

Ref. No. 21307-33

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In re Application Serial No. 76/288,971
Filed: July 23, 2001
For Mark: BABY BOMBERS
Published in the Official Gazette: February 11, 2003

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NEW YORK YANKEES
PARTNERSHIP and STATEN ISLAND
MINOR LEAGUE HOLDINGS, L.L.C.,

Opposers,

v.

LEON P. HART,

Applicant.
-----X

Opposition No. 91156780

05-25-2004

U.S. Patent & TMO/TM Mail Rcpt Dt. #22

Box TTAB – NO FEE
Commissioner for Trademarks
2900 Crystal Drive
Arlington, VA 22202-3514

OPPOSERS' NOTICE OF FILING TRIAL TESTIMONY

PLEASE TAKE NOTICE that pursuant to Trademark Rule 2.125, Opposers are filing the trial testimony of Josh Getzler, Chief Operating Officer of Opposer Staten Island Minor League Holdings, L.L.C., taken on May 12, 2004, along with accompanying Opposers' Exhibits 12-45, as part of their trial testimony.

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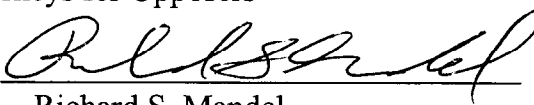
Dianne Pecha

(Print name)

(Signature)

Dated: New York, New York
May 25, 2004

COWAN, LIEBOWITZ & LATMAN, P.C.
Attorneys for Opposers

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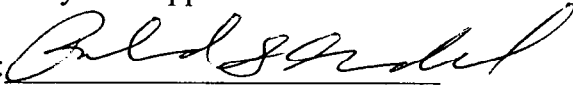
05-25-2004
U.S. Patent & TMO/tm Mail Rcpt Dt. #22

OPPOSERS' NOTICE OF TAKING TRIAL TESTIMONY

PLEASE TAKE NOTICE that pursuant to Trademark Rule 2.123, as part of their trial testimony, Opposers will take the oral testimony of Josh Getzler, Chief Operating Officer of Opposer Staten Island Minor League Holdings, L.L.C., 75 Richmond Terrace, Staten Island, New York 10301. The testimony will take place at the offices of Cowan, Liebowitz & Latman, P.C., 1133 Avenue of the Americas, New York, New York 10036-6799 on May 12, 2004, beginning at 10:00 a.m. You may attend and cross-examine.

Dated: New York, New York
April 19, 2004

COWAN, LIEBOWITZ & LATMAN, P.C.
Attorneys for Opposers

By: 

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CERTIFICATE OF SERVICE

I hereby certify that I caused a true and correct copy of the foregoing OPPOSERS' NOTICE OF TAKING TRIAL TESTIMONY to be served on April 19, 2004 upon Applicant by first class mail, postage prepaid to Applicant's counsel of record at the following address:

Seth Natter, Esq.
Natter & Natter
25 West 43rd Street
New York, New York 10036

A handwritten signature in cursive script, appearing to read "Richard S. Mandel", written over a horizontal line.

Richard S. Mandel

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

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NEW YORK YANKEES PARTNERSHIP and STATEN)
ISLAND MINOR LEAGUE HOLDINGS, L.L.C.,)
)

Opposers,



VS.

05-25-2004

U.S. Patent & TMO/TM Mail Rpt Dt. #22

LEON P. HART,

Applicant.

TRIAL TESTIMONY OF JOSHUA GETZLER

New York, New York

Wednesday, May 12, 2004

Reported by:

KRISTIN KOCH, RPR

JOB NO. 1368

ORIGINAL

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May 12, 2004

10:05 a.m.

Trial Testimony of JOSHUA GETZLER,
held at the offices of Cowan, Liebowitz &
Latman, P.C., 1133 Avenue of the Americas,
New York, New York, before Kristin Koch, a
Registered Professional Reporter and Notary
Public of the State of New York.

1

2 A P P E A R A N C E S:

3

4

5 COWAN, LIEBOWITZ & LATMAN, P.C.

6 Attorneys for Opposers

7 1133 Avenue of the Americas

8 New York, New York 10036-6799

9 BY: RICHARD S. MANDEL, ESQ.

10

11

12 NATTER & NATTER, ESQS.

13 Attorneys for Applicant

14 25 West 43rd Street

15 New York, New York 10036

16 BY: SETH NATTER, ESQ.

17

18

19 ALSO PRESENT:

20

21 LEON P. HART

22 DOMNA L. CANDIDO, ESQ.

23 JENNIFER HAMILTON

24

25

1

2 J O S H U A G E T Z L E R,

3 called as a witness, having been duly sworn

4 by a Notary Public, was examined and

5 testified as follows:

6 DIRECT EXAMINATION BY

7 MR. MANDEL:

8 Q. Please state your name for the
9 record.

10 A. Joshua Getzler.

11 Q. Mr. Getzler, would you briefly
12 describe your educational background.

13 A. Certainly. I graduated with a BA in
14 creative writing from the University of
15 Pennsylvania and I graduated with an MBA in
16 entrepreneurial ventures from Columbia Business
17 School.

18 Q. In what year did you obtain the BA
19 degree from the University of Pennsylvania?

20 A. 1990.

21 Q. In what year did you obtain the MBA
22 degree from Columbia?

23 A. 1995.

24 Q. Did you have any employment between
25 the time you graduated from the University of

1 Getzler - Direct

2 Pennsylvania and the time you commenced
3 business school at Columbia?

4 A. Yes, I did.

5 Q. Can you describe what that
6 employment was?

7 A. I was an editorial assistant for
8 Harcourt Brace Company. *and*

JE-

9 Q. For how long did you hold that
10 position?

11 A. Two and a half years.

12 Q. Did you leave that position upon
13 entering business school?

14 A. Yes, I did.

15 Q. Can you describe what your
16 employment was upon graduating from Columbia
17 Business School?

18 A. Upon graduating from Columbia
19 Business School I worked on purchasing and
20 operating a minor league baseball team.

21 Q. For what entity were you working?

22 A. I was working for an entity called
23 Sandlot Sports.

24 Q. Can you explain what Sandlot Sports
25 was?

1 Getzler - Direct

2 A. Sandlot Sports was a corporation,
3 S-corporation, that was established by my
4 father, Stan Getzler, myself and my mother in
5 order specifically to go about purchasing and
6 operating a minor league baseball team.

7 Q. Did Sandlot Sports, in fact,
8 purchase a minor league baseball team?

9 A. Yes, it did.

10 Q. What club did it purchase?

11 A. The ^{Watertown} ~~Water-Town~~ Indians. JG

12 Q. Where were the ^{Watertown} ~~Water-Town~~ Indians
13 located? JG

14 A. They were located in ^{Watertown} ~~Water-Town~~,
15 New York. JG

16 Q. What position, if any, did you
17 assume on behalf of the ^{Watertown} ~~Water-Town~~ Indians? JG

18 A. I was the vice president.

19 Q. For how long did you work for the
20 ^{Watertown} ~~Water-Town~~ Indians? JG

21 A. I worked from the time that we
22 purchased the club in 1996 until the club was
23 no longer in existence following the time that
24 we moved it to Staten Island in the end of
25 1998, beginning of 1999.

1 Getzler - Direct

2 MR. MANDEL: Why don't we just break
3 for a second.

4 (Recess was taken from 10:06 to
5 10:07.)

6 (Record read.)

7 Q. Can you describe the process
8 generally by which the club was moved to Staten
9 Island?

10 A. In 1998 we were approached by the
11 New York Yankees who in conjunction with the
12 New York Mets and the City of New York were
13 attempting to bring minor league baseball teams
14 to New York City. They asked us how long we
15 had left on our lease in our player development
16 contract with the Cleveland Indians. When we
17 said that we were finished with them at the end
18 of the 1998 season, they asked us, and this is
19 over time, they asked us if we would be
20 interested in moving the club to Staten Island
21 as a New York Yankees affiliate, and after much
22 negotiation, we did so.

23 Q. Now, you indicated that the club was
24 going to be a New York Yankees affiliate.

25 Can you explain what the concept of

Getzler - Direct

an affiliate means in minor league baseball?

A. Certainly. In affiliated minor league baseball, which is as opposed to independent minor league baseball or independent baseball, I should say, every team in an individual league has an affiliation with a major league club that is governed by a player development contract between the minor league club and the major league club. In that relationship the minor league club houses the players in a ballpark, in other words -- not necessarily housing in terms of where they live, though a lot of them do that as well, but provides a ballpark up to the standards of the league that it is in, provides other things such as busses and uniforms and hotel rooms, and the major league team provides players, manager, coaches, and it's called the player development contract because the purpose of it is for the major league clubs to ~~development~~ their young ballplayers so that they move up the ladder and eventually make the majors.

JG

Q. Were the ^{Watertown} ~~Water~~ Town Indians affiliated with any club when you were the

JG

1 Getzler - Direct

2 owner of that organization?

3 A. Yes, they were affiliated with the
4 Cleveland Indians.

5 Q. You were talking about how the club
6 moved to Staten Island and you indicated that
7 there were negotiations.

8 Did you perceive there to be any
9 advantages to becoming affiliated with the
10 Yankees during that time?

11 A. Yes, quite a number of them.

12 Q. Can you just describe what those
13 advantages were?

14 A. Certainly. Well, for one thing
15 there was a great advantage of being out of
16 ~~Water Town~~ ^{Watertown}, where it was unsuccessful, and
17 moving to New York City where I was from, and
18 as far as the Yankees' affiliation with it,
19 first of all, it was two years into the latest
20 Yankee resurgence and the value of being part
21 of that organization, besides all of the
22 wonderful history of the Yankees, you know, the
23 value of actually having an association with ~~a~~ the
24 big club was extremely valuable to us. In
25 Staten Island it was extremely valuable to us

JG

JG

1 Getzler - Direct

2 because we determined that there were an awful
3 lot of Yankees fans in Staten Island who we
4 perceived to be excited to have an affiliate of
5 the club come. I mean, I was a Yankee fan when
6 I was growing up. The idea of being able to be
7 at home with a Yankees affiliate, you know, in
8 my chosen field was very exciting to me and
9 that was very valuable to us.

10 Q. Now, did Sandlot Sports actually
11 acquire ownership of what became the Staten
12 Island Yankees?

13 A. Sandlot Sports signed a player
14 development contract with the New York Yankees
15 in order to become an affiliate.

16 Q. And what organization actually
17 became the owner of the Staten Island Yankees
18 club?

19 A. An organization called Staten Island
20 Minor League Holdings, LLC.

21 Q. Can you just describe generally what
22 the ownership is of that LLC?

23 A. It is 51 percent owned by Sandlot
24 Sports and 49 percent owned by a combination of
25 trusts owned by -- for George Steinbrenner's

1 Getzler - Direct

2 grandchildren.

3 Q. And George Steinbrenner is the owner
4 of the New York Yankees?

5 A. George Steinbrenner is the majority
6 owner of the New York Yankees.

7 Q. Now, at the time you were having
8 negotiations with the New York Yankees, was
9 there any discussion about what the Staten
10 Island minor league club would be named?

11 A. Yes, there were.

12 Q. Can you describe what discussions
13 there were in that regard?

14 A. When we decided to move as a Yankees
15 affiliate, one of the first things that we
16 needed to determine was what to call the team
17 and we compiled numerous lists, had our
18 brainstorming sessions, and ultimately came to
19 the Staten Island Yankees, which we felt was
20 maximizing the value of the association with
21 the New York Yankees and, you know, that was
22 with discussion within the operating
23 organization, meaning myself, my father, our
24 general manager, and also the New York Yankees,
25 and we received word that certainly

1 Getzler - Direct

2 Mr. Steinbrenner was excited about the idea of
3 it being the Staten Island Yankees.

4 Q. Did the club, in fact, adopt the
5 name Staten Island Yankees?

6 A. Yes, it did.

7 Q. When did it commence operation?

8 A. In the winter of 1999.

9 Q. What position did you hold within
10 Staten Island Minor League Holdings?

11 A. Chief operating officer.

12 Q. Have you held that position since
13 1999?

14 A. Yes, I have.

15 Q. And you hold that position today?

16 A. Yes, I do.

17 Q. Now, during the time of the Staten
18 Island Yankees' existence, have they won any
19 championships?

20 A. Yes, they have won two
21 championships.

22 Q. What league do they compete in?

23 A. The New York Penn League.

24 Q. Can you just describe briefly what
25 that league is?

1 Getzler - Direct

2 A. Certainly. The New York Penn League
3 is a short season, single A affiliated minor
4 league, which means that the teams -- it's
5 fourteen teams in the league. They play 76
6 games -- 38 home, 38 on the road -- beginning
7 on or about June 15th and ending on or about
8 Labor Day.

9 Q. Can you estimate during the past
10 three years what types of revenues the Staten
11 Island Yankees have generated from attendance?

12 A. Somewhere in the range of about \$4
13 million.

14 Q. Are there additional revenues that
15 the Staten Island Yankees have generated from
16 any other sources?

17 A. Yes.

18 Q. Could you describe just in very
19 general terms without getting into specific
20 numbers what those figures are?

21 A. It would be from concessions from
22 merchandise and from sponsorship, advertising
23 and promotions, several million dollars.

24 Q. When you say sponsorship and
25 promotion, what does that entail?

1 Getzler - Direct

2 A. That entails signage on our outfield
3 fences or around our concourse, program
4 advertising in our yearbook, sponsorship of
5 games where a corporation is -- it's, you know,
6 bat day brought to you by Chase, that kind of
7 thing. Naming rights to the ballpark. That
8 kind of thing.

9 Q. Now, are the Staten Island Yankees
10 commonly known by any nickname?

11 A. Yes.

12 Q. Can you tell me what that nickname^{is}?

13 A. The Baby Bombers.

14 Q. For how long have the Staten Island
15 Yankees been referred to by the nickname Baby
16 Bombers?

17 A. Pretty much since the time that they
18 arrived.

19 Q. Do you have any knowledge as to how
20 that use began?

21 A. It was relatively organic both from
22 the standpoint of it being on the short list of
23 names that we had thought of for the team, so
24 we had thought of the term "Baby Bombers"
25 initially, but even without us doing anything

1 Getzler - Direct

2 publicly about it, the press took the term
3 "Baby Bombers" and started using it as well.

4 Q. The press was using it to refer to
5 the Staten Island club?

6 A. Correct.

7 Q. Do you have any understanding of
8 what the rationale was for that nickname?

9 A. Certainly. The New York Yankees are
10 the Bronx Bombers. That's their -- one of
11 their nicknames, and it is an associative term
12 between the major league club and the minor
13 league club, and, you know, it has a ring to it
14 and it's ^{alliterative} ~~literative~~ and it makes sense that
15 when referring to us, you know, whether it's in
16 a headline or an article or, you know, our own
17 material, that rather than referring to us as
18 the Staten Island Yankees, Staten Island
19 Yankees, Staten Island Yankees all the time,
20 that you create a secondary nickname and use
21 it.

22 Q. Now, has the club itself used the
23 nickname Baby Bombers in any of its promotional
24 or other efforts to identify the team?

25 A. Yes, many times.

1 Getzler - Direct

2 Q. Can you describe in general what
3 type of usage has been made by the club of the
4 term "Baby Bombers"?

5 A. It's been used in everything from
6 the name of our kids' club to use in both
7 private and public letters. By public I mean
8 letters to many thousands of people from our
9 mailing list. It's been used in our program,
10 yearbook. It's been used in sales materials.
11 It's been used in press releases.

12 MR. MANDEL: I'd like to mark as
13 Opposers' Exhibits 12 and 13 two documents
14 that were produced in discovery by
15 Opposers.

16 (Opposers' Exhibit 12, The Baby
17 Bomber Bulletin, Vol 1 - No. 1, Bates
18 stamped OPP 0001 through OPP 0006, marked
19 for identification.)

20 (Opposers' Exhibit 13, The Baby
21 Bomber Bulletin, Vol 1 - No. 2, Bates
22 stamped OPP 0007 through OPP 0012, marked
23 for identification.)

24 Q. I have handed you what we have
25 marked as Opposers' Exhibits 12 and 13

1 Getzler - Direct

2 (handing). Can you identify what those
3 documents are?

4 MR. NATTER: Which one is 12?

5 MR. MANDEL: For the record,
6 Opposers' 12 bears the Bates number 0001.

7 Q. Can you identify Opposers' Exhibits
8 12 and 13?

9 A. Yes, I can. They are two examples
10 of the Baby Bomber Bulletin, which was examples
11 of our newsletter that was -- they were
12 produced in 1999.

13 Q. How, if at all, were these
14 newsletters distributed by the club?

15 A. They were distributed both by mail
16 to somewhere in the range of 10,000 people and
17 then they were stacked in our office and
18 anybody who came in for any reason was given
19 the opportunity to take one.

20 MR. MANDEL: I am going to next show
21 you a series of documents that we will mark
22 as Opposers' Exhibits 14, 15, 16, 17 and
23 18.

24 (Opposers' Exhibit 14, Baby Bomber
25 Bites, October 2001, Bates stamped OPP 0013

1 Getzler - Direct

2 and OPP 0014, marked for identification.)

3 (Opposers' Exhibit 15, Baby Bomber

4 Bites, November 2001, Bates stamped

5 OPP 0015 and OPP 0016, marked for

6 identification.)

7 (Opposers' Exhibit 16, Baby Bomber

8 Bites, January 2002, Bates stamped OPP 0017

9 and OPP 0018, marked for identification.)

10 (Opposers' Exhibit 17, Baby Bomber

11 Bites, March 2002, Bates stamped OPP 0019

12 and OPP 0020, marked for identification.)

13 (Opposers' Exhibit 18, Baby Bomber

14 Bites, Fall 2002, Bates stamped OPP 0021

15 and OPP 0022, marked for identification.)

16 Q. I have handed you what we have

17 marked as Opposers' Exhibits 14 through 18

18 (handing). Can you take a moment to look at

19 them and please identify them as a group.

20 A. They are examples of Baby Bomber

21 Bites, which is the Staten Island Yankees

22 online newsletter.

23 Q. When you say an online newsletter,

24 where is that made available online?

25 A. It's made available on our website,

1 Getzler - Direct

2 which is www.SIYANKS.com, and it is available
3 if somebody wishes to receive it by e-mail, it
4 is available to be e-mailed to them.

5 Q. When did that particular newsletter
6 begin?

7 A. October 2001.

8 MR. MANDEL: I am just going to
9 offer into evidence Opposers' Exhibits 12
10 through 18.

11 MR. NATTER: Can I have some
12 voir dire on it?

13 MR. MANDEL: Do you want to do that
14 now as opposed to --

15 MR. NATTER: Well, you are offering
16 it now. Maybe you want to save the
17 offering until the end.

18 MR. MANDEL: That's fine, let me
19 just offer it at the end of my testimony,
20 rather than break it up.

21 MR. NATTER: Sure.

22 Q. Has the club used the term "Baby
23 Bombers" in any print advertising?

24 A. Yes, many times.

25 MR. MANDEL: I would like to mark as

1 Getzler - Direct

2 Opposers' Exhibit 19 a one-page document
3 from Opposers bearing the production number
4 1962.

5 (Opposers' Exhibit 19, fax dated
6 8-5-99, Bates stamped OPP 1962, marked for
7 identification.)

8 Q. Can you please identify what
9 Opposers' Exhibit 19 is (handing)?

10 A. Yes. It is a fax of instructions
11 that I sent to a woman named Kathy who worked
12 for the -- I believe it's the Bayonne Journal.
13 We did some advertising with them in 1999.

14 Q. Was this fax sent on or around the
15 date indicated, August 15th, 1999?

16 A. Correct.

17 Q. Underneath Comments there is some
18 language that is set out. Can you identify
19 what that language is?

20 A. I'm sorry, can you --

21 Q. Underneath the portion of the fax
22 that says Comments there is some copy, what
23 appears to be copy.

24 A. Yes, okay, I'm sorry.

25 Q. Can you just explain what it is?

1 Getzler - Direct

2 A. Yes. That is what I am instructing
3 her to have produced as a printout in the
4 Bayonne journal.

5 Q. Was a printout, in fact, produced in
6 the form that's indicated here in the Bayonne
7 Journal?

8 A. Yes.

9 Q. Did that ad include reference to the
10 Staten Island Yankees as the Baby Bombers?

11 A. Yes.

12 MR. MANDEL: Let's mark as Opposers'
13 Exhibit 20 a collection of documents
14 produced in discovery.

15 (Opposers' Exhibit 20, print ads,
16 Bates stamped OPP 0030 through OPP 0035,
17 marked for identification.)

18 Q. I have handed you what we have
19 marked as Opposers' Exhibit 20 (handing). Can
20 you take a moment to look through that and
21 identify what Opposers' Exhibit 20 is.

22 A. Opposers' Exhibit 20 is a series of
23 print ads that appeared in the Staten Island
24 Advance and in the New York Times over the
25 course of the past several years.

1 Getzler - Direct

2 Q. Were these advertisements that were
3 done by the Staten Island Yankees?

4 A. Yes, they were.

5 Q. Does Exhibit 20 reflect
6 representative examples of the type of print
7 advertising done by the club?

8 A. Yes.

9 Q. And all of the advertisements shown
10 in Exhibit 20 include reference to the term
11 "Baby Bombers"?

12 A. Correct.

13 MR. MANDEL: Let's mark as Opposers'
14 Exhibit 21 a document bearing production
15 numbers OPP 25 through 28.

16 (Opposers' Exhibit 21, Daily News
17 advertising supplement, March 14, 2002,
18 Bates stamped OPP 0025 through OPP 0028,
19 marked for identification.)

20 Q. Can you please identify what
21 Opposers' Exhibit 21 is (handing)?

22 A. Yes. Opposers' Exhibit 21 is an
23 example of a Daily News advertising supplement
24 that appeared in March of 2002.

25 Q. Can you explain what an advertising

1 Getzler - Direct

2 supplement is?

3 A. Yes. The Staten Island Yankees paid
4 the Daily News to produce this piece and it was
5 one of several pieces that were done of this
6 type and it is a combination of advertising,
7 you know, sort of obvious advertising at times,
8 and text which describes elements of the Staten
9 Island Yankees on the field and sometimes off,
10 and it is designed to create interest in the
11 team at particular times of year.

12 Q. Who actually creates the copy for
13 this?

14 A. The Daily News.

15 Q. Is it correct that Opposers'
16 Exhibit 21 includes references to the club as
17 the Baby Bombers?

18 A. Yes.

19 MR. MANDEL: Let's mark as Opposers'
20 Exhibit 22 a document bearing production
21 numbers OPP 74 through 75.

22 (Opposers' Exhibit 22, Home Team
23 Headlines, Bates stamped OPP 0074 and
24 OPP 0075, marked for identification.)

25 Q. Can you identify what Opposers'

1 Getzler - Direct

2 Exhibit 22 is (handing)?

3 A. Yes. It's an example of Home Team
4 Headlines, which was a piece designed by the
5 Staten Island Advance for a program called
6 Newspapers in Education.

7 Q. Can you describe in general what the
8 purpose of that program was?

9 A. Yes. The Staten Island Yankees paid
10 the Staten Island Advance for the cost of
11 delivering a significant number of newspapers
12 to schools throughout Staten Island and one of
13 the things that the Staten Island Advance then
14 did was created an educational supplement for
15 the kids that was based around the Staten
16 Island Yankees.

17 Q. Does Opposers' Exhibit 22 include a
18 reference to the club as the Baby Bombers?

19 A. Yes.

20 Q. Have the Staten Island Yankees been
21 referred to as the Baby Bombers in radio
22 advertising?

23 A. Yes, many times.

24 MR. MANDEL: Let's mark as Opposers'
25 Exhibit 23 a document bearing production

1 Getzler - Direct

2 numbers OPP 1960 through 1961.

3 (Opposers' Exhibit 23, document
4 entitled Generic Radio Ad - Staten Island
5 Yankees, Bates stamped OPP 1960 and
6 OPP 1961, marked for identification.)

7 Q. Take a look at what we have marked
8 as Opposers' Exhibit 23 (handing). Let me ask
9 you first to take a look at the first page of
10 that exhibit. Can you identify what that is?

11 A. Yes. That's radio text that I would
12 have written in the year 1999.

13 Q. Was this text for a radio
14 advertisement done by the Staten Island
15 Yankees?

16 A. Yes.

17 Q. Did a radio ad, in fact, run in the
18 form that's shown in Exhibit 23?

19 A. Yes.

20 Q. Do you know what the distribution
21 was on that radio ad?

22 A. It would have been a number of
23 different radio stations throughout New York
24 City, so the population would have been, you
25 know, hundreds of thousands, if not millions.

1 Getzler - Direct

2 Q. Looking at the first page of Exhibit
3 23, does it include any reference to the term
4 "Baby Bombers"?

5 A. Yes, it does.

6 Q. Focusing you on the second page of
7 Opposers' Exhibit 23, can you identify what
8 that is?

9 A. Similarly it's a radio ad that we
10 wrote, probably I wrote, for a game in August
11 of 1999.

12 Q. Did an advertisement in the form
13 shown on the second page of Opposers' Exhibit
14 23 actually run on the air?

15 A. I would imagine so, yes.

16 Q. Does that script or the text for
17 that radio ad that appears on the second page
18 of Exhibit 23 include a reference to the term
19 "Baby Bombers"?

20 A. Yes.

21 MR. MANDEL: Let's mark as Opposers'
22 Exhibit 24 a group of documents produced in
23 discovery that appear to also be radio
24 scripts.

25 (Opposers' Exhibit 24, One-on-One

1 Getzler - Direct

2 Sports radio ad scripts, Bates stamped OPP
3 1941 through OPP 1949, marked for
4 identification.)

5 Q. I have handed you what we have
6 marked as Opposers' Exhibit 24 (handing). Are
7 you able to identify as a group what those
8 documents are?

9 A. Yes.

10 Q. Can you do so, please?

11 A. They are scripts for radio ads that
12 were to run on One-on-One Sports, which is
13 AM 620 or was AM 620 in the year 2000, and they
14 were scripts for radio spots.

15 Q. Did the Staten Island Yankees, in
16 fact, run the radio spots indicated on Exhibit
17 24?

18 A. Yes.

19 Q. Do each of those radio scripts
20 include reference to the term "Baby Bombers"?

21 A. Yes.

22 MR. MANDEL: Let's mark as Opposers'
23 Exhibit 25 a one-page document bearing
24 production number OPP 1958.

25 (Opposers' Exhibit 25, radio script,

1 Getzler - Direct

2 Bates stamped OPP 1958, marked for
3 identification.)

4 Q. Can you identify what Opposers'
5 Exhibit 25 is?

6 A. Yes. This is radio script as well.

7 Q. Is this a script for a radio spot
8 that actually ran on the air?

9 A. I would -- yes, I would imagine so.

10 Q. Can you identify when this script is
11 from?

12 A. It is from 2002.

13 Q. How are you able to determine that?

14 A. Because it is talking about striving
15 for their third straight play-off appearance,
16 which would have been 2002.

17 MR. MANDEL: Let's mark as Opposers'
18 Exhibit 26 a one-page document bearing
19 production number OPP 1928.

20 (Opposers' Exhibit 26, radio script,
21 Bates stamped OPP 1928, marked for
22 identification.)

23 Q. Can you identify what Opposers'
24 Exhibit 26 is?

25 A. Yes. It is a radio script for spots

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that are actually currently running on WCBS FM.

Q. When you say "currently running,"
you mean as of today?

A. As of the beginning of the week.

Q. Does the script for this radio spot
include reference to the term "Baby Bombers"?

A. Yes.

Q. Have the Staten Island Yankees ever
used the term "Baby Bombers" in any television
advertising?

A. Yes, many times.

MR. MANDEL: I'd like to mark as
Opposers' Exhibit 27 a group of documents
that appear to be television ad scripts
that were produced in discovery.

(Opposers' Exhibit 27, television ad
scripts, Bates stamped OPP 1943 through
OPP 1950, marked for identification.)

Q. Can you identify what Opposers'
Exhibit 27 is?

A. Yes. These are scripts for
television ads that ran on Staten Island Cable
in year 2000.

Q. Did these television scripts all

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2 include reference to the term "Baby Bombers"?

3 A. Yes.

4 MR. MANDEL: Let's mark as Opposers'
5 Exhibit 28 a document bearing production
6 numbers OPP 1931 through 1932.

7 (Opposers' Exhibit 28, television ad
8 scripts, Bates stamped OPP 1931 and
9 OPP 1932, marked for identification.)

10 Q. I have put in front of you what we
11 have marked as Opposers' Exhibit 28. Can you
12 identify what it is?

13 A. Yes. These are television ads
14 for -- scripts for television ads that were in
15 2003.

16 Q. Did these television ads, in fact,
17 run?

18 A. Yes.

19 Q. On the first page of Opposers'
20 Exhibit 28, do the second and third scripts
21 include references to the term "Baby Bombers"?

22 A. Yes.

23 Q. And on the second page does the top
24 paragraph script include reference to the term
25 "Baby Bombers"?

1 Getzler - Direct

2 A. Yes.

3 Q. Do you know on what stations or what
4 channels this would have aired?

5 A. This would have aired on Staten
6 Island Cable or it would have aired on the Yes
7 Network, and I would like to amend something.
8 It's from 2002, not 2003.

9 Q. How are you able to determine that
10 it's from 2002?

11 A. Because we did the stars and stripes
12 logo baseballs in 2002, not 2003.

13 MR. MANDEL: I am going to mark as
14 Opposers' Exhibit 29 a videocassette that
15 was produced in discovery bearing
16 production number OPP 120. It runs about
17 eight minutes in length. What I am going
18 to do is play the beginning of it, see if
19 the witness is able to identify it and tell
20 me what's on the tape. If you want to
21 insist on playing the whole thing, we will
22 do that, but if he is able to identify what
23 it is just by sort of fast-forwarding
24 through it, we might be able to save some
25 time.

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2 (Opposers' Exhibit 29, videotape
3 labeled Various TV Sports, Bates stamped
4 OPP 0120, marked for identification.)

5 (Recess was taken from 10:43 to
6 10:51.)

7 Q. We have played you portions of what
8 has been marked as Opposers' Exhibit 29. Can
9 you identify what that videotape is?

10 A. Yes. They are television
11 advertisements that we ran in the 2003 season.

12 Q. Do you know where these ads ran?

13 A. They ran on Staten Island Cable and
14 they ran on the Yes Network.

15 MR. MANDEL: Let's mark as Opposers'
16 Exhibit 30 a group of documents produced in
17 discovery that appear to be various
18 letters.

19 (Opposers' Exhibit 30,
20 correspondence, Bates stamped OPP 1959
21 through OPP 1936, marked for
22 identification.)

23 Q. Take a look at what we have marked
24 as Opposers' Exhibit 30 and, if you can, please
25 identify them (handing).

1 Getzler - Direct

2 A. They are assorted letters that were
3 written to our fans and sometimes to business
4 associates, mostly to sell.

5 Q. Would these be examples of sales
6 efforts by the club?

7 A. Yes.

8 Q. Do all of these letters include
9 reference to the term "Baby Bombers"?

10 A. Yes.

11 MR. MANDEL: Let's mark as Opposers'
12 Exhibit 31 a document bearing production
13 numbers OPP 36 through 37.

14 (Opposers' Exhibit 31, 2001 Group
15 Sales Brochure, Bates stamped OPP 0036
16 through OPP 0037, marked for
17 identification.)

18 Q. Can you please identify what
19 Opposers' Exhibit 31 is (handing)?

20 A. Yes. It is the 2001 Group Sales
21 Brochure.

22 Q. What is a group sales brochure? How
23 is it used?

24 A. It is used as a mailer to send to
25 organizations or individuals whom we are trying

1 Getzler - Direct

2 to get to purchase tickets in groups.

3 MR. MANDEL: Let's mark as Opposers'
4 Exhibit 32 through 35 four documents that
5 appear to be programs that were produced in
6 discovery.

7 (Opposers' Exhibit 32, 2000 Program,
8 Bates stamped OPP 0038 through OPP 0046,
9 marked for identification.)

10 (Opposers' Exhibit 33, 2002
11 Commemorative Program, Bates stamped
12 OPP 0047 through OPP 0053, marked for
13 identification.)

14 (Opposers' Exhibit 34, 2002
15 Commemorative Yearbook, Bates stamped
16 OPP 0054 through OPP 0062, marked for
17 identification.)

18 (Opposers' Exhibit 35, 2003
19 Commemorative Yearbook, Bates stamped
20 OPP 0063 through OPP 0073, marked for
21 identification.)

22 Q. I have handed you as a group what we
23 have marked as Opposers' Exhibits 32
24 through 35. Can you identify what they are?

25 A. Yes. They are examples of our

1 Getzler - Direct

2 annual program yearbook.

3 Q. How are those documents distributed?

4 A. They are sold at Staten Island
5 Yankees games. They are sold to anybody who
6 would want to purchase them off season or even
7 during season who is not at a game, and they
8 are distributed to sponsors for -- anybody who
9 advertised in the program gets one after the
10 season as a proof of performance.

11 Q. Can you identify what years the
12 various exhibits are from?

13 A. 2000, 2001, 2002, 2003.

14 Q. And that's in order from Exhibits 32
15 through 35?

16 A. Correct.

17 Q. Do each of those exhibits include
18 references to the Staten Island Yankees as the
19 Baby Bombers?

20 A. Yes.

21 MR. MANDEL: Let's mark as Opposers'
22 Exhibit 36 a collection of press releases
23 produced in discovery.

24 (Opposers' Exhibit 36, press
25 releases, Bates stamped OPP 1964 through

1 Getzler - Direct

2 OPP 1929, marked for identification.)

3 Q. Take a look at Opposers' Exhibit 36.
4 Can you identify what that document consists
5 of?

6 A. It consists of a number of press
7 releases.

8 Q. Are these press releases that were
9 issued by the Staten Island Yankees?

10 A. Yes.

11 Q. Can you describe what the
12 distribution is for press releases that are
13 issued by the club?

14 A. They are distributed to a
15 substantial number of print, radio, telephone
16 and online media outlets, largely in the
17 New York/New Jersey area and reaching as far
18 as, you know, depending on what the press
19 release is for, everything goes to Florida, to
20 all of the New York Yankees affiliates, to our
21 league office, to a number of significant
22 national online news organizations and also to
23 the AP and, you know, all the wires.

24 Q. Can you identify any of the
25 significant national online organizations that

1 Getzler - Direct

2 receive the press releases?

3 A. It would go to ESPN.com, SI.com, the
4 YesNetworkTV.com and Yankees.com.

5 Q. And is Yankees.com the website for
6 the New York Yankees?

7 A. Yes.

8 Q. Now, you will notice on some of the
9 pages on the bottom there is references to
10 dates. For example, the first page says Naming
11 Rights 5-10-04. Can you explain what those
12 date references are?

13 A. Yes. When I wrote the press
14 releases or when our director of media
15 relations at the time wrote the press releases,
16 there is an automatic dating mechanism. If you
17 do a header or a footer or, you know, at
18 different times through Microsoft Word,
19 therefore, when they were printed, you know, a
20 few of them were printed on the 10th of May,
21 even though the documents were written in this
22 case June 27th, 2000, it is marked down at the
23 bottom in the footer as being in 2004, because
24 that's when it was reopened on the computer and
25 printed out.

1 Getzler - Direct

2 Q. But are the dates when the various
3 press releases were actually released the date
4 lines that appear in the text of the copy?

5 A. Yes.

6 Q. Have the Staten Island Yankees ever
7 used the term "Baby Bomber" in connection with
8 any ticket plans?

9 A. Yes. In I believe it was 2000 one
10 of our mini-plans, a six- or an eight-game
11 plan, one of the plans was called the Baby
12 Bomber plan.

13 MR. MANDEL: Let's mark as Opposers'
14 Exhibit 37 a document bearing production
15 numbers OPP 32 and 31.

16 (Opposers' Exhibit 37, promotional
17 material and advertisement, Bates stamped
18 OPP 0032 and OPP 0031, marked for
19 identification.)

20 Q. Can you identify what Opposers'
21 Exhibit 37 is (handing)?

22 A. Yes. It would be promotional
23 material and an advertisement for the 2000
24 mini-plans.

25 Q. The first page, is that an

1 Getzler - Direct

2 advertisement that ran in the Staten Island
3 Advance on or around February 13, 2000?

4 A. Yes, it is.

5 Q. Does that identify one of the plans
6 as the Baby Bomber plan?

7 A. Yes, it does.

8 Q. Can you identify what the second
9 page is, how that would have been used?

10 A. The second page would have been a
11 sheet that would have been given or sent or
12 faxed to anybody who had expressed interest in
13 a mini-plan prior to the time that anything
14 more official was printed.

15 MR. MANDEL: Let's mark as Opposers'
16 Exhibit 38 a document bearing production
17 number OPP 1963.

18 (Opposers' Exhibit 38, 2002 Staten
19 Island Yankees Mini-Plans, Bates stamped
20 OPP 1963, marked for identification.)

21 Q. Can you identify what Opposers'
22 Exhibit 38 is (handing)?

23 A. Yes. It is a sheet similar to the
24 previous one that I had seen, which is -- you
25 can tell me what number that is. Number 37.

1 Getzler - Direct

2 Q. The second page of Exhibit 37?

3 A. The second page of Exhibit 37. It
4 is a sheet that would have been sent or given
5 out or faxed to people interested in mini-plans
6 in 2002.

7 Q. For 2002 there wasn't a specific
8 plan that was called the Baby Bombers?

9 A. That's correct.

10 Q. Did this promotional piece
11 nevertheless include a reference to the term
12 "Baby Bombers"?

13 A. Yes, it did.

14 Q. Can you just point out where that
15 is?

16 A. As part of the Brooklyn Six-Pack
17 Plus Six description it says that the Baby
18 Bombers, you know, drive to another New York
19 Penn League title.

20 MR. MANDEL: Let's mark as Opposers'
21 Exhibit 39 a two-page document bearing
22 production numbers OPP 1926 through 27.

23 (Opposers' Exhibit 39, Kids Club
24 promotional material, Bates stamped
25 OPP 1926 and OPP 1927, marked for

1 Getzler - Direct

2 identification.)

3 Q. Can you please identify Opposers'
4 Exhibit 39 (handing)?

5 A. Yes. It's promotional material and
6 a sign-up sheet for the Kids Club of the Staten
7 Island Yankees, which is called Baby Bombers
8 Buddies.

9 Q. Can you explain what the Kids Club
10 is?

11 A. It is sort of a mini-booster club
12 for children where kids who are fans of the
13 Staten Island Yankees sign up and receive
14 things like a membership card, a newsletter, a
15 birthday card on their birthday, a promo pack
16 consisting of, I believe, a pennant and a
17 pencil and, you know, give-aways that wouldn't
18 otherwise be available. Occasionally free
19 tickets to games and occasional signings from
20 players. You know, special activities. It's a
21 club.

22 MR. MANDEL: Let's mark as Opposers'
23 Exhibit 40 a document bearing production
24 numbers OPP 76 through 79.

25 (Opposers' Exhibit 40, Staten Island

1 Getzler - Direct

2 Yankees 2003 Media Guide, Bates stamped
3 OPP 0076 through OPP 0079, marked for
4 identification.)

5 Q. Can you identify what Opposers'
6 Exhibit 40 is (handing)?

7 A. Yes. The 2003 Staten Island Yankees
8 Media Guide.

9 Q. How is the media guide used?

10 A. The media guide is used as a
11 reference book by members of the media when
12 they come to our games or when they are writing
13 about us. It is a record book, history of the
14 team, statistical information, comprehensive
15 roster, and general information about both the
16 organization and the ballpark.

17 Q. Does the media guide include
18 references to the Staten Island Yankees as the
19 Baby Bombers?

20 A. Yes.

21 MR. MANDEL: Let's mark as Opposers'
22 Exhibit 41 a two-page document bearing
23 production numbers OPP 118 through 119.

24 (Opposers' Exhibit 41, website
25 printout entitled Ring Ceremony 2003, Bates

1 Getzler - Direct

2 stamped OPP 0118 and OPP 0119, marked for
3 identification.)

4 Q. Can you please identify Opposers'
5 Exhibit 41 (handing)?

6 A. It is a page from the Staten Island
7 Yankees -- SIYanks.com website.

8 Q. Is there a reference to the term
9 "Baby Bombers" in the document?

10 A. Yes.

11 Q. Where does that appear?

12 A. It appears on the bottom of the
13 second page as a caption of a photograph.

14 Q. Have the Staten Island Yankees used
15 the term "Baby Bombers" on their website,
16 SIYanks.com?

17 A. Many times.

18 Q. Other than use by the Staten Island
19 Yankees themselves, are you aware of any use by
20 other entities of the term "Baby Bombers" to
21 refer to the Staten Island Yankees?

22 A. Certainly.

23 Q. Can you identify generally what type
24 of usage you are referring to?

25 A. Generally it's used in the press and

1 Getzler - Direct

2 government agencies, on fan sites, in all kinds
3 of different places when referring to the
4 Staten Island Yankees. Sort of in the same way
5 we do.

6 Q. Has there been usage in the press
7 that you are aware of?

8 A. Yes.

9 MR. MANDEL: Let's mark as Opposers'
10 Exhibit 42 a document bearing production
11 numbers OPP 81 through 82.

12 (Opposers' Exhibit 42, NYC.gov
13 website printout, Bates stamped OPP 0081
14 and OPP 0082, marked for identification.)

15 Q. Can you identify what Opposers'
16 Exhibit 42 is (handing)?

17 A. Yes. It's a description of Richmond
18 County Bank Ballpark at St. George, which is
19 our ballpark, in the website of the New York
20 City Sports Commission.

21 Q. Does that website include a
22 reference to the club, the Staten Island
23 Yankees, as the Baby Bombers?

24 A. As a headline.

25 MR. MANDEL: Let's mark as Exhibit

1 Getzler - Direct

2 43 a document bearing production numbers
3 OPP 87 through 89.

4 (Opposers' Exhibit 43, article
5 entitled Stanky's Yankees, Bates stamped
6 OPP 0087 through OPP 0089, marked for
7 identification.)

8 Q. Can you identify what Opposers'
9 Exhibit 43 is?

10 A. Yes. It's an article on the Staten
11 Island Yankees that took -- that was posted as
12 a Staten Island Yankees report of some sort on
13 AllSports.com.

14 Q. Do you know what AllSports.com is?

15 A. It is one of the sports websites
16 that pop up, you know, all over the place.

17 Q. Is there a reference to the Staten
18 Island Yankees as the Baby Bombers in
19 Exhibit 43?

20 A. Yes.

21 MR. MANDEL: Let's mark as Opposers'
22 Exhibit 44 a one-page document bearing
23 production number OPP 1937.

24 (Opposers' Exhibit 44, field staff
25 listing, Bates stamped OPP 1937, marked for

Getzler - Direct

identification.)

Q. Can you identify what Opposers' 44 is (handing)?

A. Yes. It is a listing of field staff for the Staten Island Yankees in 2003.

Q. Who produced this listing?

A. We did.

Q. How was it used?

A. It was used in distribution to a mailing to fans as well as part of a release to the press when we announced who our on-field staff was going to be for the season.

Q. And is there any reference in the document to the term "Baby Bomber"?

A. Yes.

MR. MANDEL: I have no further questions at this time and I will just move into evidence Opposers' Exhibits 12 through 44.

MR. NATTER: I would like to have some voir dire on the exhibits which you want to move into evidence.

THE WITNESS: Can I ask to take a couple minutes?

1 Getzler - Voir Dire

2 MR. NATTER: No problem.

3 (Recess was taken from 11:12 to
4 11:17.)

5 VOIR DIRE EXAMINATION BY

6 MR. NATTER:

7 Q. Mr. Getzler, my name is Seth Natter.
8 I represent Mr. Hart. I am initially going to
9 be asking you some questions with respect to
10 the exhibits that your attorney presented to
11 you before.

12 First with respect to Exhibits 12
13 and 13, the bulletins --

14 A. Yes.

15 Q. Do you know the dates when these
16 documents were distributed?

17 A. Volume 1, No. 1, which would have
18 been Exhibit 12, would have been in September
19 or October -- actually, it would have been
20 October of '99, and the second one, Volume 1,
21 No. 2, would have been either November or
22 December of '99.

23 Q. Do you have personal knowledge of
24 the distributions?

25 A. Yes.

Getzler - Voir Dire

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Q. I'd like you to take another look at Exhibit 23.

A. Yes.

Q. It's two sheets of paper.

A. Yes.

Q. Did you personally author these?

A. Yes.

Q. Both of them?

A. Both of them.

Q. I believe your prior testimony was that you probably wrote the text.

A. It must have been mine as it was on my computer and I am the only one that used it.

Q. How do you know it was on your computer?

A. Because I printed it out.

Q. When was it printed out?

A. While we were, you know --

MR. MANDEL: Off the record.

(Discussion off the record.)

Q. When was it printed out?

A. Whenever we were gathering all the material.

Q. This was printed out recently?

1 Getzler - Voir Dire

2 A. Yes.

3 Q. Within the past month or so?

4 A. If this is one of the later ones,
5 then it was within the past month or so,
6 otherwise it was a couple of months ago.

7 Q. Do you have any records which would
8 establish when it was written?

9 A. If there is anything on, you know --
10 if there is anything on the computer, then it
11 would say so. Otherwise, no.

12 Q. Do you have any records which would
13 establish that it was sent to specific radio
14 stations?

15 A. Probably. I would imagine so.

16 Q. Do you have any personal knowledge
17 that it was aired on specific radio stations?

18 A. This would have been one of many
19 hundreds of radio ads. They all -- you know,
20 if we sent them in, we have contracted to run
21 them, therefore, I would expect that they would
22 have run. I don't know specifically this one.

23 Q. I would like you to take a look at
24 Exhibit 24. These are, I believe, scripts for
25 additional radio ads?

1 Getzler - Voir Dire

2 A. Correct.

3 Q. Do you have personal knowledge that
4 the radio ads were actually run on the
5 stations?

6 A. I have knowledge that I heard a
7 significant number of them and as well I am
8 sure we have the statements and receipts for
9 them.

10 Q. Do you know who authored the text?

11 A. I did.

12 Q. Again, this was taken from your
13 computer?

14 A. Correct.

15 Q. Were the documents we are looking at
16 printed relatively recently?

17 A. Yes.

18 Q. I would like you to take a look at
19 Exhibit 25. Did you author that also?

20 A. Yes.

21 Q. Would you say the same thing, it was
22 taken from your computer recently?

23 A. Yes.

24 Q. As of today you couldn't testify as
25 to when it was written, the date that it was

Getzler - Voir Dire

1

2 written?

3 A. I could not testify this minute, no.

4 Q. Could you testify as to where this
5 document was sent?

6 A. I can make a reasonable guess at
7 that, because it was in 2002, because it was
8 their third straight play-off appearance, and
9 in 2002 we only ran radio on WCBS FM. It is
10 the length of a 60-second radio ad in terms of
11 the amount of text, therefore, I would guess
12 that we sent this to WCBS FM.

13 Q. You didn't personally hear it being
14 broadcast on CBS?

15 A. I might have.

16 Q. I would like you to take a look at
17 Exhibit 26.

18 A. Yes.

19 Q. Did you personally author that
20 document?

21 A. I personally authored this document.

22 Q. Do you know when you created it?

23 A. Yes. I created it on the 7th or
24 so -- either the 6th or 7th of May and I know
25 that it went to WCBS FM because I e-mailed it

Getzler - Voir Dire

to them.

Q. And did you hear it broadcast?

A. No, I was actually here when it would have been broadcast.

Q. I would like you to take a look at Exhibit 27. Did you author all of the text in all of the documents?

A. Yes.

Q. Would it be the same as with the prior documents, that it was just recently printed off of your computer?

A. Yes.

Q. Do you have any personal knowledge as to where these documents went when they were written?

A. Yes. They went to Staten Island Cable.

Q. From your personal knowledge?

A. Yes.

Q. You didn't delegate that task to somebody else?

A. No.

Q. Do you know if the ads were run on Staten Island Cable?

1 Getzler - Voir Dire

2 A. I expect that they were.

3 Q. I would like you to take a look at
4 Exhibit 28. Did you author the text in
5 Exhibit 28?

6 A. Yes.

7 Q. And it was recently re-printed off
8 of your computer?

9 A. Yes.

10 Q. This exhibit?

11 A. Yes.

12 Q. Do you have personal knowledge of
13 whether or not it was broadcast on television?

14 A. Again, I expect that they were. I
15 do not know.

16 Q. I would like you to take a look at
17 Exhibit 30. The top sheet, did you author that
18 sheet?

19 A. Yes.

20 Q. Would it be fair to say that it was
21 recently printed off of your computer?

22 A. Yes.

23 Q. What happened to the document after
24 you created it? How was it distributed?

25 A. This would have been distributed by

1 Getzler - Voir Dire

2 mail to our season ticket holder mailing list.

3 Q. The second sheet in this exhibit,
4 you authored it?

5 A. I authored it and it was either sent
6 by mail or faxed to every member of Staten
7 Island Chamber of Commerce.

8 Q. How about the third sheet?

9 A. I wrote this. It was signed by the
10 fellow who was then our director of tickets in
11 2000 it was written and mailed to season ticket
12 holders regarding the fact that the team was in
13 the play-off hunt and play-off tickets were
14 going on sale.

15 Q. And this was from your personal
16 knowledge, the distribution?

17 A. Yes.

18 Q. The next sheet, did you author that
19 sheet also?

20 A. I did not, but I would have edited
21 it.

22 Q. Do you recall specifically editing
23 this document?

24 A. Yes.

25 Q. When did you do that?

1 Getzler - Voir Dire

2 A. In October or November of 2001.

3 Q. Could you tell us where this sheet,
4 which has on it number 0086, where this sheet
5 came from?

6 A. This came from our group sales files
7 from 2001.

8 Q. I would like you to look at the next
9 document. Did you author this document too?

10 A. Yes.

11 Q. And it was recently printed from
12 your computer?

13 A. Yes.

14 Q. And the last sheet, did you author
15 this sheet?

16 A. I edited this. It was written by
17 director of concerts and stadium events.

18 Q. Was this reprinted recently from a
19 computer file?

20 A. Yes.

21 Q. Whose computer file was it printed
22 from?

23 A. It was printed from my computer,
24 however, it would have been almost certainly
25 from our main share, our intranet.

