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Filing date: **05/08/2006**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91165072
Party	Plaintiff NVIDIA Corporation  NVIDIA Corporation 2701 San Tomas Expressway Santa Clara, CA 95050 UNITED STATES
Correspondence Address	Britt L. Anderson, Esq. Cooley Godward LLP Five Palo Alto Square, 4th Floor3000 El Camino Real Palo Alto, CA 94306-2155 UNITED STATES banderson@cooley.com
Submission	Withdrawal of Opposition
Filer's Name	BRITT L. ANDERSON
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Signature	/Britt L. Anderson/
Date	05/08/2006
Attachments	INNOVIDIA 78379001-91165072 Amendment to Goods.pdf ( 3 pages )(47349 bytes )

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91165072
Party	Defendant Innovidia, Inc. Innovidia, Inc. P.O. Box 7178 Bellevue, WA 980087178
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Submission	Other Motions/Papers
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Date	03/06/2006
Attachments	INNOVIDIA42.pdf ( 2 pages )

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant:	Innovidia, Inc.	AMENDMENT TO RECITATION OF SERVICES
Serial No.:	78/379,001	
Filed:	March 4, 2004	
Mark:	INNOVIDIA	
Class:	42	

**AMENDMENT TO RECITATION OF SERVICES**

Applicant amends its identification of recitation of services to read as follows:


Application service provider services (ASP), namely, hosting computer software applications in connection with the following: analysis of consumer purchasing patterns; marketing campaign management; tracking, analyzing, monitoring, measuring, reporting, and automating the execution, measurement, placement and optimization of media content including marketing variables such as images, pricing, placement, promotion, and inventory levels; optimization and targeting of advertising and promotional content delivered over digital media devices and computers; all of the foregoing excluding services relating to graphics and digital media processors, such as graphics processing units, media and communications processors, and wireless media processors

**CONCLUSION**

The foregoing amendment complies with the requirements of a Settlement Agreement and Mutual Consent between NVIDIA Corporation ("Opposer") and Innovidia, Inc. ("Applicant"). If any questions remain, please contact Applicant's attorney at the telephone number listed below.

DATED: March 6, 2006.

INNOVIDIA, INC.

By   
\_\_\_\_\_  
James L. Vana  
Attorneys for Applicant

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