

# TTAB

UNITED STATES PATENT AND TRADEMARK OFFICE  
Trademark Trial and Appeal Board  
P.O. Box 1451  
Alexandria, VA 22313-1451

Baxley

Mailed: August 24, 2005

Opposition No. 91163905

Re/Max International, Inc.

v.

Jonathan Kim

**Andrew P. Baxley, Interlocutory Attorney:**

The notice instituting this proceeding and copy of the notice of opposition that the Board sent to applicant was returned by the United States Postal Service as undeliverable. The Board then found a new address for applicant's attorney and resent the institution notice and copy of the notice of opposition to him. However, because the resent notice and copy did not include proper postage, they too were returned by the United States Postal Service as undeliverable. The error is regretted.

Accordingly, the above notice, with enclosure, is remailed to applicant at the following address: **Theodore S. Lee, Law Offices of Theodore S. Lee, 2645 Wilshire Blvd., Suite 2615, Los Angeles, CA 90010.**

The time for filing an answer to the notice of opposition is extended to forty days from the mailing date of this order. Any discovery requests or notices served



09-13-2005

U.S. Patent & TMOfr/TM Mail Rcpt Dt. #72

Opposition No. 91163905

that remain unanswered as of the mailing date of this order must be reserved in accordance with the rules, unless otherwise agreed to by the parties.

In accordance with the Trademark Rules of Practice, discovery is open, and the close of discovery and testimony dates are set as indicated below.

DISCOVERY PERIOD TO CLOSE:	<b>02/17/06</b>
Plaintiff's 30-day testimony period to close:	<b>05/18/06</b>
Defendant's 30-day testimony period to close:	<b>07/17/06</b>
15-day rebuttal testimony period to close:	<b>08/31/06</b>

In each instance, a copy of the transcript of testimony, together with copies of documentary exhibits, must be served on the adverse party within thirty days after completion of the taking of testimony. Trademark Rule 2.125.

Briefs shall be filed in accordance with Trademark Rule 1.128(a) and (b). An oral hearing will be set only upon request filed as provided by Trademark Rule 2.129.

United States Patent and Trademark Office  
Trademark Trial and Appeal Board  
P.O. Box 1451  
Alexandria, VA 22313-1451

Mailed: January 25, 2005

Opposition No 91163905  
Serial No. 76562931

THEODORE S. LEE  
LAW OFFICES OF THEODORE S. LEE  
3580 WILSHIRE BLVD SUITE 2022  
LOS ANGELES, CA 90010

RE/MAX INTERNATIONAL, INC.

v.

Kim, Jonathan

Shelley K. Barton  
GREENBERG TRAUERIG, LLP  
1200 17th Street, Suite 2400  
Denver, CO 80202

**Helen Johnson, Legal Assistant**

A notice of opposition to the registration sought in the above-identified application has been filed. A copy of the notice is attached.

**ANSWER IS DUE FORTY DAYS** after the mailing date hereof. (See Trademark Rule 2.196 for expiration date falling on Saturday, Sunday or a holiday).

Proceedings will be conducted in accordance with the Trademark Rules of Practice, set forth in Title 37, part 2, of the Code of Federal Regulations. The parties are reminded of the recent amendments to the Trademark Rules that affect the rules of practice before the TTAB. See Rules of Practice for Trademark-Related Filings Under the Madrid Protocol Implementation Act, 68 Fed. R. 55,748 (September 26, 2003) (effective November 2, 2003); Reorganization of Correspondence and Other Provisions, 68 Fed. Reg. 48,286 (August 13, 2003) (effective September 12, 2003). Notices concerning the rules changes, as well as the *Trademark Trial and Appeal Board Manual of Procedure* (TBMP), are available at [www.uspto.gov/web/offices/dcom/ttab/](http://www.uspto.gov/web/offices/dcom/ttab/).

The parties are particularly referred to Trademark Rule 2.126 pertaining to the form of submissions. Paper submissions, including but not limited to exhibits and depositions, not filed in accordance with Trademark Rule 2.126 may not be given consideration or entered into the case file.