1 Getzler - Voir Dire

2 Q. Why would you say that?

3 A. Because it was signed by our
4 director of concerts and stadium events, so he
5 would have guided me to that sheet.

6 Q. Is it possible that that document
7 was edited or revised by someone else?

8 A. No.

9 Q. Now, all of the other documents on
10 the sheet were in your personal computer and
11 not on the main files?

12 A. That is correct -- not necessarily.
13 The one signed by Dan Yaeger was probably on
14 his computer, but that wasn't recently
15 reprinted.

16 Q. And the one signed by John Davison?

17 A. The one signed by John Davison was
18 from my computer.

19 Q. I would like you to take a look at
20 Exhibit 36.

21 A. Yes.

22 Q. Could you tell us which of the
23 various sheets in here were authored by you?

24 A. Sure. The naming rights deal was.
25 The second one, the 2001 schedule, was written

1 Getzler - Voir Dire

2 by me. The www.SIYanks.com was written by me.
3 The 2001 game tickets on sale was written by
4 me. The one that comes from our website, which
5 is the one with the logo and the ferry on the
6 top of it, was written by -- actually, this one
7 would have been written -- it could have been
8 me, it could have been our director of media
9 relations.

10 MR. MANDEL: Just so the record is
11 clear, I think there are a number of them
12 that have the logo, so maybe you can just
13 identify it by title.

14 A. (Continuing) Oh, okay, this is the
15 Jorn to Skipper 2001 Staten Island Yankees.
16 The new sponsorship one from May 31, 2001, was
17 written by me. The June 30th was written by
18 our director of media relations.

19 Q. Excuse me, what page number is that?

20 A. I'm sorry, that would be OPP 0107,
21 Dwight Gooden to Raise New York Penn League
22 Championship Pennant. The announcement of the
23 2001 roster was not written by me. Anything
24 that was not written by me that was a press
25 release was written by our director of media

1 Getzler - Voir Dire

2 relations. June 22nd Edison Reynoso was
3 written by her. Staten Island Yankees to open
4 new ballpark, written by her. Yankees Set For
5 Five Game Home Stand not written by me, written
6 by her.

7 You know what I am going to do, I am
8 going to look at all of the rest of them,
9 because if they are from the website -- the
10 next one, two, three, four were all written by
11 our director of media relations ending with
12 Three Former Baby Bombers to Attend Spring
13 Training. The Baseball Bash 2003 was sort of a
14 collaborative press release between me and her.
15 The Former Baby Bombers Enjoying Post Season
16 is -- I don't believe either me or her. I do
17 not know who wrote that. Same thing with the
18 September 5th, 2003, Battle Creek Sweeps Fort
19 Wayne. It could have come from the Battle
20 Creek book. You know what, I don't want to
21 speculate. I don't know where it comes from.
22 And the Staten Island Yankees Release 2004
23 Schedule came from me. I wrote that.

24 Q. With respect to Exhibit 39, do you
25 know when this was distributed?

Getzler - Voir Dire

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A. Over the past several months.

Q. It's recent?

A. Yes.

Q. I'd like you to now take a look at
Exhibit 42.

A. Yes.

Q. Do you know what website this came
from?

A. It appears to have come from
NYC.gov.

Q. Do you know when it was on the
website?

A. No.

Q. Did you personally see it on the
website?

A. I have seen it on the website.

Q. When was that?

A. I routinely go through -- you know,
I do Google searches, see where we are located.
I can't tell you precisely when I do it. I do
it frequently.

Q. But you specifically saw this
document?

A. Yes.

1 Getzler - Voir Dire

2 Q. Did you print it at that time?

3 A. No.

4 Q. Do you know who printed this
5 document?

6 A. No.

7 Q. I would like you to take a look at
8 Exhibit 43.

9 A. Yes.

10 Q. Did you personally see this on the
11 web?

12 A. No.

13 Q. Do you know where this document came
14 from?

15 A. No.

16 MR. NATTER: I have no objection to
17 the exhibits.

18 CROSS-EXAMINATION BY

19 MR. NATTER:

20 Q. I am now going to be asking you
21 questions on cross-examination.

22 A. Yes.

23 Q. Are you familiar with the procedure?

24 A. Yes.

25 Q. You have testified before?

Getzler - Cross

1

2 A. No.

3 Q. Did you discuss your testimony
4 before today?

5 A. Yes.

6 Q. With whom did you discuss it?

7 A. My counsel.

8 Q. Anybody else?

9 A. No.

10 Q. Are you aware of any other teams
11 being referred to as Bombers?

12 A. Yes.

13 Q. What teams are you aware of?

14 A. The Capitol City Bombers.

15 Q. What type of team is that?

16 A. That is a team in the South Atlantic
17 League.

18 Q. Is that --

19 A. Minor league baseball.

20 Q. Are you aware of any other teams?

21 A. No.

22 Q. Are you aware of any basketball
23 teams?

24 A. No.

25 Q. Are you aware of any other baseball

Getzler - Cross

teams being referred to as the Bombers?

A. Only by nickname.

Q. Who would that be?

A. The New York Yankees.

Q. Are they referred to as the Bombers
or the Bronx Bombers?

A. Bronx Bombers.

Q. Were you aware of a little league
team in the Bronx which was referred to as the
Baby Bombers?

A. Yes.

Q. Do you recall when that was that
this team was referred to as the Baby Bombers?

A. A couple of years ago when they had
a run at the Little League World Series.

Q. Did you voice any objection to the
team being referred to as the Baby Bombers?

A. No.

Q. Did you speak to anyone about it?

A. No.

Q. Would it be fair to say that you
were not concerned about that?

MR. MANDEL: Object to the form.

You can answer.

1 Getzler - Cross

2 THE WITNESS: I'm sorry?

3 MR. MANDEL: You can answer. I am
4 just noting an objection.

5 A. Yes, that's correct.

6 Q. Were you involved in any of the
7 events surrounding that team's going to the
8 finals?

9 A. No.

10 Q. Were you aware of any parades that
11 had taken place during that time with respect
12 to the team?

13 A. No.

14 Q. Has the term "Baby Bombers" been
15 used in any other context besides the
16 promotional materials that were introduced as
17 exhibits today?

18 A. How do you mean?

19 Q. Well, has the term "Baby Bombers"
20 been applied to uniforms?

21 A. No.

22 Q. Has it been licensed to others to
23 use?

24 A. No.

25 Q. Has it been used on any items of

Getzler - Cross

1
2 clothing?

3 A. No.

4 Q. Would it be fair to say that the
5 term "Baby Bombers" has been used for
6 promotional purposes?

7 A. It would be fair to say that.

8 Q. Would it be fair to say that there
9 is no other usage that you are aware of?

10 A. I wouldn't necessarily say that all
11 the usages were simply promotional.

12 Q. What non-promotional usages are you
13 aware of?

14 A. I am aware of the use in the press,
15 I am aware of the use within attempted sales of
16 tickets or of group sales or sponsorships or --
17 you know, those would be the usages we have
18 had.

19 Q. Well, that's to promote sales,
20 promote attendance at the games; correct?

21 A. Correct.

22 Q. You previously testified as to gross
23 revenues in the amount of \$4 million?

24 A. Over time.

25 Q. Was that per year or is that

Getzler - Cross

1

2 cumulative?

3 A. I believe that -- well, which
4 testimony are you referring to?

5 Q. Earlier today there was a question
6 which you had answered, the question dealt with
7 revenues --

8 A. With ticket revenues.

9 Q. Ticket revenues.

10 A. Yes, that's cumulative.

11 Q. So that would be broken down into
12 about a million dollars a year?

13 A. A little bit more than that.

14 Q. Is the team profitable?

15 A. No.

16 Q. What percentage of available seats
17 are occupied?

18 A. Approximately 75.

19 Q. When you say the team is not
20 profitable, that would include not only the
21 ticket sales revenue, but the revenue received
22 from the naming of the park and from signage
23 and things of that nature, sponsorships?

24 A. Correct.

25 Q. I would like you to take another

Getzler - Cross

1

2 look at Exhibit 24. These are the scripts of a
3 series of radio advertisements?

4 A. Yes.

5 Q. Now, you previously testified that
6 the term "Baby Bombers" can be found in these
7 radio advertisements.

8 A. Yes, sir.

9 Q. Is there any particular slogan or
10 emphasis which is made to promote the team in
11 these commercials?

12 MR. MANDEL: Objection.

13 You can answer.

14 A. Yes.

15 Q. What is that?

16 A. "Yankees Made Here."

17 Q. Is that why the phrase "Yankees Made
18 Here" is in block print in the advertisements,
19 all of the scripts except for the one on the
20 first page, cover page?

21 A. Yes.

22 Q. Would you consider that a slogan?

23 A. Yes.

24 Q. Is that slogan currently being used?

25 A. No.

Getzler - Cross

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Q. When did you cease using that
3 slogan?

4

A. After the 2000 season.

5

6

Q. Did you adopt a different slogan
after the 2000 season?

7

A. Yes.

8

Q. What's that?

9

A. We have had a couple of them. One
10 was "Bringing It Home," one was "Real Baseball,
11 Real Close."

12

Q. What's the current slogan?

13

A. The current slogan is "No Doubt
14 About It," but we also are still using "Real
15 Baseball, Real Close."

16

Q. You had previously mentioned that
17 there were discussions in 1998, 1999 with
18 respect to naming the team?

19

A. Yes.

20

Q. Who participated in those
21 discussions?

22

A. The people who were on the staff of
23 Staten Island -- the ^{Watertown} ~~Water-Town~~ Indian^S/Staten
24 Island Yankees at the time were me and my
25 father and our general manager and another

JG

1 Getzler - Cross

2 employee who has become technical director,
3 members of New York Yankees and, you know, down
4 to, you know, my wife and my mother.

5 Q. I would assume that it wasn't at a
6 single meeting then, it was an evolution?

7 A. Certainly.

8 Q. The selection of the team name, was
9 that a general consensus?

10 A. Yes.

11 Q. Someone from the New York Yankees
12 participated in that?

13 A. A number of people from the New York
14 Yankees participated in that.

15 Q. And agreed?

16 A. Yes.

17 Q. Could you tell us what the
18 discussions were with respect to the term "Baby
19 Bombers"?

20 MR. MANDEL: Objection.

21 You can answer.

22 A. It was under consideration for name
23 of the club. There was concern that players
24 would not want to be playing for a team known
25 as babies officially.

1 Getzler - Cross

2 Q. Was that the extent of the
3 discussions?

4 A. Pretty much.

5 Q. It was for that reason that the name
6 was not adopted?

7 A. Correct.

8 Q. Has there been any comment from the
9 players with respect to the designation "Baby
10 Bombers"?

11 A. I have not spoken to anybody about
12 it, any of the players about it.

13 Q. And they have not voiced any
14 objection?

15 A. Not so far as I know.

16 Q. You are not aware of any clothing
17 being offered for sale with the designation
18 "Baby Bombers"?

19 A. No.

20 Q. At any time?

21 A. Correct.

22 Q. Are you aware of any clothing which
23 employs the designation bomber?

24 A. I know that there are jackets that
25 are known as bomber jackets. That's about it.

1 Getzler - Cross

2 Q. Are you aware of any clothing that
3 bears the designation "Bronx Bombers"?

4 A. Not specifically.

5 Q. Are you aware of any clothing
6 bearing the designation "mad bomber"?

7 A. No.

8 MR. NATTER: I am going to take a
9 brief break.

10 (Recess was taken from 11:56 to
11 12:01.)

12 MR. NATTER: I have no further
13 questions. Thank you.

14 MR. MANDEL: I just have very brief
15 redirect.

16 REDIRECT EXAMINATION BY

17 MR. MANDEL:

18 Q. Mr. Natter asked you on
19 cross-examination about whether the mark "Baby
20 Bombers" was licensed. Do you recall that
21 testimony?

22 A. Yes.

23 MR. MANDEL: I just want to put in
24 front of you a document that is Opposers'
25 Responses to Applicant's First Set of

1 Getzler - Redirect

2 Interrogatories in this matter.

3 Why don't we just mark this as
4 Opposers' Exhibit 45.

5 (Opposers' Exhibit 45, Opposers'
6 Responses to Applicant's First Set of
7 Interrogatories, marked for
8 identification.)

9 Q. This is a document that was
10 submitted on behalf of Opposers in this action.

11 MR. MANDEL: You want to take a look
12 at it?

13 MR. NATTER: I want to see if it's
14 signed, because mine wasn't signed, the one
15 that I was served with.

16 (Document review.)

17 Q. I just want to direct your attention
18 in particular to interrogatory number 3, which
19 asks to identify any persons or entities
20 Opposers authorized, licensed, granted or
21 otherwise conveyed the right to use Baby
22 Bombers, and then goes on to ask a number of
23 additional items, and then after the objections
24 and the response to interrogatory number 3, it
25 says: "Opposers state that although there are

1 Getzler - Redirect

2 no third-party licenses granting rights to use
3 the specific mark Baby Bombers, the Baby
4 Bombers mark is licensed to numerous licensees
5 who have been granted the right to use the
6 primary, secondary and headwear logos, uniform
7 lettering and designs, images, colors and color
8 combinations, trade dress, characters, symbols,
9 designs, likenesses, visual representations and
10 word marks of the Staten Island Yankees Minor
11 League Baseball Club."

12 Is that response to interrogatory 3
13 accurate?

14 A. Yes.

15 Q. Mr. Natter also asked you on
16 cross-examination about a little league team
17 from the Bronx and you indicated that you
18 didn't have concern about it.

19 Do you know, did that little league
20 team identify itself as the Baby Bombers?

21 MR. NATTER: Could you repeat the
22 question.

23 MR. MANDEL: Let me rephrase the
24 question.

25 Q. Was the little league team itself

1 Getzler - Redirect

2 making use of the term "Baby Bombers"?

3 A. From what I can recall, the press
4 was calling them the Baby Bombers.

5 Q. Were you aware of any usage
6 specifically by the little league team to
7 promote itself as the Baby Bombers?

8 A. I am not aware of any.

9 Q. Were you aware of the little league
10 team merchandising any products under the
11 designation "Baby Bombers"?

12 A. I am not aware of any.

13 Q. Did the fact that you weren't aware
14 of any such usage or any such usage by the
15 little league team itself contribute to your
16 lack of concern about it?

17 A. Yes.

18 MR. NATTER: Objection.

19 MR. MANDEL: You can answer.

20 A. (Continuing) Yes, it contributed to
21 my lack of concern.

22 MR. MANDEL: I have nothing else.

23 MR. NATTER: Can I see the
24 interrogatory responses?

25 MR. MANDEL: (Hanging).

1 Getzler - Recross

2 RECROSS-EXAMINATION BY

3 MR. NATTER:

4 Q. I hand you Exhibit 45 (handing).
5 When was the first time you saw that document?

6 A. I would imagine a month or two ago.

7 Q. Did you sign that document?

8 A. I don't recall.

9 Q. Could you look at the signature
10 page?

11 A. No.

12 MR. MANDEL: I will just indicate
13 for the record that just as you never
14 produced a signed verification on your
15 interrogatory responses, we hadn't either,
16 although we have obtained a signature and I
17 will be happy to provide it to you.

18 MR. NATTER: Whose signature did you
19 obtain?

20 MR. MANDEL: Mr. Getzler signed. We
21 just obtained it in the last day or two and
22 I am happy to provide it to you.

23 MR. NATTER: When did he sign it?

24 MR. MANDEL: Within the last couple
25 of days, I think. I am not sure. It was

1 Getzler - Recross

2 provided to us in the last couple of days.

3 Q. I direct your attention to response
4 to interrogatory number 3.

5 A. Yes.

6 Q. Could you tell me what that means?

7 A. Yes. What that means is that we
8 have not granted any license to a third-party
9 to use the words "Baby Bombers." We have,
10 however, many times used -- granted different
11 people the right to use the name, design and
12 color combination, all the other things that
13 are there, of the Staten Island Yankees.

14 Q. So it's true that you have not
15 licensed anyone to use the name "Baby Bombers";
16 correct?

17 MR. MANDEL: Objection.

18 Q. Is that a correct statement?

19 MR. MANDEL: Objection.

20 You can answer.

21 A. Yes, that's a correct statement.

22 Q. And is it your understanding that
23 the licenses referred to in response to
24 interrogatory number 3 are licenses directed to
25 marks other than Baby Bombers?

1 Getzler - Recross

2 A. I'm sorry, can you repeat that.

3 Forgive me.

4 MR. NATTER: Could you repeat it,
5 please.

6 (Record read.)

7 A. (Continuing) The second part of
8 that, part of it is referring directly to Baby
9 Bombers, part of it is referring to Staten
10 Island Yankees.

11 Q. You are talking about part of the
12 answer?

13 A. Yes.

14 Q. So the first part of the answer is
15 that there are no licenses with respect to Baby
16 Bombers?

17 A. We have not granted any licenses for
18 Baby Bombers.

19 Q. And the second part of that response
20 is that you have granted licenses for other
21 marks?

22 A. For other marks, yes, that is
23 correct.

24 Q. Who granted the licenses for the
25 other marks, what entity?

1 Getzler - Recross

2 A. I believe that it is the Minor
3 League Baseball Licensing Department, which
4 then has us approve or disapprove any
5 applications that come in for that.

6 Q. Did your entity, Staten Island Minor
7 League Holdings, LLC, specifically grant
8 licenses?

9 A. That is not our -- that's not the
10 way the procedure works. We approve or
11 disapprove license requests that are provided
12 to us by the National Association, By Minor
13 League Baseball, I should say.

14 Q. So the license --

15 A. The application goes to the Minor
16 League office, which then presents it to us for
17 approval or disapproval.

18 Q. Who signs the license agreement?

19 A. I believe the National Association
20 does.

21 Q. Do you know what licenses were
22 signed by the National Association?

23 A. There is an extensive list of
24 vendors who are both national and local
25 licensees for merchandising, you know, for

Getzler - Recross

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2 resale of merchandise.

3

Q. Do you know which marks of the
4 Staten Island Yankees have been licensed?

5

A. Yes. There are several.

6

Q. Do you know which ones they are,
7 what they are?

8

A. Yes. How would you like me to
9 describe them? Because I can show you things,
10 if that helps.

11

Q. Okay.

12

A. There is our primary logo, which is
13 the bat and the hat and the script with the
14 swoosh underneath with the Staten Island
15 written on it.

16

Q. And that's shown on Exhibit 31?

17

A. And many other places. There is an
18 SI logo that is shown in a number of places,
19 including, if you will, our website on Exhibit
20 41. There are -- you know, we have accepted
21 licenses for different garments that contain
22 our name that aren't necessarily listed here.

23

Q. The name Staten Island Yankees?

24

A. Yes.

25

Q. One other question. As far as you

1 Getzler - Recross

2 know, there has been no merchandise which has
3 used the name "Baby Bombers" on it in
4 association with the Bronx little league team;
5 is that correct?

6 A. As far as I know.

7 MR. NATTER: I have no further
8 questions.

9 MR. MANDEL: Can you just give me a
10 minute? I just have to have a very brief
11 redirect.

12 (Recess was taken from 12:12 to
13 12:16.)

14 REDIRECT EXAMINATION BY

15 MR. MANDEL:

16 Q. I just want to ask you very briefly
17 some questions about the licensing that you
18 were testifying about.

19 Is the NA a licensing agent for the
20 minor league clubs?

21 A. Yes.

22 Q. Does the NA actually do the
23 licensing on behalf of the minor league clubs?

24 A. Yes, and just for the record, it's
25 actually now called Minor League Baseball.

1 Getzler - Redirect

2 It's been traditionally called the NA because
3 it was the National Association of Professional
4 Baseball League and we still refer to it as
5 that a lot, but it's now called Minor League
6 Baseball.

7 Q. By whatever designation, Minor
8 League Baseball is essentially responsible for
9 doing licensing on behalf of the minor league
10 clubs?

11 A. That is correct.

12 Q. Do you know when Minor League
13 Baseball enters into licenses, do you know
14 whether they list specific trademarks or just
15 basically give the rights to all of the marks
16 that the club may have?

17 A. It depends. At times they do it for
18 everything, at times they do it for specifics.

19 Q. Have you ever seen licenses where
20 the Minor League basically just licenses
21 whatever trademarks may exist?

22 A. Yes.

23 MR. NATTER: Objection.

24 Q. Is it your understanding that when
25 they do that, they are including any trademarks

1 Getzler - Redirect

2 that may exist without specifying them?

3 MR. NATTER: Objection.

4 A. Yes.

5 Q. Are you trained as a lawyer?

6 A. No.

7 Q. Do you necessarily understand the
8 legal technicalities of what's included in a
9 license?

10 A. No.

11 Q. When you were referring to licensing
12 of Baby Bombers, you are not aware of any
13 specific products that are actually in use that
14 make use of Baby Bombers; is that right?

15 A. I am not aware of any, no.

16 Q. And is that what you were referring
17 to in your testimony when you said that it
18 hasn't been licensed?

19 MR. NATTER: Objection.

20 A. That is correct.

21 MR. NATTER: Leading.

22 MR. MANDEL: I have nothing else.

23 MR. NATTER: No further questions.

24 Thank you.

25 (Discussion off the record.)

Getzler - Redirect

MR. MANDEL: The parties stipulate that the reporter need not seal the testimony and exhibits, that it can be submitted to the Patent and Trademark Office directly by Opposers.

Is that agreeable?

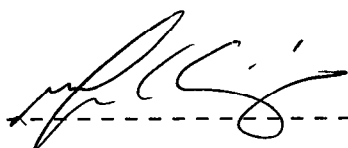
MR. NATTER: Yes.

(Time noted: 12:18 p.m.)



JOSHUA GETZLER

Subscribed and sworn to before me
this 21st day of May 2004.



Marta Concepción
Notary Public - State of New York
Qualified in Richmond County
Commission No. 01C06097331
Exp 8/18/07

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2

C E R T I F I C A T E

3

4 STATE OF NEW YORK)

5) ss.:

6 COUNTY OF NASSAU)

7

8 I, KRISTIN KOCH, a Notary Public within

9 and for the State of New York, do hereby

10 certify:

11 That JOSHUA GETZLER, the witness
12 whose deposition is hereinbefore set forth,
13 was duly sworn by me and that such
14 deposition is a true record of the
15 testimony given by such witness.

16 I further certify that I am not
17 related to any of the parties to this
18 action by blood or marriage; and that I am
19 in no way interested in the outcome of this
20 matter.

21 IN WITNESS WHEREOF, I have hereunto
22 set my hand this 19th day of May, 2004.

23 -----

24 KRISTIN KOCH, RPR

25

-----I N D E X-----

WITNESS DIRECT CROSS REDIRECT RECROSS

JOSHUA GETZLER 4 60 70, 79 74

VOIR DIRE: 47

-----EXHIBITS-----

OPPOSERS' FOR I.D.

Exhibit 12, The Baby Bomber Bulletin,
Vol 1 - No. 1, Bates stamped
OPP 0001 through OPP 0006..... 16:16

Exhibit 13, The Baby Bomber Bulletin,
Vol 1 - No. 2, Bates stamped
OPP 0007 through OPP 0012..... 16:20

Exhibit 14, Baby Bomber Bites, October 2001,
Bates stamped OPP 0013 and
OPP 0014..... 17:24

Exhibit 15, Baby Bomber Bites, November 2001,
Bates stamped OPP 0015 and
OPP 0016..... 18:3

Exhibit 16, Baby Bomber Bites, January 2002,
Bates stamped OPP 0017 and
OPP 0018..... 18:7

Exhibit 17, Baby Bomber Bites, March 2002,
Bates stamped OPP 0019 and
OPP 0020..... 18:10

Exhibit 18, Baby Bomber Bites, Fall 2002,
Bates stamped OPP 0021 and
OPP 0022..... 18:13

Exhibit 19, fax dated 8-5-99, Bates stamped
OPP 1962..... 20:5

-----EXHIBITS-----

OPPOSERS' FOR I.D.

Exhibit 20, print ads, Bates stamped
OPP 0030 through OPP 0035..... 21:15

Exhibit 21, Daily News advertising supplement,
March 14, 2002, Bates stamped
OPP 0025 through OPP 0028..... 22:16

Exhibit 22, Home Team Headlines, Bates
stamped OPP 0074 and
OPP 0075..... 23:22

Exhibit 23, document entitled Generic
Radio Ad - Staten Island Yankees,
Bates stamped OPP 1960 and
OPP 1961..... 25:3

Exhibit 24, One-on-One Sports radio ad scripts,
Bates stamped OPP 1941 through
OPP 1949..... 26:25

Exhibit 25, radio script, Bates stamped
OPP 1958..... 27:25

Exhibit 26, radio script, Bates stamped
OPP 1928..... 28:20

Exhibit 27, television ad scripts,
Bates stamped OPP 1943
Through OPP 1950..... 29:17

Exhibit 28, television ad scripts, Bates
stamped OPP 1931 and
OPP 1932..... 30:7

Exhibit 29, videotape labeled Various
TV Sports, Bates stamped
OPP 0120..... 32:2

Exhibit 30, correspondence, Bates stamped
OPP 1959 through OPP 1936..... 32:19

-----EXHIBITS-----

OPPOSERS' FOR I.D.

Exhibit 31, 2001 Group Sales Brochure,
Bates stamped OPP 0036 through
OPP 0037..... 33:14

Exhibit 32, 2000 Program, Bates stamped
OPP 0038 through OPP 0046..... 34:7

Exhibit 33, 2002 Commemorative Program,
Bates stamped OPP 0047 through
OPP 0053..... 34:10

Exhibit 34, 2002 Commemorative Yearbook,
Bates stamped OPP 0054 through
OPP 0062..... 34:14

Exhibit 35, 2003 Commemorative Yearbook,
Bates stamped OPP 0063 through
OPP 0073..... 34:18

Exhibit 36, press releases, Bates stamped
OPP 1964 through OPP 1929..... 35:24

Exhibit 37, promotional material and
advertisement, Bates stamped
OPP 0032 and OPP 0031..... 38:16

Exhibit 38, 2002 Staten Island Yankees
Mini-plans, Bates stamped
OPP 1963..... 39:18

Exhibit 39, Kids Club promotional material,
Bates stamped OPP 1926 and
OPP 1927..... 40:23

Exhibit 40, Staten Island Yankees 2003
Media Guide, Bates stamped
OPP 0076 through OPP 0079..... 41:25

Exhibit 41, website printout entitled
Ring Ceremony 2003, Bates stamped
OPP 0118 and OPP 0119..... 42:24

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14
15
16
17
18
19
20
21
22
23
24
25

-----EXHIBITS-----

OPPOSERS' FOR I.D.

Exhibit 42, NYC.gov website printout,
Bates stamped OPP 0081 and
OPP 0082..... 44:12
Exhibit 43, article entitled Stanky's
Yankees, Bates stamped OPP 0087
through OPP 0089..... 45:4
Exhibit 44, field staff listing, Bates
stamped OPP 1937..... 45:24
Exhibit 45, Opposers' Responses to
Applicant's First Set of
Interrogatories..... 71:5

Opposers' Exhibit
12
KV 5-12-04
PEN/CAD 800-631-6383

THE BABY BOMBER BULLETIN



THE OFFICIAL NEWSLETTER OF THE STATEN ISLAND YANKEES --Vol. 1 - No. 1

SI YANKEES RETAIL OUTLET OPEN FOR BUSINESS FULL LINE OF MERCHANDISE AVAILABLE FOR HOLIDAY SEASON

By Steve Lenox

Over the course of the next two seasons, the Staten Island Yankees will host several grand openings. The biggest of these will occur in June of 2001, when the Baby Bombers move into their new 6,500 seat home near the Staten Island Ferry in St. George.

On Saturday, November 13 the Staten Island Yankees opened up their new Team Shop, located at 2025 Richmond Avenue. An estimated 130 fans stopped by to see the new store first-hand and to make early holiday purchases for family members and friends.

"Opening the store is allowing us to give even more to our fans," said Josh Getzler, Staten Island Yankees Chief Operating Officer. "Previously we were less accessible than either we wanted to be or our fans wanted us to be. Now, when a fan comes in to buy some merchandise, he or she will be able to see everything we have available."

The second-floor Team Shop features all of the latest Staten Island Yankees merchandise, ranging from sweaters and button-down shirts to

a full line of women's wear and children's apparel.

The Yankees Team Shop also features 1999 game-worn jerseys on sale. However, fans interested in purchasing former Baby Bomber Michael Perini's

sign autographs for fans and talk about his playing days and the World Champs of today. The SI Yankees are hoping to have at least one autograph signing a month featuring former Yankees and players who played in 1999 for the Baby Bombers.

"We will be able to hold events at the store, like the appearance by Roy White during our grand opening," said Getzler.

The One-on-One Sports AM 620 Lincoln Navigators, which made several appearances at the College of Staten Island Stadium during the season, were also on hand for the Grand Opening with giveaways for fans of all ages.

The Yankees Team Shop is offering fans extended hours to accommodate the busy holiday shopping season. The store's normal

operating hours are Monday through Friday from 10:00 a.m. until 5:00 p.m. and until 8:00 p.m. on Thursdays. The Team Shop is open on Saturdays from 10:00 a.m. until 3:00 p.m. throughout the holiday season.

"We are thrilled to offer this further benefit to our fans, and we hope that people take advantage of the store for their holiday gifts," said Getzler.



The Staten Island Yankees Team Shop, now open for business at 2025 Richmond Ave.

game-worn jersey will be out of luck: Mike's father, Dave, called in from Carlsbad, New Mexico and purchased his son's jersey before it ever reached the racks!

The store opening featured former New York Yankee Roy White, who played with the Yankees for 15 seasons, from 1965-79. White was on hand to

The Single-A Affiliate of the 25-Time World Champion New York Yankees

OPP 0001

EXHIBIT COVERSHEET

PROCEEDING NO. - 156-780

FILED DATE - 5/25/04

Exhibit 29

DOCUMENT TITLE -

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Exhibit 24

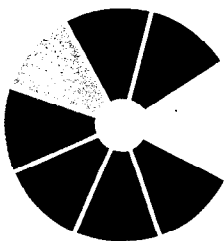
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IT'S ALL ABOUT THE LOVE

The Staten Island Yankees thank
Jason "Love Train" Smorol for all
his blood, sweat, and beers

Best of Luck in your adventures!
-Retired September 31, 1999-

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FROM THE DESK OF JOSH GETZLER

I don't think a week goes by
that someone doesn't ask me,
"So what exactly do you guys
do during the off-season? Do
you shut down? Go to the
Bahamas?"

These are reasonable ques-
tions, but the fact is that I am
substantially *busier* during the
off-season than during the sum-
mer. The season, by compari-
son, is a piece of cake--I get to
watch games, talk to fans, do
the fun things. In the off-sea-
son, there is an enormous
amount of work to do, both in
completing obligations from the
previous season and figuring
out the strategy for the coming
year. In addition, we are now
spending a substantial amount
of time working on the plans
for the new facility at St.
George.

One of the most important
things we do in the off-season
is sift through the suggestions
and criticisms provided to us by
our fans and sponsors. These
have included everything from
the desire by many fans for us
to schedule day games, to the
need for changing tables in the
men's bathroom trailer. We are
working on creating a schedule
of promotional nights for the
upcoming season, and to
improve a number of in-game
promotions to build on the
goodwill we achieved last sea-
son.

My phone lines are always
open for helpful hints and sug-
gestions. Please feel free to be
in contact, and watch out for
more news as the 2000 season
approaches.

Sincerely, **OPP 0002**

Josh Getzler
Chief Operating Officer

The Baby Bomber Bulletin

P.O. Box 141280

Staten Island, NY 10314

www.siyanks.com

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1999 Year In Review

Staten Island Yankees Draw 117,765 Fans in Inaugural Season at CSI

1999 NY-Penn League Standings

McNamara Division

Team	W	L	PCT.	GB
Utica	42	33	.560	---
Hudson Valley	42	34	.553	.5
Oneonta	41	34	.547	1.0
Pittsfield	41	35	.539	1.5
Staten Island	39	35	.527	2.5
Lowell	34	42	.447	8.5
Vermont	33	43	.434	9.5
New Jersey	30	46	.395	12.5

Pinckney Division

Mahoning Valley	43	33	.566	---
Batavia	42	34	.553	1.0
Auburn	39	37	.513	4.0
Jamestown	38	38	.500	5.0
St. Catharines	34	42	.447	9.0
Williamsport	32	44	.421	11.0

Playoffs: Mahoning Valley defeated Batavia, two games to none and Hudson Valley defeated Utica, two games to one to advance to finals. Hudson Valley defeated Mahoning Valley, two games to one, capturing the 1999 New York-Penn League Title.

NEW YORK-PENN LEAGUE CHAMPIONS IN THE 1990'S

1990 Oneonta	1995 Watertown
1991 Jamestown	1996 Vermont
1992 Geneva	1997 Pittsfield
1993 Pittsfield	1998 Auburn/Oneonta
1994 New Jersey	1999 Hudson Valley

CHANGE IS GOOD!

Staten Island Yankee fans will have a chance to see Muckdogs, Scrappers, and Crosscutters among others at CSI in the year 2000. The Pinckney Division teams will make trips to Staten Island during the season. Here is a look at the divisional alignments for 2000.

McNamara Division

Staten Island (New York Yankees)
Hudson Valley (Tampa Bay)
Lowell Spinners (Boston)
Brooklyn (Toronto)
Vermont Expos (Montreal)
Pittsfield Mets (New York Mets)
New Jersey Cardinals (St. Louis)

Pinckney Division

Utica Blue Sox (Florida)
Oneonta Tigers (Detroit)
Auburn Doubledays (Houston)
Batavia Muckdogs (Philadelphia)
Jamestown Jammers (Atlanta)
Mahoning Valley Scrappers (Cleveland)
Williamsport Crosscutters (Pittsburgh)

GRAMAN, PHILLIPS, TAYLOR, AND WALLING EARN POSTSEASON HONORS

The 1999 Staten Island Yankees had four members from their inaugural season take home postseason honors. Left-handed pitcher Alex Graman was selected as the Top Prospect in the NY-Penn League by *Baseball America*.

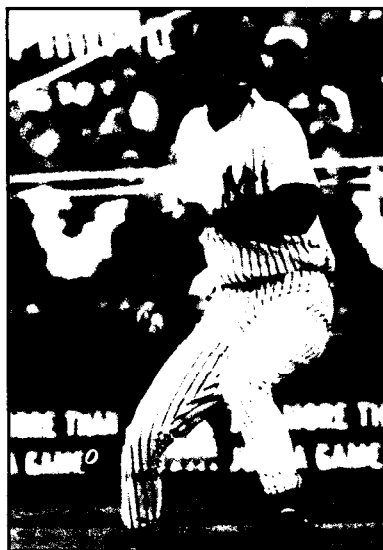
The SI Yankees also had three members selected to the New York-Penn League's Postseason All-Star Team.

Graman went 6-3 with a 2.99 ERA (8th best in league) in 1999. He was selected in the third round of the 1999 June Free Agent Draft out of Indiana State. One NY-Penn League manager compared Graman to Andy Pettitte.

Seth Taylor, who batted .293 with five home runs, 36 RBIs, and a team-high 23 stolen bases, was selected as the

McNamara Division's shortstop. Taylor, who was second in the league with 57 runs scored, was selected in the fifth round of the 1999 June Free Agent Draft out of the University of South Alabama.

Andy Phillips made the Postseason All-Star team as a utility infielder. Phillips finished fifth in the league with a .322 batting average. The Baby Bombers' third baseman led the club with 48 RBIs and seven triples. Phillips was drafted in the seventh round of the 1999 June Free Agent Draft, out of the University of Alabama.



Dave Walling, the Yankees First Round Pick out of Arkansas, went 8-2 with a 3.14 ERA in 1999.

Right-handed pitcher Dave Walling, the Yankees' first pick in the 1999 draft (27th overall), posted an 8-2 record with a 3.14 ERA. In 14 starts, spanning 80.1 ip, Walling struck out 82, walked 18 and allowed 76 hits. Walling was also rated as the NY-Penn League's sixth-best prospect according to *Baseball America*. The Postseason All-Star team is selected by the League's managers and coaches.

1999 NY-PENN LEAGUE ALL-STARS

McNamara Division

Pos	Name	Team
1B	Daniel Grummitt	HV
2B	Joe Kerrigan	Low
3B	Andrew Beinbrink	HV
SS	Seth Taylor	Sta
Res. Inf	Andy Phillips	Sta
OF	Valentino Pascucci	Ver
OF	Matt Cepicky	Ver
OF	Matt Watson	Ver
OF	Carlos Rodriguez	Low
C	Eliezer Alfonzo	NJ
C	Chairon Isenia	HV
RHP	Dave Walling	Sta
RHP	Jason Fraser	One
LHP	Todd Moser	Uti
LHP	Joseph Kennedy	HV
DH	Tony Lucca	Uti
MVP	Andrew Beinbrink	HV

Pinckney Division

Pos	Name	Team
1B	Jason LaneAub	
2B	Dick Green	Jam
3B	Asdrubal Oropeza	Jam
SS	Brandon Jackson	St. Cats
Res. Inf	Tony Alvarez	Wpt
OF	Michael Rosamond	Aub
OF	Marlon Byrd	Bat
OF	Jewell Williams	MV
OF	Michael Hill	Aub
C	John Buck Aub	
C	Victor Martinez	MV
RHP	Aaron Deam	St. Cats
RHP	Mike Nannini	Aub
LHP	Mark Outlaw	Bat
LHP	Frank Brooks	Bat
DH	Jason Landreth	Wpt
MVP	Tony Alvarez	Wpt

1999 Year In Review

continued

INAUGURAL SEASON SHOWS BABY BOMBERS IN A NEW YORK STATE OF MIND

By Neil Schwartz

From Mayor Rudolph Giuliani throwing out the ceremonial first pitch on Opening Day, to Todd Mitchell's game-winning single in the bottom of the 12th inning of the last game, the Staten Island Yankees provided their fans with a lot of excitement in their historic inaugural season.

The Baby Bombers were in the middle of the New York-Penn League pennant race throughout the season.

Although they finished two-and-a-half games behind

the division-leading Utica Blue Sox and

two games behind the eventual league champion Hudson Valley Renegades for the wild card, the players were all proud to play professional baseball on Staten Island.

"It's been great here getting to play so close to Yankee Stadium and to be where you want to be," said catcher Chad Sutter, son of ex-major league all-star Bruce Sutter. "You get more fan support here, especially being so close to your affiliate team."

Although a great experience for the players, it was a change for most of them.

"I come from a small town (Huntington, Indiana), and being around here is a little different," said lefthanded pitcher Alex Graman, who led the team with a 2.99 ERA. "I am getting used to the atmosphere around here and the people. I've taken

a couple of tours around the city and it's great, just a little different."

Another small town player who prospered in the Big Apple was Andy Phillips

(Dempolis, Alabama).

The third baseman led the team with a .322

average with seven home runs and 48 RBIs.

One player who did not have to adjust to the atmosphere of the city was relief pitcher Anthony Rodriguez, who grew up in New York.

"I had a great sense of being home and playing in front of my friends and family and especially in front of a crowd my first year," Rodriguez said. "I am going to have to get used to playing in front of friends and family, because if I ever make it to the majors I know

they are all going to be in the stands at Yankee Stadium."

Part of being a fan of minor league team is being able to witness young players develop and adjust to playing professional baseball right in front of your eyes.

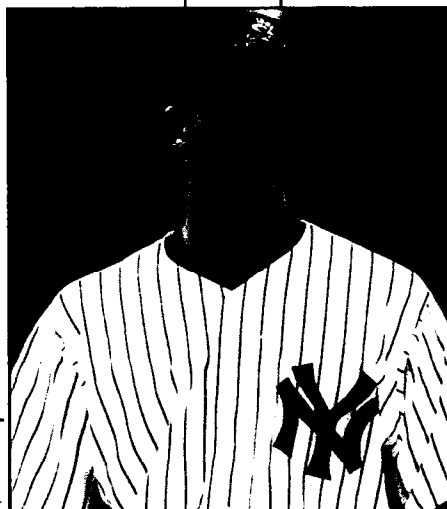
"The biggest positives I am going to take from the 1999 season is just breaking into professional baseball," said righthanded pitcher David Walling, the New York Yankees 1999 first round pick who led the team with eight wins. "I think the biggest thing is to sign

early. Every player needs to get a taste of it and get out there and play. I think every player who gets drafted should sign right away and get that first summer under your belt. After you get the experience,

the sky's the limit."

With the sky as the limit, the future of the Baby Bombers on Staten Island promises to hold even more exciting moments that fans will not want to miss. How many days is it to Opening Day 2000?

OPP 0004



Seth Taylor finished second in the NY-Penn League with 57 runs scored



Andy Phillips became the first ever SI Yankee to hit two grand slams in one game, on July 22 vs. Hudson Valley.

SCOOTER THE HOLY COW

The Staten Island Yankees are working hard in preparation for the upcoming 2000 New York-Penn League season and so is their faithful mascot Scooter, the Holy Cow. For information on how to get Scooter to visit your business, school, or social function call (718) 698-9265.

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STATEN ISLAND YANKEES FANS MAY NOW ORDER
MERCHANDISE ON-LINE BY VISITING THE YANKEES'
OFFICIAL WEBSITE AT WWW.SIYANKS.COM



Photo One

Photo One- Scooter, the Holy Cow, takes time for a picture on the Staten Island Yankees' Float in the 1999 Ticker Tape Parade.

Photo Two- Staten Island Yankees Special Assistant to the General Manager Jane Rogers (left) and General Manager Jeff Dumas (right) pose for a picture on the Yankees' Float.

Photo Three- Dumas and Yankees promotions and sales director Matt Kanarick take a photo with Mayor Rudolph Giuliani (middle) at the parade.



Photo Two



Photo Three

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The Staten Island Yankees Need You!

The SI Yanks are looking for story ideas, letters to the team, pictures from the 1999 season and any off-the-wall ideas for upcoming issues of the Baby Bomber Bulletin. If you feel you have what it takes to join our "cracked" staff call the Yankees offices at (718) 698-9265. No ideas are to crazy and will be greatly appreciated. The Baby Bombers need your help! Do you have what it takes?

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THE BABY BOMBER BULLETIN



THE OFFICIAL NEWSLETTER OF THE STATEN ISLAND YANKEES --Vol. 1 - No. 2

STATEN ISLAND YANKS 2000 SCHEDULE UNVEILED

SEASON TICKETS AND MINI-TICKET PLANS FOR UPCOMING SEASON NOW ON SALE

In another case of ask and you shall receive, the Staten Island Yankees have unveiled their new 2000 Mini-Ticket Plans for their fans.

The six new plans include the One-On-One Sports New York-Penn League Plan, featuring 13 games, with one each against every league opponent.

A Thirsty Thursday plan will spotlight Dollar beers, as the Baby Bombers work to fill the bleachers at the College of Staten Island.

There are also four separate Mini-Ticket Plans that include six games, highlighted by various promotional nights. Fans purchasing Mini-Ticket Plans will also have the opportunity to purchase Opening Day tickets before they go on sale to the general public.

"We feel we are going to receive a positive response from our fans regarding our Mini-Ticket Plans," said Josh Getzler, Staten Island Yankees chief operating officer. "The One-On-One Sports Plan, in which fans will be able to see every team in our league, is one that I think will draw special attention." "The NY-Penn League has gone back to inter-division play, and this

plan gives fans a chance to see the Batavias and Mahoning Valleys for the first time."

The Yankees' front office has been working diligently during the offseason to coordinate various promotional nights at CSI. The Yankees have three fireworks



The Zooperstars, starring Cow Ripken, Jr., Ken Girasfey, Jr. and friends, visit CSI on Friday, July 14 and Sunday, August 20

shows planned for the 2000 home schedule. The first will be on Opening Day, Tuesday, June 20 against the Vermont Expos. The second fireworks show will occur on July 3; and the final display of the season is scheduled for August 25, which will be fan appreciation night.

Baby Bomber fans will have the chance to catch the Zooperstars again this season.

The crazy antics of Harry Canary, Shark McGwire, and Pee Wee Geese are guaranteed to bring laughs and enjoyment to the fans. The Zooperstars are scheduled to appear on July 14 and August 20.

The SI Yanks have teamed up with WCBS 101.1 FM for three promotional nights this season. WCBS will be on hand at the ball park on June 25, Tuesday, July 18 and August 9 with various giveaways and promotions.

The Staten Island Chamber of Commerce will be on hand on June 22.

The Yankees have planned four Heritage Nights at CSI for this season too. The Ethnic based nights will be announced in the coming weeks. However, the dates have been set for July 11, July 24, August 7, and August 21.

The Yankees will be announcing more promotional nights in the near future. Fans are encouraged to call the SI Yanks or visit www.siyanks.com for more details as they become available.

What's Inside

Game-Plans Unveiled	Front Page
Father and Son Earn Honor	Page 2
2000 Field Staff Named	Page 3
The Offseason	Page 4
2000 Game-Plans	Page 5
On The Farm	Page 5
2000 SI Yanks Schedule	Back Page



FATHER AND SON DUO EARN SPORTSMEN OF THE YEAR HONORS

On Thursday, January 28, The Staten Island Yankees' father and son duo of Chairman Stan Getzler and Chief Operating Officer Josh Getzler were honored as the Sportsmen of the Year by the *Staten Island Advance*. The award, given at the Staten Island All-Star Awards Dinner, was shared by Borough President Guy Molinari, for making minor league baseball on Staten Island a reality.



Josh and Stan Getzler at Awards Dinner

"We are very honored to have been named as Sportsmen of the Year," said Josh Getzler. "It is nice to be recognized, along with Mr. Molinari, by the community as people who are making a positive impact on the future of Staten Island."

TRYOUTS!

The Staten Island Yankees disclosed their newest community involvement project that night when Josh Getzler announced that the team will hold a tryout camp in conjunction with the New York Yankees and the College of Staten Island for 200 area high school and college baseball players. The camp will be held at the College of Staten Island during the 2000 season. The Yankees will have scouts on hand at the invite-only camp. More information will follow in the coming months.

...FROM THE DESK OF JOSH GETZLER

Every Wednesday morning, our staff gets together for a meeting to discuss everything that's going on in our operation. We brainstorm promotion ideas, discuss which items are selling in our team shop, and plan sponsorship proposals.

And every week, my father reminds us that our primary focus is to fill the seats.

"I want to see those bleachers filled," he'll say. "I want to make sure that people are enjoying themselves."

He's right, of course. And not just because he's my father. We can have all the big ideas we want: plan the best giveaways, order the most attractive t-shirts, plan charity events, book the Zooperstars or fireworks displays. None will work if the stands are empty. All of our plans must revolve around attracting fans to our games, and giving them the best possible experience. That way they'll come back, develop a loyalty to the Baby Bombers, and this Minor League project will become a Major League business success.

It's all circular, too: The more fans we can attract, the more revenue we will generate, which will allow us to order the cool t-shirts and book not just the Zooperstars, but special appearances and postgame concerts. Full houses mean better promotions, which will generate "buzz" and, in turn, continue to fill the house.

This thought process brings me to mini-plans. We understand that a season ticket is a big commitment. 38 games may seem like nothing compared to the New York Yankees, but when you go to plan your summer, it means spending just about every other day at the Park. Nirvana for some; an awfully big mouthful for others.

So for you who want to sample the menu rather than order the entire kitchen, we have established six mini-plans. Four of them choose six games apiece, spread throughout the season, with a mixture of weekend and weekday games. The Thirsty Thursday plan is designed to develop a "Bleacher Creature" community for our dollar beer series. And the One-On-One Sports New York-Penn League Plan is for the fan who wants to see every team in the league.

Please let us know if you have any suggestions regarding the mini-plans, or anything else we are doing. Our door is always open, and we welcome your input.

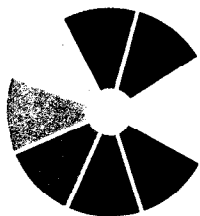
Sincerely,

Josh Getzler, C.O.O..

OPP 0008

Please Note: In the previous edition of the *Baby Bomber Bulletin* Helbock Nappa & Gallucci, LLP. were omitted from the 1999 Sponsor List. The Yankees regret the error.

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STATEN ISLAND YANKEES FIELD Y2K READY

Arnold Returns with new coaching staff of Neil Allen and Kevin Higgins for 2000 Season

Joe Arnold is quickly becoming a permanent fixture in the New York-Penn League. Arnold returns for his fourth season as the skipper of the New York Yankees' Short-Season Single-A NY-Penn League Affiliate, and his second in Staten Island.

The 52-year-old spent the 1997 and 1998 campaigns as the manager in Oneonta, before becoming the first manager in the history of the Staten Island Yankees in 1999.



Joe Arnold returns for 2000 Season

"I was surprised that the Yankees wanted me to continue to manage," said Arnold. "I now have the added responsibilities as a Crosschecker for the East Coast and I will be scouting all the way up to the draft in June. However, I love managing and I am happy to be returning to work in Staten Island with the younger kids in the organization. I also liked being in Staten Island. The fans responded well to the new ballclub and the front office people did a tremendous job."

The Lakeland, FL resident has the second-longest tenure of any current NY-Penn League manager. Ted Kubiak returns to manage the Cleveland Indians NY-Penn League

Affiliate for the fifth straight year, after spending three seasons in Watertown, NY and the first year in Mahoning Valley.

In his first three seasons as a manager in the professional ranks, Arnold has compiled a 133-91 record for a .594 winning percentage. The 1999 season marked the first time in Arnold's managerial career that his team failed to reach the postseason. The Yanks finished with a 39-35 record and a fifth-place finish in the McNamara Division.

NEW FACES

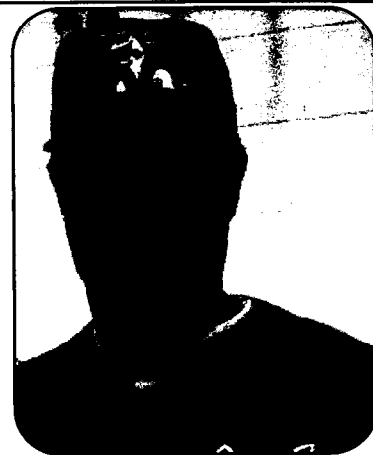
Staten Island Yankees fans are going



Neil Allen is one of 65 major leaguers to play for both the Mets and Yankees.

to be introduced to two new faces on the SI Yanks' coaching staff in 2000.

Former major leaguer pitcher Neil Allen joins the Yankees' staff as the pitching coach this year, and Kevin Higgins has been assigned as the Baby Bombers' hitting coach. Both Allen and Higgins are familiar with the NY-Penn League. Allen joins the Yankees after spending three of the last four years (1996, 98, 99) as the pitching coach for the St. Catharines Stompers, the NY-Penn League Affiliate of the Toronto Blue Jays.



