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UNITED STATES DEPARTMENT OF  
COMMERCE  
Patent and Trademark Office  
Trademark Trial and Appeal Board  
2900 Crystal Drive  
Arlington, Virginia 22202-3513

Mailed: April 9, 2003

Opposition No 91155869  
Serial No. 74726416



04-23-2003

U.S. Patent & TMO/TM Mail Rcpt Dt. #66

Nancy M. Fain  
Takasago International  
11 Volvo Drive  
Rockleigh, NJ 07647

Reba McEntire, a U.S. citizen, as  
Trustee of THE SMITH TRUST of  
THE SMITH TRUST

V.

Takasago International Corporation  
U.S.A.

KATHERINE A. KEATING  
STEINHART & FALCONER LLP  
333 MARKET ST STE 3200  
SAN FRANCISCO, CA 94105-2150

Kimberly Linton, Legal Assistant:

A notice of opposition to the registration sought in the  
above-identified application has been filed. A copy of the  
notice is attached.

**ANSWER IS DUE FORTY DAYS** after the mailing date hereof.  
(See Patent and Trademark Rule 1.7 for expiration date  
falling on Saturday, Sunday or a holiday).

Proceedings will be conducted in accordance with the  
Trademark Rules of Practice, set forth in Title 37, part 2,  
of the Code of Federal Regulations. The parties are  
reminded of the recent amendments to the Trademark Rules  
that became effective October 9, 1998. See Notice of Final  
Rulemaking published in the Official Gazette on September

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29, 1998 at 1214 TMOG 145. Slight corrections to the rules, resulting in a correction notice, were published in the *Official Gazette* on October 20, 1998 at 1215 TMOG 64. A copy of the recent amendments to the Trademark Rules, as well as the *Trademark Trial and Appeal Board Manual of Procedure* (TBMP), is available at <http://www.uspto.gov>.

**Discovery and testimony periods are set as follows:**

Discovery period to open:	<b>April 29, 2003</b>
Discovery period to close:	<b>October 26, 2003</b>
30-day testimony period for party in position of plaintiff to close:	<b>January 24, 2004</b>
30-day testimony period for party in position of defendant to close:	<b>March 24, 2004</b>
15-day rebuttal testimony period for plaintiff to close:	<b>May 08, 2004</b>

A party must serve on the adverse party a copy of the transcript of any testimony taken during the party's testimony period, together with copies of documentary exhibits, within 30 days after completion of the taking of such testimony. See Trademark Rule 2.125.

Briefs shall be filed in accordance with Trademark Rule 2.128(a) and (b). An oral hearing will be set only upon request filed as provided by Trademark Rule 2.129.

**NOTE:** The Board allows parties to utilize telephone conferences to discuss or resolve many interlocutory matters that arise in inter partes cases. See the *Official Gazette* notice titled "Permanent Expansion of Telephone Conferencing on Interlocutory Matters in Inter Partes Cases Before the Trademark Trial and Appeal Board," 1235 TMOG 68 (June 20, 2000). A hard copy of the *Official Gazette* containing this notice is available for a fee from the Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402 (Telephone (202) 512-1800). The notice is also available at <http://www.uspto.gov>.

Interlocutory matters which the Board agrees to discuss or decide by phone conference may be decided adversely to any party which fails to participate.

If the parties to this proceeding are also parties to other Board proceedings involving related marks or, during the pendency of this proceeding, they become parties to such proceedings, they should notify the Board immediately, so that the Board can consider consolidation of proceedings.

TTAB

01-15-2003

U.S. Patent & TM Office/TM Mail Rpt. Dt. #40

Attorney Docket No.: 81140-77

EXPRESS MAIL NO.: EV 195910656 US

DATE OF DEPOSIT: 1/15/02

I hereby certify that this correspondence is being deposited with the United States Postal Service under 37 CFR § 1.10 on the date indicated above and is addressed to the Assistant Commissioner for Trademarks, 2900 Crystal Drive, Arlington, VA 22202-3513

By:

Kristen N. Kern  
Kristen N. Kern

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

**Applicant:** Takasago International Corporation  
U.S.A.  
11 Volvo Drive  
Rockleigh, NJ 07647

**Trademark:** REBA ✓

**Serial No.:** 74/726,416

**International Class:** 3

**Filed:** September 8, 1995

**Published:** December 17, 2002

REBA MCENTIRE, A U.S. CITIZEN, AS  
TRUSTEE OF  
THE SMITH TRUST,

Opposer,

v.

