

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the matter of Application Serial No. 75/864,032
Filed on December 3, 1999
For the Mark SWEDISH FISH Device
Published in the *Official Gazette (Trademarks)* on January 1, 2002

PROMOTION IN MOTION, INC.,	x	
	:	
Opposer,	:	Opposition No. 125,876
	:	
v.	:	
	:	
MALACO LEAF AB,	:	
	:	
Applicant.	x	

BOX TTAB NO FEE
Commissioner for Trademarks
2900 Crystal Drive
Arlington, VA 22202-3514

**REVOCATION OF PREVIOUS POWER OF ATTORNEY AND
APPOINTMENT OF NEW POWER OF ATTORNEY AND REVOCATION
OF PREVIOUS DESIGNATION OF DOMESTIC REPRESENTATIVE
AND DESIGNATION OF NEW DOMESTIC REPRESENTATIVE**

The undersigned hereby revokes all previously granted Powers of Attorney and Designations of Domestic Representative and appoints the following individuals as its attorneys with full power of substitution, association and revocation, to prosecute this application and opposition and to transact all business in the United States Patent and Trademark Office:
Philippe Bennett, Robert E. Hanlon, Walter Scott, Pamela Church, Lara A. Holzman, Donna C. Sobel, all members of the Bar of the State of New York, and Cathy Futrowsky and Lisa W. Rosaya, members of the Bar of the District of Columbia, with offices at COUDERT BROTHERS LLP, 1114 Avenue of the Americas, New York, NY 10036-7703. Please direct all correspondence and communications to Donna C. Sobel, Esq., at (212) 626-4679.

NEWYORK 4311463v1

From: ASTRON-HOTEL-VIENNA AIRPORT

+43 1 701519571

23/10/2003 23:32 #125 P.003/005

10/23/2003 17:28 FAX 212 6264120

COUDERT BROTHERS LLP

003

DESIGNATION OF DOMESTIC REPRESENTATIVE

The firm of Coudert Brothers LLP whose postal address is 1114 Avenue of the Americas, New York, New York 10036 is hereby designated Applicant's representative upon whom notice or process in proceedings affecting the mark may be served.

Malaco Leaf AB

Dated: October 23, 2003

By: 

Name: Patrick Axzell

Title: *International Marketing & Sales Manager*

NEWYORK 4311463v1

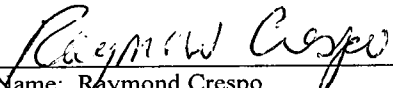
Empf.zeit: 23/10/2003 23:23

Empf.nr.: 233 P.003

CERTIFICATE OF EXPRESS MAILING

"Express Mail" Mailing Label No.: ET752093744US
Date of Deposit: October 24, 2003


I hereby certify that this Abandonment Of Application and this Revocation Of Previous Power Of Attorney And Appointment Of New Power Of Attorney And Revocation Of Previous Designation Of Domestic Representative And Designation Of New Domestic Representative are being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR Section 1.10 on the Date of Deposit indicated above in an envelope addressed to the BOX TTAB – NO FEE, Commissioner for Trademarks, 2900 Crystal Drive, Arlington, VA 22202-3514.


Name: Raymond Crespo
COUDERT BROTHERS LLP
1114 Avenue of the Americas
New York, New York 10036
(212) 626-4400

CERTIFICATE OF SERVICE

I hereby certify that the foregoing Abandonment Of Application and Revocation Of Previous Power Of Attorney And Appointment Of New Power Of Attorney And Revocation Of Previous Designation Of Domestic Representative And Designation Of New Domestic Representative have been mailed on October ~~24~~ 2003 by Federal Express, in an envelope addressed to Opposer's counsel:

Deborah K. Squires, Esq.
Cowan, Liebowitz & Latman, P.C.
1133 Avenue of the Americas
New York, New York 10036-6799



Donna C. Sobel