Kevin Higgins led the Vermont Expos to a NY-Penn League Title in 1996

"The Yankees contacted me to see if I was interested in working in their minor league system, and I said let's go for it," said Allen. "I enjoy working with the first-year players. I feel I have a lot that I can teach them. I played for both the Yankees and Mets during my playing days, so I can also share my experiences of playing in New York."

The Sarasota, FL resident compiled a 58-70 record with 75 saves with five major league organizations during his eleven-year-career. Allen is one of 65 major leaguers to play for both the Yankees and Mets.

Kevin Higgins joins the Yankees' organization in 2000. The Carmichael, CA resident, like Allen, is no stranger to the NY-Penn League. He managed the Vermont Expos in 1996 and 1997, leading the Expos to a NY-Penn League Title in 1996.

"How often does someone get the opportunity to join the most famous sports franchise in the world?" said Higgins. I am looking forward to getting back to the East Coast."

E.J. Amo returns as the SI Yanks' trainer for the second straight year.

THE OFFSEASON

FORMER YANKS CLAUSSEN, GRAMAN, AND RHODES STAY BUSY DURING THE LONG WINTER

By Neil Schwartz

Many fans may get the impression that minor league baseball players have it easy. They play ball during the summer and get to do nothing during the winter. Wrong! Most minor league players have to find jobs in the off-season to support themselves, and whether they have jobs or not, they have to work out and keep in top condition.

After last season, Staten Island Yankees outfielder Dusty Rhodes spent a few days at his home in Madison, New Jersey, before moving down to Tampa with his twin brother. He then got a job as a substitute teacher and was working five days a week for about two months.

"I was making \$8.50 an hour and that's with a four-year degree," said Rhodes, who hit .249 in 45 games with Staten Island in 1999. "I was covering my bills, but I was really struggling, so I went to a bartending class that went for a little over a month. I was working at some catered events here and there and I was making a little more money, but I was still hurting because I wanted to save some."

Rhodes knew that the school district in Hillsborough County was looking for teachers, so he went to a couple of schools there. The second one he went to liked him and told him he could start the day after Thanksgiving.

"They put me on full-time salary, so I was making better money and I had a regular class and the kids got to know me better," said Rhodes. "The school administration knew I was going to leave in February, but they still hired me because they're hurting for teachers."

Starting pitcher Brandon Claussen got a job at a sporting goods store in Lubbock, TX.

"I worked as a sales person and it was pretty easy," said Claussen. "It was just a part-time job to make a little money."

Another important thing for the players to do in the off-season is to stay in great shape.

"I did a lot of running about four times a week and did lifting about three times a week and was on a basic schedule up until January when I got down to Tampa," said left-handed pitcher Alex Graman, who was voted the New York-Penn League's Top Prospect by its managers.

The Yankees organization then put him on a throwing program.

While still teaching, Rhodes only got to work out two or three times a week for only about an hour at a time, since he got off work at four and the Yankees' minor league complex closed at 5:30 p.m.

"I was getting my work in by myself, hitting off the tee and throwing against the net," said Rhodes. "A couple of times the [Yankees] let me go at least I got my swing down and my arm was

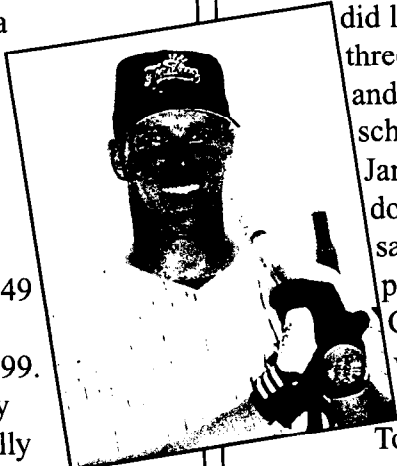
coming along. But now I've left my teaching job, I get to work on everything everyday. There's a ton of people here now. About every pitcher is down in Tampa.

Mr. Steinbrenner found this out and began to give the players who showed up early \$25.00 a day to have the best job right now to workouts, which is what I want to be doing. Then I go lift weights and I have the rest of the day off. You cannot beat that. We get spoiled. No other team gives their players money just for showing up early. That's how well Mr. Steinbrenner treats us."

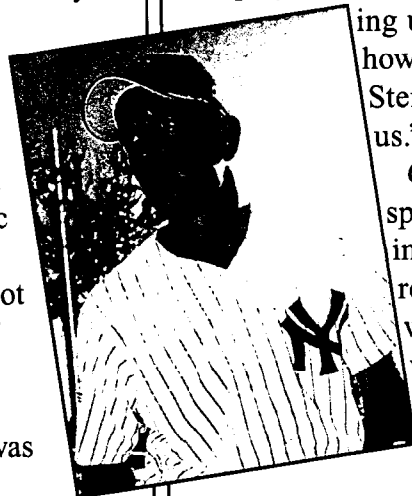
Claussen has spent a lot of time in the weight room because he wanted to gain weight, since he described himself as being a little too slender.

"When I came to Tampa on January 10, I started throwing right away and I have been throwing ever since," said Claussen, a 6'2" 175 pound left-hander. "I do a lot of bullpen work with Billy Connors (former Yankees pitching coach and current Director of Player Personnel)."

The future Yanks have traveled to Tampa to get a jump-start on their competition. Hopefully all the hard work will pay off in the long run.



Dusty Rhodes is expected to start in Greensboro or Tampa in 2000.



Brandon Claussen reported early to Tampa to get ready for his second year as a pro.

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Thursday, June 22	Vermont (Montreal)
Monday, July 3	Queens (Toronto)
Wednesday, July 12	Auburn (Houston)
Thursday, July 13	Oneonta (Detroit)
Sunday, July 16	Mahoning Valley (Cleveland)
Tuesday, July 18	Hudson Valley (Tampa Bay)
Friday, July 21	Lowell Spinners (Boston)
Thursday, July 27	Batavia (Philadelphia)
Saturday, July 29	Jamestown (Atlanta)
Thursday, August 3	Pittsfield (New York NL)
Friday, August 11	Williamsport (Pittsburgh)
Thursday, August 24	Utica (Florida)
Sunday, September 3	New Jersey (St. Louis)

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Date	Opponent
Thursday, June 22	Vermont Expos
Thursday, July 13	Oneonta Tigers
Thursday, July 27	Batavia Muckdogs
Thursday, August 3	Pittsfield Mets
Thursday, August 24	Utica Blue Sox

* Bleacher Seats Only

"BABY BOMBER PLAN" (A)

Date	Opponent
Wednesday, June 21	Vermont Expos
Saturday, July 15	Mahoning Valley Scrappers
Friday, July 28	Batavia Muckdogs
Sunday, July 30	Jamestown Jammers
Tuesday, August 1	Pittsfield Mets
Tuesday, August 15	Queens

"YANKEE CLIPPER PLAN" (B)

Date	Opponent
Friday, June 23	Vermont Expos
Tuesday, July 11	Auburn Doubledays
Sunday, July 23	Lowell Spinners
Wednesday, August 2	Pittsfield Mets
Sunday, August 20	New Jersey Cardinals
Friday, August 25	Hudson Valley Renegades

"IRON HORSE PLAN" (C)

Date	Opponent
Sunday, June 25	Hudson Valley Renegades
Friday, July 14	Oneonta Tigers
Saturday, July 22	Lowell Spinners
Monday, August 7	Queens
Sunday, August 13	New Jersey Cardinals
Wednesday, August 23	Utica Blue Sox

"BAMBINO PLAN" (D)

Date	Opponent
Saturday, July 1	Queens
Monday, July 24	Lowell Spinners
Monday, July 31	Pittsfield Mets
Wednesday, August 9	New Jersey Cardinals
Saturday, August 12	Williamsport Crosscutters
Monday, August 21	Hudson Valley Renegades

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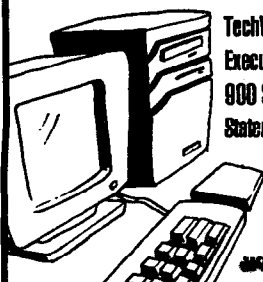
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Sun	Mon	Tue	Wed	Thur	Fri	Sat
JUNE						
	20	21	22	23	24	
	VER	VER	VER	VER	HV	
25	26	27	28	29	30	
HV	MV	MV	JAM	JAM	QUE	

Game Times
Mon-Sat 7:05 p.m.
Sun 2:05 p.m.
Thursday, August 24 vs.
Utica To Be Announced

AWAY

HOME

Sun	Mon	Tue	Wed	Thur	Fri	Sat
JULY						
						1
						QUE
2	3	4	5	6	7	8
QUE	QUE	PITT	PITT	VER	VER	VER
9		11	12	13	14	15
VER		AUB	AUB	ONE	ONE	MV
16	17	18	19	20	21	22
MV	HV	HV	AUB	AUB	LOW	LOW
23	24	25	26	27	28	29
LOW	LOW	WIL	WIL	BAT	BAT	JAM
30	31					
JAM	PITT					

Sun	Mon	Tue	Wed	Thur	Fri	Sat
AUGUST						
		1	2	3	4	5
		PITT	PITT	PITT	LOW	LOW
6	7		9	10	11	12
QUE	QUE		NJ	NJ	WIL	WIL
13	14	15	16	17	18	19
NJ	NJ	QUE	QUE	PITT	PITT	NJ
20	21	22	23	24	25	26
NJ	HV	HV	UTI	UTI	HV	HV
27	28		23	24	1	2
LOW	LOW		UTI	UTI	ONE	ONE
3	4	5	6	SEPTEMBER		
NJ	NJ	BAT	BAT			

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BABY BOMBERS ENJOY SOLID SEASON

The Staten Island Yankees may have fallen to the Brooklyn Cyclones in the McNamara Division Championship, but still gave their fans a season of great memories.

The Baby Bombers finished the season with a 48-28 record, posting the most wins in the team's three-year history.

The season was highlighted by the performances of several top draft picks from the Yankee organization in 2001. John-Ford Griffin (first round), Jason Arnold and Shelley Duncan (second round), Aaron Rifkin (fourth round), Jeff Christensen (fifth round), Rik Currier (sixth round), Andy Cannizaro (seventh round), and Chuck Manning (ninth round) all played significant roles for the Baby Bombers in 2001.

The SI Yanks started slow out of the box, with a record of 5-6. However, they rebounded in July and August. They posted a 20-10 record in each of those months and were 3-1 to start September.

In July, Jason Arnold did what no other Staten Island Yankee has ever done: He pitched a complete game no-

hitter. He accomplished that feat on July 27th on the road against the Vermont Expos and was one walk away from being perfect. The staff ace struck out 15 on the evening, a new SI Yankee single-game high.

Arnold finished the month with a perfect 5-0 record and earned Player of the Week and TOPPS Player of the Month honors.

Chuck Manning was the NY-Penn League Strikeout Champion. The 87 K's by the southpaw led the League for the 2001 season.

Arnold was third in ERA (1.50), Manning tied for second in wins (8), Chris Russ was tied for third in saves (12), while Bobby Wood and Arnold were tied for first in complete games (2).

Aaron Rifkin was one of the most productive hitters on the squad. He finished the season in the top five in seven league batting categories. He was fifth in batting (.318), tied for second in RBI (49), tied for fourth in home runs (10), tied for fourth in hits (78), tied for fourth in doubles (19), tied for third in triples (5) and second in ex-



Yankee fans were given the chance to see some of the organizations future prospects.

Photo By: Dave Schofield

tra base hits (34). He was named August Player of the Month by TOPPS.

Juan Camacho was led the League in RBI (51) and tied for fourth with 10 homeruns.

John-Ford Griffin and Kevin Thompson were tied for fifth in runs scored (46).

With all the great talent that the Yankees draft and send to Staten Island each year, 2002 promises to be a great season.

YEAR IN REVIEW

- June 24-The Richmond County Bank Ballpark at St. George opens its doors for the first time. The Baby Bombers christen the new stadium with a 3-1 win over the Hudson Valley Renegades.
- July 27-Staff ace Jason Arnold pitches first complete game no-hitter in Staten Island Yankee history.
- August 16-Orlando "El Duque" Hernandez makes a rehab start for the Baby Bombers, earning an 8-1 victory over the Pittsfield Astros.
- Aaron Rifkin finishes season among the NY-Penn League's top ten in hitting.
- Chuck Manning leads all NY-Penn League Pitchers with 87 strikeouts for the season.
- Yankees win franchise-high 48 games in 2001.
- Staten Island Yankees reach the post-season for the second consecutive season.



2001 Staten Island Yankees

Photo By: Dave Schofield

RIFKIN, ARNOLD RECOGNIZED BY TOPPS

Jason Arnold and Aaron Rifkin were honored this season by TOPPS and Minor League Baseball. Each earned Player of the Month Honors: Arnold was named July Player of the Month, while Rifkin was given the accolade for August.

Arnold was 5-0 in July, earning a victory in each of his five starts. On July 27, he pitched a no-hitter against the Vermont Expos, the first in Staten Island Yankee history. Arnold pitched 35.0 innings in five starts, posting a 0.77 ERA and holding opponents to a .097 batting average. He struck out 41 in the month.

Arnold remained in the top ten among all NY-Penn League pitchers with his 1.50 ERA good for third in the league. The ace of the Yankees' pitching staff is a product of the Uni-

versity of Central Florida. He was selected by the Yankees in the second round of the June 2001 free-agent draft.

Rifkin was one of two New York Yankee minor leaguers to earn August Player of the Month honors, as he was joined by Mike Vento of the Tampa Yankees (Florida State League).



Aaron Rifkin
Photo: Dave Schofield

After batting .270 in June and .244 in July, the Baby Bombers' first baseman hit .408 for the month of August, scoring 18 runs and driving in a team-high 26 runners. Of his 42 hits, 18 were for extra bases with 11 doubles, three triples and four homeruns.

Rifkin finished the season with a .318 batting average and figured in almost every NY-Penn

League batting category. He was fifth in batting, tied for third in homeruns (10), tied for second in RBI (49), tied for fourth in hits (78), tied for third in triples (5), and was second in extra base hits (34). His slugging percentage of .559 was good for second in the league.



Jason Arnold
Photo: Marilyn Ferrarin

A native of Upland, CA, Rifkin is a product of Cal-State Fullerton. He was selected in the fourth round of this year's amateur draft after helping the Big West Conference Champion Titans to the College World Series.

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WHERE ARE THEY NOW?



Mitch Jones
Photo: Kyle Burke

Several Staten Island Yankee alumni had successful 2001 seasons.

Members of last year's NY-Penn League Championship team found much success after Staten Island.

Earning post-season honors were Mitch Jones (Tampa Yankees, A-Advanced) and

Jason Kinchen (Greensboro Bats, A).

Jones was a Florida State League All-

Star. He hit .224 for the Yankees in 2001, with 85 runs, 109 hits, and 71 RBI. He had 36 doubles and 21 homeruns, leading the team. In the league, Jones was tied for first in homeruns (21), was second in doubles (36), first in extra base hits (60) and fifth in runs scored (85).

Kinchen had similar success as an All-Star for the South Atlantic League. He hit .309 as a designated hitter for the Bats. Of his 151 hits, 55 were for extra bases, including 24 doubles, one triple and a league-best 30 homeruns. He had 82, RBI and 81 runs scored. Kinchen was third in the South Atlantic League in average (.309), fifth in RBI, tied for fourth in hits and tied for third

in extra base hits.

From the inaugural squad, Andy Phillips enjoyed a solid season for the Norwich Navigators (AA). The second baseman batted .268 for the Navigators, driving in 25 runs and scoring 23 times.



Jason Kinchen
Photo: Kyle Burke

Also named to All-Star teams on the Florida State League were Dave Parrish and Oscar Martinez. Dave Martinez made the South Atlantic League All-Star Team.

NOVEMBER 2001

BABY BOMBER BITES

SIMPLY THE BEST

Aaron Rifkin named MVP, Camacho and Arnold also Earn Honors

The Yankees have a reputation for putting winners on the field, all through the organization. In a season that saw 11 Yankee Minor Leaguers on their league's all-star teams, two Most Valuable Players and one Manager of the Year the future of the Bronx Bombers look to be bright.

Staten Island led the way for the organization with three players on the NY-Penn League All-Star Team (the most Yankees on any league all-star team) and Aaron Rifkin as League MVP. Rifkin is joined by Juan Camacho and Jason Arnold on the 2001 All-Star squad.

The Yankees have had three players on the All-Star Team every year since its inaugural season in 1999. This year is the first year that a Staten Island Yankee has been named league MVP.

The three Baby Bombers were joined by 13 other players from six other NY-Penn League teams to make up the 16-player All-Star Team. Players from Staten Island, Brooklyn and Williamsport earned a com-

bined 10 spots on the team, with the Crosscutters having four team members named, followed by Staten Island and Brooklyn (three each).

Rifkin finished the season with a .318 batting average and figured in almost every NY-Penn League batting category. He was fifth in batting, tied for third in homeruns (10), tied for second in RBI (49), tied for fourth in hits (78), tied for third in triples (5), and was second in extra base hits (34). His slugging percentage of .559 was good for second in the league. The first baseman was named TOPPS Player of the Month for August after batting .408 with 42 hits (11 2B, 3 3B, 4 HR), 26 RBI and 18 runs scored.

Camacho was also a solid presence at the plate. The third baseman batted .277 for the sea-

son and was the team's iron man, playing in 72 of the 76 regular season games. Camacho was first on the team and in the league with 51 RBI, second on the team with 76 hits, and



Aaron Rifkin is the first Baby Bomber to be named league MVP.
Photo By: Dave Schofield

tied for first on the team with 10 homeruns (good for third in the league).

Arnold finished the season with a 7-2 record and a 1.50 ERA (good for third in the league). The right hander was considered the ace of the staff until his season was cut short in early August when his arm was diagnosed with tendonitis.



Jason Arnold
Photo: Marilyn Ferrarin



Juan Camacho
Photo: Dave Schofield

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DATES TO REMEMBER

- November 10-Season Ticket Sales open to the public.
- February 2002-Mini-Plan Sales open to the public.
- March 2002-Individual Game tickets go on sale.

2001 NY-Penn League All-Star Team

1B	Aaron Rifkin, Staten Island
2B	Juan Francia, Oneonta
3B	Juan Camacho, Staten Island
SS	Tony Pena, Jamestown
IFF	Edgar Gonzalez, Hudson Valley
OF	Chris Duffy, Williamsport
OF	Frank Corr, Brooklyn
OF	Angel Pagan, Brooklyn
OF	Todd Self, Pittsfield
C	Michael Rabelo, Oneonta
C	Chris Shelton, Williamsport
RHP	Jason Arnold, Staten Island
RHP	Ian Quendo, Williamsport
LHP	Ross Peebles, Brooklyn
LHP	Brian Rodaway, Pittsfield
DH	Walter Young, Williamsport

MVP Aaron Rifkin, Staten Island

BASEBALL AMERICA NAMES TOP PROSPECTS

Staten Island dominates NY-Penn League Top 20

The Staten Island Yankees occupied five spots on *Baseball America's* NY-Penn League Top 20 with Sean Henn, Jason Arnold, John-Ford Griffin, Aaron Rifkin and Juan Camacho tabbed as some of the league's most promising..

Five first-rounders from the class of 2001 were featured in the NY-Penn League this season, highlighting the talent in the league. Joining Griffin were John VanBenschoten (Williamsport), Justin Pope (New Jersey) and Richard Lewis (Jamestown). Also included was the Yankees' Jon Skaggs, who made just one appearance for the Baby Bombers before being shut down due to injury.

Henn was signed as a draft-and-follow and posted a 3-1 record, one save and a 3.00 ERA. The southpaw had 49 strikeouts in 42.0 IP before being sidelined due to elbow problems.

Arnold also had an outstanding season before getting shut down due to tendonitis. The second-rounder out of Central

Florida was 7-2 with a 1.50 ERA and fanned 74 batters in 66.0 innings. He pitched a no-hitter against Vermont and was nearly perfect, save one walk.

Griffin did not disappoint this season, as the leftfielder was second on the team with a .311 average. His patience paid off, as he walked 40 times in the season. He was tied for first on the team in runs (46), while he was tied for second in doubles (17) and third in RBI (43).

Rifkin exceeded expectations. The league MVP was in the top 10 of virtually every batting category in the NY-Penn League. He was fifth in batting (.318), tied for third in homeruns (10), tied for second in RBI (49), tied for fourth in hits (78), tied for third in triples (5), and was second in extra base hits (34).

Camacho, last but not least of the group, was sited for his outstanding glove work, committing just six errors in 72 games. He led the team with 51 RBI and was second with 76 hits.

BASEBALL AMERICA NY-PENN LEAGUE TOP PROSPECTS

1. John VanBenschoten, RHP/DH, Williamsport
2. Sean Henn, LHP, Staten Island
3. Jason Arnold, RHP, Staten Island
4. Juan Francia, 2B, Oneonta
5. Denny Bautista, RHP, Utica
6. John-Ford Griffin, OF, Staten Island
7. Zach Miner, RHP, Jamestown
8. Dustin McGowan, RHP, Auburn
9. Tyrell Godwin, OF, Auburn
10. Domingo Cuello, 2B, Williamsport
11. Justin Pope, RHP, New Jersey
12. Ryan Raburn, 3B, Oneonta
13. Chris Flinn, RHP, Hudson Valley
14. Angel Pagan, OF, Brooklyn
15. Jason Stokes, OF, Utica
16. Luz Portobanco, RHP, Brooklyn
17. Tony Pena, SS, Jamestown
18. Charlton Jimerson, OF, Pittsfield
19. Aaron Rifkin, 1B, Staten Island
20. Juan Camacho, 3B, Staten Island

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CLIMBING THE LADDER

Brandon Claussen finding much success in the Yankee Farm System

The Staten Island Yankees have seen 113 players in three seasons wear their uniform, but none have motored through the minor league system faster than southpaw Brandon Claussen.



Brandon Claussen
Photo: Dave Schofield

In his three years in the farm system, the Roswell, NM resident has not spent a full season with any one team. He was a draft-and-follow, selected in the 34th Round in the June 1998 draft. His first assignment was the Gulf Coast Yankees in 1999, where he made just two starts, suffering one loss,

before getting promoted to Staten Island.

While with the Baby Bombers, Claussen posted a 6-4 record and a 3.38 ERA, striking out 89 in 72.0 innings pitched. His performance earned him a promotion to the Greensboro Bats to complete his rookie season.

In 2000, the southpaw found himself in

Tampa of the Florida State League before being sent down to Greensboro. He finished his season there for the second time in his career with a respectable 8-5 record and a 4.05 ERA. He was named a South Atlantic League Mid-Season All-Star.

Coming into 2001 as the #12

Yankee prospect according to *Baseball America*, Claussen well exceeded expectations.

He found himself again with Tampa spending just over a month there, going 5-2 with a 2.73 ERA and 69 strikeouts before being called up to the Norwich Navigators. He finished his season with 131 innings pitched, a 9-2 record and a 2.13 ERA to show for it. He struck out 151 batters.

Claussen was well-rewarded for his outstanding season. He found himself named to the *Baseball America* Minor League All-Star Team, leading the minor leagues in strikeouts. He was No. 7 in the Eastern League Top 20 Prospect list.

And only time will tell when he will make his Bronx debut.

BABY BOMBER BITES

GUIDING THE WAY

Derek Shelton named manager, Higgins, Allen also to return to Staten Island



Derek Shelton

Derek Shelton will be at the helm of the Staten Island Yankees squad, making him the third manager in the team's

four-year history.

Shelton, who hails from Carbondale, IL, comes to Staten Island after two successful seasons as the manager of the Gulf Coast Yankees. He guided the Rookie team to a 73-47 record in two years, with two Northern Division Championships and one Gulf Coast League title in 2001. He was named Rookie League Manager of the Year by *BaseballAmerica* this past season.

Before the GCL Yankees, Shelton was a coach on the

1999 Tampa Yankee squad of the Florida State League.

Shelton began his professional baseball career in 1992 when he was signed by the Yankees as a non-drafted free agent out of Southern Illinois University. He spent the 1992-93 seasons in the Yankee farm system.

Joining Shelton and returning to Staten Island will be hitting coach Kevin Higgins and pitching coach Neil Allen. EJ Amo will also return as the trainer.



Kevin Higgins

This is Higgins' third season as the team's hitting/first base coach. He was part of the 2000 NY-Penn League Champion-

ship coaching staff. Last season, under Higgins' guidance, the Baby Bombers lived up to their nickname with a franchise-high .265 batting average. In addition, the team was second in league batting for the season and had several players figure in the league's top 10 in hitting categories.

Allen will begin his second season as the team's pitching coach.

The former Yankee and Met coached the Staten Island Yankees to a 3.22 ERA, good for third in the league. Other success stories of his staff in 2001 was Jason Arnold's no-hitter and Chuck Manning's 87 strikeouts being best in the



Neil Allen

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- February 1-20 - Mini Plan Renewals
- February 21 - Mini Plan sales open to the public
- March 18 - Individual Tickets on sale to the public
- June 18 - Opening Day

STATEN ISLAND YANKEES CREATE CONCERT AND STADIUM EVENTS DIVISION

Joe Ricciutti hired as the first Director

The Staten Island Yankees have taken another step in their commitment to bring high profile live entertainment to the Richmond County Bank Ballpark at St. George. The Concert and Stadium Events division was created under the direction of Joseph Ricciutti.

"Our goal is to bring quality, high-profile, live entertainment to Staten Island at a level that has not existed before," says Ricciutti. "This venue clearly offers an unparalleled concert-going experience for our guests....there is simply nothing else like it on Staten Island."

A lifelong resident of Staten Island, Ricciutti has been involved in the cultural community here for many years. He began his career as the Technical Manager and Facilities Manager of the Snug Harbor Cultural Center, in Livingston.

Ricciutti left Snug Harbor in early 1999 to accept a position as the Manager of Technical Services at Columbia University. As such, he has been responsible for the event management and production support for many of the University's highest profile events and concerts.

Ricciutti holds a Bachelors Degree in Business Administration with a Management concentration from the College of Staten Island and is in the process of completing a Masters Degree in Management from Columbia University.

The Staten Island Yankees have been in conversation with several national promoters in an effort to secure artists and dates for the upcoming concert season. Upcoming events and ticket information will be announced over the next few months. The Staten Island Yankees

have confirmed that this season will re-schedule the postponed 50's Doo-Wop concert featuring Little Anthony and the Imperials, Johnny Maestro and the Brooklyn Bridge and The New Rascals. The concert, which had been scheduled for September 22, 2001, was postponed in the aftermath of the terrorist attacks in lower Manhattan. That date will be announced shortly.

In 2001, the inaugural season of the Richmond County Savings Bank Ballpark in St. George, three non-baseball events supplemented the Staten Island Yankees 39 games: A classical performance featuring The Amor Artis Orchestra; a charity softball game that raised \$30,000 for Project ALS; and a simulcast of September's Prayer for America.

FORMER BABY BOMBERS NAMED TOP PROSPECTS

Four named Top Prospects in Yankee organization, three others given honorable mention

Four former Baby Bombers were tabbed by *BaseballAmerica* as Top 10 Prospects in the New York Yankee organization.

Southpaw Brandon Claussen was third on the list of 10. Picked 34th in 1998, Claussen finished 2001 with a 9-2 record and a 2.13 ERA in 21 starts for Norwich. Prior to the Navigators, Claussen started eight games for Class-A Tampa, posting a 5-2 mark and a 2.73 ERA. He led all minor league pitchers with 151 strikeouts.

Right behind Claussen at fourth on the list is John-Ford Griffin. After being selected as the Yankees' first round pick in the June 2001 free-agent draft, the outfielder put up impressive numbers, hitting .311, with 43 RBI and 46 runs scored. Griffin finished the season ninth in the league for batting.

At number six is southpaw Sean Henn.

Henn, drafted 26 in 2000, had his season cut short due to elbow pain leading to Tommy John surgery. He was 3-1 with a 3.00 ERA, striking out 49 in 42 innings. In his last outing, he notched a three-inning save against Pittsfield (8/16), securing Orlando Hernandez's win.

The final former Baby Bomber is Jason Arnold. He notched the first complete-game no-hitter in Staten Island Yankee history on July 27 against Vermont. However his season was also cut short, suffering from tendonitis in his right elbow. He finished the season 7-2 with a 1.50 ERA, striking out 74 in 66 innings. He gave up just 13 runs on 35 hits all season and was third in the league in pitching.

Dubbed the "Rest of the Best" were David Martinez (LHP, #11, 2000), Alex Graman (LHP, #12, 1999) and Deivi Mendez (SS, #14, 2001).

OFF-SEASON OFFICE CHANGES

LaPlaca joins staff, Mantucca returns for second tour of duty

The Staten Island Yankees announced two more changes to their front office staff. Greg LaPlaca was hired as the new Director of Stadium Operations, while Sean Mantucca rejoins the staff as the Head Groundskeeper.

LaPlaca, a native Staten Islander, comes to the Yankees after 31 years of government service. He will be in charge of running the daily up keep of the stadium. After a one-year stint with the Boston Red

Sox as an assistant groundskeeper, Mantucca returns to Staten Island for his third season and his seventh overall in professional baseball. Originally from Libertyville, Illinois, Sean got his start in professional grounds keeping in 1996 as an intern with the Milwaukee Brewers. He went on to work for the Arizona Diamondbacks during their inaugural season in 1998. He was with Staten Island for the 1999 and 2000 seasons before heading to Boson.

Get Your Staten Island Yankees Merchandise on the Web at the Online Team Store!

www.siyankees.com

2002 Schedule

June

18 Brooklyn
19 @Brooklyn
20 Brooklyn
21 @New Jersey
22 New Jersey
23 @New Jersey
24 Williamsport
25 Williamsport
26 @Tri-City
27 @Tri-City
28 @Tri-City
29 @Vermont
30 @Vermont

July

1 @Vermont
2 New Jersey
3 @New Jersey
4 Hudson Valley
5 @Hudson Valley
6 @Brooklyn
7 Brooklyn
8 Brooklyn
9 OFF DAY
10 @Hudson Valley
11 Hudson Valley
12 @Hudson Valley
13 Utica
14 Utica
15 Utica
16 @Utica
17 @Utica
18 @Utica
19 Mahoning Valley
20 Mahoning Valley
21 Mahoning Valley
22 Utica
23 Utica
24 @Brooklyn
25 Brooklyn
26 @Brooklyn
27 @Jamestown
28 @Jamestown
29 @Jamestown
30 OFF DAY
31 @Williamsport

August

1 @Williamsport
2 @Williamsport
3 Williamsport
4 Williamsport
5 Williamsport
6 @Hudson Valley
7 Hudson Valley
8 Lowell
9 Lowell
10 Lowell
11 @Utica
12 @Utica
13 Hudson Valley
14 @Hudson Valley
15 Hudson Valley
16 @Williamsport
17 @Williamsport
18 Oneonta
19 Oneonta
20 Oneonta
21 OFF DAY
22 Batavia
23 Batavia
24 Batavia
25 New Jersey
26 @New Jersey
27 @Brooklyn
28 Brooklyn
29 @Brooklyn
30 @Auburn
31 @Auburn

September

1 @Auburn
2 New Jersey
3 @New Jersey
4 New Jersey

75 Richmond Terrace
Staten Island, NY 10301



BABY BOMBER BITES

SPRING FEVER

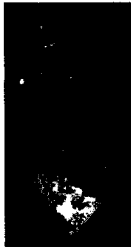
Staten Island Yankees to host first annual Winter Open House

With Spring Training underway in Florida and Arizona, thoughts of the upcoming season are also on the minds of the Staten Island Yankees. In anticipation of a great 2002 season, the Yankees will introduce their own "Spring Training." On March 16, the Baby Bombers will hold their first annual

Winter Open House, where fans will get to meet 2002 skipper, Derek Shelton, and purchase individual tickets.

Individual ticket sales will be open to the public at the Ballpark only. The ticket office will be open from 10:00 a.m. to 3:00 p.m. Individual tickets will be available online and over the phone starting March 18 at 9:00 a.m.

The day will be especially fun for the family, as there will also be free food and enter-



The winter open house promises to be fun for the whole family.

Photo: Dave Schofield

tainment.

The day-long celebration will begin at 8:00 am at the Perkins Family Restaurant on Forest Avenue where Shelton will be making an appearance to kick off the newly-formed Kids Club, "Scooter's Barnyard Bud-

dies." The Kids Club is co-sponsored by Perkins Family Res-

taurant and the Staten Island Advance.

At 10:00 am, Shelton will arrive at the Richmond County Bank Ballpark at St. George to kick off the celebration. He will be on hand to sign autographs from 10:00 am to 12:30 pm. The day will continue on until 3:00 pm.

Shelton was named manager of the Staten Island Yankees in January. After a short career in the Yankees' minor

league system, Shelton began coaching. He was the field manager for the Gulf Coast Yankees (Rookie) for the past two seasons, leading the squad to two first place finishes and a Gulf Coast Championship in 2001.

Art Lab will also contribute to the day's activities. The Staten Island organization out of the Snug Harbor Cultural Center will provide face painting and scratch art for the kids.

Scooter the Holy Cow will entertain the crowds with his antics, signing autographs and taking pictures with the fans.

Behind the scenes stadium tours will be offered throughout the day for fans wanting to see the inside workings of the Richmond County Bank Ballpark at St. George, including a chance to see the Staten Island Yankee Clubhouse.

STATEN ISLAND YANKEES

RICHMOND COUNTY
BANK BALLPARK AT ST.
GEORGE

75 RICHMOND TERRACE
STATEN ISLAND, NY
10301

(718) 720-YANKS
(718) 720-9200 (TICKETS)
(718) 273-5763 (FAX)

WWW.SIYANKS.COM

DATES TO REMEMBER

- *March 16 - First Annual Winter Open House, RCBK Ballpark at St. George, 10:00 AM. Tickets on sale at stadium only.*
- *March 18 - Individual ticket sales by phone and internet.*
- *June 18 - Opening Day vs. Brooklyn.*

BABY BOMBERS ON YES NETWORK

New home of the New York Yankees to air nine Staten Island Yankee games

The YES (Yankees Entertainment and Sports) Network and the Staten Island Yankees announced that they have reached an agreement to broadcast nine SI Yankees games during the 2002 NY-Penn League season. All nine Baby Bombers games will be broadcast live.

The broadcast schedule begins with the June 20th game against the Brooklyn Cyclones, the first of four Brooklyn games scheduled on YES (July 7, 8, and 25). The other game dates are June 24, July 14, 22, August 5 and 25.

"We are so pleased to announce this new partnership," stated Staten Island Yankee Chief Operating Officer Josh

Getzler. "It will provide a wonderful and strong outlet for our fans all over the region to see us on a regular basis.

Broadcasting on YES also serves to accentuate the strength of the relationship between the New York Yankees and the Staten Island Yankees. We look forward to a long-time presence on YES."



Nine games will be aired on YES, including four Brooklyn contests.

John Filippelli, Executive Vice President, Production and Programming, YES Network, stated, "We're very excited to add the

SI Yankees to our roster of premier sports teams on YES. We think the addition of this local professional team is

the kind of programming YES viewers expect and will appreciate."

About YES Network

The YES Network launches March 19 as a 24-hour-a-day, 7-day-a-week premier sports and entertainment television network featuring the 26-time World Champion New York Yankees Major League Baseball team. The YES Network will be available to viewers in New York, Connecticut, and parts of New Jersey and Pennsylvania. In addition to 130 Yankees games, YES will broadcast other professional and collegiate sports teams as well as classic sports footage. The YES schedule will also include original biography, interview, and magazine programs.

CAL RIPKEN BASEBALL JOINS NY-PENN LEAGUE

Ripken Baseball purchases Utica Blue Sox, moves team to Aberdeen, Maryland

Ripken Baseball announced that the company has purchased one of the Baby Bombers' rivals, the Utica Blue Sox

The team, formerly an affiliate of the Florida Marlins, will now be part of the Orioles minor league system.

Ripken Baseball will move the team to Aberdeen, Maryland where it will join the NY-Penn League for 2002. The League schedule includes 76 games, with 38 home contests. Aberdeen will play at Ripken Stadium, currently under construction in Ripken's hometown.

"We are very excited to be able to bring professional baseball to the City of Aber-

deen," stated Cal Ripken. "The fact that the Orioles are making it one of their affiliates means a great deal to me personally. My brother and I were both drafted by and played for the Orioles and my dad was a part of the organization for 37 years. The fans in and around Aberdeen will have the opportunity to see the Orioles' top prospects as they play pro ball for the first time."

The Staten Island Yankees will play Aberdeen 10 times during the 2002 season, with both teams competing in the McNamara Division. The Baby Bombers will host Aberdeen for the first time on Saturday, July 13 at 7:05 p.m.

TRADING PLACES

NY-Penn League realigns for 2002 season

The New York-Penn League will realign for 2002, moving from a two-division to a three-division format.

In addition to the McNamara and Pinckney Divisions, the league will now include the Stedler Division. The McNamara Division, where the Staten Island Yankees will remain, is the only six-team division. The Pinckney Division and the Stedler Division will have four teams a piece.

Teams in the Pinckney and Stedler Divisions will play teams in their own division 14 or 16 times in the season. With two more teams, members of the McNamara Division will play each other 10 or 12 times. All teams will have 12 cross-

divisional games, hosting six and traveling for six. Each team will play each other at some point during the season.

Staten Island and Brooklyn will again be in the same division, facing off against each other 12 times during the season.

The top team in each division will advance to the post season. The wildcard winner will be the team with the best record out of the non-division winners. For the playoffs, the team with the best record plays the team with the worst record of the four. The two teams with the second and third best records will play each other.

Get Your Staten Island Yankees Merchandise on the Web at the Online Team Store!

www.siyanks.com

2002 Schedule

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July

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4 Hudson Valley
5 @Hudson Valley
6 @Brooklyn
7 Brooklyn
8 Brooklyn
9 OFF DAY
10 @Hudson Valley
11 Hudson Valley
12 @Hudson Valley
13 Aberdeen
14 Aberdeen
15 Aberdeen
16 @Aberdeen
17 @Aberdeen
18 @Aberdeen
19 Mahoning Valley
20 Mahoning Valley
21 Mahoning Valley
22 Aberdeen
23 Aberdeen
24 @Brooklyn
25 Brooklyn
26 @Brooklyn
27 @Jamestown
28 @Jamestown
29 @Jamestown
30 OFF DAY
31 @Williamsport

August

1 @Williamsport
2 @Williamsport
3 Williamsport
4 Williamsport
5 Williamsport
6 @Hudson Valley
7 Hudson Valley
8 Lowell
9 Lowell
10 Lowell
11 @Aberdeen
12 @Williamsport
13 Hudson Valley
14 @Hudson Valley
15 Hudson Valley
16 @Williamsport
17 @Williamsport
18 Oneonta
19 Oneonta
20 Oneonta
21 OFF DAY
22 Batavia
23 Batavia
24 Batavia
25 New Jersey
26 @New Jersey
27 @Brooklyn
28 Brooklyn
29 @Brooklyn
30 @Auburn
31 @Auburn

September

1 @Auburn
2 New Jersey
3 @New Jersey
4 New Jersey

Game Times:

Mon-Sat: 7:05 pm
Sun: 5:05 pm

Staten Island, NY 10301
75 Richmond Terrace



BABY BOMBER BITES

STATEN ISLAND YANKEES

RICHMOND COUNTY
BANK BALLPARK AT ST.
GEORGE

75 RICHMOND TERRACE
STATEN ISLAND, NY
10301

(718) 720-YANKS
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CHAMPIONS, AGAIN

Staten Island Yankees cap season with second championship in three seasons.

Champions, again.

That is how the 2002 season ended for the Staten Island Yankees, as the Baby Bombers were crowned NY-Penn League Champions for the second time in three seasons.

During the season, Staten Island stayed in a tight McNamara Division race, splitting time with the Williamsport Crosscutters for the top spot. They dropped as far down as fourth place on July 7th after losing a season-high six games from July 1-6.

The Baby Bombers lost the first two games of the season to their cross town rivals Brooklyn Cyclones before winning four straight. They finished June with a franchise-high nine wins for the month and in a first place tie with Williamsport.

July began as a disappointment, as the team dropped six games to start the month. They snapped the worst losing

streak since 1999 with a 3-2,



Tommy Rojas' home run proved to be all the offense the Yankees would need.

10-inning victory over Brooklyn. They found themselves in fourth place, but were just four games behind Williamsport. The losing streak matched an all-time high for the Yankees, dating back to July 6-11, 1999.

The Yankees proceeded to win four more to move into second place, one game

behind the leaders. They finished the month with a 14-13 record, their most losses in the month of July since their 16-14 record in 1999.



The Baby Bombers celebrate with the Championship Trophy.

Staten Island rebounded in August, posting a 23-7 record: their most ever wins in a month. They started the month winning six of their first 10 games before winning 10 in a row from August 19-29. In that span, the pitching staff notched six shutouts and held opponents to just one run in two other victories. They also outscored opponents 139-79 for the month.

On August 9, the Yankees finally had a share of first place since July 2. They slipped down to second just once more on August 10 before sitting in first on August 13. They would never slip down again.

After a month full of victories, it took two Yankee losses to clinch their post-season fate. They clinched a playoff spot on September 1, despite losing to Auburn, 5-6. They then clinched the McNamara Division crown with a 4-7 loss to New Jersey two days later.

The post season began with a trip to Williamsport, PA to face the Crosscutters. The two teams split the season series, 5-5, and shared time in the top sport of the McNamara Division. Staten Island won just two games at Williamsport all season, and won there for the first time ever on August 1.

The Yankees swept the series in two close contests. Chein-Ming Wang and Nick Gravelle had a classic pitchers duel in game one. The two hurlers matched each other in virtually every statistic,

both giving up two runs on five hits in 7.1 innings pitched. But it was the bat of Omir Santos that was the difference, delivering a two-out two-RBI single in the eighth to provide much needed insurance runs. In a 3-0 hole in their half of the eighth, Williamsport notched two runs to close the deficit to 3-2. Matt Brumit entered the game in the ninth to close out the offense for his first post season save.

The Yankees returned home for the second game, clinching a spot in the Championship Series with a 5-3 victory. The Yankees were powered by the bat of Kevin Thompson, who had a 2-for-3 night with two doubles, one RBI and one run scored. After taking a 3-0 lead into the top of the sixth, Williamsport scored two unearned runs in the sixth and once in the eighth to knot the score at three. Staten Island then put the game away in their half of the frame, with the game-winner coming on a wild pitch, scoring Robinson Cano. Jason Drobiak scored on a double by Matt Carson to cap scoring.

The 2002 NYPL Championship began in Oneonta, NY with the Yankees defeating the Tigers, 4-1. Thompson again powered the Yankee offense, putting together a 2-for-5 night and was responsible for three of the four Staten Island runs. After

finding themselves in an early 0-1 deficit after the first, the Yankees knotted the score at one to start the second. The score remained that way until the seventh when Thompson delivered Drobiak and Wuillians Vasquez with a triple before scoring on a fielder's choice by Ferdin Tejada.



The coaching staff celebrates a job well done.

Staten Island brought the championship home for the second time in three seasons with a 2-0 shutout over Oneonta in game two. Wang was masterful, pitching 8.0 innings allowing just three hits and striking out five. Brumit closed out the series by striking out the side in the ninth for his fourth post season save. Tommy Rojas provided the game winner in the fifth with a solo home run.

The Yankees had the most dominant pitching staff in the league. After a league-best ERA of 2.57 during the regular season, the Baby Bombers posted a 1.00 mark during the post season.

The celebration was just as spectacular as the season (see DYNASTY, page 2). With the strong teams and absolute success the NY Yankees have given Staten Island the last three years (two championships, three playoff teams), Staten Island is primed to have its own Pinstripe Dynasty.

PITCHING KEY IN CHAMPIONSHIP SEASON

Strong crop of hurlers blow past opposition in 2002

Staten Island's success mirrored the past success of their parent club's with the dominance of the team's pitching staff. Posting a league-best 2.57 ERA for the season, the Yankees had a stingy 1.00 ERA for the post season.

At season's end, Staten Island boasted three pitchers in the top ten of the league. Chien-Ming Wang was second (1.72), Ryan Bicondoa was fourth (1.90) and Charlie Isaacson was tenth (2.54).

The team ERA was not the only thing that stood out in the league. Their 48 victories, tying a team single-season high, were tied for first in the league. They also allowed the fewest hits (543),

had the most shutouts (12), second in saves (26), and allowed the fewest home runs (20) and walks (185), while striking out a league-best 638 batters.

Franchise records were broken in strikeouts in a season, appearances, complete games (Bicondoa, 3) and saves.

Individually, Matt Brumit earned the NY-Penn League Rolands Relief Man honor for both the season and the month of August. He was the league save leader (22) and also led in appearances (33). Bicondoa led the league in strikeouts (94). Meanwhile, Bicondoa and Wang were each named NY-Penn League All Stars.

CELEBRATING THEIR OWN DYNASTY

Baby Bombers' mirror the big club, enjoy recognition from the Yankees

The Championship Celebration was just as spectacular as the Championship season, as the Staten Island Yankees celebrated their second NY-Penn League Championship in three seasons in true Yankee style.

A day after winning the NY-Penn League title, the Baby Bombers were honored at the Petrides School organized by Borough President, Jim Molinaro. Yankee great Ron Guidry and Yankees General Manager Brian Cashman were present.

Cashman praised the Baby Bombers. "As you all know, the New York Yankees take pride in representing excellence on a daily basis," Cashman said. "The Yankee organization is very proud how you guys stepped out on a daily basis this year and played like champions. Today, the New York-Penn League champions – tomor-

row, hopefully, you'll be world champions."

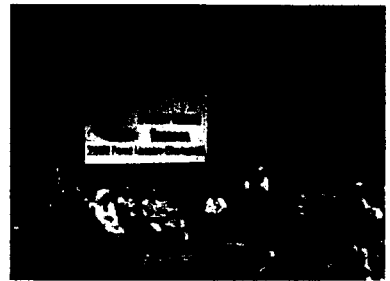
Guidry echoed the sentiment. "In baseball, there's no greater feeling in the world when you lay that glove down at the end of the season and you're called a champ. On behalf of myself, and every Yankee who ever won a championship, I want to congratulate the Staten Island Yankees."

After a luncheon at the Richmond County Bank Ballpark at St. George, the Baby Bombers headed to the Bronx where Cashman presented them with the Championship trophy on the field prior to the Yankees-White Sox game that evening.

CHAMPIONSHIP IN PICTURES



The team celebrates their hard-earned NY-Penn League Championship on the field.



Borough President Jim Molinaro honored the Yankees at the Petrides School.



The team continued their celebration by receiving their trophy on the field at Yankee Stadium.

Staten Island, NY 10301
75 Richmond Terrace



Staten Island Yankees

Fax

To: Kathy

From: Josh Getzler

Fax: 201-437-7127

Pages: 1

Phone: 201-437-2460

Date: August 5, 1999

Re: Next Week's Ad

CC:

☐ **Urgent** ☐ **For Review** ☐ **Please Comment** ☐ **Please Reply** ☐ **Please Recycle**

● **Comments:** Kathy: Here we go for next week. The people from Bayonne have really started to come out!

Headline: The Pennant Race Is On!

Text: The Baby Bombers are Making Their Move! Bring the Family or a Group of Friends and See the Stars of Tomorrow Shine Today.

Upcoming Games and Promotions:

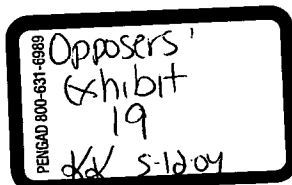
Wednesday, August 11 VS New Jersey Cardinals AM 620 One-On-One Sports Night—Many Specials.

Wednesday, August 18 VS Oneonta Tigers **DOUBLE HEADER!** Also, Free Official Staten Island Yankees Logo Baseball to **All Fans** entering the stadium. Special Start Time 6:00 PM, Gates Open 3:30 PM.

SAVE THE DATE!! Thursday, August 19—Spectacular Post-Game **FIREWORKS** following the Staten Island Yankees VS Oneonta Game.

Also, if you could put some sort of graphic for the fireworks night and the doubleheader, I'd appreciate it. Let's discuss. Thanks very much, and talk to you soon.

OPP 1962



BABY BOMBERS BACK

**SI YANKEES VS
AUBURN DOUBLEDAYS**

**TUESDAY JULY 11
BACK FROM THE BUS**

**WEDNESDAY JULY 12
DOLLAR PEPSI NIGHT**

ONE-ON-ONE SPORTS LINCOLN with giveaways and
NAVIGATOR APPEARANCE special promotions



BLOOD DRIVE NIGHT



**SI YANKEES VS
ONEONTA TIGERS**

THURSDAY JULY 13

**CORONA THIRSTY THURSDAY
ONE DOLLAR CORONAS ALL NIGHT!**

STATEN ISLAND ROTARY NIGHT

ONE-ON-ONE SPORTS LINCOLN with giveaways and
NAVIGATOR APPEARANCE special promotions



FRIDAY JULY 14

SI LIVE PRESENTS

THE ZOOPELSTARS

SEE CLAMMY SOSA,
SHARK MCGUIRE,
PEE WEE GEESE!

ALFONZO'S BAKERY
**PIE EATING
CONTEST**



Opposers!
Exhibit
20
B/K S-12-204
PENIGAD 800-631-6989

TICKETS AVAILABLE

CALL 718 982 3570 WWW.SIYANKS.COM

**ALL GAMES PLAYED 7:05 PM
COLLEGE OF STATEN ISLAND FIELD**



to Olsen, and present
the clubhouse of the Great Kills
at the start of the 2001 boating

our
me for our
sale!



Up To
0%
—based on new purchases only

incredible event!
your chance
Best European
ture Designs
ailable—
sively From
ma 2000
10-6, Monday &
sdays 10-9



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www.siyanks.com.



OPEN HOUSE

A message to our fans:

This summer, please take mass transit to the RCBK Ballpark at St. George. Our park is located at the hub of mass transit on Staten Island. The Ferry and busses terminate within a minute's walk of our front entrance. The SIRTQA trains take the convenience one step further, with the new St. George Stadium train station located directly underneath the front gate of the ballpark at Richmond Terrace. On game nights, SIRTQA trains will shuttle from the Ferry Terminal to the Ballpark; then wait at the Ballpark until the game to end. Also, ask your Train to the Game. While we expect there to be ample parking for our games, we urge you to take mass transit when you come out to see the Baby Bombers. It's safe and convenient.

