



TTAB

10-03-2002

U.S. Patent & TMO/c/TM Mail Rcpt Dt. #10

**BOX TTAB  
NO FEE**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In re Application for Trademark )  
Registration of Mediawise, Inc., f/k/a )  
Kansas City Alliance for Nonviolent )  
Programming )  
Serial No. 75/595,360 )  
Filed: November 25, 1998 )  
For: MEDIAWISE )  
\_\_\_\_\_ )

Opposition No. 120,888

TRADEMARK TRIAL AND  
APPEAL BOARD  
02 OCT 11 AM 12:34

**MOTION ON CONSENT FOR EXTENSION OF  
DISCOVERY AND TRIAL DATES**

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Commissioner for Trademarks  
2900 Crystal Drive  
Arlington, VA 22202-3513

Opposer, through its counsel, hereby moves to extend the Discovery and Trial dates an additional ninety (90) days as follows:

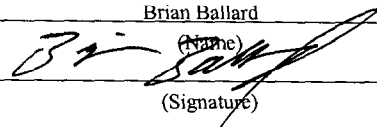
THE PERIOD FOR DISCOVERY TO CLOSE: January 10, 2003  
Opposer's Testimony Opens: March 11, 2003  
Opposer's Testimony Closes: April 10, 2003

Express Mail mailing label number EV040201663US

Date of Deposit: October 3, 2002

I hereby certify that the document is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 on the date indicated above and is addressed to the BOX TTAB NO FEE, Commissioner for Trademarks, 2900 Crystal Drive, Arlington, VA 22202-3513

Brian Ballard

  
(Signature)

Applicant's Testimony Opens:	May 10, 2003
Applicant's Testimony Closes:	June 9, 2003
Opposer's Rebuttal Opens:	July 9, 2003
Opposer's Rebuttal Closes:	July 24, 2003
Opposer's Brief Due:	September 22, 2003

This motion is not made for purposes of delay or procrastination. Applicant's Attorney, Constance M. Jordan, consented to this ninety (90)-day extension in an October 3, 2002 telephone conference with Michael G. Stein (Opposer's in-house counsel). Accordingly, the Board's favorable consideration of this consented motion is most respectfully requested.

Respectfully submitted,

NATIONAL INSTITUTE ON MEDIA  
AND THE FAMILY

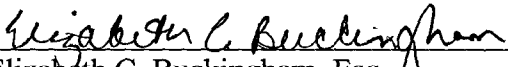
Date: October 3, 2002

By Elizabeth C. Buckingham  
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ATTORNEY FOR OPPOSER

**CERTIFICATE OF SERVICE**

I hereby certify that the foregoing document has been served via first-class mail, postage prepaid, to Constance M. Jordan, Esq., Shook, Hardy & Bacon LLP, One Kansas City Place, 1200 Main Street, Kansas City, Missouri 64105-2118, this 3rd day of October, 2002.

  
Elizabeth C. Buckingham, Esq.