Discovery and testimony periods are set as follows:

Discovery period to open: February 14, 2005

Discovery period to close: August 13, 2005

30-day testimony period for party  
in position of plaintiff to close: November 11, 2005

30-day testimony period for party  
in position of defendant to close: January 10, 2006

15-day rebuttal testimony period  
for plaintiff to close: February 24, 2006

A party must serve on the adverse party a copy of the transcript of any testimony taken during the party's testimony period, together with copies of documentary exhibits, within 30 days after completion of the taking of such testimony. See Trademark Rule 2.125.

Briefs shall be filed in accordance with Trademark Rule 2.128(a) and (b). An oral hearing will be set only upon request filed as provided by Trademark Rule 2.129.

**NOTE:** The Board allows parties to utilize telephone conferences to discuss or resolve many interlocutory matters that arise in inter partes cases. See the *Official Gazette* notice titled "Permanent Expansion of Telephone Conferencing on Interlocutory Matters in Inter Partes Cases Before the Trademark Trial and Appeal Board," 1235 TMOG 68 (June 20, 2000). The notice is available at <http://www.uspto.gov>. Interlocutory matters which the Board agrees to discuss or decide by phone conference may be decided adversely to any party which fails to participate.

If the parties to this proceeding are also parties to other Board proceedings involving related marks or, during the pendency of this proceeding, they become parties to such proceedings, they should notify the Board immediately, so that the Board can consider consolidation of proceedings.

#### **New Developments at the Trademark Trial and Appeal Board**

TTAB forms for electronic filing of extensions of time to oppose, notices of opposition, and inter partes filings are now available at <http://estta.uspto.gov>. Images of TTAB proceeding files can be viewed using TTABVue at <http://ttabvue.uspto.gov>.

ESTTA Tracking number: **ESTTA23815**

Filing date: **01/19/2005**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

### Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

#### Opposer Information

<b>Name</b>	RE/MAX International, Inc.
<b>Granted to Date of previous extension</b>	01/19/2005
<b>Address</b>	8390 East Crescent Parkway Suite 600 Greenwood Village, CO 80111-2800 UNITED STATES

<b>Correspondence information</b>	Shelley K. Barton Attorney for Opposer Greenberg Traurig, LLP 1200 Seventeenth Street Suite 2400 Denver, CO 80202 UNITED STATES bartonsk@gtlaw.com, strongg@gtlaw.com, holdorfs@gtlaw.com Phone:303-572-6500
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#### Applicant Information

<b>Application No</b>	76562931	<b>Publication date</b>	09/21/2004
<b>Opposition Filing Date</b>	01/19/2005	<b>Opposition Period Ends</b>	01/19/2005
<b>Applicant</b>	Kim, Jonathan		

3580 Wilshire Blvd suite 2022  
Los Angeles, CA 90010  
UNITED STATES

**Goods/Services Affected by Opposition**

Class 036. First Use: 20020300 First Use In Commerce: 20020300  
All goods and services in the class are opposed, namely: real estate brokerage services;  
managing real property; real estate investment

**Attachments** Notice of Opposition.pdf ( 15 pages )

<b>Signature</b>	/Shelley K. Barton/
<b>Name</b>	Shelley K. Barton
<b>Date</b>	01/19/2005

IN THE UNITED STATES PATENT AND SERVICE MARK OFFICE  
BEFORE THE SERVICE MARK TRIAL AND APPEAL BOARD

In re Application Serial No.: 76/562,931

For the Mark: TRIMAX REALTY & INVESTMENT

Applicant: Jonathan Kim

Filed on: November 19, 2003

\_\_\_\_\_  
RE/MAX INTERNATIONAL, INC., )  
 )  
Opposer, )  
 )  
v. )  
 )  
JONATHAN KIM, )  
 )  
Applicant. )  
\_\_\_\_\_

Opposition No.: \_\_\_\_\_

I hereby certify that this paper and fee is being efiled with the U.S. Patent & Trademark Office via ESTTA, on January 19, 2005.  
GREENBERG TRAURIG, LLP  
By: Sharon Holdorf  
Sharon Holdorf

**NOTICE OF OPPOSITION**

RE/MAX International, Inc., a Colorado corporation, located and doing business at 8390 East Crescent Parkway, Suite 600, Greenwood Village, Colorado 80111 (hereinafter "Opposer") believes that it will be damaged by the registration of TRIMAX REALTY & INVESTMENT, a mark sought to be registered through U. S. Service Mark Application Serial No. 76/562,931, filed on November 19, 2003, by Jonathan Kim, an individual and citizen of the United States (hereinafter "Applicant"), and Opposer hereby opposes same.