TAKASAGO INTERNATIONAL  
CORPORATION U.S.A.

Applicant.

OPPOSITION No. \_\_\_\_\_

**NOTICE OF OPPOSITION**

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143664v1

Reba McEntire, a U.S. citizen, as trustee of The Smith Trust, having a place of business at 40 Music Square West, Nashville, Tennessee 37203 (hereinafter called "Opposer"), believes that she will be damaged by registration of the trademark REBA for the goods identified in Application Serial No. 75/726,416 filed by Takasago International Corporation U.S.A., a New York corporation, having a business address of 11 Volvo Drive, Rockleigh, NJ 07647 (hereinafter called "Applicant").

As grounds of Opposition, Opposer alleges as follows.

### **I. Likelihood of Confusion**

1. The application at issue was filed on September 8, 1995, under § 1(b) of the Lanham Act, alleging an intent to use and seeking registration on the Principal Register for the mark REBA as a trademark in International Class 3 for "perfume" (hereinafter referred to as "Applicant's Goods").

2. Opposer is a well-known entertainer and multi-platinum recording artist who stars in the television show bearing her name and who sells musical and video recordings, apparel, and a variety of merchandise under the REBA trademark (hereinafter referred to as "Opposer's Goods and Services"). Since as early as 1974, Opposer has used and continues to use the name Reba McEntire as a performance name; and since as early as 1978, Opposer has also used and is using the trademarks REBA and REBA MCENTIRE in connection with the sale of Opposer's Goods and Services.

3. Opposer owns a number of federal registrations for the marks REBA and REBA MCENTIRE, including the following:

a) Registration number 2,166,737 for the mark REBA for "belt buckle made of precious metal; watches; necklace charms."

b) Registration number 1,981,268 for the mark REBA for "sunglasses; magnets; pre-recorded videotapes, featuring music, concert, and entertainment."

c) Registration number 2,163,066 for the mark REBA for "t-shirts; sweatshirts; shorts; sweatpants; nightshirts; sweaters; satin jackets; denim jackets; baseball caps; bathrobes; leather jackets; rain ponchos; socks."

d) Registration number 2,090,414 for the mark REBA for "address book; tour book; decals; bumperstickers; fountain pens; posters; photographs; song books."

e) Registration number 1,979,887 for the mark REBA for "automatic fold-up umbrella; tote bags; fanny pack."

f) Registration number 1,966,072 for the mark REBA for "women's apparel; namely, pants, dresses, skirts, blouses, and scarves."

g) Registration number 2,020,433 for the mark REBA for "ceramic mugs; acrylic beverage tumblers; sports bottles sold empty."

h) Registration number 1,981,269 for the mark REBA for "beach towel; afghan."

i) Registration number 2,571,687 for the mark REBA MCENTIRE for "clothing, namely, T-shirts, sweat shirts, shorts, sweat pants, night shirts, sweaters, satin jackets, denim jackets, bathrobes, leather jackets, rain ponchos, socks; baseball caps; socks; footwear; headwear."

j) Registration number 2,082,158 for the mark REBA MCENTIRE for "series of musical sound recordings." (All of the above-described marks are hereinafter referred to as the "REBA Marks.")

4. Opposer's priority is indisputable. Opposer has used her REBA Marks since as early as 1978, while Applicant has not alleged any use of its mark. Since the first use of Opposer's REBA Marks, Opposer has continuously marketed, and is presently marketing, Opposer's Goods and Services in the United States and throughout the world under the REBA Marks. Opposer's REBA Marks are displayed on or in connection with Opposer's Goods and Services and in advertisements and promotional materials of various types disseminated in the

United States and throughout the world in conjunction with the advertising, offering for sale, and selling of Opposer's Goods and Services.