OPP 0024

JUNE						
SUN	MON	TUE	WED	THU	FRI	SAT
		19	20	21	22	23
		LOW	LOW	LOW	LOW	HV
24	25	26	27	28	29	30
HV	UTI	UTI	UTI	PITT	PITT	PITT

AUGUST						
SUN	MON	TUE	WED	THU	FRI	SAT
			1 BAT	2 VT	3 VT	4 UTI
5 UTI	6 UTI	7 UTI	8 OFF	9 NI	10 NI	11 PITT

JULY						
SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6	7
PITT	VT	VT	LOW	LOW	LOW	LOW
8	9	10	11	12	13	14
NJ	NJ	OFF	HV	HV	MT	BKL
15	16	17	18	19	20	21
BKL	NJ	NJ	VT	VT	BAT	BAT
22	23	24	25	26	27	28
BAT	BAT	BKL	BKL	VT	VT	HV
29	30	31				
HV	BAT	BAT				

PITT	BKL	BKL	PITT	PITT	BKL	BKL
19	20	21	22	23	24	25
HV	HV	JAM	JAM	JAM	JAM	MV
26	27	28	29	30	31	
MV	MV	MV	OFF	HV	HV	

SEPTEMBER						
SUN	MON	TUE	WED	THU	FRI	SAT
						NI
2/	3	4	5			
NI	JAM	JAM				

HOME ☒ AWAY


McNAMARA DIVISION
 Sixteen Island Yankees (NY Yankees)
 NY Hudson Valley Renegades (Tampa Bay)
 CT Lowell Spinners (Boston)
 NY New Jersey Generals (St. Louis)
 TX Pittsburgh Astras (Houston)
 OK Brooklyn Cyclones (Metts)
 VT Vermont Expos (Montreal)

PINCKNEY DIVISION
 2A Baltimore Muckdogs (Philadelphia)
 1A Jacksonville Suns (San Diego)
 NY Mahoning Valley Scrappers (Cleveland)
 FL Udon Blue Sox (Florida)
 ON Ontario Tigers (Detroit)
 WPA Williamsport Crosscutters (Pittsburgh)
 Auburn Doubldays (Trenton)

GAME TIMES: MON-SAT 7:35PM SUN 5:05PM
JUNE 24 6:35PM JULY 4 TBA


TICKET PRICES
Season Tickets \$380 (Box) & \$304 (Reserved)
Individual Games \$10 (Box) & \$8 (Reserved)
VISIT OUR WEB SITE WWW.SIYANKS.COM
TELEPHONE: 718 698 YANKS 192651

New York Times...Monday, June 17, 2002

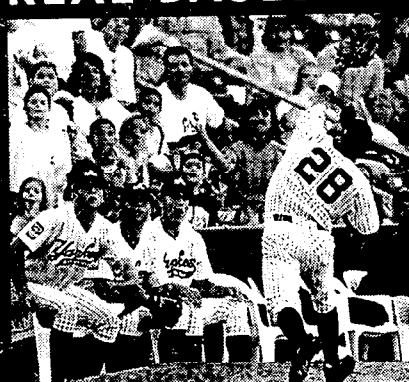


Yankees
STATEN ISLAND
CLASS A AFFILIATE NEW YORK YANKEES

BABY BOMBERS OPEN FOR BUSINESS



REAL BASEBALL REAL CLOSE



OPENING WEEK
Tues, June 18
vs Brooklyn **SOLD OUT**
Thurs, June 19
vs Brooklyn **SOLD OUT**
Sat, June 22
vs New Jersey
Check Out FIREWORKS
Game time 7:05pm

TICKETS/GROUP SALES & LUXURY SUITES
STEPS FROM THE STATEN ISLAND FERRY
718-720-9200 www.siyanks.com

RICHMOND COUNTY BANK
Ballpark at George

OPP 0033

A WEEK OF THE BABY BOMBERS

TODAY

vs ONEONTA 5:05pm

WCBS-FM Kindervision

MON AUG 19

vs ONEONTA

Zooperstars

Chamber of
Commerce Night

**Ballpark Photo
Giveaway**

TUES AUG 20

vs ONEONTA

Civic Pride Night

THURS AUG 22

vs BATVIA

FRI AUG 23

vs BATVIA

Chase presents

Baseball Card Team Set Night

SAT AUG 24

vs BATVIA

Luxaire of SI presents **Tye-Dye
Player Jersey Auction** for the
Make-A-Wish Foundation

SUN AUG 25

vs NEW JERSEY

Game times:

Mon-Sat 7:05pm

Sunday 5:05pm


Yankees
STATEN ISLAND
CLASS A AFFILIATE NEW YORK YANKEES

REAL BASEBALL REAL CLOSE

RICHMOND
COUNTY BANK



TICKETS/GROUP SALES & LUXURY SUITES
STEPS FROM THE STATEN ISLAND FERRY
718-720-9200 www.siyanks.com

STATEN ISLAND SUNDAY ADVANCE ■ AUGUST 18, 2002

OPP 0029

Yankees

STATEN ISLAND
CLASS A AFFILIATE NEW YORK YANKEES

BACK TO BASEBALL BASH

TICKETS FOR INDIVIDUAL GAMES GO ON SALE ON
SATURDAY, MARCH 8, 10-3PM
AT RICHMOND COUNTY BALLPARK AT ST GEORGE ONLY
NO PHONE OR INTERNET SALES TILL MONDAY!

Fun for the family:

FREE hot dogs and soft drinks

Stadium Tours

Photos with the Championship trophy

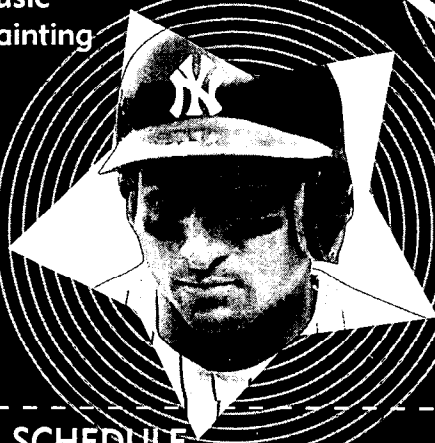
Special appearance by new

Baby Bombers Manager

Andy Stankiewicz

Live Music

Face painting



Before you come to the Park,
meet Stanky & Scooter at
Perkins Family Restaurant
1714 Forest Ave.
8-9am.



HOME SCHEDULE

Fri 6/20 Williamsport
Sat 6/21 Williamsport
Sun 6/22 Brooklyn
Tues 6/24 Brooklyn
Tues 7/1 Brooklyn
Thurs 7/3 New Jersey
Mon 7/7 New Jersey
Sat 7/12 Tri-City
Sun 7/13 Tri-City
Mon 7/14 Tri-City
Tues 7/15 Brooklyn
Thurs 7/17 Brooklyn

Mon 7/21 Hudson Valley
Wed 7/23 Auburn
Thurs 7/24 Auburn
Fri 7/25 Auburn
Sat 7/26 Hudson Valley
Mon 7/28 Hudson Valley
Thurs 7/31 Hudson Valley
Sat 8/2 Brooklyn
Mon 8/4 Williamsport
Tues 8/5 Williamsport
Wed 8/6 Williamsport
Fri 8/8 New Jersey
Tues 8/12 Vermont

Wed 8/13 Vermont
Thurs 8/14 Vermont
Fri 8/15 Jamestown
Sat 8/16 Jamestown
Sun 8/17 Jamestown
Mon 8/18 Aberdeen
Tues 8/19 Aberdeen
Thurs 8/21 Hudson Valley
Sun 8/24 Aberdeen
Mon 8/25 Aberdeen
Tues 8/26 Aberdeen
Mon 9/1 New Jersey
Wed 9/3 New Jersey

REAL BASEBALL REAL CLOS



2002 NY-PENN LEAGUE CHAMPION
718-720-9200 WWW.SIYANKS.CO

THE 2002 STATEN ISLAND YANKEES

SWEET SMELL OF SUCCESS



OPP 0025

PLAY BALL!

New manager Derek Shelton

Opposers' Exhibit
21
KK 5-1204

2002 STATEN ISLAND YANKEES



Hey, Staten Islanders, This Team's for You

The Staten Island Yankees don't open their 2002 season until June 18, but tickets go on sale this Saturday at Richmond County Bank Ballpark.

Judging by the buzz around the team's offices, fans would be well-advised to act quickly.

While last year's average attendance of 5,000 per game was impressive, there are good reasons to believe that the 2002 minor league version of the Yankees will blow away these numbers.

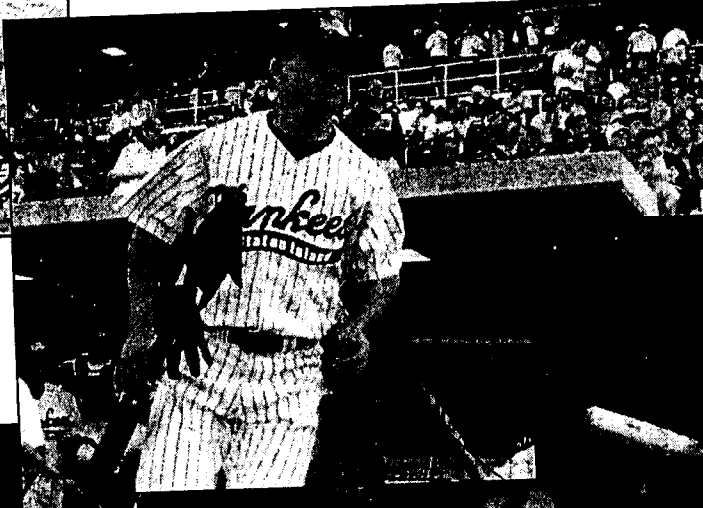
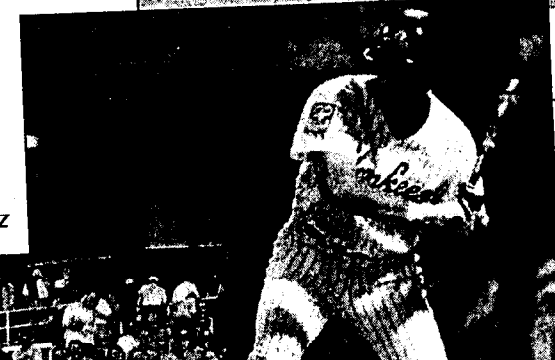
A dramatic jump in season ticket and mini-plan sales has fueled the upbeat atmosphere.

What's more, a strong marketing thrust largely focused on the community, greater synergy with the parent New York Yankees, the addition of a host of fan-friendly attractions and hopes for continued above-average quality of play — all of these figure to impact positively on the turnstiles.

And then, of course, there is the rivalry with the nearby Brooklyn Cyclones, which took root last year and is expected to bloom in the coming season.

More of what management of the Baby Bombers has in store for fans is described on the following pages.

PHOTOS BY KRISTEN ARTZ



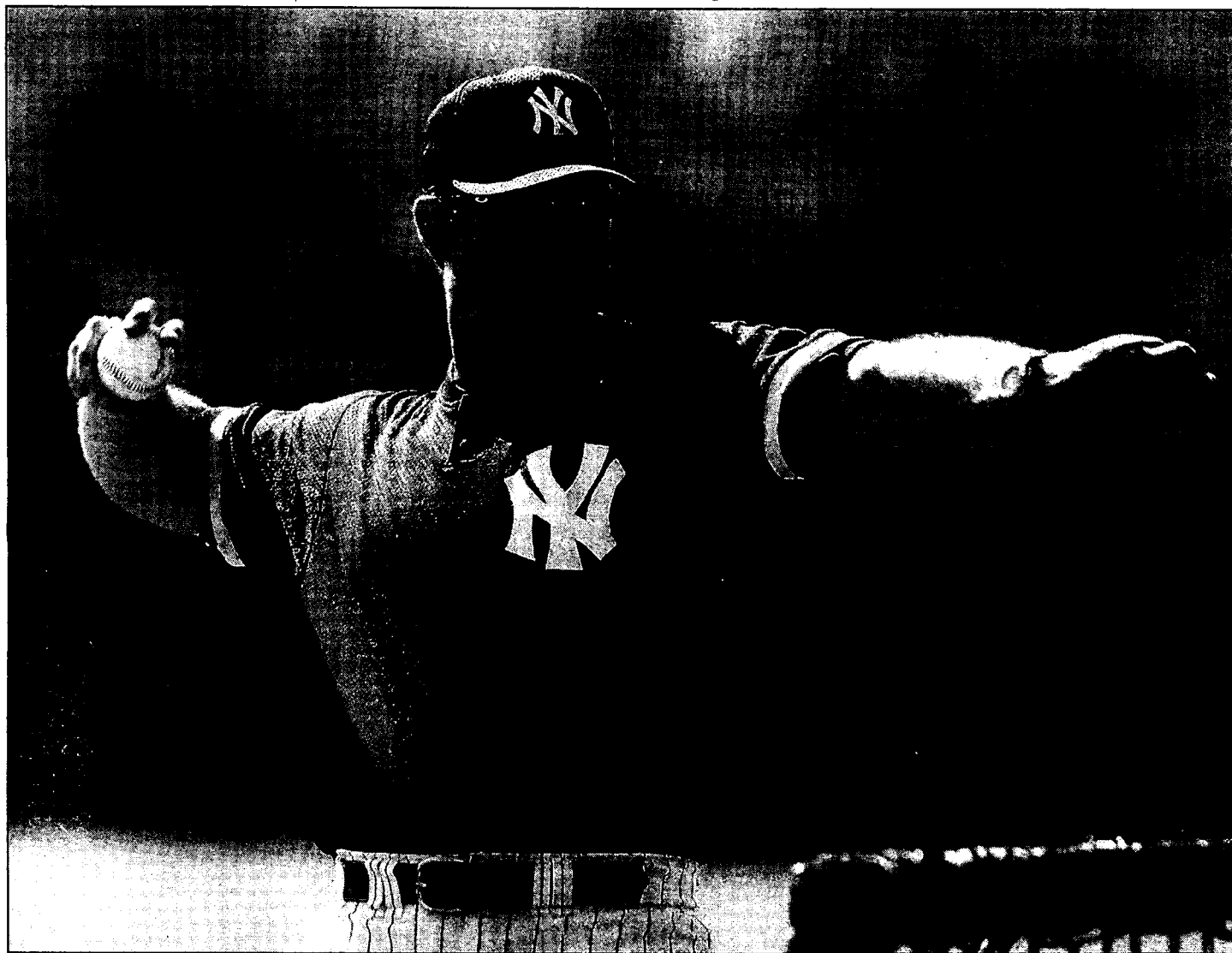
OPP 0026

2002 STATEN ISLAND YANKEES



This Derek's No Jeter, But He's the Real Deal

*Derek Shelton, the new manager of the Staten Island Yankees,
has strong leadership skills*



PHOTOS: LINDA CATAFFO

EYE ON SHELTON: The new manager is getting serious praise.

Derek Shelton didn't have much of a playing career. The Yankees reeled in the young catcher for a signing bonus of \$500, and didn't fool themselves into thinking they had uncovered another Yogi Berra, only taller.

His playing future was no future at all: 2 1/2 years at a pair of addresses in the low minor leagues. Shelton's father had been a minor league pitcher in the Baltimore Orioles system, a resume that ended with an arm injury. His son's professional time was shortened the same way. "A bad elbow and a lack of ability," Shelton says, laughing.

The father became a high school coach — elected

to the Illinois High School Hall of Fame — and retired after 26 impressive years. His son made a similar career choice, only taller.

Shelton is filling out lineup cards for his third season in the Yankees' farm system. This season — after managing the Gulf Coast Yankees to a pair of division championships in the Gulf Coast League — he's the new manager of the Staten Island Yankees. And for the first time in his 31-year-old life, he's a bonafide prospect.

Very few of the players at the Staten Island level will ever take a shower in a major league clubhouse. The same can be said for their coaches

and managers. But every so often somebody special comes along and the word goes out: Keep an eye on this one.

The big jump won't be happening any time soon for Shelton. Joe Torre is doing just fine in the Bronx, thank you. The buzz, though, has started.

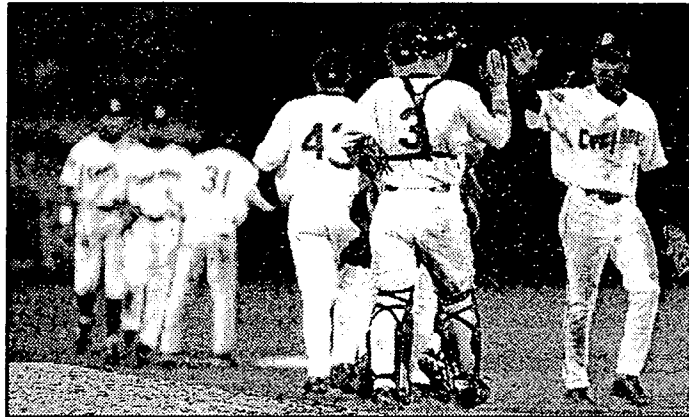
"He has a high energy level, works well with the players and is a plus to the organization," says Rob Thomson, the Yankees' director of player development. Serious praise, but you might prefer the line Josh Getzler, the Baby Bombers' chief operating offi-

Continued on page 10

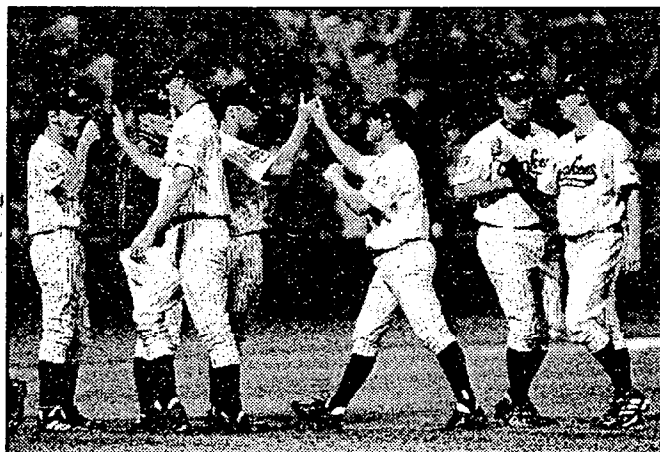
2002 STATEN ISLAND YANKEES

Battle of the Boroughs to Start Opening Day

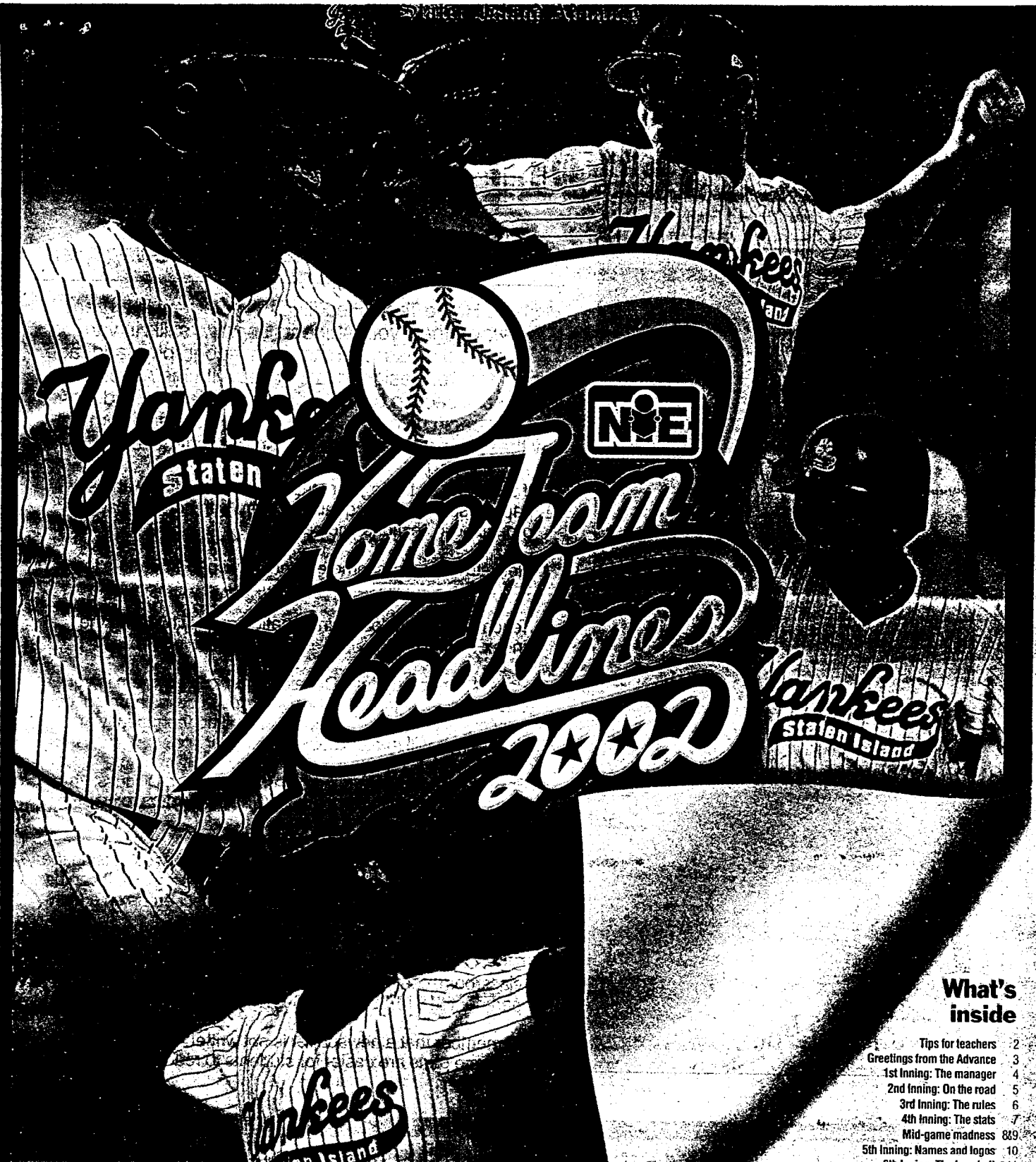
The Baby Bombers will open their fourth season at home on Tuesday, June 18, against the Brooklyn Cyclones. The following day the teams face off in Brooklyn. The intra-city rivals then return to Staten Island on June 20 for a third consecutive showdown. This is the first time in franchise history that the Yankees will open their season at home.



The Yankees and Cyclones will face off against each other 12 times this season.



The Yankees and Cyclones, both members of a realigned McNamara Division, will face off against each other 12 times this season. Staten Island will meet their other divisional rivals in 10 contests, hosting each team five times.



**What's
inside**

Tips for teachers	2
Greetings from the Advance	3
1st Inning: The manager	4
2nd Inning: On the road	5
3rd Inning: The rules	6
4th Inning: The stats	7
Mid-game madness	889
5th Inning: Names and logos	10
6th Inning: The baseball	11

Opposers' Exhibit
22
5-12-04



Baseball lessons



Staten Island Advance

950 FINGERBOARD ROAD STATEN ISLAND, N.Y. 10305 • TEL (718) 981-1234

May 2002

Dear Students:

It's baseball season again! Not just for the pros, but for ballplayers all over Staten Island! Little League and youth softball games are being played every single day. Not to mention the minor league Yankees – the Baby Bombers – right here in our home town. What fun!

When I was your age, the opening of baseball season meant two things for me – time to oil my baseball glove and get out my bat, and summer vacation was not very far off. I loved playing baseball, but never thought about how I could learn geography or even mathematics from following baseball games. How great is that? You can learn while having fun!

This year, the Staten Island Advance is very lucky once again to team up with the Staten Island Yankees. Most of you probably have heard about the Staten Island Yanks and many of you probably have been to a game in the brand new stadium in St. George. It's called the Richmond County Bank Ballpark.

By teaming up with the Staten Island Yankees, the Advance is able to give you this very special newspaper today – Home Team Headlines. You can learn a lot about baseball from reading this special part of the Advance. But you can learn some mathematics, too. Every day during the baseball season, the Advance reports on Staten Island Yankee games. How exactly do you figure out a batting average of your favorite Staten Island Yank? Lots of numbers there!

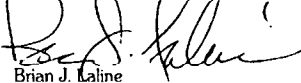
And then there's geography. The New York Yankees are playing the Boston Red Sox. Where is Boston? Is it a city or a state? What is the capital? How far away is it from New York City? Why is it famous (ever hear of the Boston Tea party?) You can do the same thing with all the teams the Staten Island Yankees play.

Some of you may think there is no reason to read about a baseball game the next day. "I can watch it on TV," you might think. Yes, you can. But there is so much more to learn about the game. Reporters will bring you into the clubhouse after the game. They will talk to the players and ask them the questions you might want to ask. You'll "hear" the players talk about the game in their own words. You will see close-up pictures of plays that you can study for as long as you want. You can even cut them out and put them in a scrapbook or on your wall. And you can look at them again tomorrow, next week or even next year.

Reading a newspaper story about a game brings it to life, over and over again. It takes you right onto the field with the players – just the way reading about other subjects brings them to life. You can let your imagination travel as far as the book, newspaper or magazine you are reading will take you – without ever leaving your house.

If someone ever tells you learning cannot be fun, you can tell him or her they are wrong. To prove it, show them Home Team Headlines. So let's get to it! Play Ball!

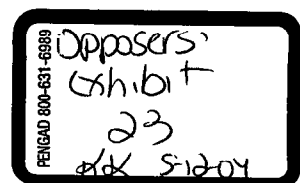
Sincerely,


Brian J. Laline

GENERIC RADIO AD—STATEN ISLAND YANKEES

The Staten Island Yankees are New York City's only minor league baseball team, and they are working to bring home a New York-Penn League Title in their first league in New York City. Come on out to the College of Staten Island and watch future Yankees stars as they start their careers with the Staten Island Yankees. Andy Pettite, Mariano Rivera, Don Mattingly and Jorge Posada all got their starts in the New York-Penn League—who knows who's next! The Staten Island Yankees play at the College of Staten Island at 2800 Victory Boulevard just off the Staten Island Expressway. The season runs through September 2, so there's still time to see the Baby Bombers in action. For tickets and information call 718-982-3569, that's 718-982-3569. Or check us out on the Web at [www. SIYANKS.com](http://www.SIYANKS.com). The Staten Island Yankees—Where Tomorrow's stars shine today!

OPP 1960



Radio Advertisement
STATEN ISLAND YANKEES
For the Game of Sunday, August 1

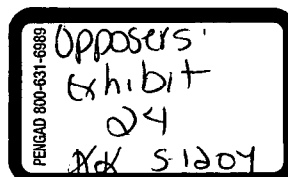
On Sunday August 1, the Staten Island Yankees are having some friends over to see their game against the New Jersey Cardinals. The Fabulous Zooperstars are back at the College of Staten Island with their fun and exciting brand of family entertainment. Come to see the Staten Island Yankees on Sunday, and watch Harry Canary, Ken Giraffey Jr., Pee Wee Geese and Shark MacGwire entertain the crowd between innings. The Staten Island Yankees are New York City's only minor league baseball team, and they are making their move in the New York-Penn League's pennant race. So come on out on Sunday, cheer on the Baby Bombers and be entertained by the Zooperstars. Gates open at 5 PM for a 6PM start. Call 718-982-3569 for tickets. That's 718-982-3569. The Staten Island Yankees. Where Tomorrow's Stars Shine Today.

**620 AM ONE-ON-ONE SPORTS
RADIO AD
STATEN ISLAND YANKEES
May 5, 2000**

The Staten Island Yankees, New York City's single-A affiliate of the New York Yankees, are getting ready for their second season at the College of Staten Island, and they want YOU to be part of the action.

Opening Night is June 20 at 7 PM against the Vermont Expos, and tickets for Opening Night, as well as all other Staten Island Yankee games are on sale now at the Baby Bombers' offices at 2025 Richmond Avenue in Staten Island. The Opening Night game on June 20 will be followed by a fireworks extravaganza sponsored by Richmond County Savings Bank. Tickets are going fast, so call the Staten Island Yankees today at 718-698-9265.

2000 Season tickets are also still on sale, and for the first time, the Staten Island Yankees are offering mini-plans, including the One-On-One Sports New York-Penn League mini-plan, which will let you see every other team in the New York-Penn League. For more information on the One-On-One Sports mini plan, our other mini-plans, season or individual game tickets, call the Staten Island Yankees at 718-698-YANK or log on to our website at www.SIYANKS.com. That's 718-698-YANKS or www.SIYANKS.com for the Staten Island Yankees. The 2000 season is just around the corner, so get into the action. Staten Island—Yankees Made Here!



OPP 1941

**AM620 One-On-One Sports
RADIO AD
STATEN ISLAND YANKEES
FOR GAMES OF June 23, June 25
TO RUN June 21, 2000 TO June 25, 2000**

Opening Week of the New York-Penn League season is finishing up, and the Staten Island Yankees want you to be there. On Friday, June 23, the Baby Bombers complete their four-game series with the Vermont Expos, and on Sunday, June 25, Our Yanks welcome the Hudson Valley Renegades back to the College of Staten Island.

On Friday, June 23, at 7PM, Staten Island Medical Group is sponsoring Flying Disc Night, with free flying discs to every fan in attendance. Radio Disney will be out in force, too, with all kinds of specials for the kids.

Sunday the 25th is Staten Island Chamber of Commerce Night. It is also our first Thirsty Thursday, with one dollar Sam Adams specials courtesy of Manhattan Distributing. Finally catch the AM 620 One-On-One Sports Navigator on Thursday, as it makes its first appearance of the season at the College of Staten Island Field.

Call the Staten Island Yankees office for tickets at 698-YANK, or come to the ticket booth at the CSI Field for walkup tickets.

Minor League Baseball on Staten Island: YANKEES MADE HERE.

**AM620 One-On-One Sports
RADIO AD
STATEN ISLAND YANKEES
FOR GAMES OF July 14-16
TO RUN July 13 TO July 16, 2000**

The Staten Island Yankees are in first place, and they are home for the weekend at the College of Staten Island.

The Oneonta Tigers are in town Friday and the fabulous Zooperstars are back in Staten Island Friday at 7:05, sponsored by Staten Island Live. Come see Shark McGwire, Clammy Sosa and the rest as they entertain the fans on Friday Night.

The Mahoning Valley Scrappers are in town Saturday and Sunday July 15 and 16. Saturday night at 7:05 is Staten Island Advance Newspapers In Education Night as the Baby Bombers take on the Cleveland Indians New York-Penn League affiliate. Sunday's 2 PM start will be Richmond County Bank Bat Day, with a free little league bat to all fans entering the park Sunday afternoon.

Call the Staten Island Yankees ticket office at 718-982-3570, or come to the ticket booth at the CSI Field for walkup tickets.

Minor League Baseball on Staten Island: YANKEES MADE HERE.

**ONE-ON-ONE SPORTS AM620
RADIO AD
STATEN ISLAND YANKEES
FOR GAMES OF July 18
TO RUN July 16 TO July 18, 2000**

The Staten Island Yankees are fighting for the pennant, and they want you to catch all the action. The Baby Bombers have taken the New York-Penn League by storm, and are fighting to separate themselves from the pack during their current extended homestand.

On Tuesday night, July 18, at 7PM, the Baby Bombers take on the Hudson Valley Renegades at the College of Staten Island Field.

Call the Staten Island Yankees office for tickets at 982-3570, or come to the ticket booth at the CSI Field for walkup tickets. Tiger Wong, Dave Parrish, Elvis Corporan and the rest of the Staten Island Yankees are gunning for the New York-Penn League crown. And they want YOU to cheer them.

Minor League Baseball on Staten Island: YANKEES MADE HERE.

**ONE-ON-ONE SPORTS AM620
RADIO AD
STATEN ISLAND YANKEES
FOR GAMES OF July 21, July 22
TO RUN July 17 TO July 22, 2000**

The Staten Island Yankees are home against their top division rival, and the fireworks are going to be blasting off all weekend!

The Lowell Spinners, the New York-Penn League affiliate of the Boston Red Sox are in town for four nights, and Friday and Saturday night should be a blast.

On Friday, July 21, at 7PM at the College of Staten Island, the Staten Island Yankees welcome the Brooklyn Chamber of Commerce. Universal Pictures will be in the house with Nutty Professor giveaways.

On Saturday night the 22nd, it's post-game fireworks following the Baby Bombers' game against the Spinners, sponsored by Con Edison and Staten Island University Hospital, as they support Lou Gehrig's Disease with commemorative posters of David Cone, Catfish Hunter and Lou Gehrig to all fans entering the park.

So come on out to the College of Staten Island Field to pick up tickets, or call 718-982-3570. Staten Island Minor League Baseball—YANKEES MADE HERE.

**ONE-ON-ONE SPORTS AM620
RADIO AD
STATEN ISLAND YANKEES
FOR GAMES OF July 23, July 24
TO RUN July 20 TO July 24, 2000**

The Staten Island Yankees are giving away bats and balls! Come on out on Sunday and Monday, July 23rd and 24th, and see the Baby Bombers take on their rival Lowell Spinners, and take home a bat pen, courtesy of Getty, and logo baseballs, sponsored by Mobil.

On Sunday afternoon at 2:05, the Staten Island Yankees take on Lowell in a vital divisional matchup, and all fans entering the park will receive a free bat pen, courtesy of Getty.

Then on Monday, see the Spinners off, and have a ball doing it—a Staten Island Yankees logo baseball to every fan in the park, from our friends at Mobil.

Tiger Wong, David Parrish, Elvis Corporan and even Scooter, the Holy Cow will be there on Monday and Tuesday—how about you?

Call the Staten Island Yankees ticket office at 718-982-3570, or stop by the College of Staten Island Field for advance tickets.

Minor League Baseball on Staten Island—YANKEES MADE HERE!

STATEN ISLAND YANKEES

Ad Copy

FOR GAMES OF July 27, 28

TO RUN July 24 TO July 28, 2000

The Staten Island Yankees are in first place, and they are thirsting for the pennant. The Batavia Muckdogs are in town, though, and the Baby Bombers have a hard fight in store.

On Thursday night, July 27, and Friday the 28th at 7:05 PM, the Baby Bombers take on the Muckdogs at the College of Staten Island Field. Thursday night is dollar Beck's at the park, compliments of Manhattan Beer, with a special appearance by the AM 620 One-on-One Sports Lincoln Navigator.

On Friday night, Island Ford presents License Plate Frame night, with free license plate frames to all fans in attendance, compliments of Island Ford.

Call the Staten Island Yankees office for tickets at 982-3570, or come to the ticket booth at the CSI Field for walkup tickets.

Minor League Baseball on Staten Island: YANKEES MADE HERE.

**RADIO
AD COPY
STATEN ISLAND YANKEES
FOR GAMES OF July 29, 30
TO RUN July 27 TO July 30, 2000**

The Staten Island Yankees are home at the College of Staten Island for a big weekend series against the Jamestown Jammers, and they are looking to take charge of the pennant race.

On Saturday night the Baby Bombers are giving away a hot tub, with help from Montalbano's Pool and Patio. One fan attending Saturday's 7:05 game against the Jammers will drive away with a brand-new hot tub, compliments of Montalbano's Pool and Patio.

Sunday Afternoon promises to be special for all the kids and their parents, too, as SI Live presents a Radio Disney spectacular, with a moonwalk, giveaways, Jazzy Jenn and the whole Radio Disney crew. That's a 2:05 start, but the gates open early at noon for Sunday's game.

Call the Staten Island Yankees office for tickets at 982-3570, or come to the ticket booth at the CSI Field for walkup tickets.

Minor League Baseball on Staten Island: YANKEES MADE HERE.

THE STATEN ISLAND YANKEES ARE THE SINGLE-A NEW YORK-PENN LEAGUE AFFILIATE OF THE NEW YORK YANKEES, AND LIKE THE BIG CLUB, THE BABY BOMBERS ARE SITTING ATOP THEIR DIVISION IN THE DOG DAYS OF AUGUST. THERE IS STILL TIME TO CATCH THE YANKEES' TOP PROSPECTS AS THEY STRIVE FOR THEIR THIRD STRAIGHT PLAYOFF APPEARANCE.

THERE WILL BE GAMES ALL WEEK AT THE GORGEOUS NEW RICHMOND COUNTY BANK BALLPARK AT ST. GEORGE, JUST STEPS FROM THE STATEN ISLAND FERRY.

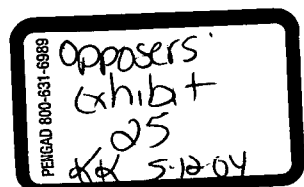
ON SUNDAY, MONDAY AND TUESDAY, THE BABY BOMBERS TAKE ON THE ONEONTA TIGERS IN A POTENTIAL PLAYOFF PREVIEW. THEN ON THURSDAY, FRIDAY AND SATURDAY THE BATAVIA MUCKDOGS COME TO TOWN FOR A THREE GAME SERIES.

SO IF YOU ARE A YANKEE FAN, A BASEBALL FAN, OR SIMPLY INTERESTED IN A TERRIFIC TIME FOR THE FAMILY, COME ON DOWN TO THE RICHMOND COUNTY BANK BALLPARK AT ST. GEORGE THIS WEEK. LET'S PACK THE HOUSE AND SUPPORT OUR YANKS. GAMETIME IS 7:05 PM EXCEPT FOR SUNDAY'S 5:05 START.

YOU MAY PURCHASE TICKETS ON LINE AT WWW.SIYANKS.COM, OR BY PHONE AT 718-720-9200, OR COME TO THE BOX OFFICE IN STATEN ISLAND FOR YOUR STRETCH RUN TICKETS.

THE LEAGUE-LEADING STATEN ISLAND YANKEES—REAL BASEBALL, REAL CLOSE.

OPP 1958



WCBS-FM

60 second spots

Run begins 5/10

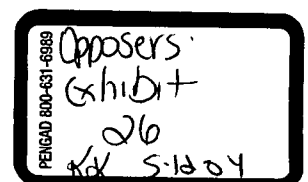
The Staten Island Yankees are the single-A affiliate of the New York Yankees. They play their games at the gorgeous and convenient Richmond County Bank Ballpark at St. George, which is located just steps from the quick and free Staten Island Ferry. They get all the Yankees' top draft picks, and this season they are being managed by former Yankee Tommy John.

The view at the Ballpark is beautiful, and it's a great way to spend a safe, entertaining night with the family. It's inexpensive, too—tickets are just 8 and 10 dollars. The Baby Bombers start their season on June 21st, and there are seats still available for opening night and the rest of the schedule—though they are going fast. Group rates are available as well. So contact the Staten Island Yankees at 718-720-9200 or visit them on the web at siyanks.com. That's 718-720-9200 for the Staten Island Yankees—Real Baseball, Real Close.

10 second spots

The Staten Island Yankees start their season on June 21st. Opening day tickets are still available at 718-720-9200 or on the web at siyanks.com. The Staten Island Yankees—Real Baseball Real Close

OPP 1928



**STATEN ISLAND CABLE
TELEVISION AD
STATEN ISLAND YANKEES
FOR GAMES OF July 1
TO RUN June 26, 2000 TO July 1, 2000**

The Staten Island Yankees are back in town, and they are flying high! Come catch Tommy, Tony, Tiger and Tim as they chase the New York-Penn League crown on Saturday night, July 1 at 7:05 at the College of Staten Island.

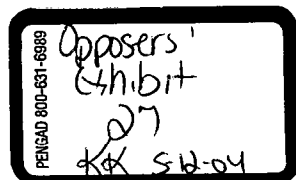
Call 718-982-3570 or come to the ticket office at the College of Staten Island and pick up tickets for the first home meeting of the season between the Baby Bombers and their crosstown rivals, the Queens Kings.

And on Saturday Night, State Farm Insurance is sponsoring magnetic schedule night, with free magnetic schedules to all fans in attendance, compliments of State Farm.

The number is 718-982-3570, the ticket booth is at the CSI Field, and the Baby Bombers are back on Saturday Night.

Minor League Baseball on Staten Island: YANKEES MADE HERE.

OPP 1943



**STATEN ISLAND CABLE
TELEVISION AD
STATEN ISLAND YANKEES
FOR GAMES OF July 3
TO RUN June 27, 2000 TO July 3, 2000**

On July 3, 2000, there will be fireworks on Staten Island. The Staten Island Yankees are back in town, and they are supplying the fireworks both on the field and in the sky. On Monday night, July 3 at 7:05 at the College of Staten Island, the Baby Bombers are back, and they are bringing the bottle rockets.

Call 718-982-3570 or come to the ticket office at the College of Staten Island and pick up tickets for the second home meeting of the season between the Baby Bombers and their crosstown rivals, the Queens Kings.

And on Monday Night, the Staten Island Yankees are proud to give away free posters of Lou Gehrig, Catfish Hunter and David Cone to all fans in attendance as part of our commitment to find a cure for ALS. Many thanks to Con Edison and Staten Island University Hospital for their generous support for this worthy cause.

And after the game—Fireworks!

The number is 718-982-3570, the ticket booth is at the CSI Field, and the fireworks start on Monday Night.

Minor League Baseball on Staten Island: YANKEES MADE HERE.

**STATEN ISLAND CABLE
TELEVISION AD
STATEN ISLAND YANKEES
FOR GAMES OF July 11, July 12
TO RUN July 6, 2000 TO July 12, 2000**

The Staten Island Yankees are back from the bus and want you to catch all the action.

On Tuesday, July 11, at 7PM, the Baby Bombers return from the road and meet the Auburn Doubledays at the College of Staten Island Field for the first game of a two-game series.

Then on Wednesday, come on out to the park and wet your whistle on Pepsi Night, with dollar Pepsis and great giveaways all night compliments of Pepsi.

Call the Staten Island Yankees office for tickets at 982-3570, or come to the ticket booth at the CSI Field for walkup tickets. Come see Tiger Wong, Dave Parrish, Elvis Corporan and the rest of the future stars of the Staten Island Yankees as they gun for the New York-Penn League crown.

Minor League Baseball on Staten Island: YANKEES MADE HERE.

**STATEN ISLAND CABLE
TELEVISION AD
STATEN ISLAND YANKEES
FOR GAMES OF July 13, July 14
TO RUN July 10, 2000 TO July 14, 2000**

The Staten Island Yankees are at home this week, and they are welcoming back two of their favorite guests: The Zooperstars and Thirsty Thursday—but not on the same night.

Thursday, July 14 is Thirsty Thursday Corona night at the Ballpark at CSI. Come to the park on the 14th at 7, see the Baby Bombers take on the Oneonta Tigers, grab a dollar Corona and maybe you can win a trip to Cancun, sponsored by Corona.

Then on Friday at 7, bring the kids to the park, because those lovable Zooperstars will be in the house. Harry Canary, Shark McGuire and Ken Giraffy Jr. will be in the house and performing for the fans, courtesy of SI Live.

Fans enjoy the game, have fun, and remember to always drink responsibly. For tickets call 982-3670 or stop by the CSI field ticket booth to pick out your seats to the game.

Staten Island Minor League Baseball—YANKEES MADE HERE!

**STATEN ISLAND CABLE
TELEVISION AD
STATEN ISLAND YANKEES
FOR GAMES OF July 15, July 16
TO RUN ASAP TO July 16, 2000**

The Staten Island Yankees are home for the weekend and want you to catch all the action.

On Saturday night, July 15, at 7PM, the Baby Bombers take on the Mahoning Valley Scrappers at the College of Staten Island Field. Saturday night is Staten Island Advance Newspapers in Education Night at the park with autographs with Scooter, free temporary tattoos and fun for the whole family.

On Sunday afternoon, the Staten Island Yankees bring back an old Yankee tradition, as Richmond County Bank presents Bat Day. Come on out on Sunday, and every fan entering the park will receive a free little league bat from Louisville Slugger, compliments of the Baby Bombers and Richmond County Bank.

Call the Staten Island Yankees office for tickets at 982-3570, or come to the ticket booth at the CSI Field for walkup tickets. Come see Tiger Wong, Dave Parrish, Elvis Corporan and the rest of the future stars of the Staten Island Yankees as they gun for the New York-Penn League crown.

Minor League Baseball on Staten Island: YANKEES MADE HERE.

**STATEN ISLAND CABLE
TELEVISION AD
STATEN ISLAND YANKEES
FOR GAMES OF August 20-21
TO RUN ASAP TO August 21, 2000**

The first place Staten Island Yankees are in the thick of a very competitive pennant race, and they are looking for all the support they can muster to bring them in on top. This Sunday, August 20, the New Jersey Cardinals are visiting the College of Staten Island Field, and for the second time this season, so are the fabulous Zooperstars.

Come on out to the see the Baby Bombers this Sunday at 2:05, and watch Clammy Sosa, Shark McGwire, and the rest of the Zooperstars entertain you and your kids, compliments of Radio Disney.

Then on Monday, August 21 at 7:05, the Hudson Valley Renegades come to town as the Staten Island Yankees honor the athletes of the Maccabi Games.

Call the Staten Island Yankees office for tickets at 982-3570, or come to the ticket booth at the CSI Field for walkup tickets.

Minor League Baseball on Staten Island: YANKEES MADE HERE.

TV 1

The Staten Island Yankees are returning home for the weekend to face divisional rivals the Williamsport Crosscutters Saturday and Sunday, August 3 and 4. On Sunday night, Lamorte's Vending will give away a Batman pinball machine. On Monday night August 5 Applebee's presents Roger Clemens Bobblehead doll night for all fans in attendance. Call 720-9200 for tickets. The Staten Island Yankees. Real Baseball Real Close.

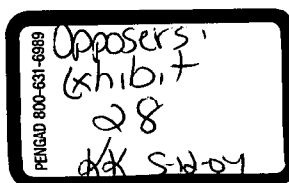
TV2

The Staten Island Yankees are working toward the playoffs, and play 4 important dog day games this week. On Wednesday August 7, the Baby Bombers take on the Hudson Valley Renegades, then host the Lowell Spinners. On August 8, Premio Foods hosts Italian Heritage Night. You don't need to be Italian to enjoy \$2 sausage and peppers and fun for the whole family. The Baby Bombers conclude the series Friday and Saturday nights. For more information contact the Yankees at 720-9200. The Staten Island Yankees. Real Baseball Real Close.

TV3

The Staten Island Yankees are home for an important series against the Lowell Spinners that concludes Friday and Saturday nights, August 9 and 10. On Friday night it's dollar Pepsi night, while Saturday night Sprint/PCS presents Stars and Stripes logo baseball night for everyone in the park. Make arrangements to cheer on the Baby Bombers by calling the ticket office at 720-9200. The Staten Island Yankees. Real Baseball Real Close.

OPP 1931



The Staten Island Yankees are coming home, and they want you to come out and see them. On Thursday July 11, the Baby Bombers take on the Hudson Valley Renegades at the Richmond County Bank Ballpark at St. George, then return for a big weekend series against Cal Ripken Jr's Aberdeen IronBirds. Saturday night, June 13 is Lanyard night, sponsored by Sobe. For tickets call 720-9200. The Staten Island Yankees: REAL BASEBALL, REAL CLOSE.

The Staten Island Yankees greet their newest NY-Penn League rival when Cal Ripken Jr's Aberdeen IronBirds fly into Staten Island for the first time for a weekend series June 13 and 14, and then wrap it up Monday the 15th. Saturday night is Lanyard night, sponsored by Sobe, while Sunday is Scooter's kids night with the fabulous Zooperstars and kids running around the bases after the game. For tickets call 720-9200 or come down to the box office. The Staten Island Yankees—REAL BASEBALL REAL CLOSE.

September 13, 1999

Dear Season Ticket Holders:

Well, the first season in Staten Island Yankees history is in the books, and it was an experience we will never forget. From the Opening Night festivities with the Mayor and Borough President (and fireworks!) to our July 4 office fire, to the Baby Bombers' mid-August run toward the playoffs, to *all that heat*, we had a blast—with a steep learning curve!

And what made it all worthwhile was the time we had with our fans. You—our season ticket holders—were enthusiastic, vocal, loyal, and, most importantly, patient. Our whole organization is grateful to you for your support, and we look forward to having the opportunity to share many seasons with you in the future. You are the backbone of our operation, and we never lose sight of the fact that our entire future is predicated on performing to your satisfaction.

So let us know how we did. Give us suggestions. Stop by the Richmond Avenue office and say hi. We will be on a much-needed vacation from September 20-25, but up and running after that week.

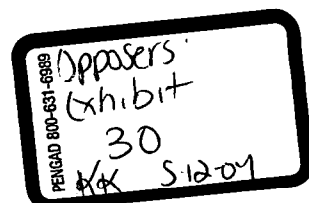
Once again we thank you for your support and your kindness, and we wish you a happy and healthy off-season.

Yours in baseball,

Josh Getzler
COO

Jeff Dumas
General Manager

OPP 1959



June 12, 2000

Dear Chamber Member:

Play Ball! Opening day for Our Yanks is only a week away, and I am so excited at the prospect of beginning our second season on Staten Island. The CSI Field is being prepared, the peanuts just arrived from North Carolina, and we are eagerly awaiting the arrival of our players this Saturday. Once again, we expect to receive the Yankees' top draft picks.

I am also excited about hosting you on Staten Island Chamber of Commerce Night next Thursday, June 22, when the Baby Bombers will take on the Vermont Expos.

During my short career in minor league baseball, I have seen Chamber of Commerce Nights work in several locations. They provide members of the business community another opportunity to socialize, perhaps talk a little business, and in our case watch a great ballgame.

I hope to have the chance to greet you at the game. If you are interested, please fill out the enclosed form **as soon as possible** and return it to the Chamber. Tickets are limited, so we would appreciate your prompt attention.

All the best,

Josh Getzler
Chief Operating Officer
Staten Island Yankees

August 25, 2000

Dear Season Ticket Holders:

This is one of the most enjoyable letters I can write: The playoffs are coming and Our Yanks are in first place!

The New York-Penn League playoffs have a two-round format. The first and second-place teams from each division play each other, best two-out-of-three; then the winners meet for the championship in another best-of-three series.

This year, the first round begins on September 7 at the home field of the second place team. The series then switches to the division winner's park for the final game(s). After the first round is completed, there is one day off, then the first round winners begin play. This season, if the Baby Bombers make the finals, our opponent will get Home Field Advantage (it's a rotation). So we would begin play at CSI, then go to their park for the final game(s).

I realize all this is both vague and confusing, so what I suggest is that you follow the *Advance*, check our website (www.siyanks.com), or call us at the office (718-698-9265). We will set up a "Playoff Hotline" mailbox with up-to-date playoff information for you.

