endemol UK Plc, )  
)  
Applicant. )  
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Commissioner for Trademarks  
P.O. Box 1451  
Alexandria, Virginia 22313-1451

**MOTION ON CONSENT TO WITHDRAW OPPOSITION**

The Opposer respectfully moves the Board to withdraw the above Opposition, with prejudice, consequent to entry of the Amendment to the application as referenced in the Board's Order dated April 28, 2006.

Respectfully submitted,



Bruce O. Bradford, Esq.  
Assistant Counsel – Intellectual Property  
Sara Lee Global Finance L.L.C.  
1000 E. Hanes Mill Road  
Winston-Salem, North Carolina 27105



05-22-2006  
U.S. Patent & TMO/TM Mail Rpt Dt. #72

**CERTIFICATE OF SERVICE**

I, Peter E. Mulhern, hereby certify that the Motion on Consent to Withdraw Opposition has been served upon Opposer's counsel, Bruce O. Bradford, Esq., Assistant Counsel – Intellectual Property, Sara Lee Global Finance L.L.C. at address 1000 E. Hanes Mill Road, Winston-Salem, North Carolina 27105, and Applicant's counsel, Jess M. Collen, Collen IP, The Holyoke-Manhattan Building, 80 South Highland Avenue, Ossining, New York 10562, on May 19, 2006, via First Class U.S. Mail, postage pre-paid.

  
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Peter E. Mulhern

 (May 19, 2006)  
\_\_\_\_\_  
(Date)