The grounds for opposition are as follows:

1. Opposer is a major, well-established company that provides real estate brokerage services throughout the United States through a network of franchisees, sub-franchisors and

affiliated sales agents who are authorized to use Opposer's registered service marks in connection with real estate brokerage services ("Opposer's Affiliates").

2. Opposer, since at least as early as 1974, has provided real estate brokerage services in interstate commerce through brokerage offices owned and operated by it and, since at least as early as 1977, through Opposer's Affiliates, all in connection with its distinctive registered service marks, "REMAX" and "RE/MAX". Opposer is the owner of U.S. Trademark Registration Nos. 1,139,014; 1,339,510; 2,403,626; and 2,468,858 for its mark "RE/MAX," and the owner of U.S. Trademark Registration Nos. 2,106,387 and 2,054,698 for its service mark "REMAX." (Exhibit A).

3. The common law and federal registration rights of RE/MAX are collectively referred to as the "RE/MAX marks."

4. The RE/MAX marks are used on a variety of advertising media including yard signs, business cards, newspapers and other print media, directional signs, open house signs, hot and cold air balloons, television commercials, billboards, bus stop benches, transit buses, moving vans, banners, brochures, coffee mugs and other advertising and promotional items.

5. Since at least as early as 1974, Opposer and Opposer's Affiliates have invested over two billion dollars to develop, promote and maintain the RE/MAX marks in the United States and worldwide. More specifically, Opposer's Affiliates have used the RE/MAX marks in connection with over nine million home sale transactions in the United States and worldwide, resulting in over one trillion dollars in sales volume from as early as 1974 to present date.

6. As a result of substantial sales and extensive advertising and promotion, the RE/MAX marks have become widely and favorably known as identifying real estate brokerage services originating from, sponsored by or associated with Opposer. Indeed, the RE/MAX marks are



famous. The public has to associate the RE/MAX marks as a source of high quality real estate brokerage services.

7. Applicant filed U.S. Trademark Application Serial No. 76/562,931 on November 19, 2003, seeking to register TRIMAX REALTY & INVESTMENT as a design mark in connection with "real estate brokerage services; managing real property; real estate investment" in International Class 36.

8. Applicant's mark, TRIMAX REALTY & INVESTMENT, when used in connection with the goods identified in Application Serial No. 76/562,931 is likely to cause confusion, or to cause mistake, or to deceive consumers as to an affiliation, connection or association between Opposer and Applicant, or as to the origin, sponsorship, or approval of Applicant's goods, services or other commercial activities.

9. Opposer's RE/MAX name and the RE/MAX marks are of sufficient fame and reputation among consumers that, when Applicant's TRIMAX REALTY & INVESTMENT mark is used in connection with the goods set forth in Applicant's Application, a false connection with Opposer will be presumed by consumers.

10. Applicant's TRIMAX REALTY & INVESTMENT mark, when used in connection with the goods identified in Application Serial No. 76/562,931, is likely to dilute the distinctive quality of Opposer's famous RE/MAX marks.

11. Applicant's use of TRIMAX REALTY & INVESTMENT for the services set forth in Application Serial No. 76/562,931 is not authorized by Opposer.

12. The registration of Applicant's TRIMAX REALTY & INVESTMENT mark on the Principal Register would be inconsistent with Opposer's rights under the aforementioned registrations, the common law and the Trademark Act, and would be damaging to Opposer.

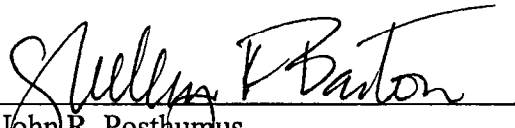
WHEREFORE, Opposer RE/MAX INTERNATIONAL, INC. prays that this opposition be sustained, that U.S. Service Mark Application Serial No. 76/562,931 for TRIMAX REALTY & INVESTMENT be rejected, and that registration by Applicant be refused and denied.