Ticket Information:

As season ticket holders, you have the right of first refusal to purchase your own seats for the playoffs. We will sell you the tickets in blocks of all three possible home games. Ticket prices will be the same as during the regular season. If we do not play all three games, you will receive a credit for the money you paid toward next season's tickets at the Richmond County Bank Ballpark at St. George. There will be no cash refunds. You may reserve your playoff tickets by calling our ticket office at CSI (982-3570). We will hold your tickets until **8:00 AM on Tuesday, September 5**, before we release them to the general public, so please reserve your tickets as soon as possible. We will keep you posted through the Playoff Hotline as more details come available.

Thank you for your continued support, and come on out and cheer on the Baby Bombers! The final regular season game will be Sunday, September 3, at 2:05 PM, and there will certainly be playoff implications to that game.

Sincerely yours,

John Davison

OPP 1953

Staten Island Yankees

Class A Affiliate, New York Yankees



75 Richmond Terrace
Staten Island, NY 10301

Tel: 718-720-YANKS (9265)
Fax: 718-273-5763

Website: www.siyankees.com

November 2001

«GROUP»

«ADDRESS»

«CITY», «STATE» «ZIP»

Dear «CONTACT»,

The Staten Island Yankees wish to extend a warm greeting to you during this holiday season. We would also like to thank you for organizing a group outing and making our first season here at the Richmond County Bank Ballpark at St. George such a success. The crowds were lively and enthusiastic as the Baby Bombers made a second straight playoff run.

As the 2002 season rapidly approaches, The Staten Island Yankees are extending an invitation for you to join us for what is sure to be another championship caliber season. We are pleased to announce that we have improved our group outing options from previous seasons. Our voucher program has been changed to improve upon food pickup and delivery. We have added a covering in the picnic area, and of course we still have the luxury boxes with the most spectacular view in the world.

On behalf of the entire Staten Island Yankee staff, I would like to thank you and «GROUP» once again for planning a group outing with us and we look forward to seeing you this coming season.

Sincerely,



Dan Yaeger
Director of Group Sales



OPP 0086

[date]

«prefix»«fname»«lname»

«addr_1»

«addr_2»

«city»«state»«zip»

Dear «greeting»,

What a season! With superb managing, timely hitting, and the best pitching staff the New York-Penn League has ever seen, your Staten Island Yankees went all the way. Two championships in three years—I hope you are getting spoiled. I also hope you enjoy the enclosed clippings, as well as the reproduction of the Championship Game's lineup card, as something of a memento of the Baby Bombers' historic run to Glory.

We look forward to another exciting season at the Richmond County Bank ballpark at St. George in 2003. And we also look forward to keeping you involved.

This is to let you know that 2003 season tickets are now on sale to renewing season ticket holders only. To ensure your place and to reserve your season tickets, please fill out the form below or contact our Director of Ticket Operations, Lisa Norcia, at 718-720-9265 x221 or at lnorcia@siyanks.com. As always there is increased demand for season tickets. Therefore, to secure your seats, we request that you return your form, with payment, by November 1st. At that time we will be allowing mini-plan holders to upgrade.

We look forward to hearing from you and also look forward to seeing you in the 2003 season. If you have suggestions, we are anxious to hear them. Write me a note. Give me a call. I'll be delighted to speak to you.

Thank you again for your continued support as we try to bring yet another championship to Staten Island.

Sincerely,

Joshua Getzler
Chief Operating Officer

May, 2003

Dear Ticket Plan Holders:

The Staten Island Yankees are delighted to announce a very special event at the Richmond County Bank Ballpark at St. George, along with a bonus for our most loyal fans.

On Monday, August 25, following the Baby Bombers' game against the Aberdeen Ironbirds, we will be hosting a special post-game concert featuring Atlantic Records recording Artists ***Sugar Ray***. Sugar Ray, fronted by Mark McGrath, is now on tour to support their new album "In the Pursuit of Leisure." They have been on top of the charts since the release of 1997's *Floored*, featuring the smash hit "Fly." One of the most energetic and enjoyable live shows around, Sugar Ray will keep you on your feet with hits such as "Every Morning", "When it's Over", and their new single "Hey Bartender."

To show our appreciation for your ticket plan purchase, we are adding the show component of the event to your ticket at absolutely no additional charge to all season ticket holders and half-season mini-plan holders.

Tickets for the game and concert are going on sale to the public on May 31. The cost will be \$35 for box seats and \$30 for reserve seats. ***There will be no tickets available for just one part of the evening.***

As plan holders for the Staten Island Yankees, we wanted to give you the opportunity to purchase tickets to this event before they went on sale to the public. Therefore advance tickets for the concert and game are now on sale exclusively to all season ticket holders and mini-plan holders. You may buy tickets at the Ballpark, on the phone, or by faxing us the enclosed order form. There is an 8-ticket limit per order. Tickets will go on sale to the general public on **Saturday, May 31, 2003 between 10am-3pm** at the Stadium Box Office. Tickets to the general public will be available via phone and Internet on **Monday June 2, 2003 at 9am.**

One important note: In order to accommodate the length of the evening, we will be starting the game at 6:05 PM, rather than the usual 7:15. Please note this if you intend to attend the game.

Thank you so much for your patronage. We look forward to seeing you at the games, and at the concerts.

Sincerely;

Joe Ricciutti
Director of Concerts and Stadium Events

OPP 1936

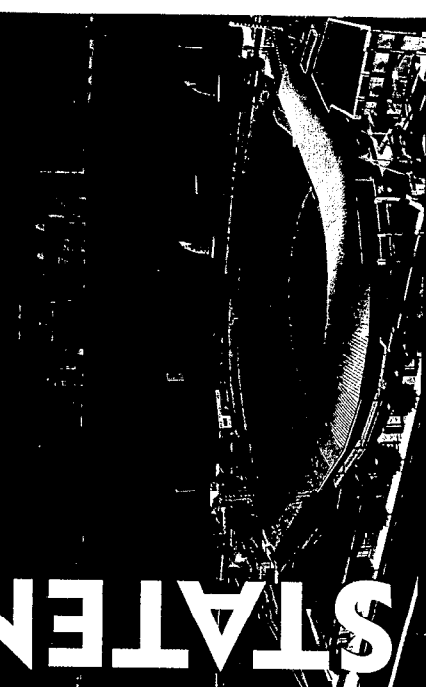
STATEN ISLAND YANKEES



OPPONENTS' Exhibit
31
5-12-04

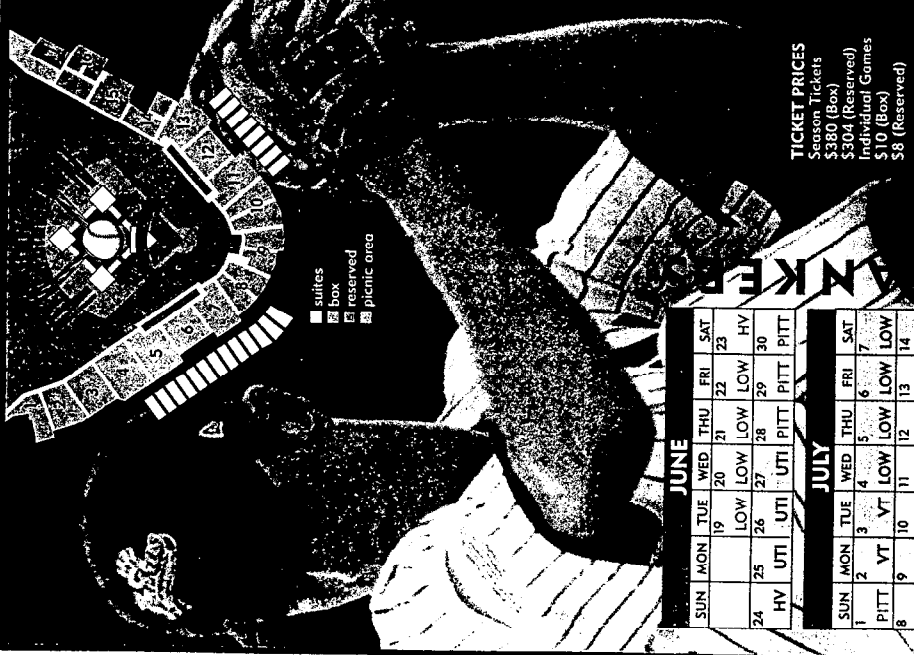
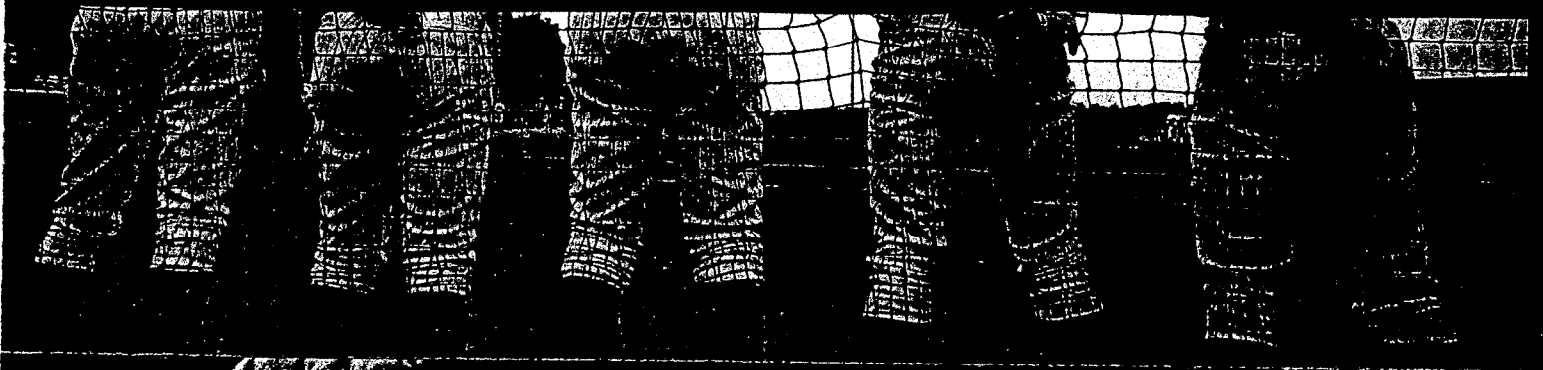
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CLASS A AFFILIATE, NEW YORK YANKEES



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\$8 (Reserved)

NY-PENN LEAGUE
McNAMARA DIVISION
Staten Island Yankees
NY Yankees
Hudson Valley Renegades
Lowell Spinners (Boston)
NJ New Jersey Cardinals
Pitt Bluefield Astros (Houston)
BKL Brooklyn Cyclones (Miami)
VT Vermont Expos (Montreal)

PINKNEY DIVISION
BAT Batavia Muckdogs
JAM Jamestown Jammers
MV Mahoning Valley
Scrappers (Cleveland)
UTI Utica Blue Sox (Florida)
Ontario Tigers (Detroit)
Williamsport Crosscutters
(Pittsburgh)
Auburn Doubledays (Toronto)

HOME AWAY

GAME TIMES
MON-SAT 7:35PM
SUN 5:05PM
JUNE 24 6:35PM
JULY 4 TBA

JUNE

SUN	MON	TUE	WED	THU	FRI	SAT
		19	20	21	22	23
		LOW	LOW	LOW	LOW	HV
		24	25	26	27	28
		HV	UTI	UTI	PITT	PITT

JULY

SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6	7
PITT	VT	VT	10	LOW	LOW	LOW
8	9	10	11	12	13	14
NJ	NJ	OFF	MV	MV	MV	BKL
15	16	17	18	19	20	21
BKL	NJ	NJ	VT	VT	VT	BAT
22	23	24	25	26	27	28
BAT	BAT	BKL	BKL	VT	VT	HV
29	30	31				
HV	BAT	BAT				

AUGUST

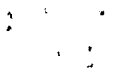
SUN	MON	TUE	WED	THU	FRI	SAT
		1	2	3	4	
		BAT	VT	VT	UTI	
5	6	7	8	9	10	11
UTI	UTI	UTI	OFF	NJ	NJ	PITT
12	13	14	15	16	17	18
PITT	BKL	BKL	PITT	PITT	BKL	BKL
19	20	21	22	23	24	25
HV	HV	JAM	JAM	JAM	JAM	MV
26	27	28	29	30	31	
JAM	MV	JAM	OFF	HV	HV	

SEPTEMBER

SUN	MON	TUE	WED	THU	FRI	SAT
						1
						NJ
3	4	5				
NJ	JAM	JAM	JAM			

■ suites
■ box
■ reserved
■ picnic area

OPP 0036





The Richmond County Bank Ballpark at St. George

Welcome to New York City's first new stadium in 39 years! The Richmond County Bank Ballpark at St. George, located steps from the Staten Island Ferry terminal in historic St. George, Staten Island, is the brand new 6,500-seat home of the 2000 New York-Penn League champion Staten Island Yankees. Easily accessible by car, ferry, or Staten Island Rapid Transit subway, the RCBK Ballpark at St. George offers the most spectacular view in the world—we mean it! From every seat you can see New York Harbor, with Lady Liberty and the Manhattan skyline as a backdrop.

The Staten Island Yankees: Bringing It Home!

The Staten Island Yankees are the sport-season's Single-A affiliate of the 26-time World Champion New York Yankees. The Baby Bombers, who are freshly stocked each season with the New York Yankees' top draft choices, won the New York-Penn League championship in 2000, and are ready to defend their title against all comers. The New York-Penn League season runs from mid-June through Labor Day, with playoffs to follow.

Group Ticket Information

There is no better way to experience a Staten Island Yankees baseball game than with a group of your friends or associates. Group outings are perfect for civic and religious organizations, professional groups, social clubs, businesses or youth programs. The Staten Island Yankees can accommodate any and all groups at the new Richmond County Bank Ballpark at St. George. Our staff is committed to providing a memorable experience for everyone in your group at a reasonable price.

How To Order Group Tickets

- Select the game date(s) and number of tickets your group will need.
- Call the Staten Island Yankees Group Sales Department at (718) 698-9265
- Reservations require a 50% down payment.
- Full payment is required 21 days in advance of the game.
- Upon full payment, tickets pick-up will be arranged through your Yankees representative.
- We accept Visa, Mastercard, American Express, Discover, checks, and cash.
- Ask about our special value food vouchers.

Group Leader Information

Children: Ages two & under are admitted free (must sit on a lap).
Rainout Policy: Tickets for an officially rained out game may be redeemed for an alternate Yankee game, subject to availability. Ticket stubs must be saved.
Refunds/Exchanges: The Yankees do not offer refunds on group tickets.

Picnic Party

What could be better than having an old-fashioned picnic at a baseball game? Now with the new private picnic area at the RCBK Ballpark at St. George, your group outing can truly be a unique event.

The package includes a ticket to the game with seating at your picnic table, as well as an all-you-can-eat picnic for an hour and a half before the game. The picnic spread includes hot dogs, hamburgers, sausages and peppers, grilled chicken sandwiches, hot pretzels, potato salad, baked beans, popcorn, and soft drinks. Cost: \$25 per person (\$20 for children 10 and under).

Birthday Party

Celebrate your birthday with the Baby Bombers at Staten Island Yankees game is great way to spend your special day. The birthday package is \$75 and includes a delicious birthday cake from Andrew and Alan's bakery, a birthday present for the honoree, a Happy Birthday message on our video boards, and a visit from Scooter the Holy Cow. Tickets are \$10 or \$8 for your guests, and ask about our \$5 food vouchers.

Fundraisers

Fundraising opportunities are available to organizations raising money for special projects (call the Staten Island Yankees Group Sales department for more information).

Visit our website
www.siyank.com
 Or call
 (718) 698-9265

Full-Season Tickets and Mini Plans

Enjoy the fun and excitement of Baby Bomber Baseball. The best seats in the ballpark for all 38 home games can be yours all season long! Or how about one of our 19, 10, or 8 game mini-plans? It's the Yankees, it's the view, it's baseball, and it can all be seen from the best available seat in the house: YOUR seat.

Staten Island Yankee Merchandise

Get your Baby Bomber gear now at our on-site Team Shop, or on line at www.siyank.com. The Team Shop offers a full line of Staten Island Yankees caps, apparel, accessories and more! New items are added all the time, so stop by or log on.

Luxury Suites

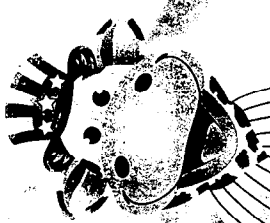
The Staten Island Yankees are pleased to offer luxury suites for season-long and individual game licenses. The Richmond County Bank Ballpark at St. George is equipped with 21 state-of-the-art luxury suites with panoramic views. A limited number of suites are still available for 3-year licenses. Benefits of the 3-year license include:

- 14 tickets to EVERY baseball or concert EVENT.
- Air-conditioned comfort for those hot summer nights complete with bar, refrigerator, and television.



- Tastefully designed and furnished with lounge seating for ten and exterior panoramic terrace seating for 11-14.
- Wait-service throughout the event.
- Your suite is truly YOURS—with one-day notice, you may use your suite for a business meeting, a reception, a party, you name it.
- Call for price and availability.

Nightly rental for a Staten Island Yankees Luxury Suite for your group outing. Your suite will accommodate up to 20 people. Attendees will receive suite tickets, recognition on the scoreboard's video board for food and beverage spread, and wait-service throughout the game. Price: \$1,000 per suite per game, plus food and beverage. Or bring 60 friends or colleagues for a private party. Call for price and availability.



STATEN ISLAND YANKEES

College of Staten Island

Staten Island, New York



2000
PROGRAM



OPP 0038

Opposers' Exhibit
32
KK 5-12-04
PENGAD 800-631-6089

Coming in 2001...

Richmond County Bank

Ballpark at St. George

RCB

TABLE OF CONTENTS

2000 SOUVENIR GAME PROGRAM

FEATURES

A Letter to the Fans	2
Letters From the Mayor and Borough President	4
A Fan's Guide to the Ballpark	6
On Being a Yankee Fan by Lawrence De Maria	8
2000 Staten Island Yankees Schedule	10
What's Happening at CSI	11
2000 Staten Island Yankees Field Staff	12
2000 Staten Island Yankees Front Office Staff	14
National Baseball Hall of Fame Stadium Quiz	22
My Favorite Ballpark	23
Ballpark's The New Town Hall	25
The 25-Time World Champions	32
New York-Penn League Alumni	32
New York Yankees Directory	33
New York Yankees Affiliates	34
New York Yankees Top Prospects	36
Sportsmen of the Year: Three for the Show	41
A Ballpark's Tale	46
New York-Penn League Directory	52
Scooter's Coloring Page	61
The Inaugural Season in Pictures	72
Staten Island Yankees All-Time Roster	79
Staten Island Yankees Booster Club	83
Catch the SI Yanks on WSIA	84
1999 Minor League Notes	86
A Look Back at the Inaugural Season	89
1999 Final NY-Penn League Standings	90
1999 Staten Island Yankees Stats	91
Test Your Skills	94
Staten Island Yankees Trivia	95
Advertisers Index	96

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OPP 0039

Special Thanks to Mark Mandrake, Jane Rogers, Mary Anne Semon, Jason Smorol, and especially Todd Zolla.

A FAN'S GUIDE TO THE BALLPARK AT THE COLLEGE OF STATEN ISLAND

Welcome to The Ballpark at the College of Staten Island, home of the Staten Island Yankees. The Baby Bombers' staff hopes you'll find it to be a comfortable, convenient, and friendly place to watch the major leaguers of tomorrow and that you'll come back to see us in the future. Here is some information about the ballpark and its facilities:

Directions: From Manhattan and Brooklyn via Verrazano Bridge: Interstate 278 West: Take Exit 10 (Victory Blvd.) off Expressway. At the first light take a left turn onto Victory Blvd and follow signs to College of Staten Island.

From New Jersey and Goethals Bridge: Interstate 278 East: Take Exit Eight (Victory Blvd.) off Expressway. At the first light take a left turn onto Victory Blvd. and follow signs to College of Staten Island.

Administrative Offices:

Administrative Offices are located at
2025 Richmond Ave. Suite 212
Staten Island, NY 10314

Alcohol: New York State Law prohibits the selling of alcohol to any person under the age of 21. Each customer purchasing beer must be 21 years of age to purchase or consume alcoholic beverages at the ballpark. Each customer must present valid identification at the time of purchase. The Staten Island Yankees reserve the right to refuse any sale. Remember if you choose to drink, do so responsibly and be considerate of other fans enjoying the game. Beer



sales end at the end of the seventh inning.

Birthday Parties: You can make your child's birthday a day to remember with a Birthday Bash at CSI. Call the Group Sales Department at (718) 698-9265, ext. 17 for more information. Birthday parties include a Birthday sheet cake, a Birthday present for the guest of honor, a Happy Birthday announcement during the game and a special visit from Scooter, the Holy Cow.

Capacity: The seating capacity at The College of Staten Island is 4,555.

Coolers Policy: Food and/or beverages may not be brought into the ballpark. For your convenience, concessions stands and portable carts are located throughout the ballpark.

First Aid: If you or someone in your group requires first aid, contact the nearest usher or stadium employee for assistance. He or she will escort you to the First Aid Station, located in the main concourse area.

Foul Balls: The SI Yanks are happy to have fans keep any baseball which is hit or thrown into the stands. However, any ball or bat hit or thrown into the stands can be dangerous, so please be alert at all times when inside the ballpark.

Gates Open: The gates at the Ballpark at the College of Staten Island normally open one hour before game time. The gates will open at 6:00 p.m. for a 7:05 p.m. game and at 1:00 p.m. for a 2:05 p.m. game.

Information Kiosk: The North Shore Hardware Information Kiosk is new at the ballpark this season and is located in the main concourse area. Fans may pick up schedules, prizes, or lost and found items at the Kiosk during or after a game.

Injuries: The Staten Island Yankees are not liable for any harm, injury, or damages sustained by any spectator or to any spectator's property, including all risks whether foreseen or unforeseen.

BAT DAY

Sunday, July 16
2:00 p.m.

OPP 0040

2000 STATEN ISLAND YANKEES SOUVENIR PROGRAM

Little Sluggers: Reward your team by signing them up to participate in the Staten Island Yankees Little Sluggers program and take the field with the SI Yanks. Contact the Baby Bombers' Group Sales Department at (718) 698-9265, ext. 17 to sign up your team today. Open dates are limited.

Lost and Found Items: Lost and found items should be taken to the North Shore Hardware Kiosk.

Message Board/PA

Greetings: The Baby Bombers are happy to pass along greetings for birthdays, anniversaries or other special occasions over the public address system. Fans who would like to

arrange for recognition should visit the North Shore Hardware SI Yanks Information Kiosk during the game before the fifth inning.

Pets: With the exception of seeing-eye dogs, pets are not permitted in the ballpark.

Picnics: Enjoy your experience at the ballpark in style by having a picnic at CSI. Picnics begin one hour prior to game time and are a fantastic way to entertain clients, employees or family and friends. Call the SI Yanks Group Sales Department at (718) 698-9265, ext. 17 to set up your picnic at CSI today.

Rain Checks: In the unlikely event that a game is postponed, fans may exchange their tickets for seats at a future 2000 regular season home game. There are no cash refunds for tickets, and dates are subject to ticket availability.

ly prohibited in all seating sections and restrooms. Smoking areas are available in the main concourse area.

Telephones: Pay telephones are located near the main entrance of the ballpark.

Ticket Office:

In Season: On game days during the season the Ticket Office is open from 9:00 a.m. until the end of the game. Tickets to future home games are available during the games at the Stadium's Villa Marin Ticket Window, which is located near the front entrance. On non-game days during the season the Ticket Office is open from 9:30 a.m. until 6:00 p.m. Monday through Friday and Saturdays from 10:00 a.m. until 3:00 p.m. For ticket information, please call (718) 698-9265, ext 21.

Offseason: The Staten Island Yankees Ticket

Office is open Monday through Friday from 9:30 a.m. until 6:00 p.m. and on Saturdays from 10:00 a.m. until 3:00 p.m.

Group Sales: Group Outings of 20 or more are available for games throughout the season. For the Staten Island Yankees Group Sales Department call (718) 698-9265, ext. 17.

Wheelchair Access: The Ballpark at the College of Staten Island is wheelchair accessible. Fans with special requests or needs can visit the North Shore Hardware Information Kiosk for assistance.



Restrooms: Restrooms are located in the main concourse area at the ballpark. Diaper changing tables are available in both men's and women's rooms. If there are problems in the bathrooms that need attention, please contact the nearest SI Yanks employee.

Scooter, the Holy Cow: Scooter is the official mascot of the Staten Island Yankees. Fans may visit the McDonald's Barn, located in the concourse area, for autographs and pictures during the game.

Smoking Policy: For the health and comfort of all fans, smoking is strict-

ENJOY THE GAME!

STATEN ISLAND YANKEES SCHEDULE



SUN	MON	TUES	WED	THUR	FRI	SAT
JUNE	VER ²⁰	VER ²¹	VER ²²	VER ²³	HV ²⁴	
HV ²⁵	MV ²⁶	MV ²⁷	JAM ²⁸	JAM ²⁹	QUE ³⁰	

SUN	MON	TUES	WED	THUR	FRI	SAT
JULY						QUE ¹
QUE ²	QUE ³	PITT ⁴	PITT ⁵	VER ⁶	VER ⁷	VER ⁸
VER ⁹	OFF ¹⁰	AUB ¹¹	AUB ¹²	ONE ¹³	ONE ¹⁴	MV ¹⁵
MV ¹⁶	HV ¹⁷	HV ¹⁸	AUB ¹⁹	AUB ²⁰	LOW ²¹	LOW ²²
LOW ²³	LOW ²⁴	WIL ²⁵	WIL ²⁶	BAT ²⁷	BAT ²⁸	JAM ²⁹
JAM ³⁰	PITT ³¹					

SUN	MON	TUES	WED	THUR	FRI	SAT
AUGUST	PITT ¹	PITT ²	PITT ³	LOW ⁴	LOW ⁵	
QUE ⁶	QUE ⁷	OFF ⁸	NJ ⁹	NJ ¹⁰	WIL ¹¹	WIL ¹²
NJ ¹³	NJ ¹⁴	QUE ¹⁵	QUE ¹⁶	PITT ¹⁷	PITT ¹⁸	NJ ¹⁹
NJ ²⁰	HV ²¹	HV ²²	UTI ²³	UTI ²⁴	HV ²⁵	HV ²⁶
LOW ²⁷	LOW ²⁸	OFF ²⁹	UTI ³⁰	UTI ³¹		

SUN	MON	TUES	WED	THUR	FRI	SAT
SEPTEMBER					ONE ¹	ONE ²
NJ ³	NJ ⁴	BAT ⁵	BAT ⁶			

AWAY

HOME



TICKET INFORMATION

Individual Game Tickets

Bleacher..... \$6.00
Grandstand..... \$8.00
Box Seat.....\$10.00

Groups (Minimum of 20 People)*

Call the group sales department at
(718) 698-YANKS (9265), Ext. 17 for more information.

SI Yanks Picnic Area*

20 People or more..... \$10.00 Per Person

Birthday Party Package*

15 to 20 People..... \$75.00
Parties of more than 20 people, call for pricing.

Includes:

Birthday sheet cake from Carvel in our Party Tent.
Birthday present for guest of honor.
Happy Birthday greeting over public address system.
Special visits from Scooter, the Holy Cow.

*\$5.00 Food Vouchers may be purchased for members of your group. Kosher Food vouchers may be purchased for \$6.00.

How to Order Tickets

By Phone: Call the SI Yanks ticket office at
(718) 698-YANKS (9265), Ext. 21.
Tickets may be charged to Visa, Mastercard, Discover, American Express, or Debit Cards.
In Person: Stop by the Baby Bombers ticket office at the ballpark.

Ticket Office Hours

When the Baby Bombers are home:

Hours: 9:00 a.m. through the end of the game.

When the Baby Bombers are on the road:

Hours: Monday through Friday 9:30 a.m. - 6:00 p.m.
Saturdays 10:00 a.m. - 3:00 p.m.
Closed on Sunday.

OPP 0042



2000 STATEN ISLAND YANKEES FIELD STAFF



JOE ARNOLD MANAGER

The Joe Arnold File

Born: February 26, 1947 in Daytona, Florida

Resides: Lakeland, Florida

Family: Wife Beverly, daughter Jill, son Joey.

Joe Arnold returns for his second season as the Baby Bombers' skipper after leading the club to a 39-35 record in 1999... He also serves as the New York Yankees East Region Cross-Checker, in charge of scouting the east coast... The 53-year-old led Oneonta to Pinckney Division Titles in both 1997 and 1998..., Named Co-champions with Auburn in 1998 after bad weather canceled the Championship Series... The Lakeland, FL resident coached in the college ranks for 18 seasons, spending seven seasons at Florida Southern University (1977-83) and compiling a 316-69 record... Led Florida Southern to six straight Division II World Series appearances (1978-83)..., Won two Division II National Championships at Florida Southern (1979 and 1981)... Began coaching at the University of Florida in 1984 and spent eleven seasons, leading the Gators to a 434-244 record with six trips to the NCAA tournament and two College World Series appearances... Spent two years, 1995 and 1996, as college baseball analyst for the Sunshine Network... Earned his bachelor and master degrees at Arizona State University, where he was also a second baseman... Began coaching at Florida Southern after retiring from playing in the Houston Astros organization from 1968-1970.

"QUOTABLE"

"I love managing and I am happy to be returning to Staten Island to work with the younger kids in the organization...The fans responded well to the new ballclub and we expect this year to be even better."

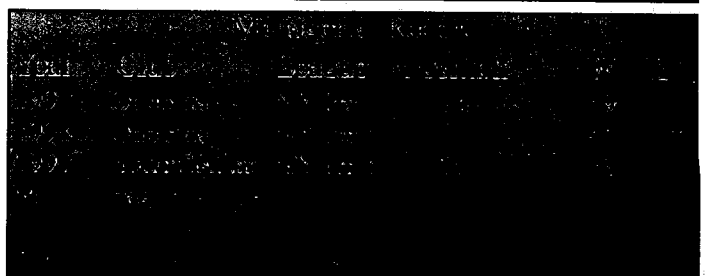
--Joe Arnold, Spring of 2000



"QUOTABLE"

"The pride that we have is part of the Yankee way. I am going to teach them what is going to be expected of them from Day One. When they move up to Double-A or Triple-A they are going to know how to act like a Yankee."

--Joe Arnold, Spring of 1999



OPP 0043

2000 STATEN ISLAND YANKEES SOUVENIR PROGRAM

2000 STATEN ISLAND YANKEES COACHES

Kevin Higgins

Hitting Coach

Begins his inaugural season as hitting coach with Staten Island Yankees... Managed Vermont Expos in 1996-97, leading Montreal farm team to a New York-Penn League Title in 1996... Named 1996 NY-Penn League Manager-of-the-Year... Currently the Head Baseball Coach at American River College in Sacramento, CA... Born November 9, 1954... Resides Sacramento, Ca with wife, Angie and daughter, Emily... Played five seasons with Stratford (Ontario League) 1976-1980.

Gary Lavelle

Pitching Coach

Former major league reliever joins Yankees' staff for the first time in 2000... Spent previous eleven seasons as coach of the Greenbrier Christian Academy Baseball Team in Chesapeake, VA... Led team to seven state titles and was named Virginia Coach-of-the-Year seven different times... Was the 34th overall pick in the 1967 free-agent draft by the San Francisco Giants... Enjoyed 11-year career with Giants and Toronto... All-Star in 1977 and 83... Married 28 years, to Regina... Daughter, Jana, 25 and son Tim, 20.

E.J. Amo

Trainer

Begins his second season with Staten Island Yankees and his fourth year with the New York Yankees... Prior to joining the Baby Bombers, he served as the trainer for the Gulf Coast Yankees from 1997-98... Attends graduate school at the University of Alabama and is working on a master's degree in health-studies with a concentration in advanced athletic training.

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2000 STATEN ISLAND YANKEES SOUVENIR PROGRAM

STATEN ISLAND YANKEES BOOSTER CLUB

The date of April 6, 2000 should go down in the annals of the Staten Island Yankees as another noteworthy and significant date. It was on this evening that witnessed the first official meeting of the Staten Island Yankees Booster Club. Approximately 20 people attended the meeting, led by Staten Island Yankees front office members Jane Rogers and Steve Lenox. They outlined their perceived goals and purpose of the club and got the proverbial ball rolling. First and foremost was the election of a slate of officers to take the helm. This was accomplished quickly with four dedicated fans volunteering their time and energy.

They were unopposed and began working immediately. The Board members for 2000 for a term of at least one year are:

Thomas Mililli, President

Brian Bass, Vice President

Pam Cocozello, Secretary

Donald C. Semon Jr., Treasurer

Plans began for a team picnic following the game on Sunday, June 25th; road trips to away games; and the establishment of the first Thursday of every month as the regular meeting day.

The Staten Island Yankees Booster Club is a non-profit organization formed for the purpose of promoting the Staten Island Yankees, a Class-A Affiliate of the New York Yankees. The Booster Club was formed in 1999 by a group of dedicated fans in conjunction with the Staten Island Yankees. The club provides support to the players and team. The club meets on the first Thursday of every month (except during the season) and all Booster Club members are invited and encouraged to attend meetings.

The Staten Island Yankees Booster Club is open to all Baseball Fans. the membership fee for a single member is \$10.00. New for 2000 is a "Family Membership" that allows up to five (5) family members, provided Yankees. The Booster Club also plans to host team picnics and "road trips" to opponents' stadiums to cheer Our Yankees on. Club membership does not include admittance to the ballpark. You will still be required to purchase tickets for the games that you wish to attend.

Membership entitles you to discounts on selected concessions and souvenirs, special Club drawings and a free year's subscription to *The Baby Bomber Bulletin*, the Official Newsletter of the Staten Island Yankees.

Membership applications for the Booster Club may be obtained at the Booster Club table that is located in the concession area at the ballpark. You can also obtain an application by writing to the Staten Island Yankees Booster Club, P.O. Box 1231, Staten Island, NY 10301 or by calling the Booster Club at (718) 816-2522 or by visiting the Booster Club page on the Staten Island Yankees website at www.siyanks.com.

Join the Booster Club and enjoy all the fun and excitement of cheering on the best team in minor league baseball. We look forward to seeing you at the ballpark!

STATEN ISLAND YANKEES BOOSTER CLUB

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FOLLOW THE BABY BOMBERS HOME AND AWAY ON WSIA 88.9 FM

This season fans can follow the SI Yankees all season long on WSIA 88.9 FM, with Steve Lenox and Mike Cappello handling the play-by-play. WSIA's Michael Iadarolo, Tom Quinn, and Mike Zerega will also contribute to the broadcasts throughout the 2000 season. Each broadcast will kick off with a pregame show, beginning twenty-five minutes before each game. Fans may also catch the action worldwide on the internet at www.siyanks.com or www.wsia.fm.



Steve Lenox serves as the Staten Island Yankees' director of public relations and broadcasting and begins his fourth season in minor league baseball. He contributes to the team's publications, website, and the sales department. Lenox served as the number two radio broadcaster for the Carolina League Champion Wilmington Blue Rocks in 1999. He spent two years (1997 and 1998) with the Batavia Muckdogs, as the team's broadcaster. The Shelter Island, NY native now lives on Staten Island and enjoys spending his free time with his girlfriend Lauren and his family on Shelter Island. This season he will be writing a journal on the 2000 season for starstruck.com.

WSIA

Mike Cappello is the Sports Director of WSIA Radio Sports. He has been a member of WSIA since 1996. Since taking over directorship, the WSIA Sports Department has expanded rapidly, covering an enormous amount of local sports in the Metro Area. Most games heard on WSIA cover the College of Staten Island Men's and Women's basketball and baseball. There is also Wagner Men's and Women's basketball games. Also in the fall you can tune in and hear the High School Football game of the Week in the PSAL. This is the second year WSIA has covered the Staten Island Yankees.

Mike Iadarola has been at the College of Staten Island for three years and became a member of WSIA in February of 1999. As a communications major, Mike wishes to continue in the field of sports broadcasting. Mike graduated from Monsignor Farrell High School and is a big New York sports fan. His favorite teams include the Yankees, Knicks, Rangers and Jets.

Tom Quinn has been a member of WSIA since early 1999. He hopes to one day become a sports talk show host on a major market sports radio station. Tom is very knowledgeable of the history of sports and serves as color commentator for most of the games heard on WSIA Radio Sports. He is an avid Dallas Cowboys and Los Angeles Lakers fan. Tom brings an interesting twist to the table on the Sunday Night Sports Show as he competes against the New York Giants, Jets, Knicks, and Nets fans.

88.9
FM

Mike Zerega has been a part of the sports department at WSIA for two-and-a-half years. He hopes to become a professional sportscaster. Some of his responsibilities for the sports department include covering the local high school and college sports teams. He also follows some of the pro sports teams, including the Mets, Nets, and Islanders. He also participates in the Sunday Night Sports Show and contributes to the baseball and basketball broadcasts for the college sports teams.

OPP 0046

2001

COMMEMORATIVE PROGRAM

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OPP 0047

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TABLE OF CONTENTS

2001 Souvenir Game Program

FEATURES

A Letter from the Owners	2
A Letter from the Mayor	4
A Letter from the Borough President	6
A Letter from the General Manager	8
2001 Staten Island Yankees Schedule	10
On-Field Promotions and Night Sponsorships	11
Mantle, Maris, and Memoris, <i>by Larry DeMaria</i>	14
SI Yanks Year In Review, <i>by Steve Lennox</i>	18
Ballpark Info	21
SI Yanks Coaches & Staff	28
Gary Andersen Memorium	31
Baseball America	34
How I Got Here, <i>by Stanley Getzler</i>	38
New York Yankees Affiliates	42
New York Yankees Championships	47
Staten Island Yankees All-Time Roster	48
Scorecard Info	57
2000 NY-Penn League Championship	65
NY-Penn League Opponents	71
Our Fans Speak	80
Divisional/Championship Game Recaps	83
Scooter's Fun Page	86
2000 Statistical Informatoin	89
Our Yankee Family, <i>by Julie Rogers</i>	101
My Husband's Obsession, <i>by Mary Anne Semon</i>	105
Directory of Advertisers	116

Board of Directors

Stanley Getzler, *Chairman*
 Josh Getzler, *Chief Operating Officer*
 Henry Steinbrenner, *President*
 Phyllis Getzler, *Treasurer*
 Mark Newman, *Director*
 Lonn Trost, *Director*

Staff

Jeff Dumas, *General Manager*
 Jane Rogers, *Assistant General Manager*
 Natale Abruzzo, *Director of Stadium Operations*
 John Davison, *Technical Director*
 Rose DeInnocentiis, *Public Relations*
 Jenny Ferrarin, *Office Manager*
 Kris Johnson, *Director of Ticket Operations*
 Matthew Kanarick, *Director of Sales & Marketing*
 Carlos Lemus, *Concessions Manager*
 Joe Pentangelo, *Media Relations Director*
 Ruth Rizzo, *Bookkeeper*
 Julie Rogers, *Team Shop Manager*
 Mary Anne Semon, *Group Sales Manager*
 Richard Senzel, *Scorekeeper*
 Joseph Skrabak, *Head Groundskeeper*
 (Matt Rogers, *Asst. Groundskeeper* - Ryan Bellmier, *Grounds Crew*)

Field Staff

Manager	David Jorn
Pitching Coach	Neil Allen
Hitting Coach	Kevin Higgins
Trainer	E.J. Amo
Clubhouse Attendant	Bernie Rogan

General Information

Mascot	Scooter, the Holy Cow
Team Colors	Red, White, Blue
Radio Announcers	Mike Cappello
Radio Station	WSIA 88.9 FM
PA Announcer	Matt Kanarick
Official Scorer	Richard Senzel
Phone Number	(718) 720-9265
Fax Number	(718) 273-5763
Mailing Address	75 Richmond Terrace Staten Island, NY 10301
Website	www.siyanks.com
Email Address	siyanks@siyanks.com

RICHMOND COUNTY BANK



Ballpark at St George

2001 Staten Island Yankees Souvenir Program

Welcome Staten Island Yankee Fans

June 2001

To Our Fans:

For two years, we have been telling you, "You think the CSI field's good? Just wait till you see our new park!" Well, now you see it, and we hope you agree that the Richmond County Bank Ballpark at St. George is every bit as stunning as we had promised.

Since last June, when we wrote our second Letter to Our Fans, many things have happened: We won the 2000 New York-Penn League Championship, in one of the most thrilling series anyone had ever seen.

We completed our stadium, on time and with great fanfare. We hope you love it and keep coming back. To that end, before this season even began, we had already sold more tickets than we had for the entire 2000 season. We look forward to many happy fans coming back to see the Baby Bombers again and again.

Finally, as we attempt to do during each off-season, we had the opportunity to meet and talk with many of you in person. You have given us strength during a difficult, exciting period of growth in our organization, and we will always be grateful to you for your support.

Here's to the first of many great seasons at the Richmond County Bank Ballpark at St. George.

Very Sincerely,

Josh Getzler
Chief Operating Officer

Stan Getzler
Chairman





Kosher Kiosk: The *Staten Island Yankees* have the only Glatt Kosher kiosk in the minor leagues. Enjoy Glatt Kosher hot dogs, knishes, and pretzels at the kiosk, which is located in the left field food court.

Lost and Found Items: Lost and found items should be taken to the Information Kiosk behind home plate on the Concourse level.

Luxury Suites: There are eighteen individual Luxury Suites. Each contains exterior seating as well as stools on the inside, and can accommodate a maximum of 20 people. Suites may be rented on a nightly basis, depending on availability, for \$1,000, plus food and beverage. Our suites are catered by Framboise Catering.

Message Board/PA Greetings: The Baby Bombers are happy to pass along greetings for birthdays, anniversaries or other special occasions on our state-of-the-art scoreboard's video screen.

Pets: With the exception of seeing-eye dogs, pets are not permitted in the ballpark.

Picnics: What could be better than having an old-fashioned picnic at a baseball game? Now with the new private picnic area at the Richmond County Bank Ballpark at St. George, your group outing can truly be a unique event. Picnics begin 30 minutes prior to the first pitch and run one hour into the game. The package includes a ticket to the game with seating at your picnic table, as well as an all-you-can-eat picnic featuring hot dogs, hamburgers, sausages, hot pretzels, baked beans, popcorn, grilled chicken sandwiches, and soft drinks. For \$25 a person or \$20 for children (ten and under) you will receive a wristband, which grants you full, exclusive access into our picnic area located down the first base line.

Pre-Ordered Tickets: Tickets that were ordered over the phone prior to the day of the game may be picked up during regular ticket office hours, or may be picked up the day-of-the-game at the 'Will Call' window, which is located in front of the ballpark across from the police precinct along Richmond Terrace.

Profanity or Disorderly Conduct: Will not be tolerated and is cause for immediate expulsion.

Rain Checks: In the unlikely event that a game is postponed, fans may exchange their tickets for seats at a future 2001 regular season home game. There are no cash refunds for tickets, and dates are subject to ticket availability.

Restrooms: Restrooms are located in the main concourse inside the ballpark. Diaper changing tables are available in both men's and women's rooms. There are also two family restrooms located in the Ballpark. If there are problems in the bathrooms that need attention, please contact the nearest *Staten Island Yankees* employee.

The Skyline Suite: The beautiful Skyline Suite may accommodate up to 60 people and serves as a great meeting place for social gatherings or business outings. The Skyline Suite may be rented on a nightly basis for \$2,750 a game, plus food and beverages.

Smoking Policy: For the health and comfort of all fans, smoking is strictly prohibited in all seating sections and restrooms. Smoking areas are available in the main concourse area.

OPP 0050

Continued on bottom of page 28...

2001 Staten Island Yankees Souvenir Program

FOR IMMEDIATE RELEASE

DAVE JORN TO SKIPPER 2001 STATEN ISLAND YANKEES

Neil Allen Added as Pitching Coach, Kevin Higgins Returns as Hitting Coach

STATEN ISLAND, MARCH 21--The Staten Island Yankees, Single-A affiliate of the 26-time World Champion New York Yankees, have named Dave Jorn to lead the 2000 New York-Penn League Champions.

Jorn moves East after spending last summer managing the South Bend Silver Hawks of the Mid-West League. Before managing, Jorn spent 18 years coaching. He began his coaching career as a Pitching Coach for the University of Arkansas in 1983. He continued as a Pitching Coach for Minor League affiliates of the Mets and Arizona Diamondbacks. Speaking of the upcoming season, Jorn said, "We'll be working with young guys who will be learning what the Yankees are all about."

Former New York Yankee and Met Pitcher Neil Allen join the SI Yanks as Pitching Coach. Allen had 434 Major League appearances with 75 saves to his credit. Kevin Higgins reprises his role as Hitting Coach with the Baby Bombers. Higgins earned Manager of the Year honors in 1996 at the helm of the Vermont Expos of the New York-Penn League.

A Fan's Guide to the Ballpark

Continued from Page 23

**RICHMOND
COUNTY BANK**



Souvenirs: The Staten Island Yankees Team Store is located next to the main ticket office behind home plate on the Concourse Level. Souvenirs are also available in a stand near the right field gate. The Team Store is open year-round Mon-Fri 9:00 AM- 5:00 PM, and Sat 10:00 AM-3:00 PM.

Ticket Office

In Season: On game days during the season the Ticket Office is open from 9:00 AM until the end of the game. Tickets to future home games are available at the stadium's main ticket office on Richmond Terrace and Wall St., or outside the right field gate. On non-game days during the season the Ticket Office is open from 9:00 AM - 6:00 PM and on Saturdays from 10:00 AM until 3:00 PM. For ticket information please call (718)-720-YANKS

Off-season: The Staten Island Yankees Ticket Office is open Monday through Friday from 9:00 AM until 5:00 PM and Saturdays from 10:00 AM until 3:00 PM.

Wheelchair Access: The Richmond County Bank Ballpark at St. George is wheelchair accessible. There are 146 wheelchair accessible seats at the top of the seating bowl along the box and reserve sections. Padded folding chairs are also available for companion seating. Fans with special requests or needs may visit the information kiosk for assistance.

2001 Staten Island Yankees Souvenir Program

2000 NY-PENN LEAGUE POSTSEASON Divisional Series

GAME ONE

Thursday, September 7, 2000

Staten Island	000	010	300	4 6 1
Queens	020	000	000	2 6 1

SI: Wang (W 1-0), Correa, O. Martinez (S 1), and Parrish
Que: Smith, Lyon, Orloski, and Quiroz

HR: None

Time: 2:15

Att: 269

Game Notes: Elvis Corporan went 2 for 3 with a double and two runs scored and David Parrish went 2 for 4 with a double and three RBIs as the SI Yanks won their first ever postseason game. Chien-Ming Wang went 6.2 innings, allowing two earned runs on five hits, to earn the win. Oscar Martinez hurled a scoreless ninth to notch the save.

GAME TWO

Friday, September 8, 2000

Queens	000	000	000	0 0 0
Staten Island	000	000	000	0 0 0

Que: Markwell (W 1-0), Kozlowski, Parz (S 1), and O. Martinez
SI: O. Martinez (L 0-1), Gomez, Parrish, and Parrish

HR: None

Time: 2:15

Att: 269

Game Notes: The Yanks scored their first two runs in the first inning. Queens' pitcher Kozlowski and Queens' catcher Parz combined for seven shutout innings. The SI Yanks scored three runs in the bottom of the seventh inning. Queens' pitcher Parz pitched a perfect game. Queens' catcher Parz pitched a perfect game. Queens' catcher Parz pitched a perfect game.

GAME THREE

Friday, September 9, 2000

Queens	002	022	002	8 13 5
Staten Island	902	003	00x	14 14 1

Que: Cardwell (L 0-1), Mowday, McFarland, Detwiler, Orloski, Taylor, and Quiroz

Staten Island: Beal (W 1-0), Schmitt, Franco, Correa, O. Martinez, and Parrish, Fernandez

HR: Que Malpica, 1 (off Schmitt)

Time: 2:43

Att: 912

Game Notes: The Yanks scored nine runs in the first inning and never looked back in taking the final game of the three-game series. Clay Hooper went 3 for 5 with three RBIs to lead the Yanks 14-hit attack. Andy Beal earned the win.

2000 NY-PENN LEAGUE POSTSEASON Championship Series

GAME ONE

Monday, September 11, 2000

Mahoning Valley	000	000	000	0 0 0
Staten Island	010	228	010	0 0 0

Game Notes: The Yanks scored their first two runs in the first inning. Queens' pitcher Kozlowski and Queens' catcher Parz combined for seven shutout innings. The SI Yanks scored three runs in the bottom of the seventh inning. Queens' pitcher Parz pitched a perfect game. Queens' catcher Parz pitched a perfect game. Queens' catcher Parz pitched a perfect game.

GAME TWO

Wednesday, September 13, 2000

Staten Island	300	200	010	20	8 11 2
Mahoning Valley	100	000	401	21	9 12 1

SI: Wang, Correa, Wombacher, Franco, Gomez, O. Martinez, Willis (L 0-1), and Parrish

MV: Young, Fitch, Button, Colvard, Christ (W 2-0), and Bastardo

HR: SI Kinchen, 1 (off Young), MV Janowicz, 1 (off O. Martinez), Pichardo, 1 (off Willis)

Time: 3:50

Att: 3,247

Game Notes: In a classic, the Scrappers fight from behind all night and finally win the game on a home run by Henry Pichardo in the bottom of the eleventh inning.

OPP 0052

Our Yankee Family

by Stan Getzler and Jane Rogers

Since its inception in 1995, the Staten Island Yankees have become a family atmosphere with affordable prices, numerous giveaways, and the endless promotions, a Staten Island Yankees game is a great way for members of a family to come together and enjoy each other's company.

And that's just one way the Staten Island Yankees are about family. There are a number of families with multiple members working on the team.

To start with, we have the owners. The Getzlers—Stan, Phyllis, and Josh—are all part of the team. During the day, Stan and Josh may be found in their corporate offices running the day-to-day business operations. Phyllis, a former college professor, joins her family at the ballpark for games, and has worked on many special projects for the team.

The Rogers family (to which I'm partial!) is another great example of our Staten Island Yankees family atmosphere. My mother Jane is the team's Assistant General Manager. I run the Team Store, while my little brother Matt (all 6'3 of him!) is a member of the grounds crew.

Each Kizzo, the Bookkeeper for the Baby Bombers, and her brother Sam are also a part of our Yankee family, as are the Ferrarins—Sam, the team's Office Manager, and her brother Jamie, who's a jack-of-all-trades. The Bellmiers, Rodriguezes, Karliks, Torchios, and Ferrinas also have multiple family members on the staff.

