

ESTTA Tracking number: **ESTTA1245937**

Filing date: **11/04/2022**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants	Tate III, McKinley Holder, James N.
Application serial no.	90895250
Application filing date	08/21/2021
Mark	WALK EM LIKE A DAWG
Date of publication	09/06/2022
Potential opposer's Correspondence information	ADAM R. VILLANUEVA FANATICS LICENSING MANAGEMENT, LLC 1440 DUTCH VALLEY PLACE, SUITE 101 ATLANTA, GA 30324 UNITED STATES Primary email: avillanueva@fanatics.com 903-570-2802

### **60 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, University of Georgia Athletic Association, 1 SELIG CIRCLE, ATHENS, GA 30602, UNITED STATES respectfully requests that he/she/it be granted an additional 60-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer is engaged in settlement discussions with applicant

The time within which to file a notice of opposition is set to expire on 11/05/2022. University of Georgia Athletic Association respectfully requests that the time period within which to file an opposition be extended until 01/04/2023.

Respectfully submitted,  
/Adam R. Villanueva/  
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11/04/2022