**AUTHORIZATION TO CHARGE DEPOSIT ACCOUNT**

The Director is hereby authorized to charge the \$300.00 fee to Deposit Account No. 502775. If there are any additional fees due, the Director is hereby authorized to charge such additional fees to Deposit Account No. 502775.

Respectfully submitted this 19th day of January, 2005.

GREENBERG TRAURIG, LLP

By:   
John R. Posthumus  
Gayle L. Strong  
Shelley K. Barton  
1200 17th Street, Suite 2400  
Denver, Colorado 80202  
(303) 572-6500

ATTORNEYS FOR OPPOSER

DEN-SRV01\166064v01\1/19/05\63529.017700



Nº 1139014

THE UNITED STATES OF AMERICA

CERTIFICATE OF REGISTRATION

This is to certify that the records of the Patent and Trademark Office show that an application was filed in said Office for registration of the Mark shown herein, a copy of said Mark and pertinent data from the Application being annexed hereto and made a part hereof,

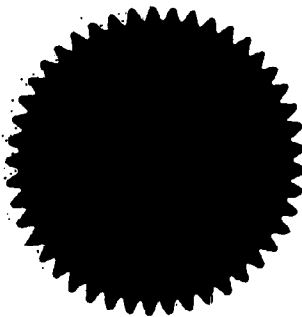
And there having been due compliance with the requirements of the law and with the regulations prescribed by the Commissioner of Patents and Trademarks,

Upon examination, it appeared that the applicant was entitled to have said Mark registered under the Trademark Act of 1946, and the said Mark has been duly registered this day in the Patent and Trademark Office on the

PRINCIPAL REGISTER

to the registrant named herein.

This registration shall remain in force for Twenty Years unless sooner terminated as provided by law.



In Testimony Whereof I have hereunto set my hand and caused the seal of the Patent and Trademark Office to be affixed this twenty-sixth day of August, 1980.

*Silvery H. Diamond*

COMMISSIONER OF PATENTS AND TRADEMARKS

**Int. Cls.: 35 and 36**

**Prior U.S. Cl.: 101**

**Reg. No. 1,139,014**

**Registered Aug. 26, 1980**

**United States Patent and Trademark Office**

**SERVICE MARK**

**Principal Register**

**RE/MAX**

**Re/Max of America, Inc. (Colorado corporation)  
5555 S. Trenton Way  
Englewood, Colo. 80110**

**For: RENDERING TECHNICAL AID AND ASSIST-  
ANCE TO OTHERS IN THE ESTABLISHMENT AND  
OPERATION OF A REAL ESTATE BROKERAGE  
AGENCY, in CLASS 35 (U.S. CL. 101).**

**First use Jan. 30, 1973; in commerce Jun. 1, 1973.**

**For: REAL ESTATE BROKERAGE SERVICES, in  
CLASS 36 (U.S. CL. 101).**

**First use Jan. 30, 1973; in commerce Jun. 1, 1973.**

**Ser. No. 113,283. Filed Jan. 21, 1977.**

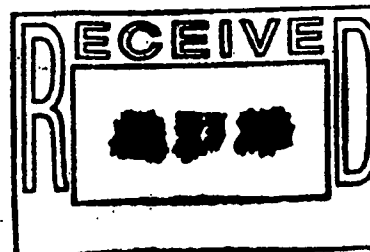
**MARC BERGSMAN, Primary Examiner**



UNITED STATES DEPARTMENT OF COMMERCE  
 Patent and Trademark Office  
 OFFICE OF ASSISTANT COMMISSIONER FOR TRADEMARKS  
 2900 Crystal Drive  
 Arlington, Virginia 22202-3513

REGISTRATION NO: 1139014 SERIAL NO: 73113283  
 REGISTRATION DATE: 08/26/1980  
 MARK: RE/MAX  
 REGISTRATION OWNER: RE/MAX INTERNATIONAL, INC.  
 CORRESPONDENCE ADDRESS:

MAILING DATE: 07/09/2001



GARY L. WEIL, ESQ.  
 RE/MAX INTERNATIONAL, INC.  
 8390 EAST CRESCENT PARKWAY  
 SUITE 600  
 GREENWOOD VILLAGE, CO 80111-2800

**NOTICE OF ACCEPTANCE**

15 U.S.C. Sec. 1058(a)(3)

THE COMBINED AFFIDAVIT AND RENEWAL APPLICATION FILED FOR THE ABOVE-IDENTIFIED REGISTRATION MEETS THE REQUIREMENTS OF SECTION 8 OF THE TRADEMARK ACT, 15 U.S.C. Sec. 1058.

ACCORDINGLY, THE SECTION 8 AFFIDAVIT IS ACCEPTED.

\*\*\*\*\*

**NOTICE OF RENEWAL**

15 U.S.C. Sec. 1059(a)

THE COMBINED AFFIDAVIT AND RENEWAL APPLICATION FILED FOR THE ABOVE-IDENTIFIED REGISTRATION MEETS THE REQUIREMENTS OF SECTION 9 OF THE TRADEMARK ACT, 15 U.S.C. Sec. 1058.

ACCORDINGLY, THE REGISTRATION IS RENEWED.

\*\*\*\*\*

THE REGISTRATION WILL REMAIN IN FORCE FOR CLASS(ES):  
 035 036.

HENSON, EVERETT J  
 PARALEGAL SPECIALIST  
 POST-REGISTRATION DIVISION  
 (703)308-9500

PLEASE SEE THE REVERSE SIDE OF THIS NOTICE FOR INFORMATION CONCERNING REQUIREMENTS FOR MAINTAINING THIS REGISTRATION



Nº 1339510

THE UNITED STATES OF AMERICA

CERTIFICATE OF REGISTRATION

This is to certify that the records of the Patent and Trademark Office show that an application was filed in said Office for registration of the Mark shown herein, a copy of said Mark and pertinent data from the Application being annexed hereto and made a part hereof,

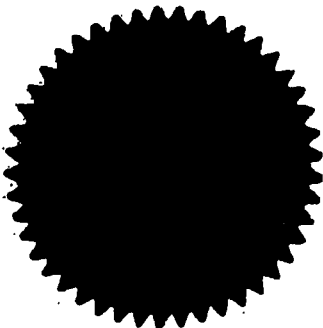
And there having been due compliance with the requirements of the law and with the regulations prescribed by the Commissioner of Patents and Trademarks,

Upon examination, it appeared that the applicant was entitled to have said Mark registered under the Trademark Act of 1946, and the said Mark has been duly registered this day in the Patent and Trademark Office on the

PRINCIPAL REGISTER

to the registrant named herein.

This registration shall remain in force for Twenty Years unless sooner terminated as provided by law.



In Testimony Whereof I have hereunto set my hand and caused the seal of the Patent and Trademark Office to be affixed this fourth day of June, 1985.

Acting Commissioner of Patents and Trademarks

Int. Cl.: 36

Prior U.S. Cl.: 102

Reg. No. 1,339,510

**United States Patent and Trademark Office** Registered June 4, 1985

**SERVICE MARK  
PRINCIPAL REGISTER**

**RE/MAX**

RE/MAX OF AMERICA, INC. (COLORADO  
CORPORATION)  
5251 S. QUEBEC  
ENGLEWOOD, CO 80111

FOR: INSURANCE BROKERAGE SERVICES,  
IN CLASS 36 (U.S. CL. 102).

FIRST USE 4-1-1980; IN COMMERCE  
4-1-1980.  
OWNER OF U.S. REG. NO. 1,139,014.

SER. NO. 510,503, FILED 11-26-1984.