OPP 0053

The Staten Island Yankees consider it's staff to be more than just employees. It's the people who make the team what it is. They are the ones who make the team a family. They are the ones who make the team a place where everyone belongs. They are the ones who make the team a place where everyone can enjoy each other's company.



Yankees

REAL BASEBALL REAL CLOSE



OPP 0054

COMMEMORATIVE YEARBOOK

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CLASS A AFFILIATE NEW YORK YANKEES



Real Baseball Real Close



2002 Commemorative Yearbook

Table of Contents

A Letter from...

the Owners	1
the Borough President	2
the General Manager	3
the Minor League	4
New York Penn League	5

2002 Staten Island Yankees Schedule	6
---	---

2001 Season II Review	7
-----------------------------	---

Staten Island Yankees Ballpark at St. George	8
--	---

2002 Take Information and Schedule	9
--	---

Staten Island Yankees Coaching Staff	10
--	----

New York Yankees Affiliates	11
-----------------------------------	----

Baseball America	12
------------------------	----

Vincent M. McNamara Cup Champions	13
---	----

2002 NY-Penn League Opponents	14
-------------------------------------	----

Scooter's Fun Pages	15
---------------------------	----

St. George, Then and Now	16
--------------------------------	----

New York Yankees Retires Signatures	17
---	----

Staten Island Yankees Records after History	18
---	----

Baseball by the Numbers	19
-------------------------------	----

The View	20
----------------	----

Analysis of a Not-Filter	21
--------------------------------	----

Introducing the Homegrown Yankee—John Ford Griffin	22
--	----

Admission Tickets	23
-------------------------	----

Chairman	Stanley Getzler
Chief Operating Officer	Josh Getzler
President	Henry Steinbrenner
Treasurer	Phyllis Getzler
Director	Mark Newman
Director	Lonn Trost

General Manager	Jeff Dumas
Assistant General Manager	Jane Rogers
Technical Director	John Davison
Media Relations Director	Rose DelInnocentiis
Community Relations Director/Kids Club	Jenny Ferrarin
Assistant to the Director of	
Stadium Operations	Jamie Ferrarin
Group Sales Manager	Shannon Follett
Marketing Director	Matthew Kanarick
Stadium Operations Director	Greg Laplaca
Concessions Director	Carlos Lemus
Groundskeeper	Sean Mantucca
Director of Tickets	Lisa Norcia
Group Sales Manager	Don Orrico
Concerts and Stadium Events Director	Joe Ricciutti
Bookkeeper	Ruth Rizzo
Group Sales Director	Dan Yaeger

Manager	Derek Shelton
Hitting Coach	Kevin Higgins
Pitching Coach	Neil Allen
Trainer	E.J. Amo
Clubhouse Manager	Vinnie Colangelo

Mascot	Scooter, the Holy Cow
Team Colors	Red, White, Blue
Radio Announcers	Tom Quinn, Nicholas Fabiani
Radio Station	WSIA 88.9 FM
PA Announcer	Matt Kanarick
Official Scorer	Richard Senzel
Phone Number	(718) 720-9265
Fax Number	(718) 273-5763
Mailing Address	75 Richmond Terrace
	Staten Island, NY 10301
Website	www.siyanks.com
Email Address	siyanks@siyanks.com



The "Staten Island" Yankee Yearbook was compiled by those who have been part of the team since its inception. It is a tribute to the team's history and the fans who have supported it. The book is a must-read for anyone who loves the team.

Multid

RICHMOND COUNTY BANK



OPP 0055

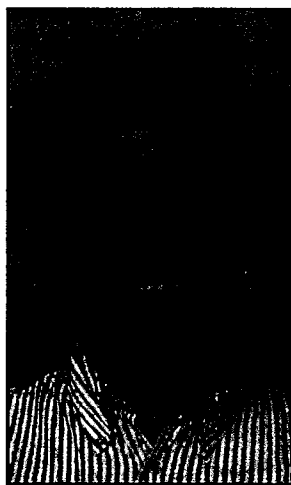




Real Baseball Real Close



Administration

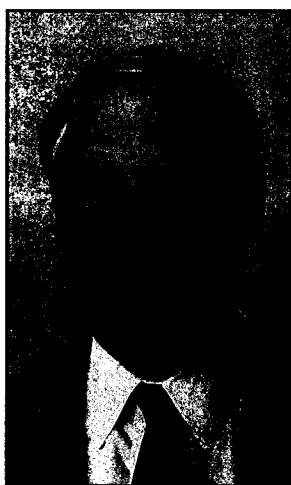


JOSH GETZLER

Josh is entering his sixth season in minor league baseball and has served as chief operating officer of the Baby Bombers since the team's inception in 1999. From February 1996 through September 1998, Josh was vice president of the Watertown Indians.

After receiving his B.A. in creative writing and graduating cum laude from the University of Pennsylvania in 1990, he served as an editor at Harcourt Brace and Co. for 2+ years. He then received his M.B.A. in entrepreneurial management from Columbia Business School in 1995.

Josh lives on the Upper West Side of Manhattan with his wife, Amanda Newman; their son, Joe; and their retriever-mix, Zoe.



STAN GETZLER

Stan Getzler is entering his sixth season in minor league baseball. He has held the position of chairman of the Staten Island Yankees since the team's formation in January 1999.

Stan began his involvement in baseball in February 1996, when he, his wife, Phyllis, and his son Josh bought the Watertown Indians.

Before becoming involved in baseball, Stan was a member of the New York Stock Exchange for 25 years. From 1970-93, he headed S. Getzler Securities Inc., an independent brokerage firm. During that time, his firm sponsored Little League baseball on Staten Island.

He served in the U.S. Army Counter-Intelligence Corps as a special agent during the Korean War from 1950-52. He held the rank of corporal when he received his honorable discharge.

Stan earned his B.S. in business administration from NYU in 1949.



OPP 0056





Real Baseball Real Close



2001 Season in Review

June 4-6: The New York Yankees select 55 players in the 2001 Amateur Draft, including 15 in the first 10 rounds. John Ford Griffin is the first pick for the Yankees. Of the 15 selected in the first 10 rounds, 10 are sent to Staten Island to begin their professional careers.

June 17: Thirty-one players and three coaches are introduced to their new home, the Richmond County Bank Ballpark, in a ceremony that is broadcast live on Staten Island.

June 18: Release of the 2001 Major League Baseball Official Yearbook, the Official Yearbook of the National Baseball Federation.

June 22: After leaving a gap in the night, the Yankees are joined at the Jackson Valley Hotel, they are set to the night of a doubleheader, as is scheduled for July.

June 24: The Richmond County Bank Ballpark, at 101 George opens for the first time. Mayor Rudolph Giuliani and former Mayor John L. Oliver, Jr. of the City of New York, along with other dignitaries, are seated in the stadium. The Yankees play their first game, a doubleheader, at the new ballpark, the Richmond County Bank Ballpark.

June 26: After a game in the night, the Yankees are joined at the Jackson Valley Hotel, they are set to the night of a doubleheader, as is scheduled for July.

July 2: The Yankees play their first game in the night, the Richmond County Bank Ballpark, at 101 George opens for the first time. Mayor Rudolph Giuliani and former Mayor John L. Oliver, Jr. of the City of New York, along with other dignitaries, are seated in the stadium. The Yankees play their first game, a doubleheader, at the new ballpark, the Richmond County Bank Ballpark.

July 3: The Yankees play their first game in the night, the Richmond County Bank Ballpark, at 101 George opens for the first time. Mayor Rudolph Giuliani and former Mayor John L. Oliver, Jr. of the City of New York, along with other dignitaries, are seated in the stadium. The Yankees play their first game, a doubleheader, at the new ballpark, the Richmond County Bank Ballpark.

July 4: The Yankees play their first game in the night, the Richmond County Bank Ballpark, at 101 George opens for the first time. Mayor Rudolph Giuliani and former Mayor John L. Oliver, Jr. of the City of New York, along with other dignitaries, are seated in the stadium. The Yankees play their first game, a doubleheader, at the new ballpark, the Richmond County Bank Ballpark.

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July 5: The Yankees play their first game in the night, the Richmond County Bank Ballpark, at 101 George opens for the first time. Mayor Rudolph Giuliani and former Mayor John L. Oliver, Jr. of the City of New York, along with other dignitaries, are seated in the stadium. The Yankees play their first game, a doubleheader, at the new ballpark, the Richmond County Bank Ballpark.

July 6: The Yankees play their first game in the night, the Richmond County Bank Ballpark, at 101 George opens for the first time. Mayor Rudolph Giuliani and former Mayor John L. Oliver, Jr. of the City of New York, along with other dignitaries, are seated in the stadium. The Yankees play their first game, a doubleheader, at the new ballpark, the Richmond County Bank Ballpark.



July 7: The Yankees play their first game in the night, the Richmond County Bank Ballpark, at 101 George opens for the first time. Mayor Rudolph Giuliani and former Mayor John L. Oliver, Jr. of the City of New York, along with other dignitaries, are seated in the stadium. The Yankees play their first game, a doubleheader, at the new ballpark, the Richmond County Bank Ballpark.

July 8: The Yankees play their first game in the night, the Richmond County Bank Ballpark, at 101 George opens for the first time. Mayor Rudolph Giuliani and former Mayor John L. Oliver, Jr. of the City of New York, along with other dignitaries, are seated in the stadium. The Yankees play their first game, a doubleheader, at the new ballpark, the Richmond County Bank Ballpark.

July 9: The Yankees play their first game in the night, the Richmond County Bank Ballpark, at 101 George opens for the first time. Mayor Rudolph Giuliani and former Mayor John L. Oliver, Jr. of the City of New York, along with other dignitaries, are seated in the stadium. The Yankees play their first game, a doubleheader, at the new ballpark, the Richmond County Bank Ballpark.

July 10: The Yankees play their first game in the night, the Richmond County Bank Ballpark, at 101 George opens for the first time. Mayor Rudolph Giuliani and former Mayor John L. Oliver, Jr. of the City of New York, along with other dignitaries, are seated in the stadium. The Yankees play their first game, a doubleheader, at the new ballpark, the Richmond County Bank Ballpark.

July 11: The Yankees play their first game in the night, the Richmond County Bank Ballpark, at 101 George opens for the first time. Mayor Rudolph Giuliani and former Mayor John L. Oliver, Jr. of the City of New York, along with other dignitaries, are seated in the stadium. The Yankees play their first game, a doubleheader, at the new ballpark, the Richmond County Bank Ballpark.

July 12: The Yankees play their first game in the night, the Richmond County Bank Ballpark, at 101 George opens for the first time. Mayor Rudolph Giuliani and former Mayor John L. Oliver, Jr. of the City of New York, along with other dignitaries, are seated in the stadium. The Yankees play their first game, a doubleheader, at the new ballpark, the Richmond County Bank Ballpark.

July 13: The Yankees play their first game in the night, the Richmond County Bank Ballpark, at 101 George opens for the first time. Mayor Rudolph Giuliani and former Mayor John L. Oliver, Jr. of the City of New York, along with other dignitaries, are seated in the stadium. The Yankees play their first game, a doubleheader, at the new ballpark, the Richmond County Bank Ballpark.



OPP 0057



2001 Season in Review

August 2: The Yankees welcome back Jason Anderson to the team. Anderson, who had no run support while at Greenfield, made much help in his first home back with Staten Island as he cruises to a 5-0 victory. Much of that help comes from his own pitching, making one out of two batters in the first inning, and then striking out three batters in the second and third innings. Anderson's first home back with Staten Island is a 5-0 victory.

August 3: Staten Island's first home game of the season is a 5-0 victory over the Greenfield Yankees. The game is a 5-0 victory for Staten Island as the Yankees' pitching is not up to the task. The Yankees' pitching is not up to the task.

August 10: Staten Island's first home game of the season is a 5-0 victory over the Greenfield Yankees. The game is a 5-0 victory for Staten Island as the Yankees' pitching is not up to the task. The Yankees' pitching is not up to the task.

August 17: Staten Island's first home game of the season is a 5-0 victory over the Greenfield Yankees. The game is a 5-0 victory for Staten Island as the Yankees' pitching is not up to the task. The Yankees' pitching is not up to the task.

August 24: Staten Island's first home game of the season is a 5-0 victory over the Greenfield Yankees. The game is a 5-0 victory for Staten Island as the Yankees' pitching is not up to the task. The Yankees' pitching is not up to the task.

August 31: Staten Island's first home game of the season is a 5-0 victory over the Greenfield Yankees. The game is a 5-0 victory for Staten Island as the Yankees' pitching is not up to the task. The Yankees' pitching is not up to the task.

September 7: Staten Island's first home game of the season is a 5-0 victory over the Greenfield Yankees. The game is a 5-0 victory for Staten Island as the Yankees' pitching is not up to the task. The Yankees' pitching is not up to the task.

September 14: Staten Island's first home game of the season is a 5-0 victory over the Greenfield Yankees. The game is a 5-0 victory for Staten Island as the Yankees' pitching is not up to the task. The Yankees' pitching is not up to the task.

September 21: Staten Island's first home game of the season is a 5-0 victory over the Greenfield Yankees. The game is a 5-0 victory for Staten Island as the Yankees' pitching is not up to the task. The Yankees' pitching is not up to the task.

September 28: Staten Island's first home game of the season is a 5-0 victory over the Greenfield Yankees. The game is a 5-0 victory for Staten Island as the Yankees' pitching is not up to the task. The Yankees' pitching is not up to the task.

October 5: Staten Island's first home game of the season is a 5-0 victory over the Greenfield Yankees. The game is a 5-0 victory for Staten Island as the Yankees' pitching is not up to the task. The Yankees' pitching is not up to the task.

October 12: Staten Island's first home game of the season is a 5-0 victory over the Greenfield Yankees. The game is a 5-0 victory for Staten Island as the Yankees' pitching is not up to the task. The Yankees' pitching is not up to the task.

October 19: Staten Island's first home game of the season is a 5-0 victory over the Greenfield Yankees. The game is a 5-0 victory for Staten Island as the Yankees' pitching is not up to the task. The Yankees' pitching is not up to the task.





Real Baseball Real Close



A Fan's Guide to the Ballpark

Administrative Offices: Administrative offices are located in the Richmond County Bank Ballpark at St. George, near the food court on the third base side.

Alcohol: New York State Law prohibits the selling of alcohol to any person under the age of 21. Each customer purchasing beer must be 21 years of age to purchase or consume alcoholic beverages at the Ballpark. *The Staten Island Yankees* reserve the right to refuse any sale. Beer sales end at the end of the seventh inning. Limit of two beers per person per purchase.

Backpacks: Backpacks are not permitted to be brought inside the Richmond County Bank Ballpark at St. George.

Birthday Parties: Celebrate your birthday with the *Staten Island Yankees Bombers*! A *Staten Island Yankees* game is a great way to spend your special day. Our birthday package is \$75 and includes a delicious birthday cake from Andrew and Alan's Bakery, a birthday present for the honoree, a "Happy Birthday" message on our video board and a visit from Scooter the Holy Cow. Tickets are \$10 each for your guests; the birthday honoree gets a complimentary ticket.

Capacity: The seating capacity is 6,534 in the seating bowl and 6,962 including the Suite Level seating.

Complimentary League Rules: Outside food and/or beverages are not permitted into the Ballpark.

First Aid: If you or someone in your group requires medical attention, contact the nearest usher or stadium employee for assistance. He or she will escort you to the First Aid Station located on the main concourse level along the third base line.

Foul Balls: The *Staten Island Yankees* are happy to have fans keep any baseball hit or thrown into the stands. However, any ball or bat hit or thrown into the stands may be dangerous, so please be alert all times when inside the ballpark.

Gates: The gates at the Richmond County Bank Ballpark at St. George normally open one and a half hours before game time: 5:35—Monday–Saturday, 3:35—Sunday.

Group Sales: A wonderful way to experience a *Staten Island Yankees* baseball game is with a group of your friends. We are able to accommodate any size group, and our staff is committed to providing a memorable experience for everyone at a reasonable price. Call our group sales department at (718) 726-6200 for more information.

Information Kiosk: The Information Kiosk is located behind home plate on the Concourse Level of the stadium. Fans may pick up schedules, prizes, or lost and found items at the Information Kiosk during or after a game.

Liability: The *Staten Island Yankees* are not liable for any harm, injury, or damages sustained by any spectator or to any spectator's property, including all risks whether foreseen or unforeseen.

Kids Zone: Your children will have fun in a safe environment in the Kids Zone, located just above Section One, down the left field line. Kids can enjoy Scooter's Moonwalk, or test out the speed of their pitching on our fast pitch game.

Kosher Kiosk: The *Staten Island Yankees* have the only Glatt Kosher kiosk in the minor leagues. Enjoy Glatt Kosher hot dogs and knishes at the kiosk, which is located in the left field food court.

Lost and Found Items: Lost and found items should be taken to the Information Kiosk behind home plate on the Concourse Level.

Luxury Suites: There are 18 individual Luxury Suites. Each contains exterior seating as well as stools on the inside and can accommodate a maximum of 20 people. Suites are available on a nightly basis, depending on availability, and include food and beverage. **The Skyline Suite:** The Skyline Suite may accommodate up to 60 people and is also a great meeting place.



OPP 0059

RICHMOND COUNTY BANK

A Fan's Guide to the Ballpark

for social gatherings or business outings. The Skyline Suite may be rented on a nightly basis for \$2,750 a game, plus food and beverages. Our suites are catered by Framboise Catering.

Message Board/P.A. Greetings: The Baby Bombers are happy to pass along greetings for birthdays, anniversaries or other special occasions on our state-of-the-art scoreboard's video screen.

Pets: With the exception of seeing-eye dogs, pets are not permitted in the ballpark.

Picnics: What could be better than having an old-fashioned picnic at a baseball game? At the picnic area at the Richmond County Bank Ballpark at St. George, your group outing can truly be a unique event. Picnics begin 30 minutes prior to the first pitch and run one hour into the game. The package includes a ticket to the game with seating at your picnic table, as well as an all-you-can-eat picnic featuring hot dogs, hamburgers, sausages, hot pretzels, baked beans, popcorn, grilled chicken sandwiches, corn on the cob and soft drinks. For \$25 a person or \$20 for children (10 and under) you will receive a wristband, which grants you full, exclusive access into our picnic area located down the first base line.

Pre-Ordered Tickets: Tickets that were ordered over the phone prior to the game may be picked up during the regular ticket office hours, or may be picked up directly at the game at the Villa Marin Will Call window, which is located in front of the Ballpark across from the police precinct along Richmond Terrace.

Profanity/Disorderly Conduct: Use of profanity or disorderly conduct will not be tolerated and is cause for immediate expulsion.

Rain Checks: In the unlikely event that a game is postponed, fans may exchange their tickets for seats at a future 2002 regular

season home game. There are no cash refunds. Exchange dates are subject to ticket availability.

Restrooms: Restrooms are located in the main concourse inside the Ballpark. Diaper-changing tables are available in both men's and women's rooms. There are also two family restrooms located in the Ballpark. If there are problems in the bathrooms that need attention, please contact the nearest Staten Island Yankee employee.

Smoking Policy: For the health and comfort of all fans, smoking is strictly prohibited in all seating sections and restrooms. Smoking areas are available in the main concourse area.

Souvenirs: The Staten Island Yankees Team Store is located next to the main ticket office behind home plate on the Concourse Level. Souvenirs are also available in the stand near the right field gate. The Team Store is open year-round: Monday-Friday, 10:00 a.m.-5:00 p.m., and Saturday, 10:00 a.m.-3:00 p.m.

Ticket Office: In-season: On game days during the season, the Ticket Office is open from 9:00 a.m. until the end of the game. Tickets to future home games are available at the stadium's main ticket office on Richmond Terrace and Wall Street outside the right field gate. On non-game days during the season, the Ticket Office is open from 9:00 a.m.-6:00 p.m. and on off-season days from 10:00 a.m.-3:00 p.m. For ticket information, please call (718) 720-9200. **Off-season:** The Staten Island Yankees Ticket Office is open Monday-Friday from 9:00 a.m.-5:00 p.m. and Saturdays from 10:00 a.m.-3:00 p.m.

Wheelchair Access: The Richmond County Bank Ballpark at St. George is wheelchair-accessible. There are 146 wheelchair-accessible seats at the top of the seating bowl along the box and reserve sections. Padded folding chairs are also available for companion seating. Fans with special requirements may visit the Information Kiosk for assistance.



Real Baseball Real Close



Group Outings

A wonderful way to experience a Staten Island Yankees baseball game is with a group of your friends or associates. Group outings are perfect for civic and religious organizations, professional groups, social clubs, businesses or youth programs. The Staten Island Yankees are able to accommodate any size group, and our staff is committed to providing a memorable experience for everyone at a reasonable price.

BALLPARK GUIDELINES

- **Group Leaders:** Group leaders will receive a \$15.00 gift certificate to the Staten Island Yankees' Team Shop!
- **Children:** Kids ages two and under are admitted free, but must sit on a lap.
- **Rainout Policy:** Tickets for an officially rained-out game may be redeemed for an alternate Yankee game, subject to availability. Ticket stubs must be saved.
- **Refunds/Exchanges:** The Yankees do not offer cash refunds on group tickets purchased. There are no refunds for unused group tickets.
- **Stadium Seating:** Box seats at the RCB Ballpark at St. George are located around the infield, while the reserved sections are in the outfield. A group requires a minimum of 20 tickets.

Prices

No. of Tickets	Box Seats	Reserved Seats
20-50	\$10	\$7.75
51-125	\$10	\$7.50
126-250	\$10	\$7.25
251 +	\$10	\$7.00

BIRTHDAY PARTY (does NOT require a minimum of 20)

- Celebrate your birthday with the Baby Bombers! Our Birthday Package includes the following:
- Free ticket for the honoree
 - Delicious birthday cake from *Andrew and Alan's Bakery*
 - Birthday present for the honoree
 - "Happy Birthday" message on our video boards
 - Visit from Scooter the Holy Cow

Prices

No. of Tickets	Birthday Package	Box Seats	Reserved Seats
1-50	\$75	\$10	\$7.75
51-125	\$125	\$10	\$7.50

FOOD VOUCHERS

The Staten Island Yankees are pleased to offer discounted food vouchers to group outings and birthday parties. One food voucher will be given to the group leader for the entire group. There is a separate line for voucher holders, where a Yankee representative will be waiting with your food in easy-to-carry packages.

Voucher 1 (\$5)

- Hot dog
- Pretzel
- Bag of chips
- Pepsi/Diet Pepsi/7 UP

Voucher 2 (\$5)

- Hamburger
- Pretzel
- Bag of chips
- Pepsi/Diet Pepsi/7 UP

Kosher Voucher (\$6)

- Kosher hot dog
- Knish
- Pepsi/Diet Pepsi/7 UP

PICNIC PARTY

What could be better than having an old-fashioned picnic at a baseball game? Now with the new picnic area at the RCB Ballpark at St. George, your group outing can truly be a unique event. The package includes a ticket to the game with seating at your picnic table, as well as an all-you-can-eat picnic for half an hour before and an hour into the game. The picnic spread includes hamburgers, cheeseburgers, hot dogs, pretzels, popcorn, chips, sodas, water and more!!! (Beer is not included, but can be purchased).

Cost: \$25 per person (\$20 for children 10 and under), includes admission.

FUNDRAISERS

Fundraising opportunities are available to not-for-profit organizations raising money for special projects.

STATEN ISLAND YANKEES PERKS PACKAGES

Memorialize your night with the Baby Bombers by placing your logo next to ours. Our group sales staff will work with you to coordinate a "goodie-bag" to distribute to the members of your group.

SI YANKEES SOUVENIRS

Logo Items

- SI Yankee ball cap
- SI Yankee logo ball
- Mini bat
- Pennant
- Program
- Card sets
- Foam fingers

Have your company logo right next to the SI Yankee logo on:

- T-shirts
- Golf shirts
- Golf balls
- Shot glasses
- Hats
- Jackets/fleece

Birthday Parties

Work with the Staten Island Yankees Team Shop manager to put together a combination of items for goodie bags and personalized logo items for your birthday party.

HOW TO ORDER GROUP TICKETS

- Select the game date(s) and number of tickets your group will need.
- Call the Staten Island Yankees Group Sales Department at (718) 720-9265.
- Reservations require a 50% non-refundable down payment.
- Full payment is required 21 days in advance of the game (except for games against Brooklyn—payment is due 21 days after reservation is made).
- Upon full payment, ticket pick-up will be arranged through your Yankee representative.
- We accept VISA, MasterCard, American Express, Discover, checks and cash.

LUXURY SUITES

The Staten Island Yankees are pleased to offer luxury suites for season-long and individual game licenses. The Richmond County Bank Ballpark at St. George is equipped with 19 state-of-the-art luxury suites on its upper level.

Three-Season Licenses: The Staten Island Yankees have a limited number of suites still available for three-year licenses. Benefits of the three-year license include:

- 14 tickets to EVERY EVENT at the RCB Ballpark at St. George.
 - Air-conditioned comfort for those hot summer nights, complete with bar, refrigerator and television.
 - Tastefully designed and furnished with lounge seating for 10 and exterior panoramic terrace seating for 11-14.
 - Private catering menu offerings through *Framboise Catering*.
 - Your suite is truly YOURS—with a three-day notice, you may use your suite for a business meeting, a reception, or a party...you name it!
- Call for price and availability.

Nightly rental: Rent one private suite, two adjacent suites or our triple-sized *Skyline Suite* for your group outing. Each suite accommodates up to 20 people while the *Skyline Suite* accommodates up to 60 of your friends, family and co-workers. Attendees will receive suite tickets, recognition on the scoreboard's video board and catering service from *Framboise Catering* throughout the game.

Price: \$1,000 per suite per game. Rent the *Skyline Suite* for \$2,750! (Prices DO NOT include food and beverages.)



NY-PENN LEAGUE

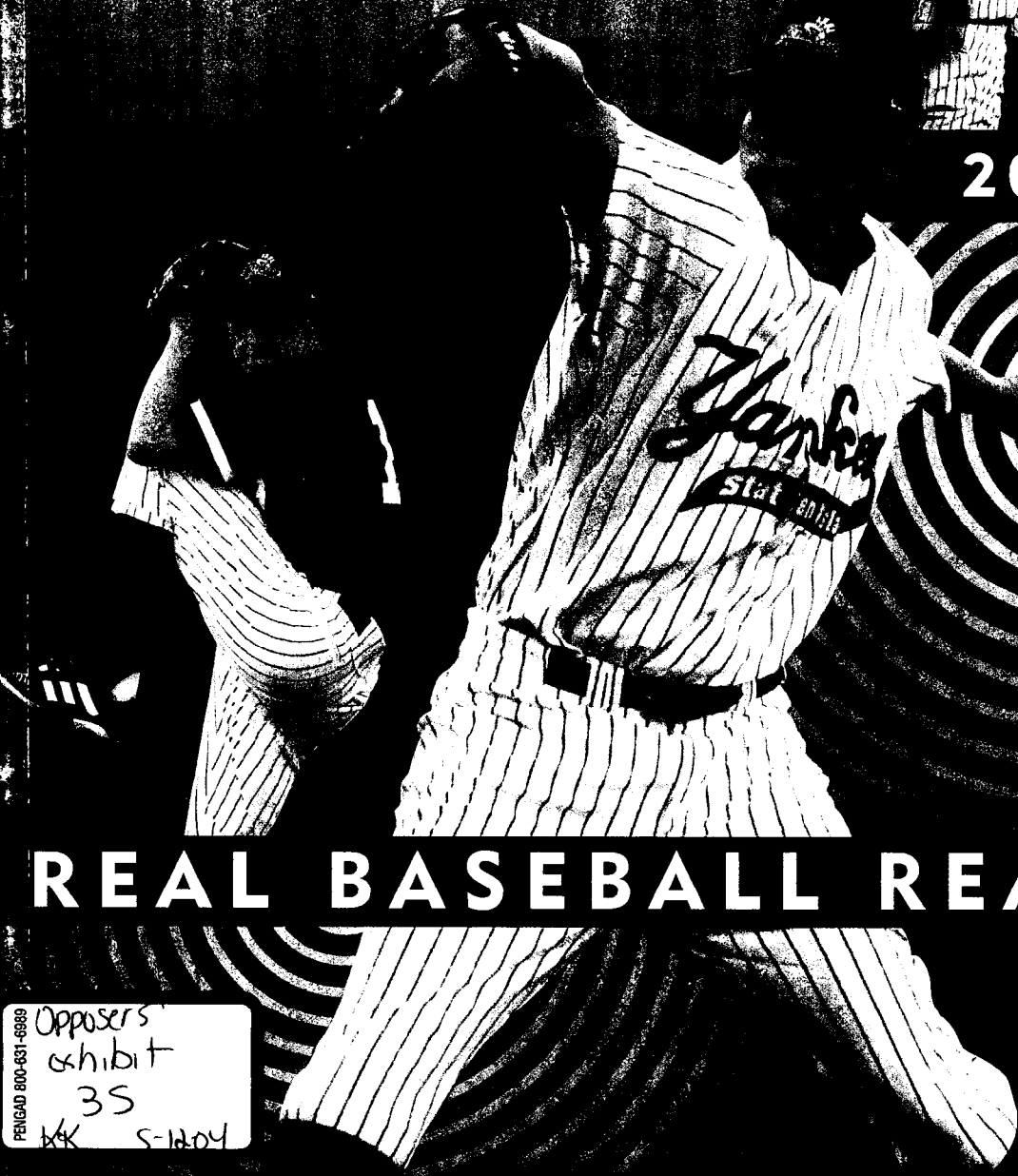
Yankees

STATEN ISLAND

CLASS A AFFILIATE NEW YORK YANKEES



2002 CHAMPS



REAL BASEBALL REAL CLOSE

Opposers
exhibit
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2003

OPP 0063

COMMEMORATIVE YEARBOOK

photos: Staten Island Advance

TABLE OF CONTENTS

A Letter from...	
the Owners	4
the Borough President	6
the General Manager.....	7
Minor League Baseball	8
New York-Penn League	9
2003 Staten Island Yankees Administration	13-17
2002 Year in Review	21-24
2002 Stats.....	26
2002 Results	27
Richmond County Bank Ballpark at St. George	29-31
2003 Schedule and Ticket Information/Group Sales Information	34-35
Staten Island Yankees Coaching Staff	39-43
New York Yankees Affiliates	47-50
<i>Baseball America</i>	52-53
2003 NY-Penn League Opponents	59-70
NY-Penn League Information.....	60
Vincent M. McNamara Cup Champions.....	61
Scooter's Fun Pages	73-77
Staten Island Yankees Records and History	79-87
New York Yankees Retired Numbers	80-81
Championship and Team Results.....	85
All-Time Season Records	86-87
All-Time Roster	87
Staten Island Yankees Awards and Honors.....	88
Baseball and Fishing.....	92-93
Jason Anderson.....	96-97
Where Are They Now?.....	102
Fans' Memories.....	104-105
Advertisers' Index	111

OPP 0064



CREDITS:

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 "Here Comes the Game" performed by Next Big Thing. Written by Shawn Moynihan
 and Alan Miller. www.nbtmusic.com

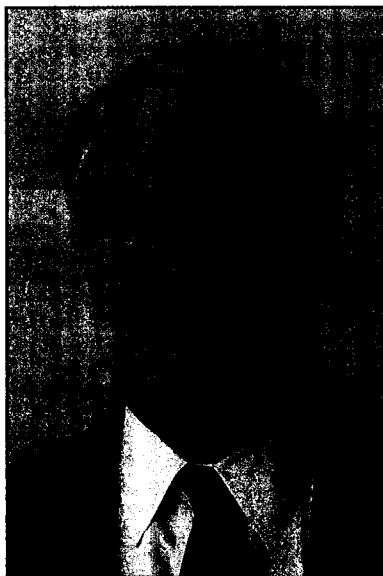
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STAN GETZLER

Chairman

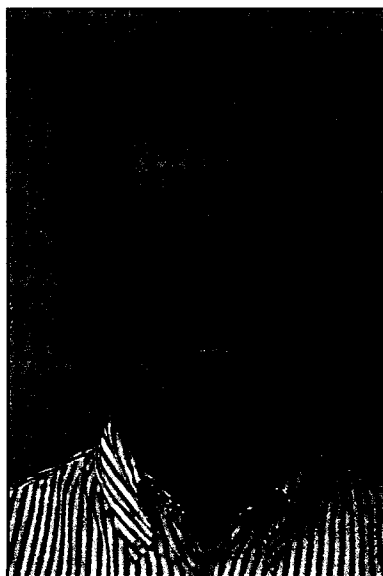
Stan Getzler is entering his seventh season in minor league baseball. He has held the position of chairman of the Staten Island Yankees since the team's formation in January 1999.

Stan began his involvement in baseball in February 1996, when he, his wife, Phyllis, and his son, Josh, bought the Watertown Indians.

Before becoming involved in baseball, Stan was a member of the New York Stock Exchange for 25 years. From 1970-93, he headed S. Getzler Securities Inc., an independent brokerage firm. During that time, his firm sponsored Little League baseball on Staten Island.

He served in the U.S. Army Counter-Intelligence Corps as a special agent during the Korean War from 1950-52. He held the rank of corporal when he received his honorable discharge.

Stan earned his B.S. in business administration from NYU in 1949.



JOSH GETZLER

Chief Operating Officer

OPP 0065

Josh is entering his seventh season in minor league baseball and has served as chief operating officer of the Baby Bombers since the team's inception in 1999. From February 1996 through September 1998, Josh was vice president of the Watertown Indians.

After receiving his B.A. in creative writing and graduating cum laude from the University of Pennsylvania in 1990, he served as an editor at Harcourt Brace and Co. for two-plus years. He then received his M.B.A. in entrepreneurial management from Columbia Business School in 1995.

Josh lives on the Upper West Side of Manhattan with his wife, Amanda Newman; their son, Joe; their daughter, JessieJean; and their retriever mix, Zoe.



2002 YEAR IN REVIEW

CHAMPIONS, again.

That is how the 2002 season ended for the Staten Island Yankees, as the Baby Bombers were crowned NY-Penn League champions for the second time in three seasons.

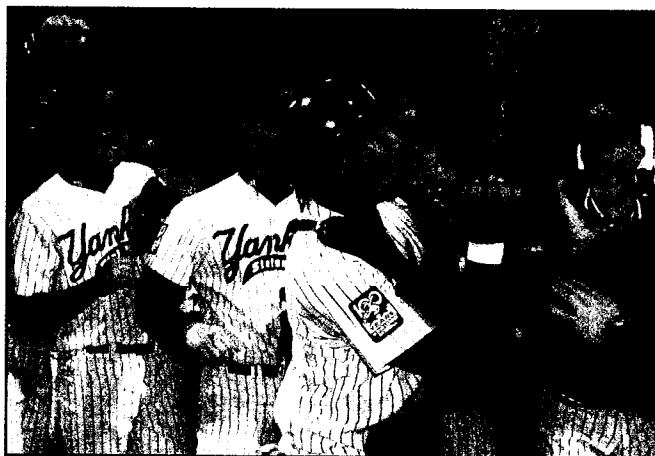
Staten Island stayed in a tight McNamara Division race, splitting time with the Williamsport Crosscutters for the top spot, while dropping to as far down as fourth place on July 7, after losing a season-high six games from July 1-6.

The Yankees got off to a slow start in June, beginning the season 0-2 for the first time since 1999. However, the Baby Bombers rebounded with a four-game win streak from June 20-23, and set the club record for wins in June with nine en route to a 9-4 mark. They finished the month in a tie for first place with the Williamsport Crosscutters, beginning a tight McNamara Division race that would last throughout most of the season.

With all their success in June, July brought the dog days of summer. Staten Island dropped a season-high six straight to open the month, with five of those losses coming at the hands of McNamara Division opponents New Jersey, Hudson Valley and Brooklyn. Staten Island dropped to their lowest mark for the season, dipping to below .500 at 9-10 for the first time since being 1-2 in June. They sat in fourth place but were still just three games behind division-leading Williamsport. The losing streak matched an all-time high for the Yankees, dating back to July 6-11, 1999.

Staten Island snapped their skid with a 3-2, 10-inning victory over their crosstown rivals, the Brooklyn Cyclones. Josh Neitz earned his first victory of the season, pitching the 10th, while the Yankees got the game-winning run in the bottom of the frame when Matt Mamula plated Gabe Lopez with a sacrifice fly to end the game and the losing streak.

The Yankees went on to win four more to move into second place,



one game behind Williamsport, and finished the month of July with a 14-13 record, their most losses in the month of July since their 16-14 July in 1999. Hitting became a major woe for the Yankees in the month. While batting just .239 in July, the Baby Bombers ended the month with a .241 team average, ninth in the 14-team league.

August sealed the deal for the Yankees, posting a 23-7 record—their most victories ever in a month. The Yankees

started August winning six of their first 10 before winning 10 in a row, from August 19-29. In that span, the outstanding pitching staff notched six shutouts and held opponents to just one run in two other victories.

On August 9, the Yankees finally had a share of first place for the first time since July 2, again with the Williamsport Crosscutters. The Yankees slipped into second just once more on August 10, before sitting in first on August 13. They would never slip down again.

The offense improved for the Baby Bombers. Staten Island hit .259 for the month of August but remained ninth in the league. The Yankees outscored opponents, 139-79, for the month. The pitching staff notched seven shutouts and recorded three wins allowing one run, accounting for almost half of their victories.



After a month full of victories in August, it took two Yankee losses to clinch their postseason fate. Staten Island clinched a playoff spot on September 1, despite losing to the Auburn Doubledays, 5-6. They then clinched the McNamara Division crown with a 4-7 loss to New Jersey on September 3, by virtue of a Williamsport loss to the Brooklyn Cyclones.

The 2002 postseason began with a trip to Williamsport, PA, to face

OPP 0066

2002 YEAR IN REVIEW

the Crosscutters. The two teams split the season series, 5-5, and shared time in the top spot of the McNamara Division. Staten Island won just two games at Williamsport all season, and won there for the first time ever on August 1.

Despite the Yankees sweeping the series, 2-0, the match-up was every bit as exciting as the regular season series. Game One saw a solid pitchers' duel between Chien-Ming Wang and Nick Gravelle. The hurlers matched each other in almost every statistic, both giving up two runs on five hits in 7.1 innings pitched. But it was the bat of Omir Santos that was the difference in the game. The designated hitter had a two-out RBI single in the eighth to plate Ferdin Tejada and Jayson Drobiak with two much-needed insurance runs. Finding themselves in a 3-0 hole heading into the bottom of the eighth, the Crosscutters got two runs back. Wang retired the first batter he faced in the inning before issuing back-to-back walks. The two eventually came around to score, cutting the deficit to 3-2. Brumit entered the game in the ninth. He handled the first two batters he faced before putting the potential tying run on base with a double. He then got a fly out to center to end the game, his first of the postseason.

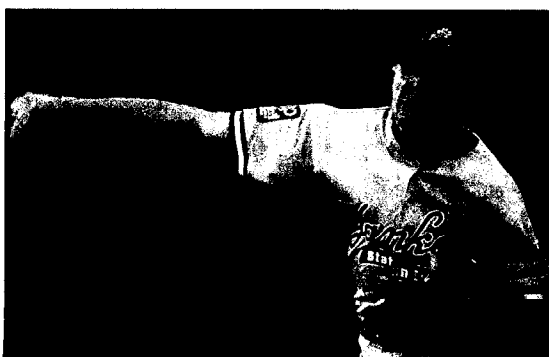
The Baby Bombers returned home for Game Two with the Yankees clinching a spot in the NY-Penn League Championship series with a 5-3 win over the Crosscutters. The Yankees were powered by the bat of Kevin Thompson, who had a 2-for-3 night with two doubles, one RBI and one run scored. Staten Island opened up scoring in the second inning. Robinson Cano reached base on an error and was followed by a walk by Jayson Drobiak. Tommy Rojas delivered Cano with a double to left center. After Matt Carson grounded out, Wuillians Vasquez drew a walk to load the bases before Thompson lofted a sacrifice fly to right, scoring Drobiak. The Yankees added one more in the fifth when Thompson led off with a double, moved to third on a ground out by Ferdin Tejada and scored on a sacrifice fly by Bronson Sardinha. Williamsport got right back into the game in the top of the sixth, scoring two unearned runs off



Brad Halsey to close the gap to 3-2. They knotted the score at three in the top of the eighth on a double by Jorge Cortez. Staten Island scored the game-winners in their half of the frame. With one out, Cano singled through the left side and advanced to third on a single by Drobiak. After a pitching change, Rojas struck out swinging for the second out of the inning. Drobiak stole second before a wild pitch advanced him to third, scoring Cano. Carson doubled to right center to plate Drobiak for the 5-3 lead. Brumit came in to save his second game in as many

chances. After retiring Anthony Bocchino for the first out of the inning, he walked Manny Mejia before getting Travis Chapman to ground into a double play to end the game and his second postseason save.

The 2002 NYPL Championship began in Oneonta, NY. The Staten Island Yankees took Game One, defeating the Oneonta Tigers, 4-1. The Yankees were powered by a 2-for-5 night by Kevin Thompson, responsible for three of the four Staten Island runs. Staten Island overcame what appeared to be early jitters and a 0-1 deficit in the first inning, knotting the score at one in the top of the second. Robinson Cano singled to lead off the inning and scored on a single by Jayson Drobiak, a member of the 1999 Oneonta Tiger squad. Thompson dealt the big blow to the Tigers in the seventh. After Drobiak reached first on an error and Wuillians Vasquez hit a single, Thompson lined a triple to left center field, plating the two runs for a 3-1 lead. Thompson scored on a fielder's choice by Ferdin Tejada. Ryan Bicondoa earned the victory in his first postseason appearance. In 6.2 innings, he gave up one run on five hits, striking out seven and walking an uncharacteristic four batters. Brumit pitched the ninth for his third save in the postseason.



Staten Island brought home the championship for the second time in three seasons with a 2-0 shutout of the Tigers in Game Two. Chien-Ming Wang was masterful in his second postseason outing, pitching 8.0 innings, allowing just three hits and striking out five. Matt Brumit closed out the game, striking out the side for his fourth save of the

OPP 0067

Cont'd. on page 24

2003 YANKEE BASEBALL

2002 YEAR IN REVIEW

Cont'd. from page 23

postseason in four games. Staten Island and Oneonta were in a 0-0 deadlock until the bottom of the fifth when Tommy Rojas drove the first pitch he saw for the at-bat over the left field fence for the 1-0 lead. The Yankees added an insurance run in the bottom of the eighth on an RBI single by Robinson Cano, scoring Wuillians Vasquez.



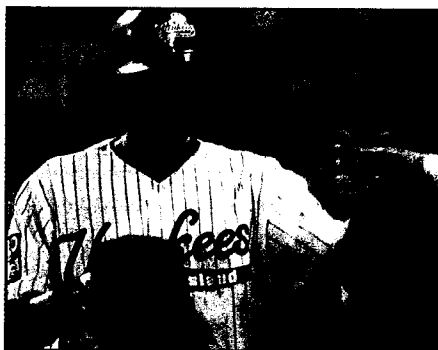
and Neitz at 30. Bicondoa also led the league with three complete games. Franchise records were broken with strikeouts in a season (Bicondoa, 94), appearances (Brumit, 33), complete games (Bicondoa, 3) and saves (Brumit, 22).

The Championship celebration was just as spectacular as the Championship season.

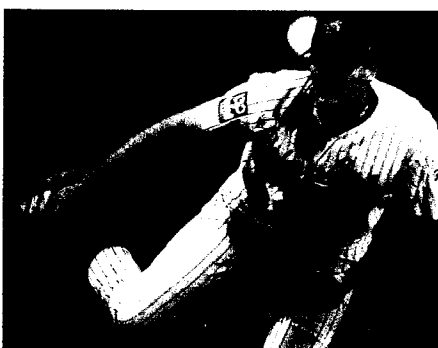
A day after winning the NY-Penn League Championship, the Baby Bombers were honored at the Petrides School during an assembly organized by borough president Jim Molinaro's office. Yankee great Ron Guidry and Yankee general manager Brian Cashman were two of the guest speakers at the event, marking September 13 "Staten Island Yankee Day" by the borough president.

Following the assembly, the Yankees returned to Richmond County Bank Ballpark at St. George for a buffet lunch, after which they headed to the Bronx where they were honored before that evening's Yankee-White Sox game. Before the national anthem, our Yanks mingled with the parent club before lining up at home plate to be presented with their Championship trophy.

The Yankees had the most dominant pitching staff of the NY-Penn League. After a league-best ERA of 2.57 during the regular season, the Yankees continued to overpower batters in the postseason, notching one shutout and boasting a combined 1.00 ERA in the playoffs. However, throughout the season, Matt Brumit was the only member of the staff to earn an in-season honor, winning the August Rolands Relief Man award, going 1-0 with nine saves. He was named Rolands Relief Man for the NY-Penn League at the end of the season.

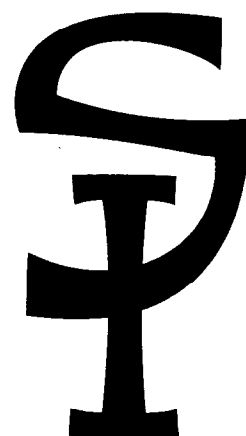


At season's end, Staten Island boasted three pitchers in the top 10 of the league. Chien-Ming Wang was second (1.72), Ryan Bicondoa was fourth (1.90) and Charlie Isaacson was 10th (2.54). Brad Hasley, who was four innings shy of the league minimum of 60.0 innings pitched for the top 10, had a 1.90 ERA.



The Yankees' team ERA was not the only thing that stood out in the league. Their 48 victories, tying a team single-season high, were also tied for first in the league with Williamsport. They allowed the fewest hits (543), had the most shutouts (12), were second in saves (26) and allowed the fewest home runs (20) and walks (185), while striking out a league-best 638 batters. The team's strikeout-to-walk ratio was just better than five-to-one.

Individually, while Brumit was the save leader at 22 for the season, Ryan Bicondoa led the league in strikeouts with 94. Brumit and Neitz finished 1-2 in appearances with Brumit at 33



OPP 0068

A FAN'S GUIDE TO THE BALLPARK

Administrative Offices: Administrative offices are located in the Richmond County Bank Ballpark at St. George, near the food court on the third-base side.

Alcohol: New York State Law prohibits the selling of alcohol to any person under the age of 21. Each customer purchasing beer must be 21 years of age to purchase or consume alcoholic beverages at the Ballpark. The Staten Island Yankees reserve the right to refuse any sale. Beer sales end at the end of the seventh inning. Limit of two beers per person per purchase.

Autographs: Twenty-five minutes prior to all Yankee games, the autograph booth will be open, featuring select players. In addition, players will often sign autographs both before and after each home game by the dugouts. While requesting autographs, please be courteous to the players, as well as to those fans who are nearby. Keep in mind that players will try to accommodate as many fans as they can, but are subject to other obligations both before and after the game. Please refrain from trying to get an autograph from a player during a game.

Backpacks: Backpacks are not permitted inside the ballpark.

Birthday Parties: Celebrate your birthday with the Baby Bombers! A Staten Island Yankees game is a great way to spend your special day. We are pleased to announce that fans have a choice of TWO birthday packages. ALL BIRTHDAY HONOREES will have the opportunity to stand on the home team dugout with Scooter the Holy Cow during a mid-inning birthday salute from the entire crowd. See our group sales information on Page 35 for birthday party package details.

Capacity: Seating capacity is 6,534 in the seating bowl and 6,964 including Suite Level seating.

Coolers: NY-Penn League rules prohibit outside food and/or beverages being brought into the ballpark.

Disorderly Conduct: The Staten Island Yankees are committed to maintaining a family atmosphere at the Richmond County Bank Ballpark at St. George. Failure to observe the following rules and behavior guidelines will be grounds for expulsion:

- ! Do not trespass on the field or in the clubhouse.
- ! The throwing of any object in the stands or onto the playing field is strictly prohibited.

! Anyone who uses foul or abusive language, appears intoxicated, or otherwise disrupts the family atmosphere of the ballpark will be asked to leave.

First Aid: If you or someone in your group requires first aid, contact the nearest usher or stadium employee for assistance. He or she will escort you to the First Aid Station located in the main concourse level along the third-base line.

Foul Balls: The Staten Island Yankees are happy to have fans keep any baseball hit or thrown into the stands. However, any ball or bat hit or thrown into the stands may be dangerous, so please be alert at all times when inside the ballpark.

Game Times: All Monday through Saturday games begin at 7:15 p.m. with the exception of Friday, August 8 (12:15 p.m.). All Sunday games begin at 5:15 p.m.

Gates: The gates at the Richmond County Bank Ballpark at St. George normally open one hour and fifteen minutes before game time; 6:00 p.m. Monday-Saturday, 4:00 p.m. Sunday.

Group Sales: A wonderful way to experience a Staten Island Yankees baseball game is with a group of your friends. We are able to accommodate any size group,

and our staff is committed to providing a memorable experience for everyone at a reasonable price. Call our group sales department at (718) 720-9265 for more information.

Information Kiosk: The Information Kiosk is located behind home plate on the Concourse Level of the stadium. Fans may pick up schedules, prizes, or lost and found items at the Information Kiosk during or after a game.

Injuries: The Staten Island Yankees are not liable for any harm, injury or damages sustained by any spectator or to any spectator's property, including all risks whether foreseen or unforeseen.

Kids Zone: Your children will have fun in a safe environment in the Kids Zone, located just above Section One down the left field line. Kids can enjoy Scooter's Moonwalk, or they can try to guess the speed of their pitching on our fast pitch game.

Kosher Kiosk: The Staten Island Yankees have the only Glatt Kosher Kiosk in the minor leagues. Enjoy Glatt Kosher hot dogs and knishes at the kiosk, which is located in the left field food court.



A FAN'S GUIDE TO THE BALLPARK

Lost and Found Items: Lost and found items should be taken to the Information Kiosk behind home plate on the Concourse Level.

Luxury Suites: There are 18 individual Luxury Suites. Each contains exterior seating as well as seating on the inside, and can accommodate a maximum of 20 people. Suites may be rented on a nightly basis, depending on availability, for \$1,000, plus food and beverages.

The Skyline Suite: The beautiful Skyline Suite can accommodate up to 60 people and serves as a great meeting place for social gatherings or business outings. The Skyline Suite may be rented on a nightly basis for \$2,750 per game, plus food and beverages. Our suites are catered by Framboise Catering.

