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Filing date: **06/15/2004**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91160026
Party	Plaintiff Caesars Entertainment, Inc.
Correspondence Address	STEPHEN W. FEINGOLD Pitney, Hardin Kipp & Szuch LLP 685 Third Avenue, 20th Floor New York, NY 10017
Submission	Withdrawal of Opposition with Consent
Filer's Name	Elyse A. Marcus
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Date	06/15/2004
Attachments	scan001.pdf (1 page) scan002.pdf (1 page) scan003.pdf (1 page) scan004.pdf (1 page)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the matter of Application Serial No. 78/220,184
Published in the Official Gazette on December 9, 2003

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CAESARS ENTERTAINMENT, INC., PARK PLACE :
ENTERTAINMENT RETAIL, CAESARS WORLD :
MERCHANDISING INC., DESERT PALACE, INC. :
PARBALL CORPORATION, AND LVH :
CORPORATION, :
: :
: :
: :

Opposers, :

v. :

Opposition No: 91160026

DOROTHY TOVAR, :

Applicant. :

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BOX TTAB - FEE
Commissioner for Trademarks
2900 Crystal Drive
Arlington, VA 22202-3513

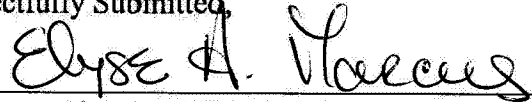
WITHDRAWAL OF OPPOSITION WITH CONSENT

Opposers, CAESARS ENTERTAINMENT, INC., PARK PLACE ENTERTAINMENT
RETAIL, CAESARS WORLD MERCHANDISING INC. DESERT PALACE, INC.,
PARBALL CORPORATION, AND LVH CORPORATION, by their attorneys, hereby
withdraw, without prejudice, its Opposition No. 91160026 to application Serial No. 78/220,184,
and applicant, DOROTHY TOVAR, by her attorneys, hereby consents to said withdrawal.

Respectfully Submitted,

Dated: June 15, 2004

By:



Stephen W. Feingold
Elyse A. Marcus
PITNEY HARDIN LLP
Seven Times Square
New York, New York 10036
(212) 297-5800

Attorneys for Opposers

Consented to,

Dated: June 15, 2004

By:




Michelle L. Samonek
McDonough Holland & Allen PC
555 Capitol Mall, 9th Floor
Sacramento, California 95814
(916) 444-3900

Attorneys for Applicant

CERTIFICATE OF MAILING

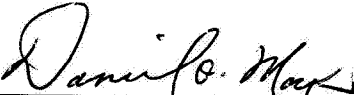
I hereby swear that this Withdrawal of Opposition With Consent was filed electronically with the Trademark Trial and Appeal Board via the Electronic System for Trademark Trials and Appeals ("ESTTA") on June 15, 2004:



Daniel O. Mack

CERTIFICATE OF SERVICE

The undersigned hereby certifies that a copy of the foregoing WITHDRAWAL OF OPPOSITION WITH CONSENT has been served by first class mail upon Michelle L. Samonek, McDonough Holland & Allen PC, 555 Capitol Mall, 9th Floor, Sacramento, California 95814 on June 15, 2002.


Daniel O. Mack