

TAB

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

ANHEUSER-BUSCH, INCORPORATED,)
)
 Opposer,)
)
 v.)
)
 BUD K WORLDWIDE, INC.)
)
 Applicant.)

Opposition No. 91157311



01-15-2004

U.S. Patent & TMO/TM Mail Rpt Dt. #76

SUBSTITUTION OF ATTORNEY

The undersigned, Anheuser-Busch, Incorporated, hereby revokes the Power of Attorney previously granted to the law firm of Pattishall, McAuliffe, Newbury, Hilliard and Geraldson and its attorneys and appoints Edward G. Wierzbicki, Daniel D. Frohling, Mary E. Innis, Douglas N. Masters, Demetra Merikas and Nerissa C. McGinn of LOEB & LOEB, LLP, 200 South Wacker Drive, Suite 3100, Chicago, Illinois 60606 as substitute attorneys to represent Anheuser-Busch, Incorporated in the above matter, with full power to transact all business in the United States Patent and Trademark Office in connection with those matters, and with full power of substitution and revocation.

Please address all future correspondences to: Daniel D. Frohling, LOEB & LOEB, LLP, 200 South Wacker Drive, Suite 3100, Chicago, Illinois 60606.

Dated: January 9, 2004

ANHEUSER-BUSCH, INCORPORATED

By: Frank Z. Hellwig

Printed Name: Frank Z. Hellwig

Attorney for Anheuser-Busch, Incorporated

Associate General Counsel
Anheuser-Busch Companies, Inc.

Certificate of Mailing
I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Commissioner for Trademarks, 2900 Crystal Drive, Arlington, Virginia 22202-3514 on January 12, 2004.
Anheuser-Busch

CERTIFICATE OF SERVICE

I, Michelle Shebesh, hereby certify that a copy of the foregoing **SUBSTITUTION OF ATTORNEY**, was served J.W. Gipple, Esq., GIPPLE & HALE, 6665-B Old Dominion Drive, McLean, Virginia 22102, this 12th day of January, 2004, by first class mail, postage prepaid.

- Michelle Shebesh