SHARON R. MARSH, EXAMINING ATTORNEY

# The United States of America



## CERTIFICATE OF REGISTRATION PRINCIPAL REGISTER

*The Mark shown in this certificate has been registered in the United States Patent and Trademark Office to the named registrant.*

*The records of the United States Patent and Trademark Office show that an application for registration of the Mark shown in this Certificate was filed in the Office; that the application was examined and determined to be in compliance with the requirements of the law and with the regulations prescribed by the Director of the United States Patent and Trademark Office; and that the Applicant is entitled to registration of the Mark under the Trademark Act of 1946, as Amended.*

*A copy of the Mark and pertinent data from the application are part of this certificate.*

*This registration shall remain in force for TEN (10) years, unless terminated earlier as provided by law, and subject to compliance with the provisions of Section 8 of the Trademark Act of 1946, as Amended.*



A handwritten signature in cursive script, appearing to read "J. Towse".

Director of the United States Patent and Trademark Office



**Int. Cl.: 36**

**Prior U.S. Cls.: 100, 101 and 102**

**United States Patent and Trademark Office**

**Reg. No. 2,403,626**

**Registered Nov. 14, 2000**

**SERVICE MARK  
PRINCIPAL REGISTER**

**RE/MAX**

**RE/MAX INTERNATIONAL, INC. (COLORADO COR-  
PORATION)  
8390 EAST CRESCENT PARKWAY, SUITE 600  
GREENWOOD VILLAGE, CO 80111**

**FOR: PROVIDING A WEBSITE ON GLOBAL COM-  
PUTER NETWORKS FEATURING INFORMATION IN  
THE FIELD OF REAL ESTATE, IN CLASS 36 (U.S.  
CLS. 100, 101 AND 102).**

**FIRST USE 8-1-1995; IN COMMERCE 8-1-1995.  
OWNER OF U.S. REG. NOS. 1,139,014, 2,119,607  
AND OTHERS.**

**SER. NO. 75-712,611, FILED 5-24-1999.**

**CAROLINE WEIMER, EXAMINING ATTORNEY**

# The United States of America



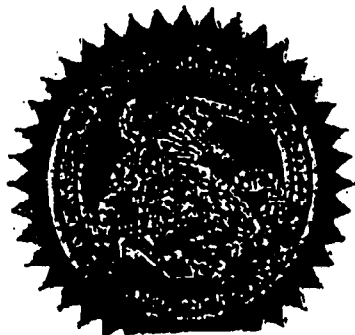
## CERTIFICATE OF REGISTRATION PRINCIPAL REGISTER

*The Mark shown in this certificate has been registered in the United States Patent and Trademark Office to the named registrant.*

*The records of the United States Patent and Trademark Office show that an application for registration of the Mark shown in this Certificate was filed in the Office; that the application was examined and determined to be in compliance with the requirements of the law and with the regulations prescribed by the Director of the United States Patent and Trademark Office; and that the Applicant is entitled to registration of the Mark under the Trademark Act of 1946, as Amended.*

*A copy of the Mark and pertinent data from the application are part of this certificate.*

*This registration shall remain in force for TEN (10) years, unless terminated earlier as provided by law, and subject to compliance with the provisions of Section 8 of the Trademark Act of 1946, as Amended.*



*Nicholas P. Ebdici*

*Acting Director of the United States Patent and Trademark Office*

Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36 and 38

United States Patent and Trademark Office

Reg. No. 2,468,858

Registered July 17, 2001

**TRADEMARK  
PRINCIPAL REGISTER**

**RE/MAX**

RE/MAX INTERNATIONAL, INC. (COLORADO CORPORATION)  
8390 EAST CRESCENT PARKWAY  
SUITE 600  
GREENWOOD VILLAGE, CO 80111

FOR: COMPUTER SOFTWARE, NAMELY A CD ROM THAT ENABLE USERS TO ASK FOR AND RECEIVE BUSINESS INFORMATION IN THE NATURE OF OFFICE ADDRESSES, PHONE AND FACSIMILE NUMBERS, AS WELL AS LANGUAGES SPOKEN BY, AND PRIMARY REAL ESTATE SPECIALIZATION OF, INDIVIDUAL REAL ESTATE AGENTS; CD ROM ACCOUNTING AND BILLING SOFTWARE; A CD ROM MULTIMEDIA HOME LISTING PRESENTATION THAT PROVIDES INFORMATION ON MARKETING STRATEGIES FOR PROPERTY, WITH CALENDARING AND PROPERTY COMPARISON FEATURES; A CD ROM THAT PROVIDES INFORMATION ON CRIME STATISTICS, EDUCATIONAL OPPORTUNITIES, AND OTHER DEMOGRAPHIC INFORMATION REGARDING NEIGHBORHOODS THROUGHOUT

