

UNITED STATES PATENT AND TRADEMARK OFFICE
Trademark Trial and Appeal Board
P.O. Box 1451
Alexandria, VA 22313-1451

Mailed: December 20, 2006

Opposition No. 91167746

FORD MOTOR COMPANY

v.

Ford Farm Ltd.

Clara Vela, Paralegal Specialist

Because the parties are negotiating for a possible settlement of this case, proceedings herein are suspended until six months from the mailing date of this action, subject to the right of either party to request resumption at any time. See Trademark Rule 2.117(c).

In the event that there is no word from either party concerning the progress of their negotiations, upon conclusion of the suspension period, proceedings shall resume without further notice or order from the Board, upon the schedule set out below.

Applicant is allowed THIRTY DAYS from resumption in which to answer the notice of opposition. The parties are allowed the same THIRTY DAYS in which to serve responses to any outstanding discovery requests. Trial dates, including the close of discovery, are reset as follows:

Proceedings resume:	6/20/2007
Discovery Period to close:	9/18/2007
30-day testimony period for party in position of plaintiff to close:	12/17/2007
30-day testimony period for party in position of defendant to close:	2/15/2008
15-day rebuttal testimony period to close:	3/31/2008

In each instance, a copy of the transcript of testimony together with copies of documentary exhibits, must be served on the adverse party within thirty days after completion of the taking of testimony. Trademark Rule 2.125.

Briefs shall be filed in accordance with Trademark Rule 2.128(a) and (b). An oral hearing will be set only upon request filed as provided by Trademark Rule 2.129.

Additionally, the Board notes that the parties have sought numerous extensions of time since opposer commenced this opposition in 2005. Thus, in the event the parties seek any further extensions of time or suspension of proceedings, the parties must provide a detailed report on the progress of their settlement negotiations to establish good cause for any continued suspension. Their report must include a recitation of issues that have been resolved, a recitation of issues that

remain to be resolved, and firm timetable for resolution.

Absent such a report, any future motion to extend or suspend may not be approved, even though agreed to by the parties.

If, during the suspension period, either of the parties or their attorneys should have a change of address, the Board should be so informed.