5. Opposer's Goods and Services are sold under the REBA Marks in the United States and throughout the world. As of 2001, Opposer had distributed over 50 million records under the REBA Marks, making her the most successful female artist in the country music genre. As a result of substantial advertising, promotion, sale, and distribution thereof, the Opposer's Goods and Services have acquired substantial fame, and Opposer has developed exceedingly valuable goodwill with respect to the REBA Marks. Opposer is currently the star of the television show *Reba*, which debuted in 2001. Opposer also starred in the Broadway production of *Annie Get Your Gun* in 2001, garnering praise in publications including *The New York Times*. Opposer has appeared in several motion pictures, including *Tremors* and *One Night at McCool's*. Opposer has written two books, *My Story* and *Country from a Country Quilt*, which together have sold over one million copies. *My Story* also appeared on the *New York Times Bestseller List* for several weeks.

6. The mark proposed for registration by Applicant, REBA, is identical to or fully incorporated into Opposer's REBA Marks, and is to be applied to goods which are closely related to those offered by Opposer such that Applicant's mark is likely to be confused with Opposer's REBA Marks. Because Applicant's mark is identical to or fully incorporated into Opposer's REBA Marks, it is likely to cause confusion and lead to misunderstanding as to the origin of Applicant's Goods and Services bearing the REBA mark.

7. If Applicant were granted registration of the application herein opposed, the similarity between Applicant's REBA mark and Opposer's REBA Marks would cause confusion in the marketplace resulting in damage and injury to Opposer. Consumers familiar with Opposer's REBA Marks may purchase Applicant's REBA product mistakenly believing it to be sold or endorsed by Opposer, or otherwise affiliated with Opposer. Furthermore, any faults or objections found with Applicant's Goods would reflect poorly upon and injure the reputation that Opposer has established for its Goods and Services under the REBA Marks.

8. It is Opposer's belief that Applicant, with the deliberate and willful intent of (a) causing public confusion and mistake, and (b) causing a false and incorrect suggestion and association of Applicant and Applicant's Goods with Opposer and Opposer's Goods and Services, chose the mark REBA for the express purpose of unfairly simulating, copying, and resembling Opposer's REBA Marks.

## **II. Dilution**

9. As alleged above, Opposer has used her REBA Marks in commerce since at least as early as 1978 in connection with Opposer's Goods and Services. Opposer's REBA Marks have since become famous trademarks with strong and distinctive character qualifying for protection under Section 13 (15 U.S.C. § 1063 as amended) and Section 43(c) (15 U.S.C. § 1125(c)) of the Lanham Act.

10. Applicant's application was filed September 8, 1995, and is therefore subject to the provisions of Section 13 as amended and Section 43(c) of the Lanham Act.

11. Applicant's use and registration of the mark that is the subject of the application will lessen the capacity of Opposer's famous and distinctive REBA Marks to distinguish Opposer's Goods and Services from those of others, all to the damage of Opposer.

\* \* \*

Wherefore, Opposer prays that this Opposition be sustained and that registration for the mark REBA covered by Application Serial No. 74/726,416 in International Class 3 be denied.

Opposer hereby appoints the firm Steinhart & Falconer LLP, 333 Market Street, Suite 3200, San Francisco, California 94105, to prosecute this Opposition, and to transact all business in the U.S. Patent and Trademark Office in connection therewith. All future communications in this Opposition should be directed to Opposer's attorneys identified above, to the attention of Katherine A. Keating or Kimberly G. Russell, telephone number (415) 777-3999.

Opposer hereby files this Notice of Opposition in triplicate. Please charge the statutory filing fee of \$300.00 and any additional fees to the Deposit Account of Steinhart &



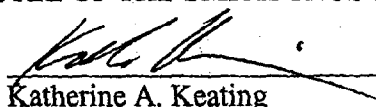
Falconer LLP, No. 19-4215 (Our File No.: 81140-77). Please date-stamp and return the enclosed return receipt postcard indicating receipt and filing of this Notice of Opposition.

Respectfully submitted,

Attorneys for Opposer  
REBA MCENTIRE, A U.S. CITIZEN, AS  
TRUSTEE OF THE SMITH TRUST

Dated: January 15, 2003

By:

  
Katherine A. Keating  
Kimberly G. Russell  
Steinhart & Falconer LLP  
333 Market Street, Suite 3200  
San Francisco, California 94105-2150  
Telephone: (415) 777-3999

**TTAB NOTICE CONCERNING CORRESPONDENCE ADDRESS  
(TRADEMARK RULE 2.18)**

The Trademark Trial and Appeal Board will mail correspondence to only one address for each party.