THE UNITED STATES; AN INFORMATIONAL CD ROM ON HOW TO RECRUIT REAL ESTATE AGENTS; AN INFORMATIONAL CD ROM ON HOW TO ENHANCE PRODUCTIVITY OF REAL ESTATE AGENTS WHICH ENABLES A USER TO SCHEDULE AND CALENDAR EVENTS, AND TRACK CONTACTS AND HOME LISTING INFORMATION IN DATABASES; AND A CD ROM WITH CALENDARING AND TRACKING FEATURES THAT PROVIDES INFORMATION ON HOW TO OPERATE AND MANAGE A REAL ESTATE OFFICE; ALL IN THE REAL ESTATE INDUSTRY, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 3-1-1989; IN COMMERCE 3-1-1989.

OWNER OF U.S. REG. NOS. 1,139,014, 2,119,607 AND OTHERS.

SER. NO. 75-702,664, FILED 5-10-1999.

CAROLINE WEIMER, EXAMINING ATTORNEY

The United States of America



**CERTIFICATE OF REGISTRATION  
PRINCIPAL REGISTER**

*The Mark shown in this certificate has been registered in the United States Patent and Trademark Office to the named registrant.*

*The records of the United States Patent and Trademark Office show that an application for registration of the Mark shown in this Certificate was filed in the Office, that the application was examined and determined to be in compliance with the requirements of the law and with the regulations prescribed by the Commissioner of Patents and Trademarks, and that the Applicant is entitled to registration of the Mark under the Trademark Act of 1946, as Amended.*

*A copy of the Mark and pertinent data from the application are a part of this certificate.*

*This registration shall remain in force for TEN (10) years, unless terminated earlier as provided by law, and subject to compliance with the provisions of Section 8 of the Trademark Act of 1946, as Amended.*



*Bence Lehman*

Commissioner of Patents and Trademarks

**Int. Cl.: 35**

**Prior U.S. Cls.: 100, 101 and 102**

**Reg. No. 2,054,698**

**United States Patent and Trademark Office**

**Registered Apr. 22, 1997**

**SERVICE MARK  
PRINCIPAL REGISTER**

**REMAX**

**RE/MAX INTERNATIONAL INC. (COLORADO  
CORPORATION)  
3445 DTC PARKWAY, SUITE 1200  
ENGLEWOOD, CO 80111**

**FOR: FRANCHISE SERVICES, NAMELY, OF-  
FERING TECHNICAL ASSISTANCE IN THE  
ESTABLISHMENT AND/OR OPERATION OF  
REAL ESTATE BROKERAGE FIRMS, IN  
CLASS 35 (U.S. CLS. 100, 101 AND 102).**

**FIRST USE 1-1-1977; IN COMMERCE  
1-1-1977.**

**OWNER OF U.S. REG. NOS. 1,139,014 AND  
1,173,586.**

**SER. NO. 75-068,927, FILED 3-7-1996.**

**RUSS HERMAN, EXAMINING ATTORNEY**

United States Patent and Trademark Office  
Commissioner for Trademarks  
P.O. Box 1989

Alexandria, VA 22313-1451

If Undeliverable Return in Ten Days

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**SANFORD STATION 60805/10/20**

NO SUCH STREET  
 NO SUCH NUMBER  
 INCORRECT ADDRESS  
 ATTEMPTED ADDRESS  
 NOT DELIVERABLE AS ADDRESSED - UNABLE TO FORWARD  
 OTHER

RI

91163905

THEODORE S. LEE  
LAW OFFICES OF THEODORE S. LEE  
3645 WILSHIRE BLVD SUITE 2615  
LOS ANGELES/CA 90010

**SANFORD STATION 60805/10/20**

NO SUCH STREET  
 NO SUCH NUMBER  
 INCORRECT ADDRESS  
 ATTEMPTED ADDRESS  
 NOT DELIVERABLE AS ADDRESSED - UNABLE TO FORWARD  
 OTHER

RI