

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Comercio Mas, S.A. de C.V.
Serial Number: 76/006,285
Filing Date: March 21, 2000
Mark: ESMAS & Design
Opposition Number: 91151548

TRADEMARK TRIAL AND APPEAL BOARD
2900 Crystal Drive
Arlington, Virginia 22202-3513

ATTN: BOX TTAB NO FEE

POST-PUBLICATION AMENDMENT

Applicant deletes the following services from this application:

PROVIDING FINANCE INFORMATION BY MEANS OF A
GLOBAL COMMUNICATIONS NETWORK, in International
Class 36.

The recitation of services should now read as follows:

PROMOTING THE GOODS AND SERVICES OF
OTHERS BY PLACING ADVERTISEMENTS AND
PROMOTIONAL DISPLAYS IN AN ELECTRONIC SITE
ACCESSED THROUGH A GLOBAL COMPUTER
NETWORK AND COMPUTER DATABASES;
DISSEMINATION OF ADVERTISING FOR OTHERS VIA
GLOBAL COMPUTER NETWORKS AND COMPUTER
DATABASES; SALES PROMOTION FOR OTHERS,
NAMELY, PROMOTING GOODS AND SERVICES OF
OTHERS FEATURING GENERAL MERCHANDISE AND
GENERAL CONSUMER GOODS; ONLINE RETAIL
DEPARTMENT AND CONVENIENCE STORES;
COMPUTERIZED ONLINE RETAIL AND MAIL ORDER
SERVICES FEATURING GENERAL MERCHANDISE
AND GENERAL CONSUMER GOODS; PROVIDING AN
ONLINE COMMERCIAL INFORMATION DIRECTORY;
PROVIDING A SEARCHABLE DATABASE IN THE
FIELD OF BUSINESS INFORMATION AVAILABLE VIA
A GLOBAL COMPUTER NETWORK; PROVIDING A

SEARCHABLE ONLINE ADVERTISING GUIDE
FEATURING THE GOODS AND SERVICES OF
ONLINE VENDORS, in International Class 35;

PROVIDING MULTIPLE USER ACCESS TO A GLOBAL
COMPUTER INFORMATION NETWORK, in
International Class 38;

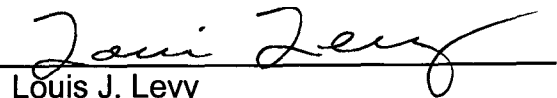
PROVIDING MUSIC, ENTERTAINMENT, AND SPORTS
INFORMATION BY MEANS OF A GLOBAL
COMMUNICATIONS NETWORK, in International Class
41.

PROVIDING NEWS, POLITICS, FAMILY LIFE, AND
CHILDREN'S TOPICS INFORMATION BY MEANS OF A
GLOBAL COMMUNICATIONS NETWORK; PROVIDING
COMPUTER SEARCH ENGINE SERVICES FOR
OTHERS, NAMELY, CREATING INDEXES OF
INFORMATION, DATA, SITES AND OTHER
RESOURCES, AVAILABLE VIA A GLOBAL COMPUTER
NETWORK AND COMPUTER DATABASES;
SEARCHING AND RETRIEVING INFORMATION,
DATA, SITES AND OTHER RESOURCES AVAILABLE
VIA A GLOBAL COMPUTER NETWORK, AND
COMPUTER DATABASES; COMPUTER SERVICES,
NAMELY PROVIDING SEARCH ENGINES FOR
OBTAINING INFORMATION AND DATA ON A GLOBAL
COMPUTER NETWORK; COMPUTER SERVICES,
NAMELY DESIGNING AND IMPLEMENTING WEB
SITES FOR OTHERS AND HOSTING WEB SITES OF
OTHERS IN A GLOBAL COMPUTER NETWORK, in
International Class 42.

Respectfully submitted,

Dated: May 2, 2003

By:



Louis J. Levy
Leventhal, Senter & Lerman PLLC

Attorney for Applicant