If a party is located in the U.S., correspondence will be sent to the party's own address, unless (1) papers filed with the Board are filed by a party's attorney, (2) a written power of attorney is filed, (3) a written authorization of some other person entitled to be recognized is filed, or (4) the party requests in writing that correspondence be sent to another address. In these situations, correspondence will be sent, respectively, to (1) the attorney filing papers, (2) the attorney named in the power of attorney, (3) the other person designated in the written authorization, or (4) the other address specified by the party.

When one attorney or other authorized representative makes an appearance on behalf of a party, his address is noted on the proceeding file as the correspondence address. If a second attorney or other authorized representative makes an appearance on behalf of the party, and requests that correspondence be directed to him, the correspondence address on the proceeding file will be changed, and future correspondence will be sent to the second attorney or other authorized representative, rather than to the first one. If the second attorney or other authorized representative does not request that correspondence be sent to him, the Board will continue to send correspondence to the first attorney or authorized representative.

If a power of attorney from a party to one attorney has been filed, and thereafter another attorney or authorized representative makes an appearance on behalf of the party and asks that correspondence be sent to him, the second attorney or authorized representative will be required to submit authorization, from the party or from the first attorney, for the requested change in correspondence address.

If a power of attorney from a party to one attorney has been filed, and thereafter a power of attorney from the party to another attorney is filed, the second power of attorney will be construed as a written request to change the correspondence address from the first attorney to the second one, even if there is no revocation of the first power, unless the party or the first attorney directs otherwise. Likewise, if an attorney makes an appearance on behalf of a party, and thereafter the party files a written power of attorney to another attorney, the Board will send subsequent correspondence to the appointed attorney.

If a power of attorney from a party to one attorney has been filed, and thereafter that attorney files an "associated power of attorney" to another attorney, the correspondence address will remain unchanged, and the Board will continue to send correspondence to the first attorney, unless the first attorney or the party directs otherwise.

In the case of a party whose application is the subject of a Board proceeding, any appearance or power of attorney (or designation of other authorized representative) of record in the application file at the time of the commencement of the Board proceeding is considered to be effective for purposes of the proceeding, and correspondence will be sent initially to that address. Thereafter, the correspondence address may be changed as described in Trademark Rule 2.18.

In the case of a party whose registration is the subject of a Board proceeding, any representative which may be of record in the registration file at the time of the commencement of the Board proceeding is not considered to be effective for purposes of the Board proceeding. Rather, correspondence is sent to the registrant itself unless and until another correspondence address is established in the manner described in Trademark Rule 2.18.

## THE TRADEMARK TRIAL AND APPEAL BOARD WOULD LIKE YOU TO KNOW:

The TTAB Customer Service Center is available to

- \*answer telephone inquiries
- \*explain pertinent legal provisions and related administrative practices as they apply to specific cases
- \*provide status information on pending cases
- \*provide access to the files of pending cases
- \*resolve problems

The telephone number for the TTAB Customer Service Center is (703) 308-9300, extension 0 [zero].

The Patent and Trademark Office has two special boxes for expedited processing and distribution of documents filed with the TTAB. Envelopes and transmittal letters for TTAB should be addressed to: Commissioner for Trademarks, 2900 Crystal Drive, Arlington, VA 22202, followed by one of the following designations

"Box TTAB Fee": for papers filed with the TTAB that include filing fees, such as notices of opposition, petitions to cancel, and notices of ex parte appeal

and

"Box TTAB": for all non-fee papers filed with the TTAB, such as requests for extensions of time to file notices of opposition and motions.

The TTAB Customer Service Center makes every effort to provide public access to application files, opposition files, cancellation files and concurrent use files immediately upon request for access. Files located will be made available in a central storage area accessible to the public. You can also access information about TTAB proceeding files online. Go to <http://www.uspto.gov/web/offices/dcom/ttab/> and click the "BISX LINK".

Any questions, comments, or suggestions concerning TTAB service should be directed to Jean Brown, TTAB Technical Program Manager, at (703) 308-9300, extension 123 or Afendi Ziad, Supervisory Legal Assistant at (703) 308-9300, extension 205.