Message Board/P.A. Greetings: The Baby Bombers are happy to pass along greetings for birthdays, anniversaries or other special occasions on our state-of-the-art scoreboard's video screen. All requests must be made before the third inning at the Information Kiosk.

Parking: There are two parking lots located behind the stadium. The smaller lot is located off the right field gate, while the larger parking area is located off the left field gate. Parking is not controlled by the Staten Island Yankees.

Pets: With the exception of seeing-eye dogs, pets are not permitted in the ballpark.

Picnics: What could be better than having an old-fashioned picnic at a baseball game? At the picnic area at the Richmond County Bank Ballpark at St. George, your group outing can truly be a unique event. Picnics begin 30 minutes prior to the first pitch and run one hour into the game. The package includes a ticket to the game with seating at your picnic table, as well as an all-you-can-eat picnic featuring hot dogs, hamburgers, sausages, hot pretzels, baked beans, popcorn, grilled chicken sandwiches, corn on the cob and soft drinks. For \$25 per person or \$20 for children (10 and under) you will receive a wristband, which grants you full, exclusive access into our picnic area located down the first-base line.

Pre-ordered Tickets: Tickets that were ordered over the phone prior to the day of the game may be picked up during regular ticket office hours or on the day of the game at the Will Call window, which is located in front of the ballpark across from the police precinct along Richmond Terrace.

Rain Checks: In the unlikely event that a game is postponed, fans may exchange their tickets for seats at a future 2003 regular season home game. There are no cash refunds for tickets, and dates are subject to ticket availability. A complete game consists of 4 1/2 innings if the Yankees are ahead and five innings if the Yankees are trailing or the score is tied. In the event that inclement weather forces postponement of any game prior to that point, the Yankees' rain check policy takes effect.

Restrooms: Restrooms are located in the main concourse inside the ballpark. Diaper-changing tables are available in both men's and women's rooms. There are also two family restrooms located in the Ballpark. If there are problems in the bathrooms that need attention, please contact the nearest Staten Island Yankees employee.

Smoking Policy: For the health and comfort of all fans, smoking is strictly prohibited in all seating sections and restrooms. Smoking areas are available in the main concourse area.

Souvenirs: The Staten Island Yankees Team Store is located next to the main ticket office behind home plate on the Concourse Level. Souvenirs are also available in the stand near the right field gate. The Team Store is open year-round, Monday-Friday,

9:00 a.m.—5:00 p.m. and Saturday 10:00 a.m.—3:00 p.m.

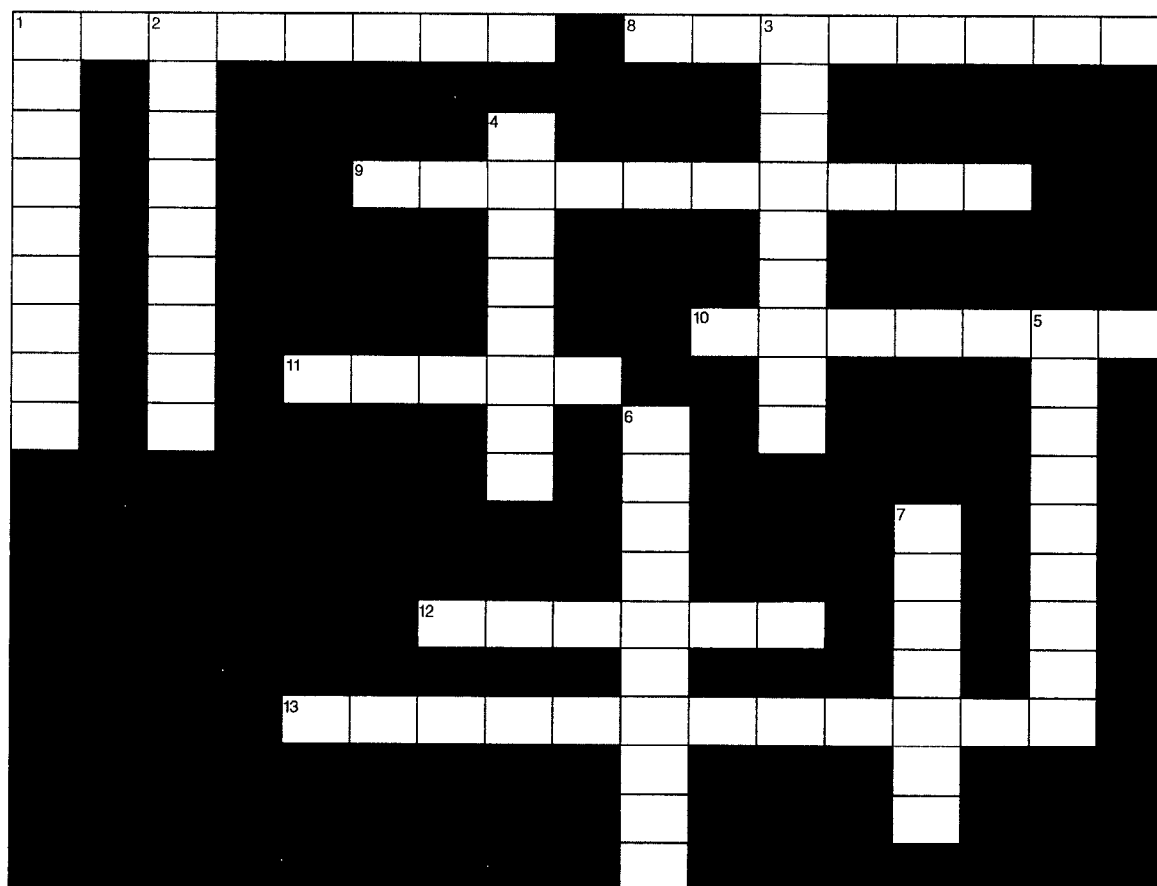
Ticket Office: In-season: On game days during the season, the Ticket Office is open from 9:00 a.m. until the end of the game. Tickets to future home games are available at the stadium's main ticket office on Richmond Terrace and Wall Street, or outside the right field gate. On non-game days during the season, the Ticket Office is open from 9:00 a.m. to 6:00 p.m. and on Saturdays from 10:00 a.m. to 3:00 p.m. For ticket information, please call (718) 720-9200. **Off-season:** Please call (718) 720-9265 for information or questions.

Wheelchair Access: The Richmond County Bank Ballpark at St. George is wheelchair-accessible. There are 146 wheelchair-accessible seats at the top of the seating bowl along the box and reserve sections. Padded folding chairs are also available for companion seating. Fans with special requests or needs may visit the Information Kiosk for assistance.



OPP 0070

CROSSWORD



ACROSS

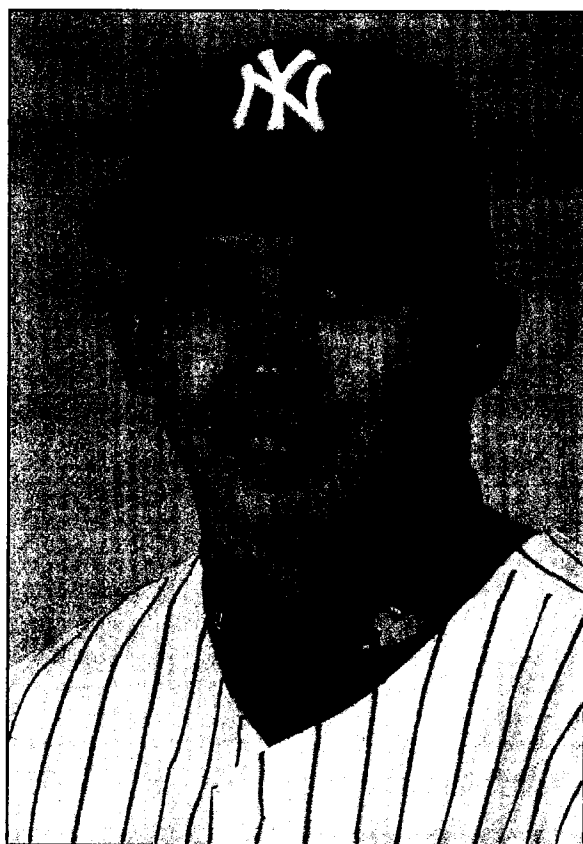
- 1 The New York Yankees bought Babe Ruth from this team's parent club.
- 8 This team is named after the world's most famous roller coaster.
- 9 Baseball's founder lent his name to this team.
- 10 This team's parent club was part of the 1993 National League expansion.
- 11 The New York-Penn Leagues' northern-most team.
- 12 The Yankees defeated this team for the 2002 New York-Penn League Championship.
- 13 Mike Mussina went to high school in the town that this team plays in.

DOWN

- 1 The Baby Bombers won their first championship against this team.
- 2 This team is owned by Cal Ripken, Jr.
- 3 Former Yankee greats Roger Marris and Tino Martinez went to play for this team's parent club.
- 4 "Ryan Dunn" of "Summer Catch" began his professional baseball career with this team.
- 5 This team was the Staten Island Yankees' first opponent at the Richmond County Bank Ballpark at St. George.
- 6 Albany, Troy, and Schenectady are the three cities by this team.
- 7 This team got to see their own Jason Anderson make his major league debut this season.

OPP 0071

JASON ANDERSON



What better way for the Staten Island Yankees to start their fifth season in Staten Island than to have one of their own finally make the Big Club in the Bronx?

Jason Anderson made Staten Island Yankee history this spring, as he was chosen as the first former Baby Bomber to make the New York Yankees roster.

The right-handed hurler, a 10th-round draft pick out of the University of Illinois in 2000, had two stints with Staten Island. He compiled a 6-5 record with a 4.03 ERA as a starter. However, he will be best remembered for stepping up as the team's closer in the 2000 championship series against Mahoning Valley when he earned the save in the team's two victories en route to the 2002 NY-Penn League crown.

He made a return visit to Staten Island in 2001, again as a starter. After joining the team in July, he was 5-1 with a 1.70 ERA.

Anderson got invited to big league camp for the first time in his short professional career this past spring. When he arrived, people mistook the skinny, six-foot-tall hurler for one of the helpers. "At the beginning of spring I kept hearing, 'He must be one of the bat boys,'" said Anderson.

But it wasn't long before those same fans began to recognize him.

Anderson made nine appearances for the Yankees during spring training. He logged 10.2 innings, giving up six runs on eight hits, walking two and striking out six. But he was still impressive, since five of those six runs he surrendered came in one bad outing on March 17. He had a 5.09 ERA and recorded one save.

When he entered spring training, Anderson did not figure he would be part of the bullpen to start 2003. He expected to stay in camp a few weeks, show his stuff and report to Columbus, where he was penciled in as the club's closer.

"I was on the outside looking in," Anderson stated about his chances.

Three days before the Yankees were leaving for Toronto, he still had not been sent to minor league camp. So, just in case they decided to keep him, Anderson decided to go out and purchase a sport coat, the required dress for the team during chartered flights.

Said Jason, "I bought two [coats] the other day, just in case."

After a game against the Phillies in Clearwater, both Anderson and Randy Choate, who was also competing for the final bullpen spot left vacant by the injured Mariano Rivera, were told they were to speak with Joe Torre after they arrived back in Tampa.

When Anderson got into Torre's office, he was greeted with, "We're taking you with us to Toronto."

"I don't even know how to describe it," said Anderson. "It's what you dream about since you're six."

The Yankees wasted no time giving their new pitcher a chance to prove he was a big leaguer. Anderson saw action on opening day in Toronto, but allowed two hits and was charged with two earned runs while facing just two batters.

OPP 0072

WHERE ARE THEY NOW?

As the Staten Island Yankees begin their fifth anniversary, the faithful fans have been treated to some outstanding talent. In four full seasons, fans have seen two Championships and over 150 players make their home here.

Baby Bomber alumni span all levels of the Yankee organization (as well as some going far outside the New York Yankee family).

Heading up the list of alumni is two-time Staten Island hurler, Jason Anderson. The right-hander is the first Staten Island Yankee to make it to the Bronx. He posted an 11-6 record and a 3.16 ERA in two stints in Staten Island. Anderson was on the Yankees' opening day roster, filling the roster spot of Mariano Rivera while the Yankee closer was on the disabled list.



The list continues at AAA Columbus, where Staten Island has five alumni on the opening day roster, including Danny Borrell (2000), Brandon Claussen (1999), Alex Graman (1999) and infielders Deivi Mendez (2001) and Andy Phillips (1999). Borrell, Claussen, Graman and Phillips were all invited to the 2003 big league camp for spring training.

In Trenton, one of two new Yankee affiliates in 2003, 15 former Baby Bombers appear on the roster. The pitching staff includes Andy Beal (2000), Randall Bean (2000), Bryan Grace (2000), Chuck Manning (2001), Javier Ortiz

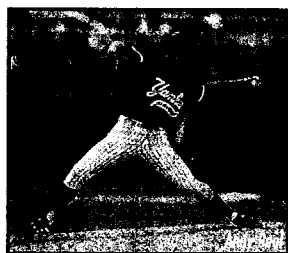
(2001), Matt Smith (2000) and Chien-Ming Wang (2000, 2002). Backstops Omar Fuentes (1999) and Dave Parrish (2000) share time behind the plate, while infielders Sam Bozanic (2000), Andy Cannizaro (2001), Clay Hooper (2000) and Aaron Rifkin (2001) and outfielders Andy Brown (1999) and Mitch Jones (2000) round out the list.

The Tampa Yankees boast the largest number of former Baby Bombers on their roster with 26. John Kremer represents the 1999 inaugural season on the roster. Out of the 2000 NY-Penn League team, you can find David Martinez, Elvis Corporan and Tommy Winrow. From 2001, are Carlos Artilles, John Blankenship, Ryan Clark, Wes Cooksey, Rik Currier, Sean Henn, Jon Skaggs, Bobby Wood, Alejandro Fernandez, Robinson Cano (2002), Jeff Segar, Jason Turner, Shelley Duncan and Kevin Thompson (2002). Those from the 2002 NY-Penn League Championship squad are Gary Bell, Ryan Bicondoa, Alan Bomer, Matt Brumit, Ray Clark, Brad Halsey, Ferdin Tejeda, Bronson Sardinha and Jared Koutnik.



Out in Michigan, the Battle Creek Yankees (the second new affiliate in the Yankee family) have 14 players who were at Staten Island, mostly in 2002. Manny Acosta, Charlie Isaacson, Josh Neitz, Jose Valdez, Tommy Rojas, Omir Santos (2001), Blake Blase, Jayson Drobiak, Gabe Lopez, Wullians Vasquez, Matt Carson and Eric Verbryke all hail from last year's squad. Jason Smith and Juan Camacho played for the 2001 squad.

Former Staten Island Yankees go deep into other organizations as well. Wily-Mo Pena is an outfielder for the Cincinnati Reds. Rosman Garcia also made his big league debut, pitching for the Texas Rangers. Meanwhile, Jason Arnold and John-Ford Griffin, dealt in the trade that brought Jeff Weaver to the Yankees in 2002 and then sent off together again to Toronto, now play for the Blue Jays' AA affiliate in New Haven, CT.



OPP 0073

ATTENTION: BUSINESS, SPORTS

FOR IMMEDIATE RELEASE: WEDNESDAY, JUNE 27, 2000

CONTACT: STEVE LENOX OR JOSH GETZLER AT (718) 698-9265 ext. 11

**STATEN ISLAND YANKEES ANNOUNCE \$3.6 M NAMING RIGHTS DEAL
RICHMOND COUNTY BANK BALLPARK AT ST. GEORGE WILL SEAT 6,500**

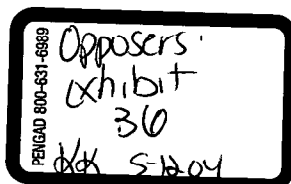
The Staten Island Yankees, the New York-Penn League affiliate of the 25-Time World Champion New York Yankees, are proud to announce that they have signed a nine-year stadium naming rights contract with Richmond County Bank for their new 6,500 seat waterfront stadium opening in June, 2001.

The agreement calls for a minimum payment by the bank of \$3.6 million for the nine-year contract, with escalating payments as more events are held in the Ballpark. In return for their investment, Richmond County Bank will receive a host of marketing and advertising benefits, including exterior and scoreboard signage, a luxury box, and game sponsorships. The stadium will be named "Richmond County Bank Ballpark at St. George."

The official announcement was made at a press conference held at the stadium site on June 8th. New York City Mayor Rudolph W. Giuliani and Staten Island Borough President Guy V. Molinari joined Richmond County Bank officials and the Staten Island Yankees front office at the ceremonies, along with New York Yankees' general manager Brian Cashman and Yankees' chief operating officer Lonn Trost.

"It's an event I could never believe would occur," said Michael Manzulli, chief executive officer of Richmond County Bank. "When the bank was approached about having its name on the ballpark, I saw it as a once-in-a-lifetime opportunity and encouraged the bank's board of directors to jump at the chance."

The stadium construction actually began in late February and the ballpark construction is ahead of schedule. The ballpark is scheduled to open in June of 2001 for the NY-Penn League season. The stadium will host baseball as well as concerts, festivals, and community events throughout the calendar year.



OPP 1964

Naming Rights, 5/10/04

"The revenue for the stadium naming rights will serve to preserve something that's very important," said Josh Getzler, chief operating officer for the Staten Island Yankees. "It will enable us to retain low ticket prices so that our games will continue to be family-affordable."

Richmond County Bank Ballpark at St. George offers an outfield view second to none, as the Manhattan skyline is clearly visible over the centerfield wall. The new facility also features a team shop, restaurant and 21 luxury boxes.

Borough President Molinari announced an agreement has been reached with the Metropolitan Transportation Authority (MTA) to bring passengers on the Staten Island Railway to a platform station directly beneath the stadium.

The new \$29 million minor league stadium is part of an overall plan that also includes a renovated St. George Ferry Terminal, a new Art and Science Museum, and the National Lighthouse Museum.

"You develop a place by having big dreams and having the courage to go forward with those dreams, even when there are critics," said Mayor Giuliani. "Close your eyes and think about what this is going to be like next year, and the year after that. Think of what it will mean for jobs. Think about what it will do for economic development. Think about what it's already done for real estate values."

The Staten Island Yankees are continuing to play at the Ballpark at the College of Staten Island for the 2000 New York-Penn League season. The Baby Bombers opened their season at home on Tuesday, June 20th, and are 5-2 and in 1st place as of June 26.

-SI YANKS-

OPP 1965

Naming Rights, 5/10/04

Press Release

*For More Information, Contact
Joshua Getzler—718-698-9265 x 11*

Staten Island Yankees Announce 2001 Schedule

Home Opener at RCBK Ballpark Sunday, June 24. Mini-Plans On Sale Jan. 22; Individual Tickets On Sale Feb. 15.

Staten Island, January 19, 2001—The 2000 New York-Penn League Champion Staten Island Yankees announced their 2001 schedule today. Opening Day at the brand-new Richmond County Bank Ballpark at St. George will be on the evening of Sunday, June 24, 2001, according to the Baby Bombers' Chief Operating Officer, Josh Getzler.

Getzler also announced that 8, 10, and 19-game mini-plans will go on sale Monday morning at the Staten Island Yankees Richmond Avenue office. Individual game tickets will go on sale Thursday morning, February 15 at 9:00 AM. Ticket prices, as at the College of Staten Island, are \$10 and \$8. Season tickets for the 2001 season are also still available at the Baby Bombers' offices. Weekday and Saturday games will start at 7:30 PM. Sunday games will begin at 5:00 PM. Starting times for Opening night and July 4 are still to be determined.

The Staten Island Yankees, who defeated the Mahoning Valley Scrappers last September for their first New York-Penn League crown, will raise their championship pennant prior to their opening game on June 24th against the Hudson Valley Renegades. The Renegades were also the opponents when the Baby Bombers opened their temporary facility in 1999.

Games of note during the season will include four games against the Mets' new NY-Penn League affiliate, the Brooklyn Cyclones. The Baby Bombers will play the Cyclones at RCBK Ballpark on July 14 and 24, and August 14 and 18. The S.I. Yankees close their season on Wednesday, September 5 against the Jamestown Jammers.

OPP 1966

"We are excited to announce the 2001 schedule," said Getzler. "We have a beautiful stadium, a championship banner to raise, an excellent, well-balanced schedule, and many innovations to ensure that our fans will have an enjoyable time every time they come out to the park."

The Staten Island Yankees are the Single-A affiliate of the 26-time World Champion New York Yankees. Their offices at 2025 Richmond Ave. are open weekdays 9:00 AM to 6:00 PM, and Saturdays from 10:00 AM to 3:00 PM.

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OPP 1967

Press Release

*For More Information, Contact
Joshua Getzler—718-698-9265 x 11*

Staten Island Yankees Announce Relaunch of WWW.SIYANKS.COM, Network Deal

Partnership with Manhattan-based SpiderFuel, for Networking, E-Business, Hosting

Staten Island, February 12, 2001—The Staten Island Yankees' website—www.siyanks.com—has a new look, and it's part of a multi-faceted deal between the Staten Island-based minor league affiliate of the New York Yankees and Manhattan's Spider Fuel, Inc.

SpiderFuel is a leading provider of web-based software and implementation services, that helps its customers

The partnership between the Staten Island Yankees and SpiderFuel is for three years, and encompasses website hosting and design for the Baby Bombers' site; a networking solution for the team in its new offices at the Richmond County Bank Ballpark at St. George; and e-business coordination that will allow the team to sell merchandise and tickets on line.

In addition to traditional news and statistical information, the website will allow fans to purchase merchandise directly over a secure server. In May, when the team moves to its offices in the ballpark, fans will be able to purchase tickets through the site as well. There will be a chat room, a forum, and even an area devoted to the Baby Bombers' mascot, Scooter the Holy Cow.

OPP 1968

For their part, SpiderFuel will receive significant signage and other advertising opportunities at the RCBK Ballpark at St. George. Elements of the deal include the following:

- One half-inning of exclusive video-board signage during each of the S.I. Yanks' 38 games on the team's four 9 x 16-foot outfield video boards.
- One section of the Ballpark's 17 sections will be named for SpiderFuel, and every ticket for any event sold in that section will have SpiderFuel's name on it.
- Radio, television, and PA spots at every game.
- A full-page ad in the 2001 program.
- Four season tickets to the Staten Island Yankees.
- Significant on-line presence.

The value of the three-year deal is \$180,000.

"We are excited to establish this partnership with SpiderFuel," said Staten Island Yankees Chief Operating Officer Joshua Getzler. "They have been highly professional, creative in their web solutions, and should allow us to serve our fans in an efficient and customer-friendly fashion. We were pleased that they saw the value in partnering with us, and we look forward to a mutually beneficial long-term relationship."

"The opportunity to become part of the Staten Island Yankees team, and to be involved with the new Ballpark at St. George, is one we were happy to take," said SpiderFuel Director of Sales Richard Doht. "We are able to accomplish our goal of providing the organization with the power and capability of a Fortune 500 website, and helping the Yankees use the Internet to build closer relationships with their customers. It will give us a great deal of exposure, and we are happy to be associated with the Yankees brand."

The Staten Island Yankees are the Single-A affiliate of the 26-time World Champion New York Yankees. Their offices at 2025 Richmond Ave. are open weekdays 9:00 AM to 6:00 PM, and Saturdays from 10:00 AM to 3:00 PM.

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OPP 1969

Press Release

*For More Information, Contact
Joshua Getzler—718-698-9265 x 11*

Staten Island Yankees 2001 Game Tickets On Sale Thursday, February 15.

*Home Opener at RCBK Ballpark Sunday, June 24. Ticket Prices
Remain Stable.*

Staten Island, February 12, 2001—The 2000 New York-Penn League Champion Staten Island Yankees announced today that 2001 individual game tickets will go on sale this Thursday, February 12, at 9 AM. Opening Day at the brand-new Richmond County Bank Ballpark at St. George will be on the evening of Sunday, June 24, 2001, according to the Baby Bombers' Chief Operating Officer, Josh Getzler.

Ticket prices, as at the College of Staten Island, are \$10 and \$8. Season tickets for the 2001 season are also still available at the Baby Bombers' offices. Weekday and Saturday games will start at 7:30 PM. Sunday games will begin at 5:00 PM.

Tickets will be on sale at the Baby Bombers' offices at 2025 Richmond Avenue, as well as over the telephone. Tickets are available for Opening Day, as well as for all other 2001 games.

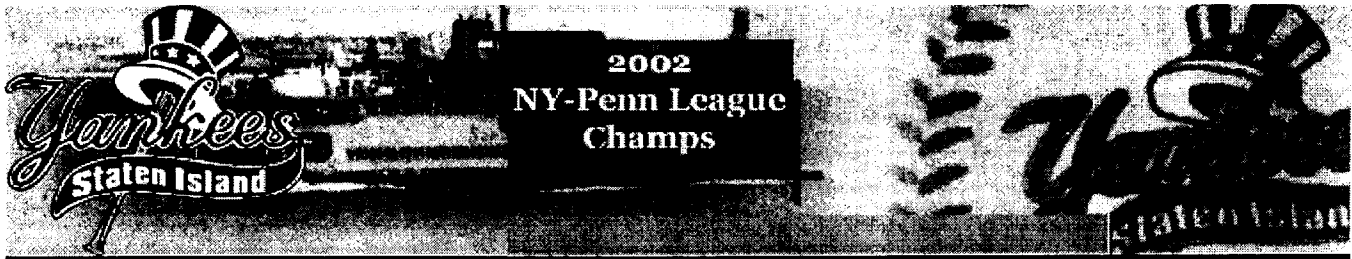
"We are excited to finally put tickets on sale," said Getzler. "Fans have been waiting for this day since we arrived in Staten Island, and we are thrilled to give them the opportunity to visit our gorgeous new park at St. George."

OPP 1970

The Staten Island Yankees are the Single-A affiliate of the 26-time World Champion New York Yankees. Their offices at 2025 Richmond Ave. are open weekdays 9:00 AM to 6:00 PM, and Saturdays from 10:00 AM to 3:00 PM.

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OPP 1971



JORN TO SKIPPER 2001 STATEN ISLAND YANKEES

March 21, 2001

Allen Added as Pitching Coach, Higgins Returns as Hitting Coach

STATEN ISLAND, MARCH 21--The Staten Island Yankees, Single-A affiliate of the 26-time World Champion New York Yankees, have named Dave Jorn to lead the 2000 New York-Penn League Champions.

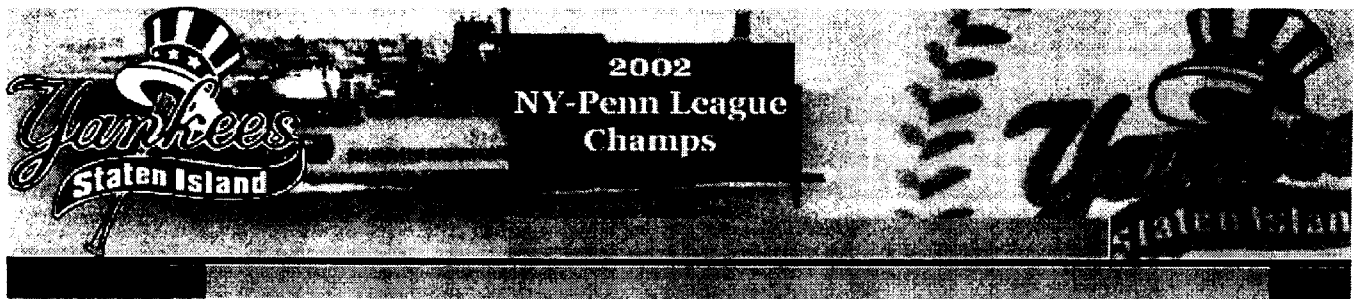
Jorn moves east after spending last summer managing the South Bend Silver Hawks of the Mid-West League. Before managing, Jorn spent 18 years coaching. He began his coaching career as a Pitching Coach for the University of Arkansas in 1983. He continued as a Pitching Coach for Minor League affiliates of the Mets and Arizona Diamondbacks. Speaking of the upcoming season, Jorn said, "We'll be working with young guys who will be learning what the Yankees are all about."

Former New York Yankee and Met Pitcher Neil Allen join the SI Yanks as Pitching Coach. Allen had 434 Major League appearances with 75 saves to his credit. Kevin Higgins reprises his role as Hitting Coach with the Baby Bombers. Higgins earned Manager of the Year honors in 1996 at the helm of the Vermont Expos of the New York-Penn League.

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OPP 0106



STATEN ISLAND YANKEES ANNOUNCE NEW SPONSORSHIP

May 30, 2001

Reach Five-Year Deal with VISY PAPER

The Staten Island Yankees, the single-A affiliate of the 26-time World Champion New York Yankees, announced today that Staten Island-based Visy Paper has joined the Staten Island Yankee team as the first Founding Partner in the team's history.

In its 5-year Founding Partner agreement, Visy will have permanent signage at the Richmond County Bank Ballpark at St. George. Richmond County Bank, as Naming Rights sponsor, has permanent signage, as does the Old World Brewing Company. There are two more such sponsorships available, and the team expects to make further announcements shortly. Visy's logo will be featured on the 10 x 16-foot tri-panel board displayed on the scoreboard, and will be visible year-round.

In addition to its permanent signage, Visy Paper will receive the following in its deal with the Baby Bombers:

OPP 0104

1. Visy's logo will be displayed for one half-inning each game on the four 9 x 16-foot outfield video boards.
2. Visy will receive significant permanent signage on the concourse of the Park.
3. Visy will name Section 14 of the seating bowl at the RCBK Ballpark, with its name on every ticket in the section sold to any event at the Park.
4. Visy will receive PA, radio, program, and television advertising.
5. Visy's logo will be on every piece of printed material generated by the Staten Island Yankees, from promotional material to all non

- game-specific advertisements.
6. Visy will sponsor the Fourth of July Pyrotechnics at the ballpark, which will celebrate both Independence Day and the closing of the Fresh Kills Landfill.
 7. Visy will sponsor groups of 30 children at each Staten Island Yankee home game.
 8. Visy will air a two-minute Public Service video at the ballpark fifteen minutes prior to the start of each game.
 9. Visy will air a thirty second Public Service Announcement on the perks video board during each pitching change.
 10. Visy will be the Official Recycler of the Staten Island Yankees, and Visy recycling cans will be placed throughout the Park.

Visy Paper is a subsidiary of Pratt Industries, which is a family-owned international company based in Melbourne, Australia. The company's U.S. headquarters in Conyers, Georgia, with a plant on Victory Boulevard on Staten Island. Pratt is the world's largest privately-held paper and packaging company, with annual sales in excess of \$1.5 billion. Pratt industries ranks among the leading U.S. manufacturers of corrugated shipping containers.

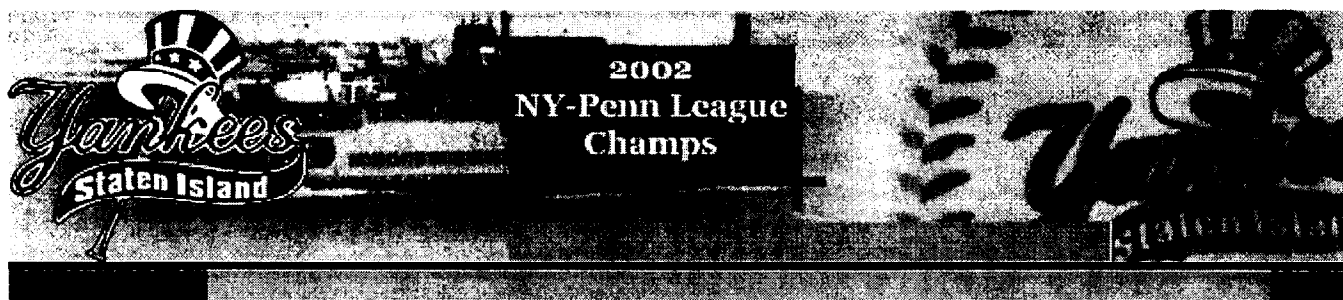
Anthony Pratt, Chairman of Pratt Industries USA, the parent company of Visy Paper, said "Visy Paper is delighted to be a sponsor of the Staten Island Yankees. Our company has been a part of the community here for four years now and this joint venture with the Yankees is just an extension of our ongoing commitment to creating a better environment for the people of Staten Island and New York."

Stan Getzler said of the announcement: "We are looking forward to a long and enjoyable relationship with Visy Paper. They stand for education and conservation, and we hope to help them get their message out. This is a spectacular, multi-faceted deal that will show for at least the next five years how symbiotic the relationship is between the Staten Island Yankees and Visy paper. We are thrilled to have them join our team."

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OPP 0105



DWIGHT GOODEN TO RAISE NY-PENN LEAGUE CHAMPIONSHIP PENNANT

June 13, 2001

Ballpark to Open With a Bang—Post-Game Fireworks to Light Up New York Harbor

Staten Island, NY – Former New York Yankees pitcher Dwight Gooden will appear at Opening Day for the Staten Island Yankees on June 24th, 2001 at 6:35 p.m. Gooden will raise the 2000 NY-Penn League Championship banner during the pre-game ceremonies.

The Home Opener will feature appearances by New York City Mayor Rudy Giuliani, Staten Island Borough President Guy Molinari, and New York Yankees Principal Owner George M. Steinbrenner III. The game has been a sell-out for months, and the team expects a standing-room crowd of more than 7,000 to attend the festivities. The pre-game festivities will be covered by all of the major television networks as well as all of the major newspapers. The attention will be focused not only on the opening of the new ballpark but the breathtaking views of lower Manhattan, the New York City skyline and the harbor.

Prior to the game, in addition to Gooden's appearance, the Baby Bombers will hand out New York-Penn League rings to members of the Front Office, as well as to former manager Joe Arnold, who will be in attendance. Following the playing of the National Anthem, New York City fire boats will shoot multi-colored fountains of water into the harbor just behind the outfield walls.

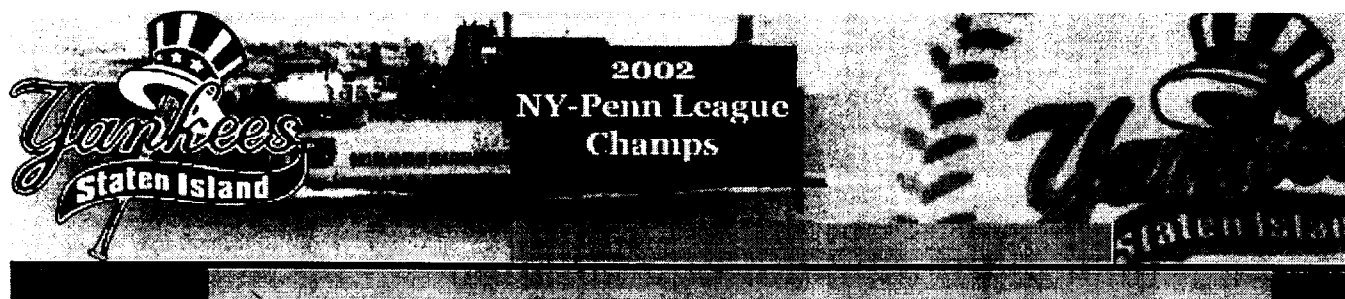
OPP 0107

Following the game, Bay Fireworks will shoot off a spectacular half-hour fireworks display that will be visible from Manhattan, Brooklyn, Queens, and New Jersey.

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OPP 0108



Staten Island Yankees Announce 2001 Roster

June 17, 2001

Staten Island, NY – The Staten Island Yankees today announced the roster for the 2001 season. Led by manager Dave Jorn, the 28 newest Baby Bombers are set to defend the 2000 New York-Penn League Championship as they open the season Sunday, June 24th, at 6:35 p.m. versus the Hudson Valley Renegades.

Leading the names on this season's roster is the New York Yankees first round pick from this year's amateur draft. **John-Ford Griffin (Florida State/Sarasota, FL)** will sign with the Yankees on Sunday, June 17th at the Staten Island Yankees "Under the Lights" celebration. Upon signing, Griffin will be assigned to the Baby Bombers. Griffin had a stellar three-year career at Florida State, posting a program-best .427 career batting average. In his three years, Griffin hit 31 home runs, 292 hits, with 112 of those for extra bases. He drove in 168 runs while scoring 193 times.

2001 Staten Island Yankees

Jason Arnold, RHP

Casey Baker, IF

Juan Camacho, IF

Andy Cannizaro, IF

Jeff Christensen, OF

Ryan Clark, LHP

Wes Cooksey, RHP

OPP 0099

Rik Currier, RHP
David Duncan, OF
Mitch Evans, C
Todd Faulkner, IF
Alejandro Fernandez, C
Ryan Gill, RHP
Kevin Goodrum, LHP
John-Ford Griffin, OF
Sean Henn, LHP
Reggie Leplante, RHP
Charles Manning, LHP
Deivi Mendez
Jim Peeples, LHP
Jared Pitney, IF
Ivan Reyes, IF
Aaron Rifkin
Christopher Russ, RHP
Omir Santos, C
Jeff Segar, OF
Jon Skaggs, RHP
Brian Strelitz, RHP
Kaazim Summerville, OF
Trevor Tacker, RHP
Kevin Thompson, OF
Bobby Wood, RHP

OPP 0100

Manager: Dave Jorn

Pitching Coach: Neil Allen

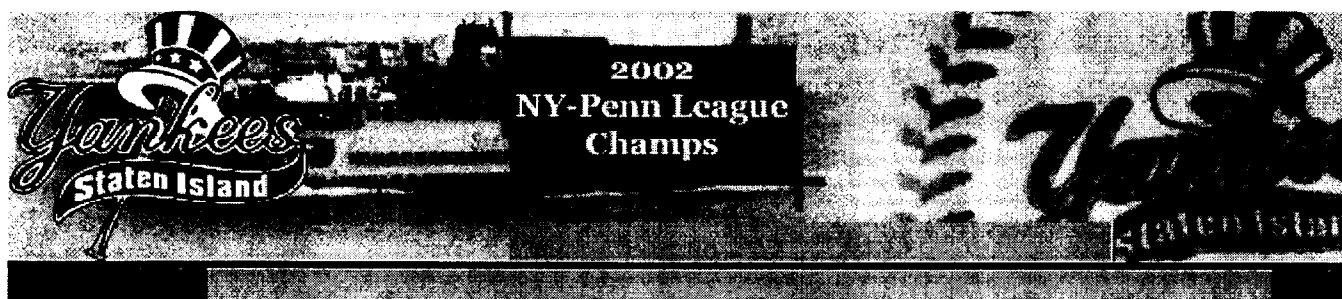
Hitting Coach: Kevin Higgins

Trainer: E.J. Amo

Clubhouse Manager: Bernie Rogan

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EDISON REYNOSO TO START FOR STATEN ISLAND OPENING DAY

June 22, 2001

Yankee top prospect to make rehab assignment for the Yankees

Staten Island, NY – Edison Reynoso will start for the Staten Island Yankees' home opener this Sunday, June 24th. The top prospect is making a rehab start, as he has been in the Yankees off-season home in Tampa, FL since suffering an injury during spring training.

Reynoso signed a one-year Minor League contract on February 2, 2001 with the Yankees. He joined the organization after playing for two years with the Hiroshima Tokyo Carp of the Japanese Central League. The right-handed pitcher out of Montecristy, Dominican Republic began his professional career in 1992 when he signed as a non-drafted free agent with the Houston Astros. The Detroit Tigers picked him up in 1997. For Reynoso's career minor league totals, including Japan, he posts an 11-11 record and four saves with a 4.90 ERA. He made 60 appearances and 11 starts, striking out 120 in 163.1 innings pitched.

The New York Yankees front office staff feels that he is one of their top prospects and expect him to move up to the Major League level by the end of the season. They have dubbed his skills as "electric."

On Sunday, June 24th, the Staten Island Yankees will open their brand-new Richmond County Savings Bank Ballpark at St. George. The defending 2000 NY-Penn League Champions will play their 38-home games in this new facility that seats 6,500 and overlooks the lower Manhattan skyline and the Statue of Liberty. There will be a pre-game ceremony, beginning at 6:30 p.m. Former Yankee and Met pitcher Dwight Gooden will be on hand to raise the 2000 NY-Penn League Championship banner, as part of the festivities.

OPP 0109

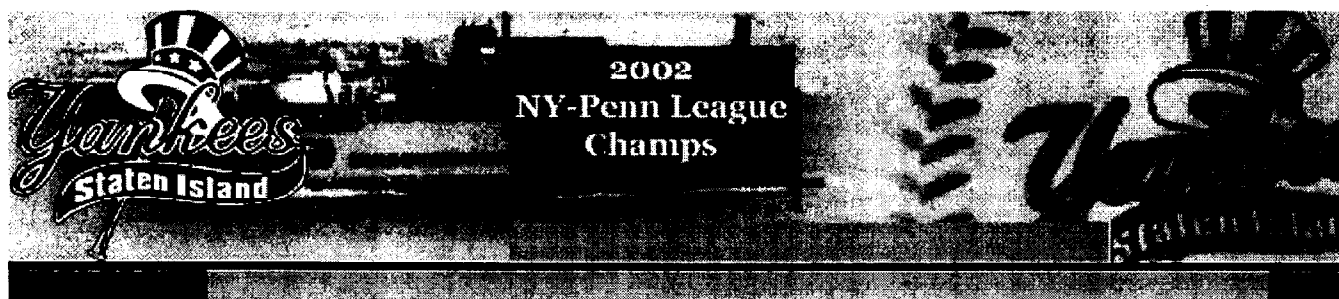
The Baby Bombers are currently 1-2 and are finishing a four-game set with the Lowell Spinners (Red Sox) tonight at 7:00 p.m. They will travel to face the Hudson Valley Renegades (Tampa Bay) on Saturday before coming home for the home opener

Sunday night.

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Staten Island Minor League Holdings, LLC.

OPP 0110



STATEN ISLAND YANKEES TO OPEN NEW BALLPARK

June 22, 2001

Richmond County Bank Ballpark at St. George opens this weekend

Staten Island, NY – The Staten Island Yankees will open their doors of their new home for the first time this season on Sunday, June 24, 2001.

The Richmond County Savings Bank Ballpark at St. George will be the new home for the NY-Penn League affiliate of the 26-time World Series Champion NY Yankees. The "Baby Bombers" are the defending 2000 NY-Penn League Champions. They will play their 38-home games in this new facility, which overlooks the lower Manhattan skyline and the Statue of Liberty.

There will be a pre-game ceremony, beginning at 6:30 p.m. Former Yankee and Met pitcher Dwight Gooden will be on hand to raise the 2000 NY-Penn League Championship banner, as part of the festivities. There will be a fireworks display after the game.

The stadium, created by HOK architects, designers of the Ballpark at Camden Yards in Baltimore and Jacobs Field in Cleveland, seats 6,500 spectators, complete with 18 luxury suites, a Team Shop and a restaurant (to be completed in the near future). The stadium is situated just 1,500 feet from the Staten Island Ferry Terminal and is a short commute from both Manhattan and New Jersey.

The Baby Bombers are currently 1-2 and are finishing a four-game set with the Lowell Spinners (Red Sox) tonight at 7:00 p.m. They will travel to face the Hudson Valley Renegades (Tampa Bay) on Saturday before returning to Staten Island for the home opener Sunday night. Edison Reynoso will start for the Yankees, as he joins the team for a rehabilitation assignment. He is dubbed one of the Yankees' top prospects and is expected to move up to the Major League level by the end of the season.

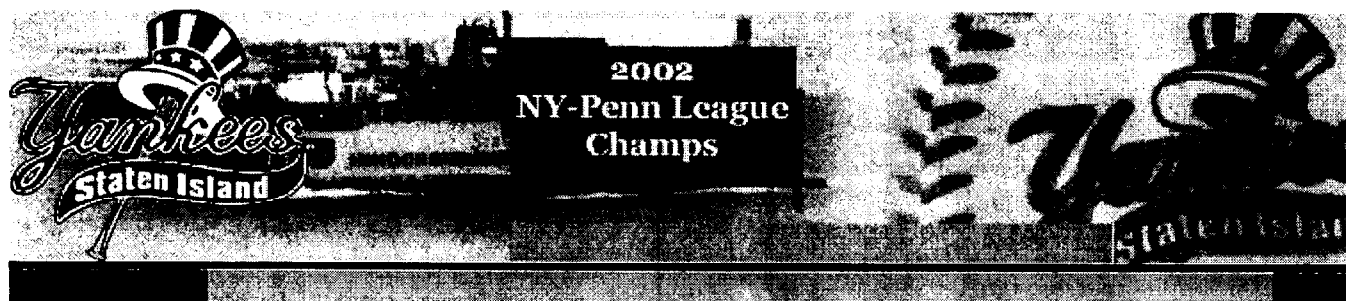
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For more information, or for credentials, please contact Rose DeInnocentiis in Media

Relations, at (718) 720-9265, ext. 206.

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Staten Island Minor League Holdings, LLC.



YANKEES SET FOR FIVE-GAME HOMESTAND

July 18, 2001

Three nights of highlight week of competitive schedule promotions.

Staten Island, NY – The Staten Island Yankees are preparing for some stiff competition in their upcoming five-game home stand. Today, the Baby Bombers begin a four-game series against the Batavia Muckdogs (Phillies) before concluding the home stand with a rematch against the Brooklyn Cyclones.

The Batavia Muckdogs (15-11) are currently in second place of the Pinckney Division, one-and-one-half games behind Williamsport. The Muckdogs are just behind the Yankees in batting (fourth, with a .252 average), but are second in the league with a 2.60 earned run average. They were winners of their last two.

Division and city rival Brooklyn Cyclones and the Yankees are tied for the top spot in the McNamara Division, but the Baby Bombers are nipping at their heels. At 20-10, the Cyclones own the best record in the NY-Penn League, and Brooklyn swept the two-game series from the Yankees in last weekend's inaugural "Battle of the Boroughs" series. The defending NY-Penn League Champions are slightly ahead of the Cyclones in percentage points.

The Staten Island Yankees will hold three promotional nights during the home stand. On Friday, July 20, the Staten Island Advance will sponsor Newspaper in Education Night. Saturday will be NY Acoustics Binocular night, while Sunday will be Northfield Savings Bank Batting Helmet Bank Night. All fans that enter the park those nights will receive a promotional item.

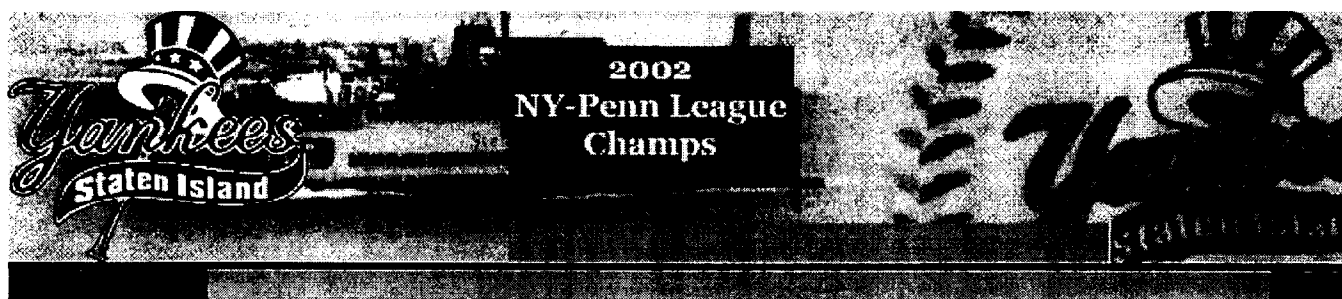
Tickets are available at the box office. Hours are Monday-Friday 9:00 a.m. to 6:00 p.m. and Saturday 10:00 a.m. to 3:00 p.m. To order by phone, please call (718) 720-9265.

OPP 0102

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Staten Island Minor League Holdings, LLC.

OPP 0103



SI YANKEES TO HOST DOUBLEHEADER WITH PITTSFIELD

July 26, 2001

Baby Bombers to play visitor in game one on their own field

Staten Island, NY – The Staten Island Yankees will play a unique home-and-home series. Due to a rainout in their final game with Pittsfield on July 1, the Yankees will have a doubleheader at the Richmond County Bank Ballpark when the Pittsfield Astros come to town on Saturday, August 11.

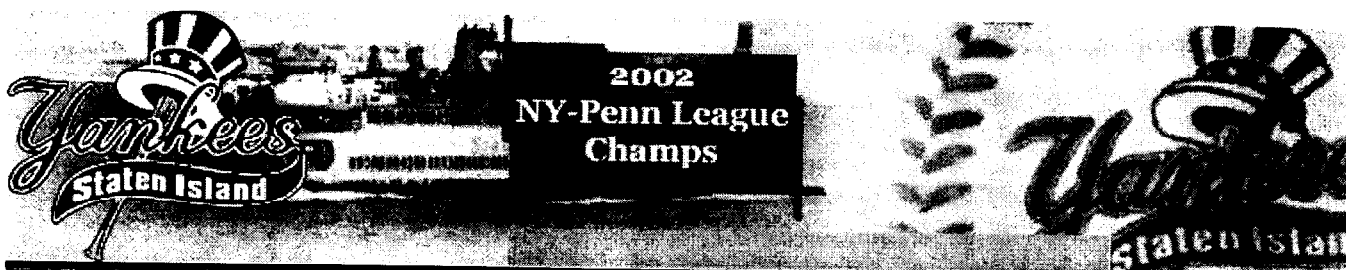
The Baby Bombers will play the visitor in game one of the double header to make up for the rained out game at Pittsfield. In game two, the Yankees will take the field as the home team to play the regularly scheduled game.

Both games of the double header will be seven inning contests. There will be a special start time, with the first game beginning at 6:30 p.m. Gates will open at 5:30 p.m.

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Staten Island Minor League Holdings, LLC.

OPP 0113



BABY BOMBERS AWARDED MORE POST-SEASON HONORS

November 27, 2001

Arnold, Rifkin and Camacho are tops, again.

STATEN ISLAND, NY-The Staten Island Yankees are on an "honor-roll", as three more Baby Bombers were recognized for individual achievements this week. **Aaron Rifkin**, the NY-Penn League MVP, and **Juan Camacho** were each named as TOPPS Short-A/Rookie Stars, while **Jason Arnold** was given the SportsTicker "Star of Stars" Award.

Rifkin, who was in the top five of almost every batting category of the NY-Penn League, was also named a NY-Penn League All-Star, a *Baseball America* All-Star, and was #19 on the *Baseball America* Top Prospect List. This is the second time the first baseman has been honored by TOPPS, as he was named the TOPPS August Player of the Month for the league.

