

**UNITED STATES PATENT AND TRADEMARK OFFICE
Trademark Trial and Appeal Board
P.O. Box 1451
Alexandria, VA 22313-1451**

mc

Mailed: September 6, 2007

Opposition No. 91162895

Kinetic Marketing Inc.

v.

Sony Computer Entertainment
America Inc.

On July 19, 2007, the Board issued an order to show cause in view of applicant's apparent loss of interest in this case.

Inasmuch as no response to the Board's order has been received, judgment is hereby entered against applicant. The opposition is accordingly sustained and registration to applicant is refused.

***By the Trademark Trial
and Appeal Board***