## NOTICE CONCERNING ALTERNATIVE DISPUTE RESOLUTION (ADR)

The Trademark Trial and Appeal Board encourages you to consider alternative dispute resolution as a means of settling the issues raised in this opposition or cancellation proceeding. Although more than 95% of Board proceedings are decided prior to trial (by settlement or by entry of pre-trial judgment), alternative dispute resolution techniques might produce an earlier, mutually agreeable resolution of your dispute or might, at least, narrow the scope of discovery or the issues for trial. In either case, alternative dispute resolution might save you time and money.

Many non-profit organizations, both inside and outside the intellectual property field, offer alternative dispute resolution services. Listed below are the names and addresses of organizations that have indicated that they can make arrangements for alternative dispute resolution. The listings are given for your convenience; the Board does not sponsor nor endorse any particular organization's alternative dispute resolution services.

<b>International Trademark Association</b> Telephone: (212) 642-1726 Fax: (212) 768-7796 <a href="http://www.inta.org/adr/index.shtml">www.inta.org/adr/index.shtml</a> e-mail: <a href="mailto:lstigliano@inta.org">lstigliano@inta.org</a>	<b>CPR Institute for Dispute Resolution</b> Telephone: (212) 949-6490 Fax: (212) 949-8859 <a href="http://www.cpradr.org">www.cpradr.org</a> e-mail: <a href="mailto:info@cpradr.org">info@cpradr.org</a>
<b>American Intellectual Property Law Association (AIPLA)</b> 2001 Jefferson Davis Highway Suite 203 Arlington, Virginia 22202 Telephone: (703) 415-0780 Fax: (703) 415-0786	
<b>American Arbitration Association (AAA)</b> Headquarters 140 West 51 <sup>st</sup> Street New York, New York 10020-1203 Telephone: (212) 484-3266 Fax: (212) 307-4387	

Finally, if the parties consider using alternative dispute resolution in this proceeding, the Board would like to know; and if the parties actually engage in alternative dispute resolution, the Board would be interested to learn what mechanism (e.g., arbitration, mediation, etc.) was used and with what general result. Such a statement from the parties is not required but would be helpful to the Board in assessing the value of alternative dispute resolution in Trademark Trial and Appeal Board proceedings.

# PROCEEDING SYNOPSIS

United States Patent and Trademark Office - Trademark Trial and Appeal Board  
Trademark Opposition and Cancellation Proceedings Under 15 USC 1063, 1064, 37 CFR 2.101 et. seq.

## FILING OPPOSITION/CANCELLATION

Any person (Opposer) may file a Notice of Opposition within 30 days against any mark published under 15 USC 1062(a) in Official Gazette; may oppose in whole or part.

Time for filing Notice may be extended by written request to TTAB. A first extension for not more than 30 days will be granted upon request. Further extensions may be granted for good cause. Extensions aggregating more than 120 days from pub. date not granted unless consented to by applicant or extraordinary circumstances. 37 CFR 2.102(c). Request should be in triplicate. 37 CFR 2.102(d).

Any person (Petitioner) may file a Petition to cancel a registration in whole or in part, but only under conditions set forth in 15 USC 1064. Geographic limitation will be considered by TTAB only in concurrent use proceeding. 37 CFR 2.99(h), 2.133(c).

Opposer/Petitioner is in position of Plaintiff and Applicant/Respondent is Defendant. 37 CFR 2.116(b).

Notice/Petition corresponds to complaint in civil action. 37 CFR 2.116(c).

Amendment to pleadings in accord with Rule 15, Fed. Rules of Civil Procedure (FRCP). 37 CFR 2.107, 2.115.

## MAILING PROCEDURES

Certificate of Mailing or Transmission and Express Mail procedures effective for all papers. 37 CFR 1.8, 1.10.

## INSTITUTION OF PROCEEDING; WITHDRAWAL

TTAB examines Notice/Petition for formal requirements and sends notification to Defendant, generally within few weeks of filing date. Duplicate copy of Notice/Petition and Exhibits sent to Defendant. 37 CFR 2.105, 2.113.

Notice/Petition may be withdrawn without prejudice before Defendant files Answer. 37 CFR 2.106(c), 2.114(c). With written consent of Defendant, later withdrawal may be without prejudice.

Defendant may not abandon application or surrender registration without prejudice except with written consent of Plaintiff. 37 CFR 2.135, 2.134.