Camacho also garnered a few awards this season, as he was a NY-Penn League Post Season All-Star and followed Rifkin as the #20 Top Prospect in the NY-Penn League by *Baseball America*. The third baseman finished the season with a league best 51 RBI and tied for third with 10 home runs.

Arnold follows former Baby Bomber Andy Beal as the 2001 recipient of the SportsTicker "Star of Stars Award," marking the second consecutive season that a Staten Island pitcher has won the award. This title is based on statistical achievement. Arnold finished his first professional season at 7-2 with a 1.50 ERA. He pitched the first complete-game no-hitter in Staten Island Yankee history on July 27 against the Vermont Expos, one walk away from being perfect. He was named TOPPS Player of the Month for July, a NY-Penn League Post-Season All-Star, a *Baseball America* Post-Season All-Star, #3 on the *Baseball America* Top Prospect List, and NY-Penn League Pitcher of the Week for July 23rd-29th.

The 2001 Season marks the most productive in individual awards in the Staten Island Yankees' three-year history. Seventeen spots were claimed by five different players for eight different honors. This season marked the first year that a Baby Bomber was named a TOPPS Player of the Month (sweeping the 2001 awards) as well as a NY-Penn League MVP.

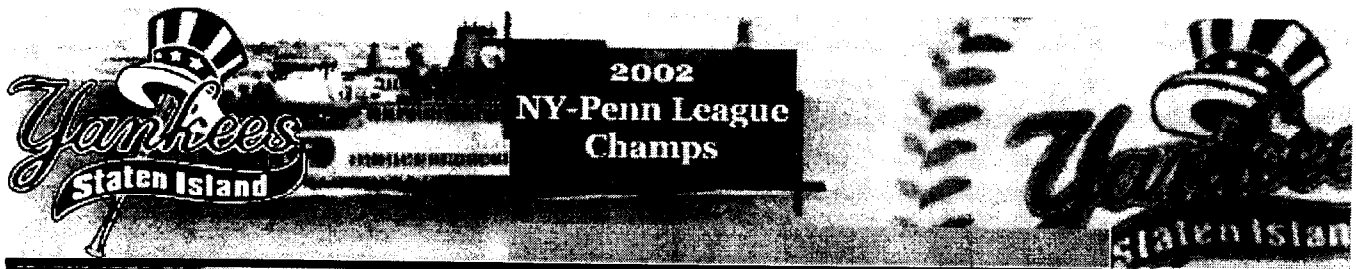
Southpaw **Sean Henn** and **John-Ford Griffin**, the 2001 first-round pick of the Yankees, are the other two Baby Bombers to be recognized this season, named the and #6 Top Prospects of the league, respectively.

OPP 0095

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Staten Island Minor League Holdings, LLC.

OPP 0096



FORMER BABY BOMBERS EARN TOP PROSPECT HONORS

January 15, 2002

Four named Top Prospects in Yankee organization, three others given honorable mention

Staten Island, NY – Four former Baby Bombers were tabbed by *BaseballAmerica* as Top 10 Prospects in the New York Yankee organization.

The first of the four at third on the list is southpaw Brandon Claussen. A 34th-round pick in the 1998 draft, Claussen finished 2001 with a 9-2 record and a 2.13 ERA in 21 starts for Norwich. Prior to the Navigators, Claussen started eight games for Class-A Tampa, posting a 5-2 mark and a 2.73 ERA. He led all minor league pitchers with 151 strikeouts. While in Staten Island, the southpaw posted a 6-4 record and a 3.38 ERA in 72.0 innings. He fanned 89.

Right behind Claussen at fourth on the list is 2001 Baby Bomber, John-Ford Griffin. After being selected as the Yankees' first round pick in the June 2001 free-agent draft, the outfielder put up impressive numbers. He hit .311, with 43 RBI and 46 runs scored. Twenty-three of his 74 hits were for extra bases. Griffin finished the season ninth in the league for batting.

On the list at number six is southpaw Sean Henn. Henn, drafted in the 26th Round in 2000, but signed with a draft-and-follow record \$1.7 million, had his season cut short due to elbow pain that led to Tommy John surgery. Prior to that, Henn was 3-1 with a 3.00 ERA, striking out 49 in 42 innings pitched. In his last appearance for Staten Island before he went on the disabled list, he notched a three-inning save against Pittsfield on August 16, 2001, finishing the game for a rehabbing Orlando "El Duque" Hernandez.

The final former Baby Bomber to round out the list of Yankee prospects is Jason Arnold. He, too, had a storied season as he notched the first complete-game no-hitter in Staten Island Yankee history on July 27, 2001 against Vermont. However, like Henn, Arnold's season was cut short due to injury, suffering from tendonitis in his right elbow. Arnold finished the season with a 7-2 record and a 1.50 ERA, striking out 74 in 66 innings pitched. He gave up just 13 runs on 35 hits all season and was third in the league in pitching.

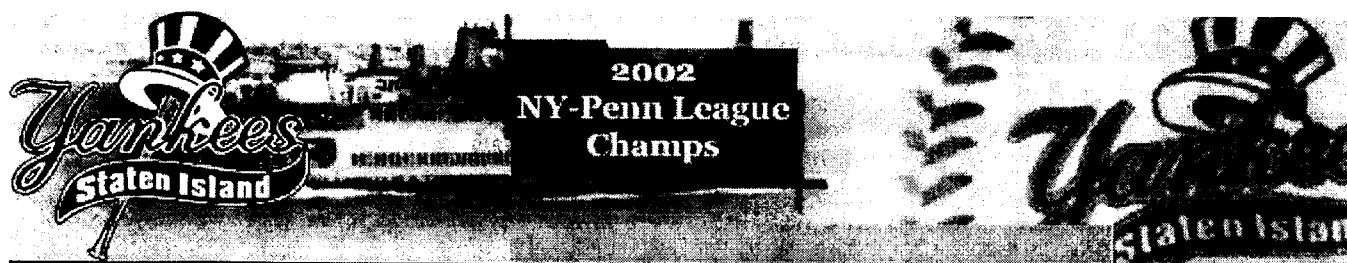
Dubbed the "Rest of the Best" were David Martinez (LHP, #11, 2000), Alex Graman (LHP, #12, 1999) and Deivi Mendez (SS, #14, 2001).

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THREE FORMER BABY BOMBERS TO ATTEND SPRING TRAINING

January 16, 2003

Fuentes, Parrish and Manning to go to Tampa as non-roster invitees

Three former Baby Bombers have been signed to a one-year minor league contract and have been invited to attend Spring Training as non-roster invitees. Eleven free agents were signed, bringing the number of players attending Spring Training to 51, nine of whom have worn Staten Island Yankee uniforms at some point during their minor league careers.

Omar Fuentes (1999), David Parrish (2000), and Charlie Manning (2001) will work with the New York Yankees. They will join former Staten Island Yankees Jason Anderson (2000 and 2001), Danny Borrell (2000), Brandon Claussen (1999), Alex Graman (1999), Andy Phillips (1999), and Chien-Ming Wang (2000 and 2002), who are listed on the Yankees' 40-Man Roster.

Catcher Omar Fuentes, 22, spent the majority of 2002 -- his sixth season in the Yankees' organization -- with Class-A Tampa, batting .267 (56-for-210) with seven home runs and 32 RBIs in 61 games. Named to the 2002 Florida State League All-Star team, he also appeared in four games for the Gulf Coast League (R) Yankees, batting .182 (2-for-11) with two RBIs.

Catcher David Parrish, 23, spent the 2002 season with Double-A Norwich, batting .238 (81-for-341) with four home runs and 42 RBIs. In his three minor-league seasons, he has a .244 batting average, with 14 home runs and 120 RBIs. Parrish played in 20 games with Maryvale in the 2002 Arizona Fall League, recording a team-high .317 batting average (19-for-60) with three home runs and seven RBIs.

Left-handed pitcher Charlie Manning, 23, started the 2002 season with the Class-A Tampa Yankees, compiling a 6-4 record and a 3.24 ERA in 17 games/16 starts (100 innings pitched, 82 hits, 48 runs, 36 earned runs, 31 walks, 85 strikeouts). The 2002 Florida State League All-Star made two stints (11 starts) with Double-A Norwich, finishing with a 4-2 record and a 3.57 ERA (63 innings pitched, 55 hits, 27 runs, 25 earned runs, 26 walks, 61 strikeouts).

The eight other free agents were: Matt Beech (LHP), Adrian Hernandez (RHP), Corey Lee (LHP), Ryan McGuire (IF), Dioner Navarro (C), Christian Parker (RHP), Dave Post (IF), and Nigel Wilson (OF).

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Staten Island Yankees

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FOR IMMEDIATE RELEASE
January 27, 2003

CONTACT: Rose DeInnocentis, Director of Media Relations
718-720-9265, ext. 201

BASEBALL BASH 2003 ON SATURDAY
Individual Tickets On Sale at RCBK Ballpark 10-3 Saturday, March 8
Manager Stankiewicz to appear; free food, tours of Ballpark, fun for the kids.

Staten Island, NY – For the second straight year, the Staten Island Yankees will kick off their spring ticket sales push with a “Baseball Bash” Fan Fest at the Richmond County Bank Ballpark at St. George, the Baby Bombers announced.

The fest, which will take place from 10am-3pm this Saturday, March 8, will feature the first Staten Island appearance by new Baby Bombers skipper and former New York Yankee infielder Andy Stankiewicz, according to Staten Island Chief Operating Officer Josh Getzler.

“Stanky will be coming up Friday, getting a tour of the Ballpark in the afternoon, then meeting the fans all day Saturday,” said Getzler. “He has heard from our former players and coaches that this is one of the most fun events he will appear at, and we certainly don’t want to disappoint him.”

The event, which coincides with individual game ticket sales becoming available for the first time, is rapidly becoming a fan favorite, according to Getzler.

“Fans look around and see snow on the ground, and coming out to the Park gives them some hope that the weather will break, Spring will come, and baseball will be back in town.”

And the Baby Bombers plan a full day of fun for those who venture down to St. George. They will be passing out free hot dogs and sodas, offering autographs and photos with Stankiewicz and the 2002 New York-Penn League championship trophy, live music, and free tours of the Ballpark including visits to the locker room and batting tunnel. Face painters, magicians, and mascot Scooter the Holy Cow will be on hand to entertain the children.

Getzler said that while season and mini-plan tickets and group sales are ahead of last year’s pace, there are still plenty of good seats available for individual games.

“The six games we have against the (rival Brooklyn) Cyclones are moving fast, but there are still tickets available for every game—even opening day when the Championship banner will be raised,” said Getzler.

The Staten Island Yankees will begin the defense of their NY-Penn League Championship on June 17 at Willimasport, PA. They will return to Staten Island for the home opener on June 20. Game time is at 7:15 p.m.

The Baby Bombers earned their second NY-Penn League title in 2002. With the most dominant pitching staff in the league, Yankee hurlers compiled a 48-26 record, the best in the team's four seasons. They also combined for a league-best 2.57 ERA, notching a remarkable 12 shutouts and striking out a league-best 638 batters, while walking just 185, also best in the league.

The Staten Island Yankees are the Single-A affiliate of the New York Yankees. For more information, please contact Rose DelInnocentiis at 718-720-9265 x 201.

###REAL BASEBALL REAL CLOSE###



RCBK Ballpark NY Yankees



FORMER BABY BOMBERS ENJOYING POST SEASON

September 4, 2003

Battle Creek took 1-0 lead over Fort Wayne thanks to former Staten Island Yankees

[Battle Creek, MI] - Some former Staten Island Yankees don't know the meaning of losing.

Sixteen players on the Battle Creek Yankees' roster once played with Staten Island during their career.

And three former Baby Bombers were key contributors in Wednesday night's 3-2 victory over the Fort Wayne Wizards.

Eric Verbryke had an RBI double with one out in the eighth to break a 2-2 tie and lead the Yankees over the Wizards, 3-2.

Matt DeSalvo started for the Yankees, getting into trouble early allowing one run in the first inning.

But the Yankees would back him up, scoring a run in each the fifth and sixth innings. Former Staten Island Yankees were all responsible for the offense, with Matt Carson scoring on a Gabe Lopez double to tie the game in the fifth and a sacrifice fly by Carson plated Bronson Sardinha in the sixth.

DeSalvo gave up a lead off home run in the seventh.

The Yankees took the lead for good in the eighth when Sardinha led off the inning with a walk, stole second, advanced to third on a ground out an scored on Verbryke's double.

Matt Brumit, Staten Island's all-time save leader with 22, closed out the game with a 1-2-3 ninth.

The series will continue at Fort Wayne on Thursday, September 4th. Ray Clark will get the ball for Yankees.

[Schedule](#)

[Tickets](#)

[Team](#)

[Store](#)

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[Events](#)

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[Opportunities](#)

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[E-Press Kit](#)

[Newsletter](#)

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Links

Directions

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Home

Schedule

Tickets

Team

Store

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Production Co.

Concerts/

Events

Sponsorship

Opportunities

SI Yanks in the

Community

News & Info

Press Releases

E-Press Kit

Newsletter

Game Stories

Fan Zone

BATTLE CREEK SWEEPS FORT WAYNE

September 5, 2003

Former Baby Bomber hurler Ray Clark earns win in clinching game

Ray Clark has become just the latest former Baby Bomber to help the Battle Creek Yankees to the 2003 Midwest League title.

Clark pitched six scoreless innings, scattering five hits and striking out five en route to the Yankees 5-0 victory and two-game sweep of the Fort Wayne Wizzards.

The two teams were scoreless until the fourth inning, when Rudy Guillen reached on a fielders' choice, advanced to second on a walk by Bronson Sardinha and scored on a single by Sandy Madera.

The Yankees made it 2-0 in the next inning on back-to-back singles by Joachin Arias and Gabe Lopez, with Arias scoring on a wild pitch.

In the sixth, Jayson Drobiak crushed his thirty-first home run of the season to start off the inning and Guillen scored on a botched double play later in the inning for the 4-0 lead.

Sardinha had a two-out RBI double to cap Yankee scoring, giving Clark a 5-0 cushion

Starting the bottom of the seventh, Clark allowed back-to-back singles by the Wizzards before being relieved by Thad Markay. Markay retired all three batters he faced in the seventh, Ben Julianel got out of a bases-loaded jam to end the eighth, and Matt Brumit had a 1-2-3 ninth for the victory.

The Yankees will go on to face the Lansing Lugnuts (Chicago-NL) in the East Division Championship. The series will start Saturday night at Oldsmobile Park in Lansing, MI. The Yankees had a 6-5 edge in the season series for 2003.

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Staten Island Yankees

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Ballpark at St. George

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For Further Information Contact

Josh Getzler, Chief Operating Officer

718-720-9265 x 217 jgetzler@siyanks.com

Staten Island Yankees Release 2004 Schedule

Season Tickets, Mini-plan Renewals, Group Plans On Sale Now

Ticket Prices Remain the Same; Home Opener June 21

Staten Island, December 8—The Staten Island Yankees announced today that their 2004 schedule has been finalized. Season tickets are currently on sale, and the Baby Bombers are now sending out renewal notices for multi-game mini-plans and group outings. For the sixth consecutive season, ticket prices will remain \$10 for box seats and \$8 for reserve seats. Game times for the 2004 season will change, however. From Monday-Friday, games will begin at 7:35 PM, while Saturdays will have a 7:05 start and Sundays 5:05.

The season opens on the road on Friday, June 18, when Staten Island visits the Aberdeen Ironbirds. The team then returns home for its only June homestand, a five game slate against defending NY-Penn League champs Williamsport and Detroit affiliate Oneonta beginning on Monday, June 21.

Staten Island Chief Operating Officer Josh Getzler said, "We are glad to have our schedule set at last. Now we can set our promotions and special events, which we have had to wait to move on until the schedule was finalized."

As always, Getzler anticipates great enthusiasm for the six games the Baby Bombers play against their rivals across the Bay, the Brooklyn Cyclones.

"We play the majority of the games against Brooklyn late in the season, in August," said Getzler, "and that is a big change for us. We hope that this season those games will have a bearing on the playoff race." Staten Island had its worst season in 2003, finishing at 29-43.

Getzler also announced that ticket prices will remain the same as they have been since the team arrived in Staten Island in 1999.

"We believe that we are a great value for our fans, who have seen tickets for most professional sports and entertainment events skyrocket in the time we've been in Staten Island," said Getzler.

Getzler also announced that season tickets are now on sale to the public, and that renewal letters to partial-season mini-plan holders and groups who attended games last season are going out this week.



Regarding the changes in start times for the games, Getzler said that the team had taken a survey of season ticket holders, and that the weekend start times reflected the responses to the survey.

For ticket information, please call the Staten Island Yankees ticket hotline at 718-720-9200, or check the Staten Island Yankees' web site at www.siyanks.com.

The Staten Island Yankees are the single-A affiliate of the New York Yankees. All Staten Island Yankees home games are played at the Richmond County Bank Ballpark at St. George.

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"BABY BOMBER PLAN" (A)

Date	Opponent
Wed, June 21	Vermont Expos
Sat, July 15	Mahoning Valley Scrappers
Fri, July 28	Batavia Muckdogs
Sun, July 30	Jamestown Jammers
Tues, August 1	Pittsfield Mets
Tues, August 15	Queens

"YANKEE CLIPPER PLAN" (B)

Date	Opponent
Fri, June 23	Vermont Expos
Tues, July 11	Auburn Doubledays
Sun, July 23	Lowell Spinners
Wed, August 2	Pittsfield Mets
Sun, August 20	New Jersey Cardinals
Fri, August 25	Hudson Valley Renegades

"IRON HORSE" (C)

Date	Opponent
Sun, June 25	Hudson Valley Renegades
Fri, July 14	Oneonta Tigers
Sat, July 22	Lowell Spinners
Mon, August 7	Queens
Sun, August 13	New Jersey Cardinals
Wed, August 23	Utica Blue Sox

"BAMBINO" (D)

Date	Opponent
Sat, July 1	Queens
Mon, July 24	Lowell Spinners
Mon, July 31	Pittsfield Mets
Wed, August 9	New Jersey Cardinals
Sat, August 12	Williamsport Crosscutters
Mon, August 21	Hudson Valley Renegades

"THE ONE ON ONE SPORTS NEW YORK-PENN LEAGUE PLAN"

Date	Opponent
Thurs, June 22	Vermont (Montreal)
Mon, July 3	Queens (Toronto)
Wed, July 12	Auburn (Houston)
Thurs, July 13	Oneonta (Detroit)
Sun, July 16	Mahoning Valley (Cleveland)
Tues, July 18	Hudson Valley (Tampa Bay)
Fri, July 21	Lowell Spinners (Boston)
Thurs, July 27	Batavia (Philadelphia)
Sat, July 29	Jamestown (Atlanta)
Thurs, August 3	Pittsfield (New York NL)
Fri, August 11	Williamsport (Pittsburgh)
Thurs, August 24	Utica (Florida)
Sun, September 3	New Jersey (St Louis)

"THIRSTY THURSDAYS PLAN" (*1.00 Beer Nights)*

Date	Opponent
Thurs, June 22	Vermont Expos
Thurs, July 13	Oneonta Tigers
Thurs, July 27	Batavia Muckdogs
Thurs, August 3	Pittsfield Mets
Thurs, August 24	Utica Blue Sox
*Bleacher Seats Only	

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2000 Mini-Ticket Plans

NY PENN LEAGUE

Thursday	22-Jun Vermont
Monday	3-Jul Queens
Wednesday	12-Jul Auburn
Thursday	13-Jul Oneonta
Sunday	16-Jul Mahoning
Tuesday	18-Jul Hud. Valley
Friday	21-Jul Lowell
Thursday	27-Jul Batavia
Saturday	29-Jul Jamestown
Thursday	3-Aug Pittsfield
Friday	11-Aug Williamsport
Thursday	24-Aug Utica
Sunday	3-Sep New Jersey

\$130.00
\$104.00
\$78.00

THIRSTY THURSDAYS

Thursday	22-Jun Vermont
Thursday	13-Jul Oneonta
Thursday	27-Jul Batavia
Thursday	3-Aug Pittsfield
Thursday	24-Aug Utica

\$30.00

A - BABY BOMBER

Wednesday	21-Jun Vermont
Saturday	15-Jul Mahoning
Friday	28-Jul Batavia
Sunday	30-Jul Jamestown
Tuesday	1-Aug Pittsfield
Tuesday	15-Aug Queens

\$60.00
\$48.00
\$36.00

B - YANKEE CLIPPER

Friday	23-Jun Vermont
Tuesday	11-Jul Auburn
Sunday	23-Jul Lowell
Wednesday	2-Aug Pittsfield
Sunday	20-Aug New Jersey
Friday	25-Aug Hud. Valley

\$60.00
\$48.00
\$36.00

C - IRON HORSE

Sunday	25-Jun Hud. Valley
Friday	14-Jul Oneonta
Saturday	22-Jul Lowell
Monday	7-Aug Queens
Sunday	13-Aug New Jersey
Wednesday	23-Aug Utica

\$60.00
\$48.00
\$36.00

D - BAMBINO

Saturday	1-Jul Queens
Monday	24-Jul Lowell
Monday	31-Jul Pittsfield
Wednesday	9-Aug New Jersey
Saturday	12-Aug Williamsport
Monday	21-Aug Hud. Valley

\$60.00
\$48.00
\$36.00

2002 Staten Island Yankees Mini-plans

Scooter Plan - 8 Games	Penn Plan - 10 Games	Brooklyn Six Pack + 6 - 12 Games	Half Season - 19 Games
<p>Sun. - June 22nd, Brooklyn Mon. - July 7th, NJ Sun. - July 13th, Tri-City Sat. - July 26th, HV Tues. - Aug. 12th, Vermont Sun. - Aug. 17th, Jamestown Sun. - Aug. 24th, Aberdeen Wed. - Sep. 3rd, NJ</p>	<p>Sat. - June 21st, Williamsport Thurs. - July 3rd, NJ Mon. - July 14th, Tri-City Mon. - July 21st, HV Fri. - July 25th, Auburn Sat. - Aug. 2nd, Brooklyn Tues. - Aug. 5th, Williamsport Thurs. - Aug. 14th, Vermont Fri. - Aug. 15th, Jamestown Sun. - Aug. 24th, Aberdeen</p>	<p>Sun. - June 22nd, Brooklyn Tues. - June 24th, Brooklyn Tues. - July 1st, Brooklyn Sat. - July 12th, Tri-City Tues. - July 15th, Brooklyn Thurs. - July 17th, Brooklyn Thurs. - July 24th, Auburn Sat. - Aug. 2nd, Brooklyn Fri. - Aug. 8th, NJ Wed. - Aug. 13th - Vermont Mon. - Aug. 18th - Aberdeen Fri. - Aug. 22nd, HV</p>	<p>Tues. - June 24th, Brooklyn Tues. - July 1st, Brooklyn Thurs. - July 3rd, NJ Mon. - July 7th, NJ Sat. - July 12th, Tri-City Mon. - July 14th, Tri-City Thurs. - July 17th, Brooklyn Wed. - July 23rd, Auburn Fri. - July 25th, Auburn Mon. - July 28th, HV Thurs. - July 31st, HV Mon. - Aug. 4th, Williamsport Wed. - Aug. 6th, Williamsport Sat. - Aug. 16th, Jamestown Tues. - Aug. 19th, Aberdeen Mon. - Aug. 25th, Aberdeen Tues. - Aug. 26th, Aberdeen Mon. - Sep. 1st, NJ Wed. - Sep. 3rd, NJ</p>
<p>The Scooter plan is all about family. Most games are on Sundays, and all games feature promotions aimed at children. After every Sunday game, the kids even get to run the bases!</p> <p>Special Features: Fireworks 7/26, Team Sets 8/17 Bobbleheads 8/24 (Promotions Tentative)</p>	<p>The Penn plan lets fans see Our Yanks defend their crown against every one of our 2003 opponents. The best way to see all the top prospects in the New York-Penn League is right here with the 10-game Penn plan.</p> <p>Special Features: Fireworks! June 21, July 3, August 15 (Promotions Tentative)</p>	<p>Our most popular plan is back! See all six games against the rival Brooklyn Cyclones, along with six other quality games as the Baby Bombers drive to another NY-Penn League title.</p>	<p>A perfect plan for those who would love to have season tickets, but just can't make 38 games.</p> <p>Fans will enjoy half the season from the same seat at every game. This package also includes three games against the Cyclones. A great deal for businesses!!</p>
<p>Box: \$80 Reserved: \$64</p>	<p>Box: \$100 Reserved: \$80</p>	<p>Box: \$120 Reserved: \$96</p>	<p>Box: \$190 Reserved: \$152</p>

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Parent's Signature _____ Date _____

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Type of Credit Card _____ Name on Card _____

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2002 NY-PENN CHAMPIONS



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40

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2002 NY-PENN LEAGUE CHAMPIONS

Table of Contents

General Information	
Team Information	2
Media Information	3
Coaching Staff	
Andy Stankiewicz	6
All-Time Yankees Managers	7
Kevin Higgins	8
Dave Eiland/Torre Tyson	9
Liam Frawley/Vinnie Colangelo	10
New York Yankees & Affiliates	
New York Yankees Information	12
New York Yankees	13
Columbus Clippers	14
Trenton Thunder	15
Tampa Yankees	16
Battle Creek Yankees	17
Gulf Coast Yankees	18
Number One June Draft Choices	19
Minor League Awards	20
Opponents	
NY-Penn League Information	22
McNamara Cup Champions	23
Aberdeen IronBirds	24
Auburn Doubledays	25
Batavia Muckdogs	26
Brooklyn Cyclones	27
Hudson Valley Renegades	28
Jamestown Jammers	29
Lowell Spinners	30
Mahoning Valley Scrappers	31
New Jersey Cardinals	32
Oneonta Tigers	33
Tri-City ValleyCats	34
Vermont Expos	35
Williamsport Crosscutters	36
2002 Review	
2002 Year in Review	38
NY-Penn League Standings and Leaders	41
Staten Island Yankees vs. Opponents	43
Game-by-Game Results	44
2002 Final Statistics	45
Staten Island Yankees Honors	46
Records and History	
All-Time Single-Game Records	48
All-Time Single-Season Records	49
Championship and Team Results	51
Awards and Honors	52
All-Time Roster	53
Series Records vs. All Opponents	54
Miscellaneous Batting/Pitching Records	55
NY Yankees Retired Numbers	56
Richmond County Bank Ballpark at St. George Park History	58
General Points of Interest	60

2002 NY-PENN LEAGUE CHAMPIONS

All-Time Yankees Managers

Manager	Years	Won	Lost	Pct.	Championships
Joe Arnold	1999-2000	85	63	.574	2000 NY-Penn League Champions
Dave Jorn	2001	48	28	.632	Lost to Brooklyn in McNamara Division Championship
Derek Shelton	2002-present	48	26	.649	2002 NY-Penn League Champions



Joe Arnold: Joe was the manager for the first two seasons of the Baby Bombers. Under his guidance, the Yankees were 85-63 and were the NY-Penn League Champions in 2000. Joe is now a regional cross-checker in the New York Yankees Scouting Division. He is in charge of evaluating amateur talent in the eastern United States.



Dave Jorn: Dave was the second manager for Staten Island, replacing Arnold in 2001. He guided the Yankees to a 48-28 record, a second-place finish and a playoff berth. His team lost to the Brooklyn Cyclones in the McNamara Division Championship. He is now the pitching coach for the University of Arkansas.



Derek Shelton: Derek guided the Baby Bombers to their second NY-Penn League title in three seasons in his first stint as the Staten Island manager. His squad matched a single-season-high 48 wins set by the 2001 club. The team swept through the 2002 playoffs, defeating Williamsport, 2-0, in the NYPL Playoffs and Oneonta, 2-0, in the NYPL Championship series. The squad also captured the McNamara Division crown.

2002 Year in Review

The Staten Island Yankees ended the 2002 season by being crowned the 2002 NY-Penn League champions. The Baby Bombers have won two of the last three league titles and have reached the postseason in three of their last four years since being established in 1999.

All through the season, the Yankees stayed in a tight race for the McNamara Division lead, splitting time with the Williamsport Crosscutters for the top spot, while dropping to as far down as fourth place on July 7, after losing a season-high six games from July 1-6.

After going 9-4 for the month of June, which set a new franchise record, the Yankees had a dismal July, posting a 16-14 record by virtue of a season-high six straight losses to open the month. They dipped below .500 for the first time since June with a 9-10 mark. However, even though the team sat in fourth place, they were just two games behind division-leading Williamsport.

The Yankees sealed the deal in the month of August, posting a 23-7 record—their most victories ever in a month. The Yankees began the month by winning six of their first 10 before winning 10 straight from August 19-29. During that win streak, the pitchers notched six shutouts and held opponents to just one run in two other victories. The Yankees had a share of first place for the first time since July 2 on August 9, when they tied with Williamsport. They slipped to second with a loss that day before sitting alone in first on August 13. They would never slip down again.



Home

Schedule

Tickets

Team

Store

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Production Co.

Concerts/
Events

Sponsorship
Opportunities

SI Yanks in the
Community

News & Info

Fan Zone

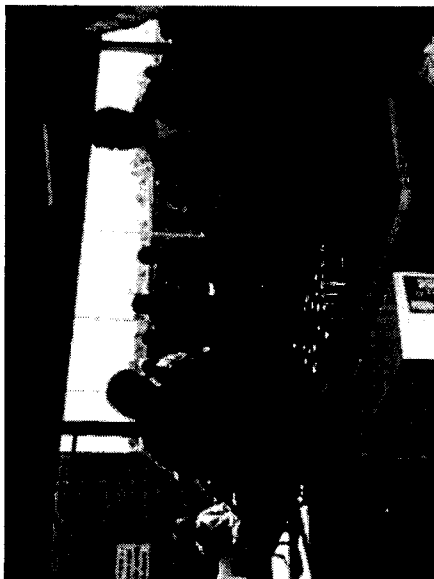
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Event Photos

RCBK Ballpark NY Yankees

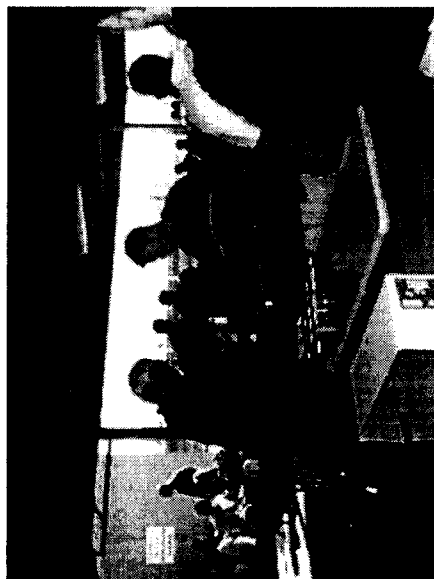
RING CEREMONY - March 13, 2003



Staten Island's all-time saves leader, Matt Brumit.



Ray Clark accepts his ring from Billy Connors



Jayson Drobiak helped defeat his former team, the Oneonta Tigers, for the championship.



Brad Halsey and Clark earned their second championship of the summer, winning the NCAA's in June before coming to Staten Island.

PENGAD 800-631-6889

Opposers'
Exhibit

41

AK 51204

OPP 0118



Tommy Rojas provided the game winning homerun in the final game.



Fan favorite Omir Santos receives his ring.



Kevin Thompson's bat helped the Yankees during the 2002 season.



Aaron Rifkin was one a few 2001 Baby Bombers to receive an Eastern League Championship ring for 2002.


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VENUES

RICHMOND COUNTY BANK



Richmond County Bank Ball Park

Getting Tickets:

Tickets can be purchased by calling (718) 720-9265

Accessible Seating:

Richmond County Bank Ballpark at St. George accomodates 146 spectators with special needs, and includes available companion seating.

Getting To The "Baby Bombers":

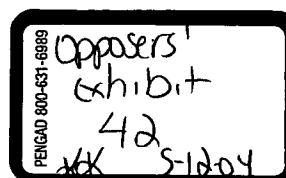
By Ferry via Subway:

Take the 1 or 9 to South Ferry (you must be in the first 5 cars), the 4 or 5 to Bowling Green, or the N or R to Whitehall Station. The Staten Island Ferry, which is free, is located at the southern tip of Manhattan, next to the South Ferry and Whitehall subway stations, and a short walk from the Bowling Green subway station. The Ferry departs every 15 minutes weekdays from 5 am-7 pm, and every 30 minutes weekends 11:30 am-7:30 pm. For holiday schedule call 718.815.BOAT. Take the ferry across the Bay and use the lower deck exit. Park is on the right.

By Car from Manhattan, Brooklyn, Queens, and Long Island:

Via Verrazano Bridge to Hylan Boulevard exit. Make right onto Hylan Blvd. Follow Hylan to Bay Street. Make left onto Bay Street, then take Bay Street 2.3 miles, past the Staten Island Ferry terminal, until you reach the Ballpark.

From New Jersey by Car:





Via Outerbridge Crossing (Exit 127 on the Garden State Parkway) into Staten Island. Take West Shore Expressway (440) to SI Expressway (278 East). Take 278 to Hylan Boulevard exit. Make left onto Hylan Blvd. Follow Hylan to Bay Street. Make left onto Bay Street, then take Bay Street 2.3 miles, past the SI Ferry terminal, until you reach the Ballpark.

**Richmond County Bank Ballpark at St. George
75 Richmond Terrace
Staten Island, NY 10301**

To learn more about the team, please visit our [Staten Island Yankees Page](#).

For more information about the Staten Island Yankees, visit www.siyanks.com.

Last Updated On: Monday, June 25, 2001

2 Washington Street, 19th Fl., New York, NY 10004 / Toll Free: 877.NYC.SPORTS / Fax: 212.788.7514

Site design and maintenance by The New York City Sports Commission.



STANKY'S YANKEES

Former Yankee Andy Stankiewicz takes the helm of the Champs as

Staten Island Yankees Announce 2003 Field Staff

Staten Island, NY – When the Staten Island Yankees raise their second NY-Penn League pennant in three seasons before their home opener June 20 against Williamsport, they will be led by a new field manager who knows something about Yankee tradition.

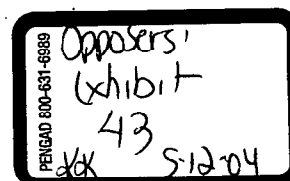
Former New York Yankee infielder Andy Stankiewicz has been named the team's fourth manager, the ~~Baby Bombers~~ announced today. He will be joined by newcomers Rick Tomlin (pitching coach) and Liam Frawley (trainer). Kevin Higgins will return to begin his fourth season as the team's hitting coach.

Former Staten Island Skipper Derek Shelton moved on to the Cleveland Indians organization this off-season, while pitching coach Neil Allen was promoted to the Yankees Triple-A affiliate in Columbus.

"We are pleased to bring in Andy as our new manager," Staten Island Chief Operating Officer Josh Getzler said. "Yankee fans will remember him as popular and scrappy, and we certainly hope he brings the enthusiasm and smarts he was known for as a player to his job on the bench."

"We are very pleased with the staff we have at Staten Island this year," said Rob Thomson, Director of Player Development. "Andy Stankiewicz has been with us for a couple of years. He is a former big leaguer who will produce and respects the players. Rick Tomlin has been here for six or seven years. He works well with the kids and understands the organization's pitching plan. And Kevin Higgins has been with us in Staten Island for three seasons, winning two championships. He understands our hitting program and has done a great job with our kids."

ANDY STANKIEWICZ – Field Manager



Entering his second season as a coach in the Yankee organization, former Bronx Bomber Andy Stankiewicz joins Staten Island after spending 2002 as the hitting coach for the Gulf Coast Yankees. Under his guidance, the team hit .259 for the season, tied for fourth in the league. Andy spent the 2001 season with the Las Vegas 51's, the Triple-A affiliate of the Los Angeles Dodgers. Originally selected by the Yankees in the 12th round of the June 1986 free-agent draft, he began his playing career with Class-A Oneonta in 1986. The infielder was a three-time All-Star in the minor leagues, with the Florida State League (1987), and Eastern League (1988 and 1989). He was named to the Baseball America Double-A All-Star Team in 1989. Stankiewicz played for the Yankees from 1992-1993, batting .262. He also played for Houston (1994-95), Montreal (1996-97) and Arizona (1998). He and his wife Mari Ana have four children: Drew, Marisa, Dane and Mia. They reside in Gilbert, Arizona.

-more-

"I'm excited to come back to New York," said Stankiewicz. "I look forward to spending time in the city. Second, in such a short time, the organization has built a tradition of excellence. I'm looking forward to carrying that on."

RICK TOMLIN – Pitching Coach

Rick Tomlin enters his eighth season in the Yankee organization. He joins the Baby Bombers after being the organization's Roving Pitching Coordinator in 2002. Prior to that, he spent one season at Tampa, two seasons with Columbus and three with Norwich. He was in the Minnesota Twins organization for seven years (1989-95) at various levels. Tomlin was Washington's 14th pick in the June 1971 draft and Baltimore's second pick in 1972, but did not sign. He resides in Bradenton, Florida.

KEVIN HIGGINS – Hitting Coach

A familiar face to the Baby Bomber faithful, Kevin Higgins rejoins the staff for his fourth Staten Island sojourn in 2003. The veteran hitting/first base coach has been part of three NY-Penn League championship teams, two in Staten Island (2000, 2002) and one while at the helm of the Vermont Expos (1996). Higgins also spent time working with the San Francisco Giants and the Sonoma Crushers (independent Western Baseball League). He was the head coach at American River College in Sacramento, CA for 17 seasons. He resides in Sacramento with his wife, Angie, and daughters Megan and Emily.

OPP 0088

Higgins is looking forward to another season with the Staten Island Yankees. "My family and I look forward to returning to Staten Island for a fourth season," the veteran coach stated. "The fans have always been very good to us. We've had the good fortune to win two championships during my time here and look forward to trying to win another in 2003."

LIAM FRAWLEY - Trainer

Taking on the responsibility of athletic trainer is Liam Frawley. No stranger to the NY-Penn League, Frawley was the trainer for the Jamestown Jammers in 2002. This is his first season working in the NY-Yankee organization.

The Baby Bombers earned their second NY-Penn League title in 2002. With the most dominant pitching staff in the league, Yankee hurlers compiled a 48-26 record, the best in the team's four seasons. They also combined for a league-best 2.57 ERA, notching a remarkable 12 shutouts and striking out a league-best 638 batters, while walking just 185, also best in the league.

The Staten Island Yankees will begin the defense of their NY-Penn League Championship on June 17 at Willimasport, PA. They will return to Staten Island for the home opener on June 20. Game time is at 7:15 p.m.

REAL BASEBALL REAL CLOSE

BACK TO BTB



**2002 NY-Penn League Champion
STATEN ISLAND YANKEES
2003 FIELD STAFF
"Stanky's Yankees"**

ANDY STANKIEWICZ – Field Manager

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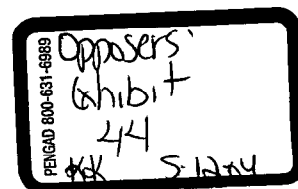
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OPP 1937



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Ref. No. 21307-33

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

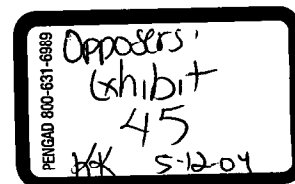
In re Application Serial No. 76/288,971
Filed: July 23, 2001
For Mark: BABY BOMBERS
Published in the Official Gazette: February 11, 2003

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NEW YORK YANKEES	:	Opposition No. 91156780
PARTNERSHIP and STATEN ISLAND	:	
MINOR LEAGUE HOLDINGS, L.L.C.,	:	
	:	
	:	
Opposers,	:	OPPOSERS' RESPONSES
	:	TO APPLICANT'S FIRST
v.	:	<u>SET OF INTERROGATORIES</u>
	:	
LEON P. HART,	:	
	:	
	:	
Applicant.	:	
-----X	:	

Opposers New York Yankees Partnership and Staten Island Minor League Holdings,
L.L.C. ("Opposers") hereby respond to Applicant's First Set of Interrogatories as follows:

GENERAL OBJECTIONS TO ALL INTERROGATORIES

A. Opposers objects to all interrogatories to the extent they purport to require the disclosure of information which is subject to the attorney-client privilege, the attorney's work product privilege or any other applicable privilege or immunity on the ground that such discovery is impermissible under Rule 26(b) of the Federal Rules of Civil Procedure. None of Opposers' specific responses shall be construed to mean that Opposers intend to provide privileged documents or information in the absence of an intentional waiver. Any inadvertent disclosure of privileged documents or information shall not constitute a waiver of an otherwise valid claim of privilege, and any failure to assert a privilege as to certain documents or information shall not be



deemed to constitute a waiver of the privilege as to any other documents or information so protected.

B. Opposers object to all interrogatories to the extent they seek disclosure of confidential technical, commercial, financial or business information or trade secrets. Such information or documents containing or comprising such information will only be provided in accordance with the terms of an appropriate protective order entered by the Board.

C. Opposers object to all interrogatories insofar as they purport to require the disclosure of information outside their possession, custody or control.

D. Opposers state that they have made a good faith effort to respond to the interrogatories, but reserve the right to provide any additional information that might be located at any future time.

E. Without waiving these general objections and the additional objections set forth below in response to specific interrogatories, Opposers respond, subject to these objections, as set forth below.

RESPONSES TO INTERROGATORIES

Interrogatory No. 1

Identify each product or service on or in connection with which Opposers (or any persons or entities authorized by Opposers) has used the mark BABY BOMBERS and for each product or service for which the mark has been used. Identify:

- a) the date of first use of such mark,
- b) the date of first use of such mark in commerce,
- c) the period of time during which the product or service was or is being distributed or sold,
- d) the geographic areas in which the product or service was or is being distributed or sold,

- e) the annual volume of sales for each year to the present both by dollar amount and units for such product or service,
- f) any other revenues, including but not limited to any licensing revenues that Opposers have received in connection with the product or service,
- g) the retail and wholesale price for such product or service for each year to the present, and
- h) the channels of trade through which such product or service was or is being distributed or sold to the ultimate purchaser, consumer or user.

Response to Interrogatory No. 1

Since at least as early as 1999 and continuing to the present, Opposer Staten Island Minor League Holdings, L.L.C. has used the mark BABY BOMBERS in connection with advertising and promotion of its baseball game and exhibition services, and the term BABY BOMBERS has also been widely used during such time period by the media and members of the public to refer to the STATEN ISLAND YANKEES Minor League Baseball club owned by Opposer Staten Island Minor League Holdings, L.L.C. Additional information concerning revenues generated by the STATEN ISLAND YANKEES will be provided pursuant to the terms of an appropriate protective order entered by the Board.

Opposer Staten Island Minor League Holdings, L.L.C. has also used marks incorporating the term BABY BOMBER in connection with two newsletters, THE BABY BOMBER BULLETIN and BABY BOMBER BITES. Additional information concerning the scope of such usage will be provided pursuant to the terms of an appropriate protective order entered by the Board.

Interrogatory No. 2

Identify any persons or entities that have ever authorized, licensed, granted or otherwise conveyed to Opposers the right to use BABY BOMBERS and for each person or entity, identify:

- a) the date when such right was authorized, licensed, granted or otherwise conveyed,

- b) state whether such authorization, license, grant or conveyance was in writing or oral, and
- c) set for the material terms under which such authorization, license, grant or conveyance were made, including but not limited to, the financial terms governing such transaction.

Response to Interrogatory No. 2

There are no such third parties.

Interrogatory No. 3

Identify any persons or entities Opposer has authorized, licensed, granted or otherwise conveyed the right to use BABY BOMBERS or to sell products or services under such mark and for each person or entity identify:

- a) the date when such right was authorized, licensed, granted or otherwise conveyed,
- b) state whether such authorization, license, grant or conveyance was in writing or oral, and
- c) the material terms under which such authorization, license, grant or conveyance were made, including but not limited to, the financial terms governing such transaction.

Response to Interrogatory No. 3

Opposers object to this request on the grounds that it is overbroad and unduly burdensome, and seeks documents which are irrelevant and not reasonably calculated to lead to the discovery of admissible evidence. Subject to and without waiving those objections, Opposers state that, although there are no third party licenses granting rights to use the specific mark BABY BOMBERS, the BABY BOMBERS mark is licensed to numerous licensees who have been granted the right to use the primary, secondary and headwear logos, uniform lettering and designs, images, colors and color combinations, trade dress, characters, symbols, designs, likenesses, visual representations and word marks of the STATEN ISLAND YANKEES Minor League Baseball club.

Interrogatory No. 4

Identify the persons, whether employed by Opposers or not, who are most knowledgeable about the allegations set forth in the Notice of Opposition.

Response to Interrogatory No. 4

Opposers object to this request on the grounds that it is vague and ambiguous, and overbroad and unduly burdensome. Subject to and without waiving those objections, Opposers identify:

Josh Getzler
Chief Operating Officer
Staten Island Minor League Holdings, LLC
75 Richmond Terrace
Staten Island, New York 10301

Interrogatory No. 5

Identify any claims, conflicts, objections, cease and desist demands, trademark opposition and/or cancellation proceedings, other *inter partes* proceedings and litigations in which Opposers have been involved in the United States, either as a party or witness, concerning any mark including the words BOMBERS or BOMBER and set forth the parties involved, the court or other tribunal of such action or proceeding, the current status and/or final outcome.

Response to Interrogatory No. 5

To the best of Opposers' knowledge and belief, there are no such claims, conflicts, objections, cease and desist demands, trademark opposition and/or cancellation proceedings, or other *inter partes* proceedings and litigations concerning any mark incorporating the words BOMBERS or BOMBER other than the present proceeding.

Interrogatory No. 6

Identify each advertisement, promotional piece, news article or other publication concerning the mark BABY BOMBERS and for each such document identified, set forth:

- a) the dates on which it was published, broadcast, distributed or displayed,
- b) the geographic areas in which it was published, broadcast, distributed or displayed,

- c) the media, publication or other venue in which it was published, broadcast, distributed or displayed, and
- d) any outside companies or agencies involved in creating or distributing such advertising or promotional piece.

Response to Interrogatory No. 6

Opposers object to this interrogatory on the grounds that it is vague and ambiguous, and overbroad and unduly burdensome. Subject to and without waiving those objections, Opposers will produce documents, pursuant to Fed. R. Civ. P. 33(d), from which the answer to this interrogatory, as reasonably construed, can be derived.

Interrogatory No. 7

Identify each person Opposers intend to call as an expert witness and with respect to each such expert identify:

- a) the subject matter on which the expert is expected to testify,
- b) state the substance of facts and opinions to which each expert is expected to testify and a summary of the grounds for each opinion, and
- c) state the credentials, qualifications and publications of such witness.

Response to Interrogatory No. 7

Opposers have not made any determination as of this time as to whether they will call any expert witness at trial.

Interrogatory No. 8

Set forth the factual basis for the allegations set forth in ¶ 3 of the Notice of Opposition with respect to the mark BABY BOMBERS.

Response to Interrogatory No. 8

Opposers object to this interrogatory on the grounds that it is overbroad and unduly burdensome. Subject to and without waiving those objections, Opposers state that the terms BABY BOMBER and/or BABY BOMBERS were widely used by the press and members of the

public to refer to one or more players from the 1990 NEW YORK YANKEES Major League Baseball club.

Interrogatory No. 9

Set forth the relationship between Opposers and any Bronx, New York little league teams which have used or been referred to under the terms BABY BOMBERS and identify any documents referring or relating thereto.

Response to Interrogatory No. 9

Opposers object to this request on the grounds that it is vague and ambiguous, and seeks information which is irrelevant and not reasonably calculated to lead to the discovery of admissible evidence. Subject to and without waiving those objections, Opposers will produce documents, pursuant to Fed. R. Civ. P. 33(d), from which the answer to this interrogatory, as reasonably construed, can be derived.

Interrogatory No. 10

Identify all goods referred to in paragraph 7 of the Notice of Opposition.

Response to Interrogatory No. 10

Opposers object to this request on the grounds that it is overbroad and unduly burdensome. Subject to and without waiving those objections, Opposers identify the following goods bearing the BOMBERS Names and Marks or for which the BOMBERS Names and Marks are used on or in connection with the sale, advertising or promotion of such goods: costume jewelry pins; lapel pins; figurines made of porcelain; decorative plates; sporting goods, namely, baseball bats; newsletters; patches; steins; video games; chess games; baseballs; bobbleheads; toy trains; apparel and pennants.

Interrogatory No. 11

Identify all persons who were consulted or who participated in the decision to file the present opposition and identify all documents which refer to, relate to, or comment upon, the decision to file or consideration of filing the present opposition.

Response to Interrogatory No. 11

Opposers object to this request on the ground that it is overbroad and unduly burdensome and seeks information which is irrelevant and not reasonably calculated to lead to the discovery of admissible evidence. Opposers further object to this request to the extent it seeks information which is subject to the attorney-client and/or attorney work product privilege. Subject to and without waiving those objections, Opposers state the decision to file the present opposition was made by attorneys within the legal department of Major League Baseball Properties, Inc., 245 Park Avenue, New York, New York 10167. There are no non-privileged documents responsive to this interrogatory as reasonably construed.

Dated: New York, New York
March 5, 2004

Respectfully submitted,

As to the objections:

COWAN, LIEBOWITZ & LATMAN, P.C.
Attorneys for Opposers

By: 

Richard S. Mandel
1133 Avenue of the Americas
New York, New York 10036
(212) 790-9200

Certificate of Service

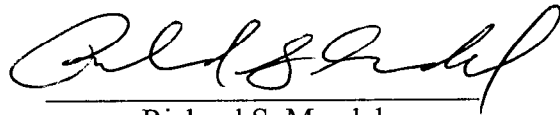
The undersigned hereby certifies that the foregoing Opposer's Responses to Applicant's First Set of Interrogatories was served on Applicant by Federal Express to Applicant's attorney of record, Seth Natter, Natter & Natter, 25 West 43rd Street, New York, New York 10036, on March 5, 2004.

By: 
Richard S. Mandel

CERTIFICATE OF SERVICE

I hereby certify that I caused a true and correct copy of the foregoing Opposers' Notice of Filing Trial Testimony and accompanying trial testimony of Joshua Getzler and Opposers' Exhibits 12-45 to be served on May 25, 2004 upon Applicant by first class mail, postage prepaid to Applicant's counsel of record at the following address:

Seth Natter, Esq.
Natter & Natter
25 West 43rd Street
New York, New York 10036

A handwritten signature in black ink, appearing to read 'Richard S. Mandel', written over a horizontal line.

Richard S. Mandel