

3. Applicant does not have information or knowledge sufficient to admit or deny the allegations of paragraph 3 and, on that basis, denies each and every allegation of said paragraph.

4. Applicant does not have information or knowledge sufficient to admit or deny the allegations of paragraph 4 and, on that basis, denies each and every allegation of said paragraph.

5. The Notice of Opposition does not contain a paragraph 5.

6. Applicant admits that it filed an application for registration on May 28, 2003 for the mark GR2EAT BAR & Design, which was assigned Serial No. 78/255,422 and which was published in the Official Gazette of June 22, 2004. Applicant denies that the application as filed covered the goods and classes as stated in paragraph 6 of the notice of opposition.

7. Applicant denies each and every allegation of paragraph 7.

8. Applicant denies each and every allegation of paragraph 8.

9. Applicant denies each and every allegation of paragraph 9.

Based on the foregoing, Applicant requests that this Notice of Opposition be dismissed.

Respectfully submitted,

BEESON SKINNER BEVERLY, LLP

Date: March 24, 2005

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CERTIFICATE OF MAILING

I hereby certify that this paper is being deposited with the United States Postal Service on the date shown below with sufficient postage as first class mail in an envelope addressed to the Commissioner for Trademarks, P.O. Box 1451, Alexandria, Virginia 22313-1451.

Dated: March 24, 2005


Kathleen A. Skinner

CERTIFICATE OF SERVICE

I hereby certify that a copy of this Answer of Applicant to Notice of Opposition was served upon Opposer by mailing a copy by first class mail postage prepaid to its attorney as follows:

John W. Marsh, Jr.
Kellogg North America Company
One Kellogg Square
Battle Creek, MI 49016

Dated: March 24, 2005