## ANSWER; MOTIONS

Time for Answer set by TTAB for 40 days from Notification mailing date. Counterclaim should be filed with answer or promptly upon discovery of information supporting Counterclaim. 37 CFR 2.106(b), 2.114(b).

Time for reply to Counterclaim set by TTAB for not less than 30 days from TTAB action mailing date. 37 CFR 2.106(b), 2.114(b).

Motions may be brought before TTAB in writing and with Brief in support. Brief in opposition thereto, 15 days (30 days for summary judgment motion). Briefs limited to 25 pages. Reply Brief, if filed, 15 days, limited to 10 pages. Reconsideration 30 days after decision; Opposition Brief, 15 days. 37 CFR 2.127. Most motions used in Federal practice are applicable.

Motions for Summary Judgment, to Compel, and to Test Sufficiency of Responses to Requests for Admissions, if filed, due before Plaintiff testimony period opens. 37 CFR 2.127(e), 2.120(e), 2.120(h).

## TRIAL DATES

TTAB issues Order setting opening and close of Discovery and Trial dates. Discovery set for period of 180 days; 30-day Pl. Testimony period closes 90 days after close of Discovery period; 30-day Def. Test. period closes 60 days after Pl. Test. period; 15-day Pl. Rebuttal Test. period closes 45 days after Def. Test. period. 37 CFR 2.120(a), 2.121.

In cases where Counterclaim filed, TTAB sets additional time periods for testimony and briefing.

## DISCOVERY PERIOD

Interrogatories, Reqs. for Prod. Of Docs. & Things, and Reqs. for Adm., if served, must be served by last day of Discovery period. Written Responses within 30 days from date of service of Disc. Reqs. FRCP apply except as otherwise provided. 37 CFR 2.116, 2.120(a). Extension of Time to respond to discovery granted upon cause or by stipulation.

Interrogatories limited to proceeding total of 75, counting subparts; additional interrogatories allowed upon motion for good cause or by stipulation. 37 CFR 2.120(d)(1).

Discovery Depositions (noticed and taken within Disc. Period) in District where deponent resides or is employed. 37 CFR 2.120(a), 2.120(b). Either party may request designation of witnesses under FRCP 30(b)(6), 31(a).

## PLAINTIFF'S TRIAL PERIOD

Plaintiff's Testimony-In-Chief. Opens 60 days after Discovery Period closes, and runs for 30 days (refer to Order).

Testimony taken by deposition upon oral examination or upon written questions. 37 CFR 2.123, 2.124.

Plaintiff serves Transcript of testimony and copies of documentary exhibits on adverse party within 30 days after completion of taking testimony. Certified transcript and exhibits filed with TTAB. 37 CFR 2.125.

Notice of Reliance as appropriate on Discovery Deps., Adms. and Int. Answers, with copies of same, due before close of Test. 37 CFR 2.120.

Involved app. or reg. files are in evidence for relevant and competent purposes. Publications in gen. Circ. or in libraries, and official records, may be received if appropriate Notice of Reliance is filed and copies submitted within Test. period. 37 CFR 2.122.

Motion under 37 CFR 2.132, if filed, due after close of Pl.'s Test. period & before opening of Def.'s.

## DEFENDANT'S TRIAL PERIOD

Opens 30 days after close of Pl.'s Test. period. Runs for 30 days.

Test. taken by deposition upon oral examination or upon written questions. 37 CFR 2.123, 2.124.

Notice of Reliance on Discovery responses also due within Test. period, if filed. 37 CFR 2.120.

Notice of Reliance on gen. circ. publ. and official records due within Test. period, if filed. 37 CFR 2.122.

Def. serves Test. transcript on Pl. within 30 days and files certified transcript and exhibits with TTAB. 37 CFR 2.125.

## PLAINTIFF'S REBUTTAL PERIOD

Rebuttal Test. period for Pl. opens 30 days after close of Def.'s Test. period and runs for 15 days.

Pl. may file Notice of Reliance under 37 CFR 2.120, 2.122, with matter relied on, and take Test. to rebut Def. Test. and other evidence.

Pl. serves and files Transcript of Rebuttal Test. and exhibits in accordance with 37 CFR 2.125.

## BRIEFS; ORAL HEARING

Pl. Brief due 60 days after Rebuttal period closing.

