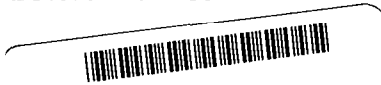


TIAB

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

-----X
NBC FOURTH REALTY CORP.,
Opposer,
v.
JENNIFER MAX, INC.,
Applicant.
-----X

Opposition No. 91151510



08-01-2002
U.S. Patent & TMOs/TM Mail Rcpt Dt. #61

**NOTICE OF APPEARANCE OF SUBSTITUTE
COUNSEL FOR OPPOSER**

Pursuant to TBMP § 114.03, the following attorneys hereby enter their appearances as substitute counsel for Opposer, NBC Fourth Realty Corp., in this proceeding:

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02 AUG - 6 AM 12: 15
TRADEMARK TRIAL AND
APPEAL BOARD

It is requested that the Board and Applicant direct all filings and correspondence relating to this proceeding to Larry C. Jones at the address provided above.

Respectfully submitted,



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CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Attn: TTAB, Assistant Commissioner for Trademarks, 2900 Crystal Drive, Arlington, Virginia 22202-3513, on July 29, 2002.



Larry C. Jones

Certificate of Service

I certify that the foregoing "Notice of Appearance of Substitute Counsel for Opposer" has been served on Applicant and Opposer's former counsel by sending copies of same by first class mail, postage prepaid, to the following addresses on the 29th day of July, 2002:

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