

UNITED STATES PATENT AND TRADEMARK OFFICE
Trademark Trial and Appeal Board
P.O. Box 1451
Alexandria, VA 22313-1451

Skoro

Mailed: September 7, 2007

Opposition No. 91162895

Kinetic Marketing Inc.

v.

Sony Computer Entertainment
America Inc.

It has come to the Board's attention that the order to show cause issued by the Board on July 17, 2007 misidentified the party who had failed to inform the Board of the appointment of new counsel or to indicate that it was going to represent itself. It was opposer who needed to appoint new counsel, not applicant. The Board regrets the error.

Accordingly, the Board's order of September 6, 2007 entering judgment against applicant is hereby VACATED. Rather, judgment is hereby entered against OPPOSER and the opposition is dismissed with prejudice.

*By the Trademark Trial
and Appeal Board*