Def. Brief, if filed, due 30 days after Pl. Brief due.

Pl. Reply Brief, if filed, due 15 days after Def. Brief due. 37 CFR 2.128.

Separate Request for Oral Hearing, if filed, due not later than 10 days after Reply Brief due. 37 CFR 2.129.

TTAB Notice of Oral Hearing sent to all parties.

❖ Oral Hearing before panel of at least three TTAB judges. 30 minutes for each party. 37 CFR 2.129.

❖ DECISION; RECONSIDERATION; APPEAL

TTAB Deliberation. Writing of Opinion and Decision in due course.

❖ Request for rehearing, reconsideration or modification, if filed, due within one month. Brief

in opposition due within 15 days. 37 CFR 2.129(c).

❖ Any Appeal from TTAB Decision due within two months of Decision or two months after denial of req. for recon. See especially 37 CFR 2.129(d).

NOTE: Footnotes and TTAB addresses and telephone number appear on the back of this sheet

### FOOTNOTES

- (1) Opposer may be any legal entity including a corporation. Opposer must believe that opposer would be **damaged by** registration of the mark and state the reasons. 15 USC 1063 and 37 CFR 2.101. Notice of Opposition need not be verified. \$200 required fee for each class for each person opposing. 37 CFR 2.6, 2.101(b). May be signed by attorney. 37 CFR 2.101(b). Duplicate copy including exhibits required. Order status and title copies of pleaded registrations in advance and attach to Notice/Petition or introduce as evidence during Testimony-in-Chief period. 37 CFR 2.122.
- (2) Action, grounds and requirements (Footnote 1) for initiation of Cancellation proceeding are similar to those for an Opposition proceeding and are covered in 15 USC 1064, 1092 and 37 CFR 2.111, 2.112. \$200 required fee per class, per person. Duplicate copy required.
- (3) Except Notice/Petition, each paper must be served on opponent. Statement of service (date and manner) is required. Period to respond to Motions and Discovery Requests is extended 5 days when service is by first-class mail, "Express Mail," or overnight courier. 37 CFR 2.119. Action due on weekend or D.C. holiday can be taken on next business day. 37 CFR 1.7.
- (4) Resetting of time to respond to Discovery Request does not result in extension of Discovery period and subsequent testimony periods unless requested. 37 CFR 2.120(a). All consented extensions of time should be filed in triplicate and list specific dates for all subsequent periods affected.
- (5) Except for 37 CFR 2.122(e) documents, documents produced in response to Requests for Production cannot be made of record by Notice of Reliance alone. 37 CFR 2.120(j)(ii).
- (6) Briefs should be typewritten or printed, double-spaced, in at least pica or eleven-point type, on letter paper (8½ x 11). Three copies of briefs required. Alphabetical index of cases required. Length limit of 55 pages, including table of contents, index of cases, description of record, statement of issues, recitation of facts, argument, and summary. Reply brief 25 pages total. 37 CFR 2.128(b).

### ADDRESSES AND TELEPHONE

All papers not requiring a fee should be mailed to:

Box TTAB No Fee  
Commissioner for Trademarks  
2900 Crystal Drive  
Arlington, Virginia 22202-3513

NOTE: For papers with fee, use "Box TTAB Fee"

### TTAB Office Location and Telephone Number

2900 Crystal Drive  
South Tower, Suite 9B40  
Arlington, Virginia 22202-3513

Telephone: (703) 308-9300

**United States Patent and Trademark Office**

Commissioner for Trademarks

2900 Crystal Drive

Arlington, VA 22202-3513

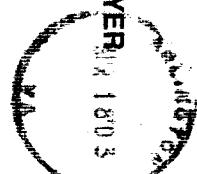
If Undeliverable Return in Ten Days

**OFFICIAL BUSINESS**

**PENALTY FOR PRIVATE USE \$300**

**AN EQUAL OPPORTUNITY EMPLOYER**

10/10/83



**U.S. OFFICIAL MAIL**  
PENALTY FOR  
POSTAGE  
METER  
7251965  
**\$1.06**  
U.S. POSTAGE

91155869

NANCY M. FAIN  
TAKASAGO INTERNATIONAL  
11 VOLVO DRIVE  
ROCKLEIGH, NJ 07647