

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re: Trademark Application)
Applicant: Platinum Products International, Inc.)
Mark: ENLEVE FRESH & WHITE)
Serial No.: 76/440,248)
Filing Date: August 8, 2002)
International Class: 5)

Atty. Ref. No.: 28181-183314

Commissioner for Trademarks
2900 Crystal Drive
Arlington, VA 22202-3514

ATTN: BOX RESPONSES – NO FEE

EXPRESS ABANDONMENT OF APPLICATION

Sir:

Pursuant to 37 C.F.R. § 2.68, Applicant hereby expressly abandons the captioned application in its entirety.

Respectfully submitted,

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Dated: April 15, 2004

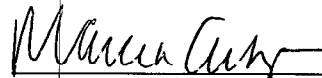
Attorneys for Applicant



CERTIFICATE OF SERVICE OF COURTESY COPY

I hereby certify that a true courtesy copy of the foregoing EXPRESS ABANDONMENT OF APPLICATION was served to counsel for Opposer by first-class mail, postage prepaid, this 15th day of April 2004, upon:

Todd E. Adler, Esq.
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