

From: lwilliams@nordicnaturals.com
Sent: Thu 8/14/03 02:17 PM
Subject: Opposition No. 91155077

Ms. Michelle Greenfield:

I am responding to the Notice Of Default dated August 11, 2003.

I sent my Response to the Notice Of Opposition via first class mail on June 16, 2003. Apparently it was not received, however, so I am attaching a copy of it to this email.

Regards,
Joar Opheim, CEO
Nordic Naturals

S
e
r
i
a
l

N
u
m
b
e
r
:

7
8
/
0
8
2
9
0
9

Mark: NOROMEGA

Applicant: Joar Opheim

Opposition No. 91155077

June 16, 2003

United States Department of Commerce

Patent and Trademark Office

Trademark Trial and Appeal Board

2900 Crystal Drive

Arlington, VA 22202-3513

Ms. Michelle Greenfield:

I'm responding to the notice of opposition mailed on May 22, 2003, opposing the trademark NorOmega. The opposition is based on the registered trademark "Neumega", used by the Genetics Institute, LLC.

NorOmega, is an Omega-3 fatty acid product sold on subscription to consumers.

Neumega is a prescription-based cancer drug used by chemotherapy patients to help maintain healthy platelet counts.

Nordic Naturals' position is:

1. NorOmega and Neumega are sold in different markets. NorOmega is a health food supplement (fish oil), while Neumega is a prescribed cancer treatment drug.
2. NorOmega and Neumega are unique names with vastly different pronunciations.

In summary, Nordic Naturals' position is that there is no possibility of confusion among consumers, even if these products were sold in identical markets.

Regards,

Joar Opheim, CEO

Nordic Naturals

5A Hangar Way

Watsonville, CA 95076

800.662.2544 #101